



# NEWSLETTER

ISSUE NO. 928

A WEEKLY NEWSLETTER

19<sup>th</sup> May 2023



## Graduation Fashion Show of FDDI, Chhindwara and FDDI, Hyderabad campus held

Graduation Fashion Show of FDDI, Chhindwara and FDDI, Hyderabad campus was held on 06<sup>th</sup> May 2023 in the campus premises.



Students of FDDI, Chhindwara campus with the dignitaries

It was a spectacular event that showcased the impressive skillset and design perspectives of the graduating students of the B.Des. Fashion Design program of batch 2019-23 from staging, models and designs reflecting their passion for fashion & sustainability.

Sl. No.	FDDI campus	Name of Graduation Fashion Show	Chief Guest	No. of Collections Presented
1	Chhindwara	'Feast -E- Fashion 2'	Mr. Sanjay Shrivastava, Asst. Director, Jila Hasthkargha Karyalay Handloom, Saunsar	18
2	Hyderabad	'Solasta '	Ms. Renuka Butta - Educationist, Businesswomen, Social Worker (EX - MP) & Mr. Srinivas Naik - VC & MD of TSLIPC, Government of Telangana	24

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Students of FDDI, Chhindwara campus presenting their collection



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The event was attended by prominent fashion designers, industry professionals, and media personnel, and proud family members of the graduating students who were all impressed by the creativity and originality of the designs.



A view of the inaugural session of 'Solasta' at FDDI, Hyderabad campus



Students of FDDI, Hyderabad campus presenting their collection

Each design was carefully crafted and executed with precision, showcasing the students' talent and creativity. The collection was a beautiful blend of traditional and modern designs, with intricate embroidery, bold prints, and stunning silhouettes.

The creativity and craftsmanship of the students were commendable, as they utilized a variety of fabrics, colors, and textures to bring their designs to life. The audience was mesmerized by the intricate details, innovative designs, and flawless execution of each outfit.

Both the event, at its respective campus, received overwhelming praise from everyone present, including industry professionals, academicians, and parents of the graduating class, media persons, students, and employees of the Institute.

The graduation show was also live-streamed on the official Facebook channel, allowing a wider audience to appreciate the incredible work of the graduating batch.

## **Industrial exposure for the students of FDDI Noida campus at Ghulam Hastkala Prints**

Under the industrial visit, the students of Fashion Design of B. Des FD 2021-23 batch of FDDI, Noida campus were taken to Ghulam Hastkala Prints, Noida on 9<sup>th</sup> May, 2023.





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Ghulam Hastkala Prints was founded by Ghulam Nabi which manufactures a wide range of printed ladies scarves, ladies designer kurtis, leggings and sarees with different colours and designs.

The students, accompanied by Dr. Sushila Hooda, Jr. Faculty, FDDI, visited the various departments of the printing unit and learned about the latest technology machines, production of screens for screen printing, wooden blocks for hand block printing and the working environment of the company by the experts of various departments located at B Block, Sec. 8, Noida.



Students watching the process of screen printing



Demonstration on wood block making by an expert

The students were explained about the making of different styles of printing by the technical experts. They also created their own print samples of screen printing using different screens with colour variations.

## Expert Talk on 'Social Compliance in the Leather Industry' held at FDDI, Noida campus

Expert Talk on 'Social Compliance in the Leather Industry' was held at FDDI, Noida campus on 5<sup>th</sup> May, 2023.



Mr. Sumiet Bhatnagar, founder and CEO of Trading Asia sharing his views

It was attended by the students, faculty members, and industry professionals of Noida and also by the students, faculty members of FDDI, Hyderabad campus who were connected virtually from the virtual classroom facility which was organized by the School of Leather Goods & Accessories Design (LGAD).

Mr. Sumiet Bhatnagar, the founder and CEO of Trading Asia, a consulting firm that specializes in social compliance and sustainability in the manufacturing industry was the expert who is having



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over 25 years of experience in this field and has worked with various organizations in the leather industry.

Mr. Bhatnagar delivered an informative presentation on the significance of social compliances in the leather industry and explained about the various issues concerning workers' rights, safety, and environmental concerns and elucidated how social compliances can help to address them.

He also highlighted the various international standards and regulations that apply to the leather industry, such as SA-8000, Business Social Compliance Initiative (BSCI), Initiative for Compliance and Sustainability (ICS). He expounded on how these standards can be effectively used to ensure that leather manufacturers comply with the necessary social and environmental regulations.

### **Factory visit for FDDI, Patna students at Diptesh Footwear & Rakesh Enterprises and Operational exposure at Ambuja Neotia Mall, Patna**

On 4<sup>th</sup> May 2023, a batch of 18 students of School of Footwear Design & Production (FDP) of FDDI, Patna campus were taken for factory visit at Diptesh Footwear & Rakesh Enterprises and at Ambuja Neotia Mall, Patna for operational exposure in retail.

Under the guidance of the faculty of FDDI, the students visited the factory of Diptesh Footwear located at Gola Road, Danapur, Patna & of Rakesh Enterprises located at Industrial Area, Patliputra, Patna where the students had an opportunity to acquire knowledge regarding selection and usages of synthetic materials & products, chemical compositions, compounding, mixing, designing, production & marketing.



Students being briefed about the usages of synthetic materials



FDDI students at Ambuja Neotia Mall, Patna

The students also visited Ambuja Neotia Mall and true insight was provided to them about the various aspects of retailing like Visual Merchandising, Store Operations, Customer

Service, Sales and Promotional Activities, Retail Merchandizing etc.