

Webinar on 'Funding for Startups: An Insight' held at FDDI, NOIDA campus

A webinar on 'Funding for Startups: An Insight' was held on 13th February 2022 at FDDI, NOIDA campus.

The webinar was organized by School of Fashion Design (SFD) during which the speakers provided deeper understanding on how to start-up with one's entrepreneurial journey and staying in business altogether in the age of cut-throat competition.

Eminent Speakers on the Panel

- Ms. Maria Cote, Fashion Expert and Garment Manufacturer;
- Mr. Saurabh Sharma, Solutions Leader & Co-founder: Indi Thoughts;
- Mr. Brisco Chandra, Start-up Investment Expert; &
- Mr. Gaurav Dhupar, Sales Leader and Co-founder: Indi Thoughts.

As a 'Fashion Expert and Garment Manufacturer', Ms. Maria Cote shared her experience working in the garment industry. She briefed about the market size and potential opportunities in the export business. She also explained about the impact of COVID – 19 pandemic on the market and the impact being felt globally.

To elucidate further, Mr. Saurabh explained that one needs to identify the market segment to target and the significant factors to be considered for deciding what kind of product one wants to make. He shared a glimpse of how the market works in India and how every country has a different style and culture, which is why the product which works in one country might not work so well in others.



Mr. Brisco Chandra, Start-up Investment Expert briefing about the process and the various stages of funding in an entrepreneurial journey

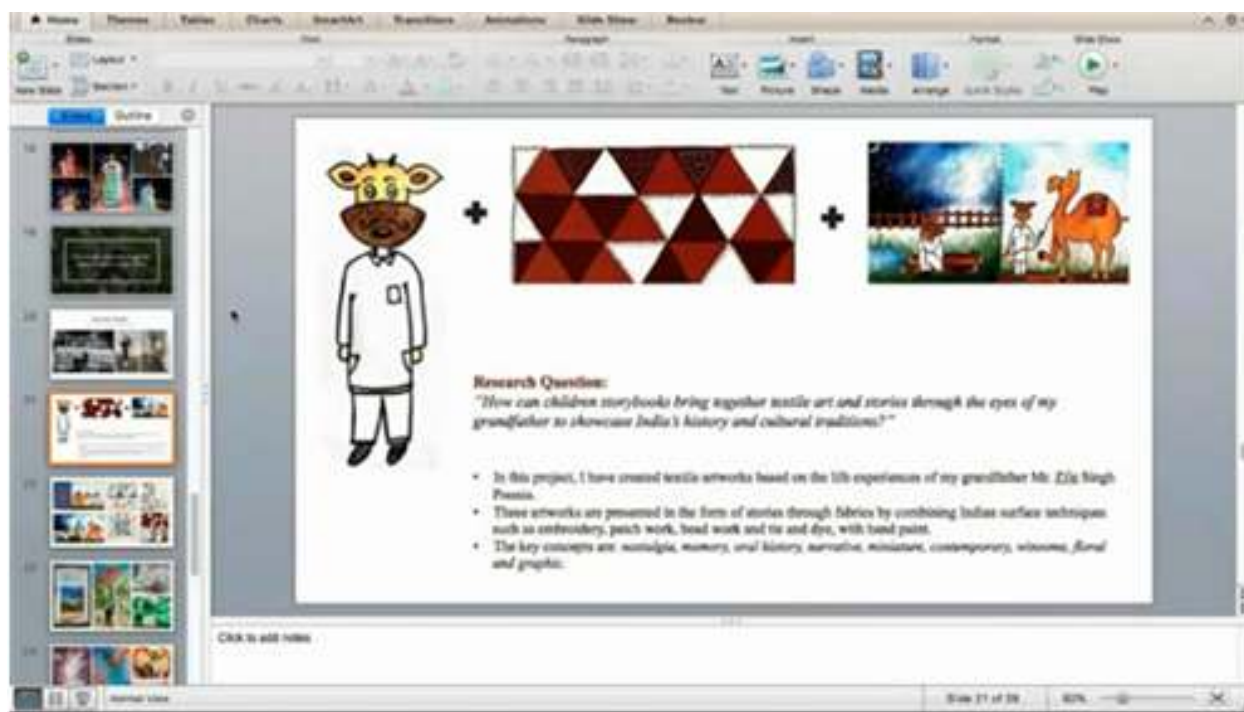
To understand the financial aspect of starting a business, Mr. Brisco briefly explained the nuances of the process and the various stages of funding in an entrepreneurial journey. He explained that a product should have a unique selling point that can attract the funder to invest in the business. He discussed the key factors that an investor looks at while investing in a product.

Further elaboration on the concept of start-up investments was taken by Mr. Gaurav Dhupar. He also took up basics of IPO and its implications on the start-ups.

Webinar on 'Expressions of Textile Art' held at FDDI, Chhindwara campus

On 2nd February 2022, a webinar on 'Expressions of Textile Art' was held at FDDI, Chhindwara campus.

The webinar shed light on the various trends in textile embellishment techniques and its usage in industry.



Ms. Priya Poonia explaining about 'Expressions of Textile Art'

Ms. Priya Poonia was the resource person of the webinar which was organized by the School of Fashion Design (SFD).

Ms. Priya has done her Master in Applied Design & Art from Curtin University, Perth, Australia and Textile Design graduate from National Institute of Fashion Technology (NIFT), Kangra. She has worked with leading international designer Krishna Mehta and has been recognized as Textile artist for her experimentation and techniques with textile embellishment.

During the webinar, Ms. Priya emphasized on the importance of developing an observing eye for the young designer so that they can have many different and innovative design inspirations in their work.

She also explained that one needs to be aware of what makes their culture unique which is a distinctive advantage and to try and foster this uniqueness within their textile art.

Convocation ceremony of FDDI, Chennai held virtually

Taking precautionary measures of COVID-19 pandemic, the Convocation ceremony of FDDI, Chennai was conducted virtually on 31st January 2022 to confer degrees to a total of 47 students belonging to the class of 2020 & 2021.



A view of the Convocation ceremony being held virtually

The Convocation ceremony began with the lighting-up of the ceremonial lamp.

Mr. VKC Noushad, Managing Director, Walkaroo International Pvt. Ltd., was the 'Chief Guest' for the occasion.

He congratulated the graduates and exhorted the youth to be exemplary in meeting the challenges of the professional world that awaits and contribute to the growth of the society by the skill & knowledge acquired at FDDI.



Screenshot of the virtual address by Mr. VKC Noushad, Managing Director, Walkaroo International Pvt. Ltd.

FDDI sweeps 'India Skills National Competition 2021'

FDDI participated in 'India Skills National Competition 2021' which was held from 7th to 9th January 2022 at Pragati Maidan, New Delhi.

It was organized by National Skill Development Corporation (NSDC), the nodal agency for skill and entrepreneurship development, working under the guidance of the Ministry of Skill Development and Entrepreneurship (MSDE).

The opening ceremony was held in Talkatora stadium on 6th January 2022. The launch was graced by the presence of Mr. Rajesh Aggarwal, Secretary, Ministry of Skill Development and Entrepreneurship (MSDE), Government of India; Mr. Atul Kumar Tiwari, Additional Secretary, Ministry of Skill Development Entrepreneurship, Government of India; Mr. Ved Mani Tiwari, Chief Operating Officer, and Officiating Chief Executive Officer, National Skill Development Corporation; Mr. Subroto Bagchi, Chairman Odisha Skill Development Authority and co-founder of Mindtree; and Dr. Nirmaljeet Singh Kalsi, Chairperson, National Council for Vocational Education and Training.



A view of the participants of Shoe Making (Leather) competition



A view of the participants of Garment Making (Leather) competition

India Skills National Competition 2021, a closed-door event witnessed participants from 26 States/ Union Territories competing in more than 50 skills.

India Skill 2021 introduced three new 'Demonstration Skills' namely, Yoga, Shoe Making (Leather), and Garment Making (Leather) which were exhibited to showcase the opportunities available for candidates in these trades.



