

WAVES

SHARING WHAT YOU NEED

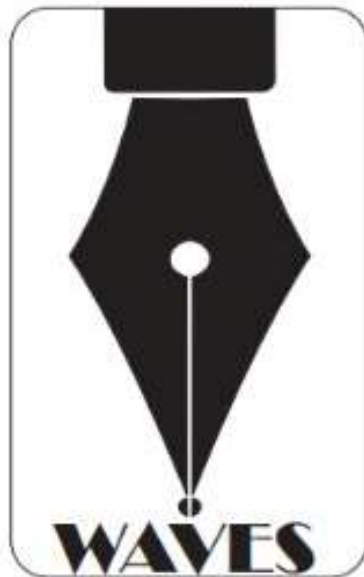
FDDI

Ministry of Commerce & Industry
Government of India
(An INI under FDDI Act 2017)



Waves is a quarterly e-magazine of FDDI Kolkata, started with its first issue in January 2022. The students and staffs of FDDI Kolkata are the contributors to the magazine. This magazine has four major sections covering articles on various academic and industrial topics, creative corners, interaction with alumni, and insight into our academic and extracurricular activities.

WAVES





Faculty Editor
Anita Ray
Senior Faculty – Grade 2 (FD)



Student Editor
Amalu B Cyriac
FD / Batch 21

Dear Readers,

Welcome to another grand edition of the Wave magazine!
The January to March 2023 session is another remarkable story with notable moments both inside the campus and on the global front.

Academically, the institute started with the implementation of the new syllabus for the even semesters followed by rigorous academic training and industry visits to strengthen the practical knowledge of the students. FDDI Kolkata participated in the prestigious 'National Rubber Conference 2022' organized by AIRIA, Eastern Region followed by the first alumni celebration at the center of excellence (COE) of Leather, Lifestyle, and Product Design within the campus.

Let's take a quick peek into the global achievements from January to March 2023:
India won its first Oscar for 2023 for Netflix's 'The Elephant Whisperer' by Kartiki Gonsalves and Guneet Monga in the Best Documentary Short Film category at the 95th Academy Awards.
SS Rajamouli's magnum opus RRR won the 'Best Original Song' Oscar for 'Naatu Naatu.

Enjoy Reading!

EDITOR'S NOTE

CONTENTS

04

FASHION SHOW

06

INDUSTRIAL VISIT

07

BOOK FAIR

08

WOMEN'S DAY

09

ALUMNI MEET

10

INDUSTRIAL VISIT

11

ALUMNI TALK

12

COMPETITIONS

13

STUDENT WORKS

FOOTWEAR

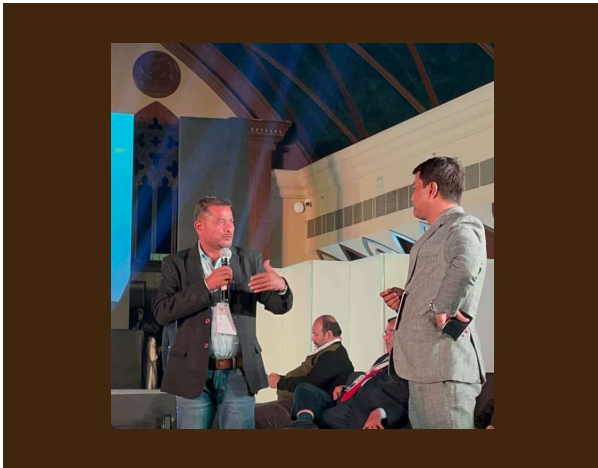
F A S H I O N S H O W



THE NATIONAL RUBBER CONFERENCE

The National Rubber Conference was held on January 5th, 2023 in Kolkata and Footwear Design and Development Institute was proud to be a part of it. The conference featured a fashion show, which was organized by FDDI Kolkata and Mr. Arun Sinha, IAS, MD was the guest of honor.

Delivering the 'Keynote Address', Mr. Arun Kumar Sinha said, "In the modern world, we use, feel, and see many rubber products and its applications spread across many important industries, such as the chemical, transportation, agriculture, and aerospace industries. On the manufacturing front, manufacturers of rubber products and rubber processors play a key role in the development of non-leather footwear too."



The program was graced by the presence of Padmashree, Ms. Jhulan Goswami, an Ace Indian Cricketer. She praised the efforts of FDDI and the Indian rubber and footwear industry. She hoped that one day will come when Indian brands will bring out shoes for the playing fraternity. The eye-catching collections were appreciated by one and all present during the show and also received accolades from the entire media.



