



FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE  
Ministry of Commerce & Industry, Government of India

AN INSTITUTION OF NATIONAL IMPORTANCE  
under FDDI Act 2017



An  
Institution of  
National Importance (INI)  
under FDDI Act  
2017

ANNUAL REPORT

ANNUAL  
REPORT



91-120-4500100



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www.fddiindia.com



A-10/A, Sector-24,  
NOIDA-201301 (U.P) INDIA

# FDDI CAMPUSES IN INDIA





“Our efforts would be in the direction, which makes this Institute the world leader in the field of fashion, design, technology & retail management due to the quality of our products & services, response and cost effectiveness.”

“In our endeavor to make India the leading hub for Footwear Design, Technology and Management in the world, we shall take necessary steps for creating quality infrastructure for design, development, production and support service system for the Indian industry.”

# GLOBAL INTERVENTIONS IN DESIGN & TRAINING BY FDDI



# CONTENTS

	Page No.
<b>01.</b> MESSAGE FROM THE CHAIRMAN	06
<b>02.</b> MESSAGE FROM THE MANAGING DIRECTOR	07
<b>03.</b> ACKNOWLEDGMENTS	08
<b>04.</b> NOTICE	09
<b>05.</b> MEMBERS OF THE GOVERNING COUNCIL	11
<b>06.</b> FDDI PROFILE & ABOUT THE CAMPUSES	12
<b>07.</b> PERFORMANCE HIGHLIGHTS	32
<b>08.</b> MILESTONES	45
<b>09.</b> SEPARATE AUDIT REPORT OF THE COMPTROLLER & AUDITOR-GENERAL OF INDIA	152
<b>10.</b> FINANCIAL REPORT	156

## Message from the Chairman

Footwear Design & Development Institute (FDDI) is on an exciting trajectory of expansion and growth and completed its 38 years of excellence.

Across our twelve campuses, students are pursuing their academic goals and earning their degrees in a wide breadth of disciplines of footwear, leather, fashion, retail and management.

The Institute promotes academic excellence, provides opportunity for acquiring new capabilities, developing skills, producing an intelligent human resource pool and creating a strong industry interface of soft power.



**Ashish Dikshit**

FDDI has been living up to its reputation of offering the best breed of managers and leaders to the corporate world for over the years specially for footwear and fashion industry.

The success and the brand that FDDI has made over the years, would not have been possible without the wholehearted support and indulgence of the management, faculty members, officials, staff.

This Annual Report gives a synoptic view of the organizational structure, functions and also mentions the special initiatives by FDDI during the FY 2022-23.

I can say without hesitation that our results are perfectly in line with our mission, and that we will continue to tackle the challenges and seize the opportunities that present themselves to us.

I acknowledge the contribution, untiring and dedicated efforts made by all the employees for good performance of FDDI under the able guidance of Col Pankaj Kumar Sinha, performing as Managing Director, as additional duty at FDDI.

Wishing you all the best in your future endeavours.

A handwritten signature in black ink, appearing to be 'Ashish Dikshit', written in a cursive style.

**Ashish Dikshit**  
Chairman,  
FDDI - Governing Council

## Message from the Secretary & Managing Director

It gives me great pleasure to present the Annual Report of Footwear Design & Development Institute (FDDI) together with the Audited Statement of Accounts and Auditor's Report for the FY 2022-23.

Since my joining of FDDI as 'Secretary' on 06th April 2023, and further to the allocation of the additional charge of Managing Director, FDDI on 21st September 2023 by the Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, I have been looking after all activities of FDDI across twelve campuses.

FDDI is tirelessly putting its best efforts for its progressive expansion in India while adopting new methods of learning / teaching especially in emerging technologies.

To meet the cutting edge technologies requirement such as additive manufacturing, AI application in design and data analysis, latest software's, and augmented reality application, digital enterprise, FDDI has initiated the processes of Industry 4.0 application through upgradation of seven of the existing campuses of FDDI into 'Centre of Excellence' (CoEs).

These CoEs which are having the best available infrastructure and skills to not only aid research and development, but also to address concerns of the industry like product development, technological assistance and centres for incubation and entrepreneurship development.

With respect to financial performance in FY 2022 - 23, the total income for the year is Rs.60.98 crores wherein the total expenditure for the year is Rs.72.05 crores (without depreciation of Rs.2.24 crores). The net loss for the year is Rs.13.36 crores. The increase in expenditure is due to the first major repair work undertaken FDDI campus at Kolkata, Chennai, Rohtak, and Noida.

FDDI now has its Finance and Accounts Manual having got scrutinized through NIFM, duly approved by Governing Council (GC), as FDDI was not having any Finance and Accounts Manual. The manual has been made keeping in mind accrual forms of accounting method to include all requirements and procedures for accounting and also for standardization of procedures.

The institute continues to encourage interactions with the industries to provide the students with a holistic education. During the year, besides our regular academic curriculum, several webinars, workshops & seminars were organized to build the capacity of our students. Our students have not only excelled in academics, but also won awards in national and international events in design and product development. I extend my sincere thanks to the brilliant efforts of all talented students.

The Institute is putting in extensive and painstaking effort (ongoing) to improve its expanding alumni database and alumni connect.

I take this opportunity to express my sincere appreciation and acknowledgement for the untiring efforts of the faculty members, officials, staff towards achieving the desired goals.

I would also like to thank Hon'ble Minister of Commerce and Industry, both the Hon'ble Minister of State, Commerce and Industry, Secretary (DPIIT), Additional Secretary (DPIIT), Secretary (Commerce), Joint Secretary (Commerce), Leather Section and other officials of the Ministry, and the Governing Council of FDDI for their guidance, active support and unshakable trust in our abilities to unleash our potential for the next phase of our growth.



**Col Pankaj Kumar Sinha**  
**Secretary & Managing Director, FDDI**

## ACKNOWLEDGEMENTS

The Governing Council (G.C.) places on record its gratitude to the Hon'ble Minister of Commerce & Industry, Government of India (GoI), Mr. Piyush Goyal for his various initiatives in framing industry friendly policies and his constant support to the Leather and Footwear Industry.

The G.C. also expresses its gratitude to Mr. Som Parkash, Hon'ble Minister of State (MoS), Commerce and Industry (C&I), GoI and Ms. Anupriya Patel, Hon'ble MoS, C&I, GoI for the invariable support provided to the Indian Leather and Footwear Industry.

The G.C. expresses its gratitude to Hon'ble Finance Minister, Ms. Nirmala Sitharaman for her support to the Indian Leather and Footwear Industry.

The G.C expresses its gratitude to the Department for Promotion of Industry and Internal Trade (DPIIT) and in particular thanks Mr. Rajesh Kumar Singh, IAS, Secretary, DPIIT for implementation of various schemes in promoting the Leather and Footwear Industry and for the cooperation & assistance given to FDDI.

The G.C expresses its gratitude to Mr. Rajeev Singh Thakur, IAS, Additional Secretary, DPIIT for his regular guidance, cooperation & assistance given to FDDI and for implementation of various schemes in promoting the sector.

The G.C expresses its gratitude to the Department of Commerce (DoC) for the cooperation & assistance given to FDDI & in particular thanks Mr. Sunil Barthwal, IAS, Commerce Secretary for his kind support & guidance in solving the problems of the Leather and Footwear Products Industry.

The G.C expresses its gratitude to Ex-Secretary, DPIIT-Mr. Anurag Jain, IAS, Ex-Secretary, Commerce - Mr. B.V.R. Subrahmanyam, IAS, for their support and guidance to FDDI.

The G.C expresses its gratitude to the Leather and Footwear Industry and the retail sector for giving their valuable suggestions for the improvement of the various services of FDDI, for the up-gradation of the course syllabus and training programmes being conducted by FDDI & also for the placement of the students. We look forward for the same co-operation & assistance in the future also.

The G.C. also extends its thanks to the Officers and Staff in the Ministry of Commerce & Industry, Ministry of Finance and other State Governments for their valuable co-operation and assistance rendered to the cause of promotion of Indian Leather and Footwear Products Industry.



**NOTICE**  
**Footwear Design & Development Institute,**  
**Ministry of Commerce & Industry, Government of India,**  
**A-10/A, Sector 24, Noida – 201301**

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From: Shri Parag Kumar Sinha  
 To: (Shakun) (Nil Aggarwal) (C S Rao) (Sanjay Lelecha) (chairman@fdidi.in) (mailto:chairman@fdidi.in) (mailto:chairman@gmail.com) (sanjaygupta@andteerpubs.in) (gautam.nar) (shrija.mahajan) Show more...  
 Cc: (ashish.akhil) (ARUN KUMAR SINHA, IAS- MANAGING DIRECTOR, FDDI) (tanuja.sagar)

August 31, 2023 6:47 PM

FDDI/HQ/SECT OFF/81 GC Meeting Notice/2023-24  
 Dated: 31.08.2023

Dear Madam/Sir,

The 81<sup>st</sup> Meeting of the Governing Council of the Footwear Design and Development Institute (FDDI) has been scheduled to be held on 13.09.2023 from 11:00 AM onwards at the Institutes premises in the Conference Hall of FDDI, Administrative Building, located at A-10/A, Sector-24, Noida-201301.

The Agenda of the meeting will be sent separately.

You are requested to kindly make it convenient to attend the meeting as per the scheduled as mentioned above.

Regards,  
 Parag Kumar Sinha  
 Secretary, FDDI/Secretary to the GC  
 Footwear Design & Development Institute (FDDI)  
 (An Institution of National Importance as per FDDI Act, 2017)  
 Ministry of Commerce & Industry, Government of India  
 A-10/A, Sector - 24, Noida - 201301  
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From: Shri Parag Kumar Sinha  
 To: (Shakun) (Nil Aggarwal) (C S Rao) (Sanjay Lelecha) (chairman@fdidi.in) (mailto:chairman@fdidi.in) (mailto:chairman@gmail.com) (sanjaygupta@andteerpubs.in) (gautam.nar) (shrija.mahajan) Show more...  
 Cc: (ashish.akhil) (ARUN KUMAR SINHA, IAS- MANAGING DIRECTOR, FDDI)

September 7, 2023 5:47 PM

- Annexure-10 - A... Syllabus - FDDI.pdf (8 MB) Download | Briefcase
- Annexure-9 - A... Syllabus - FDDI.pdf (6.7 MB) Download | Briefcase
- Annexure-2 - P... Manual of FDDI.pdf (1.2 MB) Download | Briefcase
- FDDI 81 GC Ann... September 2023.pdf (1 MB) Download | Briefcase
- FDDI - 81 GC Ag... September 2023.pdf (72.5 KB) Download | Briefcase
- Download all attachments

Dear All,

The 81<sup>st</sup> Governing Council (GC) Meeting of FDDI will be held on 13.09.2023 from 11:00 AM onwards at the Institutes premises in the Conference Hall of FDDI, Administrative Building, located at A-10/A, Sector-24, Noida-201301.

In this regard, please find attached herewith the Agenda & Annexures for the meeting.

Apart from the above, the following annexures are attached separately:

Sr. No.	Annexure No.	Pertaining to
1	Annexure-2	Finance and Accounts Manual of FDDI
2	Annexure-9	Approved Updated M. Des. (FDP) Syllabus - FDDI
3	Annexure-10	Approved Updated B.Des. (LLPD) syllabus - FDDI

You are requested to kindly make it convenient to attend the meeting as per the scheduled as mentioned above.

Regards,  
 Parag Kumar Sinha  
 Secretary, FDDI

## Agenda Items for the 81<sup>st</sup> Governing Council Meeting of FDDI - 13.09.2023

Sr.No.	Item & Description	Pages																																																
1	Agenda  (A total of 09 Agenda Items)	01-12																																																
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## MEMBERS OF THE GOVERNING COUNCIL

SR.NO.	NAME OF MEMBER	DESIGNATION
1.	<b>Mr. Ashish Dikshit</b> Chairman, FDDI & Managing Director, Aditya Birla Fashion and Retail Ltd	<b>Chairman</b>
2.	<b>Col. Pankaj Kumar Sinha</b> Managing Director, FDDI (Additional Charge)	<b>Member (ex officio)</b>
3.	<b>Mr. Rajeev Singh Thakur, IAS,</b> Additional Secretary, Department for Promotion of Industry and Internal Trade	<b>Member (ex officio)</b>
4.	<b>Mr. Anil Agrawal, IAS</b> Joint Secretary, Department of Commerce	<b>Member (ex officio)</b>
5.	<b>Mr. C S Rao</b> Deputy Secretary, Department for Promotion of Industry and Internal Trade	<b>Member (ex officio)</b>
6.	<b>Mr. Rajendra Kumar Jalan</b> Chairman, Council for Leather Exports (CLE)	<b>Member</b>
7.	<b>Mr. Motilal Sethi</b> President - Indian Leather Garments Association (ILGA)	<b>Member</b>
8.	<b>Mr. Sanjay Gupta</b> President, IFCOMA	<b>Member</b>
9 .	<b>Mr. Gautam Nair</b> Chairman, Confederation of Indian Industry (CII), National Committee on Footwear & Leather Products and CEO, Tangerine Designs Pvt. Ltd.	<b>Member</b>
10.	<b>Prof. Dr. Shinju Mahajan</b> National Institute of Fashion Technology (NIFT) New Delhi	<b>Member</b>
11.	<b>Mr. Praveen Nahar</b> Director, National Institute of Design (NID)	<b>Member</b>
12.	<b>Dr. K J Sreeram</b> Director, Central Leather Research Institute (CLRI)	<b>Member</b>
13.	<b>Prof. Sumer Singh</b> Department of Design, Indian Institute of Technology (IIT), Delhi	<b>Member</b>
14.	<b>Dr. M Kannadhasan</b> Professor, Indian Institute of Management (IIM), Raipur	<b>Member</b>
15.	<b>Col. Pankaj Kumar Sinha</b> Secretary, FDDI	<b>Secretary, Governing Council</b>

## FDDI PROFILE

Footwear Design and Development Institute (FDDI) was set-up by the Ministry of Commerce and Industry, Government of India in the year 1986 for the development and promotion of Footwear and Allied Product Industries.



Over the years, FDDI expanded into education in fashion, leather products, and retail & fashion merchandise and has been playing a pivotal role in facilitating Indian industry by bridging skill gaps in the areas of footwear, leather, fashion, retail and management. FDDI has been functioning as an interface between the untapped talent and industry and its global counterparts, by fulfilling the demand of skilled manpower with its specific curriculum, state of the art laboratories, world class infrastructure and experienced faculty.



The Institute was given the status of 'Institution of National Importance' as per FDDI Act, 2017 for its contribution towards nation building by producing industry ready professionals and is serving as a 'One stop solutions provider' for footwear, leather and allied industry.

It is providing trained human resource to the industry by conducting the following long-term programmes through its 12 well-designed campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur Ankleshwar, Banur, Patna and Hyderabad.



The Institute through its four schools namely, School of Footwear Design & Production (FDP), School of Fashion Design (FD), School of Leather Goods & Accessories Design (LGAD), and School of Retail and Fashion Merchandise (RFM) conducts the following the long-term programmes:

<b>Master Degree Programmes (PG Programmes)</b>		
<b>Sr. No.</b>	<b>Name of Programme</b>	<b>Duration</b>
1.	Master of Design - Footwear Design & Production - (M.Des. - FDP)	2 Years (4 Semesters)
2.	Master of Design - Fashion Design - (M.Des. -FD)	2 Years (4 Semesters)
3.	Master of Business Administration - Retail & Fashion Merchandise (MBA-RFM)	2 Years (4 Semesters)
<b>Bachelor Degree Programmes (UG Programmes)</b>		
1.	Bachelor of Design - Footwear Design & Production - (B.Des. - FDP)	4 Years (8 Semesters)
2.	Bachelor of Design - Leather Lifestyle & Product Design - (B.Des. - LLPD)	4 Years (8 Semesters)
3.	Bachelor of Design - Fashion Design - (B.Des. - FD)	4 Years (8 Semesters)
4.	Bachelor of Business Administration - Retail & Fashion Merchandise - (BBA-RFM)	4 Years (8 Semesters)

Besides the long-term programmes, for the Technological Upgradation & Competence Building of the Sector, the Institute conducts short-term Industry Specific Certificate Programmes also.

FDDI follows well researched and updated industry oriented curriculum. This methodology helps students nurture their skills and ambitions in a professional manner with the help of advanced learning material, practical experience through internships, job counselling, placement activities, and overall grooming of students into future executives.

For the purpose of upgrading the skill at grass route level, for the unorganized sector, FDDI has provided training to the artisans in remote villages/ SMEs clusters engaged in the leather/footwear sector by 'spreading & sustaining a technology culture in the leather sector'.

It provided training to more than 20,000 artisans/SME's engaged in the leather sector from Saharanpur, Jaipur, Alwar, Patiala, Abohar, Fazialka, Muktsar & Malot.



FDDI is committed to provide all possible assistance to artisans related to footwear, handicrafts, handloom and leather industries in terms of promotion, design & technology for their products and other desired necessary training.

FDDI has completed 37 eventful years making significant contributions to the footwear, leather and allied industry through its academic programmes in design, technology and management, capacity building through skill up gradation to compete globally and offering technical assistance and support to the leather industry for product development, quality assurance, technology enhancement and other managerial, environmental and business solutions.



FDDI is known for nurturing high end trained specialized professionals through its programmes. The Institute has a strong Alumni base and strong industry linkage. Almost all the leading Industries of the country are associated with the Institute and have a key participation in academic matters such as Programme design, curriculum upgradation, expertise lectures, etc.

FDDI, after becoming an INI has the autonomy to design its courses, leading to Graduate, Post-graduate, Doctoral and Post-doctoral Degrees, as per the requirement of the industry. With this new development, students would be able to apply for higher study and also apply for Central / State Government jobs.

Post-INI, the curriculum of FDDI has been upgraded by the faculty members based on the Industry inputs and further International Experts were roped-in to ensure that the various curriculums are in sync with the industry requirements and are of international standards.

To ensure international standards of education at FDDI, the Institute has entered into academic alliances with institutions of international repute like University of Northampton – United Kingdom, ARSutoria School – Milan (Italy).



FDDI has crossed the national boundaries and created a niche for itself in the area of

Training and Consultancy in Asian countries like Bangladesh, Sri Lanka and many African countries like Ethiopia, Botswana, Nigeria, South Africa etc.

For acquiring new capabilities, developing skills and producing an intelligent human resource pool, FDDI, as an Institution of National Importance (INI) encourages students, faculty and staff to participate in conferences, training programmes etc.

Sr. No.	CoEs established on 'Thematic Area'	@ FDDI Campus
1.	Center for Design, Development & Fabric Interface	Chennai
2.	Design, Development & Fabric Interface for Leather Products & Accessories - Extended	Hyderabad
3.	Center for Leather Finishing Innovation & Product Retailing	Patna
4.	Center for Leather Goods, Garments & Accessories	Kolkata
5.	High Performance/ Specialized Footwear & Products and Start Ups	Jodhpur
6.	Center for R&D, Course Development and Leather Fashion Footwear & Products Innovation	Noida
7.	Center for Non -Leather Footwear, Products & Accessories	Rohtak

Under the Establishment of Institutional Facilities, Sub-Scheme of Indian Footwear, Leather and Accessories Development Programme (IFLADP) of Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India, FDDI has brought up world class infrastructure and the skills second to none through upgradation of seven of the existing campuses of FDDI into 'Centre of Excellence' (CoEs).

To meet the cutting edge technologies requirement such as additive manufacturing, AI application in design and data analysis, latest software's, and augmented reality application, digital enterprise, FDDI has initiated the processes of Industry 4.0 application through operationalization of these CoEs which are having the best available infrastructure and skills to not only aid research and development, but also to address concerns of the industry like product development, technological assistance and centres for incubation and entrepreneurship development.



These CoEs which have been operationalized will act as a unique vibrant centre for students, industry, academicians, designers, researchers and educational institutions providing the facility specifically equipped for addressing the particular thematic area of specialization pertaining to footwear, fashion, leather products, and retail & fashion merchandise.



## ABOUT FDDI CAMPUSES

All the campuses of FDDI conduct the professional programmes having well-designed industry oriented curriculum which is a fine combination of theory & practice supported with world-class-machineries and equipments and training aids to remain international competitive and comparable.



FDDI campuses have been developed keeping balance between concrete structure and natural ambience, in line with mandate of holistic development.



The fervor with which every festival and social event is celebrated is a reflection of the close bonding in the FDDI community. Fashion shows organized by FDDI are very popular.



The sports and cultural activities in all the campuses ensure the overall grooming of the students.

## **FDDI, NOIDA CAMPUS**

Spurred by the surge in demand for trained human resource that were expected to shape the destiny of contemporary India & to harmonize the country's interests with the rest of the world in the area of footwear, leather goods and emerging marketing sector, this campus was set up in the year 1996.



The campus spread over 9 acres of land area has white dome structure with a lush green cover. Powerful beams of light and strong shadows create a dramatic and serene ambience that has inspired generations of students to achieve excellence while retaining humility.

For practical training FDDI has a full-fledged workshop for cutting, closing, components, lasting, finishing operations all equipped with state-of-art-machineries and equipments.

It is also having Product Development Centre (PDC), Library, Classrooms, Information Technology Service Center (ITSC), International Testing Centre (ITC) etc.

## **FDDI, CHENNAI CAMPUS**

The campus is located at Irungattukottai near SIPCOT Footwear and Component Park, 40 minutes drive from Chennai. The most appealing campus area spread over 15 acres of land, located in calm and serene lake view which is surrounding with the ancient state of art cities like Kanchipuram, Thiruvallur and Sriperumbudur.

The campus having a built-up area of more than 4 lakhs sq. Ft including Admin Block, workshop building, Retail Block, Resource Centre, Boys and Girls Hostel and with the Staff quarters. An excellent infrastructure and modern facilities of the campus, assists in conducting the various academic programmes. A hi-tech computer lab and the Design Studio, well-furnished and centrally air-



conditioned building, for class rooms and lecture halls, latest multimedia audio-video, educational support for teaching and a fully well-equipped auditorium.

## **FDDI, JODHPUR CAMPUS**

This full-fledged campus of the FDDI is surrounded by two sides from Agriculture University and Ambedkar school and in front is the national highway 65 connecting Jodhpur with Nagaur / Bikaner. The campus is spread in area of 15 acres of land.



The FDDI Jodhpur is having state-of-the-art machineries and world-class infrastructure, Smart Class Rooms, Workshops with latest Machines and Equipment's, High-tech IT Lab, Library, Hostels for boy's & girl's etc.

## **FDDI, ROHTAK CAMPUS**

The FDDI Rohtak campus area spread over 15 acres of land is intensively focusing on Design and Fashion related requirement of the industry.

Haryana has great potential in leather and footwear clusters. The present clusters of Haryana like Bahadurgarh, Faridabad, Karnal and Ambala etc. are expanding fast and have promising future and this institute is working as a catalyst in their growth process.

FDDI Rohtak centre provides critical support to the industry in the area of Design, Fashion & Trend Forecasting, Technology and Management so the Indian industries can become more competitive, in terms of Design, Cost, Quality and Delivery Time, in the global market.



## **FDDI, KOLKATA CAMPUS**



Keeping into account the dire need of trained professional and other Technical services for the overall growth of leather industry in India, a centre of FDDI has been established at Calcutta Leather Complex, Kolkata.

Kolkata is known for its rich cultural heritage. With Kantha stitch in one hand and leather designing & export on the other, Kolkata has always marked its presence in the world of fashion and lifestyle.

Kolkata being the centre of leather goods and accessories, this campus is focusing on the design of leather goods and accessories intensively along with the Footwear Design, Retail and Merchandising Programmes to provide a fillip through trained manpower by the Institute. The campus is spread in area of 15 acres of land.

## **FDDI, FURSATGANJ CAMPUS**

FDDI-Fursatganj campus is located in area of 9.4 acres of land next to Indira Gandhi Udaan Academy, Fursatganj, C.S.M. Nagar, U.P., 80 minutes drive from Lucknow.

The state-of-the-art campus ensures international standards of training and high end support services to the industry in the domain of Footwear & Leather Goods Products Design, Retail Management & Fashion Merchandising.

This campus is in closer proximity to Kanpur & Unnao clusters of leather



products and footwear. The retail sector is also growing very fast in the region of Lucknow and Kanpur which makes FDDI as favorite destination for the aspirant youth seeking qualitative global career.

## **FDDI, CHHINDWARA CAMPUS**



The FDDI campus at Chhindwara has been established in 20 acres of land area at Imlikhera in Chhindwara, Madhya Pradesh on Chhindwara Nagpur Road.

The institute is capable to assist those who want to set up their own industry and help the organization to grow the business.

## **FDDI, GUNA CAMPUS**

This campus of FDDI is located in 20 acres of land area at Gram Maharajpura Panchhyat, Haripur, Gram Puraposar Road, District - Guna, Madhya Pradesh.

The FDDI campus at Guna have been conceived with an objective to train managers, designers, supervisors and retail professionals to meet the acute shortage of trained manpower in the industry.



## **FDDI, PATNA CAMPUS**

This campus of FDDI is located in 10 acres of land area at Plot no. B-6 (P), Mega Industrial Park, Bihta, next to Indian Institute of Technology, Patna a 30 minutes drive from Patna, Bihar.



The campus is having state-of-the-art centers for imparting quality education in the field of Footwear Technology & Management, Leather Goods & Accessories Design, Manufacturing and Retail Management.

## **FDDI, ANKLESHWAR CAMPUS**

This campus of FDDI is located at Plot No. H-3301, Near ESIC Hospital, GIDC, Ankleshwar Industrial Estate, adjacent to the NH-8 Mumbai-Ahmedabad Highway next to Surat in the Bharuch district of Gujarat State.

The campus spread over 10 acres of land area is having state-of-the-art centers in the area of Footwear Technology & Management, Leather Goods & Accessories Design, Manufacturing and Retail Management.



Smart class rooms along with adequate number of exclusive workshops in each area of Manufacturing Technology have been created to encourage interactive and practical oriented training in the FDDI Ankleshwar campus.

## **FDDI, HYDERABAD CAMPUS**

This campus of FDDI is located in 14 acres of land area in Telangana State Leather Industries Promotional Corporation (TSLIPC) Nilex campus, HS Dargah, Gachibowli, Bidar-Hyderabad Road, Hyderabad, Telangana.



It is situated in the heart of city surrounded by IT Industry, Academic Institutions like Indian School of Business (ISB), Hyderabad Central University (HCU), Gachibowli stadium and also sought after townships like Film Nagar, Banjara hills and Jubilee hills etc.

The campus is having full-fledged state-of-the-art training infrastructure along with support facilities for ensuring international standards of training & services for the development and promotion of Footwear and Allied Product Industries.

## **FDDI, CHANDIGARH CAMPUS**



This FDDI campus located on National Highway 07, Chandigarh-Patiala Highway, Banur, Distt. S.A.S. Nagar Mohali (Chandigarh), Punjab is spread over 7.2 acres of land and is situated in the heart of Institutional Area of Chandigarh/Mohali City with the state-of-the art housing & buildings.

Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital E-library.

### **FACULTY**

The faculty of FDDI consists of subject-matter specialist with a tremendous knowledge in the field of Footwear, Fashion Design, Technology, Management & Retail who acquired training from some of the leading Institutions in India & abroad.

These faculties have hands on experience on consultancy assignments to the industries across India and countries in the Indian sub-continent and South-East Asia to assist the Footwear Industry for boosting the productivity, product development and solving their problems.



The visiting faculty consists of top professionals in the industry from the field of Fashion Design, Footwear Design & Production Management, Visual Merchandising and Retail.

The methods of instructions are based on interactive learning system.

## **CLASS ROOMS**

The classrooms at FDDI campuses are made not only to just create an atmosphere that is conducive to learning but, in a sense to nurture the quest for knowledge that the students possess.



## **INTERNATIONAL TESTING CENTRE (ITC)**

FDDI has two International Testing Centre (ITC) one in North India (Noida) & other in South India (Chennai). ITC Noida is accredited by SATRA, United Kingdom (UK), & Bureau of Indian Standards. The ITC Chennai is also having accreditation from SATRA U.K.



The centre specializes in testing of leather, leather products, footwear (Safety, Fashion and Sports), footwear components, textile products & plastics.



It has also been awarded the ISO 9001 and ISO 14001 and is approved by:



- Bureau of Indian Standards
- General Motors
- DGAQA RITES
- DGS & D, India

The ITC has full-fledged Chemical and Physical Laboratories, where all kind of chemicals and physical tests like AZO, PCP; Formaldehyde, Slip Resistance Hydrolysis etc., are performed within given Turn Around Time (TAT). The Physical laboratory was set up in collaboration with BALLY Switzerland under UNDP assistance.

Chemical laboratory has been set up in technical collaboration with PFI, Germany and is a leading testing laboratory of Asia. Both the labs have a complement of state-of-art testing equipments, duly calibrated and at par with the most demanding Industry standards.



The chemical laboratory is equipped with sophisticated instruments like High Performance Liquid Chromatography (HPLC), UV-Visible Spectrometer, Gas Chromatography Coupled with Mass Spectrometer (GC-MS), Inductively Coupled Plasma with Mass Spectrometer (ICP-MS), Gas Chromatography with ECD & processing equipment for analysis.

The tests at the laboratory are conducted as per various standards depending on the customer's requirement. Reliability and authenticity is the watchword at these centres.

Through these labs, it provides testing services to leading brands like REEBOK, NIKE, ADIDAS, PUMA, FILA, BATA, Liberty, Red Chief, Khadim, Paragon, Super House, Sketchers and many more.

To ensure right and safe purchase of Tactical Boots, Jungle Boots, Snow Boot, Ankle Boot, Sports/PT & Running Shoes, it is also providing testing services to:

1. Indian Army
2. Paramilitary forces (CRPF, BSF, ITBP, SSB & CISF).
3. Indian Air Force,
4. Indian Navy
5. Indian Coast Guard
6. PSU's like NTPC, ONGC, IOC and others.

Its testing services are also availed by various other countries like Saudi Arabia, Bangladesh, Nepal, Sri Lanka and UAE.

### **INFORMATION TECHNOLOGY SERVICE CENTER (ITSC)**

ITSC is well equipped in terms of personnel and facilities to provide IT related services to various departments of FDDI. The ITSC is offering centralized Email Services to all faculties & staff of various branches of FDDI. The ITSC is served by two dedicated leased line connectivity (50 Mbps + 20 Mbps) functioning in High Availability mode from one of the largest Internet Service Provider in India.



The ITSC has a dedicated IT lab at every campus with a node capacity of more than 100, equipped with latest hardware and software. The ITSC is providing Wireless Internet connectivity inside the campus, offering all-round Wi-Fi Internet connectivity to students and staff round the clock.

## WORKSHOPS

To give the students hands on training, FDDI campuses are having well-equipped workshop with adequate number of latest machines and equipment.



State-of- the-art machines are available in the Cutting, Closing, Component, Lasting and Finishing Workshops.



The International Design Studio at FDDI is equipped with most modern and sophisticated machinery and CAD/CAM to develop a product and translating the concept, creativity to a virtual product and further more to prototype and final product to nurture the world-class designers for the Industry.

## LIBRARY

All the campuses of FDDI are having fully furnished air-conditioned Library which has calm atmosphere so that the students can concentrate on their work. FDDI's library provides an exhaustive and unparalleled resource and information base specific to the Fashion, Design, Technology, Retail and Management related industry.



The library has excellent collection of encyclopaedias, latest national and international journals, magazines, newspapers & other standard reading materials. It also has a wide collection of project reports and case studies. The library is accessible even on holidays. All the resources are available for the use of faculty and students

### CAMPUS LIFE

Sporting events, intramurals, recreational activities, fresher's party, fashion shows, commemorative events provides a lot of new experiences to the students.



Campus life of FDDI in its unique way has shaped not only the future of its students but, also given them a polished and skilled personality.



Talents like dancing, music, drama, art, organizing, managing, inventing, researching are an integral and important part of personality grooming at FDDI.



Sporting events, intramurals, recreational activities, fresher's party, fashion shows, commemorative events provide a lot of new experiences to the students.

### **AUDITORIUM**

The campuses of FDDI enjoy fully air-conditioned world-class Auditorium. In addition to air-conditioning, it is also equipped with a ultra-modern, professional level light and sound systems, Overhead LCD, recording system, spacious dais and solar lights etc. for lectures, discourses, conferences, company meetings, educational, cultural and recreational activities.



### **HOSTEL**

FDDI offers spacious, hygienic and secure hostel facility both for boys & girls separately. The rooms are properly ventilated and provided with fans, tube lights and necessary furniture.

Each student is provided a cot, a chair, a table and cupboard (locker). It has recreation rooms, colour T.V. set, music system, facilities like clean drinking water, generator power back up, dining halls and indoor games to enhance the physical activities of the students.



## **IN-CAMPUS MESS & CAFETERIA**

To suit the tastes of the students, in-campus Mess facility is available at FDDI campus which provides healthy and hygienic food for students at reasonable rates. Adequate facilities are available to provide the students clean drinking water.

In addition to the Mess, FDDI has a cafeteria where day scholars and others who feel like having refreshments between classes can enjoy the beverages and snacks of many varieties.



## **AMPHITHEATRE**

An innovative set-up with open-air seating, the Amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. This venue is used for entertainment, performances and different kinds of interactive programs.



In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.

## **SPORTS COMPLEX**

The campus has Sports Complex having Tennis, Basketball and Badminton Courts for the benefit of students.



## **MEDICAL SUPPORT FACILITIES**

FDDI takes issue of wellbeing of its students very seriously & provides health care facility to the students when required in order to ensure utmost care of all.

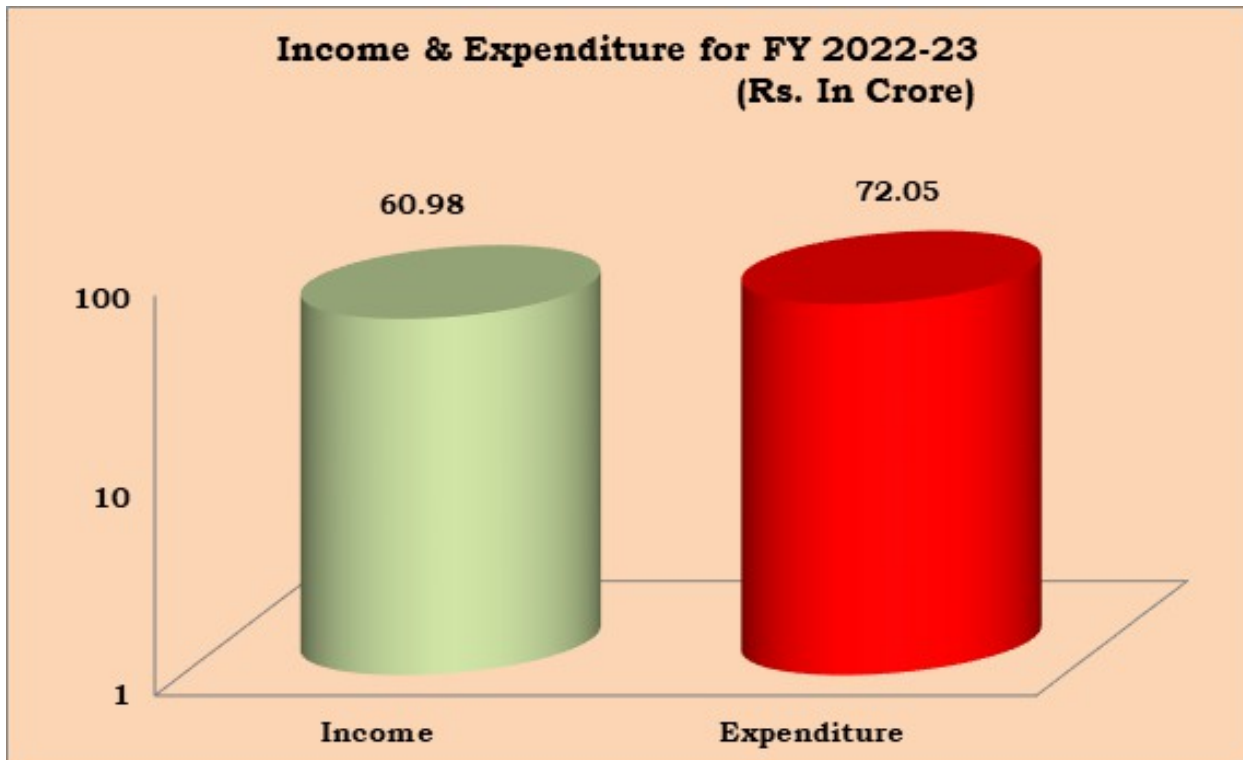
## **INDUSTRY ASSOCIATES**

Adidas, Aditya Birla, April Sourcing Private Limited, Abraham & Thakore, Action, Apparel Group- Dubai, AVT, Bata India Ltd., Carlton London, Clarks, Da-Milano, Farida Group, Future Group, Gaurav Gupta, Genesis, Luxury, Globus, H&M, Hi-Design, inditex, Iconic, Impulse, Impactiva, Khadims, Landmark, Liberty, Lifestyle, Li & Fung, M&B, Madura Garments, Marks & Spencers, Max Lifestyle, Mirza International, Puma, Pidilite, Rajesh Pratap, Raisons, Reebok, Relaxo, Reliance Brands LTD, Reliance Retail Ltd., Sabyasachi, Samarth Lifestyle, Saroj Intl., Skechers, SSIPL, Snapdeal, Strutts, Superhouse, Tangerine Designs, Tata International, Woodland, Wilhelm, Zara

## PERFORMANCE HIGHLIGHTS

### INCOME & EXPENDITURE

The total income of FDDI for the FY 2022-23 is Rs.60.98 crores wherein the total expenditure for the year is Rs.72.05 Crores (without depreciation of Rs.2.24 crores) with the net loss for the year Rs.13.36 Crores.



