

# NEWSLETTER

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A WEEKLY NEWSLETTER

9<sup>th</sup> June 2023



## Two days 'National Workshop' of convergence within FDDI, IIFT, IIP, NID & NIFT held

The two days 'National Workshop' of convergence within five institutes namely, Footwear Design and Development Institute (FDDI), Indian Institute of Foreign Trade (IIFT), Indian Institute of Packaging (IIP), National Institute of Design (NID) and National Institute of Fashion Technology (NIFT) was held on 31<sup>st</sup> May and 1<sup>st</sup> June 2023 at New Delhi.

On 1<sup>st</sup> June 2023, the Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles (HCIM, CA, F&PD&T), Government of India (GoI), Mr. Piyush Goyal chaired the meeting and interacted with the Heads and Senior Faculty Members of these educational institutes.

On this occasion, Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Mr. Rajesh Kumar Singh, Additional Secretary, DPIIT, Mr. Rajeev Singh Thakur and other senior officials from various departments and other institutes were also present.

The convergence of the five institutes under the Ministry of Textiles and Commerce and Industry was initiated in the month of November 2022. The collaboration between these five institutes has the ability to build a more dynamic and integrated national design and business education ecosystem that benefits students, industries, and society.

### IN THIS ISSUE

- Two days 'National Workshop' of convergence within FDDI, IIFT, IIP, NID & NIFT held;
- 1<sup>st</sup> QCO Awareness Program held across FDDI campuses;
- Workshop on 'Human Behaviour and Interpersonal Relation' held at FDDI;
- 'World Environment Day' celebrated at FDDI campuses;
- Graduation Fashion Show of FDDI, Fursatganj and FDDI, Ankleshwar campus held.



Staff Members and Alumni of FDDI



A view of the presentation by FDDI

## A WEEKLY NEWSLETTER



The HCIM, CA, F&PD&T said that fashion trends, product design, innovative packaging, high quality of goods and services and high exports are going to determine India's success story in the future.

He further said that India's transformational journey since 2014 under the leadership of our Hon'ble Prime Minister, Mr. Narendra Modi is now recognized globally, and drew attention to Morgan Stanley research report which also recognizes how India has emerged as a key driver for Asian and global growth.

He highlighted the role played by the alumni of these institutions with respect to donation, faculty, mentorship, etc. He focused on better placements from these institutes.

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI, Mr. Pankaj Kumar Sinha, Secretary, FDDI, Senior Faculty Members from FDDI namely Mr. Sandeep Bhatia, Dr. Prachi Sharma, Ms. Shweta Saini, Mr. Sharad Srivastava, Mr. Amit Verma, Ms. Sarika Tandon and Mr. Himanshu Baluni and distinguished alumni namely Mr. Ankur Rastogi – VP Collection, Bata India, Mr. Chetan Sarasawat - Founder, ATI Impex, Mr. Aarush Mehta - Business Head, Chemico Processing, Ms. Anima - VM Head, Mango, Mr. Pulkit Nijhawan - CEO, Milano Mode, Mr. Sameer Sharma - Managing Director, Sainath Industries, Mr. Rahul Kumar - Founder, Welvart Trading, Mr. Dharmender Sir - Founder, Gopsun Leathers, Mr. Biplab - Founder, Brand Forever, Mr. Suman Nayak - National Sales, Nippon Audiotronix, Ms. Kiran – Sr. Consultant, FDDI, Mr Vijay Jha - MD Savi Leathers were present.

From FDDI, the presentation was given by Mr. Anoop Singh Rana, Head of School of Leather Goods & Accessories Design (LGAD).

Deliberations and work have been done to pave the path to achieve the following objectives: Convergence within Institutes, Student Promotional Schemes, Admission Process and Growth in student enrolment, Creating a Professional Network of Alumni and Industry-Academia Collaboration.

## 1<sup>st</sup> QCO Awareness Program held across FDDI campuses

To create awareness and understanding about Quality Control Orders (QCOs) among the footwear industry, the 1st QCOs Awareness Program was held across FDDI campuses on 26<sup>th</sup> May 2023.

It was conducted in association with Bureau of Indian Standards (BIS) during which representatives from leading footwear companies/institutions like Bata, Liberty, Puma Sports, Bureau Veritas, Superhouse Ltd., SSIPL, Wildcraft India, Intertek, Arrow Shoes, KH exports, Welcome Shoes, Condor Footwear, Mayur Universal, Mochiko Shoes, XO Footwear, Alpine Shoes, Goodwill Plastic etc. participated.



Mr. J. Basak sharing his views



A view of participants at FDDI, Noida campus

In presence of more than 60 industry participants at FDDI, Noida campus at the Digital Classroom and participation of other industry participants at all the other campuses of FDDI virtually, the technical session on 'Introduction about Quality Control Order' was conducted by eminent speakers namely, Mr. Aditya Das, Mr. Amit Chaudhary and Mr. J. Basak.



## A WEEKLY NEWSLETTER



Mr. Aditya Das, Scientist is working as Joint Director at BIS, looking after licensing process of BIS certification. Mr. Amit Chaudhary, Scientist is working as Joint Director at BIS, looking after licensing process of BIS certification and Mr. J. Basak is member of CHD-19 committee of BIS responsible for making specification at different footwear. Mr. Basak has vast experience of more than 4 decades in footwear industry. He served as CEO of M/s. Duckbuck Rubber Industries, Kolkata for more than 20 years.

