



NEWSLETTER

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A WEEKLY NEWSLETTER

26th May 2023



'IFCOMA-FDDI Display Center' inaugurated

One of its own kind and a unique 'IFCOMA-FDDI Display Center' was inaugurated by Mr. Arun Kumar Sinha, IAS, Managing Director (MD), Footwear Design & Development Institute (FDDI) on 19th May at FDDI complex, Sector 24, Noida.

Indian Footwear Components Manufacturers Association (IFCOMA) having a strength of over 200 members comprising of manufacturers of Sole, Insole, Lasts, Toe puff and Counter, linings, Interlinings, adhesives, Metallic fittings, Chemicals & Compounds, Clicking Dies, Eyelets, EVA Sheets & Compounds, Finishes & Polishes, Labels, Laces etc., has been instrumental in providing a fillip to the industry.



Mr. Arun Kumar Sinha, IAS, MD- FDDI being greeted by Mr. Sanjay Gupta, President, IFCOMA

During the inaugural session, Mr. Sanjay Leekha, Chairman, CLE & MD – Alpine Apparels Pvt. Ltd., Mr. Motilal Sethi, Northern Regional Chairman, CLE & MD M/s Saroj International Group, Noida, Mr. Pankaj Kumar Sinha, Secretary-FDDI, Mr. Puran Dawar, President – AFMEC & Chairman, Dawar Group, Dr. N Mohan, Director & CEO – M/s. Kothari Industrial Corporation Ltd., Mr. Sanjay Gupta, President, IFCOMA & MD – Sandeep Rubber, Mr. Subash Kapoor MD - Capsons India, Mr. S K Verma, Executive Director, IFCOMA and other industrialists were present.

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A view of the inaugural session



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The Chief Guest, Mr. Arun Kumar Sinha, IAS, MD- FDDI in his 'Keynote Address' said, "This facility will serve as a platform to showcase a vast array of innovative products, fostering creativity, collaboration and knowledge sharing within the industry."

The 'IFCOMA-FDDI Display Centre' which is aimed to bring reputed Buyers, Buying houses, Exporters and Footwear Manufacturers from PAN India and some of the top potential countries in the world is showcasing latest components and accessories for footwear, leather goods and garments with consistent innovation in the component sector.



Mr. Pankaj Kumar Sinha, Secretary-FDDI being felicitated during the inaugural session



Dignitaries visiting the 'IFCOMA-FDDI Display Center'

The 'IFCOMA-FDDI Display Centre' also includes a section of some marvelous creations of FDDI students, which is a revelation for the industry to witness the talent of the budding Entrepreneurs from FDDI.

'Chintan Shivir' held at FDDI

On 15th May 2023, a 'Chintan Shivir' was organized by FDDI to assess its growth and to find the way ahead to meet the requirement of growth of footwear, fashion, leather products, and retail & fashion merchandise in the coming years.

It was held at FDDI, Noida campus at the Digital Classroom and the participation of all the other campuses were virtually in attendance at the Digital Classroom of Noida campus.



A view of the 'Chintan Shivir'



Mr. Pankaj Kumar Sinha, Secretary-FDDI interacting with other campuses during the 'Chintan Shivir'

The 'Chintan Shivir' was held to find out the significant role of FDDI in fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India', 'Aatmanirbhar Bharat', 'Skill India', and 'Start-up India' Programmes and thus, achieving the ambitious target of USD 47 Billion by 2030 by the Leather and Footwear industry of India.

For fulfilling the skilling requirement in leather & footwear industry of India, during the 'Chintan Shivir', the participants deliberated on four quadrants namely, Teaching, Admissions, Placements and Student's Experience.

Under the Teaching quadrant, Pedagogy, Workshops, Seminars, Syllabus, Faculty Training Development and Short Term courses were discussed in detail. Under the Admissions quadrant, Promotion Strategy, Admissions focus points, New Interventions.

Deliberations on Placement quadrant included, Expansion of Industries reach, Personality Development of Students, Quality of Jobs VS mapping of students' Competencies / Skills / Domain expertise where as deliberations on Student's Experience quadrant included, Facilities, Extra-curricular & Co-Curricular Activities Faculty / Industry Visits, Internships, Incubation Centres: Start-up / Entrepreneurship Development Centres and Participation in Cluster Development.

