



NEWSLETTER

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A WEEKLY NEWSLETTER

23rd June 2023



Mr. Sunil Kumar, joins FDDI, Kolkata campus as 'Executive Director'



Mr. Sunil Kumar

Mr. Sunil Kumar, 48, has joined the Footwear Design & Development Institute (FDDI), Kolkata campus as 'Executive Director' from 2nd June 2023.

Prior to joining FDDI, he was the Chief Administrative Officer of National Institute of Design (NID), Haryana, Kurukshetra from January 2020 to May 2023.

Mr. Sunil has worked in diverse roles across central government organisations over his career.

He started his career as a combatant soldier in the Indian Air Force. He served in the IAF at Kanpur, Chandigarh, Laddak and Coimbatore from 1992 to 2007.

Later, he joined the National Institute for Empowerment of Persons with Multiple Disabilities (NIEPMD) under the Government of India at Chennai from 2007 till 2013. He was Assistant Director and then Deputy Director (Admin) in the Marine Products Export Development Authority (MPEDA) under the Government of India from 2013 till 2020.

He aspires to do his bit in making the FDDI a widely admired institute in the field of Footwear, Leather, Fashion & Retail Management.

IN THIS ISSUE

- Mr. Sunil Kumar, joins FDDI, Kolkata campus as 'Executive Director';
- 'Blood Donation Camp' held at FDDI campuses;
- Graduating students of FDDI, Kolkata campus presented Design collections during fashion show 'Montage';
- FDDI, Hyderabad signs MoU with LCGC Resolute Group of Companies for IPR Training and Industrial Design Filing Facilitation Services;
- Industrial visit for FDDI, Chhindwara students at Lancer Footwear & Relexo Footwear;
- FDDI, Chhindwara campus signs MoU with Western Coalfields Ltd. (WCL) for 2nd phase of Training Program;
- 'Writing Instrument with Measurement Scale' patent for Faculty of FDDI, Chhindwara campus.

'Blood Donation Camp' held at FDDI campuses

Intended for the service of humanity, Footwear Design and Development Institute (FDDI), organized 'Blood Donation Camp' on 14th June 2023 across its campuses in collaboration with the local blood bank and healthcare authorities. A pledge was taken by the staff to donate blood.



A view of 'Blood Donation Camp' at FDDI, Noida campus



Staff taking pledge at FDDI, Noida campus



A view of 'Blood Donation Camp' at FDDI, Ankleshwar campus



A WEEKLY NEWSLETTER



'World Blood Donor Day' is celebrated every year worldwide on 14th June. This is done to raise awareness of the importance of blood donation and recognize the contribution of voluntary unpaid blood donors in saving lives and improving health.

14th June is the birthday of Karl Landsteiner, an Austrian biologist and physician, considered to be the 'Founder' of modern blood transfusion, who also discovered the ABO blood groups.



Staff donating blood at FDDI, Chennai campus



Staff taking pledge at FDDI, Chennai campus



Staff of FDDI, Rohtak campus donating blood

Student and staff members came forward to donate blood during the camp which included academic & non-academic and students donors.



A view of 'Blood Donation Camp' at FDDI, Chhindwara campus



Staff of FDDI, Fursatganj donating blood campus



Staff taking pledge at FDDI, Kolkata campus

They enthusiastically participated and contributed to this noble cause to save lives and make a significant impact on our community.



Staff taking pledge at FDDI, Hyderabad campus



Staff taking pledge at FDDI, Jodhpur campus



Staff taking pledge at FDDI, Patna campus

FDDI, as an Institution of National Importance (INI) has always been deeply committed to community welfare and strives to contribute to social causes as much as possible.

Graduating students of FDDI, Kolkata campus presented Design collections during fashion show 'Montage'

Graduation Fashion Show 'Montage' of FDDI, Kolkata campus was held on 09th June 2023 at Eastern Zonal Cultural Committee (EZCC), Salt Lake, Kolkata. During the show, 44 graduating design collections were presented by the budding designers of FDDI School of Fashion Design (SFD) of Kolkata campus.



A WEEKLY NEWSLETTER



The event was graced by the esteemed presence of dignitaries namely, Mr. Rajiv Goenka, Managing Director of City Style & Shipra Commercial Pvt. Ltd., as 'Chief Guest' and Ms. Swastika Mukherjee, Director of RENE as 'Guest of Honor'.

The theme 'Montage' presented by FD 2019 is the exposition of a collection of emotional vignettes, juxtaposition, with the passage of time, to tell a condensed story. The student showcased their spectacular collection and also their technical skills to start their career in the fashion industry.



Students of FDDI, Kolkata campus presenting their collection



Group picture of FD 2019 batch after the fashion show

The event received overwhelming praise from everyone present, including industry professionals, academicians, and parents of the graduating class, media persons, students, and employees of the Institute.

