



NEWSLETTER

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A WEEKLY NEWSLETTER

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Managing Director- FDDI visits ALPF Material Fair, Hong Kong & PFI, Fareast (Hong Kong) Co. Ltd.



MD, FDDI & DS-DPIIT with visitors

Colonel Pankaj Kumar Sinha, Managing Director (MD) – FDDI visited Hong Kong to attend APLF Material Fair and meet PFI MD who invited him for collaboration and making pathway to move ahead in future.

He was accompanied by Mr. Rajeev Kumar Jain, Deputy Secretary (DS), DPIIT, MoC, GoI.

The team visited APLF material fair scheduled from 19 to 21 March 2024. They could meet some good buyer and was able to perceive the conduct, layout, Technology, processes and multiple product from the fair for which it is famous.



From Left: MD, FDDI and Ms. Candice Wang - MD, PFI Fareast

The team could make significant networking for various aspect which could help in growth of Footwear, Leather, Apparel, Fashion and design industry.

IN THIS ISSUE

- Managing Director- FDDI visits ALPF Material Fair, Hong Kong & PFI, Fareast (Hong Kong) Co. Ltd.;
- Faculty from School of Footwear Design, FDDI receives 'Best International Researcher Award 2024';
- Industrial exposure for FDDI, Rohtak students at 'Faze Three Limited';
- FDDI, Hyderabad campus students visits IIIT Hyderabad's Interconnect R&D Showcase;
- FDDI participates in insightful session and panel discussion conducted by IIM-CIP;
- Educational excursion for FDDI, Noida students at Heritage Transport Museum;
- 'Special Vendor Development Program' organized at FDDI, Chandigarh (Banur) campus;
- FDDI, Chhindwara staff felicitated during International Women's Day Celebration;
- FDDI, Rohtak students participates in 'Gaon Mahotsav and Prathama Haryana Queen'.

The fair was attended by over 20 global associations and more than 700 exhibitors.



A WEEKLY NEWSLETTER



Faculty from School of Footwear Design, FDDI receives 'Best International Researcher Award 2024'

Mr. Prashant Kumar Saxena, Faculty at the School of Footwear Design & Production (FDP), FDDI, Chhindwara campus has been honored with the prestigious 'Best International Researcher Award 2024' by the Asia Research Awards 2024.



Golden Medal , Certificate , Award Trophy being awarded by Chief Guests to Mr. Prashant Kumar Saxena, FDDI



Mr. Prashant Kumar Saxena making presentation during the ICRE 2024

This esteemed accolade was conferred upon Mr. Prashant during the International Congress for Research Excellence (ICRE 2024), a globally acclaimed event held in Trichy, Tamil Nadu, on 16th March 2024 during which eminent personalities and Chief Guests from various countries including Turkey, Japan, Greece, Mexico, Norway, Angola, Sri Lanka, Bangladesh were present.

The Asia International Research Awards, accredited by renowned institutions including the American Chamber of Research and the International Journal for Science, Technology, and Academic Research, the United Medical Council, and the World Research Council, as well as prominent publications such as Times of Research and Chronical Times, celebrates excellence in the innovative field of footwear technologies.



A view of the audience during ICRE 2024



Certifications given to Mr. Prashant Kumar Saxena

Mr. Prashant's remarkable achievements in footwear design and production have placed him among the first Indians to receive such international accolades with 17 international papers and 02 design patents as the selection for the category was based on the weightage of the quality metrics of the research work done in innovative fields.

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Mr. Prashant captivated the audience with his presentation, shedding light on the ground breaking research conducted at FDDI. His presentation focused on the pioneering study titled 'The Future of Footwear: Exploring the Transformative Potential'.

A WEEKLY NEWSLETTER



This research delves deep into the revolutionary impact of 3D printing technology on the footwear industry. His work explores the customization capabilities offered by 3D printing, enabling the creation of personalized footwear tailored to individual preferences and specifications. Such customization not only enhances comfort and performance but, also fosters avenues for personal expression and style as well as special need and medical support required in foot abnormalities.

During his presentation, he also emphasized and presented the FDDI Management vision “FDDI's commitment to research and development in footwear technology. He reiterated the institute's dedication to pushing the boundaries of knowledge and creativity through continuous exploration, experimentation, and collaboration”.

Amongst FDDI researcher in innovative category of Footwear Design, researchers from medical fields from AIIMS, University College of Medical Science, Delhi University in COVID detection for the Excellence in Medical Science, Artificial Intelligence, Information technology sectors and few more were awarded as Outstanding/Best Researchers under different categories from various organizations and countries across the Asia.

