

Mr. Anoop Singh Rana

Designation : Sr. Faculty - Grade I, HOS

Specialization : Fashion trend forecast, research and development, Leather product design and development, merchandising sourcing, product quality control.

School of Leather Goods & Accessories Design



Education:

- Postgraduate from NIFT LGDT, New Delhi (1998)
- MBA from MDU (2002)
- Postgraduate Diploma in Personnel Management from HPU Shimla (1997)

Area of Proficiency and Interest:

- Design thinking
- Design basics
- Visual merchandising
- Fashion styling
- Merchandising trend research and forecasting
- Intellectual Property Rights (IPR)
- Accessories module
- Batik tie and dye in leathers
- Product development
- Research and development on leather finishes

Experience:

- Total 26 years of experience (22 years in the industry and 4 years in academia)
- Worked with various export houses in India
- Research and Development Manager of leather accessories for the Italian fashion brand DIESEL for 6 years
- Worked as a professor in the School of Fashion Design at Lovely Professional University (LPU) for 2 years and 5 months
- Taught and delivered sessions at various centers of NIFT (New Delhi, Jodhpur, Raibareli, Kangra), EPCH (Export Promotion of Handicrafts, New Delhi), and UID Design School (Karnavati University, Gandhinagar)

Consultancy Projects:

- worked on Two international project along with GERZI Switzerland based company on SADC south africa project on leather value chain & marketing of leather product in SADAL Region. Feb 2023- Nov 2023 .
- Undertaken numerous consultancy projects in the field of design, product design collection, and development
- Worked with NGOs such as Hans Foundation Uttarakhand and State Development Training Program Mandi HP
- Provided sessions on product development and craft-based opportunities to local artisans in various locations in Kangra, Himachal Pradesh

Publications and Papers:

- Published paper titled "Analysis of Visual Merchandising of an Apple Store" in the International Journal of Research Analytics and Reviews (Jan 2019)
- Published paper titled "Upcycling Roadmap for Sustainable Fashion" in the International Conference Proceedings organized by AICTE and Textile Institute of Technology Bhiwani
- Submitted a paper on "Rediscovering Kangra Painting in Fashion Lifestyles" for a faculty development program organized by UGC-Human Resource Development Centre (HRDC), Panjab University, Chandigarh
- Submitted a paper on "To Study Chamba Chappal Craft and Identify the Gap for Improvement" for the International e-Conference on Advances in Textile Fashion Craft (ATFC 2021) organized by NIFT Jodhpur

Achievements and Honors:

- Best Diploma Project Award at NIFT New Delhi (1998)
- Logo selected for the Reproductive and Child Health Program by the Ministry of Health & Family Welfare, Government of India (1998)
- Guest of Honor at NIFT Jodhpur (2016)
- Guest of Honor at NIFT Raibareli (2015)
- Guest of Honor at LPU Lovely Professional University (2018)
- Worked in Amazon Fashion Week F/W 2016 project for ANAVILA designer, developing a fusion of craft in leather accessories
- Leather accessories developed for NOVICA-NATIONAL GEOGRAPHIC were selected in the F/W 20 catalog
- Graphics art (sunflower) selected and presented at the Diesel Reboot campaign at Times Square in New York, USA, and Lafayette Art Gallery in Paris (2013)
- Copyright registered for innovation in a leather bag (Copyright Register Office Reg No L-101445/2021)
- One pending patent on tie and dye under his name

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Mr. Himanshu Baluni

Designation : Faculty, HOD

Specialization : Design Thinking, Analytical Thinking, Empathetic Communication, Data-Driven Design Development, Marketing, Merchandising,

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Mr. Himanshu Baluni is a dynamic and experienced faculty member at the Footwear Design & Development Institute (FDDI), where he has been serving as the Head of Department (HoD) for Leather Goods and Accessories Design (LGAD) since June 2022. With a keen interest in Design Thinking, 2D/3D modeling, Marketing, Merchandising, and Leadership, Mr. Baluni has made a significant impact on the institute's academic and professional landscape.

As the HoD for LGAD, Mr. Baluni leads a dedicated team of educators and collaborates extensively with students to foster a creative and innovative learning environment. His empathetic communication skills and team leadership abilities have been instrumental in shaping the academic success and holistic growth of students under his guidance.

Before joining FDDI, Mr. Baluni had an illustrious career in the industry, including his role as a Store Manager at CaratLane - A Tanishq Partnership, where he demonstrated exceptional skills in sales management, leadership, customer service, and day-to-day challenges. His valuable contributions have significantly impacted the retail and sales domain, leading to his appointment as Store Manager in October 2021.

Adding to his managerial role, Mr. Baluni embarked on an entrepreneurial journey as the Shop Manager of Woofies World, a venture showcasing his expertise in Marketing, Planning, leadership, and customer service. His business acumen and dedication led to the establishment and successful management of the store from October 2019 to October 2021.

His industry experience also extends to roles like Merchandiser and Designer at BEL IMPEX and AMMA HANDICRAFTS, where he honed his skills in merchandising, sourcing, product development, and production.

