

NEWSLETTER

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A WEEKLY NEWSLETTER

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'Swachhata Hi Seva' Campaign held at FDDI campuses

'Swachhata Hi Seva' Campaign was held at all the campuses of FDDI from 15th September, 2023 to 2nd October, 2023.

'Swachhata Pledge' was administered by the senior officers of the campuses in the presence of all the staff & students.



Cleanliness drive at FDDI, Noida campus



A view of felicitation of 'Safai Mitras' at FDDI, Noida campus

The Hon'ble Prime Minister of India, Mr. Narendra Modi had launched the ambitious Clean India Programme, popularly known as 'Swachh Bharat Abhiyan' on 2nd October 2014.



Staff taking 'Swachhata Pledge' at FDDI, Kolkata campus



A view of cleanliness drive at FDDI, Banur campus

With the aim of creating a clean India, it is necessary to bring change in our behaviour and mindset as this activity is not one time but, a continuous exercise. Following this as its guiding philosophy, 'Swachhata Hi Seva' Campaign was held during which the staff of FDDI enthusiastically participated in the cleanliness drive.



A view of cleanliness drive at FDDI, Hyderabad campus



Poster made by students at FDDI, Jodhpur campus

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All the staffs and students made commitment towards achieving the dream of Mahatma Gandhi for a clean society and country.

Under the 'Swachhata Hi Seva' Campaign, activities like Swachhata Pledge and pledge to weed out plastic, Poster making competition, Outdoor cleanliness drive, Indoor cleanliness drive with deep cleaning, Displayed Swachhata banner on the website, Sanitization of office premises, Felicitation of 'Safai Mitras' were undertaken.

Certificate distribution ceremony held at FDDI, Chhindwara campus for CMPDIL sponsored candidates

Certificate distribution ceremony was held on 09th October 2023 for the 100 trainees sponsored by Central Mine Planning and Design Institute Limited (CMPDIL) who successfully completed the training programme in the field of Footwear Manufacturing conducted by FDDI, Chhindwara.

FDDI, Chhindwara conducted four months of Certificate program in May-August 2023 that has not only equipped students with valuable skills, but also, delivered an impressive placement record of 75-80% in prestigious footwear companies across India like Relaxo, Vintage Shoes, Tirubala, Goods India 24 as a Machine Operator, Stitcher etc.

Mr. Sitaram Lomror, General Manager of Environment and Head of Personnel & Administration, CMPDIL, Mrs. Jaspreet Kaur Kahlon, Manager of Personnel were present at the event who were welcomed by Mr. Pradeep Mandal, HoD-FD & Centre In-charge, FDDI, Chhindwara campus and other staff of the campus.



A view of the participants who successfully completed the training programme

Faculty of FDDI Hyderabad campus gets certificate of 'TAS Appreciation Peacock Award'



Fashion product illustration



Certificate of 'TAS Appreciation Peacock Award'

Mr. Rambabu Muppidi, Faculty of School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad campus participated in the national painting competition (online) which was organized by Tirupati Art Society, Andhra Pradesh.

He submitted the drawing in leather goods and accessories product illustration work to the jury which was awarded with certificate of 'TAS Appreciation Peacock Award' on 9th October, 2023.

FDDI, Rohtak students visit GEO CHEM, Gurgaon

To provide an in-depth insight about inspection & testing, the students of School of Footwear Design & Production (FDP) of FDDI, Rohtak campus, visited GEO CHEM, Gurgaon, Haryana on 06th October 2023.

Overall, the visit provided the students an insight on the practical applications of physical & chemical testing procedures for footwear, fabrics, toys, electrical equipment's and furniture etc., and to see the tools and equipment used in the laboratories.



Students at GEO CHEM, Gurgaon



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Faculty of FDDI invited for online review of 'Research Paper'



Mr. Anoop Singh Rana,
HoS, LGAD



Certificate of 'Excellence in Reviewing'

Mr. Anoop Singh Rana, Head of School (HoS), Leather Goods and Accessories Design (LGAD) of FDDI was invited for online review of research paper in listed journal " ShodhKosh: Journal of Visual and Performing Arts" ISSN: 2582-7472.

The research paper titled "Hindu Mythological Artworks at Airports of Asia " was reviewed by Mr. Rana for which he has been provided a 'Certificate of Excellence in Reviewing' on 04th October 2023.

Industrial visit at Competence Exports Pvt. Ltd., Hajipur for FDDI, Patna students

Under the industrial visit, 18 students of the School of Footwear Design & Production (FDP) of FDDI, Patna campus were taken to the factory at Competence Exports Pvt. Ltd., located at Hajipur, Bihar on 29th September 2023.

The visit provided an opportunity to the students to acquire knowledge regarding selection and usages of synthetic materials & products, chemical compositions, compounding, mixing, designing, production & marketing.

The students saw the production facilities and the real working environment located at the company where Ms. Dhanesh Prasad, Managing Director, Competence Exports Pvt. Ltd., was also present who interacted with the students and solved all their queries regarding footwear industry.



