



FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Ministry of Commerce & Industry, Government of India

AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017

June
2022

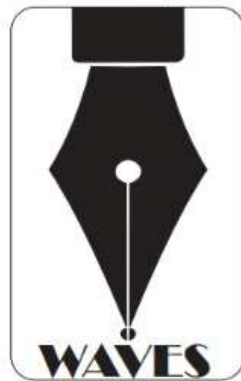
WAVES

E- magazine

sharing what you need
FDDI kolkata



WAVES



Waves is a semester e-magazine of FDDI Kolkata, started with its first issue in January 2022. The students and staffs of FDDI Kolkata are the contributors to the magazine. This magazine has four major sections covering articles on various academic and industrial topics, creative corners, interaction with alumni, and insight into our academic and extracurricular activities.



Illustration by :Sivadarshika , LGAD - Batch 20

Editor's Note

With the advent of New Year 2022, speculations of extending lockdown due to the COVID-19 pandemic grew stronger. Despite the said historic disruption of the past 2 years, FDDI decided to reopen the institute on 10th January 2022 bringing enjoyment to some and despair to others. Some families had lost their near and dear ones and some faced adverse financial situations. But life goes on.....Under such a situation, the reopening of the institute brought relief to all! The institute was buzzing with the advent of students and their chirping was heard all over the campus. There was new energy and vigor in every mind. Hence, January to June semester began in FDDI with much enthusiasm and merriment but the academic momentum was still in recovery due to the damage done and lessons unlearnt due to the lockdown. Despite making vaccination mandatory for all, the institute maintained strict COVID protocol during the classes and activities. Meanwhile, the institute was renovated and freshly painted and looked new and beautiful. The institute adopted various activities such as online convocation, sports activities, industrial visits, workshops, fashion shows, and many more to bounce back the academic endeavor into the students' life. Here are some of the glimpses of their achievements and experiences.....



Faculty Editor
Anita Ray
Senior Faculty – Grade 2
-FD



Student Editor
Amalu B Cyriac
FD / Batch 21

Editorial Team : Rupam Roy / FD Batch 20 , Bhavya Rabi / FD Batch 21

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With an objective to provide practical knowledge to its students, Footwear Design and Development Institute (FDDI), Kolkata organized an eleven-day fashion styling and makeup workshop for its fashion design department from 31st March to 26th April 2022. The workshop was conducted under the guidance of three highly experienced professional trainers as per the academic curriculum and syllabus.

Ms. Rashida Sultana has more than 15 years of makeup experience and took 8 day sessions on advanced hair styling, basic makeup looks, party makeup looks, bridal makeup looks, nail art, dramatic makeup looks, character makeup looks, high fashion makeup looks. Ms. Emily Ghosh Chattopadhyay is a renowned makeup and stylist from Tollywood industry and has worked in various Bengali television shows and serials. She took 2 day sessions on catwalk makeup and fantasy makeup, theme makeup & grooming along with the coordinating hair styles. Ms. Mousumi Das, an educator in various reputed fashion institutes of Kolkata and also make-up artist at Habib took one day session on hair cutting & basic hair styling.



THE MAKEOVER

fashion & beauty

The students were highly motivated and created various makeup looks suitable for the upcoming fashion show. The workshop came to an end with great vigor and enthusiasm. It brought motivation and a fresh new perspective to the life of the students.



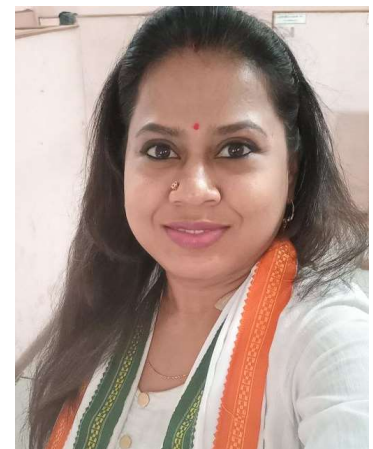
Nature is abundant source of surprises. One such example is of nightingale. Male nightingales that sing throughout the night are thought to be single birds, trying to serenade migrating females. Nightingales have an astonishingly rich repertoire, able to produce over 1000 different sounds.