The increase in expenditure was attributed to major repair work at Kolkata, Chennai, Rohtak, and Noida campus which was undertaken after a gap of almost ten years.

One of the major challenges that the Institute faces is that FDDI being a self-financed Institute, receives grant for Capital Expenditure only. No Revenue grant is provided resulting in operational issues. Implementation charges of Government Schemes by FDDI and continuing education programmes contribute a small portion to meet our annual expenditure.

### ADMISSION 2022-23

To enhance the admission process, FDDI established a specialized central admission team in Noida to oversee admissions across all campuses, in addition to individual admission teams at each campus. This renewed effort aims to drive efficient and effective admissions procedures.



Efforts to increase awareness of FDDI courses among students have been intensified, both at the central and campus levels. This has been achieved through various initiatives such as school seminars, coaching institutes, education and career fairs, free counseling workshops, and design coaching collaborations.

To boost our brand and generate leads, we have executed a multi-pronged marketing campaign across various social media platforms, including Facebook, Instagram, Google Ads, and YouTube. In addition, we have integrated a chatbot on our official website to provide personalized assistance to visitors. We have also partnered with popular educational portals such as College Dekho, College Duniya, and Career360 to create dedicated pages for specific campuses and PAN India pages, and placed banner ads on their websites. To target master aspirants, we have registered with esteemed organizations such as AIMA-All India Management Association and CUET (PG). Similarly, we have registered as a score-sharing institute with UCEED and CUET (UG) to generate awareness and build our brand among undergraduate aspirants.

FDDI has also taken the initiative to register under the 'Free Ship Card' program provided by the Gujarat government. This will assist aspirants in availing of the scholarship benefits. FDDI has also initiated participation in the 'Naan Mudhalvan' scheme offered by the Tamil Nadu government.

### **CURRICULUM REVISION**

The existing syllabus of B.Des. (FDP), B.Des. (FD), MBA (RFM) & BBA (RFM) Programmes were reviewed and updated as per the need of the Industry.

### **COMMENCEMENT OF SHORT TERM PROGRAM**

Short term program- School of footwear conducted 19 short term training programs in footwear design and production and also launched non leather footwear program thereby addressing the long term demand of industry. In order to address the requirement of the trained personnel FDDI had also launched short term program in the part time mode as well. The short term programs also have the students from Tanzania and Bangladesh as well. There were 47 students training for 6 months training programs and generated Rs. 21.45 Lacs.

In order to improve quality of training, the school conducted faculty upgradation program in the technology notably Biomechanics, Smart footwear technology, ergonomics and similar subjects. A total of 25 personnel were trained during semester break period from FDP. FDDI faculties are also working as counterpart to the professors and academician for new syllabus implementation.

Research and Development- School of Footwear had filed 02 patents in the year 2022-2023 and 13 papers have been published.

## CONVOCATION OF PASS OUT BATCHES IN SESSION 2022

Convocation for the award of Degree was held for 729 students who passed out in Session 2022 from various campuses of FDDI.

S. NO.	FDDI CAMPUS	TOTAL NO. OF STUDENT	CONVOCATION DATE
1	KOLKATA	88	18.10.2022
2	FURSATGANJ	65	20.10.2022
3	HYDERABAD	159	29.10.2022
4	BANUR	109	16.11.2022
5	ANKLESHWAR	36	18.11.2022
6	CHHINDWARA	51	25.11.2022
7	PATNA	36	26.11.2022
8	ROHTAK	72	26.11.2022
9	CHENNAI	113	03.01.2023
<b>TOTAL</b>		<b>729</b>	



Fashion Design Graduates of FDDI, Kolkata campus



Graduating batch of FDDI, Rohtak campus

The data of the above mentioned 729 students is successfully uploaded online on National Academic Depository (NAD) portal.

## STUDENTS PLACEMENT

FDDI completed its placement process for the year 2022 with 86.43% of placement of eligible students. FDDI witnessed participation from over 250 plus recruiters offline and online in the placement season of the year 2022 with improvement in diversity of companies and profiles offered to students.



The prominent recruiters were Landmark UAE, Landmark India, Uniqlo, Zara, Aditya Birla Fashion & Retail Ltd. (ABFRL), Hemant & Nandita, Bata, Puma, Mr. DIY, Apollo International, Rare Rabbit, UCB, DLF Sunglass Hut, Rimple & Harpeet and many more.

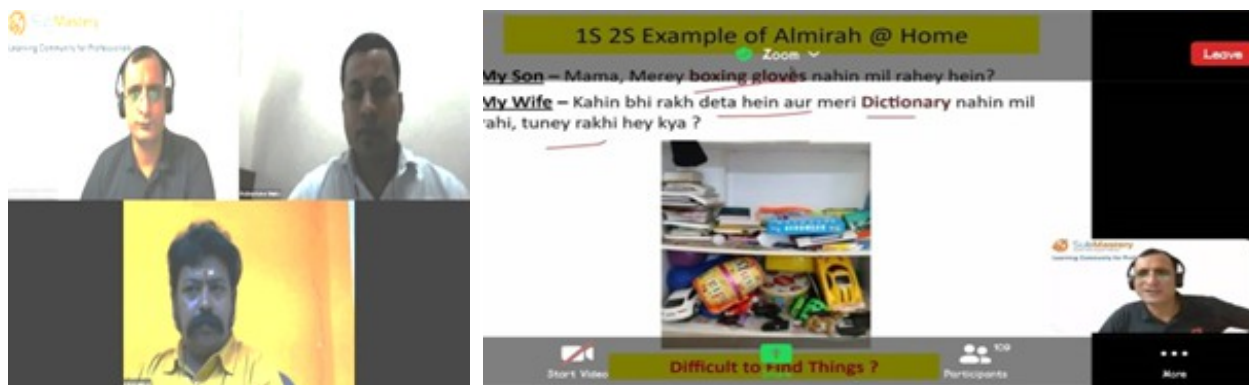
### **CHANGE OF NAME OF B.DES. LEATHER GOODS & ACCESSORIES DESIGN {LGAD} TO B.DES. LEATHER & LIFESTYLE PRODUCT DESIGN {LLPD}**

In view of the aspiration and need of the industry, the name of B.Des. Leather Goods & Accessories Design {LGAD} offered under the School of Leather Goods & Accessories Design {LGAD} has been changed to B.Des. Leather & Lifestyle Product Design {LLPD}.

It encapsulates and nurtures design professionals with deep understanding of the domain of product design, lifestyle and accessory design and visual design. The program is amalgamation of core design subjects to deepen design and technical specialization and interdisciplinary courses that create alternate pathways for the students.

### **WEBINARS CONDUCTED**

Webinars were conducted by FDDI in association with professionals from leather, fashion, footwear and retail industries to provide necessary industry skills and knowledge to the students. Topics like, 'MSME- Entrepreneurship Development Loans & Schemes, Consumer Behaviour In Digital Marketing, Importance of CAD CAM in Footwear Industry, Roles & Responsibilities of a Designer and Work Culture in International Brand, Simplified 5S - Japanese way of Excellence, The Importance of Cost in Organizations were covered.



In order to provide seamless flow of knowledge, using the 'Digital Classroom' facility, the students & faculties of all the campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

## **WORKSHOPS, SEMINARS & INDUSTRIAL VISITS**

For meeting the industry expectation and to keep the students to stay up to date on current events and comprehend concepts, workshops/seminars were conducted through out the year.



Besides this, to provide a major exposure to real working environments along with a practical perspective of a theoretical concept relevant to their domain, industrial visits were conducted for the students which also provided them an opportunity to interact with Industry Experts.

## **'INDOOR SPORTS COMPLEX' INAUGURATED AT FDDI, NOIDA CAMPUS**



'Indoor Sports Complex' – a recreational facility for indoor games was inaugurated at FDDI, Noida campus on 14th February, 2023.

For recreation and leisure-time activities for the students, faculty, support staff, the 'Indoor Sports Complex' is equipped with TT tables, Carom Boards, Badminton court and Chess tables.

## **ONLINE WEB PORTAL OF 'FDDI GRIEVANCE REDRESS AND MONITORING SYSTEM' INAUGURATED**

Online web portal of 'FDDI Grievance Redress and Monitoring System (FGRAMS)' was inaugurated at FDDI, Noida campus on 13th March 2023.

FGRAMS is a tool to enhance efficiency & effectiveness and achieve good governance that helps in redressal of grievance, maintain transparency which shall yield better operational results.



## **'ABC OF FOOTWEAR TECHNOLOGY' - A BOOK JOINTLY AUTHORED BY FACULTY OF FDDI, FURSATGANJ CAMPUS LAUNCHED**

During the 36th India International Leather Fair (IILF-2023), which was held between 31st January to 3rd February 2023 at Chennai Trade Centre, Nandambakkam, Chennai, CLE organized the 6th edition of 'Designers Fair'.



During the 'Designers Fair', a book titled, 'ABC of Footwear Technology' jointly authored by Mr. Varun Gupta, Jr. Consultant- Footwear Technology (FT) and Center Incharge, FDDI Fursatganj and by Mr. A. V. Suresh, Senior Technical Consultant, Romans CAD (Strategies, France) – working in Pune was launched by Mrs. Supriya Sahu, IAS, Additional Chief Secretary to Environment, Climate Change and Forest Department, Government of Tamil Nadu.

'ABC of Footwear Technology', as the name suggests, is the knowledge fragrances of entire 'Footwear Technology' in a single bouquet. It brings practical knowledge along with theoretical aspects with the comprehensive approach. The USP of this book is that, it provides very minute to minute exposure of Footwear Industry through illustrations.

### **IMPLEMENTATION OF INTEGRATED DEVELOPMENT OF LEATHER SECTOR (IDLS) SCHEME**

FDDI and CLRI are the two arms of Department for Promotion of Industry and Internal Trade (DPIIT) working as Project Implementation Unit (PIU) for the Product Sector for the Integrated Development of Leather Sector (IDLS) scheme.

As PIU, FDDI received 338 application for proposed investment of 1004.83 cr and proosed grant Rs. 260.11 cr. During the year, 84 application has been processed and 77 applications were approved with total grant of Rs. 55.59 cr.

### **INTERNATIONAL CONSULTANCY**

Under Study in India Scheme of the Government of India, FDDI and Education Consultant of India Ltd., (EdCIL) have extended MoU for 2 years further up to 31st March 2024 for enhancing the reach of FDDI to the international students. Under this scheme, FDDI has offered 125 seats to international students in different programs.

FDDI has developed website targeting international student under Study in India scheme ([https://www.studyinindia.gov.in/institute\\_details?institute\\_ID=SII-I-0269&active\\_tab\\_index=0](https://www.studyinindia.gov.in/institute_details?institute_ID=SII-I-0269&active_tab_index=0)).

FDDI had received 66 applications from the 16 countries from Asia and Africa for the long term programs under Study in India scheme of Government of India. This is second year of the joining of the program and its ongoing. 01 students had joined B.Des. in Footwear Program.

FDDI had also joined the EducationINdia platform of the Ministry of External Affairs for synchronization of the foreign students related activities and expansion of the scope.

Short term training program- FDDI under six month Footwear manufacturing Technology course had received student from Dar –e –Salam University for training on footwear design and production. Beside this, 02 students from Bangladesh had joined the same program.

FDDI has already received admission enquiry for short term program from Nigeria, Tanzania, Bangladesh, Kenya etc.

FDDI will be organizing a short term program in Footwear Design and Pattern Engineering for the design professionals of Leather Goods and Footwear Manufacturing Association of Bangladesh (LGFMA) at Bangladesh. In this regard, LGFMAB had already confirmed the program in March 2023.

The project related activities has been affected due to COVID and slowly started reverting back. However, FDDI has submitted the proposal to the for the development of the human resource for the footwear industry in Uzbekistan a proposal Design, Development & Delivery of Higher education level Program for Footwear & Leather Products sector in Uzbekistan for long term collaboration with the Uzbekistan Footwear and Leather Product industries. The proposal is under evaluation with the Uzbekistan government.

FDDI had also submitted the proposal to the Ministry of External Affairs under ITEC scheme of the Government of India for Design and Technical Training for Footwear Professionals in Sudan. The proposal is under consideration by the MEA.

Two International projects have been awarded to FDDI worth Rs. 38 lakh by GHERZI Switzerland, German-based Company. The School of Leather Goods and Accessories had been awarded study of “Marketing of Leather Products Manufactured in the Southern African Development Cooperation (SADC) Region”. The scope of work is technical assistance to support stakeholders of the regional leather value chain in developing a marketing and sales strategy to strengthen and establish new business linkages within SADC region comprising 5 countries Botswana, Eswatini, Tanzania, South Africa and Zimbabwe.

The activities include conducting a virtual market and marketing assessment of leather product manufacturers in the SADC region, assistance in the design and implementation of a Marketing and Sales Model (MSM) to assist leather product manufacturers in selected countries including an online tracking tool with a minimum of 50 leather product manufacturers from selected countries; Develop a roll out plan taking lessons learnt including focus on brand creation and a promotion strategy for leather products manufactured in SADC.

In addition to the above, expertise is also sought for consultancy services for study of “Increasing market share and turnover of existing manufacturers of leather goods” Tanzania.

The Consultant's technical assistance is sought to support existing manufacturers of leather goods in Tanzania to increase their market share and turnover through conducting market assessment study and using the study to map and develop training programmes. This includes conducting a detailed market assessment of capacities at production level for domestic, regional and export markets for leather products made in Tanzania.

#### **MoU/MoA SIGNED BY FDDI**

<b>Sr. No.</b>	<b>Organization</b>	<b>Date</b>	<b>Description</b>
1	MoU - Western Coalfields Ltd. (WCL)	10 <sup>th</sup> June 2022	For providing Short Term Training for the displaced and unemployed youth of coal mines region for 60 youths from command areas of WCL through FDDI, Chhindwara
2	MoA - CMPDIL's, RI-IV, Nagpur	06 <sup>th</sup> March 2023	In accordance with the MoA, 4 months Short Term Certificate Course in 'Footwear Design & Production' will be conducted by FDDI, Chhindwara for 100 underprivileged/ unemployed/ underemployed youth from Maharashtra State in two batches with an objective of providing placement opportunity in order to uplift the living standards of the trainees.
3	MoU - Canara Bank	16 <sup>th</sup> March 2023	For making education accessible and affordable for all, a MoU was signed between FDDI and Canara Bank under the 'Vidya Turant' Education Loan Scheme for four FDDI campuses i.e. Noida, Furstaganj, Rohtak and Chennai.  The objective of the MoU is to provide collateral-free education loans to the students of FDDI with a competitive rate of interest. The loan will be offered by Canara Bank and will provide up to Rs.30 lakhs of funding for the students.

#### **UPGRADATION OF FDDI INTERNATIONAL TESTING CENTRE (ITC)**

The Noida & Chennai labs have been recently restructured and equipped with new advanced machines for improving testing and inspection in a transparent manner so that the industry gets benefitted through the services of its ITC.

## **UPGRADATION OF SOME OF FDDI CAMPUSES AS CENTRES OF EXCELLENCE (CoE)**

To take up research and innovation related initiatives 7 campuses has been established as “Centre of Excellence” (CoE) under the Establishment of Institutional Facilities sub-scheme of the Indian Footwear, Leather & Accessories Development Programme of Department for Promotion of Industry and Internal Trade (DPIIT), Government of India.

To meet the cutting edge technologies requirement such as additive manufacturing, AI application in design and data analysis, latest software's, and augmented reality application, digital enterprise, FDDI has already initiated the processes of Industry 4.0 application for footwear sector through setting up of these CoE in different industry verticals at some of its campuses.

These CoEs have been created in different thematic areas such as FDDI Noida - Center for R&D, Course Development and Leather Fashion Footwear & Products Innovation, FDDI Rohtak – Center for Non-Leather Footwear, Products & Accessories, FDDI Jodhpur – Center for High Performance/ Specialized Footwear & Products and Start Ups, FDDI Kolkata - Center for Leather Goods, Garments & Accessories, FDDI Chennai – Center for Design, Development & Fabric Interface, FDDI Hyderabad – Center for Design, Development & Fabric Interface for Leather Products & Accessories- Extended and FDDI Patna - Center for Leather Finishing Innovation & Product Retailing.

These CoEs will provide much needed R&D and address concerns of the industry like product development, technological assistance and centers for incubation and entrepreneurship development. These CoEs are also expected to create R&D capacities in specific areas of specialization to address critical shortage of knowledge base in emerging technologies.

Keeping in view of the future technical requirement and to promote innovation, FDDI is in discussion with various leading institutions for collaboration in the respective thematic areas, across the world.

### **AWARDS & ACCOLADES**

<b>Sr. No.</b>	<b>Topic</b>	<b>Date</b>	<b>Brief</b>
<b>1</b>	FDDI, Ankleshwar gets Divya Bhaskar's 'Eminence Awards 2022'	12 <sup>th</sup> April 2022	For performing academic activities and for its significant contribution towards the benefit of the society in Ankleshwar, Bharuch district.
<b>2</b>	FDDI, Kolkata student gets Consolation prize in National Logo & Backdrop contest held (online) on 'Moitree Dibosh'	25 <sup>th</sup> April 2022	The logo and backdrop made and submitted online by Mr. Ashish Raj represented the spirit of the Bangladesh Liberation War, the ideology and vision of the Bangladeshi struggle, and the spirit of fraternity and solidarity extended to this struggle by the people of India.



3	FDDI gets CSR 'Excellence in Education' Award	15 <sup>th</sup> May 2022	For the promotion and development of quality and excellence in education, research and training in all disciplines relating to footwear and leather products design and development and for matters connected therewith.
4	FDDI, Fursatganj student wins 'Logo Design' competition organized by CII Young Indians		The logo represents youth full of energy and enthusiasm. The design has a base pillar of number 75, fused in a manner that the result represents the feeling and vision of young India at its 75th anniversary. Different colors represent out different skills, traditions, culture in one land that merge between themselves and create Incredible India.
5	Student of FDDI, Hyderabad campus gets 'Best Presenter Award Certificate'	28 <sup>th</sup> June 2022	Student of FDDI, Hyderabad campus gets 'Best Presenter Award Certificate' during a competition organized by Wollo University (KIoT) Student's Technology and Innovation Club, Ethiopia.
6	FDDI, Noida Faculty felicitated during an Art exhibition	14 <sup>th</sup> July to 18 <sup>th</sup> July, 2022	Mr. Saurabh Srivastava of School of Fashion Design (FD) was felicitated for being a Demonstrative artist from FDDI in the field Art & Photography at Art Space Etc, Defence Colony, New Delhi.
7	FDDI, Ankleshwar Faculty wins 'Best Researcher Award'	25 <sup>th</sup> June 2022	Mr. Sadheeshkumar.A, Sr. Faculty, FD of FDDI, Ankleshwar campus won the 'Best Researcher Award' during 'National Level Academic & Research Awards 2022' which was organized by Innovation Online Training Academy (IOTA), Coimbatore, Tamil Nadu.  This award is based upon his research on Textiles & Apparel Design, Herbal Textiles Research on several herbal extraction process and application of diverse Fabrics purpose on Medical Textiles & Eco friendly Textiles.
8	FDDI, India students wins 1 <sup>st</sup> & 2 <sup>nd</sup> prize of International Competition of Young Designers - Digital Fashion	25 <sup>th</sup> to 27 <sup>th</sup> October 2022	The International Competition of Young Designers - Digital Fashion was held by Kyiv National University of Technologies and Design (KNUTD), Ukraine.  Mr. Abdul Razzaque and Mr. Krishan Dev of B. Des, School of Footwear Design & Production (SFDP), Design Specialization, batch 2019-23, Noida presented their designs, 'SNEAK-RAB' and 'ALBESCENT'.
9	FDDI student among top 20 winners of Pantaloons, 'The Next Top Designer'	14 <sup>th</sup> November 2022	Ms. Shriya Singh, of FDDI, Kolkata campus of FD, Batch - 2019, Semester 7 made her mark among the top 20 winners for 'The Next Top Designer' contest organized by Pantaloons in individual category which is India's leading fast-fashion brand from Aditya Birla Fashion and Retail Ltd. (ABFRL).

10	FDDI, Kolkata students wins 1st prize at Inter College Quiz Competition celebrating 'National Heritage Week'	24 <sup>th</sup> and 25 <sup>th</sup> November 2022	FDDI, Kolkata campus won the 1 <sup>st</sup> prize in Inter College Quiz Competition which was organized by J.D. Birla Institute, Kolkata to celebrate the 'National Heritage Week'.
11	Consolation prize in 'Hindi Essay Writing' competition	16 <sup>th</sup> December 2022	Ms. Renu Sharma, Consultant, School of Retail, FDDI, Noida campus won the consolation prize in 'Hindi Essay Writing' competition on the topic 'Azadi ka Amrit Kaal' which was held at V. V. Giri National Labour Institute, under the aegis of the Town Official Language Implementation Committee (TOLIC), Noida.
12	FDDI Chhindwara student won 'Best Fashion Designer India' award in 'Celebration on Wheel'	18 <sup>th</sup> December 2022	Ms. Teena Khandait, a student of B.Des Fashion Design, Semester-V from FDDI Chhindwara campus participated in a national level designer showcase event which was organized by TVAM team and supported by Maha Metro, Nagpur under the 'Celebration on Wheel' project.
13	FDDI, Ankleshwar campus student won the 'Best Theme of the Year' award in National Designer Awards 2022 (season-5)	29 <sup>th</sup> December 2022	Ms. Tulika Vats, a student of B. Des. of School of Fashion Design (FD), participated in Khadi Designing Council of India (KDCI) competition as an 'Emerging Designer' and won the 'Best Indo Western Collection of the Year' award.
14	'Mrs. Chhindwara Multitalented & Popular' award won by FDDI staff	15 <sup>th</sup> January 2023	Mrs. Pooja Rajput, a staff of FDDI, Chhindwara campus participated in 'Mrs. Chhindwara Beauty Pageant 2023' contest which was organized by DIVA's Modeling Studio, Chhindwara and showcased three dresses designed by the talented students of School of Fashion Design (FD) namely from B.Des FD 2019-23 batch namely Ms. Shivani Pal and Ms. Saniya Sheikh.  Presenting the three dresses designed by FDDI students for this round, Mrs. Pooja Rajput was declared as the winner in 'Mrs. Chhindwara Multitalented & Popular' category.
15	'Consolation' certificate for FDDI, Hyderabad campus by TOLIC	17 <sup>th</sup> February 2023	Due to the sincere efforts and its continuous implementation, FDDI, Hyderabad campus was awarded with the 'Consolation' certificate by Town Official Language Implementation Committee (TOLIC), Hyderabad.
16	FDDI, Patna campus students won 1 <sup>st</sup> prize in Fashion Show organized by IIT, Patna	13 <sup>th</sup> March 2023	Students of School of Fashion Design (FD) of FDDI, Patna campus participated in the annual fest 'Anwasha' which was organized by Indian Institute of Technology (IIT), Patna and won the 1 <sup>st</sup> prize.

Besides the above, two of our Faculties namely, Mrs. Krishi Sarin & Mr. Pradeep Mandal were awarded Phd. Degrees during the year.

## INNOVATIONS & START-UPS

Innovative special female footwear that changes its colour in day & night itself and 'Multifunctional and Low-Cost Footwear for Millennial Women' developed by FDDI:

An innovative special female footwear that changes its colour in day and night itself has been developed by Ms. Ekjot Kaur, a student of FDP -2019 of FDDI, Banur campus.



Ms. Ekjot Kaur FDP -2019



Special female footwear that changes its colour in day and night itself

Students of FDDI, Fursatganj campus, B. Design namely, Ms. Aashi Jain, Ms. Yashashvi Gupta & Mr. Virat Dubey presented research poster on 'Multifunctional and Low-Cost Footwear for Millennial Women' along with the research product named as 'Chameleon Footwear' was also the center of attraction and declared as best research poster during the International conference 'Vision 2047: Sustainable Developments towards Atmanirbhar Bharat' (VSANB- 2022) hosted by FDDI, Chandigarh (Banur) campus.

This footwear has detachable uppers which can be changed as per the mode and discretion of the wearer. The wearer can adjust the heel height of the footwear as per her choice. As the name suggests the footwear can be changed as per the occasions and the want of the wearer.

In order to support Start-Ups, FDDI is already supporting 4 start-ups for the footwear sector. Ms. Priyanshi Gupta, a student of FDDI, Rohtak campus of School of Fashion Design (FD) of 2019-2023 batch has ventured into a 'Start-up' as a freelancer fashion designer & stylist.



'Multifunctional and Low-Cost Footwear for Millennial Women' developed by FDDI, Fursatganj

## **HINDI DEPARTMENT**

The Parliamentary Official Language Committee successfully executed the official language inspection of FDDI on 21st February 2022.

The Regional Official Language Implementation Office, Ghaziabad, successfully executed the Official Language Inspection of the Institute on 10th May 2022.

Hindi Pakhawada was organized in the institute from 14 September 2022 to 28 September 2022 and various competitions were organized for the employees and students during Hindi Pakhawada.

FDDI organized 02 Hindi workshops in the month of June and December 2022. Under the Hindi teaching scheme organized by the Central Official Language Training Institute, Department of Official Language, Ministry of Home Affairs, 11 officers/employees were successful in the examination of long-term course completion in last year session.

## MILESTONES

### **Workshop on 'Monoprint' and 'Collography & Cyanotype' held at FDDI, Hyderabad campus**

In order to provide advanced knowledge on printing techniques, FDDI, Hyderabad campus under the 'Fabric Artistry and Enrichment Techniques' organized workshop on 'Monoprint' and 'Collography & Cyanotype' for its students of B. Des. FD - 2021.

Both the workshop was organized by Faculties of School of Fashion Design (SFD), namely, Mr. K. Harish Kumar and Dr. Anupriya Singh during which Mr. B. Ramesh, M.F.A, Founder of 'Picasso - The Art School', Hyderabad was the resource person.

Sr. No.	Topic	Resource Person	Date
1	Collo graphy & Cyanotype	Mr. B. Ramesh, M.F.A, Founder of 'Picasso - The Art School', Hyderabad	23 <sup>rd</sup> March 2023
2	Monoprin t		17 <sup>th</sup> March 2023

Mr. B. Ramesh has an experience of 15 years in painting and printing techniques. He has received the 'Pride of India National Award', 'National Level Nandi Award', 'Best Art Teacher Award' and many more awards under various printing and painting techniques category.

The workshop on 'Monoprint' was organized with the aim to provide a hands-on experience to the students and to help them gain an understanding of the process and techniques involved in 'Monoprint'.

The participants were able to explore their creativity and experiment with different techniques and materials, such as stencils, textures and layering, to create their own unique prints.



Resource Person -  
Mr. B. Ramesh



An outcome – creative expression

The workshop on 'Collography & Cyanotype' was conducted in two session. In the first session, the participants were provided with a variety of materials to create their own Collography plates, such as cardboard, glue, and textured paper. They were demonstrated by Mr. B. Ramesh on how to ink the plate and print it onto paper and fabric using a press. In the second session, the participants were provided with pre-coated paper or fabric and then dried the samples under dark light and then instructed on how to create a design or image using objects like leaves, flowers, and photo print OHP sheets.



A view of the workshop

### **Asst. Vice President/Plant Head Bata, an alumnus of FDDI, visits FDDI, Patna campus**

Mr. Kuharan Mukherjee, Asst. Vice President/Plant Head, Bata Patna visited FDDI Patna campus on 21st March 2023. He was accompanied by Mr. Ram Babu Prasad, AGM of HR.

Mr. Kuharan Mukherjee is an alumnus of FDDI, 1996 to 1997 batch who did Production Technology from Noida campus.

On this occasion staff members of the FDDI Patna campus welcomed him. During his three-hour stay, Mr. Mukherjee visited the campus of the institute including different labs and workshops of the School of Footwear Design and Production and the School of Fashion Design.

He was explained about the programmes conducted by FDDI, its curriculum development process, services offered by FDDI and the placement activities of the institute etc.



Mr. Kuharan Mukherjee in the Pilot Plant



Mr. Kuharan Mukherjee with the staff of FDDI Patna campus

FDDI, which believes in nurturing & fostering the bonds & relationships has linkage arranges meetings between its notable graduates and their fellows and other students in order to be informed of their success stories which give them a big boost. These alumni are connected with the institute through Faculty and Placement Department.

## **Technical seminar on ' Bonding Solution & Adhesive' held at FDDI, Rohtak campus**

On 21st March 2023, a technical seminar on 'Bonding Solutions & Adhesives' was held FDDI, Rohtak campus during which Mr. Saikat Mitra, Manager Sales, Bostik India Pvt. Ltd., having an experience of 30 years was the resource person.

Through the presentation, Mr. Saikat Mitra briefed about the market value of adhesives, types of leather used to make shoes, the choice of proper adhesive, how to analyze adhesive materials, selection of appropriate surface treatments etc.

He also explained about the solvents, water based chemicals, advantages & Disadvantages of water based and solvent based, preparation of leather and synthetics.



Mr. Saikat Mitra, Manager Sales, Bostik India Pvt. Ltd. making presentation



A view of the technical seminar

The seminar which focused on the types of adhesive materials and bonding solutions used in footwear was attended by all student and faculty members from Footwear Design & Production and Fashion Design.

## Secretary, DPIIT, Government of India visits FDDI, Noida campus

Mr. Anurag Jain, IAS, Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Government of India visited FDDI, Noida campus on 25th March 2023.



Secretary, DPIIT looking at a sample in the Physical Laboratory, ITC



Secretary, DPIIT interacting with the Executive Director of FDDI, Banur campus using the 'Digital Classroom' facility

He visited the International Testing Center (ITC) of FDDI having Physical & Chemical Laboratory and saw various testing-cum-quality control services being provided by it.

He saw the newly setup 'Digital Classroom' facility that enable students of various campuses across the country to enhance the knowledge & skills and provides an opportunity to streamline the academic structure at all other eleven campuses of FDDI.

During his one hour stay, Secretary, DPIIT saw the Product Development Center (PDC) wherein he was informed about the R&D work being carried out in children shoes and shoes being developed with palm leaves.



Faculty briefing about R&D work being carried out in children shoes to the Secretary, DPIIT



Secretary, DPIIT at the newly established Physical lab

Secretary, DPIIT also visited the newly established labs which are equipped with new advanced machines for improving testing and inspection in a transparent manner so that the Industry gets benefitted through the services of its ITC.

The students from School of Fashion Design and School of Leather Goods & Accessories Design displayed their works in the form of presentations. They had put up stalls where a display of apparel designs, product designs and sketches etc. were made.



The Secretary, DPIIT interacted with the members of the faculty & staff.



A student briefing about the display concept to the Secretary, DPIIT



Interaction with the Management, Faculties and Staff of FDDI

He gave valuable suggestions for making patent of the research work carried out, improvement in standards of teaching, research and collaboration programmes of the institute across all the campuses.

### **Workshop on 'Retail: The Multidimensional Approach Towards Value Addition for Customers' held at FDDI, Chhindwara campus**

On 17th March 2023, FDDI, Chhindwara organized a workshop on the topic 'Retail: The Multidimensional Approach Towards Value Addition for Customers'.

The workshop which was organized by School of Retail and Fashion Merchandise (RFM) was conducted by two retail industry experts.

Sr. No.	Name	Details
1	Mr. Amir Khan	Area Manager, Big Basket, Tata Enterprise, Nagpur
2	Mr. Chetan Wade	Business Development Manager, Big Basket, Tata Enterprise Nagpur

Mr. Chetan Wade is also an alumni of MBA Retail & Fashion Merchandise, of 2014-16 of FDDI Chhindwara campus.



Workshop in progress

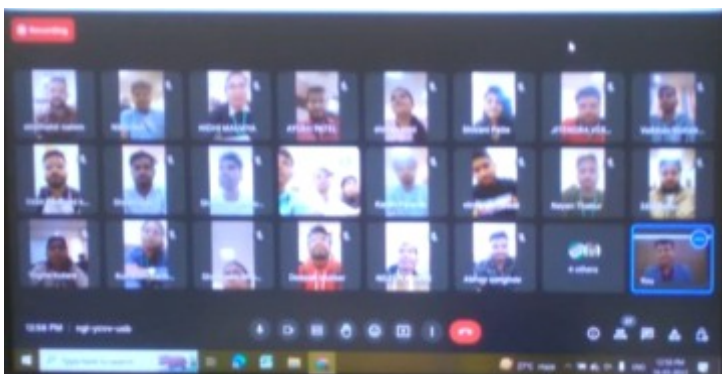
The workshop was attended by approximately 70 students from School of RFM, School of Footwear Design & Production (FDP) and School of Fashion Design (FD).

The workshop which provided insights to the students in the areas of Operations, Marketing, Finance, Inventory Management, Logistics, Supply Chain Management, E-Commerce Q-Commerce etc. also paved way in branding and networking of our Institute thereby enhancing the Industry-Institute Interface.

### **Online workshop on 'Retail KPI and NPS Parameter' held at FDDI, Chhindwara campus**

On 16th March 2023, an online workshop on 'Retail KPI and NPS Parameter' was organized by FDDI, Chhindwara campus during which Mr. Abuthahir. A, Concept Manager, Home Centre, Landmark Group, Chennai was the resource person of the workshop having experience of around 20 years.

Mr. Abutahir explained about his working experience in Landmark Group. He explained about KPI & NPS like ABS (Average Basket Size), ATS (Average Ticket Size), Conversion Rate, Footfall, Shrinkage and many more terminologies to measure the organizational goals in order to ensure they achieve the desired results.



Screenshot of the online workshop



Students attending the workshop through online mode

He elaborated that it is extremely essential to be cautious while running a retail business and its day-to-day operations as it's easy to lose sight of strategic goals and their progress.

The online workshop which was organized by the School of Retail and Fashion Merchandise (RFM) was attended by 60 students and staff members. There was also an open session during which the doubts of the students were cleared.

### **FDDI, Patna campus students won 1st prize in Fashion Show organized by IIT, Patna**

The students of the School of Fashion Design (FD) department of FDDI, Patna campus participated in the annual fest 'Anwasha' and won the 1st prize. This event was organized by Indian Institute of Technology (IIT), Patna on 13th March 2023.

During the competition, the students of FDDI moved gracefully on the ramp in designer creations and presented their collection on the 'Gothic' theme. Participants of the winning team were Ms. Kanika Jha, Ms. Riti Krishna, Ms. Akansha, Ms. Apurva, Ms. Leeja, and Ms. Prity. Ms. Kanika Jha styled all the garments based on the 'Gothic' theme.



Participants from Fashion Design Department



FDDI students walking on the ramp

The collection was highly appreciated by the jury and the students bagged 1st prize and cash prize of Rs. 25000/- for fashion show competition.

NIFT Patna, IIT Patna, Patna Women's College and other institutes also participated in the event.

### **Online web portal of 'FDDI Grievance Redress and Monitoring System' inaugurated**

Online web portal of 'FDDI Grievance Redress and Monitoring System (FGRAMS)' was inaugurated at FDDI, Noida campus on 13th March 2023.

FGRAMS is a tool to enhance efficiency & effectiveness and achieve good governance that helps in redressal of grievance, maintain transparency which shall yield better operational results.

FGRAMS is an online platform available 24x7 to all the FDDI students and staff to lodge their grievances to FDDI on any subject related to FDDI service delivery.



It is a complete end to end online single portal connected to all the campuses of FDDI wherein every campus has role-based access to this system.

The status of the grievance filed in FGRAMS can be tracked with the unique Grievance ID provided at the time of registration of the complainant. The online web portal of FGRAMS is active on web link <https://grievance.fddiindia.com> or <https://fddiindia.com/grievance-cell.php>

### International Women's Day celebrated at FDDI campuses

International Women's Day (IWD) was celebrated at all the campuses of FDDI on 08th March 2023 with great zeal and enthusiasm.