A view of the participants

FDDI participated in Shoe Making (Leather) and Garment Making (Leather). Prior to the finals, Zonal competition was organized at Chennai (South), Kolkata (East), and Noida (North) during which the students from the various campuses of FDDI were shortlisted for the finals.

Details of Students shortlisted for the Finals				
Sr. No.	FDDI Campus	Category – Shoe/ Garment	No, of Students selected for Finals	Zone
1.	Chennai	Shoe	2	South
2.	Noida	Shoe	1	North
3.	Fursatganj	Shoe	1	
4.	Noida	Garment	4	
5.	Chandigarh	Garment	1	
6.	Rohtak	Garment	1	East
7.	Kolkata	Shoe	1	
8.	Kolkata	Garments	2	

A boot camp was organized by Leather Sector Skill Council (LSSC) for all finalists at Ambur, Chennai wherein they were given intensive training by the experts from the relevant industries.



A display of product (s) - Shoe Making (Leather) competition



A display of product - Garment Making (Leather) competition

During the finals of 'India Skills National Competition 2021', the participants were assigned to make the final product as per the design given in both the categories - Shoe & Garment.

Dr. Prachi Sharma, FDDI Noida, and Mr. Anand Tiwari, Footwear, Footwear Development Institute, Bahadurgarh were Jury members for Shoe Making (Leather) whereas Ms. Sweta Kumari, FDDI, Noida, and Ms. Archana Joshi, Incas International for Garment Making competition were the Jury members for Garment Making (Leather) competition.

Winners of 'India Skills National Competition 2021'				
Sr. No.	Category	Gold	Silver	Bronze
1.	Shoe Making (Leather)	Ms. Vanlabikdiki, FDDI Noida	Ms. Snikdha Sultana, FDDI Kolkata	Ms. Nikita Gajanan, CFTI Agra
2.	Garment Making (Leather)	Ms. Jomol Joseph, NIFT Chennai	Mr. Ritik Kumar Chourasiya, FDDI Noida	Mr. Ashish Raj, FDDI Kolkata

The competition provided a platform for skilled and talented Indian youngsters to showcase their abilities.



A view of 'Felicitations ceremony'

On 10th January 2022, all the participants (more than 150) of India Skills 2021 Nationals, the country's biggest skill competition, were felicitated by Mr. Rajesh Aggarwal, Secretary, MSDE, Government of India.

First Convocation ceremony of FDDI, Hyderabad held

FDDI, Hyderabad held its 1st Convocation ceremony on 03rd January 2022, after getting the status of 'Institution of National Importance' (INI) in the year 2017.

The event was graced by Prof. Basuthkar Jagadeeshwar Rao, Vice Chancellor, University of Hyderabad as 'Chief Guest' and Mr. D. Srinivas Naik, Vice-Chairman & Managing Director, Telangana State Leather Industries Promotion Corporation (TSLIPC) and Mr. S Baqar Hasan, Chairman Hansa Group of Companies as 'Guest of Honour'.



Lighting-up of the ceremonial lamp by the dignitaries

On behalf of FDDI, Campus In-charge, Mr. Arun Kumar Gaikward, welcomed the Chief Guest and all the delegates, the graduating students during which the staff & students were also present.

A total of 40 students belonging to the Session 2020 & 2021 were awarded their Degrees, out of which 32 attended the historic ceremony held at the institute premises.



The graduating batch

FDDI, Ankleshwar student won the 'Best Theme of the Year' award in National Designer Awards 2021

Ms. Priyanshi Chandra, a student of FDDI, Ankleshwar campus has won the 'Best Theme of the Year' award in National Designer Awards 2021 organized by Khadi Designing Council of India (KDCI), Pariwar on New Year's Eve. (31-12-2021).

Ms. Priyanshi, a final year student of B. Des of School of Fashion Design (SFD), participated under the guidance of Mr. Sadheesh Kumar (Sr. Faculty, Fashion Design) in KDCI competition as an upcoming designer and won the 'Best Theme of the Year' award.

During the competition, she displayed creative elements by showcasing their artistic impressions through 10 designs.



Ms. Priyanshi Chandra students of Ankleshwar campus with the 'Best Theme of the Year' award



Ms. Priyanshi Chandra receiving the Certificate of Achievement from Honorable Member of Parliament (MP), Mr. Rajendra Agrawal

The 2021 KDCI welcomed over 25,000 designers with a few being selected to showcase their designs. The students participated in the Institution Category where they showcased three magnificent collections.

The platform allowed the designers to express their ideas and talents with designs that did not only seek to impact the design industry, but, to also bring sustainability in the economy.

A 'Start-up' by FDDI students



The logo

Thinking bigger and bolder, two students of FDDI namely, Ms. Dhanushika Ramesh and Mr. Jeffry Jacob met with a significant eye towards art on shoes.

In 2019, the duo ventured into a start-up 'Briller' with leather Patina shoes and by late 2020 were ready with a range of products consisting of Shoes, Belts, Wallets and Accessories for men.

Both the students have done B.Des. from FDDI, Chennai (Session 2014-18) and currently, Ms. Dhanushika is perusing M.Des. from FDDI, Noida (Session 2020-22).

The Phoenix is an inspiration for Briller. The Egyptian bird lives for millions of years, resembling durability, reaching new heights and turning to ashes thus, reincarnation of another Phoenix once in a million years, pointing towards the refurbishment element in Briller.



Ms. Dhanushika Ramesh student of FDDI, Noida campus with the product 'Browns'

Briller epitomizes the absolute pinnacle of English shoemaking, with a stunning selection of leather shoes for men. Their ideas and inputs look forward to producing products that are not just a pair of footwear, but, an eclectic piece of artwork.



Mr. Jeffry Jacob, student of FDDI, Chennai campus with the product 'Travis- Tan Set'

Patina is the result of various intricate techniques for coloring and providing textures to the leather and enhancing lively textures & shades using solvents, essential oils and creams. Couple of hundred hours are spent to derive desired colours that are mixed with a variety of seasonal colors from exotic palettes. Precise brushes, sponges, rags of cloth and shading skills sing in symphony on a pair of handmade shoes from Briller.

The guidance and mentoring by the faculty of FDDI and the curriculum designed by FDDI has resulted in these students becoming budding entrepreneurs.

Such budding successful start-up contribute significantly to the Indian economy which are going to be the backbone of new India.

Smt. Anupriya Patel, Hon'ble MoS, C&I, GoI graces the 'Convocation ceremony' at FDDI, NOIDA campus; inaugurates the 'Digital Classroom'

Amid maintaining precautionary measures of COVID-19 pandemic, FDDI, NOIDA held its Convocation ceremony for the passing out students of the Session 2020 & 2021 on 27th December 2021.



Smt. Anupriya Patel, Hon'ble MoS – C&I, GoI inaugurating the 'Digital Classroom' facility

The event was graced by Smt. Anupriya Patel, Hon'ble Minister of State (MoS), Commerce and Industry (C&I), Government of India (GoI) as the Chief Guest, whereas the other distinguished guests of the event who graced the occasion were Mr. Motilal Sethi, Managing Director,

M/s. Saroj International, President – Indian Leather Garments Association (ILGA) and Mr. Sanjay Gupta, Director, M/s. Sandeep Rubber, President - Indian Footwear Components Manufacturers Association (IFCOMA).

On behalf of FDDI, Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI welcomed the Chief Guest and all the other delegates including person from the print and electronic media during which the staff & students were also present.

Smt. Anupriya Patel, Hon'ble MoS – C&I, GoI also inaugurated the newly setup 'Digital Classroom' facility which has been replicated to all other eleven campuses of FDDI.

Briefing the media on this occasion, the Hon'ble MoS – C&I, GoI said “The 'Digital Classroom' initiative will certainly enable students of various campuses across the country to enhance the knowledge & skills and will provide an opportunity to streamline the academic structure.”



