

NEWSLETTER

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A WEEKLY NEWSLETTER

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Managing Director, FDDI attends CLE 'National Export Excellent Awards -2022-23' presentation ceremony

Mr. Pankaj Kumar Sinha, Managing Director (MD), FDDI attended the Council for Leather Exports (CLE) - National Export Excellent Awards presentation ceremony of Leather & Footwear Industry 2022-23 which was held on 10th January 2024 at Hotel Taj Palace, New Delhi.



Dignitaries at the dais (From Left); Mr. Rajendra K. Jalan, Vice-Chairman - CLE, Mr. Pankaj Kumar Sinha, MD, FDDI, Mr. Rajeev Singh Thakur, IAS, AS - DPIIT, Mr. Sanjay Leekha, Chairman - CLE, Mr. Mukhtarul Amin, Chairman, Super House Ltd., Mr. Motilal Sethi, President - ILGA

Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India (GoI), was the Chief Guest who presented the Awards.

On this occasion, Mr. Sanjay Leekha, Chairman - CLE, Mr. Rajendra K. Jalan, Vice-Chairman - CLE, Mr. R. Selvam, IAS, Executive Director - CLE, Mr. Mukhtarul Amin, Chairman, Super House Ltd., Mr. Motilal Sethi, President, Indian Leather Garments Association (ILGA) and other doyens of the Leather & Footwear Industry were present.

Representing FDDI, Mr. Pankaj Kumar Sinha, MD, FDDI and Mr. PSA Deepak, Assistant Manager attended this significant ceremony.

The Awards were presented for Exports Excellence in various categories to the manufacturer-exporters of Leather & Footwear Industry, to the women entrepreneurs and for the Brand Creation.

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CLE, sponsored by the Ministry of Commerce and Industry, Government of India, organizes the National Export Excellence Award ceremony annually to recognize and honour the top performers in the export of trade of leather, leather products and footwear.

FDDI, Chhindwara student awarded 'Best Upcoming Designer' at 'World Design Forum'

Ms. Teena Khaidait, a final year student from School of Fashion Design (FD), at FDDI Chhindwara, secured the award for 'Best Upcoming Designer' in the Indo-Western category.



Ms. Teena Khaidait, a final year student of FD, FDDI Chhindwara with the award



Ms. Teena Khaidait presenting her Indo-Western designs during 'World Design Forum'

एफडीडीआई छिंदवाड़ा की छात्रा टीना खांडाईत को वर्ल्ड डिजाइन फोरम द्वारा आयोजित राष्ट्रीय डिजाइन प्रतियोगिता में मिला बेस्ट इंडो वेस्टर्न पुरस्कार

नवभारत न्यूज छिंदवाड़ा, 06 जनवरी. दिल्ली में वर्ल्ड डिजाइन फोरम द्वारा आयोजित राष्ट्रीय डिजाइन पुरस्कार प्रतियोगिता में एफ.डी.डी.आई के फैशन डिजाइन पाठ्यक्रम की अंतिम वर्ष की छात्रा टीना खांडाईत को अपकमिंग डिजाइनर श्रेणी में बेस्ट इंडो वेस्टर्न पुरस्कार से नवाजा गया.

इस प्रतियोगिता में 500 से भी ज्यादा प्रतिभागियों ने हिस्सा लिया था. इस प्रतियोगिता में टीना द्वारा प्रकृति विषय पर इंडो वेस्टर्न थीम पर परिधान प्रस्तुत किये थे, टीना को साउथ की अभिनेत्री शांतिप्रिया द्वारा पुरस्कृत किया गया, टीना



खांडाईत मूलतः रामाकोना सौसर में निवासरत किसान तुकाराम खांडाईत की पुत्री है, अभी हाल ही छ: माह पूर्व विश्व को सर्वश्रेष्ठ डिजाइनिंग प्रतियोगिता में छिंदवाड़ा जिले के हाथकरधा बस्त्रों को स्थान देकर पुरस्कृत किया था।

Media coverage

Her Indo-Western designs, inspired by 'Prakriti/Nature,' showcased a perfect blend of form and function, earning her acclaim among the top 25 designers in the Emerging Talent category. Ms. Teena's design collection focused on celebrating the craftsmanship of handloom weavers, seamlessly merging tradition with contemporary aesthetics.

The accolade was presented at an event hosted by the 'World Design Forum' in Delhi which was organized on 29th - 30th December 2023, where finalists were chosen from 500 design aspirants across India.

The jury members consisting of renowned figures like Rina Dhaka, Ankush Anami, and Bollywood Actress Shatipriya, recognized her outstanding skills and unique vision.

Her success amplifies FDDI Chhindwara's commitment to nurturing talent and excellence in the field of fashion design and making her a symbol of thriving creativity shaping India's design landscape.

Prior to this, she was shortlisted as finalist in the qualifying event held at Agra for the Season Six of the national event, 'Youth Fest & Talent Hunt', held on 1st & 2nd July 2023 organized by the World Designing Forum in collaboration with the Agra Development Authority.



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FDDI attends inaugural session of 'Aatmanirbhar Bharat Utsav' at Bharat Mandapam, Pragati Maidan, New Delhi

FDDI attended the inaugural session of 'Aatmanirbhar Bharat Utsav' which was held at Bharat Mandapam, Pragati Maidan, New Delhi from 3rd to 10th January 2024 showcasing India's rich heritage and diverse cultural traditions.