NIGHTINGALE: THE GOOD SINGING FATHERS



This is because the part of the brain responsible for creating sound is bigger in nightingales than in most other birds. They sing not for enjoyment but for mundane communication, that is from cursing their rivals to announcing their strength and ownership of territory. The male nightingales does not have visual flamboyance of other male birds like peacocks to attract their female for mating hence at midnight, female nightingales fly from male to male listening to their warbling, as if auditioning them, before settling for one

Males invest so much effort and time in singing that they lose weight. Male nightingales are active partners and fathers as well! For two weeks, they fetch food for their mates incubating eggs. Once the eggs hatch, they feed the chicks. They also protect their nests from predators such as tawny owls. Often, before the young become independent, females may lay another clutch of eggs. The fathers work hard to feed their mates and the growing chicks. The male nightingales sing to keep their off springs entertained and amused. Thus, the nightingales should be an inspiration to the humans, who could grumble as sweetly as it does!



Anita Ray
Senior Faculty - Grade 2
-FD

PHOTOGRAPHY AND VIDEOGRAPHY WORKSHOP

WORKSHOP DAY 1

FDDI Kolkata arranged a videography workshop on 25th April 2022.

Mr. Polash Das, owner of studio, 'Mahamaya', conducted the workshop. The workshop helped the students to know about the various functions and settings of a camera, handling a camera, fixing a camera on a tripod, etc. With the camera, the students captured video clips. From this workshop known how to adjust white balance, how to keep the subject in frame, how to apply the zoom in and out function, how to capture motion in different angles, etc. Doing this workshop really helped to grow students' knowledge.



BECAUSE EVERY PICTURE TELLS A STORY

W O R K S H O P D A Y 2

FDDI Kolkata arranged a workshop by the representatives of the Nikon Company on 5th May, 2022. During the workshop, the company expertise came and taught us different types of camera, types of lenses, how different camera and lenses are used in different photography, etc. The workshop enhanced to the students the importance of aperture, shutter speed, ISO, and how the subject needs to increase or decrease the shutter speed, aperture, and ISO.





INDUSTRIAL VISIT

TO RUPA & CO. LTD.

An industrial visit to Rupa & Co. Ltd. (Domjur unit), Jalan Industrial complex, Howrah was organized by the fashion design department, FDDI, Kolkata for its FD 2019 Batch on 8th April 2022, Friday. 41 students accompanied by 2 faculties visited to take an in-depth study on its Knitting, Dyeing and Cutting units which is as per their academic curriculum and syllabus.

We are thankful to veteran Padmashri awardee, Shri Prahalad Rai Agarwala, Executive Chairman and Shri Ramesh Agarwala, Director for giving the opportunity to visit the factory for educational purpose. Mr. Amit Sharma, Manager assigned Mr. Soumyo and Mr. Mridul Karmakar to guide the students through its various sections in Knitting, Dyeing and Cutting units.



POTPOURRI

On 19th May 2022, a fashion show, 'Potpourri' was organized by Footwear Design & Development Institute (FDDI), Kolkata campus at Eastern Zonal Cultural Committee (EZCC), Saltlake, Kolkata. During the show, 29 graduating design collections were presented by the budding designers of the FDDI School of Fashion Design (FSFD) of the Kolkata campus which focused on beauty, innovation and functionality.

The event was graced by the esteemed presence of dignitaries like Mrs. Agnimitra Paul, a member of the West Bengal Legislative Assembly & a renowned fashion designer, Dr. V. Sivakumar, State Director, Khadi & Village Industries Commission (Ministry of Micro, Small & Medium Enterprises, Govt. of India) as 'Chief Guests' and Mr. Sagnik Banik, Managing Director, Ajanta Shoes (India) Pvt. Ltd, Mr. Rajiv Bhatia, Managing Director, D2 international as 'Guests of Honor'.



