



# NEWSLETTER

ISSUE NO. 960

A WEEKLY NEWSLETTER

29<sup>th</sup> December 2023



## FDDI attends the MoU signing ceremony between CLE and Solidaridad, India

FDDI attended the signing of a Memorandum of Understanding (MoU) between Council for Leather Exports (CLE) and Solidaridad Regional Expertise Centre (SREC), India.



Dignitaries at the dais

CLE which operates under the esteemed aegis of the Ministry of Commerce & Industry, Government of India as the single largest and apex trade promotion organization of the Indian leather and Footwear industry has played a pivotal role in promoting and enhancing the sector's global standing.



Mr. Pankaj Kumar Sinha, MD, FDDI the 'Keynote Address'

SREC in India, a not-for-profit entity is an integral part of Solidaridad Global Network present in around 50 countries, dedicated to Sustainable Supply Chains in various agricultural and industrial commodities.

Representing FDDI, Mr. Pankaj Kumar Sinha, Managing Director (MD), FDDI and Mr. Deepak Choudhary, Consultant - HoD-School of Footwear Design & Production (FDP) attended this significant ceremony.

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On this occasion, delivering the 'Keynote Address', Mr. Pankaj Kumar Sinha, MD, FDDI said, “The Indian leather industry which is poised to achieve the ambitious target of US\$ 47-billion business by 2030, needs to adhere to the 7S i.e. Skill, Scale, Speed, Sustainability, Supply Chain, Style and Sales which are interrelated factors.”

“In tandem with the 7S, FDDI, as an 'Institution of National Importance' is providing skilled manpower to the Leather and Leather Products Sector, thus fulfilling the skilling requirement in Leather & Footwear Industry of India”, added Mr. Sinha.

“To meet the cutting edge technologies requirement such as additive manufacturing, AI application in design and data analysis, latest software's, and augmented reality application, digital enterprise, FDDI has initiated the processes of Industry 4.0 application through operationalization of 'Centre of Excellence' (CoEs) which are having the best available infrastructure and skills to not only aid research and development, but also to address concerns of the industry like product development, technological assistance and centres for incubation and entrepreneurship development”, further added Mr. Sinha.

The MoU, which was signed on 21<sup>st</sup> December, 2023 at Taj Palace Hotel, New Delhi, marks an important milestone for the Indian leather industry.

The MoU, effective from 1st January 2024 till 31<sup>st</sup> December 2028, initiates a pivotal five-year partnership between SREC and CLE. The MoU outlines the collaboration's commitment to train workers over five years, conduct capacity-building programmes, and build partnerships with leading leather institutions and leather businesses in the country.

The collaborative efforts of Solidaridad and CLE have been instrumental in introducing numerous eco-friendly innovations focused on water optimization, effluent reduction, circularity, GHG reduction, and digital tools in key locations such as Kanpur, Kolkata, and Tamil Nadu. Building on the success of this partnership, we are thrilled to announce its expansion across various leather geographies in India.





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### Managing Director, FDDI invited for Chairing a scientific session during international conference, 'BrainHealthcon2023'

Mr. Pankaj Kumar Sinha, Managing Director (MD)-FDDI was invited to Chair a scientific session during the international conference, 'BrainHealthcon2023' which was organized by Department of Allied Health Sciences at Brainware University, Barasat, Kolkata, from 08-10<sup>th</sup> December 2023.



Mr. Pankaj Kumar Sinha, MD-FDDI being felicitated



Dignitaries at the dais

MD-FDDI chaired the international conference on the topic 'Translation Research for Sustainable Growth in Public Healthcare'.

The conference provided a platform to the wide range of scholars, scientists, practitioners and other stakeholders to discuss, debate, deliberated and disseminate health-related discoveries that can be advanced and brought to fruition more efficiently.

### FDDI Design Hackathon-2023

In an inspiring convergence of creativity and innovation, FDDI-Hyderabad is set to host the Design Hackathon-2023, promising a transformative experience for budding designers. This event signifies not just a competition but a celebration of imaginative intellect, where participants are encouraged to push the boundaries of conventional design thinking.