FDDI, Hyderabad signs MoU with LCGC Resolute Group of Companies for IPR Training and Industrial Design Filing Facilitation Services

Felicitating filing of Patents, Design, Trademarks, Copyrights, Geographical Indicators etc., the School of Footwear Design & Production (FDP) of FDDI, Hyderabad campus has signed a Memorandum of Understanding (MoU) with LCGC Resolute Group of Companies for IPR Training and Industrial Design Filing Facilitation Services.

Resolute4IP has the objective of IPR Awareness, Protection and Facilitation Services for the benefit of Industry and Institutions through in-house IP expertise and networking of experts available across the country to facilitate all forms of IP Service requirements in the country and abroad.



A view of the exchange of MoU between FDDI, Hyderabad & LCGC Resolute Group of Companies

The objective of the MoU is to create a strong IP culture in the institution and appreciate new innovations and designs and seek timely registration of IPs. IPR training and facilitation services play an important role in fostering an innovative culture and preserving intellectual property assets.

On behalf of FDDI Hyderabad, Mr. Deepak Chaudhary, Campus In-charge, signed the MoU, whereas, on behalf of LCGC Resolute Group of Companies, Mr. Subhajt Saha, Head- Legal & IPR signed the MoU during which the Officers and faculty members from both the sides were present.

A WEEKLY NEWSLETTER



The initial duration of this MoU is Three (3) years commencing from 08th June, 2023 that signifies a commitment to bridging knowledge gaps, developing talent, and raising awareness about the importance and relevance of intellectual property rights. The terms and conditions of the IPR training and Industrial design filing are quite favorable for the students, faculty members of FDDI, Hyderabad.

Industrial visit for FDDI, Chhindwara students at Lancer Footwear & Relexo Footwear

With an objective to provide an opportunity to the students to know about various compliances and processing techniques that are widely used in the footwear manufacturing unit, along with standard procedures and practices, an industrial visit was organized for FDDI, Chhindwara students at Lancer Footwear & Relexo Footwear.



Mr. Jagdish Baghel, HR Manager along with the technical employees briefing the students



Students getting operational exposure at Lancer Footwear

Twenty-one students of B. Des. Footwear Design and Production from semester IV and semester VI of the School of Footwear Design and Production (FDP) visited the footwear manufacturing unit of Lancer and Relexo Footwear Industries located at Bahadurgarh, Haryana on 7th & 8th June 2023.

At Lancer Footwear, Mr. Dharendra Mishra, DGM Institutional Business along with Mr. Amit, Officer HR interacted with the students and explained the students about the detailed process of footwear manufacturing starting to end followed by types of footwears.

At Relexo Footwear, Mr. Jagdish Baghel, HR Manager along with the technical employees gave a detailed presentation about the creation, evolution and functioning of the plant and different processes that are combined to manufacture a host of Relexo products like Flite, Schoolmate, Hawaii and Sparx. He also briefed about various process of manufacturing, quality control.

FDDI, Chhindwara campus signs MoU with Western Coalfields Ltd. (WCL) for 2nd phase of Training Program

On 5th June 2023, FDDI, Chhindwara signed a Memorandum of Understanding (MoU) with Western Coal Limited (WCL), Nagpur, to launch second phase of skill development training program of four-month in footwear manufacturing and retail management to equip participants with the necessary skills to excel in the industry while generating employment opportunities for the local youth.

FDDI had already successfully trained and placed a batch of 60 students under WCL first phase in December 2022



A WEEKLY NEWSLETTER



Marking the on-going partnership, on behalf of FDDI, Dr. Pradeep Mandal, HoD- Fashion Design (FD) & Centre Incharge, FDDI Chhindwara campus signed the MoU whereas, on behalf of WCL, Mr. P. Narendra Kumar, Chief General Manager-HRD signed the MoU. On this occasion, Mr. Nitin Saxena, General Manager-HRD, and Ms. Harpreet Kaur, Manager-HRD from WCL and Mr. Ashish Wankhede, Assistant Manager, FDDI, Chhindwara were present.

The four-month footwear manufacturing and retail management program, scheduled to commence from July 2023, is tailored to meet the demands of the rapidly growing footwear industry. By providing comprehensive training in both manufacturing and retail aspects, the program aims to bridge the skills gap and enhance the employability of participants.



Signing of the MoU between officials of FDDI & WCL



Promotion leaflet

'Writing Instrument with Measurement Scale' patent for Faculty of FDDI, Chhindwara campus



Dr. Pankaj Dubey, Faculty- FDP, FDDI Chhindwara



'Certificate of Registration'

Dr. Pankaj Dubey, Faculty, School of Footwear Design & Production (FDP), at FDDI Chhindwara campus has recently received a patent titled, 'Writing Instrument with Measurement Scale'.

The patent highlights the development and production of writing instrument with a measuring scale in order to indicate its efficiency and productivity.

His design number is 380104-001 for which the 'Certificate of Registration' has been issued by the Patent Office, Government of India.



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