Hon'ble MoS – C&I, GoI briefing the media

The students of FDDI displayed their works in the form of presentations.



MD, FDDI briefing about the display concept to the Hon'ble MoS – C&I



A design student presenting a portrait to the Hon'ble MoS – C&I

They had put up stalls where a display of footwear, leather art crafts and a model of retail outlet was done.



Lighting-up of the ceremonial lamp by the dignitaries



Mr. Arun Kumar Sinha, IAS, MD, FDDI giving memento to Smt. Anupriya Patel, Hon'ble MoS – C&I, GoI



Mr. Arun Kumar Sinha, IAS, MD, FDDI delivering the 'Welcome Address'

Mr. Arun Kumar Sinha, IAS, MD, FDDI in his 'Welcome Address' said “With great pleasure, I congratulate you all on this memorable day of your life. An exciting future awaits you, even though the world has been quite dramatically transformed between the time you came to FDDI, and today”.

Marking the successful completion of their respective professional programme, a total of 323 students belonging to the Session 2020 & 2021 were awarded their Degrees, out of which 171 attended the historic ceremony held at the institute premises.

Smt. Anupriya Patel, Hon'ble MoS – C&I, GoI in her 'Keynote Address' said “It is your hard work, devotion to quality, dedication of faculty & staff and vision of the management that are responsible for this notable achievement.”



Smt. Anupriya Patel, Hon'ble MoS – C&I, GoI delivering the 'Keynote Address'



Mr. Motilal Sethi, Managing Director, M/s. Saroj International, President – ILGA extending the 'Vote of Thanks'

Extending her best wishes to all passing-out students, Hon'ble MoS – C&I, GoI said “I call upon all the FDDI'ans to become job creators and achieve the goal of the Hon'ble Prime Minister's 'Make in India' and give your valuable contribution to make our motherland a 'Aatmanirbhar Bharat' in true sense.”

The Hon'ble MoS – C&I, GoI further said “It gives me great pleasure to acknowledge the dynamic leadership of the Governing Council, Senate and Managing Director of FDDI.”

Mr. Motilal Sethi, Managing Director, M/s. Saroj International, President –ILGA extended the 'Vote of Thanks' and said “I am very grateful to the Chief Guest for giving her valuable time and gracing the 'Convocation ceremony' for the passing out students of the Session 2020 & 2021 and inaugurating the Digital Classroom”.



The graduating batch alongwith the dignitaries



A graduating student receiving Degree from Smt. Anupriya Patel, Hon'ble MoS – C&I, GoI

He also thanked all the esteemed guests for taking pains and gracing this memorable occasion.

'Training Workshop on Leather Goods Making' established by FDDI at Chak Majra village, Jammu imparted requisite professional skill



Display of day to day product(s) incorporating leather, textile & embroidery developed by the participants

The third consecutive initiative of conducting 'Training Workshop on Leather Goods Making' in Jammu district by FDDI achieved the desired objective.

With the successful completion of the training workshop conducted by FDDI, fifty female trainees acquired requisite professional skill at the training center established at Chak Majra village in Jammu district.



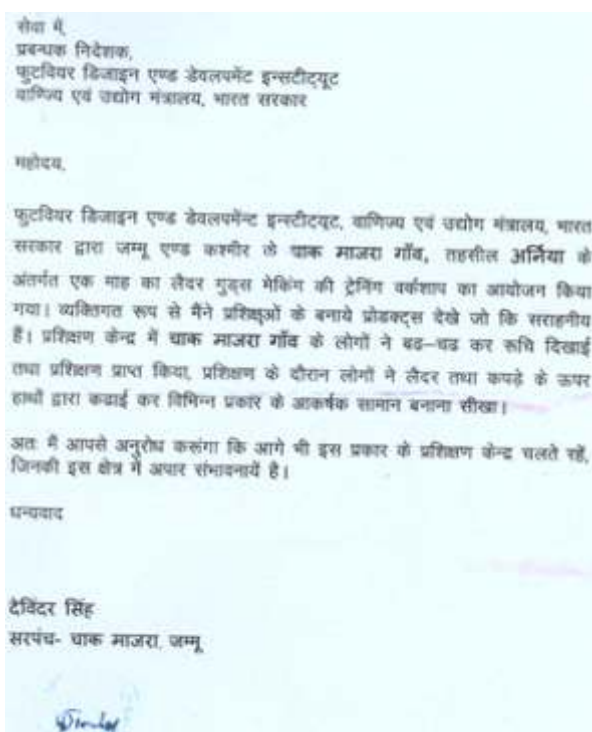
Trainees along with their certificates

The trainees who underwent the training workshop which was conducted from 15th November 2021 to 17th December 2021 have acquired skills and are self-reliant able of generating new product ideas using fusion of traditional crafts and leather.

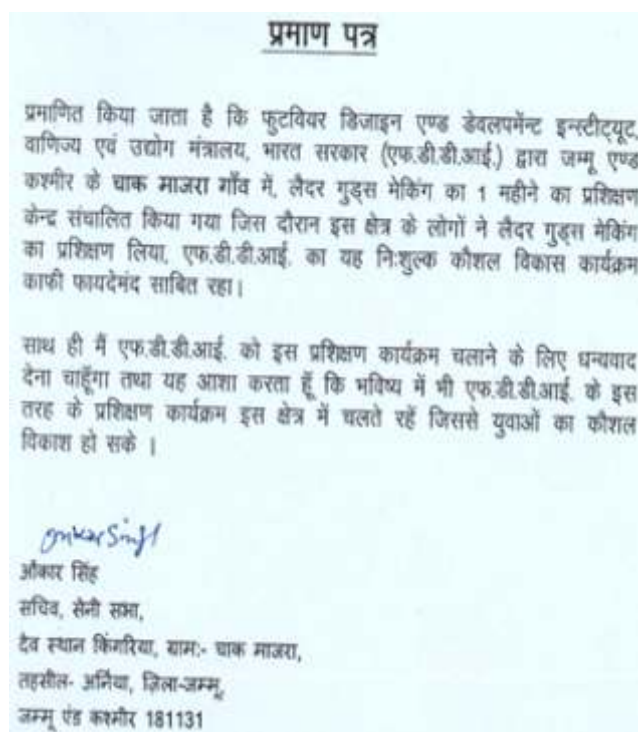
They are technically equipped & capable to make day to day products like Ladies Belt, File Folder, Photo frame, Table Mat, Table Lamp Stand, Jutti incorporating leather along with textile products like Jhola Bag, Shopping Bag, Laptop Bag using tweed fabric incorporating embroidery, which demonstrates the legacy of Jammu & Kashmir.

On successful completion of training workshop, a jury session was organized in the presence of Mr. Onkar Singh, Secretary, Saini Sabha, Dev Stahan Kingria, Mr. Vijay Kumar, Punch, Ward no. 1, Chak Majra, Jammu.

The jury members met with all the trainees and inspected the displayed products made by them. They appreciated/praised all the trainees for the products made by them. Certificates of participation were then awarded to each of the participants.