FASHION SHOW



The student showcased their spectacular collection and also their technical skills that created a strong image in the mind of the audience.

The theme 'Potpourri', is the mixed bag of dreams and celebrates the diversity in color, texture, silhouettes, forms, textile, garments, ideas, creativity, and aspirations of the 2018 batch.





Felicitation of Mrs. Agnimitra Paul, a member of the West Bengal Legislative Assembly & a renowned fashion designer



Felicitation of Mr. Sagnik Banik, Managing Director, Ajanta Shoes India Pvt. Ltd.



Felicitation of Dr. V. Sivakumar, State Director, Khadi & Village Industries Commission, Ministry of Micro, Small & Medium Enterprises, Govt. of India



Felicitation of Mr. Rajiv Bhatia, Managing Director, D2 International



Felicitation of fashion show winner award to Mr. Prakash Raj



Felicitation of winners of Footwear Sketching Competition by Ajanta Shoes India Pvt. Ltd.



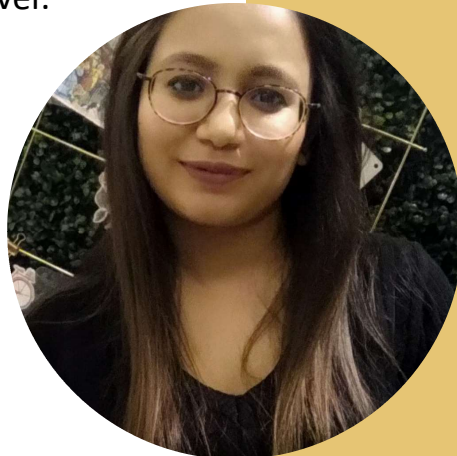
Felicitation of winners of Footwear Sketching Competition by Ajanta Shoes India Pvt. Ltd.

A L U M N I

T A L K



Being an alumna of FDDI, I can't express my feelings and emotions in words. It's been a journey full of new possibilities and every day was a new chapter to learn in life. Friends and faculties were like a home away from home. Today I am self-employed running my own clothing studio located in Prayagraj, Uttar Pradesh, the city I belong to. Aina boutique was started in 1997 by my mother as a small-scale boutique. After years of hard work and commitment, it's one of the finest clothing studios currently in the city. Dealing in all kinds of women's wear and customizations like sarees, dress materials, pure embellished fabrics, etc. With the success of my current venture, I will be soon launching my next clothing venture named 'CHIRAIYYA'. I can't thank FDDI and all the faculties enough to guide us and make us self-confident to grow in this fast-paced society. FDDI is in our roots and it will keep enriching forever.



Anushka Gupta
(Entrepreneur) Founder and Designer (Clothing Studio- AINA BOUTIQUE)

LOGO & BACKDROP COMPETITION



Backdrop designed by
Mr. Ashish Raj

Mr. Ashish Raj of FDDI, Kolkata (Department - FD, Batch - 2019, Semester 6) had participated in the "Logo & Backdrop Competition" organized jointly by India and HCI Dhaka (High Commission of India Bangladesh) to commemorate the 6th December as 'Maitree Diwas' and was awarded 4th (Consolation) prize on backdrop category.

