



NEWSLETTER

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A WEEKLY NEWSLETTER

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FDDI organizes 'Fashion Show' during 7th IIFF

FDDI organized a 'Fashion Show' during the 7th edition of the India International Footwear Fair 2023 (IIFF), which was held at Pragati Maidan, New Delhi from 27th to 29th July 2023.

IIFF was organized by India Trade Promotion Organization (ITPO) and co-organized by Confederation of Indian Footwear Industries (CIFI).

IIFF had display of entire range of products relating to footwear and leather industries: footwear, raw material, finished products and auxiliary products such as synthetic material, finished leather; shoe components - uppers, soles, heels, counters, lasts; footwear machinery and equipment, process technology, software, chemicals and publications.

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FDDI students on the ramp



Models on the ramp

FDDI in association with CIFI organized the 'Fashion Show' on 28th July 2023 at 6:00 PM at Pragati Maidan.



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The collaboration between CIFI and FDDI brought a comprehensive approach to the event, combining expertise in creative design and footwear development. It offered a unique opportunity for designers, students, and professionals from both fields to come together, exchange ideas, and present their creations to a wider audience.



Models on the ramp



The event was graced by the esteemed presence of Mr. Arun Kumar Sinha, IAS – Managing Director (MD), FDDI, Mr. Pankaj Kumar Sinha, Secretary-FDDI, Mr. Raj Kumar Gupta, President- CIFI,

Mr. V Noushad, President, CIFI, Mr. Alok Jain, National Treasurer, CIFI and other industry dignitaries.

Audience was mesmerized by the grace and beauty of the entire show. The event was a huge success as it was well appreciated in the form of thunderous applause after the show.

A flash mob during the IIFF was also organized by FDDI which added an element of surprise, excitement, and entertainment to the event.



A view of the audience present during the 'Fashion Show'

FDDI, Kolkata students visit Kolkata Metiabruz Garment Fair & 6th Kolkata Garment Expo 2023

With an objective to make the young minds aware about the upcoming trends on materials, colours & design aspect of the garment industry, the students of FDDI, Kolkata campus visited two garment fairs namely, Kolkata Metiabruz Garment Fair 2023 and 6th Kolkata Garment Expo 2023.



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Kolkata Metiabruz Garment Fair 2023, a kids wear apparel manufacturing garment fair was held from 27th to 29th July 2023 at Biswas Bangla Mela Prangan, Milan Mela, Pavilion A, Near Science City, Kolkata.

Bangla Readymade Garments Manufacturers & Traders Welfare Association, Kolkata organized the 6th Kolkata Garment Expo 2023 which was held on 27th & 28th July 2023 at PC Chandra Garden, Science City, Kolkata in collaboration with MSME & Textile Department Govt., West Bengal, supported by Apparel Export Promotion Council (AEPC).

Under the guidance of the highly experienced faculty of FDDI, a total 21 students and 1 faculty of the School of Fashion Design (SFD), batch 2021 and 2022, and from School of Footwear Design & Production (SFDP), batch FDP 2022 visited the fairs.



Students alongwith their faculty at entrance of Kolkata Metiabruz Garment Fair 2023, Milan Mela, Science City



Students alongwith their faculty at the entrance of 6th Kolkata Garment Expo 2023

The students visited the garment manufacturing company stalls and saw the latest designs at booths. They got the opportunity to see various kinds of textiles and upcoming technology in the field of garment manufacturing.

Apart from getting hands-on technical knowledge, the visit also gave an opportunity to the students to understand the event management skills required for conducting such fairs and exhibitions as well.

This was an excellent opportunity for the students to venture into the garment manufacturing companies in Kolkata and interact with the industry personnel for their upcoming industry internships.

Faculty of FDDI invited for online review of 'Research Paper'

Mr. Neeraj Sharma, Chief Faculty & Head of School of Footwear Design & Production (SFDP), FDDI was invited for online review of research paper in listed journal " ShodhKosh: Journal of Visual and Performing Arts".



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Mr. Sharma, a Footwear Technologist and FDDI Alumnus 1997-99 batch having vast corporate & industry experience of 23 years has worked with world's largest Multinational retailing companies like Carrefour France and Metro sourcing Germany.

The research paper titled "Designing of Footwear Through Art of Chamba Rumal" was reviewed by Mr. Sharma for which he has been provided a 'Certificate of Excellence in Reviewing' on 22nd July 2023.



Mr. Neeraj Sharma, Chief Faculty & Head of SFDP



Certificate of Excellence in Reviewing'

Abstract of Faculties of FDDI gets published in 'Climate Change and Its Impact (CCI 2023)'

Abstract entitled 'Conversion of Traditional Phulkari Embroidery to Digital Form' written by Dr. Sarita Devi, Dr. Sushila, Mr. Amit Sain and Dr. Krishi Sarin has been published in Souvenir cum Abstracts/Proceedings Book of the 5th International Conference on "Climate Change and Its Impact (CCI 2023)": Volume 2, Page no. 34 with ISBN: 978-93-5396-006-3.

This International Conference was held from 9th to 11th June 2023 at Sher-e-Kashmir University of Agricultural Sciences and Technology (SKUAST-K), Srinagar, Jammu and Kashmir, India. The other contributor of this abstract is Mr. Vivak Ujjwal from Department of Horticulture, Alga Energy, North India.

This abstract elucidates about 'Phulkari' which is a traditional handmade embroidery, literally meaning "flower work", perpetuated by the women of Punjab (North-west India & Pakistan) during the 19th century and till the beginning of the 20th century.

Even though the textile industry today, is imitating this art with the help of machines, 'Phulkari' work has almost disappeared in its original form, due lack of interest for manual work, profitability, industrialization etc. This abstract provides the landscape on present research.



Cover page of the Souvenir cum Abstracts/Proceedings Book



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