Appreciation letter received from Sarpanch - Chak Majra, Jammu



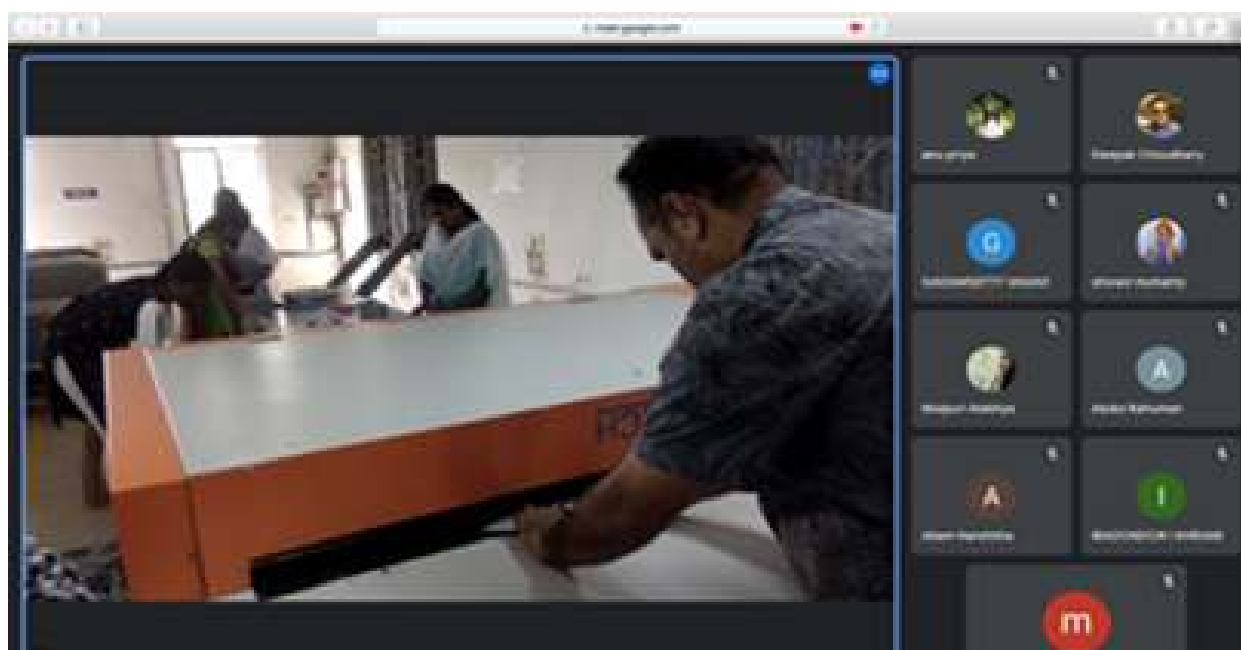
Appreciation letter received from Secretary, Saini Sabha, Dev Stahan Kingria, Chak Majra, Jammu

All the jury members thanked FDDI for organizing the training workshop on Leather Goods making and requested FDDI to start more training workshops in Jammu & Kashmir.

E-workshop on 'Design & Development Applications on Flat Knitted Footwear' held at FDDI, Hyderabad

An e-workshop on 'Design & Development Applications on Flat Knitted Footwear' was held at FDDI, Hyderabad campus on 17th December, 2021.

With the purpose of enhancing the technical knowledge and to bring awareness among the students about applications of flat knitted in performance footwear, School of Footwear Design & Production (SFDP) of Hyderabad campus organized the e-workshop during which Mr. Mriitun Rajkumar, Director - M/S. I KNIIT, Tirupur, Tamil Nadu was the key speaker.



Participants attending the e-workshop

M/S. I-KNIIT is a leading manufacturer of finished knitted shoe uppers/ fabric with a production capacity of around 1200 pairs per day. The unit which is more than two decades old is equipped with 'Advanced Swiss Knitting Technology' and hold great expertise in knitting technology.

Through a presentation, Mr. Mirthun Raj explained about the new possibilities of knitted footwear on performance segment, and casual attire and briefed about design aspects, properties of yarn, design layout and so on. He also explained about four stitch texturing types, such as cable stitch, lifting stitch, slip & tuck stitch and weave stitch and gave demonstration on design layout and programming, flat knit machine utilized in upper making, fusing techniques and advanced- laser cutting technology.



Key Speaker- Mr. Mriitun Rajkumar,
Director - M/S. I KNIIT,
Tirupur, Tamil Nadu

FDDI, Fursatganj participates in 12th Edition IFCOMA – 'SHOETECH 21' Kanpur Fair

FDDI, Fursatganj participated in the 'SHOETECH 21' Kanpur Fair which was organized by Indian Footwear Components Manufacturers Association (IFCOMA) on 15th & 16th December 2021 at CLE Kanpur Leather Cluster, Banthar.

Mr. Mukhatraul Amin, Chairman, Super House inaugurated the fair in the august presence of the doyens from the footwear industry including Mr. Raju Jalan, Mr. Rakesh Suri, Mr. Javed Iqbal, GM - Ordnance Factory and many more distinguished guests.



Dignitaries sharing the dais



Dignitaries at the stall of FDDI

The fair had on display products relating to footwear industry, components, finish & machinery and auxiliary products.

The students of FDDI displayed a wide range of creations at its stall that included ladies and gents shoes, casual and formal footwear and sports shoes, fashion accessories, leather goods - travelware, belts, portfolios, handbags and wallets. Information about the academic programmes of the FDDI was also provided to the aspiring students.

FDDI participates in 'India Skills Competition 2021 – Regionals Shoe & Garment Making' as 'Venue' sponsor

FDDI participated in 'India Skills Competition 2021 – Regionals Shoe & Garment Making' as 'Venue' sponsor.

National Skill Development Corporation (NSDC) organized the competition in partnership with Sector Skill Councils, Industry Partners, Corporates and Academic Organizations.

India Skills 2021 provides a platform for skilled and talented Indian youngsters to showcase their abilities at regional and national level competitions in over 50 skills. The regional levels of the competitions are organized across four zones, culminating at the national competition. The winners of the India Skills competition get an opportunity to participate in the World Skills competition, known as the 'Olympics of Skills'.

In the India Skills 2021 edition, Leather sector is represented as a demo trade (Leather is not part of World Skills 2021 edition). Under leather, two competition categories were held namely, Shoe Making and Garment Making.

For the leather sector, Leather Sector Skill Council (LSSC) invited applications from eligible participants to showcase their talent, win prizes and national recognition by hosting the event region wise at the selected venue.

Sr. No.	Venue	Region	Date
1	Central Footwear Training Institute (CFTI), Chennai	South zone	6 & 7 December, 2021
2	FDDI, Noida	North zone	8 & 9 December, 2021
3	FDDI, Kolkata	East zone	10 December, 2021

The participants were assigned to make the final product as per the design given in both the categories - Shoe & Garment.

Registration Detail Region wise				
Sr. No.	Name of College	Category - Shoe/ Garment	No. of Participants	Region
1.	CFTI, Chennai	Shoe	15	South zone
2.	FDDI, Hyderabad	Shoe	6	
3.	NIFT, Chennai	Shoe	3	
4.	FDDI, Chennai	Shoe	29	
5.	CFTI, Agra	Shoe	18	North zone
6.	FDDI, Noida	Shoe	14	
7.	FDDI, Chandigarh	Shoe	3	
8.	FDDI, Fursatganj	Shoe	2	
9.	FDDI, Rohtak	Shoe	1	
10.	NIIFT, Delhi	Shoe	3	
11.	FDDI, Ankleshwar	Shoe	3	
12.	FDDI, Jodhpur	Shoe	5	
13.	FDDI, Noida	Garment	9	
14.	FDDI, Chandigarh	Garment	7	
15.	FDDI, Rohtak	Garment	3	
16.	FDDI, Chhnindwara	Garment	2	
17.	NIFT, Delhi	Garment	3	
18.	CTC, Budge Budge	Shoe	3	East zone
19.	FDDI, Kolkata	Shoe	4	
20.	FDDI, Kolkata	Garments	10	
21.	NIFT, Chennai	Garments	1	

Mr. K. Murali, Director- CFTI, Chennai inaugurated the competition of South region during which Mr. M D Prince Joseph, FDDI, Chennai, Mr. Akshay Raman, CSIR- CLRI, Mr. Rakesh Sharma, CFTI and Ms. Bhanu Rekha, KCG College of Technology were the Jury members for Shoe Making competition.



Participants of the South region competition along with the Jury member

The competition for South India ended on 7th December with the participants being motivated by the inspiring speeches of the Chief Guest, Ms. Innocent Divya, IAS, Guests of Honour, Mr. R. Selvam, IAS, Executive

Director, Council for Leather Exports (CLE) and Mr. Dr. K. J Sreeram, Director (CLRI).

