



NEWSLETTER

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Managing Director-FDDI meets Regional Director – South Asia Northampton University, United Kingdom

On 15th November 2023, Mr. Pankaj Kumar Sinha, Managing Director (MD) – FDDI, along with Mr. Sharad Srivastava, Senior Consultant- FDDI and Mr. Ashish Kumar, Manager - FDDI met Mr. Puneet Malhotra, Regional Director – South Asia, University of Northampton, United Kingdom (UK).



Mr. Pankaj Kumar Sinha, MD – FDDI & Mr. Puneet Malhotra, Regional Director – South Asia, University of Northampton, UK

The meeting which was held for the institutional collaboration between both organization was coordinated by Mr. Vikram Singh, Strategic Head – Investment, British High Commission was held at British High Commission, Shantipath, Chanakyapuri, New Delhi during which Ms. Liza Maria Powell, Senior Inward Investment Adviser, Department for International Trade, India was also present.

The MD FDDI had a long discussion with Mr. Puneet Malhotra wherein agenda of mutual cooperation and

support in the area of education, development of Joint Degree and Certificate programs, curriculum development, research, students and faculty exchange as well as design and development of joint programs/projects/research and publications were held.

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'Skill Development Programme' in collaboration with KVIC commences at FDDI Hyderabad campus

With the inauguration ceremony held on November 20, 2023, the 'Skill Development Programme' on 'Footwear' commenced at FDDI Hyderabad campus, in collaboration with Khadi and Village Industries Commission (KVIC), Telangana State under the KVIC-Gramodyog Vikas Yojana 2023-24.

During the inauguration ceremony, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI Hyderabad and staff of FDDI, Hyderabad campus, Dr. Manoj Lanka, Director KVIC, Assistant Directors and officials of KVIC, Telangana State and 10 trainees were present.



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The School of Footwear Design & Production (FDP), Hyderabad, commenced the first batch of the artisan skill development programme of 25 days on footwear with the objective to offer comprehensive training to individuals interested in the art of footwear manufacturing which aligns with the broader goal of promoting self-sufficiency and supporting indigenous industries.

Addressing to the participants, Dr. Narasimhugari Tej Lohit Reddy, IAS, ED, FDDI Hyderabad, emphasized the significance of skill development in fostering local industries, creating employment opportunities, and underscored the role of FDDI in equipping individuals with practical skills essential for the growth of the footwear industry.



Dr. Narasimhugari Tej Lohit Reddy, IAS, ED, FDDI Hyderabad addressing to the participants



Officials of FDDI Hyderabad & KVIC, Telangana State along with trainees

Dr. Manoj Lanka, Director of KVIC- Telangana State, in his address highlighting the collaborative efforts between FDDI and KVIC in promoting skill enhancement and self-reliance. He commended the initiative as a significant step towards realizing the vision of the Gramodyog Vikas Yojana and empowering individuals in the footwear sector.

As the Skill Development Programme on Footwear takes its first stride at FDDI Hyderabad, it is anticipated to make a substantial impact on empowering individuals, fostering economic growth, and contributing to the overall development of the region.

Seminar on 'Future of Leather Industry in Manufacturing Excellency' held at CoE - FDDI, Kolkata campus in collaboration with GLOFormax, Italy

With a vision to foster collaboration and knowledge exchange at national and international levels and to provide cutting-edge infrastructure and expertise for research and training, the Center of Excellence (CoE) at FDDI Kolkata organized a seminar, on 'Future of Leather Industry in Manufacturing Excellency' on 14th November 2023.



Mr. Paolo addressing (online) the gathering on Manufacturing Excellency in leather finishes



GLFormax representatives Mr. Massimo and Mr. Sanjoy Sen giving presentation



Ms. Basumitra Ghosh Mukherjee, Head of CoE Kolkata being awarded a certificate for participation in another online seminar conducted by GLFormax

It was organized for the Leather Goods industry and the faculties of FDDI Kolkata, in the CoE building, in collaboration with GLOFormax, an Italian consultancy firm in leather products.

The seminar intended to provide an insight into what kind of disruption technology has brought in and how we could make a difference.