Mr. Himanshu Baluni's extensive experience, coupled with his exceptional skill set and passion for education and design, make him an invaluable asset to the Footwear Design & Development Institute. His commitment to nurturing talent and driving innovation continues to inspire students and peers alike.

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Ms. Shikha Verma

Designation : Jr. Faculty

Specialization : Art and Craft, research and development, Computer Application, Leather product design and development, Value enhancement on leather.

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Education: -

B.Sc. in leather goods & accessories design from FDDI NOIDA

Postgraduate in Painting from Allahabad University.

Postgraduate in Sociology from Allahabad University.

Area of Proficiency and Interest: -

- Drawing & Visualization
- Observational Drawing
- Hard Goods
- Leather Accessories construction
- Product development - Research and development on leather finishes
- Computer Application
- Value enhancement on leather

Experience: -

She has total 8 years of experience in leather goods & accessories design. She worked with various export houses in India as a senior designer. Worked with the world's largest Multinational companies like Walmart, Bata, Ese O Ese etc. Handled several product categories like Leather Accessories - Belts, Bags, Wallets, purses, scarves, Hard goods, Leather garments etc. She also has experience in home décor, and worked in S&R as a designer. She attended many online seminars and Faculty Development Programme (FDP). She received best dressed faculty Award and many Awards in art and craft. She organized Art Exhibition in FDDI Noida.

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Mr. Mohammed Gofran

Designation : Sr. Faculty - Grade II, HOD

Specialization : Product Development, Sustainable Design,
Apparel Manufacturing And Management

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Mr. Mohammed Gofran is Senior Faculty in LGAD Department, Hyderabad. He is post graduate in GMT from NIFT, Delhi and currently pursuing P.hD in sustainable fashion and value chain. He is also UGC NET qualified. He has around 14 years of industry, academic and research experience. He has demonstrated strong professional skill in Garment Manufacturing Technology, Sustainable Design/Process, Pattern Making, Product development (Apparel and Fashion), Industrial Engineering, Merchandising/Retail and Ergonomics . He has also published and presented research papers at conferences and journals.

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Ms. Ruchi Singh

Designation : Faculty

Specialization : Leather Design

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Graduated from NIFT New Delhi, specialization in Leather Design. Holds 12 years of Industry and Academic experience. Worked for some government projects (NIESBUD & Society for Self Employment), also worked on some freelance projects as a designer/consultant.

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Dr. Rambabu Muppidi

Designation : Faculty

Specialization: Research area : leather goods and accessories Design for the life cycle of art and design, fashion illustration, research interests in craft based design on materials, research methodology, and specialisation in fashion design

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Mr. Ram Muppidi is a fashion designer and artist. Grandparents, parents, and two brothers from the third generation of an artisan family are now faculty in the Leather Goods and Accessories Design Department, FDDI, Hyderabad.

He is a pass-out from Fashion Design, Nift (National Institute of Fashion Technology), Mumbai, India (2011 batch). He has a bachelor's degree in fine arts and design from P.S.T. University in Hyderabad and a diploma in web and graphic design from the same institution. Jewel CAD from the J.K. Diamond Institute in Mumbai. M.Phil. A case study of wooden craft makers in Andhra Pradesh, with a focus on Kondapalli toys, was studied and digital method investigated. P.S.T. University in Hyderabad, India, he's Completed PhD in history and culture.

He has done various job roles previously like assistant professor, HOD, academic consultant, lecturer, art teacher, assistant art director for films, research scholar, fashion designer, R and D designer of leather goods, and accessory designer. He is an expert in creative fashion illustration, CAD/CAM, wooden and artificial leather toys, craft product design, traditional art, 2D and 3D artists, storyboard designers, graphic and web designers, film assistant art directors, jeweler cad designers, and fashion designers. He is skilled in a variety of arts and crafts, and according to his design research, he has always written for local newspapers and published his articles in Sunday magazines. He published 35 research papers, books, and journals. As a national and international contemporary artist and designer, he received numerous awards for his books, which were written for a variety of students pursuing college-level vocational courses.

Research area: leather goods and accessories Design for the life cycle of art and design, fashion illustration, research interests in craft based design on materials, research methodology, and specialization in Art and design more focus on fashion design

Mostly, I focused on teaching and research projects to design several Indian fashion goods and fashion accessories in the handicraft sector. Future of the art and craft sector to create more awareness of cultural heritage among domestic immigrants. Keep illustrations, CAD designs, and digitization in documentation for future generations to protect old handicrafts, art, craft, and design.

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Mr. Rinsten Dorjee Yolmo

Designation : Sr. Faculty - Grade I, HOD

Specialization : Product Development

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With over two decades of extensive experience in Buying, Sourcing, and Product Development, Mr. Rinsten Dorjee is currently heading the LGAD Department in Kolkata stands. His journey encompasses a wealth of expertise garnered through hands-on experience and a deep-rooted passion for driving innovation and excellence in product development. At H&M India, he won the prestigious Global Award for the 'Best Business Idea 2015' in a tough competition among all H&M offices worldwide. Now, he shares his expertise at the Footwear Design and Development Institute, bringing valuable insights to the Leather Goods & Accessories department.

