

NEWSLETTER

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Seminar on 'Decoding of Fashion Forecast' held at FDDI, Rohtak campus

A seminar on 'Decoding of Fashion Forecast' was held at FDDI, Rohtak campus on 10th April 2023 during which Ms. Supriya Deswal, owner of Stitch Stories and also an alumni of FDDI Rohtak was the resource person.

She started her brand in the year 2020 that makes handmade footwear which promotes Indian culture & handmade fabric artistry. Her vision is to spread the brand worldwide and make the country proud.

Ms. Supriya Deswal has been involved in the footwear industry for almost 7 years. She has also worked in renowned companies like Liberty Shoe Limited, Welcome & XO Footwear. In XO Footwear, she was the 'Development Head'.

Through the presentation, Ms.

Supriya Deswal briefed about forecasting and explained types of fashion forecasting, mood board, inspiration board and colour board materials etc.

She also explained about how we use inspiration in our footwear, fashion & accessories products. Along with this, she gave the current information about the processing of footwear parts, latest materials & techniques used in making footwear etc.

The seminar was attended by the student and faculty members of Footwear Design & Production and Fashion Design.

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Exhibition by students of FDDI, Banur campus



A view of the exhibition by students of FDP



A view of the exhibition by students of LLPD

An exhibition of the products made by the students of Footwear Design & Development Institute (FDDI), Banur campus was held at Sector 17, Chandigarh, Underpass (connecting to Rose Garden) from 7th to 9th April 2023.

The students of School of Footwear Design & Production (FDP), School of Fashion Design (FD) and Leather & Lifestyle Product Design (LLPD) displayed their creativity, innovation and designing capabilities of both leather and non-leather footwear, leather goods & accessories and fashion in consonance with the industry latest trends.

The exhibition featured a range of exhibits; including footwear designs, clothing designs, and leather goods. The footwear designs showcased the latest trends and styles in the industry, with a focus on comfort, functionality, and aesthetics. The clothing designs displayed a range of styles, from traditional to modern, with a focus on sustainable and eco-friendly materials. The leather goods showcased the versatility and durability of leather, with designs ranging from wallets and bags to belts and accessories.



Ms. Pragya Singh, IRS, Executive Director, FDDI, Banur campus along with Ms. Gagan Kundra IRS, Joint Commissioner of Income tax, Chandigarh



A view of the exhibition

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Students of FDP presented their creation through a 'Footwear & Fashion Show' to the visitors and local public of Chandigarh, which was highly appreciated by all.



A view of the 'Footwear & Fashion Show'



The exhibition was well-attended by students, industry professionals, and the general public who were impressed by the quality of the work on display and the creativity and innovation of the students. The students were able to showcase their skills and talent and gain valuable exposure and feedback from industry professionals and general public.

It also provided a platform to the students to interact with industry and improvise their thought process as per industry norms and also gave the industry an insight on the training that is imparted by FDDI in fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India', 'Aatmanirbhar Bharat', 'Skill India', and 'Start-up India' Programmes.



A view of the gathering during the 'Footwear & Fashion Show'

'National Mega Talent Hunt' workshop held at FDDI, Chhindwara campus

A five days' workshop on the theme 'National Mega Talent Hunt' was conducted from 03rd to 07th April 2023 at FDDI Chhindwara campus.

During the five days event, around 400 students of schools and colleges from nearby areas of Chhindwara participated enthusiastically.

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The 400 participants were demonstrated about the nuances of the fashion world, such as how to create better styling with makeup as per theme chosen by the fashion garments, fashion photography technique, fabric selection according to the season, how to move gracefully on the ramp and about the current fashion trends by the students of School of Fashion Design (FD) of FDDI.



Students showcasing their design work on Bollywood Theme



Students showcasing their design work during Gown theme

The 'National Mega Talent Hunt' workshop helped the students of FDDI to develop event organizing skill, and also to promote, highlight, positioning and showcasing the creative work among the invited audience.

Sl. No.	Date	Theme Description	Participants (Students From)	Guests Invited
1	03/04/2023	DAY-1 Bollywood	Shri Shantinath School	Mr. Rajesh Bodke-Principal, Shri Shantinath H.S. School, Mr.Tarun, Mr. Vibha Upadhaya, ATDC, Chhindwara
2	04/04/2023	DAY-2 Retro	Kendriya Vidyalaya (KV), Badkui	Mrs. Shaily Yadav-Principal, Govt. H.S.S Chandan Nagar, Chhindwara, Ms. Seema Indulkar, & Ms. Aarti Sharma, KV, Badkui
3	05/04/2023	DAY-3 Gown-Girls & Formal-Boys	DDC College	Mr.R.Nafde Prof.,Dr.Maya Sharma, Mr. Ganesh,Soni, Mrs.Beena Sen,Mrs.Abha Mathriya, Ms. Rakshi Nagre, DDC College, Chhindwara
4	06/04/2023	DAY-4 Denim	Indra Gandhi (IG) Polytechnic College	Mrs. Neelam Khaskalam, Lecturer, Ms. Sahisa Mansoori, Ms.Soni Gupta, I.G Polytechnic College, Chhindwara
5	07/04/2023	DAY-5 FDDI'ans Creativity	Kendriya Vidyalaya (KV),Chhindwara	Dr. Anil Jain, HoD Commerce Govt.Au. P.G College, Mr. Dinesh Choudhary,CII, Chhindwara