North India regional competition was held on 8th & 9th December, 2021 at FDDI, Noida. The occasion was graced by the presence of Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI, Col. A K Chandel, Senior Head, NSDC, Mr. Rajesh Rathnam, CEO, LSSC.



Mr. Arun Kumar Sinha, IAS, MD, FDDI briefing about the importance of acquiring skills for the leather sector



A participant of North India regional competitions receiving the certificate

Ms. Shweta Verma, FDDI, Noida and Mr. Sanjay Kumar Bhatia, CFTI, Agra were the Jury members for Shoe Making whereas Ms. Sweta Kumari, FDDI, Noida and Ms. Archana Joshi, Incas International were the Jury members for Garment Making competition.

For East region competitions held on 10th December, 2021, Mr. Abhijit Ray & Mr. Manas Mandal from FDDI, Kolkata were the Jury members for Garment Making and Mr. Ramen Halder, FDDI, Kolkata and Mr. Arijit Chakraborty, GCLT were the Jury members for Shoe Making competition. The participants were awarded certificate in the presence of Mr. K Vimalathithan, LSSC and the Jury members.

All the participants were awarded certificates in recognition of their efforts to display their talent amongst competition at the respective regional level.



Participants of the East region competition along with the Jury member

FDDI participated in 'India Skills Competition 2021 – Regionals Shoe &

Garment Making' with an objective to provide a platform to young people to showcase their talent and turn their passion into a profession besides inspiring young professionals to join the leather sector for its development.

International Webinar on 'Pantone Color of the Year 2022' by Pantone Color Institute™. held in cooperation with FDDI, Hyderabad campus

International Webinar on 'Pantone Color of the Year 2022' by Pantone Color Institute™. was held in cooperation with FDDI, Hyderabad campus on 10th December 2021.

For 22 years, Pantone Color of the Year has influenced product development and purchasing decisions in multiple industries, including fashion, home furnishings, and industrial design, as well as product, packaging and graphic design.

Ms. Leatrice Eiseman was the key speaker of Pantone Color of the Year, who is currently working as Executive Director of the Pantone Color Institute™, USA and is recognized by the Fortune Magazine and the Wall Street Journal as one of the most influential people in the world of color.

During the webinar, Ms. Leatrice explained about “Extended color and design trends: How past and present trends are shaping the future” and the slightly different approach in forecast due to the challenging times and events of the past 2 years.



Resource person- Ms. Leatrice Eiseman, Executive Director of the Pantone Color Institute™



PANTONE 17-3938 Very Peri
(A new Pantone Color encouraging personal inventiveness & creativity)

She gave a detailed explanation on new brand Color of the year 2022 in Pantone which is the dynamic periwinkle blue hue with a vivifying violet red undertone, named as Pantone® 17-3938 Very Peri which blends the faithfulness constancy of blue with the energy and excitement of red.

Ms. Leatrice briefed on various colour stories of 2022 – including the 4 extension palettes of “Composed”, “Terra Cotta”, “Folkloric” and “Vivify” from 2021 forecast. Plus the 8 additional lifestyle themes of “Clarify”, “Road Trip”, “Repunk'd”, “Bucolic”, “Origins”, “Narratives”, “Wildwood” and “Sculpted” in Pantone View home + interiors 2022.

The international webinar was attended by more than 200 participants including students, faculty members, staff members across 12 campuses of FDDI and from other institutions and design studios, such as Raymond Group, Walkaroo International Pvt. Ltd., etc.

FDDI, Chhindwara Faculty invited by Govt. Autonomous PG College Chhindwara to deliver lecture during 5 days' workshop

A Faculty of FDDI, Chhindwara, campus was invited by Commerce and Management Department (C&MD), Govt. Autonomous PG College (GAPGC), Chhindwara to deliver lecture on 'Security Market and Retail Management'.

Upon the request received, Dr. Vinit Verma, Faculty, School of Retail and Fashion Merchandise (SRFM), conducted the workshop and delivered lectures on Retail Operation, Retail Financial, HR Practices in Retail Firms, Behavioural Science and Career Options in the Retail Sector during the five days' workshop at GAPGC, Chhindwara.

Dr. Vinit Verma, Faculty, FSRFM is having over 14 years of experience in Retail Operation & Securities Market.



Dignitaries during the workshop

Dr. Amitabh Pandey, Principal, GAPGC, Dr. Anil Jain, Professor and Head C&MD, Smt. Harshlata Uikey, Asst. Professor, Dr. Ritesh Vishwakarma, Asst. Professor and Mr. Anand Nema, HOD-BBA of GAPGC were amongst the dignitaries who attended the workshop.

The workshop was conducted from 23rd November to 27th November 2021 which was attended by approximately 100 students of BBA & B.COM –IIIrd year and faculty of C&MD, GAPGC, Chhindwara.



Dr. Vinit Verma, Faculty, SRFM delivering the lecture

The sessions provided thorough understanding of the concepts and procedures that go into retailing and related industries and helped the participants to improve the fundamentals of Retail Management.

Thematic window display by students of FDDI, Patna campus

A thematic window display by the students of FDDI, Patna campus was held on 26th November 2021.

Under the supervision and guidance of faculty of School of Footwear Design & Production (SFDP), the students displayed their collection of leather and non-leather products developed on Madhubani Art, Christmas and Winter collection theme.



Mr. Danish Prasad, MD of Competence Shoes Pvt. Ltd., and Md. Usman, MD, Aala Gloves interacting with the students



Mr. Santosh Kumar Mishra, MD, RBM with the students

Mr. Danish Prasad, Managing Director (MD) of Competence Shoes Pvt. Ltd., who was the Chief Guest saw the display and had an interactive session with students during which he gave valuable insights regarding the industry and for starting one's own business.

Md. Usman, MD, Aala Gloves and Mr. Santosh Kumar Mishra, MD, RBM Factory also graced the occasion and saw the display. They interacted with students and advised them to work on their entrepreneurial skills and succeed in life.

FDDI, NOIDA organizes special lecture on 'Design and Development of Footwear: Ergonomics and Biomechanics Approaches' organized by Senior Scientist, DIPAS - DRDO

On 25th November 2021, FDDI, NOIDA campus organized a special lecture on 'Design and Development of Footwear: Ergonomics and Biomechanics Approaches'.



Special lecture on 'Design and Development of Footwear: Ergonomics and Biomechanics Approaches'

Dr. Madhusudan Pal - Senior Scientist, Addl. Director and Head of Department in Department of Ergonomics at Defence Institute of Physiology & Allied Sciences (DIPAS) - Defence Research & Development Organization (DRDO) delivered the lecture to the design and final year students of School of Footwear Design & Production (SFDP).

The lecture focused upon the ergonomically designed product and role of environmental and human factors that shall be considered for designing of the footwear.

Dr. Pal also explained foot movement, load characteristics and force, nature of force distribution on the foot during the movement of the body and complexity of design considering Biomechanics aspects.

The core focus on footwear design was understanding the customer requirement aspect, data gathering, environmental and conditional analysis for designing better footwear. The lecture also underlined the importance of patent and advantages of patent.

The second session focussed on the technical deliberations with faculties from Design department of all campuses for research and technical aspects of the footwear design.

The lecture was hosted by FDDI Noida during which the students & faculties from rest of the 11 campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses. The session was very useful and interactive.

E-workshop on 'Intellectual Property Rights (IPR)-Patent & Design Process' held at FDDI, Hyderabad

With the purpose of generating awareness on 'Intellectual Property Rights (IPR)-Patent & Design Process', an e-workshop was held at FDDI, Hyderabad campus on 25th November, 2021. It was organized in association with the Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), an institution under the Ministry of Commerce & Industry, Govt. of India.