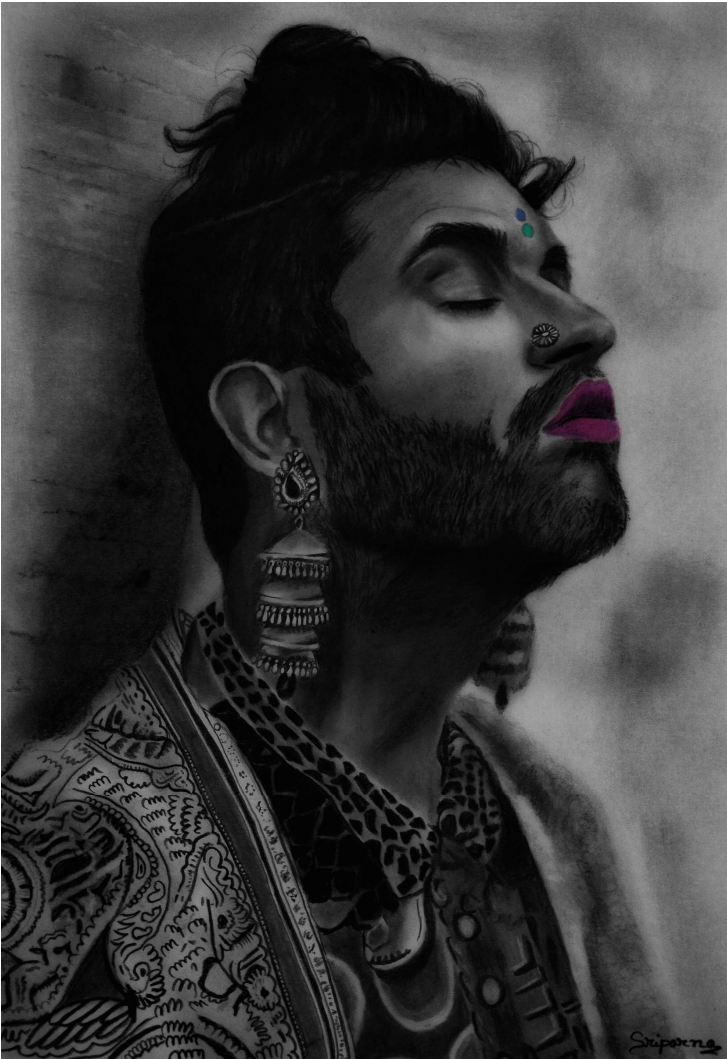
H.E. Shri Harsh Vardhan Shringla, Foreign Secretary of India, and H.E. Mr. Muhammad Imran, High Commissioner of Bangladesh to India handed over the prizes to the winners of the Maitree Dibosh Logo and Backdrop Competition at 11.00 A.M. on 25 April 2022 (Monday) at the Bangladesh High Commission, Chanakyapuri, New Delhi.



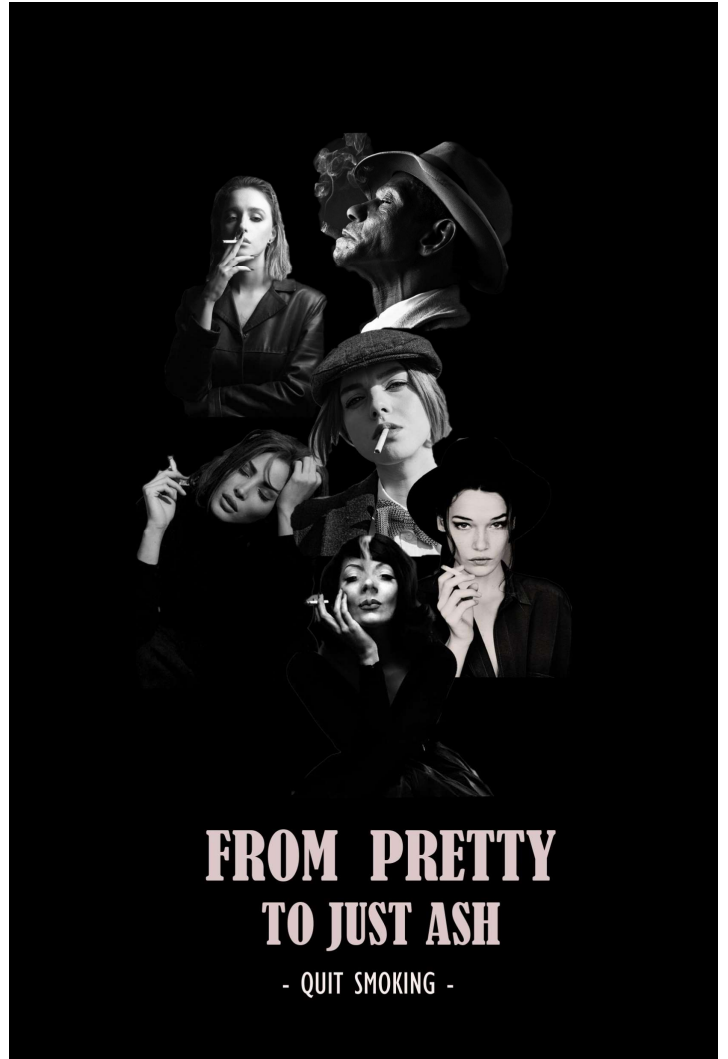
The logo and backdrop are to represent the spirit of the Bangladesh Liberation War, the ideology and vision of the Bangladeshi struggle, and the spirit of fraternity and solidarity extended to this struggle by the people of India. The purpose is to mark December 06, henceforth as 'Maitree Diwas' or Friendship Day.

