



NEWSLETTER

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11th August 2023



'INI Day' celebrated at FDDI, Noida campus

On 5th August 2023, Footwear Design & Development Institute (FDDI) celebrated 'INI Day' at its Noida campus.

As FDDI was declared "Institute of National Importance" vide Government of India gazette Notification No. 30, Ministry of Law & Justice (Legislative Department), New Delhi dated 5th August 2017, this date, i.e. 5th August has been considered for celebrating 'INI Day (Enactment)' of FDDI.

The event was attended by eminent industry experts including Mr. Motilal Sethi, Member- FDDI Governing Council (GC) & President, Indian Leather Goods Association (ILGA), Mr. Sanjay Gupta, Member- FDDI GC & President, Indian Footwear Components Manufacturers Association (IFCOMA), Dr. Kumar Bijoy - Associate Director, Department of Distance and Continuing Education, University of Delhi, Mr. Dharmender Singh - Business Head at Gopsun Leather and Footwear Pvt., Ltd., Mr. Sanjeev Batra- General Manager, New Age Sibrama, Ms. Kiran Joshi - Sourcing Specialist, RS Lifestyle, Mr. Suman Nayak - Chief General Manager, Nippon Audiotronix Pvt., Ltd., Ms. Naveli Dixit - Assistant Buying Manager, Lenskart Solutions Pvt Ltd., Mr. Rishabh Shukla – Founder, Innocrazy Tech Services, Mr. Shashi Piyush - Category Head (Footwear/ Accessories/ Innerwear) Blackberry.

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Lighting of the inaugural lamp



Mr. Arun Kumar Sinha, IAS, MD-FDDI delivering the 'Welcome Address'

A large number of alumni attended this event.

Ms. Pragma Singh, Executive Director, FDDI, Banur campus, staff member of all the campuses of FDDI, media persons



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also attended the 'INI Day' celebration which was an inspiring confluence, honouring the legacy of FDDI and its pioneering contributions to the field of footwear design and production education in India.



Mr. Arun Kumar Sinha, IAS, MD-FDDI being felicitated by Mr. Pankaj Kumar Sinha, Secretary, FDDI



Mr. Motilal Sethi, Member- FDDI, GC & President, ILGA addressing the audience

Delivering the 'Welcome Address', Mr. Arun Kumar Sinha, IAS, Managing Director-FDDI said, "With great pleasure and with great pleasure and humility, I congratulate you all on this memorable

day of life that marks a significant milestone in FDDI's journey of nurturing individuals to excel and contribute to the growth and development of various sectors, including fashion, leather, lifestyle, product design, and retail & fashion merchandise".

The event served as a platform to celebrate FDDI's achievement and provide an opportunity for its students, alumni, industry leaders, and academic experts to come together and share their experiences, insights, and visions for the future.



Audience at the auditorium



Ms. Pragya Singh, Executive Director, FDDI, Banur campus being felicitated by Mr. Pankaj Kumar Sinha, Secretary, FDDI

FDDI has constantly demonstrated an unwavering commitment to fostering positive change, and its journey of more than past 35 years has been marked by remarkable achievement in the global educational landscape in the areas of footwear, leather, fashion, retail and management.



Dance performance by students



A view of the Fashion Show

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Throughout the day, attendees had the opportunity to witness a captivating exhibition showcasing the creative prowess of FDDI's students in footwear, fashion, product design, and retail management.



A view of the DJ dance



Students at amphitheater

Additionally, the celebration included panel discussion on the topic "Prospects of Footwear, Leather Goods, Fashion & Retail Industry in India & FDDI's Role in Mission LiFE" which was moderated by Mr. Amit Verma, Sr. Manager, Placement. During this, the panelist which included prominent industry experts, provided valuable insights into the latest trends, techniques, and advancements in the concerned industry.

During the event, cultural performances and fashion shows also featured, highlighting the fusion of traditional and contemporary designs, and showcasing India's rich culture and heritage.

Sr. No.	Name of the Panel Member	Expert Details
1.	Dr. Kumar Bijoy	Associate Director , Department of Distance and Continuing Education , University of Delhi
2.	Mr. Dharmender Singh	Business Head, Gopsun Leather and Footwear Pvt ., Ltd.
3.	Mr. Sanjeev Batra	General Manager , New Age Sibrama
4.	Ms. Kiran Joshi	Sourcing S pecialist at RS Lifestyle
5.	Mr. Suman Nayak	Chief General Manager, Nippon Audiotronix Pvt ., Ltd.
6.	Ms. Naveli Dixit	Assistant Buying Manager, Lenskart Solutions Pvt Ltd .
7.	Mr. Rishabh Shukla	Founder of Innocrazy Tech Services
8.	Mr. Shashi Piyus h	Category Head (Footwear/ Accessories/ Innerwear) Blackberry



Alumni sharing their 'Success Story'



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Delivering the 'Vote of Thanks', Mr. Pankaj Kumar Sinha, Secretary, FDDI said, "I extend special thanks to distinguished alumni who stand out from the crowd with their achievements and contributions. Your exceptional journey continues to inspire current and future generations present at the institution."