As a part of the celebration, informative sessions were organized at FDDI, Noida campus during which all the female employees from rest of the 11 campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

Sr. No.	Session on	Conducted by	Date
1	Gender Equality & Work life Balance	Wg. Cdr. Asha Vashist (Retd.)	03.03.2023
2	Importance of Financial Planning for Women	Ms. Rajni Rawal from Kotak	06.03.2023

Wg. Cdr. Asha Vashist was commissioned in the Administration branch of the Indian Air Force on 20th June 1998. In her career spanning 24 years, for her distinguished service she has been commended once by the Chief of the Air Staff and twice by the Air Officer Commanding-in-Chief. She was also nominated for award for Women's contribution to State of Gujarat on International Women's Day 2018. She has



also been felicitated by Governor of Telangana, Her Excellency, Honourable Tamilisai Soundarajan in March 2021 on Women's' day.



Aligning with this year's theme of IWD, i.e. 'Embrace Equity', Wg. Cdr. Asha Vashist, during the session on 'Gender Equality & Work life Balance', explained about the social, economic, cultural and political achievement of women in the country.

During the session on 'Importance of Financial Planning for Women', Ms. Rajni Rawal from Kotak briefed about the need of doing proper financial planning wherein women can divide their earnings into expenses and savings to ensure their financial security in their old age.

Women power has the biggest contribution in fulfilling the dream of a self-reliant India, which the Hon'ble Prime Minister of India has dreamed of.

A 'Essay Writing Competition' was held on 01st March 2023 and 'Quiz for Women' employees was held on 06th March 2023, during which the female employees participated enthusiastically.

The employees were also told about the empowering women at the work place which means that women can have more control over their lives. This means giving them the freedom to make their own programmes, gain new skills and gain autonomy.

### **CMPDIL inks MoA with FDDI, Chhindwara for Short Term Certificate Course**

On 06th March 2023, CMPDIL's, RI-IV, Nagpur under Corporate Social Responsibility (CSR) has signed a Memorandum of Agreement (MoA) with FDDI, Chhindwara for conducting Short Term Certificate Course.

The project is being funded by Central Mine Planning and Design Institute Limited (CMPDIL), RI-IV, Nagpur. Under its CSR for F.Y. 2022-24, Rs. 82.60 Lakhs has been approved by CMPDI.

On behalf of FDDI, Dr. Pradeep Mandal, HoD- Fashion Design (FD) & Centre Incharge, FDDI Chhindwara campus signed the MoA whereas, on behalf of CMPDIL, Mr. Manoj Kumar, Regional Director RI-IV, Nagpur signed the MoA.



Officials of CMPDIL & FDDI after signing the MoA



Promotion leaflet

On this occasion, CSR team from RI-IV - CMPDIL, Nagpur namely, Ms. Japreet Kaur Kahlon - Manager (HR/Pers)/-HoD/ (Pers. & Admin), Ms. Priyanka Tiwari - DM (HR/P) were present whereas, Dr. Vinit Kumar Verma, Faculty & HoD -RFM and Mr. Sushant Yadav, Sr. Faculty & HOD-FDP from FDDI were present.

In accordance with the MoA, 4 months Short Term Certificate Course in 'Footwear Design & Production' will be conducted by FDDI for 100 underprivileged/ unemployed/ underemployed youth from Maharashtra State in two batches with an objective of providing placement opportunity in order to uplift the living standards of the trainees.

### **Workshop on 'Fabric Artistry and Enrichment Techniques' held at FDDI, Kolkata campus**

A five day's workshop on 'Fabric Artistry and Enrichment Techniques' was held at FDDI, Kolkata campus from 20th February to 24th February, 2023.

The workshop was organized by School of Fashion Design (FD) which was attended by the students of FD 2021 Batch, Semester 4, Session 2021 – 2025.

During the workshop, technical sessions followed by step-wise demonstrations were conducted by the resource persons namely, Mr. Bharat Das and Mr. Abir. Mr. Bharat Das is a Bachelor of Fine Arts who is the proprietor of Bird's-eye view located at Serampore Hooghly, West Bengal and Mr. Abir, Assistant.



Resource persons namely, Mr. Bharat Das and Mr. Abir conducting the workshop

During the sessions they explained the students about monoprint, collagraph, batik, linoleum block prints, cyanotypes, image transfer to clay, lithography and silkscreen prints.

### **'Study on Fashion Accessories Design: Sustainability Art, Craft, and Design', book edited by Faculties gets published by SCIENG Publications, India**

On 28th February, 2023, a book titled 'Study on Fashion Accessories Design: Sustainability Art, Craft, and Design' which has been edited by Faculties of FDDI, has been published in a national journal - SCIENG Publications, India, a ISO 9001:2015 certified company.

Faculties and students of School of Footwear Design & Production (FDP), and School of Leather Goods & Accessories Design (LGAD) have contributed in the various chapters of this book having ISBN: 978-93-94766-28-0; that has been edited by Mr. Rambabu Muppidi and Mr. Anoop Singh Rana who are Faculties of FDDI.

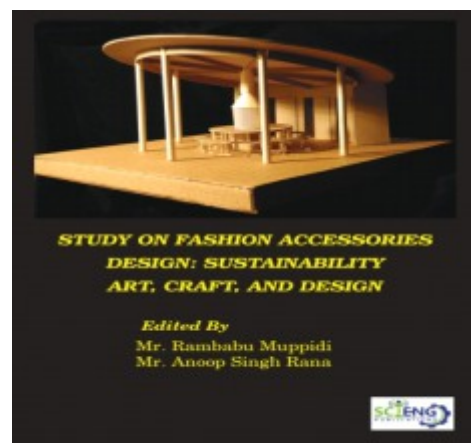
The book presents a scenario of fashion accessory design, including sustainability in art, craft, retail, market, and leather design. It gives the aspiring designer an overview of the history of fashion accessories, including a look at important contributions made by by-products of both classic and contemporary designs.



Mr. Rambabu Muppidi,  
Faculty, SLGAD,  
Hyderabad



Mr. Anoop Singh Rana, Sr.  
Faculty and HoS, SLGAD,  
Noida



Cover page of the book

For their contribution, the Faculties and students of FDDI also received 'e-certificate of Appreciation' from SCIENG Publications, India.

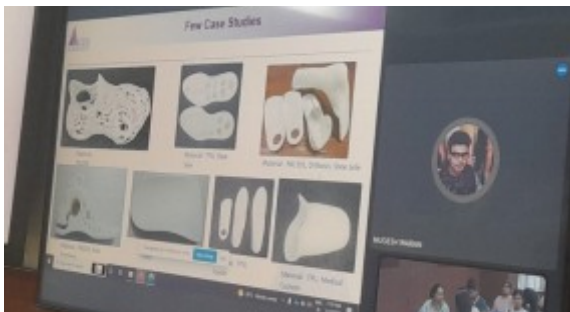
<b>'e-certificate of Appreciation' given to</b>			
<b>Sr. No.</b>	<b>Name</b>	<b>Faculty/ Student</b>	<b>Presented for Chapter</b>
1	Mr. Rambabu Muppidi	Faculty	The Famous Fashion Lac Bangle Design from Charminar: A Study
2	Mr. Anoop Singh Rana	Faculty	Study – Chamba Chappal Craft and Identify Gaps for the Improvement
3	Mr. Deepak Choudary	Faculty	A Study on How Online Marketing Can Affect the Purchase Intentions of the Footwear Consumers
4	Mr. Loganathan. T		
5	Mr. Naresh Kumar		
6	Mr. Bala Krishna .D	Faculty	M-Banking Uprising: An Analytical Study on Selected Banks with Special Reference to Hyderabad City
7	Mr. Loganathan. T	Faculty	Market Study About Brand Awareness & Customers Satisfaction in Adidas Group
8	Mr. Vishva Kumar		
9	Mr. Abdul Rahuman M	Faculty	Effects of Bottom Constructions for Footwear Inclusive Design
10	Ms. Mahak Agrawal	Student	Mithila Paintings: Study on Mithila Region of Bihar (Special Focus on Problems Faced by Artisan)
11	Ms. Janvi Rakhe	Student	Gond Art a Traditional Artwork of Gond Community of Central India
12	Mr. Abhinav Kumar Verma	Student	Cheriyal Painting the Famous Paintings of Hyderabad

13	Ms. Sanchita Rai	Student	Beautiful Timeless Art: Study on Patta Varna (Special Focus on, Materials, Religion Art)
14	Ms. GenupulaKavya	Student	Wood to Life: Study on Kondapalli Toys (Special Focus on, Materials, Religion Art)
15	Mr. Pranay Patel	Student	Study on the Art of Loom – Pochampally, Ikat Art
16	Ms. Reena Sindhura Vanguri	Student	A Research Study on Swadesi Pattu - Kshirapuri
17	Ms. Niharika Mishra	Student	Research Study on Chikankari Handicrafts: Lucknow
18	Ms. Rokkam Ravali	Student	A Research Study on Gadwall Handlooms and Textiles

The book also have contribution from other Universities like Nirma University, Lovely Professional University, Woxsen University, and the Baroda JJ School of Fine Arts, VSVN, College Tamil Nadu.

**Workshop on 'Rapid Prototyping and Additive Manufacturing for Product Design' held at FDDI, Hyderabad campus in collaboration with EDS Technologies Pvt. Ltd.**

With the objective to provide intensive industry-focused training, on 17th February, 2023, FDDI, Hyderabad campus, in collaboration with EDS Technologies Pvt. Ltd. organized a workshop on 'Rapid Prototyping and Additive Manufacturing for Product Design'.



Online demo by Mr. Mugeshwaran A, Designation Application Specialist - 3D Printing, EDS Technologies Pvt. Ltd



FDDI students attending the workshop

EDS Technologies Pvt. Ltd is providing solution in Footwear & Fashion Industries across India for Design, Analysis, Manufacturing Process for New Product Developments along with 3D printing Additive Manufacturing processes.

The workshop was organized for the students of Foundation batch.

The online demo by the resource person, Mr. Mugeshwaran A, Designation Application Specialist - 3D Printing, EDS Technologies Pvt. Ltd., provide the students an opportunity to acquire innovative ideas of 3D Printing & Additive Manufacturing Techniques with creativity by utilizing various tools and software to deliver them.



He briefed that Rapid prototyping is ever increasing and is becoming the standard for manufacturing businesses which promotes faster production time while reducing operating costs.

The students learned practical usages of 3D printing for faster prototyping and its application further on their design models. The workshop also helped them to understand which technology to use, in what context or how to use it, in their areas of work.

### **'Consolation' certificate for FDDI, Hyderabad campus by TOLIC**

FDDI, Hyderabad campus is doing its level best for promoting the Raj Bhasha language 'Hindi' and is making continuous efforts to ensure implementation of the provisions of Official Language policy of the Government.

Due to the sincere efforts and its continuous implementation, FDDI, Hyderabad campus was awarded with the 'Consolation' certificate by Town Official Language Implementation Committee (TOLIC), Hyderabad on 17th February 2023.



A view of the dignitaries



'Consolation' certificate given to FDDI, Hyderabad campus

The 'Consolation' certificate was given at the 12th Half-Yearly meeting of TOLIC during which Mr. Deepak Chaudhary, Campus In-charge and Mr. Faiezi from Hindi Department of FDDI were present.

### **FDDI, Fursatganj students visit 'ODOP' exhibition**

With an objective to excel in critical thinking, to absorb, interact and to grasp theory practically, under the educational visit, the students of FDDI, Fursatganj campus visited the 'One District-One Product' (ODOP) exhibition which was held at Awadh Shilp Gram Emporium, Lucknow.

On 16th February 2023, under the guidance of their faculty members, the students of B. Design FD 2019, 2020; B. Design FDP 2021 and B. Design 2022 (Foundation batch) visited the 'ODOP' exhibition having 100+ art & craft stalls.

The design elective students were inspired by master pieces of sculptures, carvings, textiles, leather, ceramics, metallic artifacts, footwear, carpets, clocks, and furniture of various district of Uttar Pradesh and were exposed to the rarest and smallest objects and masterpieces in the stalls.



FDDI students during 'ODOP' exhibition



A view of the stall during 'ODOP' exhibition

The visit opened-up a whole new world of opportunities and learning for the students as they got first-hand experience about the design concepts of unique traditional product from 75 districts of Uttar Pradesh which will help in long term retention of the knowledge and an inspiration for their next creative products and collection.

### **'Indoor Sports Complex' inaugurated at FDDI, Noida campus**

'Indoor Sports Complex' – a recreational facility for indoor games was inaugurated at FDDI, Noida campus on 14<sup>th</sup> February, 2023 by Mr. Arun Kumar Sinha, IAS, Managing Director (MD).

For recreation and leisure-time activities for the students, faculty, support staff, the 'Indoor Sports Complex' is equipped with TT tables, Carom Boards, Badminton court and Chess tables.



Cutting the ribbon and inaugurating the 'Indoor Sports Complex'



A view of friendly badminton match

Developing this sports infrastructure in the campus will help not only make a body physically fit and active, but also contributes towards the mental growth and development. With this facility now the students & staff will be able to enrich their minds with sportsman spirit.

### **Industrial visit for FDDI, Kolkata students at LBI Exports, Kolkata**

On 13<sup>th</sup> February 2023, FDDI, Kolkata organized an industrial visit for a group of students from Batch LGAD 2020, Sem. VI to LBI Exports which a leading manufacturer of leather goods in Kolkata.

With an objective to provide an insight of the working environment of the organization and also to increase the technical knowledge of the students about the edge colouring process, the School of Leather Goods & Accessories Design (LGAD) organized the same.

The technical expert of LBI Exports explained the concept of filler colour to the students and also informed about the checklists for each process, which included quality control measures to ensure consistency and uniformity in the final product.



FDDI students at LBI Exports, Kolkata



Technical briefing by expert of LBI Exports, Kolkata

The students left with a deeper understanding of the process of creating high-quality leather goods, which they can take with them in their future endeavors.

### **'Sneaker Design Workshop 2023' organized at FDDI, Noida campus**

On 13th February 2023, a 'Sneaker Design Workshop 2023' was organized at FDDI, Noida campus.

FDDI School of Footwear Design & Production (FDP) organized the workshop with the objective to introduce students to the world of sneaker culture, & development, how sneaker designers use their advanced knowledge of materials, fashion trends, and styles to develop, create and design sneakers for different product lines, and build their confidence in designing from a global perspective.

The workshop was conducted jointly by Ms. Rashmi Tomar, Sr. Faculty, SFDP and Mr. Vidit Singh, FDDI alumni.



Mr. Vidit Singh conducting the workshop



A view of the participants attending the 'Sneaker Design Workshop 2023'

Mr. Vidit Singh, after completing his course from FDDI, pursued Footwear & Apparel Innovation Design at Pensole Footwear Design Academy based in Portland, Oregon, USA. He is currently a Footwear Design Consultant for FCTRY LA & EQLZ, USA.

Participants of the workshop got the opportunity and exposure to design processes, footwear market, genre of footwear, the workflow of working with clients/brands, introduction to AI & new 2D-3D design skills by special 'Guest Speaker', Mr. Arpit Hooda from Puma Sportstyle Footwear Designer, Germany.

Besides this, Mr. Berin B, Adidas Innovation Designer, US and Mr. Ilyas Darakchiev, Adidas 3D Footwear Designer, Germany, joined the workshop through online mode and provided valuable information & knowledge to the participants to go on and make their own shoes for their brands, customers.

### **Industrial visit for FDDI, Chhindwara campus students at Raymond Ltd.**

On 11th February 2023, FDDI, Chhindwara campus organized an industrial visit for a batch of fifty-five students of B.DESIGN FDP/FD Foundation Batch 2nd semester at Raymond Ltd., Textile Division, Sausar, Chhindwara.

The visit was organized with an objective to provide an opportunity to the students to know about various compliances and processing techniques that are widely used in the manufacturing unit, along with standard procedures and practices of manufacturing for their Fabric Structure & Design module.



FDDI students along with faculties & Raymond Team inside the plant



Students & Faculties at Raymond factory outlet

Mr. Manish Thorat, DGM-H.R, Mr. Ashish Sharma, HR-Manager and Mr. Manish Kukreja, Designer explained the students about the detailed process of textile manufacturing starting from fiber to yarn followed by spinning till textile manufacturing. The students also observed the process of blending the material as per the requirement of order received at Raymond's Unit internally or from specifications received from international buyer.

In addition to the visit to the manufacturing unit, the group which was accompanied by Foundation Coordinators visited Raymond factory outlet along with the batch to understand the standard practices of retail formats and types of fabrics Raymond use to prepare for international buyers.

### **'Entrepreneurship Awareness Program' held at FDDI, Chhindwara campus**

On 10th February 2023, a one day 'Entrepreneurship Awareness Program' (EAP) was held at FDDI, Chhindwara campus in collaboration with Micro, Small & Medium Enterprises (MSME) Development and Facilitation Office, Indore.

To create awareness among faculty and students about various facets of entrepreneurship, the School of Retail and Fashion Merchandise (RFM) conducted the EAP which was attended by around 100 students of RFM, Footwear Design & Production (FDP) and Fashion Design (FD) and around 50 students from Govt. Au. PG College, Chhindwara.



Mrs. Sheetla Patle, IAS,  
District Collector,  
Chhindwara addressing the  
participants



Budding entrepreneurs with dignitaries

Mrs. Sheetla Patle, IAS, District Collector, Chhindwara was the 'Chief Guest' of the EAP.

<b>Keynote Speakers</b>	<b>Organization</b>	<b>Topics</b>
Mr. Gaurav Goyal, Assistant Director	MSME - Development and Facilitation Office, Indore	Technical Session -Idea Generation, Start -up and Various S chemes of MSME
Dr. Anil Jain, Professor & Head Commerce Dept.	Govt. Au. P.G College, Chhindwara	Characteristics of Successful Entrepreneur
Mr. G.K Harne , Incharge General Manager	District Trade & Industries Centre, Chhindwara	Project Assistance
Mr. Prakash Bhandare, Lead District Manager	Central Bank of India, Chhindwara	Funding Schemes
Dr. Sandeep Petkar, Dean Entrepreneurship, Innovation and Incubation	G.H Rasoni University, Chhindwara	Incubation Schemes
Dr. Amar Singh , Professor and Head English Dept.	Govt. College Chand, Chhindwara	Motivational Speaker

During the EAP, various technical sessions were organized by the subject expert and one-to-one discussion was also done to motivate the participants about various entrepreneurial aspects and skill domains and policies and schemes of MSME of the Government of India and Government of Madhya Pradesh.

The EAP, helped the participants to consider self-employment or entrepreneurship as a career option and to become job creators and achieve the goal of the Hon'ble Prime Minister's 'Make in India' and to make our motherland a 'Aatmanirbhar Bharat' in true sense.

### **Workshop on 'Leather Surface Ornamentation' conducted by Pidilite Industries Limited at FDDI, Hyderabad campus**

On 03rd February 2023, a workshop on 'Leather Surface Ornamentation' was conducted at FDDI, Hyderabad campus by Pidilite Industries Limited.

Ms. Sangeeta Alluri, Fevicryl Certified Professional, Expert Teacher from Pidilite Industries Limited conducted the workshop for the students of 'Foundation Batches' and provided valuable tips and techniques of surface ornamentation by using most common materials like mirrors, beads, sequins, threads, wires, buttons, etc.



Workshop in progress



Artistic outcome & creativity by students

She briefed about the techniques for leather surface texture exploration which included dyeing, painting, tooling stamping, scorching/ burning and explained the ways of aesthetical appeal enhancement of leather surface using these techniques

### **FDDI, Noida students visit SMITA Research Lab of IIT-Delhi**

To supplement the classroom learning with practical exposure and to provide the students an insight regarding textile & fibre engineering, FDDI, Noida organized an institutional visit for its students as SMITA (Smart Materials and Innovative Textile Applications) Research Lab established by Indian Institute of Technology (IIT), Delhi.

A batch of 22 students of B.Des. (LGAD) 2019-2023 visited the SMITA Research Lab at IIT-Delhi on 01st February, 2023.

IIT Delhi has converted its state-of-the-art SMITA Research Lab to a Centre of Excellence (CoE) in Smart Textiles to work in the area of Smart and Functional Textiles using emerging materials and process technologies, which can directly benefit the country's textile industry.



Students of FDDI at the SMITA Research Lab



Prof. Ashwini K. Agrawal interacting with the students

Prof. Ashwini K. Agrawal, from the Department of Textile and Fibre Engineering, and Dr. Bipin Kumar, Assistant Professor from IIT-Delhi interacted with the students. He briefed the students about Fiber Manufacturing, Nanomaterial's for Textile, Phase Change Materials for Heat Storage, Plasma Processing and Smart Textiles.

Dr. Bipin Kumar, briefed on smart fibrous/polymeric materials and related fabric structures. He elaborated on future of smart textiles including Fabric Engineering, Functional Textiles, Medical Textile, Textile/Polymer Physics & Mechanics.

Overall, the visit was a learning experience for the students that provided them an opportunity to explore their interest in smart textile materials.

### **FDDI, Noida staff receives consolation prize in 'Hindi Essay Writing' competition**

In pursuance of the tradition and objective of promoting the Raj Bhasha language 'Hindi', FDDI is doing its level best & leaving no stone unturned. The institute is also motivating all its staff & students to participate in Hindi competitions.

In this regard, adhering to the instructions of the Department of Official Language, Ministry of Home Affairs, Government of India, Mrs. Renu Sharma, Consultant, School of Retail, FDDI, Noida campus participated in the 'Hindi Essay Writing' competition and won the consolation prize.

The competition, with the topic 'Azadi ka Amrit Kaal' was held at V. V. Giri National Labour Institute on 16th December 2022 under the aegis of the Town Official Language Implementation Committee (TOLIC), Noida.



Mrs. Renu Sharma, Consultant, School of Retail, FDDI, Noida campus receiving prize during the 44th meeting of TOLIC - Noida

The winners were awarded with the prizes during the 44th meeting of the TOLIC, Noida which was held on 01st February, 2023 at Navodaya Vidyalaya Samiti, Noida.

Mrs. Renu Sharma, received her consolation prize by Mr. Sanjay Bandhopadhyay, President, TOLIC - Noida during which, Dr. Pragya Kandpal, Secretary, TOLIC – Noida and other dignitaries were present on the stage.

### **FDDI participates in 36th IILF**

FDDI participated in the 36th India International Leather Fair (IILF-2023), which was held between 31st January to 3rd February 2023 at Chennai Trade Centre, Nandambakkam, Chennai.



A view of the inauguration session of 36th IILF



A view of the stall of FDDI

The 36th IILF was inaugurated by Mr. R. Gandhi, Hon'ble Minister for Handlooms and Textiles, Government of Tamil Nadu, Mr. Siva V. Meyyanathan, Hon'ble Minister for Environment and Climate Change Government of Tamil Nadu in the august presence of Mr. Pradeep Singh Kharola, Chairman and Managing Director, India Trade Promotion Organisation, Mr. S. Krishnan, IAS, Additional Chief Secretary to Government, Industry, Investment Promotion and Commerce Department, Government of Tamil Nadu, Mrs. Supriya Sahu, IAS, Additional Chief Secretary to Environment, Climate Change and Forest Department, Government of Tamil Nadu, Mr. Sanjay Leekha, Chairman, Council for Leather Exports (CLE), Mr. Rajendra Kumar Jalan, Vice-Chairman, CLE, Mr. Israr Ahmed, Regional Chairman (South), CLE, Mr. R Selvam, IAS, Executive Director, CLE along with the captains of Indian Leather Industry.

Over 400 companies from India and abroad, including about 100 exhibitors from overseas displayed their products that provided insight into latest innovations in the areas of technology and trends of leather & footwear industry. The fair had on display the entire range of products relating to leather industry from raw material to finished products and auxiliary products.



The students of all the campuses of FDDI displayed a wide range of creations at its stall located at Convention Centre O9-A that included ladies and gents shoes, casual and formal footwear and sports shoes, fashion accessories, leather goods - travelware, belts, portfolios, handbags and wallets.

During the fair, CLE organized the 6th edition of 'Designers Fair' at Hotel ITC Grand Chola, Chennai from February 1-3, 2023 in which Designers and Institutions from various countries like Italy, USA, UK, Brazil, Russia, Spain, Philippines, Australia, Switzerland, Portugal and India participated.



A view of the stall of FDDI at the Designer's Fair



A view of the book launch

During the Designer's Fair, FDDI displayed a wide range of creations at its stand no.40. The stall was visited by popular overseas and Indian designers. During the same, a book titled, 'ABC of Footwear Technology' jointly authored by Mr. Varun Gupta, Jr. Consultant- Footwear Technology (FT) and Center Incharge, FDDI Fursatganj and by Mr. A. V. Suresh, Senior Technical Consultant, Romans CAD (Strategies, France) – working in Pune was launched by Mrs. Supriya Sahu, IAS, Additional Chief Secretary to Environment, Climate Change and Forest Department, Government of Tamil Nadu.

'ABC of Footwear Technology', as the name suggests, is the knowledge fragrances of entire 'Footwear Technology' in a single bouquet. It brings practical knowledge along with theoretical aspects with the comprehensive approach. The USP of this book is that, it provides very minute to minute exposure of Footwear Industry through illustrations.

### **'LGAD Alumni Meet 2023' held at FDDI, Kolkata campus**

With an objective of maintaining and nurturing relationships and to build a strong professional network with previous graduates (Alumni), FDDI Kolkata organized 'LGAD Alumni Meet 2023' on the 25th January 2023.

The meet which was sponsored by D2 International Pvt. Ltd., Kolkata witnessed an august gathering of the pass-out students from the first batch of 2010 to the last pass out batch of 2018.

Mr. Rajiv Bhatia, Managing Director, D2 International Pvt. Ltd., Kolkata who is committed to innovation and education, graced the event as the 'Chief Guest'. He was accompanied by Mr. Uday Sharma and Mr. Sumit Bhatia, connoisseurs of the leather goods industry.



Mr. Rajiv Bhatia delivering 'Keynote Address'



A view of the meet

An interactive session was organized with the alumni during which they shared their experiences on how they prepared for the job market, while they were students of FDDI with the present students of LGAD. This was an ice breaking session which let to exchange of technical and professional ideas.

An 'LGAD Kolkata Alumni' group has been created as an outcome of the event, where in there will be exchange of ideas, news on career opportunities, latest technologies and to strengthen the bond between the Alumni and the Alma.

**Dresses designed by FDDI, Chhindwara students leads to winning 'Mrs. Chhindwara Multitalented & Popular' award by FDDI staff**

Mrs. Pooja Rajput, a staff of FDDI, Chhindwara campus participated in 'Mrs. Chhindwara Beauty Pageant 2023' contest which was organized by DIVA's Modeling Studio, Chhindwara on 15th January 2023 and showcased three dresses designed by the talented students of School of Fashion Design (FD).

Mrs. Pooja Rajput, working in HR Department having keen interest and eager to learn & explore new skills, representing FDDI, presented the three dresses designed by FDDI students from B.Des FD 2019-23 batch namely Ms. Shivani Pal and Ms. Saniya Sheikh.

The final show comprised of three major rounds namely, funky round, traditional round & grand finale main round in which participants were required to wear a different costume.

Presenting the three dresses designed by FDDI students for this round, Mrs. Pooja Rajput was declared as the winner in 'Mrs. Chhindwara Multitalented & Popular' category.



Ms. Shivani Pal, FDDI students B.Des FD 2019-23 batch



Ms. Saniya Shiekh, FDDI students B.Des FD 2019-23 batch

The dresses designed by the students were appreciated by the audience.



Mrs. Pooja Rajput showcasing dresses designed by FDDI students namely, Ms. Shivani Pal and Ms. Saniya Sheikh



Mrs. Pooja Rajput receiving 'Mrs. Chhindwara Multitalented & Popular' award

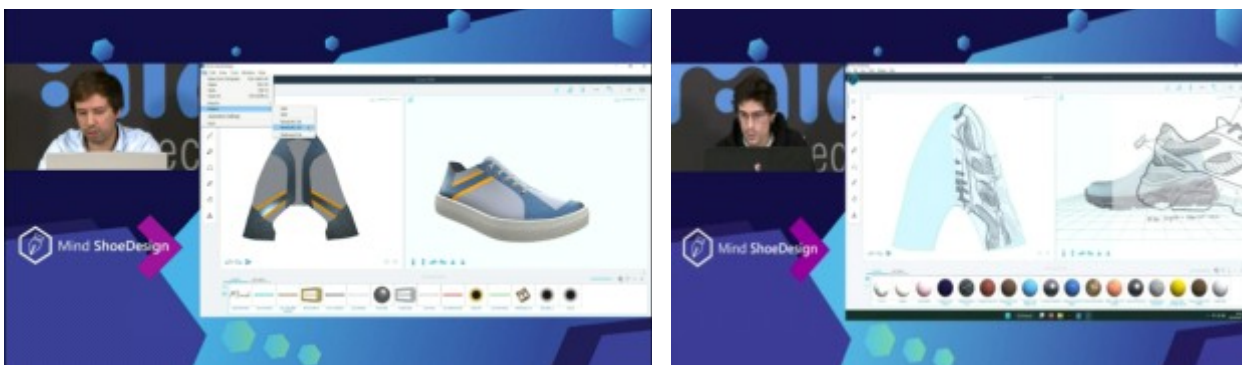
The event which was judged by Miss India DC Style Icon 2023, Ms. Divya Dhurvey provided an opportunity to FDDI students to become an important part of the Fashion World.

### **FDDI staff attends 'Online Training Session on CAD'**

For professional skill enhancement, the staff of FDDI, Fursatganj campus & the staff of FDDI's Operator Training Centre (OTC) Banthar underwent two days 'Online Training Session on Computer Aided Designing (CAD)' on 5th & 6th January 2023.

The session was conducted by Mind Shoe Design Solutions, Portugal during which the experts from Portugal namely, Mr. Paulo Coelho & Mr. Gabriel demonstrated about the software called Mind Shoe Design Cloud version.

The training session illustrated how to draw the lines on last, develop the different parts of shoes, texture of shoe materials and colours, eyelets position, laces etc. The experts demonstrated the process to create the soles as per shoe design and colours, to select soles, eyelets, material texture etc. from there pre-defined given themes and to create different kinds of soles with the help of Adobe Illustrator (AI).



Screenshot of the 'Online Training Session on CAD'

The unique feature of this software is that one can create 2D and 3D view of any design on the same screen. Anything drawn on 2D Design, will be reflected on 3D view which enhance the creativity and visibility of designer and also saves designer's time.

Mind Shoe Design also conducted a contest called Contest '22 with the aim of finding designers interested in using their creativity to find attractive designs. It is a design competition aimed at shoe designers regardless of their level of experience.

Step-by-step tutorials created by CAD experts helped the participants enhance the skills of latest CAD.

### **Guest lecture on 'Importance of Components in Footwear Industry' held at FDDI, Noida campus**

With an objective to keep the students of FDDI aware with the importance of components in footwear industry, a guest lecture in this regard was held at FDDI, Noida campus on 5th January 2023.

Mr. Vipin Kumar Seth, Industry Expert from M/s. Versatile Enterprises, was the eminent speaker who provided the necessary knowledge and skill inputs to the students about the practical application of the components and the relevance of understanding various parameters and utility of the components. Mr. S. K. Verma from Indian Footwear Components Manufacturers Association (IFCOMA) also joined the session.



Mr. Vipin Kumar Seth, Industry Expert from M/s. Versatile Enterprises briefing the students



Students of FDP

Mr. Vipin briefed that knowing the details of components used in footwear is extremely important because it empowers us to estimate the cost and quality of the product correctly. Knowledge of raw materials and components used in industry including the available sources plays a very crucial role especially when it comes to manufacturing, procurement or sourcing business or any kind of jobs related to product development, merchandising or even retailing.

### **FDDI participates in 'National Rubber Conference 2022' organized by AIRIA, Eastern Region**

FDDI participated in National Rubber Conference (NRC) 2022 which was organized by All India Rubber Industries Association (AIRIA), Eastern Region and held on 4th & 5th of January 2023 at Rangmaanch, Raajkutir, Swabhumi, Kolkata.

AIRIA is a not for profit making body serving the rubber industry and trade with the objectives of safeguarding and promoting interests of the industry.

The event was graced by the esteemed presence of dignitaries like Dr. Shashi Panja, Hon'ble Minister for Industries, Commerce & Enterprises and Department of Women & Child Development and Social Welfare, Government of West Bengal as the 'Chief Guest', whereas Mr. Arun Kumar Sinha, IAS, Managing Director (MD) - FDDI, Prof. Dr. Sawar Dhanania, Chairman - Rubber Board and Mr. Anirudh K. Bharti, ED - RDSO were the 'Guest of Honour(s)' of the event.



Dignitaries sharing the 'Dais'



A view of the stall of FDDI

The theme of the two-day's conference was 'Indian Rubber Industry 2.0: Shifting Gears', during which many technical experts and like-minded individuals from across the country and the globe from Tyre/ Rubber/ Machinery and Allied Industry and prominent technical and management institutions made presentation in six sessions covering new ideas, technologies and opportunities for growth in the rubber sector.

FDDI also gave a presentation on 'Design & Process Technology' on the 2nd day of the conference i.e. 5th January 2023. The presentation was given by Mr. Ramesh Chandra Sahoo, HoD-FDP. During the presentation, he emphasized on the various activities of FDDI for the development of footwear industry & and design & process technology advancements' being adopted by the footwear industry.

During the NRC 2022, the students of FDDI Kolkata campus displayed a wide range of creations at its stall that included ladies & gents shoes, casual and formal footwear and sports shoes.



Students of FDDI Kolkata campus presenting their footwear collections during the 'Fashion

The students of FDDI Kolkata campus also participated in the 'Fashion Show' on 5th of January 2023 and presented their footwear collections.

The programme was graced by the presence of Padmashree, Ms. Jhulan Goswami, Ace Indian Cricketer. She praised the efforts of FDDI and Indian rubber and footwear industry. She hoped that one day will come when Indian brands will bring out shoes for the playing fraternity.

The eye catching collections were appreciated by one and all present during the show and also received accolade from the entire media.

**'Best Theme of the Year' award in National Designer Awards 2022 won by FDDI, Ankleshwar student**

Ms. Tulika Vats, a student of FDDI, Ankleshwar campus won the 'Best Theme of the Year' award in National Designer Awards 2022 (season-5) organized by Khadi Designing Council of India (KDCI) held on 29th December 2022 at Agra.

Ms. Tulika Vats, a final year student of B. Des. of School of Fashion Design (SFD), participated in KDCI competition as an 'Emerging Designer' and won the 'Best Indo Western Collection of the Year' award.



Ms. Tulika Vats, student of B. Des., FDDI



Ms. Tulika Vats, presenting her collection



'Certificate of Achievement' given to Ms. Tulika Vats

The platform allowed the designers to express their ideas and talents with designs that did not only seek to impact the design industry, but, to also bring sustainability in the economy.

During the competition, Ms. Tulika Vats displayed creative elements by showcasing their artistic impressions through 03 designs.

Her eye catching collections were appreciated by one and all present during the competition and also received accolade from the entire media.

### **Hindi workshop on 'Official Language Management, Problems and Solutions' held at FDDI**

With the objective to encourage officials/employees to perform their official work in Hindi, a workshop on 'Official Language Policy' was held at the FDDI, Noida campus on 28th December, 2022.

Dr. Ved Prakash Gaud was the key speaker of the workshop who acquainted the staff on 'Official Language Management, Problems and Solutions'.

Dr. Ved Prakash Gaud, after holding the post of Director in the Ministry of Culture, Government of India, retired on July 31, 2020. He served in the Department of Defence, ESIC, Ministry of Labour, Department of Youth Affairs and Sports, CPWD, Ministry of Finance, Ministry of Science and Technology and rendered services related to Official Language.

He briefed that to ensure compliance of the constitutional and legal provisions pertaining to the Language of Republic of India and to promote the use of our Official Language-Hindi for the purposes of the Union, the Department of Official Language was set up in June, 1975 as an Independent Department under the Ministry of Home Affairs.



Dr. Ved Prakash Gaud elaborating on 'Official Language Management, Problems and Solutions'



A view of the participants

All the employees from rest of the 11 campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

### **FDDI students volunteers during 'Glocal Textile Convection'**

The students of FDDI volunteered during the recently concluded 'Glocal Textile Convection' which was organized by Buyers & Sourcing Leaders (BSL) Association at Pragati Maidan, New Delhi on 17th & 18th December, 2022.



A view of the 'Brands and Sourcing Leaders Association Glocal Convection'



Students of FDDI at a stall

The event was attended by brand heads & sourcing leaders, during which eminent speakers shared their views on the digitization and automation from all segments of apparel and textile industry

through networking session that provided the students to acquire knowledge about the advanced needs of the industry.

