



# NEWSLETTER

ISSUE NO. 913

A WEEKLY NEWSLETTER

03<sup>rd</sup> February 2023



## FDDI participates in the 36<sup>th</sup> IILF

Footwear Design and Development Institute (FDDI) participated in the 36<sup>th</sup> India International Leather Fair (IILF-2023), which was held between 31<sup>st</sup> January to 3<sup>rd</sup> February 2023 at Chennai Trade Centre, Nandambakkam, Chennai.

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- 'LGAD Alumni Meet 2023' held at FDDI, Kolkata campus;
- FDDI, Chhindwara Centre In-charge amongst Jury member during the Design Competition held on theme 'Pariksha Pe Charcha'.



Lightening-up of the inaugural lamp



A view of the inauguration session of 36<sup>th</sup> IILF

The 36<sup>th</sup> IILF was inaugurated by Mr. R. Gandhi, Hon'ble Minister for Handlooms and Textiles, Government of Tamil Nadu, Mr. Siva V. Meyyanathan, Hon'ble Minister for Environment and Climate Change Government of Tamil Nadu in the august presence of Mr. Pradeep Singh Kharola, Chairman and Managing Director, India Trade Promotion Organisation, Mr. S. Krishnan, IAS, Additional Chief Secretary to Government, Industry, Investment Promotion and Commerce Department, Government of Tamil Nadu, Mrs. Supriya Sahu, IAS, Additional Chief Secretary to Environment, Climate Change and Forest Department, Government of Tamil Nadu, Mr. Sanjay Leekha, Chairman, Council for Leather Exports (CLE), Mr. Rajendra Kumar Jalan, Vice-Chairman, CLE, Mr. Israr Ahmed, Regional Chairman (South), CLE, Mr. R Selvam, IAS, Executive Director, CLE along with the captains of Indian Leather Industry.



A view of the 36<sup>th</sup> IILF



A view of the stall of FDDI





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Over 400 companies from India and abroad, including about 100 exhibitors from overseas displayed their products that provided insight into latest innovations in the areas of technology and trends of leather & footwear industry. The fair had on display the entire range of products relating to leather industry from raw material to finished products and auxiliary products.



Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI with the staff



Mr. Wasim Haidry, Director - Operations Wolverine World Wide, Inc. at FDDI stall

The students of all the campuses of FDDI displayed a wide range of creations at its stall located at Convention Centre O9-A that included ladies and gents shoes, casual and formal footwear and sports shoes, fashion accessories, leather goods - travelware, belts, portfolios, handbags and wallets.

Meeting with prospective delegates were also held at the stall of FDDI. The services of FDDI's International Testing Centres (ITC) for supporting the footwear and leather industry were also provided to the perspective visitors. Information about the academic programmes of the FDDI which is having the status of 'Institute of National Importance' as per FDDI Act, 2017 was also provided to the students.

During the fair, CLE organized the 6th edition of 'Designers Fair' at Hotel ITC Grand Chola, Chennai from February 1-3, 2023 in which Designers and Institutions from various countries like Italy, USA, UK, Brazil, Russia, Spain, Philippines, Australia, Switzerland, Portugal and India participated.

During the Designer's Fair, FDDI displayed a wide range of creations at its stand no.40. The stall was visited by popular overseas and Indian designers.



A view of the stall of FDDI at the Designer's Fair



Mr. Arun Kumar Sinha, IAS, MD, FDDI addressing the participants and media persons during the inaugural ceremony of 'Designers Fair'

The 'Designers Fair' provides an opportunity to the Indian manufacturers and exporters of leather products and footwear to meet popular overseas and Indian designers and a chance to understand the latest trends, updates, gain insights, and build partnerships.





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During the 'Designers Fair', a book titled, 'ABC of Footwear Technology' jointly authored by Mr. Varun Gupta, Jr. Consultant- Footwear Technology (FT) and Center Incharge, FDDI Fursatganj and by Mr. A. V. Suresh, Senior Technical Consultant, Romans CAD (Strategies, France) – working in Pune was launched by Mrs. Supriya Sahu, IAS, Additional Chief Secretary to Environment, Climate Change and Forest Department, Government of Tamil Nadu.



