

NEWSLETTER

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A WEEKLY NEWSLETTER

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'Employee Connect' programme held at FDDI

To help foster an environment of emotional connect, empathy and synergy among FDDI employees across all campus and levels, an 'Employee Connect' programme was organized at FDDI on 24th November 2023.



Mr. Pankaj Kumar Sinha, MD-FDDI interacting during the 'Employee Connect' programme



A view of the 'Employee Connect' programme

It was conducted at FDDI, Noida campus physically at its Digital Smart Classroom for employees of FDDI-Noida and employees of all other 11 campuses participated virtually from their Digital Smart Classrooms of their campuses.

'Employee Connect' programme was a mutual discussion platform that paved a way in creating a connected, involved, and productive workplace for concretizing the way forward so that the activities and focus of the functions remain aligned with the objectives of FDDI.

'Employee Connect' programme provided employees with an opportunity to voice their concern, express their issue and share their idea for attaining the organizational goal.

Transformative pact between FDDI, Hyderabad and LEPRASOCIETY

In a landmark pact that bridges the worlds of healthcare and fashion, the FDDI, Hyderabad and the LEPRASOCIETY signed a Memorandum of Understanding (MoU) on November 21, 2023, at FDDI Hyderabad campus.

LEPRASOCIETY is a non-governmental organization established in 1989 to serve the needs of people affected by leprosy. Its strategic priorities include strengthening public health systems, providing direct services, fostering Research & Innovation, empowering individuals, and promoting equity for women and children.

Representing FDDI, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED) of FDDI Hyderabad, signed the MoU. On behalf of LEPRASOCIETY, Mr. Prasant Naik, Chief Executive signed the MoU during the presence of senior officers from both sides.

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Divulging the details, Dr. Narasimhugari Tej Lohit Reddy, ED, FDDI Hyderabad campus said, “The focus is on developing specialized, comfortable, and adaptive footwear that addresses the unique needs of individuals grappling with mobility challenges.”

The commitment to benefiting both healthcare professionals and individuals with disabilities, marking a pivotal step towards innovation and inclusivity that sets the stage for impactful and transformative initiatives in disabilities support is the mainstay of the MoU.



Dr. Narasimhugari Tej Lohit Reddy, IAS, ED - FDDI Hyderabad & Mr. Prasant Naik, Chief Executive, LEPRO Society



Exchange of MoU

Mr. Prasad Naik, Chief Executive of LEPRO Society, said, “This collaboration signifies an opportunity to empower individuals facing disabilities, contributing to the creation of a more inclusive and supportive society.”

In a collaborative effort, LEPRO Society brings crucial field expertise to FDDI, focusing on foot functions affected by conditions like leprosy and lymphatic filariasis. They actively contribute to research proposals addressing the specific needs of individuals with foot disabilities. FDDI, in turn, focuses on capacity building, offering programs for LEPRO Society's technical staff, emphasizing skills in design and material use, and providing technological support for crafting well-fitted footwear in remote areas.

The signing ceremony symbolized a significant moment as FDDI Hyderabad and LEPRO Society, hailing from diverse sectors—footwear design and societal well-being—came together. This collaboration holds the potential to revolutionize the landscape of medical footwear and disabilities support, transcending traditional boundaries.

FDDI's 'Award Distribution Ceremony' held

In a spectacular event that radiated enthusiasm & achievement, FDDI Noida held the 'Award Distribution Ceremony' on 24th November 2023 for the outstanding accomplishments of its students & employees during the four events held in the recent past.

The awardee had given expression to their interest and showcased their immense talents in non-academic fields. The recognition extended to diverse areas, showcasing the Institute's commitment to fostering talent beyond academics.

Sr. No.	Event	Held On
1	Cultural Week & Sports Week	28 th August 2023 to 1 st September 2023
2	Swachata Hi Sewa	15 th September 2023 to 2 nd October 2023
3	Vigilance Week	30 th October to 5 th November 2023
3	Swachata Pakhwada	2 nd November 2023 to 15 th November 2023

The awards, trophies and certificates were conferred to deserving students & employees by Mr. Pankaj Kumar Sinha, Managing Director (MD), FDDI, acknowledging their remarkable contributions.

Motivating the students & employees, Mr. Pankaj Kumar Sinha, MD, FDDI in his 'Keynote Address' said, “Whatever you have achieved so far would never have been possible without your constant endeavor. I extend my good wished to achieve brilliance in your respective career and in other spheres too.”



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Prizes were also distributed by various HoS and HoD to the winners. The recipients, adorned with pride, displayed a mix of joy and gratitude, creating an aura of motivation that will undoubtedly resonate in the days to come.

The ceremony not only rewarded past achievements, but also kindled a spirit of ambition and aspiration among the students & employees. The joyous occasion served as a catalyst for future participation, promising a continued legacy of excellence in competitions and events.



A participants receiving award by Mr. Pankaj Kumar Sinha, MD -FDDI



A view of 'Award Distribution Ceremony'

FDDI, Rohtak holds its 5th Convocation ceremony

FDDI, Rohtak conducted its 5th Convocation ceremony on 25th November 2023.