FDDI, Patna students at Competence Exports Pvt. Ltd.

Session on 'Bridging Creativity and Business Success' under ETIC programme held at FDDI, Kolkata campus

With the objective to bridge the gap between creative ideas and the corporate world, a session on 'Bridging Creativity and Business Success' was held at FDDI, Kolkata campus on 27th September 2023.

The session was organized by the Times Group under 'Economic Times in Campus' (ETIC) programme which provided a lively platform tailored for budding entrepreneurs and design school students.

It served as a valuable resource for those interested in staying updated with current business trends. It nurtured talent, allowing future business leaders to showcase their innovative ideas.

The key takeaways from the session were understanding one's role, knowing core marketing concepts to help communicate better in business settings, systematic way to handle the chaos that often comes with the creative process.



A view of the session

This event represented a significant step in preparing the next generation of business creators for success in the corporate world.



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Workshop on 'Fashion Illustration (Colour Rendering)' & technical exposure at Shahpur Market for FDDI, Noida students

To provide a better understanding and to educate the 3rd semester students of School of Fashion Design (FD) on various colour techniques and different mediums used for colour application, a workshop on 'Fashion Illustration (Colour Rendering)' was held on September 29, 2023 at FDDI, Noida.

The workshop was conducted by Mr. Nikhilesh Kumar Prajapati, an accomplished artist hailing from Varanasi who has earned numerous awards from prestigious art galleries, including recognition from the State Lalit Kala Academy and IFACS.

He provided insights into the process of developing fabric swatches through the use of colour. The students also received instruction on the art of capturing body gestures in their illustrations.



A view of Workshop



Student at Shahpur Market,

On 26th September, 2023, a group of 29 students of 3rd semester students of FD, accompanied by their faculty were provided technical exposure at Shahpur Market, Delhi during their visit at functional stores who are doing jobs from pattern making, dyeing to embroidery, Swarovski onto a lace red saree.

The Master Craftsmen at these at functional stores taught the students how to do embroidery on Zardozi using pearls and sequins and also provided technical inputs to them.

This hands on exposure proved to be an enriching and informative experience for the students allowing them to acquire a deeper understanding and proficiency in these essential aspects of fashion design.

'Hindi Pakhwara' held at FDDI campuses

'Hindi Pakhwara' was held at all the campuses of FDDI from 14-28, September, 2023.



Competition in progress at FDDI, Noida campus



Mr. Sunil Kumar Ullattuthodiyl, Executive Director (ED), FDDI, Kolkata addressing during the 'Hindi Pakhwara'



Ms. Pragya Singh, IRS, ED - FDDI, Bannur campus giving prize to winners

In order to promote the knowledge and skills in use of official language – Hindi among the faculty, staff and the students in consonance with the policy of Government of India, four competitions were organized during the 'Hindi Pakhwara'.



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The competitions witnessed the oratory, logical skills and the literary acumen of the faculty, staff and students in Hindi.

Sr. No.	Name of Competition	Held For
1.	कहानी वाचन (Story Telling)	Officers & Staff
2.	संक्षेपन लेखन (Precis writing)	
3.	निबंध लेखन (Essay Writing)	Students
4.	वाद-विवाद (Debate)	

Besides this, in accordance with the Department of Official Language Incentive Scheme, under the FDDI Rajbhasha Protshahan Yojna, Teaching as well to the Non-Teaching departments received cash prizes and certificates for the maximum percentage of work done by the department in Hindi throughout the year.



A winner receiving the prize at FDDI, Ankleshwar campus



Dr. Narasimhugari Tej Lohit Reddy, IAS, ED - FDDI, Hyderabad campus giving prize to winners



A view of 'Hindi Pakhwara' at FDDI, Fursatganj campus



Winner along with the prize at FDDI, Chhinwara campus

During all the competitions, a large number of both teaching and non-teaching staff as well as students participated enthusiastically in the competitions.

During the closing ceremony of 'Hindi Pakhwada' at FDDI, Noida campus, on 29th September 2023, Mr. Pankaj

Kumar Sinha, Secretary/Managing Director (MD), FDDI delivered the 'Keynote Address', and briefed about the importance and status of Hindi language. He also urged to use Hindi in day-to-day work.



Mr. Pankaj Kumar Sinha, Secretary/MD-FDDI lighting-up the inaugural lamp during the closing ceremony of 'Hindi Pakhwada' at FDDI, Noida campus



Mr. Pankaj Kumar Sinha, Secretary/MD - FDDI delivering the 'Keynote Address'



A view of the prize distribution ceremony at Noida campus

On this occasion Dr. Ved Prakash Gaur, Consultant, Town Official Language Implementation Committee, Noida was the Chief Guest who addressed the employees. In his speech, he said that 'Hindi' is not just language, it is a thread that unites the countrymen.

In this grand program, the students of the institute also presented cultural programs which was applauded by the audience. During the prize distribution ceremony, the winners were awarded cash prizes as well as certificate.