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Sr. No.	Expert	Provided Insight on
1	Mr. Paolo, a renowned consultant from GLFormax, Italy	The current technology being used in Italy to make Leather more competitive.
2	Mr. Massimo a production engineer from GLFormax Italy, (Specializing on dies & knives)	Demonstrated the use of latest technology in bag making, in order to bring down the lead time for production thus making the products cost effective.
3	Mr. Sanjoy Sen, a partner of GLFormax who is in the process of setting up a company in India called GLFORMAX India	Explained about the objectives of the Indian company i.e. a. Work as a bridge between international brands and Indian manufacturers; b. Assist Indian manufacturers to optimize time and efficiency with our suggestions of -Process flow control -Process time study.

The purpose of this seminar was to assess the efficiencies of the participating organizations in manufacturing excellency, in order to gauge if the leather goods industry of Kolkata may be capable of attracting new business from the big brands who are shifting their base from China to India.

More than 20 representatives from well-known Leather Goods export houses of Kolkata, attended the seminar. There was an interactive

session on new technologies and their advantages, in the tanning and manufacturing processes. Individual feedbacks were taken from each participants.

Delegates visit FDDI, Jodhpur campus

On 13th November 2023, Dr. Sangeeta Singh, Senior Scientist, Arid Forest Research Institute, Jodhpur & Dr. Sunita Singh Principal, Sri Narayan Central School, Ahmedabad visited FDDI Jodhpur campus who were greeted by Mr. Anil Kumar, AFHQCS, Executive Director, FDDI, Jodhpur campus.

They visited the entire campus and also saw the 'Centre of Excellence' established in the campus having specialized centre for Orthotics & Prosthetics as well as for safety shoes designed for the industrial purpose.

They were briefed about the importance of hand tools, shoe last and the state-of-the-art equipment's and a demonstration was given in the Pilot Plant constituting of Cutting, Closing, Component, Lasting & Finishing Workshops for Footwear Design & Production students.



Delegates visiting the Pilot Plant



Delegates watching the footwear development work

Both the guests were amazed to see the kind of technology & machinery FDDI is having for the purpose of research & development in respect to footwear industry. They shared their experiences, anecdotes, and useful insights for enhancement & betterment of the students.

Workshop on 'Enhancing Digital Design Skills' held at FDDI, Hyderabad campus



Students attending the session

For skill acquisition, the School of Fashion Design (FD) of FDDI, Hyderabad campus organized a two-day Adobe Photoshop workshop for the foundation-2023 batch and fashion design students of batch 2022, on 09th & 10th November, 2023.

Aimed at enhancing the digital design skills of the students, the workshop was conducted by Mr. Naresh Bathula, an



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alumnus of National Institute of Design (NID) and currently a faculty member at the National Institute of Fashion Technology (NIFT) in Hyderabad.

Through a series of practical demonstrations and step-by-step tutorials, Mr. Bathula focused on the software's functionalities, such as image manipulation, graphic design, and digital illustration, which are crucial in the fashion industry.

FDDI, Jodhpur campus students bagged 3rd Position during 'Inter-College Debate Competition' held at NIFT Jodhpur

In the spirit of Vigilance Awareness Week, NIFT Jodhpur organized an exhilarating 'Inter-College Debate Competition' on 9th November 2023 at NIFT Jodhpur Auditorium, sponsored by the Union Bank of India and coordinated by the Literary Club.

FDDI Jodhpur students namely, Ms. Kastoori Saxena & Ms. Aditi Singh of B.Des-Fashion Design-2020 batch enthusiastically deliberated on the topic "Can Advanced Technologies Revolutionize Governance & Reduce Corruption" and impressed the judges and audiences with their facts and arguments.

FDDI students bagged 3rd Position with their passion as per their performance & ratings given by the esteemed panelists whereas NIFT was the winning team & IIT claimed the second spot, showcasing their insightful arguments, Dr. Sarvepalli



A view of 'Inter-College Debate Competition'



Ms. Kastoori Saxena & Ms. Aditi Singh receiving the prize

Radhakrishnan Rajasthan Ayurved University secured the consolation prize.

The winners were awarded cash prizes and trophies by the Chief Guests and Director NIFT Jodhpur, Dr. G.H.S.Prasad and Mr. Sanjeev Ranjan Sahai, Regional Head, Union Bank of India.