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The outcome of the 'Chintan Shivir' was that, it is imperative for FDDI to focus on enhancing the skills of individuals and providing them with the necessary knowledge and expertise to excel in the relevant industry.

Certificate Distribution Ceremony held at FDDI, Ankleshwar campus

Certificate Distribution Ceremony was held on 16th May 2023 for the 35 students who received skill based training in the field of Footwear Manufacturing Techniques at FDDI, Ankleshwar campus.

The main focus of the training program was to make the youth employable and dependent. It was conducted in association with Gujarat Rural Industry Marketing Corporation (GRIMCO), under the Government of Gujarat. Some the students have been placed in the footwear industries to start their career.

On this occasion, Mr. J. B. Dave, Dy. Commissioner & General Manager, District Industries Center, Bharuch was the 'Chief Guest' whereas Mrs. Khyati Nair, Company Secretary & Sr. Manager, Leather Branch, GRIMCO was the 'Guest of Honour'.



A student receiving certificate



A view of the students who successfully completed the training programme

In his 'Keynote Address', Mr. J. B. Dave extended his best wishes to all students for a successful career in life and told them to pursue entrepreneurship for making the country 'Atmanirbhar Bharat'.

FDDI, Hyderabad students visit at Shilparamam-A Craft Village, Hyderabad

Under the supervision and guidance of the faculty of FDDI, Hyderabad campus, the students of 'Foundation Batch' of School of Footwear Design & Production (FDP) & School of Leather Goods & Accessory Design (LGAD) visited the 'Shilparamam-A Craft Village' Hyderabad, on 15th May 2023.

The visit was organized with an objective to provide a solid foundation to the students and to update their knowledge towards the culture of India's glorious past, design and craft heritage.



Students along with their faculty members at Shilparamam



Students at a stall

Craftsmen from all over India, display their works at 'Shilparamam', varying from traditional jewellery, hand-woven saris, shawls, dresses, bed sheets, hand-crafted wooden, Glass work, Pottery, Paintings and metal wares.

'Shilparamam with its natural greenery facilitate artisans work by comprising craft museum, Leather Puppet Museum, Cultural museum, Art Gallery & Library, Multi-purpose Auditorium, Common facility workshops & amphi theater.

Students observed the amazing ancient artistic work in objects & articles in display. Students got the opportunity to study Design, Art, Dimensions and surface textures in paintings, pottery, crafts and sculptures. They got an opportunity to understand minute detailing and workmanship of various artisans of different states at one platform. It will help them further application of these techniques in their projects and assignments.



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FDDI, Fursatganj participates in 'Lulu Fashion Week' at Lulu Mall, Lucknow

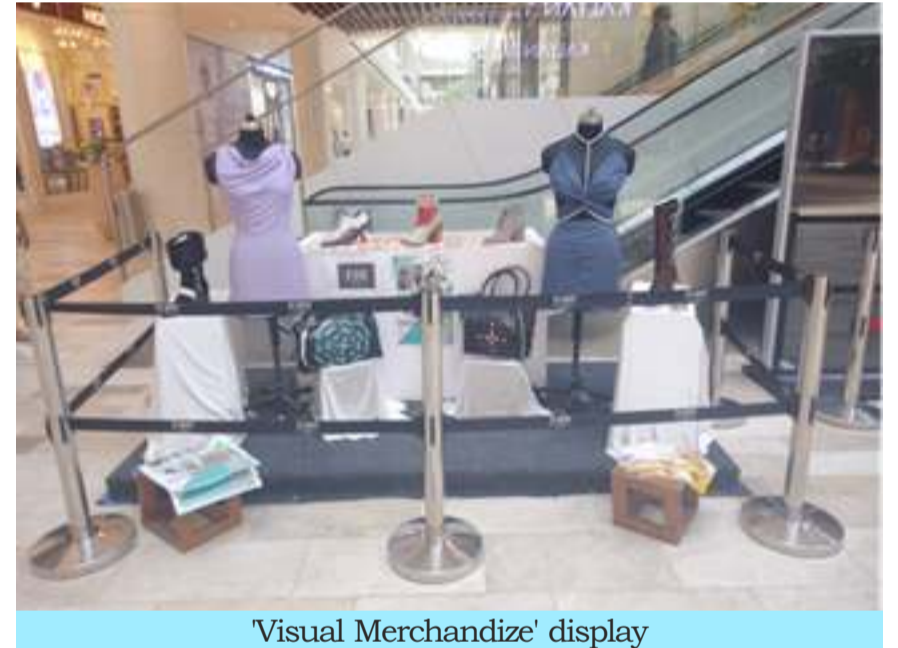
FDDI Fursatganj campus participated in the 'Lulu Fashion Week' which was organized by Lulu Mall Shopping, Lucknow from 12th to 14th May 2023.