Industrial exposure for FDDI, Rohtak students at 'Faze Three Limited'

On 16th March, 2024 the students of the School of Fashion Design (FD) of FDDI Rohtak, campus visited 'Faze Three Limited' company situated at Panipat, Haryana.

Faze Three Limited is 38 years old company & it has built clientele of over 50 major retailers globally spread over 15 countries (UK, Europe, Australia etc.) and are also India's leading automotive textiles manufacturers and supplier. The factory supplies to various world's biggest brands like Target, Walmart, JC Penny etc.

The purpose of the visit was to provide participants with practical insights into the company's operations, technology, quality control measures, and processes.

The group of students, accompanied by faculties saw the manufacturing processes for various categories like bath mats, rugs, kitchen textiles, curtains, cushions etc. Students explored the various techniques of jacquard weaving, tufting, embroidery, international quality norms for home textiles.



Students getting practical insights at Faze Three Limited

FDDI, Hyderabad campus students visits IIIT Hyderabad's Interconnect R&D Showcase

On 16th March, 2024, students of School of Footwear Design & Production (FDP) of FDDI, Hyderabad campus embarked on a visit to the R&D Showcase hosted by IIIT, Hyderabad.



Students at IIIT Hyderabad



Students watching IIIT Hyderabad's Interconnect R&D Showcase

This year's showcase revolves around the theme "Interconnect," exploring the intricate relationships between algorithms, ethics, and society. Featuring over 300 research posters, demos, and models curated from IIIT's 28 research

A WEEKLY NEWSLETTER



centers, the event encompasses diverse perspectives, confluences, and reflections on cutting-edge research. Additionally, the showcase highlights a selection of innovative research startups through the Center for Innovation and Entrepreneurship (CIE).

The visit offered a distinctive platform for attendees to engage directly with faculty and students, gaining insights into their research endeavours through live demonstrations, prototypes, and presentations.

Accompanying with expert faculty members at FDDI Hyderabad, the students had the opportunity to engage with the array of research posters prominently displayed throughout the IIIT Hyderabad campus, enriching their understanding of ongoing research initiatives and their potential impact on various domains.

FDDI participates in insightful session and panel discussion conducted by IIM-CIP

FDDI participated in an insightful session and panel discussion on the topic 'Strategies and approaches to scale up startups' conducted by Indian Institute of Management -Calcutta Innovation Park (IIM-CIP) under the aegis of Ministry of Electronics and Information Technology (MeitY).



Panel discussion in progress



Dignitaries sharing their views

Startup Bihar, Department of Industries, Government of Bihar has associated with IIM-CIP as an ecosystem partner for this significant networking event.

During the session, panelists shared insights on strategy execution, need of cultivating a mindset that sets the stage for exponential growth, what makes

or breaks a startup in the initial years, seeking help and sharing ideas, monitoring progress etc.

This insightful session which was held on 15th March 2024 at Mourya Lok, Patna was attended by Col. Abhay Kumar (Retd.), Consultant, FDDI- Business Development & Promotion and Mr. Sanjeev Mishra, Center Incharge- FDDI, Patna campus.

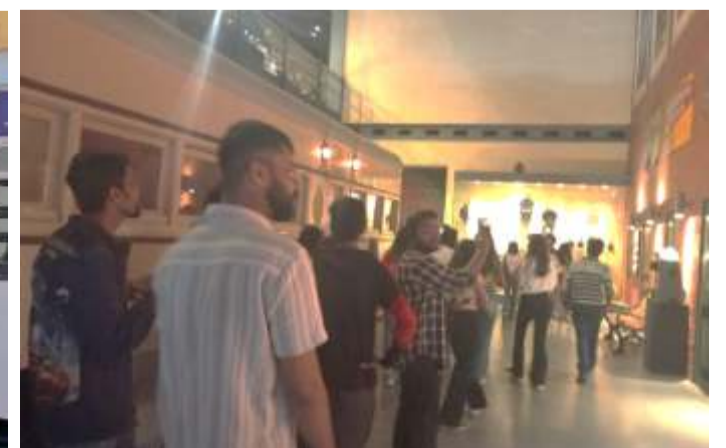
Educational excursion for FDDI, Noida students at Heritage Transport Museum

On 15th March 2024, the students of the School of Retail and Fashion Merchandising (RFM) of FDDI, Noida campus visited Heritage Transport Museum located at Manesar, Gurgaon.