Under the guidance of Mr. Kishan Daga, Founder of Concepts N Strategies, 16 students of School of Fashion Design volunteered during this biggest accessories and man-made fibers shows in India which provided them an opportunity to develop leadership skills and enhance professional network.

### **International conference 'Vision 2047: Sustainable Developments towards Atmanirbhar Bharat' (VSANB- 2022) hosted by FDDI, Chandigarh (Banur) campus**

**Innovative special female footwear that changes its colour in day & night itself and 'Multifunctional and Low-Cost Footwear for Millennial Women' developed by FDDI was the center of attraction**

A two days international conference on the topic 'Vision 2047: Sustainable Developments towards Atmanirbhar Bharat' (VSANB- 2022) was hosted by FDDI, Chandigarh (Banur) at its campus on 23rd and 24th December, 2022.

More than 150 academicians, scientist and research scholars from various Universities, colleges of different States across the country and abroad participated in this academic event through online and offline modes which was organized by Society for Science & Nature, Lucknow.



Dignitaries sharing the Dais



A view of the conference



Prof. Ram Lakhan Singh, Vice Chancellor from Jharkhand State University was the 'Chief Guest' of the event, whereas, Dr. A. K. Pandey, Scientist, Agriculture Research Institute participated as 'Special Guest'. Mr. Anoop Singh Rana, Head of School of Leather Goods & Accessories Design, FDDI presided over the event.

Eminent academicians, scientist and research scholars who congregated at this significant event included Dr. Dharmendra Kumar, Research Scientist, Mewbourne Institute of Science, Oklahoma University who shared the views on 'Energy & Technology Transition: Impact on Society'. Dr. Dipankar Diwedi, Scientist, Berkley National Laboratory shared the views on 'Water Security in Changing Environment: Challenges & Solutions'. Dr. Mahesh Kumar, Associate Professor, Kebri Dehar University, Ethiopia shared the views on 'Marketing Journey 1.0 to 5.0' and Dr. Bhavna Arora, Research Scientist, Berkley National Laboratory shared the views on 'Impact of Sustainable Ground Water Management Strategies on Nitrogen Loading'.

A panel discussion was also organized during which experts discussed the issues, challenges and opportunities on the way of making India Atmanirbhar in the coming 25 years. It was followed by question and answer session during which the queries raised were replied by the experts.

Under mentorship of Mr. Ravi Shankar, HoD, School of Footwear Design & Production (FDP), an innovative special female footwear that changes its colour in day and night itself developed by Ms. Ekjot Kaur, a student of FDP -2019 of FDDI Chandigarh was center of attraction for the visitors.



Ms. Ekjot Kaur FDP -2019



Special female footwear that changes its colour in day and night itself

The strips of this special female footwear are basically white, but in sunlight it change into pink. The classic all-white upper is treated with photochromic inks when exposed to sunlight that transform into a patchwork of vibrant colours, making every step radiant. There is a special pigment in the dye used on the footwear which reacts to UV light. This causes the colour of the footwear to change and is called photochromism. The footwear only remains colored when exposed to the Sun.

Under the supervision of Mr. Varun Gupta, Jr. Consultant-Footwear, FDDI, Fursatganj campus, the students of B. Design namely, Ms. Aashi Jain, Ms. Yashashvi Gupta & Mr. Virat Dubey presented research poster on 'Multifunctional and Low-Cost Footwear for Millennial Women' along with the research product named as 'Chameleon Footwear' was also the center of attraction and declared as best research poster.



'Multifunctional and Low-Cost Footwear for Millennial Women' developed by FDDI, Fursatganj

This footwear has detachable uppers which can be changed as per the mode and discretion of the wearer. The wearer can adjust the heel height of the footwear as per her choice. As the name suggests the footwear can be changed as per the occasions and the want of the wearer.

This a low-cost footwear having a total of 6 uppers and 3 levels of heel height opens the door to utilize the footwear in  $6 \times 3 = 18$  styles, so the wearer can use the single footwear at the place of having 18 new pair of footwear (i.e. 18 in 1).

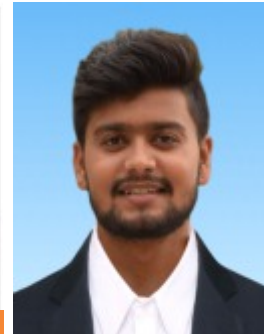
During the technical sessions, research papers were presented by eminent academicians out of which Prof. Mushtaq Mir, Dr. Khursheed Ahmad Dar, Dr. Gurpreet Kaur, Mr. Anoop Singh Rana, Mr. Harsvardhan, Dr. Pooja Singh, Ms. Divya



Ms. Aashi Jain



Ms. Yashashvi Gupta



Mr. Virat Dubey

Bhatia and Mr. Gaurav Singh were awarded as best paper and poster presenters.

Delegates and research scholars from Punjab Agricultural University, NIFT, institutions from Telangana, Maharashtra, Bihar, Uttar Pradesh, Delhi, Haryana, Himachal Pradesh, Rajasthan have marked their presence in this conference.

### **FDDI Chhindwara student won 'Best Fashion Designer India' award in 'Celebration on Wheel'**

FDDI Chhindwara student won 'Best Fashion Designer India' award in a national level designer showcase event which was organized by TVAM team and supported by Maha Metro, Nagpur under the 'Celebration on Wheel' project on 18th December 2022.

It was conducted inside the running metro train during which 101 people including kids (5-12 years) walked together inside the running train. For the competition, budding fashion designers and students, were given the theme 'Blend of Heritage & Culture' to make costumes and showcase the same.



Ms. Teena Khandait, student of FDDI Chhindwara campus who received the award in 'Professional Designer' category



Ms. Teena Khandait receiving the award

Ms. Teena Khandait, a student of B.Des Fashion Design, Semester-V from FDDI Chhindwara campus participated in the event whose creation was presented by Poonam Bobde, a student of Semester-III from FDDI Chhindwara. The costume designed by Ms. Teena Khandiat

based on given theme begged the 'Best Fashion Designer India 2022' award in the 'Professional Designer' category.

The event showcased many nationally renowned fashion designers like, Md. Danish Akhtar, Kolkata and Arti Nehra who presented their cultural costumes. 'Kutir' a brand from Khadi Amravati, Bhavna Lohia (urban thread), Shraddha Meshram and Priyanka Bondnase (a la mode) had their special sequences. Manaswini Foundation, NGO also had their cultural walk.

Mr. Nityanand Tiwari- MD Twam events was the curator, Ms. Megha Kapoor was the styling coordinator and Mr. Abhishek Jaiswal did the choreography for the event. Ms. Vinita Bhatia, Ms. Nidhi Gandhi, Ms. Hetal gaglani and Ms. Sheetal Kandwal were the Jury members for the event.

### **International webinar on 'The Importance of Cost in Organizations' held in FDDI**

An insightful webinar on the theme of 'The Importance of Cost in Organizations' was conducted on 14th December 2022 by FDDI, Noida campus during which Dr. Emidio Valentini, President of Real Economy Foundation was the 'Key speaker'.

Dr. Emidio Valentini, who has been nominated for Noble Prize in 2022 is a global expert on Finance who has authored multiple books on this subject. Dr. Valentini has held prestigious positions including Deputy Head of Cabinet of the Minister for Scientific and Technological Research, Italy and President of NewMan.



Dr. Emidio Valentini, President, Real Economy Foundation



A view of the webinar

Dr. Valentini gave tips & better understanding to the students on how to protect one's business and also offered students access to his software and lab to learn more about the concepts.

An international panel comprising of representatives from France, Italy and Bangladesh was present during this webinar. Dr. Sandeep Kumar Gupta, Head - South Asia, Real Economy Foundation and Professor, AMET University, moderated the session.

While interacting with students, Dr. Gupta pointed out that human elements are significant in initiating and implementing any cost saving measures.

The webinar which was organized by School of Retail and Fashion Merchandise was attended by students, alumni and faculty from all campuses of FDDI that highlighted how wastage can be minimized to improve profitability in both public and private enterprises.

### **Training session on 'Gender Sensitization/POSH' held at FDDI**

On 07th December 2022, a training session on 'Gender Sensitization/ Prevention of Sexual Harassment (POSH)' was organized by HR-HQ, Noida during which all the employees from rest of the 11 campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

Ms. Malvika Goel, from Linking Tree - Facilitator, Gender & Diversity Consultant and Movement Therapy Practitioner was the resource person of the training session. The training session was conducted through presentation and case studies explaining every basic detail of the workplace 'gender and moral ethics'.



Ms. Malvika Goel interacting with the participants



A view of the participants

It provided clarity to the employees about the 'Behavioural Code of Conduct at Workplace' and POSH at Workplace under the POSH act which was passed by the Government of India in 2013.

She elaborated about the Sexual Harassment of women at workplace (Prevention, Prohibition and Redressal) Act, 2013 and Rules made thereunder and also stressed on the need of this law in contemporary times, responsibility of employer, employees to create a healthy environment at workplace to achieve gender sensitization.

### **Workshop on 'Photography & Photo Editing' held at FDDI, Hyderabad campus in collaboration with Photoneer Studios & Academy, Hyderabad**

With the objective to provide an opportunity to learn the nuances of how to make the best of what one's camera is capable of, to discover the art of creatively framing the shot and making beautiful compositions, and to understand how to make the best use of the light available, a workshop on 'Photography & Photo Editing' was held at FDDI, Hyderabad campus on 05th December, 2022.

It was conducted by Dr. Sravan Sethuram, Founder of Photoneer Studios & Academy, Hyderabad who is a Doctorate in Photography and has received many awards including Telangana Best Photographer Award.

During the workshop, the students of 'Foundation Batches' got valuable tips on photography. They also learned practical emphasis of photo editing with an image aesthetic look enhancements techniques.



A view of the workshop



Valuable tips being provided by Dr. Sravan Sethuram

Dr. Sravan Sethuram briefed techniques of handling of tools, lenses, image angles, objects directions and photo look improvements methods in a way to provide realistic aesthetical appeal in drawing and its applications further on their design projects.

### **FDDI Chhindwara students participates in National Workshop on 'Best out of waste with the glory of Kutch Embroidery'**



A student who acquired the skill of fashion jewellery



A view of the participants along with their 'Certificate of Participation'

On 02nd and 03rd December 2022, a group of twelve students of FDDI Chhindwara campus participated in the National Workshop on 'Best out of waste with the glory of Kutch Embroidery'.

The workshop which was organized by Clothing and Textile Department of Govt. M.H.College of Home Science and Science for Women, Jabalpur, Madhya Pradesh was sponsored by World Bank Project of MP Higher Education, Quality Improvement Programme.

The workshop provided an opportunity to the students from School of Fashion Design semester III to acquire the skill to develop various fashion jewellery and accessories, based on the theme of the utilizing the waste.

**International Webinar on 'Pantone Color of the Year 2023' by Pantone Color Institute™. held in cooperation with FDDI, Hyderabad campus**

International Webinar on 'Pantone Color of the Year 2023' by Pantone Color Institute™. was held in cooperation with FDDI, Hyderabad campus on 02nd December 2022.

For 23 years, Pantone Color of the Year has influenced product development and purchasing decisions in multiple industries, including fashion, home furnishings, and industrial design, as well as product, packaging and graphic design.

Ms. Leatrice Eiseman was the key speaker of Pantone Color of the Year 2023, who is currently working as Executive Director of the Pantone Color Institute™ USA and is recognized by the Fortune Magazine and the Wall Street Journal as one of the most influential people in the world of color. She is author of 10 books on color and is widely quoted and referred to as the “International Color Guru”.



Resource person- Ms. Leatrice Eiseman, Executive Director, Pantone Color Institute™



PANTONE® 18-1750 Viva Magenta  
'An unconventional shade for an unconventional time:  
a new vision'

During the webinar, Ms. Leatrice explained about “Extended color and design trends: How past and present trends are shaping the future” and the slightly different approach in forecast due to the challenging times and events of the past few years.

She gave a detailed explanation on new brand color of the year 2023 in Pantone which is the new narrative, brave, fearless, a pulsating color with a nuanced crimson red tone named as Pantone® 18-1750 Viva Magenta that presents balance between warm and cool color.

There was an interactive Q&A session during which Ms. Leatrice briefed about the methods of color forecasting followed by her, strategy involved in Pantone color forecasting, sustainable aspects in PANTONE® 18-1750 Viva Magenta, color combination of Viva Magenta, symbolism of the color and so on.

The international webinar was attended by more than 150 participants including students, faculty members, staff members across 12 campuses of FDDI and from other institutions and design community.

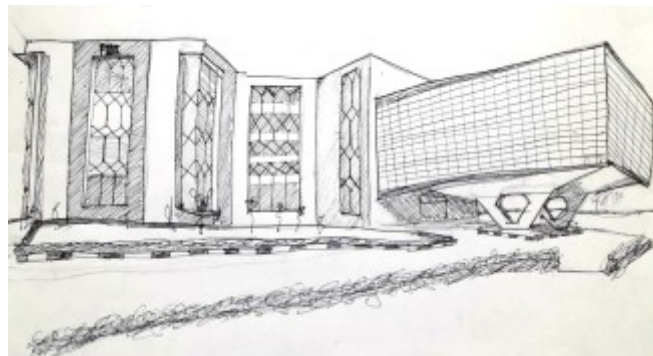
### **Workshop on 'Observational Drawing' held at FDDI, Hyderabad campus in collaboration with Peoplesfriend Art, Hyderabad**

With an objective to update the knowledge of students and provided them opportunity to acquire innovative ideas, techniques which can help them to progress in their career, a workshop on 'Observational Drawing' was held at FDDI, Hyderabad campus by Peoplesfriend Art on 29th November, 2022.

Mr. V Prajamithra Chary - renowned Artist & Founder of Peoplesfriend Art, Hyderabad, conducted the workshop for the students of 'Foundation Batches' and provided valuable tips for observational drawing that adds immense beauty and enhances the look of an artistic work project.



A view of the workshop being conducted by Mr. V Prajamithra Chary - renowned Artist & Founder of Peoplesfriend Art



Artistic outcome & creativity of student

Mr. V Prajamithra Chary briefed about the techniques of handling of tools, objects scaling and sketching in a way to provide realistic aesthetical appeal in drawing and its applications further on their design projects.

The workshop helped the students to refine their observational drawing pertaining to form, perspective, value, and colour.

## **FDDI, Kolkata students wins 1st prize at Inter College Quiz Competition celebrating 'National Heritage Week'**

FDDI, Kolkata campus won the 1st prize in Inter College Quiz Competition which was organized by J.D. Birla Institute, Kolkata to celebrate the 'National Heritage Week' on 24th and 25th November 2022.



A view of the Inter College Quiz Competition



FDDI students presenting their work

The two students namely, Ms. Vaishnavi Kishan and Ms. Riya Singh of the School of Fashion Design (FD), Batch - 2021, Semester 3, showcased their talent and won the 1st prize by using their theoretical skills in traditional textiles and embroidery taught during the fashion designing course at FDDI.

The competition saw representatives from the various reputed fashion institutes of West Bengal competing for glory in its final round with the quizmaster tickling the grey cells of the contestants through a mixed bag of questions based on Indian handicrafts and textiles.



Ms. Vaishnavi Kishan and Ms. Riya Singh being awarded with the 1st prize

A team of FDDI students also participated in Heritage Display Competition with an objective to create awareness about the legacy of the Indian textiles and handloom.

### **Professional exposure at 'Ortho Care and Foot Care Management Center' & Industrial exposure at 'Ajanta Shoe's (India) Pvt. Ltd.' for FDDI, Kolkata students**

With the objective to provide active learning experiences and exposure to the practical tools and skills needed for the overall growth of the students, FDDI, Kolkata campus organized professional exposure at 'Ortho Care and Foot Care Management Center' & industrial exposure at 'Ajanta Shoe's (India) Pvt. Ltd.', Kolkata.



These exposures were coordinated by the School of Footwear Design & Production (FDP) under the guidance of highly experienced Faculty of FDDI, Kolkata.

Sr. No.	Exposure at	Number of students	Date
1	Ortho Care and Foot Care Management Center	14	18 <sup>th</sup> November 2022
2	Ajanta Shoe's (India) Pvt. Ltd	23	21 <sup>st</sup> November 2022

During the professional exposure at Ortho Care and Foot Care Management Center, Mr. Ashok Rath, Prothetist & Orthotist expert explained the students about the foot and ankle conditioning which are becoming major health concern especially for the ageing population and in this context, proper fitting shoes are a must which can be made after clinical examination.

He further briefed about the relationship between foot type, foot deformity and effectiveness of footwear with orthosis for deformed foot.



Students being briefed about the need proper fitting shoes



Mr. Ashok Rath, Prothetist & Orthotist expert demonstrating the process making customized shoes

The students were given insights of the current and new technologies, the pressure distribution on foot and loading of the anatomical structures of the foot, vacuum moulded insoles according to the requirements to regain biomechanical alignment of the foot, foot wear management of flat feet, high arch foot, foot pain, heel pain, planter fasciitis, knee pain, knock knee, hip pain and low, the process of making artificial limb and gathered knowledge about orthopaedic shoe.

He also demonstrated the process making customized shoes right from assessment to manufacturing.

During the industrial exposure at Ajanta Shoe's (India) Pvt. Ltd., Mr. Kamal Deep Bagga, Quality Manager, briefed the students about the entire functioning of the



FDDI students along with the Faculty at Ajanta Shoe's (India) Pvt. Ltd.

organization including the manufacturing process of PVC & EVA compounding, PVC Injection, PU poring, printing and different type of testing.

The industrial exposure provided an opportunity to the students to acquire knowledge regarding selection and usages of synthetic materials & products, chemical compositions, compounding, mixing, designing, production & marketing to cater to the contemporary market requirement.

### **Industrial visit for students of FDDI, Chandigarh (Banur) campus at Viking Garments, Ambala**

With an objective to provide an opportunity to familiarize the students with the real-world environment and to provide an insight of the industrial manufacturing process, the students of FDDI, Chandigarh (Banur) campus were taken to Viking Garments located in Ambala on 17th November, 2022.

Accompanied by their faculty, the students of MBA, third semester of School of Retail and Fashion Merchandise (RFM) visited Viking Garments which is a reputed manufacturer and export house at northern India. It has its own leather tannery and production factory of Fashion products. It has been four times awarded for excellence in exports business.

Industrial visit started from the production wing of Viking, where they found on going production of L e a t h e r Jackets for an international order.



Students at Viking Garments, Ambala



Tannery section of Viking Garments, Ambala

Production Manager briefed the students about the working methods in the making of leather garments and bags, moving raw materials to the factory, creating the goods, storing the finished products in the warehouse, and shipping the products to customers.

He also demonstrated the process from checking of leather skins to converting them into final products. The students also went to the tannery section and observed the process of obtaining final leather from raw skin.

The Chairman of the company, Mr. Dharminder Kumar interacted with faculty and students and briefed them on concurrent challenges and opportunities in the leather sector. He elaborated on domestic and international issues affecting their business and shared his vision to lead the leather based fashion products manufacturing unit.

### **Factory visit for FDDI, Chennai campus students at Good Leather Shoes Pvt. Ltd., Chennai**

For providing a thorough insight about the efficient working condition of a footwear manufacturing unit, the students of FDDI, Chennai campus visited the factory of Good Leather Shoes Pvt. Ltd. which is located at Sriperumbudur, Chennai.

A batch from School of Footwear Design & Production (FDP) of 40 students of B. Des, 7th semester and 35 students from 5th semester who were accompanied by the highly experienced faculties of FDDI visited the factory on 15th November 2022 which is producing shoes for international brands like Clarks, Colehaan and others.

The industry experts briefed the students about production planning, conveyor systems and Quality parameters. The students also got practical exposure in polymer processing by visiting various section of the company namely, Closing, PVC injection, Cutting, Fitting, Printing and Packaging.



Industry expert briefing the students at Good Leather Shoes Pvt. Ltd., Chennai

### **Industrial visit for FDDI students at Aadi Fashion, Noida and Savi Leather Bags & Garments, Noida**

With an objective to provide an opportunity to learn the basics of industrial manufacturing process and working methods, the students of FDDI, Noida as well FDDI, Chandigarh (Banur) campus were taken to Aadi Fashion and Savi Leather Bags & Garments unit.

The students of the School of Leather Goods & Accessories Design (LGAD) who were accompanied by their faculty during the extremely informative industrial visits were briefed about the technicalities of manufacturing and practical knowledge of industrial practices.

<b>Sr. No.</b>	<b>Name of the Industrial Unit</b>	<b>Date of visit</b>
1	Aadi Fashion, Noida	07 <sup>th</sup> November 2022
2	Savi Leather Bags & Garments, Noida	14 <sup>th</sup> November 2022

At Aadi Fashion, the students were able to see the actual manufacturing of buckles, ethnic buckles, causal buckles, diamond buckles, bag fittings, shoe fittings, logos and name plates, bright finish and antique finish. Mr. Nikesh Jain, the owner of the unit also interacted with the students and provided valuable tips to the students.

They observed and learned the process, machineries, tools and software required for developing Buckles and other hardware fittings used in Leather Goods. They also understood the various finishes and process of converting a Zinc alloy to a final product.



Students being briefed about the products manufactured at Aadi Fashion Industry



Students being briefed at Savi Leather Bags & Garments Industry

The Managing Director of the company, Mr. Vijay Jha interacted with faculty and students and briefed about the need of fashion sustainability. They were briefed by the Production manager about the significant role of storage, matching, cutting, QC, assembly line, finishing, quality and packing department.

### **FDDI student among top 20 winners of Pantaloons, 'The Next Top Designer'**

Ms. Shriya Singh, a student of FDDI, Kolkata campus was among the top 20 winners for 'The Next Top Designer' contest organized by Pantaloons in individual category which is India's leading fast-fashion brand from Aditya Birla Fashion and Retail Ltd. (ABFRL).

The announcement was made on 14th November 2022 through email in which Ms. Shriya Singh, a student of School of Fashion Design (FD), Batch - 2019, Semester 7 also made her mark among the top 20 winners.



Ms. Shriya Singh, student of FDDI, Kolkata



Inspiration Board



Certificate of Participation

She had submitted her mood board, color board, inspiration board, and illustrations through online submission on 4th November 2022. She designed a range of ready-to-wear collections for the season Spring Summer'23.

The capsule featured 6 complete looks in line with the latest global design trends. Celebrating the milestone of 75 years of India's independence, she created an exclusive line of India's proud collection featuring and focusing on the unique aspects of the Indian diaspora.

**Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, Mr. Piyush Goyal interacts with the Heads and Senior Faculty Members of Educational Institutes namely FDDI, IIFT, IIP, NID and NIFT**

The Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles (HCIM, CA, F&PD&T), Government of India (GoI), Mr. Piyush Goyal interacted with the Heads and Senior Faculty Members of Educational Institutes namely Footwear Design and Development Institute (FDDI), Indian Institute of Foreign Trade (IIFT), Indian Institute of Packaging (IIP), National Institute of Design (NID) and National Institute of Fashion Technology (NIFT).



HCIM, CA, F&PD&T, GoI, Mr. Piyush Goyal interacting with the Heads and Senior Faculty Members of Educational Institutes namely FDDI, IIFT, IIP, NID and NIFT



Mr. Arun Kumar Sinha, IAS, MD, FDDI giving the presentation on the salient aspects of the structure and functioning of FDDI

The interaction was held on 12th November 2022 at Conference Hall, Vanijya Bhawan, New Delhi during which the Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Mr. Anurag Jain, Secretary, Department of Commerce (DoC), Mr. Sunil Barthwal, Secretary, Textiles, Ms. Rachna Shah, Special Secretary, DPIIT, Ms. Sumita Dawra, Special Secretary and Financial Advisor, DPIIT, Shri Shahank Priya, Additional Secretary, DPIIT, Mr. Rajeev Singh Thakur and other senior officials from various departments were also present.

This was the first such interaction of the HCIM, CA, F&PD&T with the five eminent institutes that work under the aegis of the Ministry of Commerce and Industry and Ministry of Textiles, GoI.

It focused on encouraging convergence between the institutes to create synergies, share resources and best practice experiences, which would lead to open innovations. Deliberations were held on fostering industry-academia collaboration and interface of the institutes with industry by presenting latest technology, engaging in R&D and market specific innovation needs of the industry.

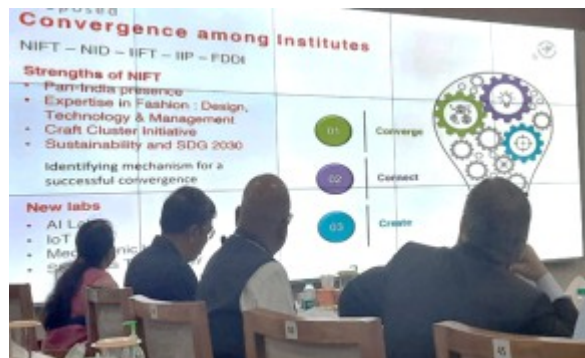
Discussions were held on building a global professional network by interfacing and engaging with the alumni of the institutes to maintain a symbiotic relationship with them and enhance their contribution to their alma mater.

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI, Mr. Ashish Dikshit, Chairman – FDDI, Governing Council (GC) and Managing Director, Aditya Birla Fashion and Retail Ltd., Mr. Sanjay Leekha, Member - FDDI (GC) and Chairman, Council for Leather Export (CLE), Mr. Motilal Sethi, Member - FDDI (GC) and President, Indian Leather Garments Association (ILGA), and Prof. Sumer Singh, Member - FDDI (GC) and Department of Design, IIT Delhi, Mrs. T. Uma, IFS - Executive Director, FDDI Chennai campus and Senior Faculty Members from FDDI were present.

Mr. Arun Kumar Sinha, IAS, MD, FDDI made presentation on the salient aspects of the structure and functioning of FDDI and shared suggestions and the requirements of the institute for further growth and expansion.



Presentation by FDDI in progress



A view of the presentation by NIFT

Presentations were also made by the Heads of other eminent institutions namely IIFT, IIP, NID and NIFT.



Senior Faculty Members of FDDI



A view of the presentation by NID

Interacting on this occasion, the HCIM, CA, F&PD&T, GoI, Mr. Piyush Goyal called for intensive collaborations between all 5 institutions so that they may work together and develop synergies to improve and grow. He asked the institutes to consider having common campuses for more effective utilization of resources and think about merging bodies to bring strength to them. He asked all the eminent institutions to increase its student intake by a minimum of 10X.

The HCIM, CA, F&PD&T asked the Institutes to focus on creating a robust alumni program and build an extensive alumni network. He also urged the corporates to generously support eminent educational institutions.

The Hon'ble Minister referred to the 'Paanch Pran' enunciated by the Hon'ble Prime Minister, Shri Narendra Modi and asked the institutes to align themselves to these five visionary vows. The HCIM, CA, F&PD&T said that educational and vocational training institutions must focus on developing human resources throughout the length and breadth of the country and not just in cities. No child must be left behind, he reiterated and sked institutions to also institute scholarship programs.

The HCIM, CA, F&PD&T called for improving campus placements by marketing itself better to the world and opined that every campus must become incubators for startups and must strive to nurture and develop innovation and entrepreneurship. He said that we must aspire to take India's fashion technology to the developed markets of the world. He also emphasized that there is a need to expand the faculty base and invest greatly in faculty development.

He called for modernization of campuses, equipment, testing labs and technologies to make it world class. The Minister also urged campuses to locate prospective GI products and nurture and develop them whenever possible. India has the potential to have upto 2000 GI products, he noted.

Secretary, DoC, Mr. Sunil Barthwal asked the institutions to develop a connect with District Industrial Centres (DIC) to empower them to lend impetus to centres initiatives such as One District One Product, Districts as Export Hubs etc.

Secretary, Department of Textiles, Ms. Rachna Shah suggested that a core group of the heads of the institution and senior ministry o cers may be constituted for more intensive and sustained exchange of ideas and collaboration. She also called for more international exposure to the students and faculty.

Secretary, DPIIT, Mr. Anurag Jain called for more focussed, industry-relevant research in the institutions and said that there was a need to incentivize such research efforts.

The deliberations paved way for more effective utilization of resources and work together and develop synergies to improve and grow.

With an objective to familiarize the students with crafts work and different medium of art, the students of FDDI, Patna campus visited the Kiran Nadir Museum of Art (KNMA) located at New Delhi on 12th November 2022.

A group of 19 students of the School of Fashion Design (FD) visited the museum who were accompanied by Mr. Saurabh Srivastava, Jr. Faculty, FDDI.



Ms. Yukta - Museum Coordinator, briefing the students



FDDI students along with their Faculty at KNMA

Ms. Yukta - Museum Coordinator, briefed the group about the collection, artifact and display objects in the museum that enhanced student's learning experience. After the visit, a workshop on Clay art was also conducted for the students at KNMA.

### **Workshop on 'Cheriyal' painting held at FDDI, Hyderabad campus**

A workshop on 'Cheriyal' painting was held at FDDI, Hyderabad campus on 11th November 2022.

School of Leather Goods & Accessory Design and School of Fashion Design of FDDI Hyderabad campus organized the workshop with the objective to promote understanding of handicrafts and their usage in design within students,



Mr. Dhanalakota Vaikuntam demonstrating the method of 'Cheriyal' painting to the participants



Participants who attended the 'Cheriyal' painting workshop

Mr. Dhanalakota Vaikuntam, National awardee artist demonstrated the method of ancient miniature painting to the students to create designs on canvas bags.

'Cheriyal' scrolls, a kind of Nakashi art, depicts tales from Indian mythology and are closely related to the shorter tales from the Puranas and Epics, and they are painted in a narrative style. In the past, these paintings were common throughout Andhra and other regions of the nation, however they were each flavoured with their own distinctive styles and other regional quirks determined by regional customs and traditions. These paintings were popularly created for narration and storytelling purposes.



One of the oldest descendants of the Nakashi artists, whose lineage stretches back to the 13th century, is Mr. Dhanalakota Vaikuntam who is practicing 'Cheriyal' paintings since he was 13 years old and is one of the very few artists practicing today.

Mr. Dhanalakota demonstrated the students the method of 'Cheriyal' painting and acquainted them with the process and materials of 'Cheriyal' painting. The students keenly observed and followed the process to develop different article with 'Cheriyal' painting experimenting contemporary usage.

The workshop was conducted as a part of FDDI initiative to uplift social crafts which also gave students new insights on how traditional crafts can be used in modern day products, innovation and generate work.

### **DPIIT Officials, under the Special Campaign 2.0 inspects Swachhata in FDDI campuses**

Under the Special Campaign 2.0, Officials from the DPIIT, Government of India inspected the Swachhata in Government Offices i.e. in the FDDI campuses from 2nd October 2022 to 31st October 2022.

Sr. No.	Campus	Name of DPIIT Official	Designation	Date of Visit
1	Noida	Mr. Suman Kumar	Under Secretary	21.10.2022
2	Guna	Mr. Kamlesh Kumar	Under Secretary	28.10.2022
3	Chennai	Mr. S. Balaji	Section Officer	21.10.2022
4	Ankleshwar	Mr. Naveen Kumar	Under Secretary	18.10.2022
5	Banur	Ms. Bimla Rawat	Under Secretary	28.10.2022
6	Chhindwara	Mr. Kamlesh Kumar	Under Secretary	26.10.2022 to 27.10.2022
7	Fursatganj	Mr. Ashwani Kumar	Section Officer	26.10.2022
8	Jodhpur	Mr. Nitesh Ranjan	Under Secretary	17.10.2022 to 19.10.2022
9	Kolkata	Mr. Bikram Nath	Deputy Director	20.10.2022
10	Hyderabad	Mr. A.K Sabharwal	Under Secretary	20.10.2022 to 21.10.2022
11	Patna	Mr. Shahid Rasool	Research Officer	19.10.2022



Inspection at FDDI, Ankleshwar campus



Inspection at FDDI, Chennai campus

The purpose of the inspection, as per the schedule was to review the existing rules and procedures during the Special Campaign 2.0 aiming at reducing compliance burden and promoting ease of living to the citizens.



A view of inspection at FDDI, Noida campus

During the inspection, overall cleanliness of the campuses with a special focus on space management for enhancing workplace experience was undertaken.

The officials emphasized the digitization process and timely weeding out of files to get rid of unnecessary dumps. The officials also directed that it is the responsibility of everyone to ensure that cleanliness is maintained in the campus and all the directions are followed in letter & spirit for the betterment of society, country and the planet.

**'A talk on Digitalization, Innovation and Entrepreneurship: Pillars of Indian Economic Growth' held under the aegis of Ministry of Commerce and Industry, Government of India by FDDI, NID, NIFT, IIFT and IIP**

**Mrs. Nirmala Sitharaman, Hon'ble Union Minister of Finance and Corporate Affairs and Mr. Piyush Goyal, Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, Government of India graces the event**



Lighting of the inaugural lamp by the 'Chief



Dignitaries sharing the Dias Guests' other dignities

'A talk on Digitalization, Innovation and Entrepreneurship: Pillars of Indian Economic Growth' was held on 29th October 2022 at Shilpakala Vedika, Shilparamam, Hi-Tech City, Hyderabad.

On this occasion, Hon'ble Union Minister of Finance & Corporate Affairs (UMF&CA), Government of India (GoI), Mrs. Nirmala Sitharaman, Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles (CIM, CA, F&PD&T), Government of India (GoI), Mr. Piyush Goyal were the 'Chief Guests'.



Welcome of Hon'ble UMF&CA, GoI, Mrs. Nirmala Sitharaman being welcomed by Ms. Jyoti Yadav, IAS, Deputy Secretary, DoC, GoI



Watching the display

The event also witnessed the presence of Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Government of India (GoI), Ms. Jyoti Yadav, IAS, Deputy Secretary, Department of Commerce (DoC), GoI, Prof. Sekhar Mukherji, Director, National Institute of Design (NID), Ahmedabad, Dr. Mrs. Satinder Bhatia, Dean, Indian Institute of Foreign Trade (IIFT), New Delhi, Mr. Vijay Kumar Mantri, IAS, Director - National Institute of Fashion Technology (NIFT), Mr. Vagish Dixit Chairman - Indian Institute of Packaging (IIP), eminent industrialists, media persons and alumni's of FDDI, NID, NIFT, IIFT and IIP.



Hon'ble UMF&CA, GoI, Mrs. Nirmala Sitharaman addressing the audience



Hon'ble CIM, CA, F&PD&T, GoI, Mr. Piyush Goyal addressing the gathering

This significant event was a strategic initiative by the Ministry of Commerce and Industry, Government of India for bringing together the leading institutions of the country namely, FDDI, NID, NIFT, IIFT and IIP under single umbrella.

The event started with the lighting of the inaugural lamp by the 'Chief Guests' and other dignitaries.

Eminent speakers namely, Dr. Sujata, IIFT, Kakinada and Prof. Shekhar Mukherjee, NID, Hyderabad, enriched the audience by accentuating the importance of the topic with their knowledge and wisdom.

The 'Chief Guests' and all the other dignitaries visited the stalls where a display was made by the students of FDDI, NID, NIFT, IIFT and IIP.

The Hon'ble Union Minister of Finance & Corporate Affairs, GoI, Mrs. Nirmala Sitharaman in her address, asked the students to follow the 'Panch Pran' (Five Resolve) put forth by the Hon'ble Prime Minister of India, Mr. Narendra Modi to make India a developed country by 2047.

Citing various examples of indigenous sustainable designs like blue leather and jewellery patterns, she urged the students to be both 'agents of change' and 'agents of continuity'.

She further said that “Reviving the past, supporting artisans, adopting sustainable methods, and taking a forward-thinking approach through digitalisation will all play a role in capturing the market in India and abroad at the same time”.

It was for the first time in the history of our country, where such an event took place towards fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India' and 'Aatmanirbhar Bharat'.



Hon'ble UMF&CA, GoI, Mrs. Nirmala Sitharaman & Hon'ble CIM, CA, F&PD&T, GoI, Mr. Piyush Goyal giving valuable insights during the 'Question & Answer' session



A view of the audience

The Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, GoI, Mr. Piyush Goyal in his address said, “The Indian economy is being looked at as a bright spot the world over”.

He highlighted the successful innovation that the country came up with during the COVID-19 pandemic, especially in the production of PPE kits and testing swabs.

He exhorted the students to come up with good designs which can lead to cost reduction.

He assured to put in place a completely online system for obtaining patents which would further strengthen the innovation environment for start-ups.

During the 'Question & Answer' session, the questions/queries being asked by alumni/students from different participating institutes were replied/clarified by the Hon'ble UMF&CA and Hon'ble CIM, CA, F&PD&T that paved way to harness the benefits of the digital transformation.

Mr. Vagish Dixit, Chairman, IIP delivered the 'Vote of Thanks'.