Mrs. Pooja Vishal Maulikar was the key speaker who is currently working as Examiner of Patents & Designs, Drawing and Disbursing Officer and Central Public Information Officers at RGNIIPM, Hyderabad. She is a B. Tech. Industrial Biotechnologist and M. Tech Biochemical Engineering and Biotechnologist with about 7 years of work experience.



Key Speaker- Mrs. Pooja Vishal Maulikar



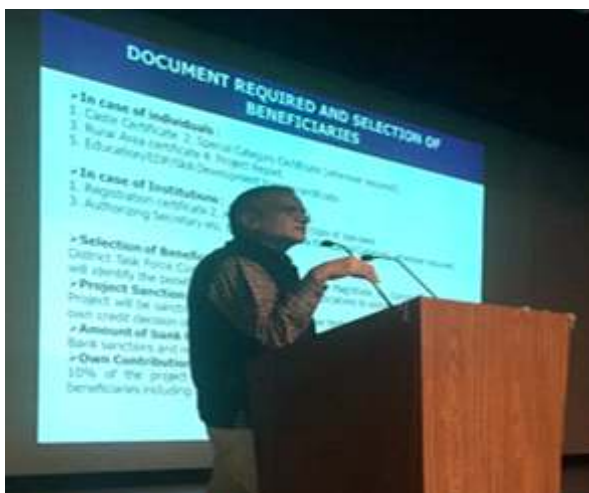
View of participant attending the e-workshop

Through a presentation, Mrs. Pooja briefed about the overview of IP office, Patent Information System (PIS) & RGNIIPM, trademarks and World Intellectual Property Organization (WIPO). She also explained about various key of licensing, such as exclusive right, territorial right and licensable right. She provided insights and advice on topics such as significance of IP, Patent filing & Design registration, trademarks, the difference between innovation & discovery, most common mistakes by inventors, relations between IPR, novelty, inventive step, patent application filing procedure in India, types of patent filing, and e-filing procedure.

The session was successful to bring greater clarity on understanding of the otherwise clouded topics of IPR to more than 140 participants including students, faculty members, staff members across 12 campuses of FDDI and from other institutions.

Awareness Programme on Prime Minister's Employment Generation Program held at FDDI, Chandigarh (Banur) campus

An awareness programme on Prime Minister's Employment Generation Program (PMEGP) scheme, which is being implemented by Khadi and Village Industries Commission (KVIC) was held at FDDI, Chandigarh (Banur) campus on 25th November 2021.



KVIC officials briefing about PMEGP scheme

FDDI, in collaboration with Khadi & Village Industry Commission (KVIC), State Office (State of Punjab & Union Territory of Chandigarh) organized it.

During the awareness programme, Mr. K.C. Rai, KVIC State Director and Mr. Ved Prakash, Assistant Director, KVIC Chandigarh briefed the participants about PMEGP scheme which is being run with the objective of providing financial and technical assistance to small and medium scale manufacturing and service enterprises.

Through a presentation, they briefed that through PMEGP scheme, the main objective of the Government of India is to create such entrepreneurs who can generate employment for themselves and for others as well, so that the pressure of providing employment on the existing structure can be eased out. They briefed about the overview of scheme and the procedure to be followed for availing benefit under the scheme.

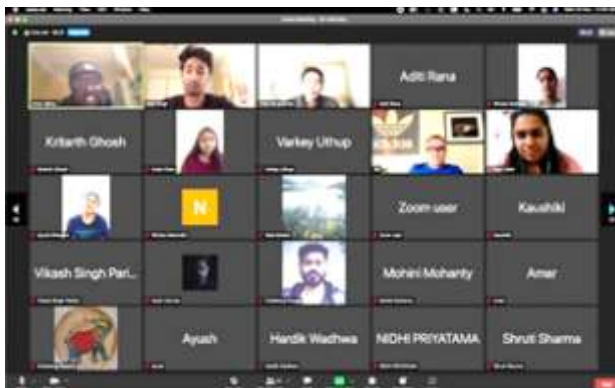
The programme was attended by the students and staff of FDDI, Chandigarh (Banur) campus.

E-workshop 'Sneaker Design 2021 – 24 Hrs. Challenge' organized at FDDI, NOIDA

A two days' design innovation e-workshop 'Sneaker Design 2021 – 24 Hrs. Challenge' was organized at FDDI, NOIDA campus from 23rd to 24th November 2021.

School of Footwear Design & Production (SFDP) organized the e-workshop with an aim to nurture the final year design students personal design vision on 'Sneaker' while teaching them the skills they need to create marketable products that consumers crave.

Mr. Vidit Singh who pursued Footwear & Apparel Innovation Design at Pensole Footwear Design Academy based in Portland, Oregon, USA and is currently a Product Design student at College for Creative Studies, Detroit, Michigan, USA, conducted the workshop.



A view of the participants attending the e-workshop



A view of the design process session

During the various sessions, the budding designers were exposed to different approaches, design process, footwear market, genre of footwear, workflow of working with clients/brands and ultimately what it takes to be a professional.

In conclusively, under the competition, the final year design students had to



Sneaker concept designed by Mr. Varkey Uthup on Yeezy- Lifestyle Moon Runner 2030 theme

design a sneaker based on Yeezy- Lifestyle Moon Runner 2030 theme or Adidas-Future of Adaptive Running 2030 theme within 24 hours.

Through this challenge, students were expected to perceive these topics on their own, think out of the box, and create a digitally made design. The most exciting part of this challenge was completing on time. It was a competition designed with a purpose of testing students on how they can present their designs in a specified time period.

Their submissions were reviewed by industry mentors namely, Omar Bailey – Director of Sample Room, Adidas, USA, Tibi Lovu -Senior Manager, Maker Lab, Adidas, USA, Christian de Guzman - Material Developer, Adidas, USA and academic mentor, Mrs. Rashmi Tomar - Sr. Faculty, FSFDP, Noida.

Mr. Varkey Uthup, student of B. Des. 2018-2022 batch was the winner of 'Sneaker Design 2021 – 24 Hrs. Challenge' who designed a sneaker based on Yeezy- Lifestyle Moon Runner 2030 theme.

The e-workshop was successful to introduce the students to the world of sneaker culture, development and how sneaker designers use their advanced knowledge of materials, fashion trends and styles to develop, create and design sneakers for different product lines.

Workshop on 'Costume Design-Creative Industry' & fashion show 'Rajyon Ki Palki' held at FDDI, Patna campus

With the objective to bring awareness among the students about costume designing, a 3 days workshop on 'Costume Design-Creative Industry' was held at FDDI, Patna campus from 20th to 22nd November 2021.



Workshop in progress



A view of the fashion show 'Rajyon Ki Palki'

The workshop was organized by School of Fashion Design (SFD) to provide in-depth knowledge about the process of creating costume concept designs from thumb-nailing to final presentation and practical understanding of the industry's design requirements.

On 22nd November 2021, these students displayed their products followed by a cultural programme and fashion show with the title 'Rajyon Ki Palki' on the theme of costumes from different States of India. The students walked on the ramp gracefully and showed their talents.



A view of the awareness programme



A view of the poster making competition on the theme of 'Azadi Ka Amratmahotsav'

On the same day, an awareness programme about the various professional courses conducted by FDDI and the career opportunities available after completing these programmes was organized. More than 150 students from nearby coaching institute and teachers attended it. The awareness programme was followed by a poster making competition on the theme of 'Azadi Ka Amratmahotsav'.

Educational tour at 'Hunar Haat - Exhibition of Swadeshi Handicraft Products' for FDDI, Fursatganj students

Under the educational tour, on 18th November 2021, the students of FDDI, Fursatganj campus visited the 'Hunar Haat - Exhibition of Swadeshi Handicraft Products' held in Lucknow, Uttar Pradesh.

Under the supervision and guidance of faculty of School of Fashion Design (SFD), students of batches B.Des FD 2019, B.Des FD 2020 (Fashion Design) batches and B.Des FD 2021(Foundaion batch) visited the event where more than 100 artisans/designers displayed their handmade products.