The purpose of this educational excursion was to learn display techniques and significance of ambience in creating memorable experiences.



FDDI students at Heritage Transport Museum



Students watching the evolution of transportation



A WEEKLY NEWSLETTER



The museum brings the history and evolution of transport heritage in India to life and immortalizes it through a rich and diverse collection of vehicles and associated memorabilia. The story of evolution is narrated with a strong aesthetic quotient by creating atmospheres, complementing the vehicles with historical drawings, prints depicting transport, video, sound, re-imagined street-scape and contemporary art.

The students visited the designated section that shows the timeline of transportation, beginning with the invention of the wheel.

Students marvelled at recreations of palanquin bearers, bullock carts, and magnificent horse carriages before immersing ourselves in the pioneering era of the Indian Railways at a meticulously crafted railway platform. The museum had a recreated street, adorned with a captivating collection of 75 fully functional vintage cars.

'Special Vendor Development Program' organized at FDDI, Chandigarh (Banur) campus

A 'Special Vendor Development Program' (SVDP) was organized at FDDI, Chandigarh (Banur) campus on 12 March, 2024 in association with National SC-ST Hub, Ludhiana.

Punjab State Council for Science and Technology (PSCS&T) also participated in this program and extended assurance for help in technological upgradations of the MSMEs.

Divulging the details, Ms. Pragya Singh, IRS, Executive Director FDDI, Chandigarh (Banur) campus said, "The objective of organizing the SVDP was to create a platform for potential SC/ST suppliers of the MSME units of footwear manufacturers of Punjab State to enroll to be the part of respective supply chains and to identify the training needs for enhancing the skill capacity of the MSME units of footwear manufacturers."

Ms. Navsudeep Kaur, Project Manager, Punjab State Council for Science & Technology along with her colleague Ms. Anshul joined the event. Mr. Vishal Bhatnagar, Branch Manager, National SC - ST Hub, Ludhiana, Mr. Puneet from Relaxo Limited and Mr.



Ms. Navsudeep Kaur, Project Manager, PSCS&T explaining about SVDP



A view of display by footwear manufacturers

Shailesh Varshney, Owner Magnum Footwear participated in the event.

Few footwear traders, companies and retailers also attended the program with the aim of connecting with footwear manufacturers for helping them in marketing of their products.

About fifty small scale footwear manufacturers from Ludhiana participated in this program and exhibited their products. They visited the entire campus during which they were familiarized with mechanized and advanced methods of footwear manufacturing by the Faculty members of FDDI. Detailed information about designing, cutting, closing, finishing department was provided to them.



A WEEKLY NEWSLETTER



FDDI, Chhindwara staff felicitated during International Women's Day Celebration

Mrs. Pooja Rajput a staff of FDDI, Chhindwara campus was felicitated during International Women's Day Celebration organized by Adhaar Foundation on 14th March 2024.

During International Women's Day Celebration, Adhaar Foundation, Chhindwara have called various dignified distinguished women's working in various field/sector in Chhindwara towards the upliftment of the society.

Mrs. Pooja Rajput was felicitated by Dr. Lila Bhalavi, Vice Chancellor, Chhindwara University for her contribution in educational awareness and social guidance towards career to the underprivileged part of society.



From Left: Mrs. Pooja Rajput of FDDI, Chhindwara campus being felicitated by Dr. Lila Bhalavi, Vice Chancellor, Chhindwara University



Certificate given to Mrs. Pooja Rajput

FDDI, Rohtak students participates in 'Gaon Mahotsav and Prathama Haryana Queen'

A group of FDDI, Rohtak campus students participated and presented their collection in 'Gaon Mahotsav and Prathama Haryana Queen' event which was organized by Amar Ujala, LPS Bossard & Tata Tiscon at ITI ground, Rohtak from 8th to 10th March 2024.



FDDI, Rohtak students along with their faculty during 'Gaon Mahotsav and Prathama Haryana Queen'

Accompanied by their faculty namely, Mr. K. D. Pandey-Sr. Faculty-FDP & Mr. Amit Sain-HoD, FD, a total of 25 students presented footwear designs and dress collection during the 'Fashion Show'.

Five students participated in 'Prathama Haryana Queen' in which Ms. Diksha Dahiya won the title of 'Miss Personality', Ms. Sanjana receiving the award for 'Best Walk', and Ms. Tamanna bagging the esteemed title of 'Miss Congeniality'.



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