### **FDDI, India students wins 1st & 2nd prize of International Competition of Young Designers - Digital Fashion, held by Kyiv National University of Technologies and Design, Ukraine**

The students of FDDI, India bagged 1st & 2nd prize of International Competition of Young Designers - Digital Fashion which was held by Kyiv National University of Technologies and Design (KNUTD), Ukraine from 25th to 27th October 2022.

KNUTD is a leader in training specialists in light and chemical industries, fashion industry, business, artistic and technical modelling and design.

This event was the first international design competition organized by KNUTD which is among top 500 Universities across the globe in QS top Universities EECA (Emerging Europe & Central Asia) rankings.

The theme of the Digital Fashion 2022 competition was "The free breath of modernity" - dedicated to the combination of ecological trends with the increased comfort of modern, relevant products of the fashion industry.

The professional competition was held in Costumes, Shoes, and Accessories category online using Zoom in video conference mode with the webcams of all participants turned on.

The students of FDDI namely, Mr. Abdul Razzaque and Mr. Krishan Dev of B. Des, School of Footwear Design & Production (SFDP), Design Specialization, batch 2019-23, Noida presented their designs, 'SNEAK-RAB' and 'ALBESCENT'.

'SNEAK-RAB' design is inspired from the Otsukimi (Moon-viewing) festival of Japan, in which folklore tells of a rabbit living on the moon sent by the Japanese god for being kind and helpful. Sometimes, one can see the rabbit dancing on the Moon, celebrating the farmer's bountiful moonlit harvest below know as 'The Harvest Moon and The Dancing Rabbit'. This design uses sustainable materials for its construction.

'ALBESCENT' is a fusion footwear concept based on the traditional Indian 'Jutti' style; amalgamated with contemporary Japanese streetwear such as 'Tabi' and vegetable tanned leather. It is inspired by Maison Margiela and Hender Scheme.



Mr. Abdul Razzaque, student of B. Des, SFDP (Design Specialization)



Design sketch 'SNEAK-RAB' using computer technologies created by Mr. Abdul Razzaque



Diploma of the winner (1st place) awarded to Mr. Abdul Razzaque



Mr. Krishan Dev, student of B. Des, SFDP (Design Specialization)



Design sketch 'ALBESCENT' using computer technologies created by Mr. Krishan Dev



Diploma of the winner (2nd place) awarded to Mr. Krishan Dev

The jury comprised of industry veterans such as Cesar Ibrodo from the Adidas Yeezy line of products and the announcing of the winners and awarding of participants and finalists of the competition was carried out on October 27, 2022.

The recent accolades are testimony to this fact that FDDI nurtures and provides an excellent platform for the budding professionals to deliver big at industrial and educational landscape across the globe.

### FDDI, Rohtak student ventures into a 'Start-up'

Ms. Priyanshi Gupta, a student of FDDI, Rohtak campus has ventured into a 'Start-up' as a freelancer fashion designer & stylist.

Getting her Institute's professional education and launching her career during these extraordinary times is the outcome of the efforts made by Ms. Priyanshi who is a final year student of School of Fashion Design (SFD) of 2019-2023 batch.

During the COVID-19 pandemic, Ms. Priyanshi utilized her time effectively by completing various internships in industries and under designers like American Eagle Outfitters, Gurgaon branch as Product Development Merchandiser in Shahi Export, Gurgaon. She did her internship under the Designer, Ms. Saisha Rajput with the brand Shy Style and Mr. Tushar Rajput, Founder of Model Creators.

She also got a chance to share the stage with supermodel, Mr. Saud Khan and has also worked as a freelancer stylist for the Lithnic brand.



Trophy received as 'Assistant Designer' at IFDN 2022 Season 3 held in Dehradun and NUFX held in Moradabad



The Logo of Ms. Priyanshi Gupta's 'Start-up'

She received the trophy as 'Assistant Designer' during the Indian Fashion Designer Nights (IFDN) 2022 Season 3 held in Dehradun and NUFX held in Moradabad.

The guidance and mentoring by the faculty of FDDI and the curriculum designed by the institute has resulted in Ms. Priyanshi becoming budding entrepreneurs who shall, in due course of time shall contribute significantly to the Indian economy.

She is accessible on Instagram with the page name, Instagram @priyanshiguptaart, <https://www.linkedin.com/in/priyanshi-gupta-01a528220>.

### **Training Programme for FDDI staff in 'Biomechanics Laboratory'**

With an objective of developing understanding of the 3D motion capture system, a training programme in 'Biomechanics Laboratory' was held at FDDI, Rohtak campus from 07th to 12th October 2022.



Mr. Martin Steil, Application Engineer, SRMS demonstrating about the application of Biomechanics lab



Participants attending the programme

The training programme was organized by SIMI Reality Motion Systems (SRMS), Germany which was attended by Dr. Priya Darshini from FDDI, Chennai campus, Mr. Ashok Sahay & Mr. Deepak Sahni from FDDI, Rohtak campus, Mrs. Satyam Srivastava, Mr. Sharad Srivastava, Mr. Dharmendra Jaiswal and Mr. Nikhil Katiyar from FDDI, Noida campus, Mr. Abdul Karim & Mr. Longnathan from FDDI, Hyderabad campus, Mr. Prashant Nanda from FDDI, Kolkata campus and Mr. Ganpat Lakhra from FDDI, Jodhpur campus.

Mr. Martin Steil, Application Engineer, SRMS was the expert who conducted the training programme and demonstrated about the application of Biomechanics lab that helped the participants to acquire technical knowledge to study the mechanics of human motion in detail, with a primary focus on strength and conditioning, rate of force development, and neuromuscular performance.

FDDI had established Biomechanics Laboratory at its Center of Excellence (CoE) in FDDI, Rohtak campus with the intent to assist in the study of human motion under different conditions of movement. The Biomechanics lab is having 3 D foot scanner as well so as data can be captured for the foot anthropometry and design effective analysis and for studying a wide variety of activities.

### **'Swachhata Diwas' held at FDDI campuses**

'Swachhata Diwas' was held at FDDI campuses on 2nd October 2022.



The Hon'ble Prime Minister of India, Mr. Narendra Modi had launched the ambitious Clean India Programme, popularly known as 'Swachh Bharat Abhiyan' on 2nd October 2014. With the aim of creating a clean India, it is necessary to bring change in our behaviour and mindset as this activity is not one time but, a continuous exercise. Following this as its guiding philosophy, 'Swachhata Diwas' was held during which the staff of FDDI enthusiastically participated in the cleanliness drive.

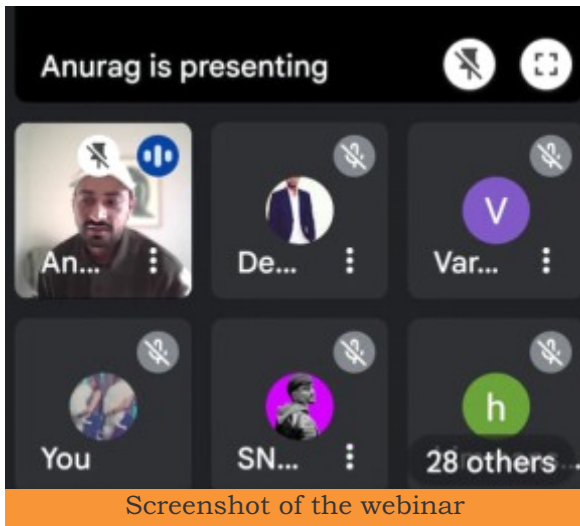
All the staffs and students made commitment towards achieving the dream of Mahatma Gandhi for a clean society and country.



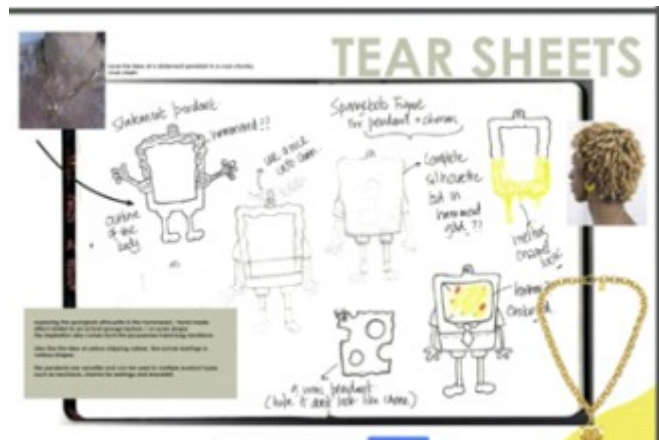
## Webinar on 'Roles & Responsibilities of a Designer and Work Culture in International Brand' conducted by FDDI, Noida campus

An insightful webinar on 'Roles & Responsibilities of a Designer and Work Culture in International Brand' was conducted on 1st October 2022 by FDDI, Noida campus.

The webinar was organized by School of Leather Goods & Accessories Design (LGAD) during which Mr. Anurag Yadav, Designer Small Accessories, H&M, Stockholm, Sweden was the resource person. He is also an Alumni of LGAD (2006-09, batch).



Screenshot of the webinar



Mr. Anurag Yadav, explaining about 'Roles & Responsibilities of a Designer and Work Culture in International Brand'

During the webinar, Mr. Anurag Yadav, through a presentation explained about the intricacies of working on different projects, products, and brands, design process from start to finish and the important skills, resources and processes to upscale in the field of Design.

## Research paper presented by student of FDDI, Hyderabad campus

Mr. Suraj Gupta, a student of FDDI, Hyderabad campus presented a research paper during the 'International Multi-Disciplinary Conference on Artificial Intelligence: Multidisciplinary Perspectives On Emerging Innovations, Research, Opportunities And Challenges In Current Scenario', which was held from 30th September 2022 to 1st October 2022.



Mr. Suraj Gupta, student of FDDI, Hyderabad



'Certificate of Participation' awarded to Mr. Suraj Gupta

Mr. Suraj Gupta, a student of School of Leather Goods & Accessories Design (LGAD) of final year 7th semester batch presented the research paper on the topic 'Beautiful Timeless Art Patta Varna Kalamkari', which was organized by Inspira Research Association, Rajasthan, India.

He has been awarded the 'Certificate of Participation' from the same.

### **Industrial visit for FDDI, Kolkata students at Kohinoor Rubber Industry, Kolkata**

With the objective to provide an opportunity for the students of FDDI to experience the real machines, systems, plants, assembly lines etc., an industrial visit to Kohinoor Rubber Industry, Bhojerhat, Kolkata was organized on 28th September 2022.

Under the guidance of the highly experienced faculties of FDDI, Kolkata, the students of batch 2021 & 2019 of the School of Footwear Design and Production (FDP) got the practical exposure in polymer processing by visiting various section of the company namely, Compounding Formulation, Mixing, Calendaring, Vulcanizing, Strap Press, Closing, PVC injection, Cutting, Fitting, Printing and Packaging section.



Md. Rahman – Owner & Director briefing the students



Students being provided technical knowledge by the experts

Md. Rahman – Owner & Director briefed the students about the synthetic materials & products, compounding, mixing, designing, production & marketing.

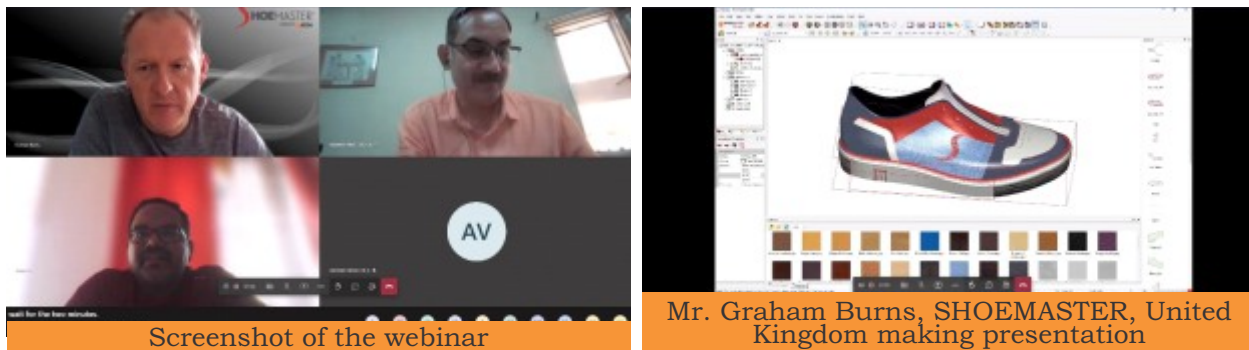
'Kohinoor Rubber Industry' is a 60-year-old footwear company manufacturing Hawaii Chappals, PVC & PU Footwear and others having five state-of-the-art production units around Kolkata: Bhojerhat and Topsia.

### **Webinar on 'Importance of CAD CAM in Footwear Industry' held**

Using the electronic and digital platform for effective communication, an insightful webinar on SHOEMASTER software's latest version was held on 27th of September 2022 by FDDI, Noida campus.

The webinar was organized by School of Footwear Design & Production (FDP) of FDDI, Noida campus on the topic 'Importance of CAD CAM in Footwear Industry' during which Mr. Graham Burns from the SHOEMASTER, United Kingdom was the key speaker.

During the webinar, Mr. Graham through presentation explained about the importance of 3D visualisation in the modern footwear industry and how the software helps the student as well as the industry professionals in designing, developing & engineering all types of footwear's. The focus was on features of latest development in the software, which make virtual product development more realistic.



Screenshot of the webinar

Mr. Graham Burns, SHOEMASTER, United Kingdom making presentation

During the webinar the faculties of SFDP from the campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

### **Creative talent of FDDI, Kolkata student leads to winning 'Gold Prize' in 'Design Wolf Trendathon Contest', S/S 23 Pantone**

Mr. Ajeet Raj, a student of School of Leather Goods & Accessories Design (LGAD), Batch - 2019, Semester 7, of FDDI, Kolkata campus participated in the 'Design Wolf Trendathon Contest' organized by Pantone and won the 'Gold prize' for his mood board 'Avant Garde'.

He received a sponsored prize of Fashion, Home + Interior Color Guidebook (FHI) from Pantone which is an access to 2,625 market relevant colors displayed in two portable, color-on-paper fan decks, and arranged by color family for optimum viewing, extremely relevant for color inspiration and communication.

'Trendathon' is a contest where the Trend Forecasters play in collaboration with others to predict the next season when it comes to lifestyle and fashion and Interior architecture trend that shifts



Mr. Ajeet Raj, LGAD, Batch 2019, FDDI, Kolkata



Mood board Avantgarde

based on the current trends and colour forecast.

This will certainly add the most productive part and a very innovative way for Mr. Ajeet Raj to work on his trend forecasting skills in real-time as Pantone will enable him to use their cutting edge technology of demand manufacturing by Tukatech and Design Wolf.

In collaboration with Pantone, Trendathon have 5 Color Trend themes for this Spring-Summer '23 for the participants to work on to do their micro trend predictions for their client's brands, Fashion & Lifestyle brands, retail stores, market segment and targeted end-consumer.

The Design Council of Design Wolf is a panel of Design Experts who work to further the business of Fashion Architecture and Design in India and ensure its sustainable growth. It promotes and nurtures its members, who represent the best in Indian Design fraternity.

### **IFCOMA organizes 'Technical Workshops' at FDDI, Noida campus**

With an objective to keep the students of FDDI updated with the technological advancement taking place in the footwear components sector, the Indian Footwear Components Manufacturers Association (IFCOMA) has initiated to conduct a series of 'Technical Workshops'.

The idea is to create awareness among the students regarding the practical application of the Components and an interaction with the Industry will help boost their confidence. The workshops will also equip the students in understanding various parameters and utility of the components.

Under this series, IFCOMA organized two workshops at FDDI, Noida campus during which Mr. Alok Goel and Mr. Manish Ashdhir conducted the sessions for the students of School of Footwear Design & Production (FDP).

<b>Sr. No.</b>	<b>Name of the Expert</b>	<b>From</b>	<b>Date of Workshop</b>
1	Mr. Alok Goel	Head of Sales & Technical for Consumer Appliance Division , BASF , Germany	29 <sup>th</sup> September 2022
2	Mr. Manish Ashdhir	M/s . RK Components, Gurgaon	27 <sup>th</sup> September 2022

Mr. Alok, an alumni of FDDI who did his PGDFTM from 2002-04, briefed about PU technology, Chemistry of PU, its formulations, key processing features besides the multipurpose usage of material. He discussed about how one can plan his/her career in the PU field, the avenues that PU technology can provide to shape up a career in chemical sales & marketing industry. Motivating the students, he suggested that being FDDI students, one has the advantage to become good sales manager in chemical field, as one possesses the requisite technical knowledge which is a must for career advancement.



A view of the 'Technical Workshop'

Mr. Manish Ashdhir conducted the session on 'Heels' which is a highly critical product while making Ladies footwear articles. During the workshop, he elaborated on the raw material application and its worldwide usages on different types of footwear. He also shed light on the technical aspects & testing parameters of the product. Components samples of 'Heels' were on display for enhancing the product knowledge of the students.

Mr. Manish also invited the students to plan & visit their factory which will help them to gain appropriate knowledge regarding the production and QC aspects.

### 'Hindi Pakhwara' held at FDDI campuses

'Hindi Pakhwara' was held at all the campuses of FDDI from 14-28, September, 2022.



Hindi 'Typing' competition in progress at FDDI, Noida campus



Competition in progress at FDDI, Kolkata campus

In order to promote the knowledge and skills in use of official language – Hindi among the faculty, staff and the students in consonance with the policy of Government of India, four competitions were organized during the 'Hindi Pakhwara'.



Essay competition in progress at FDDI, Patna campus



A view of prize distribution at FDDI, Hyderabad campus

The competitions witnessed the oratory, logical skills and the literary acumen of the faculty, staff and students in Hindi.

Sr. No.	Name of Competition	Held For
1.	टपिपण लेखन (Note Writing)	Officers & Staff
2.	टंकण (Typing)	
3.	हनिदी प्रश्नोत्तरी (Hindi Quiz)	
4.	नबिंध लेखन (Essay Writing)	Students

Besides this, under the Department of Official Language Incentive Scheme, cash prizes and certificates were given to the Teaching as well to the Non-Teaching departments for the maximum percentage of work done by the department in Hindi during the last year.



A view of 'Hindi Pakhwara' being held at FDDI, Fursatganj campus



Competition in progress at FDDI, Ankleshwar campus

During all the competitions, a large number of both teaching and non-teaching staff as well as students participated enthusiastically in the competitions.

### **FDDI, Hyderabad students visit Paragon Polymers Products Private Limited, Hyderabad**

With an objective to provide an insight of the working environment of the organization and also to increase the technical knowledge of the students of FDDI, Hyderabad campus, an industrial visit was organized on 24th September 2022 at Paragon Polymers Products Private Limited.

Under the supervision and guidance of faculty of School of Footwear Design & Production (FDP), the students of B.Des FDP 2020 & 2021 Batches visited Unit B & Unit A of Paragon Polymers Products Private Limited located in Patancheru, Hyderabad.



Mr. Udai Krishna, Manager, Unit B briefing about SOP of PU pouring to the students



Students at Paragon footwear, Unit A

The students visited the Paragon-B footwear unit, which is spread over 16 acres of land and has a large non- leather manufacturing area (upper & assembly). The students were first given a vivid tour of Unit B of the factory, which produces 33,000 pairs per day. After watching various sequence of operation in the unit, the students were led to the quality section, where the soles were tested for flexibility and the final footwear was tested for suitability of fitting, using a last. Furthermore, they were exposed to various sole testing methods.

In the second half, the students were taken to the Paragon unit A having EVA Hawaii chapel production unit, with a capacity of 50,000 pairs per day. First, students were taken to the raw material mixing section where they learned about involvement of recycled material (acquired from cutting waste) as one of the major ingredients which, reduced the overall common cost involved in mixing. Further, they witnessed the whole extrusion and sheet building process, and were provided every detail about it.

The students also had an interaction session with the HR, Production Manager, Designer and other front-office executives where their queries were clarified. During the interaction session, Mr. Sreejith Nair, General Manager, Hyderabad Division & his team briefed about quality parameters of safety shoes, career opportunities in non- leather sector, Kaizen Quality Management and Lean Manufacturing, etc.

### **Additional Secretary, DPIIT, Government of India visits FDDI, Banur (Chandigarh) campus**

On 23rd September 2022, Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), DPIIT, Government of India visits FDDI, Banur (Chandigarh) campus.

During his visit, he inspected technical workshops equipped with modern state-of-art machineries, conference halls, seminar halls, auditorium, Information Technology Services Center (ITSC), Design Studio, CAD-CAM lab, Digital Classroom boys hostel etc.



AS, DPIIT watching the ITSC



AS, DPIIT visiting the Lasting Lab

The students of FDDI displayed their works in the form of presentations. They had put up stalls where a display of footwear, designs, sketches etc. was made.



A student briefing about the display concept to the AS, DPIIT



AS, DPIIT watching the display

He interacted with the members of the faculty & staff members emphasized to focus on a five/ten year vision of institution and an action plan to achieve it. He also suggested to include Artificial Intelligence (AI) in the syllabus of FDDI which has become a vital necessity of the contemporary and future society and it may prove to be a game changer for placement linked educational programs.

He suggested forging linkages with other educational institutions for joint research and adopting best practices in the area of footwear/leather/fashion. He also emphasized for increasing industrial and educational consultancy so that the brand building of FDDI is done.

### **'Alumni Interactive Sessions' held at FDDI, Noida campus**

With the objective to guide and motivate the students to take up the correct careers with full seriousness and in the right spirit, 'Alumni Interactive Sessions' were held at FDDI, Noida campus.

The sessions, organized by the Placement department of FDDI were successfully addressed by Mr. Niren Annad and Mr. Ashish Kumar Jha, alumnus of FDDI.

Sr. No.	Name of the Alumni	Batch Detail	Present Designation & Associated with	Date of Session
1	Mr. Niren Annad	MFT 1997 -99	Managing Director - Evertrade Group , India & China	22 <sup>nd</sup> September 2022
2	Mr. Ashish Kumar Jha	PGDFTM 2001 -03	Sales Head - Groz - Beckert , Germany	20 <sup>th</sup> September 2022

Both of them encouraged the students of School of Footwear Design & Production (FDP) on how to be ready for the job market. They shared their experiences on how they prepared for the job market, while they were students of FDDI.

They provided valuable tips to the students and said that there are two ways to build one's carriers; one is to work for others (Join in the existing companies) and the other one is to work for yourselves (start a company at your own).





Mr. Niren Annad, FDDI alumni addressing during 'Alumni Interactive Sessions'



Mr. Ashish Kumar Jha, FDDI alumni addressing during 'Alumni Interactive Sessions'

They highlighted the importance of goal setting & goal mapping to be successful in the professional world and also emphasized to be updated according to industrial requirement and working technology.

They suggested to gain better knowledge during the curriculum and replied to the several different queries raised by the students.

### **FDDI, Kolkata students visit Jaya Shree Textile Mills**

FDDI, Kolkata organized an industrial visit for 31 students of the School of Fashion Design (SFD), batch 2019 at Jaya Shree Textile Mills, Grasim Industries Ltd., Newtown, Kolkata on 20th September 2022.

Jaya Shree Textile Mills, a part of the illustrious Aditya Birla Group, and established in 1949 have been providing the latest textile innovations to the textile industry of India, through their diverse product portfolio. Today, they are a leading global player in the linen and wool textile business.



FDDI students at Jaya Shree Textile Mills



Technical briefing by expert of Jaya Shree Textile Mills

The students, accompanied by the highly experienced faculties visited the linen manufacturing facility of the company comprising of state-of-the-art machines, processes and professional environment. It is the largest integrated linen factory in India with the latest spinning, weaving and finishing systems.

Apart from getting hands-on technical knowledge, the industrial visit also gave an opportunity to the students to explore various safety norms of the industry as well.

## **Workshops on 'Decoupage with Vintage' and 'Clay Art' held at FDDI, Rohtak campus**

FDDI, Rohtak campus organized workshops on 'Decoupage with Vintage' on 19th September 2022 and 'Clay Art' on 20th September 2022.



Ms. Sonia Bhutani conducting the workshop



Final outcome by the students

Ms. Sonia Bhutani, from Hobby Lobby - an Institute of Art and Creative Learning, Rohtak, Haryana was the expert who conducted the workshop for the students of Foundation batch and students of the School of Fashion Design.

Ms. Sonia gave various tips to mastery these crafts incorporating numerous beauty techniques. The students learned and created various creative canvas using different colours, moulded clay, flowers, and ornamentation materials.

## **Industrial visit at Leiner Shoes Pvt. Ltd., for FDDI, Noida students**

Under the industrial visit, the students of FDDI, Noida campus were taken to Leiner Shoes Pvt. Ltd., on 19th September 2022.

The students of School of Footwear Design and Production (FDP) of B. Des FDP 2020-24 and M. Des FDP 2021-23 batches who were accompanied by the highly experienced faculty of FDDI, visited the factory located at Hosiery Complex, Noida.



FDDI students along with their Faculty at Leiner Shoes Pvt Ltd.

The students visited the different departments of the company and learned about the latest technology machines, production of footwear and working environment of the company by the experts of various departments. They were taken around the plant and explained about the manufacturing of different constructions and styles of footwear.

The students carefully observed the work operations besides the quality and other work philosophies of the company which will be helpful to them in their professional skill enhancement.

### **FDDI, Chhindwara campus collaborates with Pidilite Industries Ltd., for 'Craft Workshop on Design Projects'**

FDDI, Chhindwara campus collaborated with Pidilite Industries Limited for organizing a series of 'Craft Workshop on Design Projects'. Under this series, the first workshop was held at on 16th September, 2022 on 'Canvas & Leather Painting'.

Ms. Kajal Totlani, Fevicryl Certified Professional, Expert Teacher from Pidilite Industries Limited conducted the workshop for the students of Foundation, Footwear & Fashion Design batches and provided valuable tips for doing surface texture exploration that adds immense beauty and enhances the look of a product.

Ms. Kajal briefed about the techniques for leather surface texture exploration which included dyeing, painting, tooling stamping, scorching, burning and explained the ways of aesthetical appeal enhancement of leather surface using these techniques.



Ms. Kajal Totlani, Fevicryl Certified Professional, Expert Teacher conducting the workshop



Final outcome

During the three phases, the students will be benefitted with various workshops on contemporary, traditional art & techniques on Canvas, Acrylic, Batik, Block printing, Glass painting, Madhubani, Embroidery etc.

### **FDDI, Kolkata campus participates in ILAF 2022**

FDDI, Kolkata participated in the 25th India Leather & Accessories Fair, 2022 (ILAF) which was organized by Indian Trade Promotion Organization (ITPO), Govt. of India and held at Biswa Bangla Mela Prangan (Milan Mela), Kolkata from 14th September to 16th September, 2022.

FDDI, at its stall displayed student's leather goods and footwear products. Apart from the buyers, the owners and officials of various export houses and the leather industry as a whole applauded the works of the students of FDDI showcased in the stall.



A view of the stall of FDDI



A view of the 'Fashion Show'

The fair was a good platform for the students and faculties to study latest trends in terms of leather, colour, patterns, silhouettes, accessories and latest technologies.

Upon the request received from ITPO, FDDI organized a 'Fashion Show' in the fair premises on 15th September, 2022 during which the students showcased their creative creations of leather products and shoes on the ramp walk.

### **Seminar by WGSN held at FDDI**

In accordance with the subscription taken by FDDI for all of its twelve centres located across the country of WGSN as the product stream fashion forecasting, an interactive seminar was held by WGSN on 16th September, 2022

The topic of the seminar was 'Detailed walkthrough of Spring-Summer 2023 with categories Shoe, Fashion Design and Accessories' during which Ms. Tripti Tiwari, Account Manager, South Asia Region, WGSN and Ms. Megha, Client Service Associate, WGSN provided valuable insights, contents and ideas for professional skill enhancement in accordance with the fashion world.



Ms. Tripti Tiwari, Account Manager, South Asia Region making presentation



A view of the participants

This initiative by the School of Leather Goods & Accessories Design (LGAD) provided seamless flow of knowledge across all FDDI campuses, as during the seminar, the students & faculties were connected virtually from the virtual classroom facilities at their respective campuses.

### **'Photography exhibition-cum-competition' held at FDDI Chhindwara campus**

A 'Photography exhibition-cum-competition' was held at FDDI, Chhindwara campus on 15th September 2022.

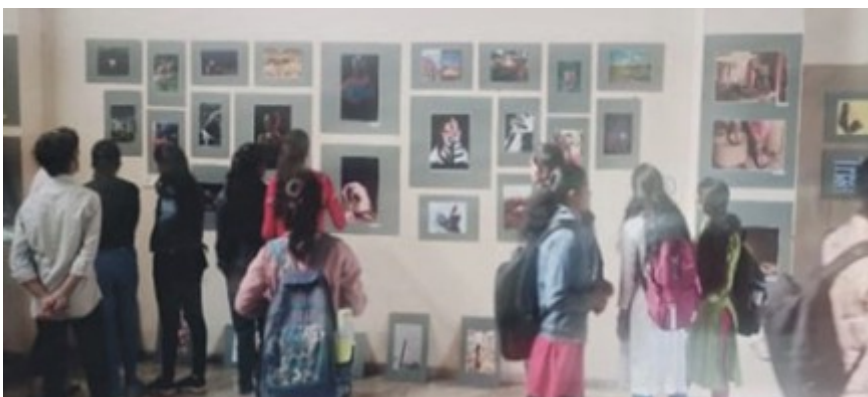
The competition was based on the theme 'Fashion & Editorial' during which the students from Fashion, Footwear and Retail did photography based on their ideas and submitted their entries.

The exhibition-cum-competition was adjudged by one of the most proficient and renowned photographer, Mr. Amit Sankhla who is having experience of more than 25 years.

He is giving his services globally and working with world's leading agencies and companies like Barclays - UK, One King Lane - New York, Narrators: Mumbai. He is also giving lectures on photography in India's reputed colleges.



Mr. Amit Sankhla,  
renowned photographer



A view of the 'Photography exhibition-cum-competition'

The purpose of the exhibition-cum-competition was to assess the technical inputs of the students about photography and how well they are conversant in expressing and translating their product designs & creative thoughts through the lens more professionally.

### **Article written by student of FDDI, Fursatganj gets published in 'Shuttles & Needles'**

A technical article written by Ms. Purvi Mittal, a student of FDDI, Fursatganj has been published in the monthly newsletter 'Shuttles & Needles' of Shuttle and Needles Studio, Chennai.

Ms. Purvi Mittal who is a student of School of Fashion Design (SFD) of 2019 batch, while doing her internship, wrote the article titled 'When Kasuti meets Leno'.



Ms. Purvi Mittal - SFD,  
2019 batch, FDDI,  
Fursatganj



Leno weaving sample in development

Briefing about this technical article, Ms. Mittal said “Leno weave is created by twisting two warp yarns together, creating a helix-like structure. The weft yarns are interwoven through the gaps created in the twisted warp yarns. I have seen leno weave structures being used to create interesting borders in fabrics however, I tried creating some shapes and motifs in the body of the fabric that led to planning to weave a stole with a huge motif in the middle. I wanted to keep the motif geometrical to have clear visibility and that gave me the idea to use Kasuti motifs.”

The article is available on the link

<https://mailchi.mp/shuttlesandneedles.com/august-2022-newsletter-6146785?e=313058f3dd>.

### **'Physiotherapy Health Awareness' session held at FDDI, Noida campus**

A 'Physiotherapy Health Awareness' session was held at FDDI, Noida campus on 07th September 2022.

To create awareness of physiotherapy treatment in preventing and curing many ailments, the session was organized by Motherland Hospital, Noida on the occasion of 'World Physiotherapy Day' under the aegis of 'Azadi Ka Amrit Mahotsav'.



A view of the 'Physiotherapy Health Awareness' session



Staff doing stretching exercises

Dr. P.S. Khatana, BPT, MPT (Neuro) who conducted the session emphasized that regular exercises combined with physiotherapy sessions is one of the best precautionary measure to get relieve from injury especially muscular and postural ones.

He demonstrated some stretching exercises for muscular fitness which may be due to incorrect sitting posture for long duration especially at workplace.

Many queries pertaining to aches/pains/stiffness, which handicaps the day to day function and/or fitness levels of the employees was answered by the expert which will help them in working and carrying-out day-to-day activities more effectively.

### **'Educational Visit' for FDDI, Noida students at NITRA, Ghaziabad**

For enhancing the skills & knowledge of its students, FDDI is trying its level best and leaving no stone unturned.

In this regard, on 3rd September, 2022, the School of Fashion Design, FDDI Noida campus organized an 'Educational Visit' to Northern India Textile Research Association (NITRA) which is located at Raj Nagar, Ghaziabad.

NITRA is one of the prime textile research institutes in the country set-up jointly by Govt. of India and textile industry in 1974. NITRA houses pilot scale spinning, weaving, knitting and chemical processing workshops for development of different types of yarns and fabrics. It also has pre-sewing, sewing, embroidery and finishing workshops for garment production.

The visit to NITRA was organized with an objective to provide first-hand information to the students regarding the functioning of the textile industry which enabled them to integrate theory with practice. It also familiarized the students with the technologies and machinery used in the textile industry for processing of raw fiber convert into textile material.



Students watching the procedure & working



Students along with their faculty members at NITRA

Accompanied by highly experienced faculty of FDDI, the students were taken around the various departments: Spinning, Weaving, testing labs, Chemical lab etc. Students saw complete range of machinery starting from winding, warping, sizing and looms, students got an opportunity to see the functioning of complete range of machinery and the various physical and chemical tests for the quality check.

The visit ended with open house discussion where the experts of NITRA cleared their various doubts of the students.

### **FDDI participates in the 6th IIFF and also organizes 'Fashion Show'**

FDDI participated in 6th edition of the India International Footwear Fair 2022 (IIFF), which was held at Pragati Maidan, New Delhi from 1st to 3rd September 2022.

IIFF was organized by India Trade Promotion Organization (ITPO) and co-organized by Confederation of Indian Footwear Industries (CIFI).

IIFF had display of entire range of products relating to footwear and leather industries: footwear, raw material, finished products and auxiliary products such as synthetic material, finished leather; shoe components - uppers, soles, heels, counters, lasts; footwear machinery and equipment, process technology, software, chemicals and publications.



Information about the academic programmes being provided to the aspiring students



FDDI students walking on the ramp

FDDI in association with CIFI organized a 'Fashion Show' on 2nd September 2022 at 6:00 PM at Pragati Maidan.

The students of the institute presented their 9 outstanding self-designed fashion attires, accessories and footwear which reflected amalgamating creativity with contemporary ideas in a dedicated 60 minutes slot.

### **Workshop on '3D Printing' held at FDDI, Hyderabad campus**

A comprehensive workshop on '3D Printing' was held at FDDI, Hyderabad campus on 2nd September, 2022 in collaboration with Mekuva Technologies Pvt. Ltd.

Mekuva Technologies is a prototyping company that specialized in manufacturing professional 3D printers, providing 3D printing services, Industrial design, and various conventional manufacturing services.





Workshop in progress



Live demonstration of 3D printing & rapid prototyping

It was organized with an objective to update the knowledge of students of Foundation batch which provided them opportunity to acquire innovative ideas of 3D printing techniques with creativity.

Mr. Rajkumar Ukkuturi, Managing Director, Mekuva Technologies Pvt., Ltd. was the resource person of the workshop.

During the live demonstration, the students learned the fundamental dynamics of 3D printing for faster prototyping and its further application on their design models, which is an important pillar in the manufacturing set-up.

### **Additional Secretary, DPIIT, Government of India visits FDDI, Noida campus**

Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Government of India along with Mr. Binod Kumar, Deputy Secretary, DPIIT and Mr. Suman Kumar, Under Secretary, DPIIT visited FDDI, Noida campus on 31st August, 2022.



MD, FDDI briefing about the Leather Goods & Accessories Design to the AS, DPIIT



AS, DPIIT watching a student acquitting skill in Lasting Lab

During his three hour stay, AS, DPIIT visited the campus of the institute including the state-of-art facilities and infrastructure as established at School of Footwear Design & Production (FDP), School of Leather Goods & Accessories Design (LGAD), School of Fashion Design (FD) and School of Retail and Fashion Merchandise (RFM).



AS, DPIIT looking at a sample in the Physical Laboratory, ITC



Interaction with the Management, Faculties and Staffs of FDDI

He visited the International Testing Center (ITC) of FDDI having Physical & Chemical Laboratory and saw various testing-cum-quality control services being provided by it.

The AS, DPIIT interacted with the members of the faculty & staff members and gave valuable suggestions for the improvement of standards of teaching, research and collaboration programmes of the institute across all the campuses.