The empathic core of this Hackathon lies in its commitment to fostering a supportive environment for diverse talents. By providing a platform for collaboration and idea exchange, FDDI-Hyderabad aims to nurture not only technical skills but also the emotional intelligence that fuels impactful design.

Anyone can register through the below link.

Click the link for Design submission: <https://rb.gy/h77vjd>

Last date of Design Hackathon submission: 31st January, 2024.

**FDDI**  
FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE  
Ministry of Commerce & Industry, Government of India  
AN INSTITUTION OF NATIONAL IMPORTANCE  
under FDDI Act 2017

**FDDI DESIGN HACKATHON 2023-24**

Participants should be currently enrolled in grades 11th, 12th in a Indian school

**CATEGORIES:**  
SNEAKER FOOTWEAR DESIGN  
LADIES FOOTWEAR DESIGN  
LADIES HANDBAG DESIGN

**CASH PRIZE:**  
Cash prizes for the top three winners in each category.

Please use the link or scan the QR code for registration/ submission  
<https://rb.gy/h77vjd>

For more clarifications e-mail at [hackathonfddi@gmail.com](mailto:hackathonfddi@gmail.com)  
Mobile: +91 9124512182 / +91 94002 67812  
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### **Industrial exposure for FDDI, Chennai students at NMZ Group and Shangavi Last Manufacturing Unit**

On 28<sup>th</sup> November 2023, under industrial exposure, 55 students from B. Des (FDP) 7<sup>th</sup> Semester & M.Des. (FDP) 1st Semester who were accompanied by faculties of School of Footwear Design & Production (FDP) visited NMZ Group and Shangavi Last Manufacturing Unit located at Ambur.

NMZ Group produces different finished leathers from cow, buff leather for US and European market. The factory is equipped with the most modern machinery along with the stringent quality control measures. The students visited both the tannery and shoe factory where the company executives explained not only about the functions of their respective departments, but also the contribution of the said departments in the entire value chain relating to the finished product.



Factory experts at Shangavi Last Manufacturing Unit briefing the students



Mr. Thameem Ahamed, General Manager, NMZ Group briefing the students

The students visited Shangavi Last Manufacturing Unit during which they were guided by the factory experts who highlighted the relevance of 'Last' in shoe making and they were also exposed to the entire manufacturing process of 'Last' manufacturing right from the raw material to the final product.

The students also got an opportunity to learn about the working atmosphere and various functional areas like manufacturing, quality control, supply chain logistics and other major operations of both the manufacturing unit.





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### Research paper presented by faculty of FDDI, Noida during ICTN 2023 held at IIT, Delhi

Dr. Krishi Sarin, Chief faculty at FDDI, Noida presented a research paper during 7<sup>th</sup> International Conference on Technical Textiles and Nonwovens (ICTN – 2023) "Sustainable Technologies and Entrepreneurship: Pioneering the Future of Technical Textiles" hosted by IIT Delhi and held at IIT Delhi from 12<sup>th</sup> -14<sup>th</sup> December 2023.

ICTN 2023 aimed at bringing leading entrepreneurs, researchers, academicians, and experts from all over the world to share and present recent technological advancements and exchange ideas. The conference provided a platform for the exchange of research work, papers, and design applications, focusing on identifying different sustainable design. Themes and subthemes covered a wide array of domains related to sustainability in design, technology, management, and allied areas.

During the ICTN 2023, Dr. Krishi Sarin, Chief Faculty, School of Fashion Design (FD) presented the research paper titled 'Acrylic Colours: A sustainable alternative for direct dyes, which was well received by the participants and the novelty of the concept was appreciated by the delegates present. The novelty of the concept was appreciated by the delegates present, The ICTN organization committee greatly appreciated the submission as well.



Dr. Krishi Sarin, Chief Faculty, FD



'Certificate of Participation' given to Dr. Krishi Sarin

The aim of the paper was to establish that Acrylic colours have a potential substitute to direct dyes, making it an environment-friendly and sustainable approach to the colouration of cotton fabric as it can be done very easily at home as well.