More than 100 participants from industry and more than 100 participants from academic participated in this awareness program during which benefits of QCO & its impact on quality of product, process for regular inspection & quality, registration process on BIS, documentation requirement for BIS license ([www.manakonline.in](http://www.manakonline.in)), how MSME can opt for cluster based testing centre, product manual available online etc., was briefed by the eminent speakers.



Eminent speakers namely, Mr. Aditya Das, Mr. Amit Chaudhary and Mr. J. Basak replying to the queries of the participants



Participants attending the session at other campuses of FDDI virtually

## Workshop on 'Human Behaviour and Interpersonal Relation' held at FDDI

On 05<sup>th</sup> June 2023, a workshop on 'Human Behaviour and Interpersonal Relation' was conducted for all the Teaching cadre, managerial cadre and academic support cadre employees of FDDI for all campuses. The workshop was conducted at FDDI, Noida campus physically at its Digital Smart Classroom for employees of FDDI-Noida and employees of all other 11 campuses participated virtually from their Digital Smart Classrooms of their campuses.



A view of the workshop on 'Human Behaviour and Interpersonal Relation'



The workshop conducted focused on the importance of interpersonal relationship in the context of effective functioning of departments of FDDI and building a culture of camaraderie in the FDDI as a whole. The workshop encouraged all the participants across FDDI campuses to put forth their practices and also suggest the way forward for making interpersonal relationship a core practice of their everyday operations for better quality and efficiency of the work being done. The workshop also created a platform for the Head-of-Departments of campuses to share their thought processes and initiatives for building a resilient team based on collaboration, ownership & engagement of work assignment, open door communication & task ownership and commitment to a 'blame-free' environment.

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## A WEEKLY NEWSLETTER



During the workshop various activities for employees across the campuses were conducted which highlighted the importance of relationship, looking beyond personal realm, understanding the point-of-view of team members, sharing the common organization vision amongst the employees and the importance of the journey from 'ME' to 'WE'.

### 'World Environment Day' celebrated at FDDI campuses

FDDI organized a variety of events and activities about Mission Lifestyle for Awareness (LiFE), culminating to World Environment Day on 5<sup>th</sup> June 2023.



FDDI, Noida staff taking the Environmental Pledge



Mr. Pankaj Kumar Sinha, Secretary-FDDI planting a sapling at FDDI, Noida

Mission Lifestyle for Environment recognizes that Indian culture and living traditions are inherently sustainable. The importance of conserving our precious natural resources and living in harmony with nature is emphasised in our ancient scriptures. The need of the hour is to tap into that ancient wisdom and spread the message to as many people as possible. Mission LiFE seeks to channel the efforts of individuals and communities into a global mass movement of positive behavioural change.



A view of cleanliness drive at FDDI, Kolkata



FDDI, Rohtak students briefing on the utilization of RO water

Broad LiFE themes were Save Energy, Save Water, Say no to single-use plastic, Adopt Sustainable Food Systems, Reduce Waste, Adopt Healthy Lifestyle, Reduce E-waste.

With great enthusiasm and commitment towards environmental protection, all 12 campuses actively participated in these events. Campuses spread awareness through posters, social media handles; tree plantation

drives, cleanliness campaigns, poster-making competitions and taking pledges. They also took steps on fostering environmental awareness and promoting sustainable practices among the students, faculty, and staff. The campuses also focused on the utilization of RO and AC water for plant irrigation.

## A WEEKLY NEWSLETTER



A total of 76 awareness events and 33 action events were conducted wherein a total of 2692 participants participated. Apart from this, 1620 staff and students of FDDI took the pledge.

## Graduation Fashion Show of FDDI, Fursatganj and FDDI, Ankleshwar campus held

On 26<sup>th</sup> May 2023, the Graduation Fashion Show 'Grandeur-23' of FDDI, Fursatganj campus and 'Meraki 2023' of FDDI, Ankleshwar campus of the School of Fashion Design (FD) was held on 31<sup>st</sup> May 2023 in the campus premises.

At FDDI, Fursatganj campus, the event was graced by the esteemed presence of Ms. Sanya Chabra, IAS, Chief Development Officer, Amethi as 'Chief Guest'. Dr. Umakant Dwivedi, Dean Student Affairs, RGITP, Amethi and other academicians and professionals also graced the event.

At FDDI, Fursatganj campus, the graduating students of FD Batch 2019 showcased their design creations of 22 sequences in five categories namely, Wedding Wear, Resort/Beach Wear, Casual Wear, High Fashion & Avant Garde.

At FDDI, Ankleshwar campus, the graduating students presented 4 collections and total of 45 collections based on inspiration & theme of Chameleon, Baroque, Futurism, Glass Cat Fish were presented. The event was graced by the esteemed presence of Mr. Kalapi Buch - Famous Architect & Designer of Sufna Designs, Mr. Niraj Vaidhya - Fashion Designer and owns the label 'ETHNICFEEL' a collection of men's ethnic wear, Ms. Nishi S Patel, Sr. Fashion Designer in 'Panihari' Boutique, Baroda and other academicians, professionals and parents of the students.



Students of FDDI, Fursatganj campus presenting their collection



Students of FDDI, Ankleshwar campus presenting their collection

The creativity and craftsmanship of the students were commendable, as they utilized a variety of fabrics, colours, and textures to bring their designs to life which also reflecting their passion for fashion & sustainability.