Mr. Verinder Kumar - VP-Manufacturing, M/s. Relaxo Footwears Ltd., was the 'Chief Guest' during the convocation where as Mr. Sachin - Deputy Director, Sports Authority of India, Mr. Bhushan Singhal - Sr. General Manager-Works at M/s. Relaxo Footwears Ltd. and Mr. Kuldeep Kumar – Chairman, Birla International School were among the 'Guest of Honor'.



Lighting-up of the ceremonial lamp by the dignitaries



Graduating batch alongwith the dignitaries

A total of 61 students were awarded degrees from the School of Footwear Design & Production and the School of Fashion Design.

Mr. Verinder Kumar, the 'Chief Guest' and Mr. Sachin, the 'Guest of Honor' in their speech extended heartiest congratulations to all the students on their achievements.

FDDI, Hyderabad students visit 'Footwear India Expo 2023'

With an objective to make the young minds aware about the upcoming trends in materials, colors and design aspects of the footwear industry, the students from School of Footwear Design & Production (FDP) FDDI, Hyderabad campus visited Footwear India Expo – 2023 which was held at the Meydan Expo Center in Hitec City, Hyderabad from 25th to 26th November 2023.

Under the guidance of the highly experienced faculty of FDDI Hyderabad, the students of B.Des FDP 2021 and B.Des FDP 2020, visited the expo which is recognized as one of India's leading footwear trade and allied industry exhibitions.



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Cubix Footwear, Rellyson Footwear, Lancer Footwear, APL, Relic Footwear, and more, totaling over 40 stalls were present at the event. students explored both non-leather and leather manufacturing company stalls, gaining insights into the latest designs showcased at various booths.

The visit provided students with the unique opportunity to observe a diverse range of footwear, soles, and upcoming technologies in the field of footwear manufacturing. Beyond acquiring hands-on technical



Students and faculties along with organizing committee of Footwear India Expo-2023



Mr. Rajeev Kumar Gupta, Managing Director of Rellyson Footwear, briefed to the students about recent technology in non-leather footwear manufacturing

knowledge, the experience also allowed students to develop an understanding of the event management skills essential for organizing fairs and exhibitions.

Technical session on 'Footwear Adhesive and Chemicals' organized at FDDI, Fursatganj campus

Footwear manufacturing involves the essential process of transforming and assembling diverse components crafted from various materials, where distinct adhesives and chemicals play a pivotal role. Without these, the shoe would lack both its intended shape and structural integrity.

In line with this, to provide insight on new developments and technologies in footwear adhesives & chemicals, an informative technical session on 'Footwear Adhesives and Chemicals' was organized at FDDI Fursatganj campus on 6th November, 2023 for the students.

It was conducted by Henkel Adhesives Technologies India Pvt. Ltd., during which Mr. T.S. Elango and Mr. Brijesh Sharma, who are Technical Manager, India at Henkel explained about the importance of adhesives and chemicals in the footwear industry.



A view of technical session on 'Footwear Adhesive and Chemicals'

They explained about such chemicals which are environment friendly whose application is also easy which increases the productivity of the manufacturers and also reduces the costing.

They provided insights on the latest developments in 'Water Based Adhesives' which in today's modern footwear, especially in non-leather footwear is being increasingly used by footwear manufacturers. They also shared their experience on the demand of water based adhesives in sports shoes and other non-leather footwear.



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Industrial session on 'e-commerce operations' held at FDDI, Noida campus

A transformative industrial session on 'e-commerce operations' was held on 31st October 2023, at FDDI Noida campus for the students of Retail and Fashion Merchandising.

Mr. Abhishek Ranjan, distinguished FDDI alumnus and e-commerce authority imparted invaluable insights, unveiling the intricacies of successful e-commerce operations. His discourse delved into the crucial aspects necessary for budding retail students to thrive in backend operations – from deciphering algorithms and mastering forward and reverse calculations to differentiating products effectively on websites.

Through a wealth of practical tips and tricks, Mr. Ranjan equipped attendees with the essential tools needed to excel in the competitive landscape of e-commerce, inspiring them towards future success.



Students who attended the session

Research study of Faculties of FDDI gets published in 'Just Agriculture' Magazine

Sr. No.	Name of the Faculty of SFD	Cover Page
1.	 Dr. Sarita Devi, Jr. Faculty	
2.	 Dr. Sushila Hooda, Jr. Faculty	

Research article “Agrotextiles For Smart Farming” by Dr. Sarita Devi and Dr. Sushila Hooda of the School of Fashion Design (SFD) of FDDI has been published in 'Just Agriculture' Magazine on November 2023, Volume-4, Issue-3, Page no. 18-23 with ISSN: 2582-9149 and is available online at the link: <https://www.justagriculture.in/publications.html>

The research article explains that agriculture is the largest industry in the world. Textiles used in Agriculture are termed as Agro textiles. Agro textiles are used in various forms in shade houses/poly houses, green houses and open fields to control environmental factors like temperature, water and humidity. Their role in the field of agriculture is to reduce the use of harmful pesticides and herbicides to provide a healthy agricultural culture.