Sharing the details, Mr. Sinha said, “ The fashion show organized during the NRC 2022 by AIRIA, Eastern Region provided the budding designers of FDDI a platform to showcase their creativity, innovation, and designing capabilities of both leather and non-leather footwear in consonance with the industry latest trends.”





EXPLORING THE INDUSTRIAL SPACE!

On February 13, 2023: LBI Exports, a leading manufacturer of leather goods in Kolkata, recently hosted a group of students from Batch LGAD 2020 Sem VI to teach them about the edge coloring process.

The students were introduced to the concept of filler color, which is a base coat of color that evens out the color and creates a uniform look. The application of the filler color is essential in achieving the desired finish. The students were shown the techniques involved in applying the filler color to the leather, which included manual and mechanical methods. They were shown examples of each finish and were given a thorough explanation of the types of colors used in the process. The students were also shown the tools and techniques used in color application, including the pros and cons of each method.

The visit was a great learning experience for the students, who expressed their appreciation for the opportunity to learn about the edge coloring process from a leading leather goods manufacturer. The students left with a deeper understanding of the process of creating high-quality leather goods, which they can take with them in their future endeavors.

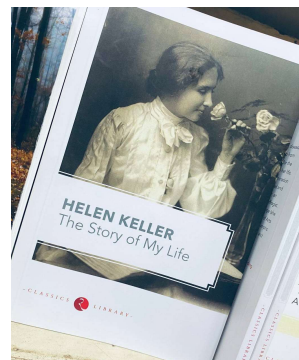
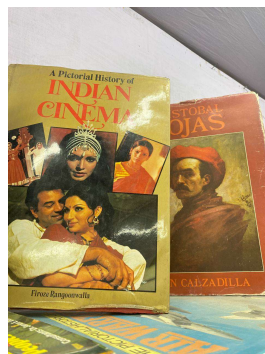


The 46th International Kolkata Book Fair began on the 31st of January and concluded on the 12th of February. The slogan for the 13-day event was Boi Porun, Boi Kinun, Boi Upohaar Din (Read Books, Buy Books, Gift Books), a message that seems to have been taken quite seriously by Kolkatans, who thronged the event in large numbers. The students and faculties of FDDI also attended this event.



BIBLIOPHILE

~ KOLKATA BOOK FAIR ~



WOMEN'S DAY CELEBRATION

International Women's Day was celebrated at FDDI, Kolkata from 1st to 6th March 2023. The global day celebrated the social, economic, cultural, and political achievements of the women employees of FDDI Kolkata. It marked a call to action for accelerating gender parity. Significant activities were witnessed across the campus as all the women employees came together to celebrate women's achievements and rally for women's equality. Marked annually on March 8th, International Women's Day (IWD) raised awareness about the status and dignity of women among students and peers.

An essay writing competition on Women's day was been conducted on 1st March 2023. A session on gender equality and work-life balance was also conducted by Wg. Cdr. Asha Vashist on 3rd March 2023. A session on the importance of financials for women was conducted by Ms. Rajni Rawal from Kotak on 6th March 2023 followed by a quiz on women's day and Prize distribution to the winner.





ALUMNI MEET'23



'LGAD Alumni Meet 2023' held at FDDI, Kolkata campus with an objective of maintaining and nurturing relationships and building a strong professional network with previous graduates (Alumni), FDDI Kolkata organized 'LGAD Alumni Meet 2023' on 25 January 2023.

The meet which was sponsored by D2 International Pvt. Ltd., Kolkata witnessed an august gathering of the pass-out students from the first batch of 2010 to the last pass-out batch of 2018. Mr. Rajiv Bhatia, Managing Director, D2 International Pvt. Ltd., Kolkata who is committed to innovation and education, graced the event as the 'Chief Guest'. He was accompanied by Mr. Uday Sharma and Mr. Sumit Bhatia, connoisseurs of the leather goods industry. The event started with a welcome speech by Mr. Abhijit Ray, Centre In-Charge, FDDI Kolkata, followed by an inspiring virtual speech by Mr. Anoop Singh Rana, Head of School of Leather Goods & Accessories Design (LGAD) and an overview of the Centre of Excellence (CoE) of FDDI delivered by Ms. Basumitra Ghosh Mukherjee, Head of CoE, FDDI, Kolkata. In his 'Keynote Address', Mr. Rajiv Bhatia, Managing Director, D2 International Pvt. Ltd., Kolkata exhorted the youths to take up the correct careers with full seriousness and in the right spirit.



