



NEWSLETTER

ISSUE NO. 958

A WEEKLY NEWSLETTER

15th December 2023



Managing Director, FDDI invited as 'Guest of Honour' in IFCOMA's 'SHOETECH Kanpur 2023' - Buyer-Sellers Meet cum Exhibition

Mr. Pankaj Kumar Sinha, Managing Director (MD)-FDDI was invited as a 'Guest of Honour' during the recently concluded 'SHOETECH Kanpur 2023' - Buyer-Sellers Meet cum Exhibition organized by Indian Footwear Components Manufacturers Association (IFCOMA) which was held 6th & 7th December 2023 at KLC Complex, Kanpur.



Mr. Pankaj Kumar Sinha, MD-FDDI being felicitated



MD-FDDI delivering the 'Keynote Address'

Apart from Mr. Pankaj Kumar Sinha, MD-FDDI, the inauguration was attended by Mr. Sanjay Gupta, President IFCOMA, Mr. Mukhtarul Amin, Chairman, Super House Ltd., Mr. Rajendra Kumar Jalan, MD, M/s. Arvind Footwear & Vice -Chairman, CLE, Mr. Sheikh Mohd Shahid from M/s. Zam Zam Tanners, Dr. Anil Ranga (GM, Ordnance Equipment Factory, Kanpur), Mr. Rakesh Suri (MD, M/s. IRUS Footwear & Convener-Safety Footwear Panel, CLE), Mr. Javed Iqbal (MD, M/s. Naaz Leather & Regional Chairman, Central Region, CLE) and Mr. Vikas Kumar Dang (President, Leather Rubber & Shoe Material Merchant Association, Kanpur), Managing Committee of IFCOMA many other stalwarts of the industry and media persons.

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A view of inaugural session



Dignitaries at the stall of FDDI



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Delivering his 'Keynote Address', Mr. Pankaj Kumar Sinha, MD-FDDI said, "A strong bonding between Footwear and Component manufacturers is vital to minimize the imports and allow growth for the local industry which will play a transformative role in fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India', 'Aatmanirbhar Bharat', 'Skill India', and 'Start-up India' Programmes."

FDDI also put-up its stall and displayed its publications and informed about its laboratory services, various training programmes, consultancy services through brochure and one-to-one meeting and also interacted with the companies regarding the placements of the students.

During the 'SHOETECH Kanpur 2023', Lifetime Achievement Award (Leather Sector, Component Sector), IFCOMA Excellence Award, IFCOMA Young Woman Entrepreneur Award and IFCOMA Young Entrepreneur Award were given for valuable contribution for the Industry.

With the strong support of all trade institutions, it was IFCOMA's 13th edition of 'SHOETECH-Kanpur 2023' during which exhibitors displayed various footwear components, accessories & machinery which included specialized Soles (TPR/TPU/PU etc.) of the latest design, Plastic shoe lasts, Insoles, Toe-puff & Counters, Linings & Interlinings, Threads, Finishes & Chemicals, Packaging Boxes, Shoe Machinery etc.

FDDI participates in two days National Workshop on 'Design Education and NEP 2020'

FDDI participated in the two days National Workshop on 'Design Education and NEP 2020' which was inaugurated by Mr. Rajesh Kumar Singh, IAS, Secretary, DPIIT on 01st December 2023 at Vanijya Bhawan, New Delhi during which Ms. Arti Bhatnagar, Additional Secretary & Financial Advisor, DPIIT, MOC was also present.

The event was meticulously organized by NID Haryana in collaboration with NID Ahmedabad, NID Bhopal, NID Assam, and NID Andhra Pradesh during which more than 20 design institutes across the country participated.

On this occasion, the Hon'ble Secretary, DPIIT released the report "Design Education - Now and Ahead" prepared by NID Haryana which forwards a Vision for Design Education in the country that shall equip designers with the skills and perspectives to design at the global level more inclusive, sustainable, equitable, and responsible future



Lighting-up of the lamp by the dignitaries



Faculties of FDDI alongwith Dr. Vanita Ahuja, Director, NID, Haryana at National Workshop

products, systems, organizations, and societies that are embedded in technological inventions of the times.

Engaging sessions and panel discussions brought together experts, educators, and stakeholders from across the country to delve into the nuances of the subject of discussion.

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Representatives from FDDI from different domains, including Mr. Anoop Singh Rana (HOS-LGAD), Ms. Shweta Saini (HOS-Retail), Ms. Krishi (HOS-FD), and faculties Mr. Rajesh Verma, Mr. Hafiz, and Mr. Gaurav Singh actively participated and presented inputs in subgroups task.