Lulu Mall, is a Shopping mall located in Lucknow, Uttar Pradesh with a total built up area of 22 lakh square feet. It contains nearly 300 national and international brands with an average daily footfall of more than 80,000.

The sixth edition of 'Lulu Fashion Week' displayed the latest collections of several brands with runway fashion shows, fashion awards and a fashion forum.



FDDI students during the 'Lulu Fashion Week'



'Visual Merchandize' display

Students of FDDI Fursatganj campus presented 'Visual Merchandize' display and exhibit their talent. The display, which consisted of products, related to fashion and footwear category was a point of attraction for the public. Information about the academic programmes of FDDI were provided to the aspiring students.

Seminar on 'Future Technology and Empretec-Entrepreneurship' held at FDDI, Kolkata campus

On 12th May 2023, a seminar on 'Future Technology and Empretec-Entrepreneurship' was held at FDDI, Kolkata campus with an objective to make the students aware about future technologies and how to become entrepreneur in future.



Mr. Niren Anand, Managing Director, Evertrade Group, sharing his views with the students



Mr. Arnab Chakraborty, National Director UNCTAD, Empretec Program of India sharing his views

Mr. Arnab Chakraborty, National Director UNCTAD, Empretec Program of India, and by Mr. Niren Anand, Managing Director, Evertrade Group, Odisha addressed the seminar.

Mr. Arnab briefed about the students about Entrepreneurship, understanding the steps

to take on this career path and to launch one's own business, how to be a global player etc.

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Mr. Niren Anand, Managing Director, Evertrade Group, Odisha briefed about the future technologies and modern trade practices to adopt. He also enlightened the students about an advanced technology in running shoe known as 'Eudora' that provides stable stability, shock absorption to prevent injury, and reduces the chance of injuries during long distance running.

He also shared his career journey with the students and told how he has established two factories one in China and one in Vietnam and the third factory, which is under construction in Odisha.

Organized by the School of Footwear Design & Production (FDP), the seminar was attended by around 50 participants including students and faculty members.

Creative Workshop on 'Advance Material Exploration' held at FDDI, Chhindwara campus in collaboration with Pidilite Industries Ltd.

An innovative and creative workshop on 'Advanced Material Exploration' was conducted at FDDI in Chhindwara campus in collaboration with M/s. Pidilite Limited from 1st to 5th May 2023.

Pidilite Limited, a leading manufacturer of adhesives, sealants, and construction chemicals, provided their expertise, Ms. Kajal Totlani, Faculty Expert and an extensive range of materials to facilitate the exploration of innovative techniques.



Workshop in progress



Creative outcome

The workshop aimed to explore various artistic techniques such as Truck art on footwear, Cut Work, Appliques, Prints, Glass Art, and Resin Art, while experimenting with the wide range of colors offered by Pidilite for the Foundation batches of Footwear and Fashion.

The workshop brought together a diverse group of students from FDDI, who were eager to expand their creativity.

The students gained valuable insights into various artistic techniques, and the collaboration with Pidilite provided them with a platform to experiment with a vast array of colors and materials. The workshop not only enriched their knowledge, but, also fueled their passion for creative design in the field of footwear & fashion.

With the newfound skills and experiences, the participants are now better equipped to make unique and captivating contributions to the world of footwear & fashion design.