INDUSTRY VISIT

OF BATCH ~ FDP 2021

To: ExcellenT Footwear Pvt.Ltd



ALUMNI TALK



FDDI is a stepping stone in my life". I did B.Sc in Fashion Designing from FDDI KOLKATA (Batch 2012-15). The faculty and the resources in the institute helped me to improvise and polish my design skills which are proving helpful for me at present. Currently, I am working as a Sr. Designer cum product developer in well known Organization RADNIK EXPORTS FOR the past 7.5 years, I am taking care of "H&M" (High fashion dept.), In the year 2018, my Design got selected for MET GALA 2018 Collaboration with H&M, Also I have awarded Best Employee of the year in 2021 in our Organization. I would like to thank my faculty & FDDI Team. I wish all the best to our upcoming talented juniors from FDDI.

"Imagination is the beginning of creation. You imagine what you desire, you will what you imagine, and at last, you create what you will."

-SACHIN SAURABH

COMPETITIONS

Ms. Amisha Gupta and Ms. Bhavya Rabi, students of fashion design and footwear design respectively, batch 2021, FDDI Kolkata participated in India's largest debate competition named, 'Speak for India' events which is an initiative by Federal Bank Hormis Memorial Foundation in association with The Times of India Group to encourage young, dynamic and enthusiastic minds across the nation to raise their voice on pertinent issues and play the role of change-maker in the society.



The event offers young prodigies a podium who aspire to be great orators and to explore their awareness, insights, and perspective on contemporary topics. It aims to bring together researchers and technical experts alike to develop a consensus on the additional knowledge required to ensure that the transmission in India is successfully interrupted and elimination is sustained.

AN ILLUSTRATION AND ARTISTIC INTERPRETATION OF A POEM BY CHARLES BUKOWSKI BY SIVADARSHIKA AS A WALL MURAL.

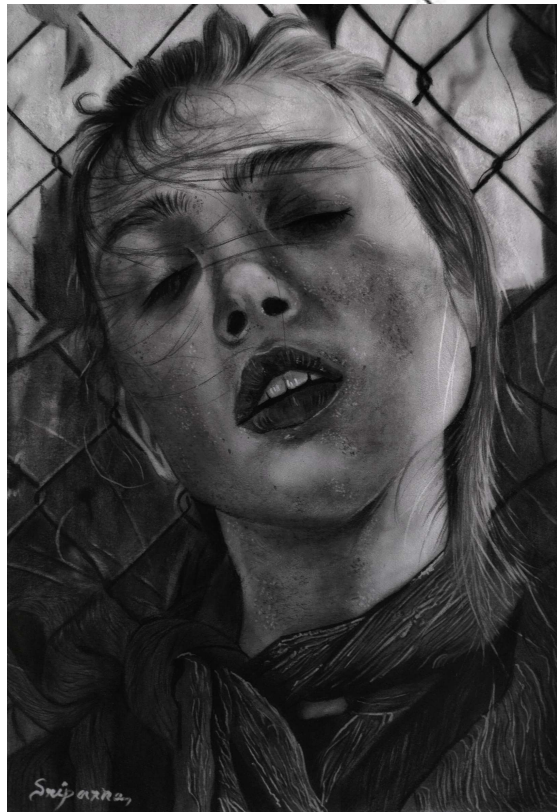
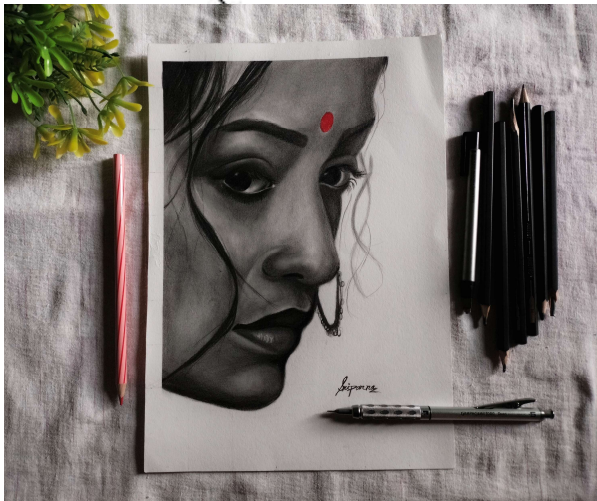
There's a bluebird in my heart that
wants to get out
but I'm too tough for him,
I say, stay in there, I'm not going
to let anybody see
you.
there's a bluebird in my heart that
wants to get out
but I pour whiskey on him and inhale
cigarette smoke
and the whores and the bartenders
and the grocery clerks
never know that
he's
in there.