The workshop concluded with a valedictory session by Mr. Ankur Jain, Microsoft UI UX Head, who provided valuable insights into the future of design and UI/UX. An interactive session ensued, during which representatives from FDDI invited Mr. Jain to visit the institute for workshops and student-based projects.

FDDI, Kolkata students shine at 'Art Haat 2023'

The students of FDDI, Kolkata campus took center stage at Arts Acre Foundations's 'Art Haat 2023' which was held from 1st - 4th December 2023 at Newtown, Kolkata.

Marking its 7th edition, Art Haat has been a cornerstone event by Arts Acre since 2016, providing a dynamic platform for artists and artisans. This year, FDDI Kolkata students infused a distinctive vibrancy into the event, unveiling a captivating product line within the expansive Arts Acre campus.



A view of 'Art Haat 2023'



Display by the students

The students displayed a wide variety of crafts, ranging from skillfully created leather bags to customized hand-painted shoes, creative posters, coasters, key chains, handcrafted jewelry pieces, and a variety of accessories. Each piece was a work of art, demonstrating their skill and providing a special blend of design, utility,

and individuality. Throughout the event, the students' efforts resulted in noteworthy sales in addition to creative achievement, showcasing their entrepreneurial aptitude.

Beyond the creative showcase, this initiative provided the students with invaluable hands-on experience in customer interactions, understanding preferences, mastering the art of product promotion & sales and also helped them to embrace the entrepreneurial spirit and how to navigate the intricacies of real-life business dynamics.

Industrial exposure for FDDI, Fursatganj students at Central Sliver Plant

On 01st December 2023, under industrial exposure, the students of School of Fashion Design (FD) of B.Des, Semester III, of FDDI Fursatganj campus visited Central Sliver Plant (CSP) which is located at Amawa Road, Rae Bareli.

KVIC has established Central Sliver Plants (CSP) in different parts of the country for supply of quality raw material in the form of sliver or rovings to Khadi institutions for production of Khadi.



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The main objective behind the visit was to make the students aware about the activities related to the process of cleaning, combing, carding and sliver.

The technical expert, Mr. Shyam Lal Yadav, briefed the students about the various steps involved in the processing of fibers to sliver whereas Mr. Ratan Yadav Dy. Director/Project Manager guided the student about how the KVIC operates its channel.



FDDI students at Central Sliver Plant



Technical expert briefing the students

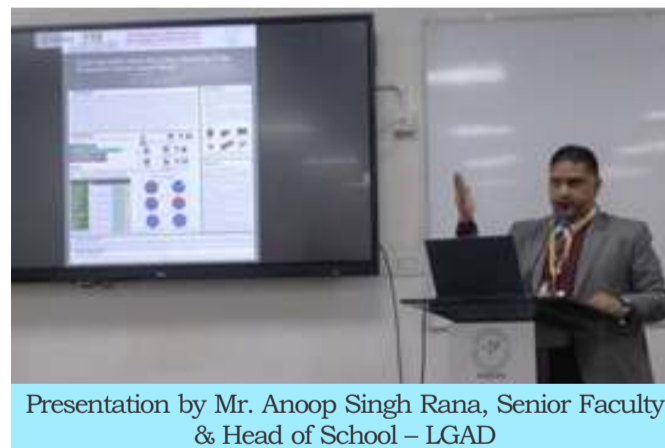
The students who were accompanied by their Faculty members got the opportunity to see the real challenges as well as the actual working patterns of spinning industry.

Papers presented by Faculty of FDDI during ICON 2023 International Conference on 'Sustainable Design Practices'

The faculties of Leather Goods and Accessories Design (LGAD), School of Fashion Design (FD) and School of Footwear Design & Production (FDP) of FDDI, presented research papers during ICON 2023 International Conference on 'Sustainable Design Practices' which was held from 25th - 27th November, 2023 at National Institute of Fashion Technology (NIFT), Kangra.



A view of ICON 2023 International Conference on 'Sustainable Design Practices'



Presentation by Mr. Anoop Singh Rana, Senior Faculty & Head of School - LGAD

The other design institutes such as NIFT, NID, IIT Design, UID, and more actively participated in the conference which provided a platform for the exchange of research work, papers, and design applications, focusing on identifying different sustainable design practices.

Themes and subthemes covered a wide array of domains related to sustainability in design, technology, management, and allied areas.

Faculty and students from different domains at FDDI made a notable impact by presenting a total of 7 papers and posters. The screening committee



Research paper presentation on 'A Study on Kondapalli Craft-Based Fashion and Accessories'



Participants at ICON 2023 International Conference on 'Sustainable Design Practices'



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acknowledged the quality of their contributions and approved the publication of these papers in the esteemed conference proceedings.