It was inaugurated by the Chief Guest, Union Minister of External Affairs, Dr. Subrahmanyam Jaishankar, and Guest of Honour, the Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles (HCIM, CA, F&PD&T), GoI, Mr. Piyush Goyal during which Mr. Rajesh Kumar Singh, IAS, Secretary, Department for Promotion of Industry and Internal Trade (DPIIT); Ms. Rachna Singh, IAS, Secretary, Ministry of Textile; and Pradeep Singh Kharola, CMD-ITPO were also present.

The Aatmanirbhar Bharat Utsav, was a dynamic platform to showcase and celebrate the strides made towards self-reliance in India during which National One District One Product (ODOP) Awards 2023 were presented in three categories – District, State and Indian mission abroad, to the winners at the inaugural function.

During the inauguration, the HCIM, CA, F&PD&T emphasized the government's commitment to a better future for the 140 crore Indians under the leadership of Hon'ble Prime Minister of India, Mr. Narendra Modi.



The HCIM, CA, F&PD&T addressing during the inaugural session of 'Aatmanirbhar Bharat Utsav'



Officials of FDDI attending the inauguration ceremony

In his address, Dr. S. Jaishankar said that the ODOP initiative has the potential to drive the growth of the tourism sector which in turn will push employment generation. He added that while making in India is 'very' crucial, branding and promotion of products are important as it helps in increasing demand. He said that ODOP and Geographical Indicators (GI) are acting as effective tools in promoting traditional Indian products.

The Aatmanirbhar Bharat Utsav 2024, hosted by DPIIT, Ministry of Commerce and Industry, is a celebration of India's journey towards self-reliance, showcasing cultural heritage, talents, and innovation that provided an opportunity for FDDI to attend this significant & historic ceremony.



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Executive Director, FDDI, Jodhpur campus meets the Hon'ble Governor of Rajasthan

On 03rd January 2024, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus had a courtesy meeting with the Hon'ble Governor of Rajasthan, Mr. Kalraj Mishra at Rajbhawan, Jaipur.

During the meeting, ED- FDDI, Jodhpur campus briefed about the various skill based programmes being conducted by FDDI through School of Footwear Design & Production (FDP), School of Fashion Design (FD), and School of Retail and Fashion Merchandise (RFM).

The activities undertaken by FDDI were also briefed to him where the information about the growth of the Indian footwear & leather products industry, the technological advancement taking place in the industry and how FDDI is contributing in the



Mr. Anil Kumar, AFHQCS, ED, FDDI, Jodhpur campus presenting bouquet to the Hon'ble Governor of Rajasthan, Mr. Kalraj Mishra



Meeting in progress

growth path of the footwear & leather products industry was conveyed.

ED- FDDI, Jodhpur campus also briefed about the 'Centre of Excellence' established in the campus having specialized centre for Orthotics & Prosthetics as well as for safety shoes designed for the industrial purpose.

The Hon'ble Governor appreciated the efforts and achievements being undertaken by FDDI Jodhpur in the area of education, research and development.

Paper presented by the Faculty of FDDI, Hyderabad during national conference at Andhra Pradesh History of Congress



Mr. Rambabu Muppidi, Faculty, LGAD, FDDI-Hyderabad presenting the research paper



Mr. Rambabu Muppidi receiving Certificate of presentation of paper

Mr. Rambabu Muppidi, Faculty of School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad campus presented a research paper

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on the topic 'The Wooden Handicrafts in Andhra Pradesh: Historical Perspective (with special reference to Kondapalli Toys'.

The paper was presented during the two days national conference of Andhra Pradesh History of Congress (APHC), Andhra University, Obullaiah College, Visakhapatnam, Andhra Pradesh held on 6th – 7th January 2024.

The paper addresses the current status of Kondapalli wooden toy accessories and how to preserve product design processes, techniques, and how future generations artisans can be engaged in this product.

Paper presented by the Faculty of FDDI, Noida at NID, Bhopal during 1st Design Conference

Mr. Anoop Singh Rana, HoS, LGAD delivers 'Keynote Address'

Dr. Aastha Garg (Sr. Faculty) and Dr. Jyoti Bhasin Chudhary (Jr. Consultant), School of Retail and Fashion Merchandise (RFM), Noida, presented their research paper titled “Sustainable Fashion: Exploring the impact of environmental concerns and consumer's perceived self-image in ecological protection on purchase intention towards sustainable apparel products”, at the First Design Conference on Insight, Inclusions and Innovations (Ist), held at National Institute of Design (NID), Bhopal on 15th & 16th December 2023.

During the conference, Mr. Anoop Singh Rana HoS, Leather Goods and Accessories Design (LGAD) was invited as a 'Keynote Speaker'. In his address on the topic 'Sustainable Leather', he said that “Sustainably produced leather which is existing in vogue has



Mr. Anoop Singh Rana HoS, LGAD delivering 'Keynote Address' on 'Sustainable Leather'



Dr. Aastha Garg (Sr. Faculty) and Dr. Jyoti Bhasin Chudhary (Jr. Consultant), RFM, Noida presenting paper

become an important aspect of the fashion industry. The ever increasing role of Science & Technology help brands & manufacturers understand their impact on the environment and mitigate outputs through testing, certification, and consultation to support towards increasingly sustainable leather production.”

The conference was an intellectually stimulating and well-organized event that brought together experts and researchers on sustainability from various industries. The presentations covered a wide range of topics focusing on sustainability, providing a platform for the exchange of ideas and the exploration of cutting-edge research in this field.

The paper was well-received by the audience where the attendees showed a keen interest in the methodology, findings, and the potential implications for the industry.