there's a bluebird in my heart that
wants to get out
but I'm too tough for him,
I say,
stay down, do you want to mess
me up?
you want to screw up the
works?
you want to blow my book sales in
Europe?
there's a bluebird in my heart that
wants to get out
but I'm too clever, I only let him out
at night sometimes
when everybody's asleep.
I say, I know that you're there,
so don't be
sad.
then I put him back,
but he's singing a little
in there, I haven't quite let him
die
and we sleep together like
that
with our
secret pact
and it's nice enough to
make a man
weep, but I don't
weep, do
you?

-Charles Bukowski

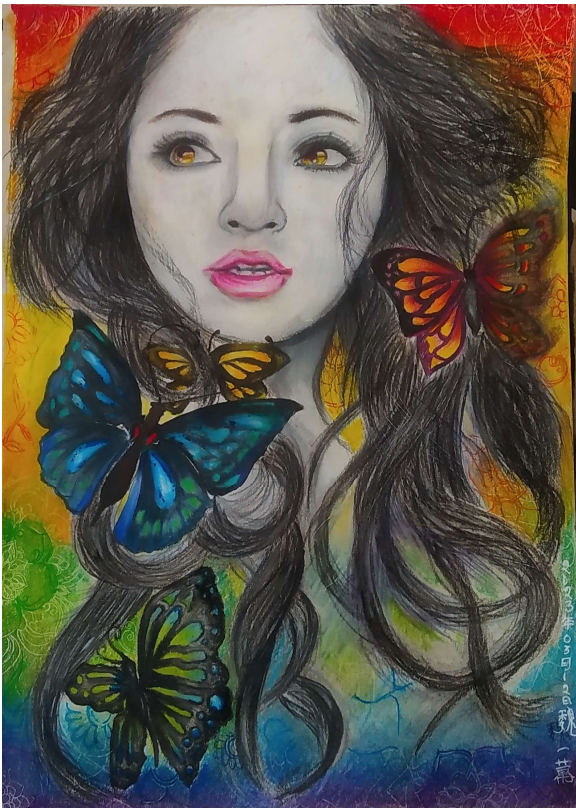


SIVADARSHIKA/ LGAD 20



SRIPARNA KARMAKAR/ FD 21

STUDENT WORKS

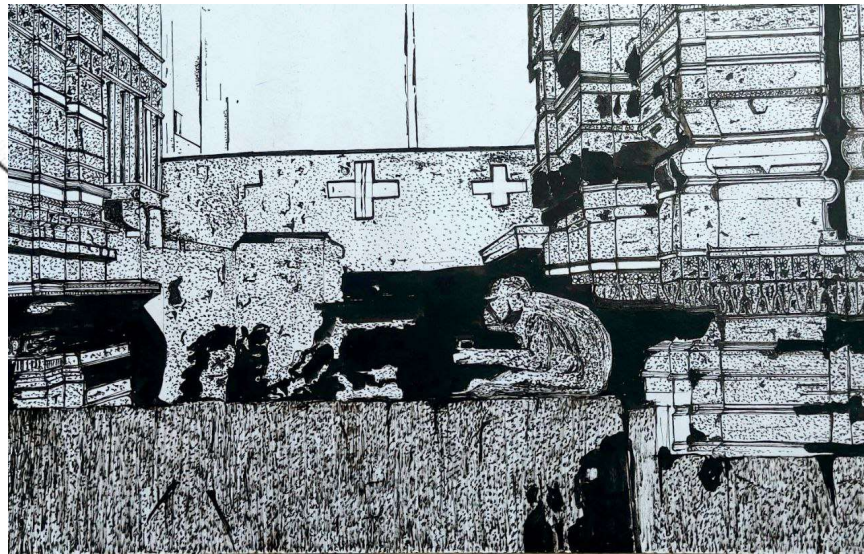


Jayeeta Roy / Foundation 2022



SIVADARSHIKA/ LGAD 20

STUDENT WORKS



SOHINI DASGUPTA / FD 2021