A view of the book launch

'ABC of Footwear Technology', as the name suggests, is the knowledge fragrances of entire 'Footwear Technology' in a single bouquet. It brings practical knowledge along with theoretical aspects with the comprehensive approach. The USP of this book is that, it provides very minute to minute exposure of Footwear Industry through illustrations.

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## 'LGAD Alumni Meet 2023' held at FDDI, Kolkata campus

With an objective of maintaining and nurturing relationships and to build a strong professional network with previous graduates (Alumni), FDDI Kolkata organized 'LGAD Alumni Meet 2023' on the 25<sup>th</sup> January 2023.

The meet which was sponsored by D2 International Pvt. Ltd., Kolkata witnessed an august gathering of the pass-out students from the first batch of 2010 to the last pass out batch of 2018.

Mr. Rajiv Bhatia, Managing Director, D2 International Pvt. Ltd., Kolkata who is committed to innovation and education, graced the event as the 'Chief Guest'. He was accompanied by Mr. Uday Sharma and Mr. Sumit Bhatia, connoisseurs of the leather goods industry.



Mr. Rajiv Bhatia being felicitated during 'LGAD Alumni Meet 2023'



Mr. Rajiv Bhatia delivering 'Keynote Address'

The event started with a welcome speech by Mr. Abhijit Ray, Centre In-Charge, FDDI Kolkata, followed by an inspiring virtual speech by Mr. Anoop Singh Rana, Head of School of Leather Goods & Accessories Design (LGAD) and an overview of the Centre of Excellence (CoE) of FDDI delivered by Ms. Basumitra Ghosh Mukherjee, Head of CoE, FDDI, Kolkata.

In his 'Keynote Address', Mr. Rajiv Bhatia, Managing Director, D2 International Pvt. Ltd., Kolkata exhorted the youths to take up the correct careers with full seriousness and in the right spirit.





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An interactive session had been organized with the alumni during which they shared their experiences on how they prepared for the job market, while they were students of FDDI with the present students of LGAD. This was an ice breaking session which let to exchange of technical and professional ideas.

An 'LGAD Kolkata Alumni' group has been created as an outcome of the event, where in there will be exchange of ideas, news on career opportunities, latest technologies and to strengthen the bond between the Alumni and the Alma.



A view of the interactive session



A view of the meet

## FDDI, Chhindwara Centre In-charge amongst Jury member during the Design Competition held on theme 'Pariksha Pe Charcha'

Upon the request letter received from Kendriya Vidhalaya, No.1, Dharam Tekri, Chhindwara, Mr. Pradeep Mandal, HoD- Fashion Design (FD) & Centre In-charge (CI), FDDI, Chhindwara campus adjudged the District Level Design Competition on the theme – 'Pariksha Pe Charcha'.

The Jury, which boasted of other eminent personalities included Dr. Shantanu Pathak, Animation & Documentary Film Maker, Myth Entertainment Pvt. Ltd, Cutting Chai Films and Mr. Vijay Anand Dubey, National Award Teacher for 2016.

The district level design competition was part of 'Pariksha Pe Charcha', an ongoing national level counselling event mooted by the Hon'ble Prime Minister of India, Mr. Narendra Modi aimed at de-stressing the students appearing for the crucial examinations.



Request letter received from Kendriya Vidhalaya



Mr. Pradeep Mandal, HoD- FD & CI, FDDI, Chhindwara being felicitated



Students with their designing output

More than 200 students from around 25 reputed schools from the district participated in this design competition which was held on 23<sup>rd</sup> January 2023.

During the activity, Mr. Pradeep Mandal addressed the students and gave a

counselling about design oriented career opportunities after the completion of school education. He also briefed about FDDI, the various professional courses conducted by the Institute, it's admission eligibility, curriculum and aspects of industry integration and the job opportunities available after doing courses from this Institute.