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Mrs. Basumitra Ghosh Mukherjee

Designation : Sr. Faculty - Grade I

Specialization : My core area is Designing, Technical aspects involved in the Pattern Making and Construction of leather goods, Pricing and Quality parameters involved in prototypes and production, Marketing and Merchandising in the leather Goods industry. My area of specialization is Leather and non leather Handbags and Small leather Goods. My latest Research project is based on the Technological aspects involved in the Leather handbags sector, of the Shantiniketan Craft Cluster.

School of Leather Goods & Accessories Design



Having completed my Masters in Leather Apparel Design and Technology from NIFT Kolkata, I had the opportunity to work with some of the dream brands, like NEXT, Debenhams, Samsonite, ZARA, Armani etc. I have had a fruitful and enriching career of 9 plus years in the Industry, where I have last worked as a Vice President. The second phase of career is as an academic for approximately 11 years in the School of Leather Goods and Accessories Design, FDDI Kolkata. My endeavor has always been to equip my students with practical knowledge on Designing, Product Engineering, Lead time analysis, Production Planning and Quality Control, for the Leather Goods Industry, so that they are industry ready by the time they complete their course. It gives me immense pleasure and a sense of privilege to see my students reach exceptional heights and add feathers to their crowns, in the industry.

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Mr. Pradeep Srivastava

Designation : Sr. Faculty - Grade II

Specialization : Postgraduate/ Leather Garments and Accessories

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Worked as GM Merchandising for more than 22 years in a Leather garment and accessories Export house, Overseas Marketing and Sourcing, International Business Development, work management in an export house, Designing and development for Fashion industries.

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Mrs. Priya Pandey

Designation : Jr. Faculty

Specialization : Fashion Forecasting, Leather garments construction, Draping, Research and crafts

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Priya brings vibrant energy and a passion for design education to her role as Junior Faculty in the Leather Goods and Accessories Design (LGAD) Department at Footwear Design & Development Institute (FDDI). With a keen eye for detail and a commitment to nurturing budding talent, Priya plays a pivotal role in shaping the future of aspiring designers in the field of leather garments and forecasting. Priya holds a Master's degree in Leather Goods and Accessories Design. Before joining FDDI, she had worked as a Designer cum Merchandiser for 5 years for various brands. She has hands-on experience in both the Leather and textile industries, bringing a rich blend of academic knowledge and practical insights to the classroom. Her dedication to staying updated with the latest trends and techniques ensures that students receive the most relevant and industry-aligned education.

In her role, Priya fosters an environment of creativity, critical thinking, and collaboration, encouraging students to explore their potential and push the boundaries of design innovation. Through interactive lectures, workshops, and industry projects, she empowers students to develop a holistic understanding of design principles and their application in real-world scenarios.

Beyond the classroom, Priya actively mentors students, guiding portfolio development, internships, and career opportunities. Her personalized approach and mentorship have helped numerous students realize their aspirations and embark on successful careers in the design industry.

With her unwavering commitment to excellence and deep belief in the transformative power of design education, Priya Pandey continues to inspire the next generation of design leaders at FDDI Noida.

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Ms. Vandana

Designation : Faculty

Specialization : CAD CAM (Clo3D, Adobe Photoshop, Adobe Illustrator, Adobe InDesign), Graphic Design, Packaging, Branding, Trend Forecasting, Design Process, Product Design.

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Ms. Vandana is a dynamic and experienced faculty member at the Footwear Design and Development Institute (FDDI), where she is severing as faculty. At the core of her education lie subjects such as Graphic Design, Digital Fashion Illustration, Packaging, Branding, Trend Forecasting, Fundamentals of Design, Technical Drawing, and Product Design. With a keen eye for detail and a flair for creativity, she delved deep into Material Study, exploring the intricacies of clay, wood, leather, acrylic, and fabric – mastering the art of manipulating these materials to bring her designs to life.

Before joining FDDI, Ms. Vandana had an illustrator career in the academics, working with Lovely Professional University as an Assistant Professor in the Department of Division of Academic Affairs where her role was to develops and evaluates campus and system strategic plans and mission statements, reviews proposals for new academic programs and revisions of existing programs, develops and revises policies on admissions, progression and retention standards.

However, Ms. Vandana journey extends far beyond the classroom. With a passion for practical application, she ventured into the professional arena early in her career. One of the notable highlights came in 2018 when she participated in the Vault International Fashion Week, representing the esteemed brand Sweet Weaves.

As Ms. Vandana ascended to the role of a senior designer, her journey took on new dimensions of leadership and mentorship. Drawing upon her wealth of experience and expertise, she assumed a guiding role, nurturing emerging talent and fostering a culture of innovation within her team. Her ability to inspire and empower others propelled her towards new heights of success, cementing her legacy as not just a designer, but a visionary leader shaping the future of the industry.

Ms. Vandana extensive 8 years of experience, coupled with her exceptional skill set and passion education and design, make her an invaluable asset to the Footwear Design and Development Institute. Her commitment to nurturing talent and driving innovation continues to inspire students and peers alike.

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