Workshop on 'Generative AI Changing Creative Workflow' and 'Design Thinking' held at FDDI, Noida campus

Sr. No.	Topic	Speaker	Date
1	Generative AI Changing Creative Workflow	Ms. Urvashi Gupta, Director -WGSN	3 rd November 2023
2	Design Thinking	Mr. Vishal Srivastava - Research Scholar IIT, Delhi	31 st October 2023

The School of Leather Goods & Accessories Design (LGAD) at FDDI, Noida organized two insightful workshops at the Digital classroom during which the students & faculties of other campuses were connected virtually from the virtual classroom facilities.

During the workshop on 'Generative AI Changing Creative Workflow', Ms. Urvashi Gupta, Director –WGSN provided an insight on how AI algorithms can assist and enhance creativity across various industries. Urvashi's expertise and



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practical insights provided valuable perspectives on the fusion of art and technology.



A view of the workshop, 'Generative AI Changing Creative Workflow'



'Design Thinking' workshop in progress

During the workshop on 'Design Thinking', Mr. Vishal Srivastava a research scholar at the Indian Institute of Technology (IIT), Delhi briefed about the core principles of design thinking, emphasizing empathy, innovation, and user-centric design.

The useful information delivered in an excellent manner provided actionable concepts to the participants.

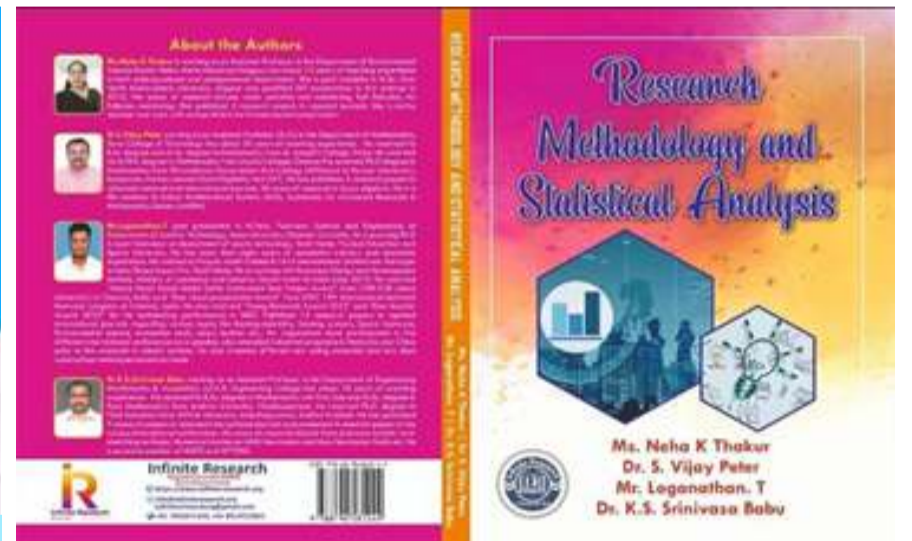
Book authored by Faculty of FDDI, Hyderabad campus gets published

Mr. Loganathan T, a faculty member at the School of Footwear Design & Production (FDP) at FDDI, Hyderabad campus has recently authored a book titled 'Research Methodology and Statistical Analysis' having ISBN: 9788196581244.

Mr. Loganathan. T, having more than 8 years of experience in academia and industry is M. Tech, Footwear Science and Engineering at Department of Leather Technology, Anna University, Chennai and is currently pursuing Ph.D in sport footwear at Department of Sports Technology, Tamil Nadu Physical Education and Sports University.



Mr. Loganathan.T, Faculty, FDDI Hyderabad



Cover page of book titled 'Research Methodology and Statistical Analysis'

His 12 research papers have been published in reputed international journals covering topics like Biodegradability, Tanning systems, Sports footwear, Environmental science, evaluation study about leather etc. He has participated in five different international conferences as a speaker and also attended industrial programs in Malaysia and China prior to his research in robotic systems. He also invented different new soling materials and new shoe constructions techniques based on insole.

This book guides researchers through the various stages of the research process, from formulating research questions to selecting appropriate methodologies and collecting data. It elucidates on the role of statistical analysis in drawing meaningful conclusions from empirical findings, providing readers with a solid foundation in quantitative research methods.

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