### **Workshop on 'Gujarat Embroidery' held at FDDI, Noida campus**

A day long workshop on 'Gujarat Embroidery' was held at FDDI, Noida campus on 30th August 2022.

The workshop was conducted by Mr. Jagdish Rai, Master Craftsman for the 3rd semester students of B. Design at School of Fashion Design which included theory as well demonstration.

The objective of the workshop was to enhance the existing skill set of the students and provide insight about the use of special needles for embroidery in Gujarat.



Theory as well demonstration in progress

During the workshop, Mr. Jagdish Rai provided tips and techniques to the students to handle special needles and make designs from them. The students also made a sample embroidery using different type of threads.

### **Technical seminar on 'Sewing and Embroidery Threads' held at FDDI, Chennai campus**

A technical seminar on 'Sewing and Embroidery Threads' was held at FDDI, Chennai campus on 26th August 2022 at its auditorium.



The technical seminar in progress



Participants attending the seminar

It was organized with the objective to equip the students with the technical knowledge of sewing threads which plays a significant role in improving the shop-floor productivity and the product quality especially in footwear & allied industry.

Mr. Prakash Radhakrishnan, Manager - Technical Advisory Service and Marketing, AMANN Group was the key resource person of the seminar. AMANN has been one of the leading international manufacturers of high-quality sewing threads, embroidery threads and smart yarns.

He briefed about the thread materials processing and properties of sewing threads, thread construction, thread types, sizes and uses of seams and said that the way the thread is used may be functional or decorative, but in either case using the right thread is important to the end results.

### **Awareness program on 'Jute as Eco-solutions & Jute Mark Logo Bag Promotion' held at FDDI, Hyderabad in collaboration with National Jute Board**

An insightful awareness program on 'Jute as Eco-solutions & Jute Mark Logo Bag Promotion' was held at FDDI, Hyderabad campus in collaboration with National Jute Board (NJB), Hyderabad Branch on 24th August, 2022.



Mr. Narsimha Bindla briefing about Jute as ecological solutions



Jute Mark Logo Bag launched by FDDI Hyderabad in the State of Telangana

It was organized by School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad campus with an aim to create awareness about Jute as eco-friendly materials and for Jute Mark Logo Bag Promotion and thus, help in creating better designs for the world.

Mr. Narsimha Bindla, Marketing Promotion Officer in NJB, Government of India was a key speaker who is associated with NJB since 1994.

Mr. Narsimha explained about various important aspects of Jute manufacturing, its properties and importance of jute as ecological solutions and also explained about various scheme offered by NJB. He briefed that with the unveiling of 'Jute Mark India' logo in July 2022, the Government of India introduced certification of authenticity for jute products to promote, protect and boost domestic market and exports of jute products from India.

### **Seminar on 'Demystifying IPRs with Thrust on Designs' held at FDDI, Hyderabad in collaboration with Resolute Group of Companies**

A seminar on 'Demystifying IPRs with Thrust on Designs' was held at FDDI, Hyderabad campus on 19th August, 2022.

It was organized by FDDI School of Footwear Design and Production (FDP), Hyderabad campus with an aim to bring awareness about the importance of Intellectual Property Rights (IPR) related to patent, trademark, industrial design, trade secrets, geographical indications and copyright.

Mr. Subhajit Saha, Head of Legal and IPR, Resolute Group of Companies was the Key Speaker. He has worked as Director & Head of CII at Hyderabad on IPRs, policy advocacy and capacity building across all sectors. He also has experience of working with MSME'S and Artisans in protecting several handicrafts and textile products for GI registration from Telangana, Andhra Pradesh and Tamil Nadu in India.



Mr. Subhajit Saha, Head -Legal & IPR, Resolute Group of Companies making the presentation



Students attending the seminar

Mr. Subhajit provided comprehensive awareness on contemporary intellectual property issues related to the fashion and sports footwear industry. Through the presentation he gave clarity on understanding of IP, the value of intangible assets, why we need IP, the categories of IP and industrial design and a product with many IPs.

Mr. Subhajit made the students understand about copyrights, patents, trademarks and other kinds of IP. The seminar included various interactive activities and discussions that kept the students engaged.

## FDDI participates in 'Design Hackathon' as 'Guiding Institution'

FDDI participated in the two-day online event 'Design Hackathon' as one of the 'Guiding Institutions' which was held on 13th and 14th August 2022.

This spectacular event was organized in collaboration with the Confederation of Indian Industry (CII) and DQ Labs - a renowned coaching institute run by IITians during which more than 1400 students participated.

The event was based on the theme 'India at 100', that provided a platform for FDDI to mentor the students (Grade 8-12) registered in product development and fashion category amongst the eleven categories.

Mrs. Sarika Tandon, Sr. Manager, Admissions & Promotions spearheaded the event. It was fuelled by the Faculties namely Mr. Prashant Kumar Nanda, Sr. Faculty, Kolkata, Mr. Ramen Haldar, Associate Faculty, Kolkata, Ms. Shalini, Jr. Faculty, Fursatganj from FDDI School of Footwear Design & Production (FDP), Ms. Niveditha AS, Faculty, Chennai, Mr. Saurabh Srivastava, Jr. Faculty, Noida, Dr. Annupriya Singh, Jr. Faculty, Hyderabad from FDDI School of Fashion Design (FD) and Mr. Rinsten Dorjee Yolmo, Sr. Faculty, Kolkata, Mr. Mohammed Gofran, Sr. Faculty, Hyderabad, Mr. Pradeep Srivastava, Sr. Faculty, Hyderabad, Mr. Ram Babu, Faculty, Hyderabad from FDDI School of Leather Goods & Accessories Design (LGAD) and Mr. Sushant Yadav, Sr. Faculty, Chhindwara from FDDI School of Retail and Fashion Merchandise (RFM) that helped the students to develop design aptitude through cross-learning opportunities.



Mr. Anoop Rana, HoS, LGAD, making presentation

Mrs. Shampa Nayak, Sr. Faculty, FD, Noida making presentation

Mr. Anoop Rana, Head of School (HoS), LGAD, Mrs. Shampa Nayak, Sr. Faculty, FDDI FD, Noida, and Dr. Neeti Kishore, Sr. Faculty, FD, Chennai made presentations and elucidated about the significance of the ideation process and promotion in the fashion and allied industries.

It helped the participants in acquiring knowledge about design thinking frameworks, concepts, processes, tools and techniques.

DQ Labs will be providing certificate of participation to all 1400+ registered students with FDDI's logo placed on it.

## **Slogan Writing & Poster Making competition on the theme 'Azadi Ka Amrit Mahotsav, Nation First Always First' held at FDDI, Noida campus**

Under the aegis of 'Azadi Ka Amrit Mahotsav', FDDI, Noida organized Slogan Writing & Poster Making competition on 8th August 2022 with an objective to propagate about independence movement and freedom fighters among the young generations.



Students participating in the competition



Slogan written & Poster made by the students

To imbibe the spirit of nationalism, the theme of the competition was 'Azadi Ka Amrit Mahotsav, Nation First Always First' during which the students enthusiastically participated in the competitions.

## **Operational Exposure for FDDI, Hyderabad students at Sarath City Capital Mall**

To orient the students of B. Des. FDP (2021-25) of FDDI, Hyderabad campus on 'Footwear as Problem Solving Aspects', operational exposure was provided at Sarath City Capital Mall, Kondapur, Hyderabad on 08th August, 2022.



Mr. Mubarak, Senior sports lead of Puma SE, explaining the students



The students & faculty members along with the team Puma SE- Kondapur

The students of FDDI School of Footwear Design and Production (FDP) who were accompanied by their design faculty, were acquainted with the logic of footwear as problem solving aspects, the intricacies of footwear design and how various the latest technologies in footwear help players achieve their ambitions.

Sarath City Capital Mall which has brought 100+ biggest brands, is one of the largest mall in India, in terms of total retail area and has over 100 outlets spread across four floors.

Mr. Mubarak, Senior Sports Lead of Puma SE, vividly explained the details about different kind of shoes i.e. running shoes, sports shoes, lifestyle shoes and walking shoes. The students witnessed soles of different kinds and learnt about what each had to offer. Students were introduced to the lightest running shoe (weighing 147 gms.), with nitro sole and were told about its different aspects which made it the right choice for a runner.

In addition, the students visited various brands such as Nike, Adidas, Reebok, Skechers, Inc 5, Fila etc. for the comparative analysis of their design project. The Inc 5 store had the Birkenstock footwear made with cork foot bed, which amazed the students.

In other stores such as Adidas and Nike, students were exposed to various innovative technologies that were part of the footwear, such as 3D printed lattice sole, temperature ineffective shoes, air max technology and ultra-boost technology.

### **World Embroidery Day celebrated at FDDI, Chennai campus**

World Embroidery Day was celebrated at FDDI, Chennai campus on 30th July 2022.

The day is marked to acknowledge and promote the craft of decorating fabric using a needle to apply thread or yarn.

It was a memorable day for the students of FDDI Chennai campus as they participated in the Monogram Hand Embroidery competition which was organized by FDDI School of Fashion Design (FD).



A view of the Monogram Hand Embroidery competition



Participants with their embroidery filled with creativity

All the participants enjoyed the company of needle, fabric and thread which led to free creative thoughts and ideas.

## **Research study of Faculty of FDDI, Hyderabad campus gets published in a book**

A research study of Mr. Rambabu Muppidi, a Faculty of FDDI, Hyderabad campus has been published in the book named 'Marketing and Promotion of Service Industry'.

The title of the research study which is covered under chapter five is 'The Present Scenario of Pagati Veshalu: Study on Costal of Andhra Pradesh Region (Special Focus on Costume, Makeup and Role Play)'.

Mr. Rambabu Muppidi is a Faculty in FDDI School of Leather Goods & Accessories Design (LGAD), Hyderabad. He is a pass-out from Fashion Communication Design, National Institute of Fashion Technology (NIFT), Mumbai.

Mr. Rambabu has done various job roles previously like Assistant Professor,



Mr. Rambabu Muppidi Faculty, LGAD, Hyderabad



Cover page of the book: Marketing and Promotion of Service Industry

HoD and Academic Consultant, Jute Board Empanel Designer, Art and Craft Teacher, Telugu films for Assistant Art Director, Research scholar, Fashion designer, R and D designer (Leather Goods & Accessories Design), Nathanz Manufacturing Industry Pvt. Ltd. Maharashtra, IDC sector in Thane, Mumbai.

The research study is based on a very famous theater art form. The book has been published by INSPIRA, bearing ISBN: 978-93-91932-25-1.

## **FDDI, Hyderabad campus in collaboration with LEPRA Society organizes technical workshop on 'Footwear with Orthosis for Deformed Feet'**

On 26th July 2022, FDDI, Hyderabad campus in collaboration with LEPRA Society organized a technical workshop on 'Footwear with Orthosis for Deformed Feet'.

Under the supervision and guidance of Design faculty of FDDI School of Footwear Design & Production (FDP), the students of B.Des FDP (2021-2025) were taken to LEPRA Society located at New Nallakunta zone, Hyderabad.

LEPRA Society is a non-governmental organization that promotes quality health care, initiates and fosters new developments and implementation. It aims to support the National Health Programmes in the prevention and control of diseases such as Leprosy, Lymphatic Filariasis and other neglected diseases.



Its New Nallakunta zone has been actively working since 1988, to help people with leprosy, people with diabetes mellitus and so on. It is also having a shoe manufacturing unit, where they are making footwear with orthoses for people in need.



Key Speaker: Mr. Kameswara Rao, Physiotherapist & Project Officer, LEPRO Society



Theoretical session in progress

The morning session of the workshop was conducted by Mr. Kameswara Rao, Physiotherapist & Project Officer, LEPRO Society. He is trained from Central Leprosy Teaching and Research Institute (CLTRI) having more than 33 years of experience in LEPRO Society and has also published several research papers in various international reputed journal.

Mr. Kameswara Rao briefed about the normal physiology of human body & feet, affected patients with anesthetic feet, symptoms and treatment. He further briefed about the relationship between foot type, foot deformity and effectiveness of footwear with orthosis for deformed foot. He also gave an in-depth knowledge of human foot anatomy, functions of feet, importance of Gait cycle for affected feet with various diseases and parameters to be considered for designing of footwear with orthosis. In addition, he explained benefits of Micro Cellulose Rubber (MCR) as shock absorption, capacity of shore hardness, high pressure points and prevention of foot ulcer.

The afternoon session was conducted by Mr. Kameswara Rao and Mr. Devdas.

Mr. Devdas is an artisan-cum-shoe technician having more than 30 years of experience. During this session, the participants received hands-on practice which helped them to acquire good understanding of feet measurement system for deformed feet, support of orthosis pad for supinated, pronated feet and hallux limitus.

The technical workshop was organized with the objective to provide active learning experiences and exposure to the practical tools and skills needed to thrive in professional endeavors.

## **FDDI participates in IFCOMA's 'SHOETECH Vellore 2022' - Buyer-Sellers Meet cum Exhibition**

FDDI participated in 'SHOETECH Vellore 2022' - Buyer-Sellers Meet cum Exhibition which was organized by Indian Shoe Federation (ISF) and Indian Footwear Components Manufacturers Association (IFCOMA) with the support of Council for Leather Exports (CLE).

It was held at Ramani Shankar Mehal, Vellore in Tamil Nadu on 22nd & 23rd July 2022.

The inaugural session was attended by Mr. Mohamed Hashim, Chairman, KH Group and Mr. Rafeeq Ahmed, Chairman, Farida Group, Mr. P Aqeel Ahmed, Chairman & MD, Florence Co. Pvt. Ltd., Mr. Yavar Dhala - Vice President, ISF, Mr. Sanjay Gupta, President, IFCOMA, and other industry dignitaries.



A view of the inaugural session



A view of the stall of FDDI

FDDI displayed a wide range of creations at its stall that included ladies and gents shoes, casual and formal footwear and sports shoes. Information about the academic programmes of the FDDI was also provided to the aspiring students and to the industry professionals.

## **Industrial exposure for FDDI, Hyderabad students at Oblum Shoes & Small Leather Goods**

On 21st July 2022, industrial exposure at Oblum Shoes & Small Leather Goods was provided to the students of FDDI, Hyderabad campus.



The students along with their faculty members at Oblum Shoes & Small Leather Goods



Under the supervision and guidance of faculty of FDDI School of Footwear Design & Production (FDP), the students visited Oblum Shoes & Small Leather Goods - a handmade footwear brand located at Kavuri Hills, Hyderabad.

The students met the shoemaker, Mr. Tarun Oblum who makes leather shoes using hand tools. Mr. Tarun pursued Diploma in Leather Technology at Milan and studied Footwear Design & Development at the London School of Fashion.

The shoes designs by Mr. Tarun include penny loafers, brogues and lace-ups, in various shiny patinas and various skin tones which are carefully crafted and boasts the highest level of elegance. The students got an opportunity to analyze the steps involved in hand made shoe (Good year welted & Blake) manufacturing & the working methods. In addition, the students also saw the shoe last development for bespoke footwear.

The students had an opportunity to understand the customized art of handcrafted footwear.

### **Industry interaction session held at FDDI, Noida campus**

With the objective of providing real life experiences and understanding of the work culture of industries, an industry interaction session was organized for the students of FDDI, Noida campus on 18th July 2022.

It was organized by FDDI School of Leather Goods & Accessories Design (LGAD) during which Mr. Shaurabh, founder member of the company BRANDmonkey.com was the resource person.

The company BRAND monkey.com is a full-scale Digital Marketing agency working with the principle of combining creativity and technology to bring amazing results.

Mr. Shaurabh shared the marketing strategies and life cycle of the company.

The session enhanced the perception level of the students to tune-up to the new age requirements of the industry.



A view of the session

### **FDP on 'Cowl & Twist' held at FDDI, Noida campus**

A five days Faculty Development Program (FDP) on the topic 'Cowl & Twist (Advanced Draping Techniques)' was held at FDDI, Noida campus from 9th July 2022 to 13th July 2022.

The FDP was organized by School of Fashion Design of Noida campus with an objective to facilitate up-gradation of knowledge & skill and to enhance the functional area expertise of the internal faculty who are employed across various campuses of FDDI.

Ms. Sonia Gupta was the resource person who conducted the FDP. She has done her Masters in Fashion Technology from Punjab Technical University and has more than 30 years of teaching experience. She has been associated in with most of the institutes like NIFT, Wigan & Leigh, NIFD and JD. Her expertise is in Pattern Making, Garment Construction and Advance Draping Techniques.

During the FDP, she provided an introduction about Draping in India, the basic principles and techniques of draping, single piece fabric draping techniques, different type of saree, dhoti and headgears drapes in India.



View of the FDP conducted by Ms. Sonia Gupta



Jury members evaluating the display

She also elaborated on the basic and advance level of draping – cowls, twists, corsets, multifunctional garments, symmetrical and asymmetrical design drapes.

On the concluding day of the FDP, all the participants had draped & displayed their own creations by incorporating the techniques taught by Ms. Sonia Gupta which was evaluated by jury members.

This FDP shall help the faculty members to update their research and pedagogical skills besides improving one's classroom delivery pertaining to draping techniques.

### Online design contest 'AAKRITI' organized by FDDI

With an objective to ingrain the ideas and creativity in youth, an online design contest 'AAKRITI' was held by FDDI.

The contest, which started in the month of April 2022, was for aspiring students who are citizen of India, currently studying in grades 10th to 12th and can select any of the category from Footwear to Fashion.

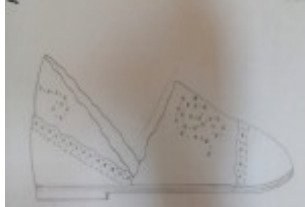



Participants had to draw & paint, click its photograph and submit their entry through the Google Form along with thought process behind the conceptualization of design and caption given to any one of the nearest location of FDDI campus located at NOIDA, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad.

Campus-wise detail of the winners				
S. No.	Name of Student	Category	Rank	Student of Class
<b>FDDI, Ankleshwar</b>				
1	Ishani Devendra Vartak	Apparel	1st	11 <sup>th</sup>
<b>FDDI, Chandigarh</b>				
1	Chirag Navvar	Footwear	1st	10 <sup>th</sup>
2	Manya Sharma	Footwear	2nd	10 <sup>th</sup>
3	Himani Singhania	Footwear	3rd	10 <sup>th</sup>
4	Harshitaluthra	Apparel	1st	12 <sup>th</sup>
5	Gorika	Apparel	2nd	10 <sup>th</sup>
6	Siva	Apparel	3rd	12 <sup>th</sup>
<b>FDDI, Chhindwara</b>				
1	Shubham Shah	Footwear	1st	10 <sup>th</sup>
2	Vedant Singh Chouhan	Footwear	2nd	10 <sup>th</sup>
3	Vidhi Shah	Footwear	3rd	12 <sup>th</sup>
4	Asthamaurva	Apparel	1st	12 <sup>th</sup>
5	Rushabh Kothari	Apparel	2nd	10 <sup>th</sup>
6	Prakriti Singh	Apparel	3rd	10 <sup>th</sup>
<b>FDDI, Chennai</b>				
1	Nivedita Arvind	Footwear	1st	10 <sup>th</sup>
2	Sukriti Singh	Footwear	2nd	12 <sup>th</sup>
3	Devika B A	Footwear	3rd	11 <sup>th</sup>
4	N Malika Tajj	Apparel	1st	12 <sup>th</sup>
5	Sandhya P	Apparel	2nd	12 <sup>th</sup>
6	Maanasaa	Apparel	3rd	10 <sup>th</sup>

<b>FDDI, Fursatgani</b>				
1	Siddhi Gupta	Apparel	1st	12 <sup>th</sup>
2	Prakriti Singh	Apparel	2nd	12 <sup>th</sup>
3	Pankhuri Trivedi	Apparel	3rd	12 <sup>th</sup>
<b>FDDI, Hyderabad</b>				
1	E. Abinavashree	Footwear	1st	11 <sup>th</sup>
2	Althaf PK	Footwear	2nd	10 <sup>th</sup>
3	D.V. Kanimozhi	Footwear	3rd	10 <sup>th</sup>
4	Gavatri Joshi	Apparel	1st	11 <sup>th</sup>
5	Manushri	Apparel	2nd	12 <sup>th</sup>
6	Mahesh D.	Apparel	3rd	11 <sup>th</sup>
<b>FDDI, Jodhpur</b>				
1	Bhavesh Alariva	Footwear	1st	11 <sup>th</sup>
2	Anjali Bohra	Footwear	2nd	12 <sup>th</sup>
3	Purvi Surya	Footwear	3rd	12 <sup>th</sup>
4	Vishala Chauhan	Apparel	1st	12 <sup>th</sup>
5	Pankaj Rathore	Apparel	2nd	10 <sup>th</sup>
6	Mugdha Rajput	Apparel	3rd	12 <sup>th</sup>
<b>FDDI, Kolkata</b>				
1	Khushi Kumari	Apparel	1st	12 <sup>th</sup>
<b>FDDI, Noida</b>				
1	Bhumika Bhushan Sonawane	Footwear	1st	10 <sup>th</sup>
2	Anushka Agnihotri	Footwear	2nd	12 <sup>th</sup>
3	Vipin Kumar	Footwear	3rd	12 <sup>th</sup>
4	Nakashatra	Apparel	1st	12 <sup>th</sup>
5	Mishti Mittal	Apparel	2nd	12 <sup>th</sup>
6	Anushika Sarkar	Apparel	3rd	10 <sup>th</sup>
<b>FDDI, Patna</b>				
1	Shreya Kumari	Footwear	1st	11 <sup>th</sup>
2	Ritika Kumari	Footwear	2nd	12 <sup>th</sup>
3	Prity Ranjan	Footwear	3rd	11 <sup>th</sup>
4	Kumar Vaibhav	Apparel	1st	10 <sup>th</sup>
5	Ankita Ranjan	Apparel	2nd	12 <sup>th</sup>
6	Jay Kumar Singh	Apparel	3rd	10 <sup>th</sup>
<b>FDDI, Rohtak</b>				
1	Aman	Footwear	1st	12 <sup>th</sup>
2	Shruti Kushwaha	Footwear	2nd	12 <sup>th</sup>
3	Harsh Verma	Footwear	3rd	11 <sup>th</sup>
4	Shruti Kushwaha	Apparel	1st	12 <sup>th</sup>
5	Kinjal	Apparel	2nd	12 <sup>th</sup>
6	Ipshita Gupta	Apparel	3rd	12 <sup>th</sup>

Separate prize for each campus and each category besides, trophy to the top three Schools as well to the top three Coaching Centres with a maximum number of participants made this contest a cut-throat one and more attractive.

1 <sup>st</sup> prize winner in Footwear category			
FDDI, Noida	FDDI, Chhindwara	FDDI, Chandigarh	FDDI, Chennai
			
Bhumika	Shubham Shah	Chirag Nayar	Nivedita Arvind

1 <sup>st</sup> prize winner in Footwear category			
FDDI, Hyderabad	FDDI, Jodhpur	FDDI, Patna	FDDI, Rohtak
			
E. Abinayashree	Bhavesh	Shreya Kumar	Aman

It was an ideal platform to recognize talented students, allowing them to showcase their work and highlight the best designs, design concepts and design oriented products.

1 <sup>st</sup> prize winner in Apparel category			
FDDI, Ankleshwar	FDDI, Fursatganj	FDDI, Rohtak	FDDI, Kolkata
			
Ishani Devendra Vartak	Siddhi Gupta	Shruti Khushwaha	Khushi

1 <sup>st</sup> prize winner in Apparel category			
FDDI, Noida	FDDI, Chhindwara	FDDI, Chandigarh	FDDI, Chennai
			
Nakashatra	Asthamaurya	Harshita Luthra	N Malika Taji

1 <sup>st</sup> prize winner in Apparel category		
FDDI, Hyderabad	FDDI, Jodhpur	FDDI, Patna
		
Gayatri Joshi	Vishala Chauhan	Kumar Vaibhav

Based upon the criterion, the winners were selected through an expert selection panel formed at the respective campus level of FDDI.

### **FDDI participates in 'Indian Footwear Conclave 2022'**

FDDI participated in 'Indian Footwear Conclave 2022' which was held on 9th July 2022 at Hotel Radisson Blu, Paschim Vihar, New Delhi.

This one-of-a-kind event on 'How to increase Profit Margins in the Footwear Industry' was organized by Confederation of Indian Footwear Industries (CIFI) which was conceptualized and designed based on the trending market needs.

During the conclave, expert speaker and reputed industry stalwarts, through presentations, tackled some of the biggest problems and questions the Indian footwear manufacturers are currently facing and paved ways to solve them to increase the profit margins.



Sr. No.	Expert speaker & reputed industry stalwarts	Topic
01	Dr. Madhusudan Pal, F & Addl. Director DIPAS, DRDO, Delhi	Design and Development of Footwear: Ergonomics and Biomechanics Approaches
02	Mr. Sharad Srivastava, Senior Consultant - FDDI	Recent Development in Footwear Design
03	Mr. Rahul Singhal, Managing Director of Packaging India	Measures to Improve Profitability in Footwear
04	Mr. Chaitnya Rathia Co-founder Bijnis & Sachin Chauhan, CEO - Bijnis	Business Opportunity using Modern Technology

They briefed about how to optimize the design and material in footwear, how inventory is killing the profitability of one's business, what are the new ways to reduce the costs and thereby improving margins, the use of the mobile based app for managing the production and keep tap on the production progress etc.



A view of the inaugural session



Mr. Sharad Srivastava, Senior Consultant - FDDI making presentation

On this occasion, Packaging India also launched specially designed temper proof box for the e commerce business.

Mr. Ramesh Dua, Chairman- Relaxo Group, Mr. H. K. Aggarwal, Chairman - Campus Group, Mr. Subhash Jagga, Chairman-Today Group, Mr. R. K. Jain - President CIFI were the prominent industrialists present apart from other entrepreneurs from footwear, footwear components and packaging industries.

### **'Hindi Workshop' organized at FDDI**

With the objective to encourage officials/employees to perform their official work in Hindi, a Hindi workshop on 'Official Language Implementation' was organized at Footwear Design & Development Institute (FDDI), Noida campus on 29th June 2022.

Mr. Kalyan Singh Verma, Deputy Manager (Official Language) from National Fertilizers Limited (NFL), Noida acquainted the staff with the 'Official Language Policy'.

Through a presentation, Mr. Verma elaborated about the importance of the Official Languages Act, 1963, Resolution on Language Policy, The Official Language, Rules 1976, and using Hindi as an official language. He briefed how using simple words in Hindi can be useful during communicating officially as well. He also discussed about the salient features of language policy, circulars, office memoranda, official order, terminology and practical grammar problems along with their solutions.



Mr. Kalyan Singh Verma, Deputy Manager, Official Language, NFL making a presentation



A view of the participants

The 'Hindi Workshop' was organized in order to improve and educate the participants about the Constitutional provisions that mandate the use of Hindi in offices. It was also aimed at encouraging them to increasingly adopt Hindi as their preferred language of communication – both verbal and written.

Officials/employees from all the other campuses of FDDI were also connected virtually from the virtual classroom facilities at their respective campuses.

The participants were delighted as the workshop provided valuable information to do the official work in Hindi as well as it gave them an insight into certain interesting facts with regard to Hindi language.

### **Student of FDDI, Hyderabad campus gets 'Best Presenter Award Certificate' during a competition organized by Wollo University (KIoT) Student's Technology and Innovation Club, Ethiopia**

Ms. Uppaluri Sameera, a student of FDDI, Hyderabad campus has been awarded with the 'Best Presenter Award Certificate' during the 'International Level Student's Paper Presentation Competition' which was held virtually on 28th June 2022.

Ms. Uppaluri Sameera, a student of B. Des. of FDDI School of Fashion Design (FD) Hyderabad campus presented a paper on the topic 'Protective Fabrics' during the competition' which was organized by Wollo University (KIoT) Student's Technology and Innovation Club, Ethiopia.

Ms. Uppaluri, under the guidance of the Faculty of FDDI, Hyderabad campus, namely Mr. K. Harish Kumar and Dr. Anupriya Singh presented her paper during the competition in which students from various countries also presented their papers on different topics.



Ms. Uppaluri Sameera, student of B. Des., FDDI, Hyderabad campus



'Best Presenter Award Certificate'

Wollo University is one of the federal universities built among a group of 2nd generation Universities in Ethiopia. Being located in the South Wollo Zone of the Amhara State, the University is designed to be a center of learning and research in a wide range of fields to meet the growing demand of trained manpower of the country.

### With great enthusiasm '8th International Yoga Day' celebrated at FDDI campuses

'8th International Yoga Day' was celebrated with great enthusiasm across all campuses of FDDI by holding Yoga sessions on 21st June, 2022.



Staff doing asanaas at FDDI, Noida campus



Staff of FDDI, Jodhpur campus doing Yoga

To mark its significance and raise awareness about the many benefits of Yoga, the United Nations proclaimed 21st June as the International Day of Yoga in December 2014.

'Yoga for Humanity' was the theme set by the United Nations for the celebration of International Yoga Day 2022.

During the difficult times which aroused due to COVID-19 pandemic, millions embraced yoga as their companion to stay healthy, to overcome depression and mental anxiety.



Staff doing asanaas at FDDI, Hyderabad campus



Staff of FDDI, Chhindwara campus doing Yoga

At FDDI, Noida campus, the session was conducted by renowned Yog guru Mr. Adarsh Tomar, Lecturer-Yog Department, Lal Bahadur Shastri Sanskrit Vidyapeeth, New Delhi. Yog guru explain about the importance of yoga in life, Suksham Vayam, the difference between the Yog Kriya and Vayam and the programme was ended with the Meditation and relaxation session.



Staff doing asanaas at FDDI, Chennai campus



Staff doing asanaas at FDDI, Banur campus

At FDDI, Jodhpur campus, Dr. Nupur & Mr. Jayant Sankhla, a qualified professional of the Yog stream from Dr. Sarvepalli Radhakrishnan Ayurved University, Jodhpur conducted the Yoga session of around 01 hour.



Staff doing Yoga at FDDI, Kolkata campus



Staff of FDDI, Fursatganj campus doing asanaas

At FDDI, Banur campus, the Yoga session was held under the proficient guidance of Dr. Anurag Srivastava (N.D.Y.D.) of Yoga & Naturopathy. Dr. Srivastava is trained from Bihar Yog Bharati and poses about 15-18 years' experience in yoga and naturopathy.

At Fursatganj campus, Yogcharya Mr. P.N. Pathatk from Pntanjali Yog Peeth conducted the Yoga session. He said that if people do Yoga on regular basis one can evade many life style diseases.

He explained that yoga is not a religion, its way of living that aim towards a healthy mind in a healthy body. Man is a physical, mental and spiritual being; Yoga helps in developing the balance between all the three as stated in Ayurveda in India.

Around 200-250 employees of across campuses attended Yoga session with a great zeal and enthusiasm. Many queries of the employees related to health issues, anxiety & stress was also answered by the session expert. After the session employees felt more relaxed, calm & motivated towards indulging yoga & meditation in their daily routine.

### **FDDI, Chhindwara campus signs MoU with Western Coalfields Ltd. (WCL) for Short-Term Training programs**

FDDI, Chhindwara signed a Memorandum of Understanding with Western Coalfields Ltd. (WCL) for conducting short-term training programs for the displaced and unemployed youth of coal mines region.

On behalf of FDDI, Mr. Pradeep Mandal, HoD- Fashion Design (FD) & Centre Incharge, FDDI Chhindwara campus signed the MoU whereas, on behalf of WCL, Mr. P.S. Deshpande, General Manager (HRD), Coal Estate, Civil Lines, Nagpur signed the MoU on 10th June 2022.

<b>Sr. No.</b>	<b>Officers who were present during the signing of MoU</b>	<b>Organization</b>
01	Mr. P.S. Deshpande (General Manager-Per./HRD)	WCL-Nagpur
02	Mr. Nitin Saxena (Chief Manager-HRD)	WCL-Nagpur
03	Mr. R.S. Gupta (In-charge-SDC, Chief Manager-HRD)	WCL-Nagpur
04	Mr. Pradeep Mandal (HoD-FD & Centre In-charge)	FDDI, Chhindwara
05	Dr. Vinit Kumar Verma Faculty (RFM)	FDDI, Chhindwara
06	Mr. Ashish Wankhede (AM-SA & EA)	FDDI, Chhindwara

WCL, a 'Miniratna Cat-1', subsidiary of Coal India Limited having its registered office at Coal Estate, Civil Line, Nagpur, in regard to its declared CSR policy initiated the lead in taking up the project for providing Short Term Training for 60 youths from command areas of WCL through FDDI, Chhindwara.

In accordance with the MoU, residential short-term training programs in Retail & Fashion Merchandise (RFM) and Footwear Design & Production (FDP) will be imparted at FDDI, Chhindwara campus, each of which will be of four months duration.



Officials of WCL & FDDI after signing the MoU

Promotion leaflet

The modalities of Training Programs and Fees Structure, Selection Criteria, Post Training Support, Work Plan, Intellectual Property Right, Publicity and Role and Responsibilities of both the organizations have also been enumerated in the MoU.

The schedule time of the completion of the project is twelve months from the date of the signing of the MoU.

The first batch of short-term training programs consisting of 30 students in RFM and 30 students in FDP.

### 'Design Marathon 2.0' held at FDDI, Noida campus

'Design Marathon 2.0' was held at FDDI, Noida campus on 08th June 2022 which has been instituted by FDDI to bring out the design innovation & creativity of the students of 'Foundation Batch' and to encourage and promote the techno-designing capabilities in accordance with the industry requirements.

More than 100 students participated & showcased their semester practical projects to a Jury consisting of scholars and senior specialists in design. This event was also attended by industry persons, faculty & staff and media persons.

During the 'Design Marathon 2.0', the students showcased their 'Design Thinking & Design Methods' semester projects which provided a platform to the students for presenting their innovative solutions & prototypes on 11 real time social causes. It also showcases what a user goes through when interacting with one's product or service.

The 11 'Design Thinking & Design Methods' projects were, Explore accessory range for domestic pets; Modular solution for carrying animals long distance in trucks; Solution for students / professionals to work from anywhere; Design for paraplegic people who love to / have to travel; Solution to improve safety for single working women; Next generation vending cart for hawkers; Electric vehicle solution for last mile public transport; Updated ecosystem for religious places in light of pandemic; Medicine administering solution for senior citizens; Future experience of premium shoe buyers / users & Solutions for blind people to assist them in daily needs.

The eminent Jury members included Prof. Subhasis Maji, Mechanical Engineering School of Engineering & Technology, Indira Gandhi National Open University (IGNOU), Mr. Lalit Kumar Das, Distinguished Honorary Professor, Delhi Technological University (DTU) & Distinguished Visiting Professor, School of Design, IIT Bombay, Mr. Anoop Singh Rana, Head of FDDI School of Leather Goods and Accessories Design (LGAD), Dr. Prachi Sharma, Jr. Consultant, FDDI School of Footwear Design & Production (FDP), and Dr. Sushila Jr. Faculty, FDDI School of Fashion Design (FD) who access each one of the designs.



Jury member interacting & analyzing the work done by the students



A view of the prize distribution ceremony

The 'Design Marathon 2.0' was organized by the Faculty of FDDI with the significant contribution of Mr. Amit Sabherwal having extensive experience in creative & strategic projects globally across varied consumer centric design domains.

The entire event was streamed live on YouTube for wider participation and awareness. The students & faculties from all the campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

### **Design Protection of Faculty of FDDI, Hyderabad campus Filed & Published in the Indian Patent Office Journal**

For leveraging the benefit of the Intellectual Property Rights (IPR) Act, a Design Faculty of FDDI, Hyderabad campus has filed and published a Design protection in the Indian Patent Office Journal.

Mr. Abdul Rahuman M, a Design Faculty of FDDI School of Footwear Design & Production (FDP), having more than 10 years of experience in academia and industry submitted his innovative design of Kurukku Vettu Derby to Indian Patent Office, Intellectual Property Building, Kolkata.

The design of Kurukku Vettu (Tamil name of transverse-cut) Derby is also known as KV Derby, in which the asymmetry design has only two components. The inspiration of this design has taken from the elephant trunk.

The additional feature of this design allows the user to wear the shoe without tie the lace. This innovative design has been applied for design protection along with the standard form of the statement of novelty, which under the class number of 02-04.



Mr. Abdul Rahuman M, Junior Faculty, FDDI Hyderabad

The Patent Office Journal No 21/2022 Dated 27/05/2022

DESIGN NUMBER	358034-001
CLASS	02-04
ABDUL RAHUMAN M FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE, SY. NO. 6-8, LIDCAP NILEX CAMPUS, HS DARGA, RAIDURGAM, GACHIBOWLI RD, HYDERABAD, TELANGANA-500008, INDIA	
DATE OF REGISTRATION	07/02/2022
TITLE	DERBY SHOE
PRIORITY NA	



Screenshot of the design filed in the Indian Patent Office Journal Number. 21/2022 dated 27/05/2022.