'Hunar Haat' - the noble initiative of the Ministry of Minority Affairs has provided employment opportunities to lakhs of master artisans, craftsmen & culinary experts and is playing a significant role in making 'Vocal for Local', a mass movement.

Indian art and craft that were presented included Phulkari, Bamboo and Cane Handicraft, Brass Handicrafts, Marble Stone Craft, The Art of Pattachitra, The Art of Madhubani, The Art of Gond, The Art of the Warli, Leather, Shells, Terracotta Works, Pashmina Shawls, Kalamkari Art, Madhubani Painting, Sikki Grass Craft, Dhokra Craft, Khavda Pottery, Wood Carving, Chanderi Craft etc.



The design elective students were inspired by masterpieces of sculptures, paintings, carvings, textiles, leather, ceramics, metallic artifacts, carpets, clocks, and furniture from various regions of India, which are beneficial for their design skill development.

The visit was an enriching experience for the students as it enhanced their knowledge on 'Material Exploration', 'Environmental Studies' and the 'History of Art and Design' and also helped them to know the intricacies of handmade products.

Industrial Exposure for FDDI, Hyderabad students in Footwear Making Units

On 13th November 2021, the Design & Production Elective specialization students of FDDI, Hyderabad campus were provided industrial exposure in footwear making units.

Under the supervision and guidance of faculty of School of Footwear Design & Production (SFDP), the students, in the first half visited Paragon Polymers Products Private Limited, located in Patancheru and in the second half visited Oblum Shoes Studio located in Kavuri Hills, Hyderabad.



The students alongwith their faculty members at Paragon Polymers Products Private Limited

The students visited the Paragon-B footwear unit spread over 16 acres covering a large area making non-leather (upper & assembly). They got an exposure of production and bottoming techniques of PU and EVA soles and DIP (Direct Injection Process). During the visit, Mr. Sreejith Nair, General Manager, Hyderabad Division & his team briefed them about the sequence of operations used by the company for sandal making and safety shoes.

Later on, the students also visited its unit C, where the students were given a practical demonstration of how the soles are made from polymer-based raw materials.

In the second half, they visited Oblum Shoes Studio - a hand-made footwear brand located at Kavuri Hills, Hyderabad where they met the shoemaker, Mr. Tarun Oblum who makes leather shoes using hand tools.

Carefully crafted and boasting the highest level of elegance, its designs include penny loafers, brogues and lace-ups, in various shiny patinas and various skin tones. The students also got an opportunity to analyze the steps involved in hand made shoe(Good year welted) manufacturing & the working methods.



The students alongwith their faculty members watching demonstration at Oblum Shoes Studio

The purpose of this industrial exhibit was to provide students with an exposure to understand various functional areas in the production of non-leather footwear and the handmade footwear making.

Industrial Exposure for FDDI, Fursatganj students at Kanpur Leather cluster

On 12th November 2021, over 45 students of B.Des. FDP 2019 batch of FDDI, Fursatganj campus visited two leading leather and footwear-manufacturing units located in Kanpur Leather cluster.



Under the supervision and guidance of faculty of School of Footwear Design & Production (SFDP), the students, in the first half visited M/s. Kings International (Tannery & Saddlery Unit), a manufacturer and exporter of saddler and harness since past 25 years and in the second half visited Suri Shoes, a footwear production house since past 27 years.

At M/s. Kings International, Mr. Amir briefed the students on the procedures of how raw animal skins undergo several procedures to get converted into a final usable hide. He also explained about the important parameters required for the leather processing; starting from the preservation of raw skin to the final export, the technologies involved, the usage of various chemicals and their concentrations, which are involved, in the leather manufacturing process.



At Suri Shoes, the students were briefed about the different types of footwear constructions, maintenance of the machines involved, finishing of the final products, final packaging, and dispatching of the goods by Mr. N.K. Srivastava (Sr. Production Manager). He also explained them about the footwear conveyor system, Desma pouring machine, pre-fab operations, etc.

The industrial exposure helped the students to understand the sequence of operation starting from cutting, sizing, stitching, sorting, polishing, testing to quality control, etc. and acquire the requisite professional skill-set of the industry.

Insightful webinar 'Learn to Lean' held at FDDI, Chennai campus

An insightful webinar 'Learn to Lean' was held at FDDI, Chennai campus on 28th October 2021.



Mr. Jo. Srinivasan, certified Lean Professional, Consultant & Trainer who has given training in 275 companies having experiences in industry & academic was the resource person of the webinar which was organized by School of Footwear Design & Production (SFDP).

During the presentation, Mr. Jo. Srinivasan briefed about the concepts & principles of Lean management that are needed for continuous improvement and waste reduction.

He elaborated on the 5S quality tool namely "sort", "set in order", "shine", "standardize", and "sustain" which is derived from five Japanese terms beginning with the letter "S" used to create a workplace suited for visual control and lean production.

More than 50 participants including students from various campuses, staff members, faculties and footwear industrial personals attended the informative program.

Industrial exposure for FDDI, Chennai students at Balamurugan Leathers and General Industry Leathers (GIL)

Under the supervision and guidance of the faculty of FDDI, Chennai, the students of School of Footwear Design & Production (SFD P) visited Balamurugan Leathers and General Industry Leathers (GIL) on 25th October 2021.



The objective of this industrial exposure was to provide a solid foundation & understanding of the tanning process to the students.



The students were briefed on Leather curing process with salts, Pre-tanning operations – soaking, liming, de-liming, pickling, Chrome tanning of buff & goat leather, Post tanning operations, various quality check points,

leather bundling & packaging, Water treatment plant for hazardous tanning residues and Technology used in footwear design to final assembling processes.

FDDI, Chandigarh (Banur) campus participates in 'Couture Runway Week –Season 4' as Backstage partner

FDDI, Chandigarh (Banur) campus participated in 'Couture Runway Week (CRW) –Season 4' as Backstage partner which was held at The Crowne Plaza Hotel, New Delhi on 16th & 17th October 2021.

Over 45 designers showcased their collections during the Global Fashion Federation (GFF) Couture Runway Week, which concluded its winter festive Edition 2021.

The students from School of Fashion Design (SFD) assisted in the event and handled the fitting session before the show, styling, model line ups, social media of CRW, costume and accessories for each & every sequence of the show.

Final year B. Design students Ms. Shreya Bhatnagar and Ms. Anshika Kandari even walk the runway as models in CRW4.

For the students, the event provided an opportunity to develop and expand their professional knowledge of the fashion industry.



FDDI students doing ramp walk in CRW4

Visit to 'Salar Jung Museum' by FDDI, Hyderabad students

Under the educational trip, the B. Des. FDP (2018-22) - Design elective specialization students of FDDI, Hyderabad campus visited the 'Salar Jung Museum' in the city of Hyderabad on 14th October 2021.

'Salar Jung Museum' is an art museum, one of the three national museums of India. Originally a private art collection of the Salar Jung family, it was donated to the nation after Salar Jung III's death. It is one of the largest museums in the world.

The students of School of Footwear Design and Production (SFDP), accompanied by their design faculty, saw the museum having 38 galleries spread over two floors that covers a vast area of collections.



The purpose of the visit was to provide a brainstorming exhibit for students in the process of developing their final portfolio creative boards while also looking for inspiration for their next creative collection.

The design elective students were inspired by master pieces of sculptures, paintings, carvings, textiles, manuscripts, ceramics, metallic artifacts, carpets,

clocks, and furniture from Japan, China, Burma, Nepal, India, Persia, Egypt, Europe, and North America and were exposed to the rarest and smallest objects and masterpieces in the world from various galleries.

'Training Workshop on Leather Goods Making' established by FDDI at Deoli village, Jammu achieves its objective

With the successful completion of the training workshop conducted at the training center for Leather Goods making established by FDDI at Deoli village in Jammu district, 50 female trainees have achieved the desired objective.