This prestigious event brought together experts, scholars, and students from diverse fields to explore and discuss sustainable design practices and provided a platform for networking and collaboration among individuals & institutions and also offered a glimpse into the latest trends and technologies, knowing them which is crucial for staying on top of the game.

Sl. No.	Title of Paper/Poster Presented	Paper/Poster	Presented By
1	Exploring Leather Waste Recycling (Upcycling) in Small Leather Goods	Poster	Mr. Anoop Singh Rana, Senior Faculty & Head of School LGAD
2	Painting with Non-Biodegradable Material (Plastic)	Poster	Ms. Shikha Verma, Faculty LGAD
3	A Study on Kondapalli Craft Based Fashion and Accessories	Paper	Students of AMN Madhuri and Devyansh Jailwal-LGAD
4	Sustainable Practices in Industrial Engineering and Design	Poster	Dr. D. Anita Rachel, co-author, along with Dr. Krishi Sarin and Mrs. Indu Gupta FD
5	Multifaceted Components and Design Considerations of Next Generation Smart Firefighting Footwear	Paper	Mr. Arun, Faculty- FD
6	Leather Mark- Ensuring Quality and Sustainability in the Leather Industry	Paper	Mr. Arun, Faculty- FD
7	Elements and Principles of Design for Sustainability	Paper	Mr. Hafiz Obaidullah, Junior Faculty, FDP

FDDI, Kolkata participates in education fair 'BRDS Design Hunt'

With the objective to share information about the professional programmes of FDDI with prospective students & parents and attract potential collaborators, FDDI Kolkata participated in the education fair 'BRDS Design Hunt' which was held on 26th November 2023 at Uttirno Hall in Kolkata.

The officials of FDDI apprised the needs of today's job market pertaining to the Footwear, Fashion, Retail and Leather Goods & Accessories Industry and created awareness among almost 400 visitors consisting of students also who are on the threshold of choosing a lucrative career in these areas.



A view of inaugural session of education fair 'BRDS Design Hunt'



Students getting their doubts cleared by the staff of FDDI

At its stall, FDDI displayed banners, standees, pamphlets, and various designs developed by its students.

Mr. Sunil Kumar Ullattuthodiyil, Executive Director, FDDI-Kolkata campus interacted with Mr. Harshil Bhavsar, the coordinator of the event.

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Third combined 'Alumni Meet' for FDDI, IIFT, IIP, NID & NIFT under the Ministry of Textiles and Commerce & Industry held at FDDI, Kolkata

With the objective to meet, connect, share experiences & achievements, re-live the splendid moments of togetherness and explore opportunities for collaboration and networking, the third combined 'Alumni Meet' for five institutes namely, Footwear Design and Development Institute (FDDI), Indian Institute of Foreign Trade (IIFT), Indian Institute of Packaging (IIP), National Institute of Design (NID) and National Institute of Fashion Technology (NIFT) was held at FDDI, Kolkata campus on 24th November 2023.

The event was a part of the convergence initiative launched by the Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles (HCIM, CA, F&PD&T), Government of India (GoI), Mr. Piyush Goyal to foster an industry-academia interface and build a global professional network through engagement with the alumni of the five eminent institutes that work under the aegis of the Ministry of Commerce and Industry and Ministry of Textiles, Government of India.

The event was attended by eminent dignitaries from the five institutes, such as Prof. Bidhan Das, Deputy Director of IIP, Kolkata, Prof. Dr. Nilay Kr Pramanik – Deputy Director, IIP-Kolkata, Dr. K. Rangarajan, Head of IIFT, Kolkata Centre, Prof. Dr. Niti Chatnani, Professor at IIFT, Delhi, Mr. Brijesh Deore, Director of NIFT, Kolkata, Mr. Rajesh Chatterjee Deputy Director (Head of Office) Weavers Service Centre and Mr. Sunil Kumar Ullattuthodiyil, Executive Director (ED), FDDI Kolkata.

Mr. Sunil Kumar Ullattuthodiyil, Executive Director, FDDI-Kolkata campus in his 'Welcome Address', said that, "The event provided a fillip to strengthen the bond between the alumni and the five institutes and to create a platform for collaboration and innovation in the fields of textiles and commerce & industry."



A view of the meet



Mr. Sunil Kumar Ullattuthodiyil, ED, FDDI-Kolkata delivering the 'Welcome Address'

The meet was attended by almost 100 attendees of the five institutes along with dignitaries during which presentation on the idea of convergence by Prof. Jonalee Bajpai, Professor, NIFT - Bangalore, Head of Industry & Alumni Affairs Pan India was made. An open house discussion on 'Importance of Convergence among the 5 Institutes' was also organized discussions were held on enhancing their contribution to their alma mater.

The event featured cultural performances, interactive sessions and networking opportunities for the alumni. The alumni also participated in various cultural activities.