After the technical examination, the design protection application number 358034-001 was accepted by Indian Patent office on 25.05.2022. In addition, this design protection was published in the Indian Patent Office Journal Number 21/2022 dated 27 May 2022, page number of 33225.

### **Education Conclave on 'National Education Policy 2020' held at FDDI, Fursatganj campus**

Education Conclave on 'National Education Policy 2020' (NEP 2020) was organized and hosted by FDDI, Fursatganj campus on 20th May 2022.

Principals of various schools, Directors of reputed coaching organizations of district Amethi and Rae Bareli attended and shared their thoughts.

Mr. Pushpinder Singh Gandhi, Managing Director, Shri Hemkund Public School, Ms. Astha Singh, Principal, Shri Hemkund Public School, Mr. Dhiraj Sinha, Principal School of Hindustan Aeronautics Limited (HAL), Mr. Vikram Singh, President Rae Bareli Coaching Association, Mr. Alok Singh, Director Motion Kota Coaching, Rae Bareli were the academicians from schools & institutions who participated in the Conclave.



During the Conclave, the speakers discuss various aspects of NEP 2020 which is poised for future development of the nation.

It was also accentuated that today's educational landscape needs to be creative in its methods so as to make the technical and vocational skill development programs more beneficial and job oriented and to prepare the students in such a way that it give rise to the economic growth & productivity.



Ms. Astha Singh, Principal, Shri Hemkund Public School sharing her views



Conclave in progress

### **FDDI, Fursatganj student wins 'Logo Design' competition organized by CII Young Indians**

Mr. Naman Agrawal, a student of FDDI, Fursatganj campus was declared the winner of Logo Design competition organized by Confederation of Indian Industry (CII) Young Indians (Yi).



Mr. Naman Agarwal



Logo designed by Mr. Naman Agarwal



Certificate of Achievement given to Mr. Naman Agarwal

The vibrant and energetic logo designed by the student of B. Des FDDI School of Footwear Design & Production (FSFD&P) 2019 batch, was declared as the winner of the logo competition by CII in the Yi First Governing Council Meeting, 2022 held at Greater Noida during the launch of Utsav Logo.

The logo represents youth full of energy and enthusiasm. The design has a base pillar of number 75, fused in a manner that the result represents the feeling and vision of young India at its 75th anniversary. Different colors represent out different skills, traditions, culture in one land that merge between themselves and create Incredible India.

Youth of India will lead the world with their skills and attitude of not stepping back. Tri-color in the logo represents a youth going higher and higher holding the National Flag.

CII, Young Indian division planned series of events to celebrate and commemorate 75 years of progressive India. They have invited participation of students in co-creating the logo for “Yi Utsav for India@75”.

The theme for the year 2022: “Yi Utsav” which marks the 20th year of Yi and the 75th year of Indian Independence dedicated to celebrate excellence through leading for change, reinforcing the spirit of collaboration leading Yi in becoming an organization of significance.

### **'Fashion Grandeur-22' organized by FDDI, Fursatganj campus**

On 20th May 2022, a fashion show, 'Fashion Grandeur-22' was organized by FDDI, Fursatganj campus.

During the event, the Graduating students of Fashion Design Batch 2018, Leather and Draping garments collection by students of Fashion Design Batch 2019 was showcased. Along with this, an array of footwear design collection was also displayed by the students of Footwear Design Batch 2019.



Students presenting their collection



Students along with the dignitaries

The event was graced by the esteemed presence of dignitaries like Mr. Krishnendu Gupta – Director, Indira Gandhi Rashtriya Uran Akademi, Dr. G.K. Chaukiyal – Head of Academics, Rajiv Gandhi National Aviation University, Mr. Sanjiv Bahl – Advisor to V.C., Rajiv Gandhi National Aviation University, Dr. Bharat Shah – Director, NIFT, Rae Bareli, Mr. Sunil Doval – G.M., ITI Ltd., industry and media persons.

During this grand event, the students presented their collection in 25 sequences on themes like 'Rivayat-e-Lucknow', 'Out Break Lesson', 'Graffiti', 'Montage Mosaic' and 'Zodiac Signs' to name a few.

During the event, a footwear collection designed by students of Footwear Design Batch 2019 was also displayed which comprised of backdrop and fixtures created by the students itself to present the designs.

'Fashion Grandeur-22' provided all the graduating students the opportunity to showcase their spectacular collection and also their technical skills to 'Guests of Honor' and industry professionals.

### **Interactive session on 'Industry Orientation' held at FDDI, Chennai campus**

On 20th May 2022, an interactive session on 'Industry Orientation' was held at FDDI, Chennai campus.

The session was organized by FDDI School of Footwear Design & Production (FSFD&P) and conducted by Mr. C. Chandra Sekar, Vice President (VP) & Mr. V. Md. Thameem Basha, HR Manager from KH Exports India Private Limited, Footwear Division.



A view of the session



Mr. C. Chandrasekar & Mr. V. Md Thameem being felicitated by faculty & staff of FSFD&P

Mr. C. Chandrasekar, VP of KH Exports India Private Limited and is a B. Tech. Leather Technologist from CLRI and has also done M. Tech. Footwear from Anna University is having more than 34 years of experience in managing operations of most of the leading leather footwear manufacturing companies. Mr. V. Md Thameem is a HR professional in the footwear industry with 15 years of experience.

During the session, they briefed the students about various functional areas of the footwear industry and elaborated on the current expectations of the industry from potential candidates including the skill sets which the industry requires from the fresher's.

### **Industrial Exposure for FDDI, Rohtak students in Jalandhar's Leather, Footwear and Allied Industries & Institute**

FDDI, Rohtak campus provided an industrial exposure to its students of FDDI School of Footwear Design & Production (FDP) in Jalandhar's Leather, Footwear & Allied Industries on 09th and 10th May 2022.

Under the supervision and guidance of the faculty of FDDI, a group of forty-six students visited Nivia Sports Industries, Lamson Industries, Central Leather Research Institute (CLRI) and Jay Dee Leather Pvt. Ltd.

The purpose of the visit was to provide exposure and familiarize the students with the professional working environment of leather, footwear and allied industries besides making them conversant with latest technological developments the manufacturing process for domestic & export market and providing them an opportunity to understand the practicality of physical and chemical testing.



Students alongwith their faculty members at Nivia Sports Industries



Students watching the manufacturing process of non-leather footwear (Hawai Chappal) at Nivia Sports Industries

At the respective industrial unit, the students were guided by the factory experts who explained them and also highlighted the relevance of technology & machines used for making products in the respective factories.



Students at CLRI watching Physical testing being performed



Students alongwith their faculty members watching the process taking place in the tannery at Jay Dee Leather Pvt. Ltd.

Through this visit, the students got an opportunity to learn about the working atmosphere and various functional areas like manufacturing, sequence of lasting operations, quality control, supply chain logistics, witnessed the tanning process & different type of leather finishing, variety of chemicals, machineries & techniques, process of last making, 3D Digitizing and other major operations of the industrial units besides understanding the process of testing of different materials.

## FDDI, Kolkata campus organizes 'Sketching Competition' Award ceremony

On 19th May 2022, FDDI, Kolkata campus organized an award distribution ceremony for the winners of the 'Sketching Competition' at Eastern Journal Cultural Centre (EZCC), Salt Lake, Kolkata.

The 'Sketching Competition' was organized by Ajanta Shoes India Pvt. Ltd. from 20th December 2021 to 20th January 2022. It was instituted to bring out the creativity of the students pursuing footwear programmes through FDDI School of Footwear Design & Production (FDP) across all the campuses of FDDI to encourage and promote the sketching capabilities.



Ms. Nichita Pal receiving the award from Mr. Manish Sharma, P.D. - Head



From Left: Mr. Sagnik Banik, M.D & Mr. J.C Chatterjee, Director awarding the winners

During the 'Sketching Competition', under the Men's, Women's or Kid's category which further had sub-category – Sandals, Slippers or Sports shoes, design were to be made based on current Indian trends, supported by market research & analysis.

The winners were adjudged on the basis of innovative design which supports sustainability, having bio-degradable and eco-friendly materials.

Sr. No.	Name of the Winner	FDDI, Campus	Prize
01	Ms. Nichita Pal	Kolkata	1 <sup>st</sup> (Trophy, Certificate and Cash Prize of Rs. 10,000/-)
02	Mr. Naman Agarwal	Fursatganj	2 <sup>nd</sup> (Trophy, Certificate and Cash Prize of Rs. 7,000/-)
03	Ms. Pragya	Kolkata	3 <sup>rd</sup> (Trophy, Certificate and Cash Prize of Rs. 5,000/-)
04	Mr. Aswathy K Ajay	Noida	Runners –ups ( Certificate and Cash Prize of Rs. 1,000/- each)
05	Ms. Anindita Hore	Kolkata	
06	Ms. Saima Modak	Kolkata	
07	Ms. Supriya Dutta	Kolkata	

Mr. Sagnik Banik, Managing Director (MD), Mr. J.C Chatterjee, Director, Mr. Manish Sharma, P.D. - Head & Mr. Bibek Banerjee, General Manager-HR, IR & Admin from Ajanta Shoes were present to grace the occasion and to present the award to the winners.

### **FDDI gets CSR 'Excellence in Education' Award**

FDDI was accorded with the prestigious Competition Success Review (CSR) 'Excellence in Education' Award.

CSR awarded National award in Education excellence to FDDI for its contribution in providing world class career oriented education.

CSR is India's premier current affairs and career magazine. It is now in its 60th year of publication and has been a leader for almost 4 decades as per ABC. It is particularly useful for students appearing in competitive exams.



**CSR National Award WINNER 2022**  
Mr. Sandeep Bhatia, DGM, SA&ED receiving the award

CSR 'Certificate of Merit' and award accorded to FDDI

FDDI is accorded Award by CSR during the award function held on 15th May 2022 at Hotel Le Meridien, Windsor Place, Janpath, New Delhi for the promotion and development of quality and excellence in education, research and training in all disciplines relating to footwear and leather products design and development and for matters connected therewith.

On behalf of FDDI, Mr. Sandeep Bhatia, DGM, Student Affairs and Examination Department (SA&ED) received the award.

### **FDDI, Kolkata student gets Consolation prize in National Logo & Backdrop contest held (online) on 'Moitree Dibosh'**

Mr. Ashish Raj, a student of FDDI, Kolkata was awarded with Consolation prize for the 'Logo & Backdrop' contest which was jointly organized by India and HCI, Dhaka (High Commission of India Bangladesh) to commemorate 6th December as 'Moitree Dibosh'.

On 6th December 1971, India had formally recognized an independent Bangladesh, borne out of the nine-month-long struggle of the Bangalee people for liberation from oppression, for a life of freedom. To cherish this landmark day in history, the Governments of India and Bangladesh decided to celebrate the day as 'Moitree Dibosh'.

The day was designated by Hon'ble Prime Minister of India, Mr. Narendra Modi as Bangladesh- India Friendship Day (Moitree Dibosh) in March 2021.

The logo and backdrop made and submitted online by Mr. Ashish Raj represented the spirit of the Bangladesh Liberation War, the ideology and vision of the Bangladeshi struggle, and the spirit of fraternity and solidarity extended to this struggle by the people of India.



Mr. Ashish Raj receiving the prize and certificate



Backdrop designed by Mr. Ashish Raj

His Excellency, Mr. Harsh Vardhan Shringla, Foreign Secretary of India and His Excellency, Mr. Muhammad Imran, High Commissioner of Bangladesh to India handed over the prize and certificate to Mr. Ashish Raj, a student of FDDI School of Fashion Design (FSFD) of Batch - 2019, Semester-6, and to the other winners of the 'Moitree Dibosh' Logo and Backdrop contest which were held online in the month of November 2021.

The winners were felicitated during an event which was held at 11.00 A.M. on 25th April 2022 at the Bangladesh High Commission, Chanakyapuri, New Delhi.

### **Awareness drive on 'Elimination of Single-Use Plastic' held at FDDI campuses**

Indiscriminate disposal of plastic has become a major threat to the environment and it is the need of the hour to have a development of a comprehensive action plan for the elimination of single use plastics.

In this regard, an awareness drive on 'Elimination of Single-Use Plastic' was held at all the campuses of FDDI. During the awareness drive, Essay & Hackathon competitions were held on 04th & 05th May 2022.

A total of 140 students from various campuses participated in the Essay competition during which ten students received First prize i.e. Rs. 1000/- similarly, ten second prize i.e. Rs. 750/- and nine third prize i.e. Rs. 500/-.



A view of the Essay competition



Students making presentation during Hackathon competition

For the Hackathon competition, the participants had to pitch their ideas to promote in areas of alternate material, recycling, circular economy etc. The total number of participants for this event was fifty-eight whereas the size of the team was 1 – 5 students. The number of winning teams for this competition was seven. The prize for the best idea from students of each campus was Rs. 2000/-.

### **Cyber Jaagrookta (Awareness) Diwas (CJD) held at FDDI**

In order to prevent cyber-crimes and to generate sustained awareness among public, especially among the vulnerable sections and groups on 'Cyber Hygiene', a cyber awareness workshop was conducted at FDDI, Noida campus to observe 'Cyber Jaagrookta (Awareness) Diwas (CJD)' on 4th May 2022. All other 11 campuses of FDDI joined the workshop online from the Digital Classroom at their respective campuses.

The workshop session was conducted by Mr. Dharmendra Jaiswal, Manager, Information Technology Services Center (ITSC), FDDI.



Mr. Dharmendra Jaiswal, Manager, ITSC, FDDI briefing about cybersecurity



A view of online connected FDDI campuses during the workshop

During the session, Mr. Dharmendra, creating awareness about cybersecurity, briefed about the online security best practices, taking proactive steps to enhance cybersecurity and also elucidated on various topics which included phishing, spamming, sharing information, and recognizing warning signs for stopping the siphoning off of the funds by fraudsters.



During the session, Mr. Dharmendra, creating awareness about cybersecurity, briefed about the online security best practices, taking proactive steps to enhance cybersecurity and also elucidated on various topics which included phishing, spamming, sharing information, and recognizing warning signs for stopping the siphoning off of the funds by fraudsters.

### **National level workshop on 'Intellectual Property Rights-Need, Importance, Filling, and Acquiring with Case Studies' held at FDDI, Noida**

A national level workshop on 'Intellectual Property Rights-Need, Importance, Filling, and Acquiring with Case Studies' was held at FDDI, Noida campus on 29th April, 2022.

The session which was organized by FDDI School of Leather Goods & Accessories Design (FSLGAD) was conducted by Mr. Nahid Alam and Mr. Vijaykumar Shivpuje both from Associated Chambers of Commerce and Industry of India (ASSOCHAM).

Whereas Mr. Nahid Alam is Joint Director, ASSOCHAM's and Head of the IPR Council, responsible for significant policy areas such as Manufacturing & Capital Goods, Quality & Productivity, Leather and Footwear, and Sports & Infrastructure, Mr. Vijaykumar Shivpuje is IPR Lead, IPFC ASSOCHAM, Mentor, Start-up India, Ministry of Commerce and Industry, Govt. of India.

The session gave an excellent insight on how Intellectual Property Rights (IPR) is an important aspect of a designer's life and professional development.

Both the speakers give knowledge about various laws pertaining to IPR and cleared several myths and misconceptions related to patents which will act as facilitators for the FDDI students in the coming future.

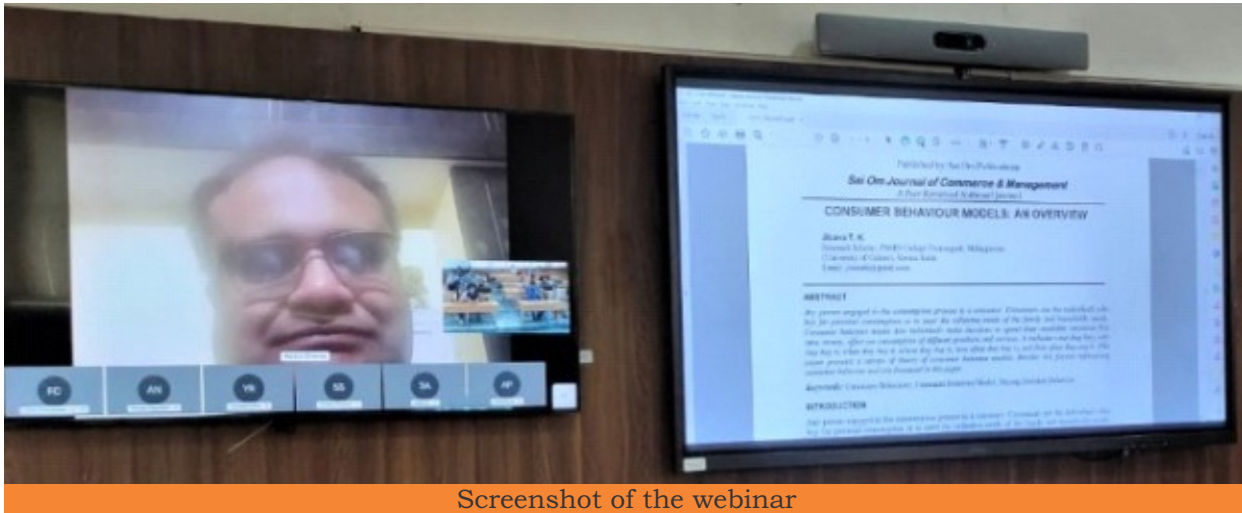


View of the workshop

The session was successful to bring greater clarity on IPR to more than 100 participants including students, faculty members, staff members across 12 campuses of FDDI and from other institutions.

## **Webinar on 'Consumer Behaviour in Digital Marketing' held at FDDI, Chhindwara campus**

A webinar on 'Consumer Behaviour in Digital Marketing' was held at FDDI, Chhindwara campus on 27th April 2022.



Screenshot of the webinar

It was organized by FDDI School of Retail and Fashion Merchandise (RFM) during which, Dr. Ashish Sharma was the resource person.

Dr. Ashish Sharma is Senior Asst. Professor in Institute of Management R.D. University, Jabalpur. He is also the author of 3 books and published many National & International research paper in the field of Management.

During the webinar, Mr. Sharma, through a presentation briefed about the necessity of understanding the purchasing patterns and decision processes of consumers for building better online marketing strategies.

### **FDDI, Ankleshwar gets Divya Bhaskar's 'Eminence Awards 2022'**

FDDI, Ankleshwar has been accorded with Divya Bhaskar's 'Eminence Awards 2022' in an award function held at Hotel Rang Lords Inn, Bharuch, Gujarat on 12th April 2022.

Divya Bhaskar newspaper, owned by D B Corp Ltd., is the largest circulated daily of Gujarat as per ABC- Audit Bureau of Circulations (India) and has the most editions by any newspaper in Gujarat.

The awards were given for significant contribution & dedication in different areas like Education, Medical, Electronics and Telecommunication, Real-Estate and hospitality industry.

FDDI was accorded with the prestigious award for performing academic activities and for its significant contribution towards the benefit of the society in Ankleshwar, Bharuch district.



On behalf of FDDI, Mr. Pramod Salunkhe, Sr. Faculty - Footwear & Mr. Mansingh Dehariya, Asst. Manger - ITSC received the award



Students of FDDI Ankleshwar campus receiving prizes

During the award function, apart from dance performances by different schools and colleges of Bharuch district, FDDI Ankleshwar students also presented mesmerizing dance performances which received standing ovation from the audience and won prizes for it.

### **Factory visit for FDDI, Kolkata students at Ajanta Shoe's (India) Pvt. Ltd., Kolkata**

To amass knowledge about footwear manufacturing, get acquainted with the best practices adopted in the factory and to accelerate learning, a batch of 39 students of FDDI, Kolkata campus were taken for factory visit at Ajanta Shoe's (India) Pvt. Ltd., Kolkata.

Under the guidance of the highly experienced faculty of FDDI, the students of FDDI School of Footwear Design & Production (FDP) were taken for the factory visit on 12th & 13th April 2022.

Ajanta Shoes is a 65-year-old footwear giant, commanding unshaken trust in the industry. The company has around 1000 dealers and sub-dealers all over India, and 20,000 retailers pan-India. The company has three state-of-the-art production units around Kolkata namely at Boralighat I, Boralighat II, and Jangalpur where it manufactures shoes using best-in-class technology.

Mr. Ashraful, Operational Head, Mr. Manish Sharma & Mr. Anjan Chatterjee, Head Product Development (PD) & Mr. Prashant, Head Sport's shoes & Stuck-on guide the students during their visit at various departments namely Testing lab, PD, Cutting, Closing, Printing, PU section, PVC section, EVA section, Strobel construction, Stuck – on construction, Compounding, Marketing & Merchandising & Packaging.

The visit provided an opportunity to the students to acquire knowledge regarding selection and usages of synthetic materials & products, chemical compositions, compounding, mixing, designing, production & marketing.



FDDI students in the factory



FDDI students along with the technical team of Ajanta Shoe's (India) Pvt. Ltd.

### **Inter-college competition 'Chandigarh Design Contest 2022' held at FDDI, Chandigarh (Banur) campus**

An inter-college competition, 'Chandigarh Design Contest 2022' was held at FDDI, Chandigarh (Banur) campus on 12th April 2022.

It was organized by FDDI School of Fashion Design (FD), Chandigarh during which students of Subharti University, Meerut and Global Galaxy Group, Ambala participated and showcase their collection.



A students showcasing her collection on the ramp

Based on innovative and captivating themes, a total of 11 sequences were presented by the budding designers which included 6 by FDDI Chandigarh students, 2

by Subharti University students and 3 by Global Galaxy Group students.



A view of the award distribution

The best collection was awarded to Subharti University; while FDDI Chandigarh 2018 batch and FDDI Chandigarh 2019 batch received the second and third award respectively, for their collection.

The idea behind organizing this event was to combine learning with a challenge that provided an exclusive platform to the students for displaying their talent to the spectators that would lead to excel in the fashion industry.

## **Webinar on 'MSME- Entrepreneurship Development Loans & Schemes' held at FDDI, Noida campus**

An insightful webinar on 'MSME- Entrepreneurship Development Loans & Schemes' was held on 5th April 2022 at FDDI, Noida campus.



Resource person: Mr.



Screenshot of the webinar

The webinar was organized by FDDI School of Footwear Design and Production (FDP) during which Mr. Senthil Kumar R, Deputy Director (Leather Footwear Expert), Micro,

Small and Medium Enterprises (MSME) - Development Institute was the resource person.

During the webinar, Mr. Senthil gave a brief introduction of Ministry of MSME, role of MSME in new entrepreneurship development and how it contributes to about 30% of the country's GDP. He elucidated the Entrepreneurship Awareness Programme (EAP), Entrepreneurship and Skill Development Programmes (ESDP), Management Development Programme (MDP).

He also provided significant information on the New Entrepreneurs Subsidy/ Loans Schemes (CREDIT), such as Prime Minister Employment Generation Programme (PMEGP), Unemployed Youth Employment Generation Programme (UYEGP), New Entrepreneurs cum Enterprises Development Schemes (NEEDS), Credit Guarantee Fund Trust Scheme for Micro Small Enterprises Scheme (CGTMSE), MUDRA, Standup India.

The webinar was attended by more than 200 participants including students, faculty and staff members across 12 campuses of FDDI and from other institutions and manufacturers which brought greater clarity and awareness on loans and schemes for the development of the entrepreneurship.

### **FDDI, Noida students visit 53rd IHGF Delhi Fair 2022**

On 1st April 2022, the students of FDDI, Noida campus visited the 53rd edition of the Indian Handicrafts and Gifts (IHGF) Delhi Fair which was held at India Expo Centre & Mart located at Knowledge Park, Greater Noida, Gautam Budh Nagar, Uttar Pradesh.

Under the supervision and guidance of the faculty of FDDI, the students of FDDI School of Leather Goods & Accessories Design (FSLGAD) of semester 4, 6 & 8 visited the fair.

IHGF - touted as the largest handicraft, fashion, textile and furniture fair in the country helped the students to study from a comprehensive collection of home, lifestyle, fashion, textiles & furniture products from 2,500+ handicrafts exporters across the country.

The visit was an enriching experience for the students as it enhanced their knowledge on 'Material Exploration', 'Sourcing Capabilities', 'Environmental Studies' and the 'Hand Crafting Skills'.



A view of the students visiting stall/ fair

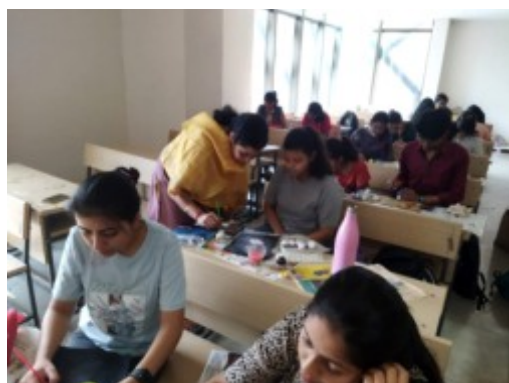
The students of FDDI not only got a chance to view the famous products from different States of India, but, also got an opportunity to understand the present need of market by interacting with the crafts persons/manufacturers from all over the country.

### **Workshop on 'Leather Surface Ornamentation' held by Pidilite Industries Limited at FDDI, Hyderabad campus**

A workshop on 'Leather Surface Ornamentation' was held at FDDI, Hyderabad campus by Pidilite Industries Limited on 01st April 2022.

Ms. Sangeeta Alluri, Fevicryl Certified Professional, Expert Teacher from Pidilite Industries Limited conducted the workshop for the students of 'Foundation Batches' and provided valuable tips for doing leather surface ornamentation that adds immense beauty and enhances the look of a product.

The workshop was organized with an objective to update the knowledge of the students on leather surface ornamentation which also provided them an opportunity to acquire innovative ideas & techniques and one-to-one advice from the expert.



Workshop in progress



Artistic outcome & creativity by students

She briefed about the techniques for leather surface texture exploration which included dyeing, painting, tooling stamping, scorching/ burning and explained the ways of aesthetical appeal enhancement of leather surface using these techniques.

### **Workshop on 'Fashion Styling & Make-Up' held at FDDI, Kolkata campus**

A workshop on 'Fashion Styling & Make-Up' was held at FDDI, Kolkata campus from 31st March to 26th April 2022.



Ms. Rashida Sultana demonstrated 'Nail Art Techniques'

Three highly experienced professional trainers namely, Ms. Rashida Sultana, owner of a beauty parlor, Ms. Emily Ghosh Chattopadhyay, Tollywood makeup artist, and Ms. Mousumi Das, makeup educator conducted the workshop.

The workshop was organized for the students and faculty of FDDI School of Fashion Design (FD) with an objective to provide technical inputs and to help them to inculcate appropriate fashion and makeup sense to excel in the professional world and work as a fashion stylists.

During the workshop, the participants went through a detailed process of how to plan a certain look with the help of various research and exploration techniques as per the client's requirement.



Ms. Emily Ghosh Chattopadhyay demonstrated catwalk makeup, fantasy makeup, theme makeup & grooming techniques



Ms. Mousumi Das demonstrated hair cutting & basic hair styling techniques

The workshop equipped the participants with the essential skills of beauty makeup application & technique which will help them to start their careers as a freelancer or join a makeup artist in any premium salon or media house.

## **Separate Audit Report of the Comptroller and Auditor General of India on the Accounts of Footwear Design & Development Institute for the year ended 31 March 2023**

We have audited the attached Balance sheet of Footwear Design & Development Institute (FDDI) as on 31 March 2023 and the Income and Expenditure Account and Receipt and Payment Account for the year ended on that date under Section 19(2) of the Comptroller and Auditor General's (Duties, Powers and Conditions of Service) Act, 1971 read with Section 23(2) of the Footwear Design & Development Institute Act, 2017. There are a total of 12 Campuses of FDDI all over India. All 12 campuses (Patna, Kolkata, Jodhpur, Ankaleshwar, Guna, Chhindwara, Noida, Fursatganj, Rohtak, Chandigarh, Hyderabad and Chennai) prepare their own standalone financial statements which are consolidated by FDDI, Noida. Our responsibility is to express an opinion on these financial statements based on our audit.

2. This Separate Audit Report contains the comments of the Comptroller and Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms etc. Audit observations on financial transactions with regard to compliance with the Law, Rules and Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any, are reported through Inspection Reports/CAG's Audit reports separately.

3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.

4. Based on our audit, we report that:

(i) We have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purpose of our audit;

(ii) The Balance Sheet and Income and Expenditure Account/ Receipts and Payments Account dealt with by this report have been drawn up in the format prescribed by the Ministry of Finance.

(iii) In our opinion, proper books of accounts and other relevant records have been maintained by FDDI, Noida in so far as it appears from our examination of such books.

(iv) We further report that:



## COMMENTS ON ACCOUNTS

### A. Balance Sheet

#### A.1 Current liabilities and Provisions (Schedule-7): 51.74 crore

The above amount does not include outstanding demand of Noida Authority amounting to ₹11.14 crore towards lease rent for the allotted land along with interest as on 31 March 2023.

FDDI requested (February 2022 and May 2022) Noida Authority to waive off the interest amount on the plea that it did not have surplus fund to pay the outstanding amount. However, the Authority rejected the request of FDDI in March 2022 and July 2022 stating that the lease rent and interest was payable by FDDI as per the terms and conditions of the lease agreement and there was provision for waiver of interest. Despite this, the outstanding demand was not provided for in the books of accounts as on 31 March 2023 although it was disclosed as a contingent liability.

Non-provisioning of the outstanding demand of Noida Authority resulted in understatement of Current Liabilities and Provisions, understatement of Other Administrative Expenses and consequent understatement of Excess of income over expenditure (Deficit) by ₹11.14 crore.

#### A.2 Earmarked/Endowment Fund (Schedule-3): ₹559.45 crore Capital Grant: ₹534.36 crore

(i) The above represents closing balance of Capital Grants received by FDDI from Government, out of which ₹532.88 crore has been utilised for creation of assets upto 31 March 2023 leaving utilised balance of Rs. 1.48 crore (₹534.36 crore *minus* ₹532.88 crore). However, amount of ₹531.45 crore has been depicted as the Net Block of Fixed Assets which was created out of Government Grants (vide Schedule-8B). Thus, a difference of ₹1.43 crore (₹532.88 crore *minus* ₹531.45 crore) existed between Assets created out of Government Grants and the capitalised Government Grants and as on 31 March 2023. Despite assurances given during the previous years, i.e., 2018-19, 2019-20, 2020-21 and 2021-22, the difference has not yet been reconciled.

(ii) As per Schedule-3, an amount of ₹70.15 crore was deducted from Capital Grants on account of capital expenditure on fixed assets. As per Schedule-8B, depreciation on fixed assets was shown as ₹69.32 crore which also included the amount of depreciation of ₹2.45 crore under Placement Linked Skill Development Programme (PLSDP) fund. Thus, the amount adjusted under Capital Grants should have been shown as ₹66.87 crore (₹69.32 crore *minus* ₹2.45 crore) instead of ₹70.15 crore and the remaining amount of ₹3.28 crore should have been shown under the head Revenue Expenditure as it pertained to recurring expenditure on machines/expenditure on licenses and software/training aid/professional charges etc. (₹2.21 crore) and interest returned (paid) to the Government (₹1.07 crore).

(iii) Depreciation charged on assets created out of Capital Grants and PLSDP Grant should have also been shown separately in Schedule-8B of the financial statements. However, the same was not disclosed separately.

**A.3 Current Assets, Loans, Advances, etc. (Schedule-11): ₹46.55 crore**  
**Other Assets: Student Fee Receivables: ₹5.58 crore**

The above includes Student Fee Receivable of ₹3.26 crore pertaining to Chhindwara Campus out of which ₹42.50 lakh was pending for more than three years. The chances of recovery of this amount was remote as the students had left the course between the course duration due to some disputes, as intimated by the Management. However, despite giving assurance by the Management of Chhindwara Campus during the audit for the year 2021-22, provision for this amount has not been created during 2022-23 as well.

This resulted in overstatement of 'Student Fee Receivables' and understatement of 'Provision for doubtful debts' as well as understatement of 'Deficit carried to Corpus/Capital Fund' to the tune of ₹42.50 lakh.

**B. Grant-in-Aid**

As certified by FDDI, it had an unspent balance of Capital Grant of ₹78.09 crore under Centers of Excellence (COE) and Computer Networking Center (CNC) Projects as on 1 April 2022. The Government of India has given Nil grants to FDDI during the year 2022-23. Out of the total unspent balance, FDDI utilised an amount of ₹76.70 crore. Further, FDDI earned interest of ₹1.15 crore on the grants during the year 2022-23 and refunded interest of ₹1.07 crore. The closing balance of Grant as on 31 March 2023 was ₹1.60 crore (of CNC Grant). The closing balance of Grant as maintained in dedicated bank accounts was ₹4.72 crore (including ₹3.12 crore on account of retention money, liquidated damages deducted from contractors, and claiming of FDDI own fund).

**C. Management Letter**

Deficiencies which have not been included in this Separate Audit Report have been brought to the notice of the Management of the Institute through a Management Letter issued separately for remedial/corrective action.

(i) Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and Income and Expenditure Account/Receipt and Payment Account dealt with by this report are in agreement with the books of accounts.

(ii) In our opinion and to the best of our information and according to the explanations given to us, the said financial statements read together with the Accounting Policies and Notes on Accounts, and subject to the significant matters stated above and other matters mentioned in **Annexure** to this Separate Audit Report, give a true and fair view in conformity with accounting principles generally accepted in India:

- (a) In so far as it relates to the Balance Sheet, of the state of affairs of FDDI as at 31 March 2023; and  
(b) In so far as it relates Income and Expenditure Account, of the *deficit* for the year ended on that date.

For and on behalf of the  
Comptroller & Auditor General of India

Place: New Delhi

Dated: 31 JAN 2024

  
(S. Ahladini Pandar)

Director General of Audit  
Industry & Corporate Affairs

## Annexure to Separate Audit Report

### 1. Adequacy of Internal Audit System

Internal Audit was being done by hired Chartered Accountants' firm namely RSM & Associates and the same had been completed up to the financial year 2022-23 for all the campuses.

### 2. Adequacy of Internal Control System

The internal control system was inadequate and not commensurate with the size and nature of the activities of FDDI in so far as financial matters are concerned due to the reasons mentioned below:

(a) Sundry creditors of ₹31.19 lakh and Sundry debtors of ₹1.24 crore were pending/ outstanding for settlement for more than three years. Balance confirmation with clients/ debtors was also not found on records.

(b) Scrutiny of vouchers revealed that Authorization signature and maker-checker rules were not followed, voucher number and date in tally software were not matching with the hard copy of vouchers.

(d) 'Expenditure pertaining to other than Centre of Excellence (COE) grant was booked under Group summary named 'Govt Grant COE'.

(e) Demat account statement for confirmation of balance of Bonds as on 31.3.2023 was not found in the records.

(f) Register of Assets in prescribed format along with expenditure control register, Advance register, TA and LTC bill register, Medical claims expenditure register, Library accession/issue register, Stationary register, Investment register, Register of contracts, Grants-in-aid register were not maintained by the Institute.

### 3. System of Physical Verification of Fixed Assets

Physical verification of fixed assets had been completed by the Management for all campuses. However, in the Assets register as furnished by the Management, non-working assets were mentioned but the value of each asset and value of non-working assets were not disclosed.

### 4. System of Physical Verification of Inventory

Physical verification of the inventory had been completed by the Management for all campuses and no discrepancy was found.

### 5. Regularity in Payment of Statutory Dues

The Institute was regular in payment of statutory dues during the year 2022-23.

  
Director (AMG-III)

## FINANCIAL REPORT

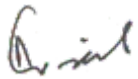
FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE  
CONSOLIDATED BALANCE SHEET  
AS AT 31ST MARCH, 2023

(Amount In Rs.)

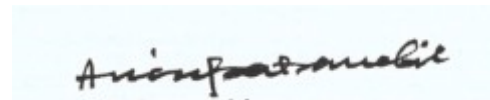
Particular	Schedule	As at 31.03.2023	As at 31.03.2022
<b>CORPUS/ CAPITAL FUND AND LIABILITIES</b>			
Corpus/ Capital Fund	1	399,458,099	533,139,911
Reserves And Surplus	2	-	-
Earmarked/ Endowment Funds	3	5,594,486,512	6,307,958,456
Secured Loans And Borrowings	4	-	-
Unsecured Loans And Borrowings	5	-	-
Deferred Credit Liabilities	6	-	-
Current Liabilities And Provisions	7	517,360,694	519,637,148
<b>TOTAL</b>		<b>6,511,305,305</b>	<b>7,360,735,515</b>
<b>ASSETS</b>			
Fixed Assets	8	5,680,241,295	5,558,916,663
Investments - From Earmarked/Endowment Funds	9	-	-
Investments - Others	10	365,577,006	474,581,161
Current Assets, Loans, Advances Etc.	11	465,487,003	1,327,237,690
Miscellaneous Expenditure (to the extent not written off or adjusted)			
<b>TOTAL</b>		<b>6,511,305,305</b>	<b>7,360,735,515</b>

SIGNIFICANT ACCOUNTING POLICIES	24
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	25

For Footwear Design & Development Institute



**Arun Kumar Sinha, IAS.**  
Managing Director



**Avik Patranavish**  
Sr. Manager (A&F)

Place: Noida  
Dated: 06-09-2023

**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
**CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE YEAR ENDED ON 31ST MARCH, 2023**


(Amount In Rs.)