The trainees underwent the training workshop which was conducted from 10th September 2021 to 11th October 2021.

They acquired knowledge of sequence of operation and are technically equipped & capable to make day to day products like Ladies Belt, File Folder, Photo frame, Table Mat, Table Lamp Stand, Jutti incorporating leather along with textile products like Jhola Bag, Shopping Bag, Laptop Bag using tweed fabric incorporating embroidery, which demonstrates the legacy of Jammu & Kashmir.



Day to day product(s) incorporating leather, textile & embroidery developed by the participants

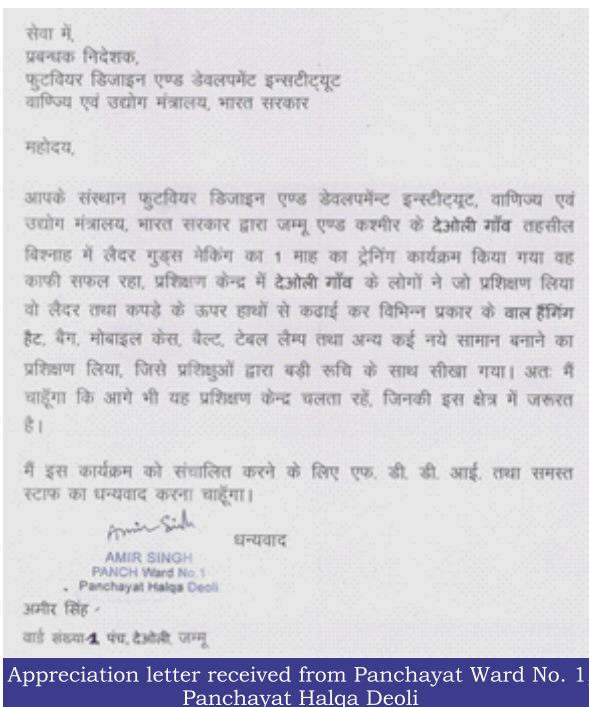
On completion of the training workshop, a jury session was organized in the presence of Sarpanch of Deoli, Jammu, Mr. Yoginder Singh, along with Ex-Sarpanch, Deoli, Jammu, Mr. Mulakh Raj, Panch, Ward No. 1, Mr. Amir Singh & Ex- Panch, Mr. Dharshan Lal.



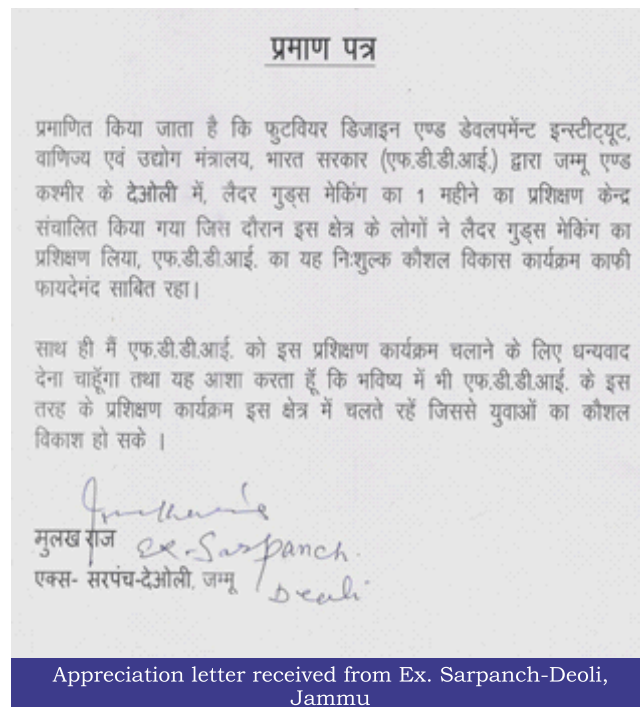
Trainees along with their certificates

The jury members met with all the trainees and inspected the displayed products made by them. They appreciated/praised all the trainees for the products made by them.

All the jury members thanked FDDI for organizing the training workshop on Leather Goods making and requested FDDI to start more training workshops in Jammu & Kashmir.



Appreciation letter received from Panchayat Ward No. 1, Panchayat Halqa Deoli

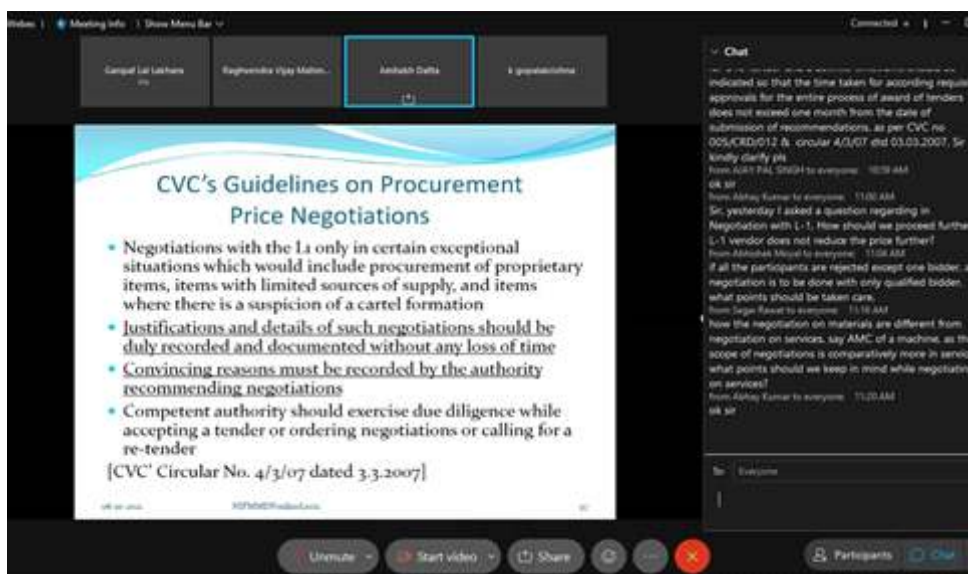


Appreciation letter received from Ex. Sarpanch-Deoli, Jammu

The trainees are capable to catering to the needs of leather and footwear industry and contribute significantly to fulfil the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India' & 'Aatmanirbhar Bharat'.

FDDI staff underwent Online MDP on Public Procurement (Basic)

Nine staff members from various campuses of FDDI underwent Online Management Development Programme (MDP) on Public Procurement (Basic) which was organized by Arun Jaitley National Institute of Financial Management (AJNIFM), Faridabad from 04th to 08th October 2021.



The resource persons for this MDP programme were – Mr. Amitabha Datta (Professor of Practice, AJNIFM), Mr. Manender Pal Singh (Guest Faculty, GeM), Mr. Harish Kumar Sharma (Guest Faculty), Ms. Usha Saxena (Guest

Faculty, NIC), Ms. Sagarbala Mohanty (Guest Faculty, NIC), Mr. Chandra Shekhar Mittal (Guest Faculty), Mr. Shivendra Kumar (Guest Faculty) and Mr. Mayank Tyagi (Guest Faculty).

During the presentation they briefed about Analysis of General Financial Rules on Procurement of Goods; Procurement through GeM; E – Procurement; Contract Management; Procurement of Works & Case Study; Procurement of Consulting Services & Case Studies; Procurement of Outsourced Services.

The online MDP, blended the relevant rules and procedures of public procurement into one holistic learning experience for the participants that led to advancing their ability to manage it diligently.

'Swachhata Diwas' held at FDDI campuses

The Hon'ble Prime Minister of India, Mr. Narendra Modi had launched the ambitious Clean India Programme, popularly known as 'Swachh Bharat Abhiyan' on 2nd October 2014. With the aim of creating a clean India, it is necessary to bring change in our behaviour and mindset as this activity is not one time but, a continuous exercise.

Following this as its guiding philosophy, 'Swachhata Diwas' was held at all the campuses of FDDI on 2nd October 2021.