Submission By:
Amalu B Cyriac / FD Batch 21

“The artwork depicts the degradation of health as a side effect of smoking”

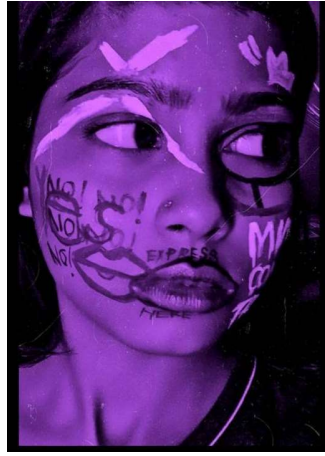


“The drawing is a representation of gay personality. Some gay humans pretend themselves as transgenders and beg in roads. We should give them a platform to explore their talent”



Submission by:
Sriparna Karmakar / FD Batch 21

STUDENT WORKS



Soumya Swini / FD Batch 21



B Deepika/ FD Batch 21



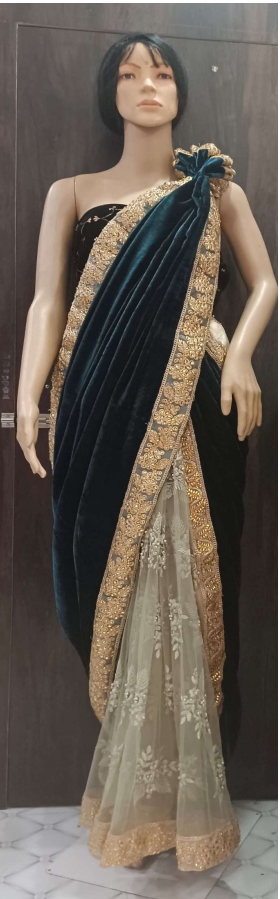
Ananya Singh/ FD Batch 21

STUDENT WORKS



Apurwa Choudary/ FD Batch 21

Old saree to mermaid dress

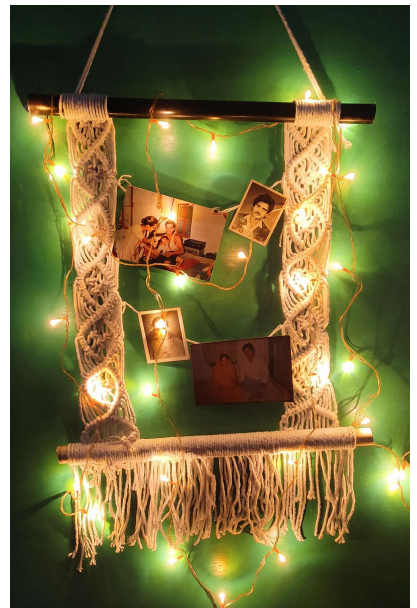


Amisha Gupta/ FD Batch 21

Velvet net saree



Ankit Kumar Jha/ FDP Batch 21



Riya Singh/ FD Batch 21