



NEWSLETTER

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'Consolation' certificate for FDDI, Hyderabad campus by TOLIC

FDDI, Hyderabad campus is doing its level best for promoting the Raj Bhasha language 'Hindi' and is making continuous efforts to ensure implementation of the provisions of Official Language policy of the Government.

Due to the sincere efforts and its continuous implementation, FDDI, Hyderabad campus was awarded with the 'Consolation' certificate by Town Official Language Implementation Committee (TOLIC), Hyderabad on 17th February 2023.

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A view of the dignitaries



'Consolation' certificate given to FDDI, Hyderabad campus

The 'Consolation' certificate was given at the 12th Half-Yearly meeting of TOLIC during which Mr. Deepak Chaudhary, Campus In-charge and Mr. Faiezi from Hindi Department of FDDI were present.

The meeting was conducted by Dr. Ahmed Minhajuddin during which, Mr. Narendra Singh Mehra, Assistant Director of the Government of India's Southern Region, Dr. Vishnu Bhagwan, Convenor Member Secretary, Dr. Arjina Jabeen, Dr. Radha and other dignitaries were present.



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FDDI, Fursatganj students visit 'ODOP' exhibition

With an objective to excel in critical thinking, to absorb, interact and to grasp theory practically, under the educational visit, the students of FDDI, Fursatganj campus visited the 'One District-One Product' (ODOP) exhibition which was held at Awadh Shilp Gram Emporium, Lucknow.



A view of the stall during 'ODOP' exhibition

On 16th February 2023, under the guidance of their faculty members, the students of B. Design FD 2019, 2020; B. Design FDP 2021 and B. Design 2022 (Foundation batch) visited the 'ODOP' exhibition having 100+ art & craft stalls.

The 'ODOP' programme was launched on UP Diwas in 2018. It has been a game changer for the State of Uttar Pradesh, wherein clusters of skilled arts and handicrafts were reoriented for a global platform, reinvigorated with enhanced skill-training programmes, tool kits and soft interventions of the State government to leverage its rich repository of traditional handicrafts, arts and goods.



FDDI students during 'ODOP' exhibition

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The design elective students were inspired by master pieces of sculptures, carvings, textiles, leather, ceramics, metallic artifacts, footwear, carpets, clocks, and furniture of various district of Uttar Pradesh and were exposed to the rarest and smallest objects and masterpieces in the stalls.

The visit opened-up a whole new world of opportunities and learning for the students as they got first-hand experience about the design concepts of unique traditional product from 75 districts of Uttar Pradesh which will help in long term retention of the knowledge and an inspiration for their next creative products and collection.

'Personality Development Programme' held at FDDI, Hyderabad campus

With the objective of grooming the students through sensitizing them about proper behaviour, socially and professionally in both formal and informal circumstances, a 'Personality Development Programme' was held at Footwear Design & Development Institute, Hyderabad campus.

Around 130 students from FDDI, Hyderabad and Chhindwara campus participated in the four day's special event which was held from 6th February to 9th February, 2023.

Ms. Lehar Chand, Business Founder / Trainer of Skill Yourself Ahead and Prof. Vijay. J also from Skill Yourself Ahead were the resource persons.



Students attending the 'Personality Development Programme'

Ms. Lehar Chand is providing online & offline training to the students pertaining to their needs in Communication, Soft Skills, Personality Development, Career Counselling and also providing Placement Assistance. Prof. Vijay. J is having 12 years of professional expertise in Psychological seminars and Behavioral therapy practice for Groups/Individuals.

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The resource persons conducted the programme which was designed keeping in mind the idea to nurture team behaviour, ability to take stress & work in the present context, and expressing oneself in the most creative & inimitable way for further growth, personally and professionally.

The programme empowered the students to redefine themselves and use their talents, passions and interests to transform their lives and the society at the large.

Reliance to open 50 Gap brand stores by December

Reliance Retail plans to open 50 exclusive stores of American apparel brand Gap by the end of this year, said a top company official. Reliance Retail on 24th February 2023 announced the opening of its first freestanding Gap store in India in Mumbai.

Gap's offering would also consist of Indian preferences in designs and colours and select patterns, said Reliance Retail President and CEO, Fashion & Lifestyle, Mr. Akhilesh Prasad.

After opening over 50 Gap shop-in-shops stores since last year, Reliance Retail has now initiated the second phase, in which it plans a similar number of exclusive stores.

When asked about the expansion, Mr. Prasad said: "We would be opening 50 stores in the next 12 months." Reliance plans to take the Gap brand beyond developed metro markets. It has plans to open Gap stores in mini-metros, the state capitals and then down to cities with population of 300,000 to 500,000.

"Initially we will be targeting the top ten cities," he said. Gap's range of offerings would also have "Indian inspiration" and "Indian designs".

On pricing, Mr. Prasad said, Gap would not be a high-priced brand compared to other luxury brands operating in India. It would be a premium brand with a price starting from Rs. 900 for a T-shirt and then go upwards.

India now has a substantial number of people who have used Gap brand products. "We believe that Gap can grow much faster and quicker in India," Mr. Prasad said.

Earlier Gap has a partnership with Arvind Lifestyle Brands.

(Source: Financial Express)