Panel discussion in progress



Mr. Pankaj Kumar Sinha, Secretary, FDDI delivering the 'Vote of Thanks'

The event was sponsored by Ayyappa Enterprises, Corporate Infotech Pvt. Ltd., Yes Bank, Imaginarium Solutions (I) Private Limited, K H Exports India Pvt. Ltd., BBK Shoes, Sibrama Newage Pvt. Ltd., Euphoric Innovation Pvt. Ltd., Althaf Shoes Pvt. Ltd., West Wood Wears (P) Ltd., Mochiko Shoes Pvt. Ltd., Star International Pvt. Ltd., Orion

Conmerx Pvt. Ltd., Adroitech Information Systems Pvt. Ltd., Kannan Plastic Products Pvt. Ltd., - (HR), Innocrazy Tech Services Private Limited and HDFC Bank.

FDDI attends the launch ceremony of 'Study in India' Portal

On 2nd August 2023, FDDI attended the launch ceremony of 'Study in India' Portal in New Delhi.

Union Education and Skill Development & Entrepreneurship Minister, Mr. Dharmendra Pradhan and Union External Affairs Minister, Dr. S. Jaishankar jointly launch Study in India (SII) Portal which serves as a one-stop platform that simplifies international students' academic journey in India and will play a pivotal step in making India a preferred destination for higher education.

Minister of State for Education Dr. Subhas Sarkar; Minister of State for Education, Mrs. Annpurna Devi; Minister of State for Education and External Affairs, Mr. Rajkumar Singh; Member of Parliament, Dr. Mahesh Sharma; senior officials of Ministry of Education and Skill Development and Ambassadors of more than 10 countries attended the event.



Union Education and Skill Development & Entrepreneurship Minister, Mr. Dharmendra Pradhan and Union External Affairs Minister, Dr. S. Jaishankar jointly launching SII Portal



Participants attending the launch ceremony of SII Portal

SII Portal is a dedicated website that will provide comprehensive information about the Indian Higher Education Institutions (HEIs). The vision for the portal is guided by the new National Education Policy (NEP).

The SII programme is a flagship project introduced by the Ministry of Education (MoE) in 2018 that seeks to endorse

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India as a prime education hub for international students by inviting them to pursue their higher education in the country and explore valuable educational opportunities enabled by top Indian universities.

Representing FDDI, Mr. Pankaj Kumar Sinha, Secretary attended the launch of SII portal that will provide a fillip in establishing a strong international footprint of brand 'India' in the education sphere across the globe.

FDDI is partner institution for the SII Scheme of the Government of India.

FDDI has developed website targeting international student under Study in India scheme (https://www.studyinindia.gov.in/institute_details?institute_ID=SII-I-0269&active_tab_index=0) through which international students can pursue Under graduate and Post graduate programmes in areas of footwear, leather, fashion, retail and management.

FDDI participates in '2nd Akhil Bhartiya Shiksha Samagam' & '3rd Anniversary of NEP 2020'

FDDI participated the '2nd Akhil Bhartiya Shiksha Samagam' & '3rd Anniversary of National Education Policy (NEP) 2020' which was held on 29th and 30th July 2023 at Bharat Mandapam, Pragati Maidan, New Delhi.

The Hon'ble Prime Minister of India, Mr. Narendra Modi inaugurated the Akhil Bhartiya Shiksha Samagam 2023, which aligned with the third anniversary of the NEP 2020.

Mr. Pankaj Kumar Sinha, Secretary, FDDI, Mr. Sharad Srivastava, Sr. Consultant, School of Footwear Design & Production and Mr. Sandeep Bhatia, D.G.M., Student Affairs & Examination Department attended the event.

Guided by the vision of the Hon'ble Prime Minister of India, Mr. Narendra Modi, NEP 2020 was launched with a view to groom the youth and prepare them for leading

the country in Amrit Kaal. It aims to prepare them for meeting the challenges of the future, while keeping them grounded in basic human values. During the three years of its implementation, the policy has brought radical transformation in the realms of school, higher and skill education.

The two day programme provided a platform for academics, sector experts, policy makers, industry representatives, teachers and students from schools, higher education and skilling institutions, among others, to share their insights, success stories and best practices in implementing the NEP 2020 and work out strategies for taking it further ahead.

The Akhil Bhartiya Shiksha Samagam included sixteen sessions, in which discussions on themes including Access to Quality Education and Governance, Equitable and Inclusive Education, Issues of Socio-Economically Disadvantaged Group, National Institute Ranking Framework, Indian knowledge System, Internationalization of Education, among others were held.



A view of the inaugural session



Discussion in progress