Particular	Schedule	31.03.2023	31.03.2022
<b>INCOME</b>			
Income from Sales/Services	12	55,080,910	50,006,913
Grants/Subsidies	13	694,632,363	641,438,499
Fees/Subscriptions	14	491,703,003	472,293,181
Income from Investments (Income on Invest, from earmarked/endow. Funds transferred to Funds)	15	6,538,028	6,474,968
Income from Royalty, Publication etc.	16	-	48,000
Interest Earned	17	33,491,544	36,393,352
Other Income	18	23,070,887	11,421,211
Increase/(decrease) in stock	19	(1,481,335)	447,853
<b>TOTAL (A)</b>		<b>1,303,035,401</b>	<b>1,218,523,977</b>
<b>EXPENDITURE</b>			
Establishment Expenses	20	268,655,843	237,862,490
Other Administrative Expenses etc.	21	451,990,347	287,362,874
Expenditure on Grants, Subsidies etc.	22	693,629,120	641,224,958
Interest	23	-	-
Depreciation	8	22,441,903	10,368,393
<b>TOTAL (B)</b>		<b>1,436,717,213</b>	<b>1,176,818,715</b>
<b>Prior Period Expenses</b>		<b>-</b>	<b>195,842</b>
<b>Balance being excess of Income over Expenditure (A-B)</b>		<b>(133,681,813)</b>	<b>41,509,419</b>
Transfer to Special Reserve (Specify each)			
Transfer to / from General Reserve		-	-
<b>Balance Being Surplus/(Deficit) Carried To Corpus/ Capital Fund</b>		<b>-133,681,813</b>	<b>41,509,419</b>
Significant Accounting Policies	24		
Contingent Liabilities And Notes On Accounts	25		

**For Footwear Design & Development Institute**



**Arun Kumar Sinha, IAS.**  
**Managing Director**



**Avik Patnavish**  
**Sr. Manager (A&F)**

**Place: Noida**  
**Dated: 06-09-2023**

**Footwear Design and Development Institute-  
Consolidated Statement of Receipts and Payments  
For the year ended on 31st March, 2023**

	As at 31.03.2023	As at 31.03.2022	PAYMENTS	As at 31.03.2023	As at 31.03.2022
<b>I) Opening Balances</b>			<b>I) Expenses</b>		
a) Cash in hand	93,527	157,727	a) Establishment Expenses (corresponding to Schedule 20)	172,074,222	141,913,245
b) Bank Balances			b) Administrative Expenses (corresponding to Schedule 21)	239,680,489	116,836,398
i) In current accounts	15,193,409	54,784,550	<b>II) Payments made against funds for various projects</b>		
ii) In Deposit/Saving accounts	1,049,564,070	784,869,818	a) PLSDP		1,141,998
<b>III) Grants / Funds Received</b>			b) IDLS	13,056,634	698,469,742
a) From Government of India		456,365,018	c) Others		1,078,077
a) Capital expenditure		1,141,998	<b>III) Investments and deposits made</b>		
b) PLSDP		698,469,798	a) Out of Earmarked/ Endowment funds		
c) IDLS		60,562,975	b) Out of Own Funds (Investments-Others)	25,000	417,700,000
d) Others (Interest received)	12,102,013	60,562,975	c) Investment in Gratuity Fund	3,364,240	5,088,021
b) From State Government			<b>IV) Expenditure on Fixed Assets &amp; Capital Work-in-Progress</b>		
c) From other sources (details) (Grants for capital & revenue exp. To be shown separately)			a) Purchase of Fixed Assets	28,945,157	6,123,595
<b>III) Income on Investments from</b>			b) Expenditure on Capital Work-in-progress		
a) Earmarked/ Endow. Funds	491,987	-	<b>V) Refund of surplus money/Loans</b>		
b) Own Funds (Oth. Investment)			a) To the Government of India . *	10,716,216	29,624,114
<b>IV) Interest Received</b>			b) To the State Government		
a) On Bank deposits	12,990,414	12,414,200	c) To other providers of funds		
b) Loans, Advances etc.	944,186	6,210	<b>VI) Finance Charges (Interest)</b>	21,024	
<b>V) Other Income (Specify)</b>			<b>VII) Other Payments (Specify)</b>		
a) Student fees	362,735,424	379,755,233	a) Transactions with branches	99,086,879	48,786,437
b) Lab testing charges	14,078,986	5,055,804	b) Other Payments	1,261,880,550	626,840,500
c) other income	17,338,998		c) Advance to employees	19,626,240	
<b>VI) Amount Borrowed</b>			d) Refund of student fee	19,797,798	
<b>VII) Any other receipts (give details)</b>			<b>VIII) Closing Balances</b>		
a) Investment Matured During the year	191,635,412	398,093,001	a) Cash in hand	150,231	93,527
b) Other Receipts	249,823,810	257,903,162	b) Bank Balances		
c) Transaction with branch	197,020,084	65,601,037	i) In current accounts	22,159,180	33,197,397
d) Student Security	2,131,928	1,276,592	ii) In deposit/saving accounts	235,560,387	1,049,564,071
<b>TOTAL</b>	<b>2,126,144,247</b>	<b>3,176,457,122</b>	<b>TOTAL</b>	<b>2,126,144,247</b>	<b>3,176,457,122</b>

**For Footwear Design & Development Institute**

*Arun Kumar Sinha*

**Arun Kumar Sinha, IAS,  
Managing Director**

**Avik Patranabish  
Sr. Manager (A&F)**

Place : Noida  
Date : 06.09.2023

**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**

**SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31ST MARCH, 2023**

(Amount in Rs)

<b>SCHEDULE 1 - CORPUS/CAPITAL FUND :</b>	<b>As at 31.03.2023</b>		<b>As at 31.03.2022</b>	
Balance as at the beginning of the year	533,139,912		491,630,492	
Add : Contributions towards Corpus/Capital Fund adj.			-	
Add : Transfer From General Reserve			-	
Add/ (Deduct) : Balance of net income/(expenditiire) transferred from the Income and Expenditure Account	-133,681,813	399,458,099	41,509,419	533,139,911
<b>Balance As At The Year - End</b>		<b>399,458,099</b>	<b>-</b>	<b>533,139,912</b>

<b>SCHEDULE 2 - RESERVES AND SURPLUS :</b>	<b>As at 31.03.2023</b>		<b>As at 31.03.2022</b>	
<b>1. Capital Reserve :</b>				
As per last Account				
Addition during the year				
Less : Deductions during the year	-	-		-
<b>2. Revaluation Reserve:</b>				
As per last Account	-			
Addition during the year	-			
Less : Deductions during the year	-	-		-
<b>3. Special Reserves :</b>				
As per last Account				
Addition during the year				
Less : Deductions during the year		-		-
<b>4. General Reserve :</b>				
As per last Account	-			
Addition during the year	-			
Add : Transfer to General Reserve			-	
Less : Transfer to Corpus/Capital Fund	-			
Less : Deductions during the year	-	-	-	-
<b>TOTAL</b>		<b>-</b>		<b>-</b>

**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
FY 2022-23

<b>SCHEDULE 3 - EARMARKED/ENDOWMENT FUNDS</b>	<b>FUND-WISE BREAK UP</b>				<b>TOTALS</b>	
	<b>Capital Grant</b>	<b>PLSDP</b>	<b>IDLS</b>	<b>Others</b>	<b>As at 31.03.2023</b>	<b>As at 31.03.2022</b>
a) Opening balance of the funds	6,033,466,112	274,492,187	157	0	6,307,958,456	6,475,709,816
Add:Book adjustment (As per Books)					930,372	
					<b>6,308,888,828</b>	
b) Additions to the Funds:						
i) Donations/grants	-	-	-	-	-	1,199,994,760
ii) Income from Investments made on account of funds	11,579,009	-	-	-	11,579,009	19,254,585
lii, Other additions (specify nature)					-	-
<b>TOTAL (a+b)</b>	<b>6,045,045,121</b>	<b>274,492,187</b>	<b>157</b>	<b>-</b>	<b>6,320,467,837</b>	<b>7,694,959,161</b>
c) Utilisation/Expenditure towards objectives of funds						
i) Capital Expenditure Fixed Assets						
- Fixed Assets	701,471,874	24,509,451	-	-	725,981,325	641,168,499
- Others	-	-	-	-	-	-
ii) Revenue Expenditure						
- Salaries, Wages and allowances etc. and other non capital exp						13,792,932
- Rent						-
- Other Administrative expenses Total						732,039,274
<b>TOTAL (c)</b>	<b>701,471,874</b>	<b>24,509,451</b>	<b>-</b>	<b>-</b>	<b>725,981,325</b>	<b>1,387,000,705</b>
<b>NET BALANCE AS AT THE YEAR-END (a + b - c)</b>	<b>5,343,573,247</b>	<b>249,982,736</b>	<b>157</b>	<b>-</b>	<b>5,594,486,512</b>	<b>6,307,958,456</b>

SCHEDULE 4 - SECURED LOANS AND BORROWINGS:	As at 31.03.2023		As at 31.03.2022	
1. Central Government				
2. State Government (Specify)				
3. Financial Institutions				
a) Term Loans				
b) Interest accrued and due				
4. Banks:				
a) Term Loans				
- Interest accrued and due				
b) Other Loans (specify)				
- Interest accrued and due				
5. Other Institutions and Agencies				
6. Debentures and Bonds				
7. Others (Specify)				
<b>TOTAL</b>				

SCHEDULE 5 - UNSECURED LOANS AND BORROWINGS	As at 31.03.2023		As at 31.03.2022	
1. Central Government				
2. State Government (Specify)				
3. Financial Institutions				
4. Banks:				
a) Term Loans				
b) Other Loans (specify)				
5. Other Institutions and Agencies				
6. Debentures and Bonds				
7. Fixed Deposits				
8. Others (Specify)				
<b>TOTAL</b>				

SCHEDULE 6 - DEFERRED CREDIT LIABILITIES	As at 31.03.2023		As at 31.03.2022	
a) Acceptances secured by hypothecation of capital equipment and other assets				
b) Others				
<b>TOTAL</b>				

SCHEDULE 7 - CURRENT LIABILITIES AND PROVISIONS A. CURRENT LIABILITIES	As at 31.03.2023		As at 31.03.2022	
1. Acceptances				
2. Sundry Creditors:				
a) For Goods			18,986	
b) Others	87,979	70,776,993	67,853,103	67,872,09
c) Staff	55,536			
c) Branch		55,536		
3. Advances Received				
a) Training Fee Advance	70,295,909		96,789,020	
b) Advance from Debtors	3,693,873	73,989,782	3,100,990	99,890,01
4. Interest accrued but not due on:				
a) Secured Loans / borrowings				
b) Unsecured Loans / borrowings				
5. Statutory Liabilities:				
a) Overdue				
b) Others	5,167,758	5,167,758	8,397,102	8,397,10
6. Other current Liabilities				
a) Security Deposits (Student)	51,654,218		48,774,281	
b) Security Deposits (EMD)	30,786,026		23,185,981	
c) HRD Mission stipend				
c) Insurance Claim/ Students Stipend	549,401		549,401	
d) Funds for Students	35,469,334		38,389,712	
e) Int. Institute Of Sadlery Tech & Export Mgmt.	5,489,242		5,519,742	
f) Death Relief Fund	314,000			
h) Student fee Receivable	3,639,039			
i) Hostel & Mess Securities	634,600			
j) Excess fee refundable	700,997			
f) Others	75,431,719	204,668,576	62,199,159	178,618,27
<b>TOTAL (A)</b>		<b>354,658,645</b>		<b>354,777,48</b>
B. PROVISIONS				
1. For Taxation		68,587		
2. Gratuity		76,905,502		84,446,21
3. Superannuation / Pension				
4. Accumulated Leave Encashment		58,143,082		65,589,67
5. Damage and Interest charge on late payment EPFO		14,300,000		
6. Others - Provision for expenses		13,284,878		14,823,78
<b>TOTAL (B)</b>		<b>162,702,049</b>		<b>164,859,66</b>
<b>TOTAL (A+B)</b>		<b>517,360,694</b>		<b>519,637,14</b>



**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**

FY 2022-23

A- FIXED ASSETS:	DESCRIPTION	GROSS BLOCK				DEPRECIATION			NET BLOCK	
		Cost/valuation As at 01.04.2022	Additions during the year	Deductions during the year	Cost/valuation As at 31.03.2023	During The year	On Deductions during the year	As at 31.03.2023	As at 31.03.2023	As at 31.03.2022
1. Land:										
a) Freehold										
b) Leasehold										
2. Buildings										
a) On Freehold Land		96,154,000	44,505,272		140,659,272	79,038,105	5,408,730	84,446,836	56,012,466	17,115,925
b) On Leasehold Land			30,412,642		30,412,642		1,520,632	1,520,632	28,892,010	
c) Ownership Flats/Premises										
d) Superstructures on Land not belonging to the entity										
3. Plant Machinery & Equipment		153,010,468	60,995,048	173,524	213,792,992	123,406,544	9,004,123	132,407,667	81,385,325	29,603,925
4. Vehicles		253,712	1,452,734		1,706,446	100,464	76,623	177,087	153,248	
5. Furniture, Fixtures.		33,686,594	782,973		34,469,567	35,149,388	1,299,634	33,199	12,727,284	
6. Office Equipment		11,207,524	96,249		11,303,773	373,778	59,421	433,199	360,234	
7. Computers/ Peripherals		96,249	887,059		983,308	7,776,427	1,575,171	9,349,398	2,744,785	
8. Electric Installations		1,688,207	447,073		2,135,280	88,765	2,383,435	2,472,220	29,563,510	
9. Library Books		210,508	295,410		505,918	29,095	323,006	1,569,344	576,436	
10. Tubewells & W Supply		78,000			78,000	11,700	41,572	71,507	374,451	
11. Other Fixed Assets		968,427	182,113		1,150,540	616,762	1,601,172	776,904	323,606	
Intangible Assets										
Softwares		298,156,772	182,226,638	173,524	480,309,866	233,889,267	22,481,982	256,251,169	233,958,742	64,347,532
<b>Total Of Current Year</b>		<b>274,051,151</b>	<b>24,113,636</b>	<b>8,215</b>	<b>298,156,772</b>	<b>223,480,572</b>	<b>18,368,393</b>	<b>233,809,265</b>	<b>64,347,532</b>	<b>58,610,303</b>
<b>PREVIOUS YEAR</b>		<b>39,488</b>	<b>-</b>	<b>39,488</b>	<b>39,488</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>39,488</b>
<b>TOTAL</b>										<b>66,387,010</b>

S.No.	Fixed Assets	Rate	Gross Block				DEPRECIATION			NET BLOCK								
			Cost/valuation As at beginning of the year	Additions during the year Less than 180 days More than 180 days	Deletion during the year	Cost/valuation at the year-end	As at the beginning of the year	On Additions/ during The year	On Deductions during the year	Total up to The Year end'	As at the current Year end	As at the Previous Year end						
<b>TANGIBLE ASSETS</b>																		
1	Land																	
a) Freehold			47,747,271	-	-	-	47,747,271	-	-	-	-	-	-	-	-	-	-	-
2	Building																	
a) On Freehold Land		10	8,365,840,270	-	422,988,637	-	8,788,828,907	402,619,284	4,762,636,068	402,619,284	5,165,255,352	3,623,573,554	3,603,204,201	3,603,204,201				
b) Wells and Tubewells		10	32,344,961	-	-	-	32,344,961	1,230,505	20,039,914	1,230,505	21,270,419	11,074,542	12,305,047	12,305,047				
3	Furniture & Fittings																	
a) Furniture & Fittings		10	494,184,162	49,065,227	-	543,249,389	543,249,389	22,859,006	290,127,001	22,859,006	312,986,007	230,263,383	204,057,431	204,057,431				
b) Electric Fittings		10	458,384,784	-	35,549,946	-	493,934,730	24,879,782	262,911,885	24,879,782	287,791,666	206,143,064	195,472,899	195,472,899				
4	Machinery and Plant																	
a) Plant and Machinery		15	3,083,059,139	359,468,056	121,838,141	-	3,564,365,336	179,080,359	2,190,762,248	179,080,359	2,369,842,607	1,194,522,917	891,366,506	891,366,506				
b) Plant and Machinery		40	559,603,706	2,317,935	71,142,053	-	633,063,694	59,669,888	499,039,935	59,669,888	558,709,823	74,353,871	60,563,771	60,563,771				
c) Computer		40	104,100,212	-	-	-	104,100,212	770,105	102,175,175	770,105	102,945,279	1,154,933	1,924,986	1,924,986				
d) Vehicle		15	34,801,975	-	-	-	34,801,975	1,330,486	25,932,066	1,330,486	27,262,553	7,539,422	8,869,909	8,869,909				
e) Books		40	82,799,254	-	-	-	82,799,254	62,618	82,642,869	62,618	82,705,487	93,768	156,385	156,385				
5	Intangible Assets																	
a) Softwares		25	9,081,045	5,411,869	-	-	14,492,915	734,185	8,850,239	734,185	9,584,425	4,908,490	230,818	230,818				
<b>Total</b>			13,271,946,780	416,263,087	651,518,777	-	14,339,728,644	693,236,207	8,245,117,398	693,236,207	8,938,353,617	5,401,375,292	5,025,899,224	5,025,899,224				
<b>A. CAPITAL WORK-IN-PROGRESS</b>			468,630,427	980,393,004	-	-	1,374,116,169	1,374,116,169	-	-	-	54,907,261	468,630,427	468,630,427				
<b>Total</b>			<b>13,740,577,207</b>	<b>1,376,656,091</b>	<b>651,518,777</b>	<b>1,374,116,169</b>	<b>14,394,635,903</b>	<b>693,236,207</b>	<b>8,245,117,398</b>	<b>693,236,207</b>	<b>8,938,353,617</b>	<b>5,456,282,593</b>	<b>5,494,529,651</b>	<b>5,494,529,651</b>				

<b>SCHEDULE 9 - INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS</b>	<b>As at 31.03.2023</b>	<b>As at 31.03.2022</b>
1. In Government Securities	-	-
2. Other approved Securities	-	-
3. Shares	-	-
4. Debentures and Bonds	-	-
5. Subsidiaries and Joint Ventures	-	-
6. Others (to be specified)	-	-
<b>TOTAL</b>		-

<b>SCHEDULE 10 - INVESTMENTS - OTHERS</b>	<b>As at 31.03.2023</b>	<b>As at 31.03.2022</b>
1. In Government Securities	-	-
2. Other approved Securities	-	-
3. Shares	-	-
4. Debentures and Bonds	-	-
5. Subsidiaries and Joint Ventures	-	-
6. Others (gratuity)	-	-
1) Gratuity Fund	74,484,555	72,873,555
2) Other Corpus Investment	291,092,451	401,707,651
<b>TOTAL</b>	<b>365,577,006</b>	<b>474,581,156</b>

<b>SCHEDULE 11 - CURRENT ASSETS, LOANS AND ADVANCES</b>	<b>As at 31.03.2023</b>	<b>As at 31.03.2022</b>
<b>A. CURRENT ASSETS:</b>		
1. Inventories:		
a) Stores and Spares	8,219,505	9,700,805
b) Loose Tools	-	-
c) Stock-in-trade	-	-
Finished Goods Work-in-progress Raw Materials	-	-
2. Sundry Debtors:		
a) Debts Outstanding for a period exceeding 6 months	17,723,920	21,086,400
b) Debtor outstanding for a period less than six months	3,674,749	-
c) Others	15,110,472	23,562,500
d) Branch	-	-
3. Cash balances in hand (including cheques and imprest)	150,231	93,500
4. Bank Balances:		
a) With Scheduled Banks:		
-On Current Accounts	22,159,179	39,263,200
-On Deposit Accounts (includes margin money)	227,330,815	1,043,493,700
Savings Accounts	-	-
b) With non-Scheduled Banks: -On Current Accounts	8,229,574	19,100,000
-On Deposit Accounts -On Savings Accounts	-	-
5. Post Office-Savings Accounts	-	-
<b>TOTAL (A)</b>	<b>302,598,444</b>	<b>1,156,300,305</b>
1. Loans		
a) Staff	749,577	567,200
b) Other Entities engaged in activities/ objects similar to that of the Entity	-	-
c) Other (specify)	-	-
2. Advances and other amounts recoverable in kind or for value to be received:		
a) On Capital Account	-	-
b) Prepayments	6,414,240	4,217,100
c) Others (TDS Receivables)	22,191,966	9,823,400
d) Other receivable	5,417,039	-
3. Income Accrued:		
a) On Investments from Earmarked/Endowment Funds	-	-
b) On Investments - Others	1,221,810	697,300
c) On Loans and Advances	-	-
d) Others (includes income due unrealised-Rs)	30,591,039	20,445,700
4. Claims Receivable	-	-
5. Other Assets		
a) Advance to Creditors	8,191,417	8,079,500
b) Security Deposits	32,130,971	48,641,000
c) Mob. Advance	-	2,854,900
d) Input Taxes	29,557	320,500
e) Staff Imprest	183,691	993,100
f) Receivable from Project (HRD Mission)/ Branch	-	-
g) Student Fee Receivables	55,767,251	58,601,500
h) Receivable from PF	-	-
i) Advance to Govt Authority	-	15,695,500
<b>TOTAL (B)</b>	<b>162,888,559</b>	<b>170,937,300</b>
<b>TOTAL (A + B)</b>	<b>465,487,003</b>	<b>1,327,237,605</b>

**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
**SCHEDULES FORMING PART OF INCOME & EXPENDITURE FOR THE YEAR ENDED ON**  
**31ST MARCH, 2023**

(Amount in Rs)

<b>SCHEDULE 12 - INCOME FROM SALES/SERVICES</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
1) Income from Sales		
a) Sale of Finished Goods	4,862	3,146
b) Sale of Raw Material	-	-
c) Sale of Scraps	3,560,700	-
2) Income from Services	-	-
a) Labour and Processing Charges	-	3,089,710
b) Professional/Consultancy Services	455,907	-
c) Agency Commission and Brokerage	5,023,890	-
d) Maintenance Sendees (Equipment/Property)	-	404,158
e) Others ( Lab Services)	46,035,551	46,509,899
<b>TOTAL</b>	<b>55,080,910</b>	<b>50,006,913</b>

<b>SCHEDULE 13 - GRANTS/ SUBSIDIES</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
(Irrevocable Grants & Subsidies Received)		
1) Central Government	693,236,207	641,168,499
2) State Government(s)	-	-
3) Government Agencies	1,396,156	270,000
4) Institutions/ Welfare Bodies	-	-
5) International Organisations	-	-
6) Others (Specify)	-	-
<b>TOTAL</b>	<b>694,632,363</b>	<b>641,438,499</b>

<b>SCHEDULE 14 - FEES/SUBSCRIPTIONS</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
1) Entrance Fees	-	-
2) Annual Fees/ Subscriptions	61,080	60,000
3) Seminar/ Program Fees	4,880,000	-
4) Consultancy Fees	-	-
5) Others (Students Fee)	486,761,923	472,233,181
<b>TOTAL</b>	<b>491,703,003</b>	<b>472,293,181</b>

<b>SCHEDULE 15 - INCOME FROM INVESTMENTS</b>	<b>Investment from Earmarked Fund</b>		<b>Investment - Others</b>		<b>Total</b>	
(Income on Invest, from Earmarked/ Endowment Funds transferred to Funds)	<b>31.03.2023</b>	<b>31.03.2022</b>	<b>31.03.2023</b>	<b>31.03.2022</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
1) Interest						
a) On Govt. Securities	-	-	-	-	-	-
b) Other Bonds/ Debentures	-	-	-	-	-	-
2) Dividends:						
a) On Shares	-	-	-	-	-	-
b) On Mutual Fund Securities	-	-	-	-	-	-
3) Rents	1,269,600	1,269,600	103,065	88,500	1,372,665	1,358,100
4) Others (Investment in Gratuity Funds)	5,165,363	5,116,868	-	-	5,165,363	5,116,868
<b>TOTAL</b>	<b>6,434,963</b>	<b>6,386,468</b>	<b>103,065</b>	<b>88,500</b>	<b>6,538,028</b>	<b>6,474,968</b>
TRANSFERRED TO EARMARKED/ ENDOWMENT FUNDS						

<b>SCHEDULE 16 - INCOME FROM ROYALTY, PUBLICATION ETC</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
1) Income from Royalty		48,000
2) Income from Publications	-	-
3) Others (specify)	-	-
<b>TOTAL</b>	<b>-</b>	<b>48,000</b>
<hr/>		
<b>SCHEDULE 17 - INTEREST EARNED</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
1) On Term Deposits:		
a) With Scheduled Banks	25,645,368	27,961,162
b) With Non-Scheduled Banks	-	-
c) With Institutions	683,802	60,105
d) Others	-	994,109
2) On Savings Accounts:		
a) With Scheduled Banks	7,098,107	7,305,478
b) With Non-Scheduled Banks	-	-
c) Post Office Savings Accounts	-	-
d) Others	-	-
3) On Loans:		
a) Employees/Staff	-	-
b) Others	13,279	13,463
4) Interest on Debtors and Other Receivables	50,988	59,035
<b>TOTAL</b>	<b>33,491,544</b>	<b>36,393,352</b>
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<b>SCHEDULE 18 - OTHER INCOME</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
1) Profit on Sale/disposal of Assets:		
a) Owned assets	-	-
b) Assets acquired out of grants, or received free of cost	-	-
2) Export Incentives realized	-	-
3) Fees for Miscellaneous Services (CAD)	8,087,991	3,192,709
4) Miscellaneous Income	14,982,896	8,228,502
<b>TOTAL</b>	<b>23,070,887</b>	<b>11,421,211</b>
<hr/>		
<b>SCHEDULE 19 - INCREASE/ (DECREASE) IN STOCK OF FINISHED GOODS &amp; WORK IN PROGRESS</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
Closing stock		
- Finished Goods	-	-
- Work-in-progress	-	-
- Consumables	8,232,664	9,700,840
Less: Opening Stock		
- Finished Goods	-	-
- Work-in-progress	-	-
- Consumables	9,713,999	9,252,988
<b>NET INCREASE/ (DECREASE) fa b]</b>	<b>-1,481,335</b>	<b>447,853</b>
<hr/>		
<b>SCHEDULE 20 - ESTABLISHMENT EXPENSES</b>	<b>31.03.2023</b>	<b>31.03.2022</b>
a) Salaries and Wages	220,007,738	204,079,767
b) Allowances and Bonus	8,271,177	2,320,619
c) Contribution to Provident Fund	17,757,507	16,641,526
d) Contribution to Other Fund (ESI)	194,929	385,546
e) Staff Welfare Expenses	16,653,418	6,756,706
f) Expenses on Employees' Retirement and Terminal Benefits	1,099,605	658,053
g) Others (specify)	1,031,881	327,509
1) Staff Insurance	3,203,003	3,076,429
2) Earned Leave	436,585	3,616,335
<b>TOTAL</b>	<b>268,655,843</b>	<b>237,862,490</b>

SCHEDULE 21 - OTHER ADMINISTRATIVE EXPENSES ETC	31.03.2023	31.03.2022
a) Purchases	-	-
b) Labour and processing expenses	5,532,041	4,288,453
c) Cartage and Carriage Inwards	155,957	561,848
d) Electricity and power	50,819,218	41,006,119
e) Water charges	2,458,378	1,401,718
f) Insurance	1,046,725	1,186,324
g) Repairs and maintenance	163,523,947	98,908,546
h) Excise Duly	-	-
i) Rent, Rates and Taxes	1,926,621	2,756,896
j) Vehicles Running and Maintenance	4,665,398	3,505,792
k) Postage, Telephone and Communication Charges	5,249,043	5,096,982
l) Printing and Stationary	4,492,034	4,037,517
m) Travelling and Conveyance Expenses	11,116,089	3,775,235
n) Expenses on Seminar/Workshops	1,104,149	829,448
o) Subscription Expenses	1,519,234	576,987
p) Expenses on Fees	6,705,434	6,915,469
q) Auditors Remuneration	2,265,163	1,459,505
r) Hospitality Expenses	882,304	392,026
s) Professional Charges	7,904,425	2,412,796
t) Provision for Bad and Doubtful Debts/ Advances	-	-
u) Irrecoverable Balances Written-off	10,564,264	2,223,700
v) Packing Charges	-	-
w) Freight and Forwarding Expenses	46,642	-
x) Distribution Expenses (Ethiopia Project Expns)	711,028	2,038,047
y) Advertisement and Publicity	13,132,239	8,761,044
z) Others	-	-
1) Housekeeping Expense	33,752,525	19,086,523
2) Security Expense	38,741,784	27,279,882
3) Books & Periodicals	138,294	186,582
4) Office Expense	10,388,522	11,461,968
5) Consumables	2,912,904	2,786,578
6) Training expenses	24,590,022	10,993,454
7) Mess Expenses	24,987,009	17,331,145
8) Electric Item Expenses	-	3,564
9) Student welfare expense	142,338	751,370
10) Software expense	59,993	55,006
11) Office Expense	-	-
12) Fixed Assets Written off	-	-
13) Bank charges	49,665	3,849
14) Interest on TDS & GST	-	3,559
15) Fire Safety NOC Charges	150,336	150,336
16) Household Shifting Expenses	-	-
17) Interlab Testing Charges	1,401,787	2,517,330
18) Cash Embezzlement	-	50,000
19) Foreign Exchange loss	28,891	-
20) Medicine Expenses	198,121	-
21) Lease Rental Annual	632,819	-
22) Damage and Interest charge on late payment of EPFO	14,300,000	-
22) OTC Expenses	3,695,004	2,567,276
<b>TOTAL</b>	<b>451,990,347</b>	<b>287,362,874</b>
SCHEDULE 22 - EXPENDITURE ON GRANTS, SUBSIDIES ETC	31.03.2023	31.03.2022
a) Grants given to Institutions/Organisations	-	641,224,958
b) Grants utilized(Incl. Fixed Assets Written off against grants ) during the year	693,629,120	-
c) Subsidies given to Institutions/Organisations	-	-
<b>TOTAL</b>	<b>693,629,120</b>	<b>641,224,958</b>
Note - Name of the Entities, their Activities along with the amount of Grants/Subsidies are to be disclosed.		
SCHEDULE 23 - INTEREST	31.03.2022	31.03.2021
a) On Fixed Loans	-	-
b) On Other Loans (including Bank Charges)	-	-
c) Others (specify)	-	-
<b>TOTAL</b>	<b>-</b>	<b>-</b>

# Footwear Design & Development Institute

## Schedule-24: Significant Accounting Policies

### 1. Basis of preparation of financial statements:

- (a) The accompanying financial statements have been prepared in accordance with the historical Cost conventions.
- (b) Accounting policies not specifically referred to otherwise are consistent with generally Accepted accounting principles followed by this institute.
- (c) The items of income & expenditure are recognized on accrual basis.

### 2. Fixed Assets:

- (a) Fixed Assets purchased/created are stated at cost of acquisition less accumulated depreciation. The cost of acquisition is inclusive of freight, duties, taxes and other essential expenses.
- (b) Following lands have been allotted free of cost by the respective state govt. and the same have been shown in the Books of Accounts at a nominal value of Re 1/- each.
  - Land for FDDI Branch at Chennai, Tamilnadu
  - Land for FDDI Branch at Kolkata, West Bengal
  - Land for FDDI Branch at Rohtak, Haryana
  - Land for FDDI Branch at Jodhpur, Rajasthan
  - Land for FDDI Branch at Hyderabad
  - Land for FDDI Branch at Patna, Bihar
  - Land for FDDI Branch at Banur, Punjab

### 3. Depreciation:

The Depreciation has been charged during the current financial year 2022-23 on all the Assets purchased and created out of the Govt. The Total Depreciation charged during the current year on the assets was Rs. 69,32,36,207/- and the grant was adjusted against the same value. Further the depreciation charged on Assets purchased out of the own fund amounting to Rs.2,24,41,903/- /- shown in the Income & Expenditure Account. As per the Policy, no depreciation has been provided on the capital expenditure incurred during the year 2022-23 relating to the capital work in progress since they were not capitalized till the date of Balance Sheet.

### 4. Investments:

Both long term and Short-term investments are valued at cost as on the date of the Balance Sheet.

### 5. Inventories:

As certified by the department heads, the inventories are valued at cost.

**6. Revenue Recognition:**

All the income are accounted for on accrual basis except Grant /subsidy, which was shown as part of income to the extent of depreciation charged to the Assets purchased out of the Govt Grant.

**7. Expenditure:**

All the expenditure was booked on accrual basis. During the year 2022-23, the expenditure booked on account of provision for Leave encashment of Rs.14,90,230/. The total provision for Leave Encashment is Rs.5,81,43,082/- and provision for Gratuity is Rs.7,69,05,502/- as on 31.03.2023, out of which a sum of Rs. 7,44,84,555/- is invested in the LIC Group Gratuity Scheme.

**8. Capitalization of Work in Progress:**

During the year Rs. 5,49,07,261/- (IDLS Rs.4,74,929/-, CNC Rs.14,89,585/- & COE Rs.5,29,42,747/-) was shown as Capital Work in Progress towards the expenditure incurred for setting up of Centre of Excellence (COEs) in FDDI's Branches at Patna, Jodhpur, Kolkata, Rohtak, Chennai & Hyderabad and CNC and IDLS-Noida

**9. Excess / shortfall of Income over expenditure:**

As an Organization's Policy, the Excess of Expenditure over Income of Rs 13,36,81,813/- has been transferred to Capital/Corpus Fund.

**10. Grants in AID:**

During the current year FDDI received Grant to the tune of Rs. NIL/- and earned income out of the grant of Rs. 1,15,79,009/-. The grant utilized/adjusted against depreciation on Assets purchased out of the Grant of Rs. 69,32,36,207/- and other recurring administrative expenditure of Rs.NIL/-.

11. i) Balance of stocks & cash have been taken as certified by HODs & physically verified by them on 31/03/2023.

ii) The balance of sundry debtors, creditors, receivable, loans & advances & other liabilities whether in debit or in credit are subject to confirmation and reconciliation.

iii) The Institute has appointed the firm of Chartered Accountants to conduct their Internal Audit regularly for all the branches and HO. We have made the books of accounts of all the branches as audited by the Internal Auditor.

iv)) All the financial figures have been rounded off to the nearest rupee while completing the financial statements.

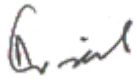
vi) Previous year figures have been regrouped and rearranged wherever it was necessary.

vii) Fixed Assets (related to project) of all branches are maintained at head office.

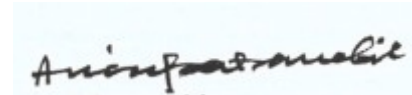
## Schedule: 25 Contingent Liabilities

- i) Contingent Liabilities: The NOIDA Authority has issued a letter dated 12.05.2023 demanding Rs. 11.13 Crore as Lease Rent of Land & Interest thereon for Noida Campus. In this regard it is submitted that the Lease Rent has been paid up to the date but interest is due on delay payment of Lease rent. The matter is being taken up with the Noida for waiving off of Interest, however authority has agreed to waive off penalty and agreed to charge saving interest rate instead of 17% and letter of confirmation yet to be received from authority.

### For Footwear Design & Development Institute



**Arun Kumar Sinha, IAS.**  
**Managing Director**



**Avik Patranabish**  
**Sr. Manager (A&F)**

**Place: Noida**  
**Dated: 06/09/2023**





**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
Ministry of Commerce & Industry, Government of India  
AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI ACT 2017



**NOIDA**



**KOLKATA**



**CHENNAI**



**ROHTAK**



**JODHPUR**



**BANNUR**



**GUNA**



**FURSTGANJ**



**HYDERABAD**



**ANKLESHWAR**



**PATNA**



**CHHINDWARA**

AN INSTITUTION OF NATIONAL IMPORTANCE UNDER FDDI ACT 2017

### SPECIALIZATION AREAS:

1. Footwear Design & Production
2. Leather, Lifestyle & Product Design
4. Retail & Fashion Merchandise
5. Fashion Design

FOR MORE INFORMATION:

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