

NEWSLETTER

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A WEEKLY NEWSLETTER

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Insightful industry interaction on 'Digitally Printed Leather Accessories' held at FDDI, Noida campus

An insightful industry interaction on 'Digitally Printed Leather Accessories' was held at FDDI, Noida campus on 24th August 2023. It was organized by the School of Leather Goods and Accessories Design (LGAD) to help the students to acquire the techniques that are used to print on leather.

Mr. Vinod Iyer, Director of Fortuna Colors & Prints LLP (FCP) and Ms. Pooja Chopra, Founder of Flora were the 'Key Speaker'.

They briefed about the transformative impact of digital printing on leather accessory design and explained about Digital Printing. They also explained about the techniques to print colourful designs, text or logos directly onto leather, artificial leather materials like leather, leatherette and sustainable materials.

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A view of the industry interaction



Mr. Vinod Iyer providing insight on 'Digitally Printed Leather Accessories'



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They also briefed about sustainability in product development, market trends & forecast and career opportunities available in Digitally Printed Leather Accessories segment.

Students gained an understanding of how this technology allows for intricate and customizable designs, opening up new avenues for creativity.

Faculty of FDDI Fursatganj invited as 'Guest Speaker' during 'Entrepreneurship Conclave' at Lucknow University

Mr. Varun Gupta, Jr. Consultant and Center In-Charge, FDDI Fursatganj Campus was invited as a guest speaker during the Entrepreneurship Conclave which was held to foster innovation, collaboration and the spirit of Entrepreneurship and self-employment.



Mr. Varun Gupta making presentation



Mr. Varun Gupta being felicitated

The one-week 'Entrepreneurship Conclave' was organized by Institute of Management Science, University of Lucknow from 21st August to 25th August 2023.

Mr. Varun Gupta, during a workshop, made a presentation on the topic of "MSME Sector: Marching towards Self-reliance" on 24th August 2023. The

workshop contributed in the entrepreneurial and start-up business opportunities for youth.

He shared an important information on the topic and briefed the procedure for starting a new business. He advised the students to educate themselves to understand the policy and support given by the Government in establishing a startup and becoming an Entrepreneur.

FDDI, Kolkata students visit Indian Museum

With the objective to provide a spontaneous educational and learning experience, a batch of 35 students of FDDI, Kolkata campus visited Indian Museum located at Dharmatala, Kolkata on 24th August 2023.

The students of School of Fashion Design (FD) who were accompanied by a senior faculty and a lab assistant visited the six sections of the Indian Museum comprising thirty-five galleries of cultural and scientific artifacts namely Indian art, archaeology, anthropology, geology, zoology, and economic botany.

The Indian Museum is a massive museum in Central Kolkata, West Bengal, India, and the ninth oldest



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museum in the world. The students were mesmerized watching the rare collections of antiques, armor and ornaments, fossils, skeletons, mummies, and Mughal paintings.



Faculty explaining about the Mughal Calligraphy



Group picture inside the Indian Museum

The visit provided an opportunity to enhance their knowledge which will help them in their projects and assignments.

Workshop on 'Liquid Embroidery' held at of FDDI, Rohtak campus

With the objective to develop and enhance skills towards embroidery, a workshop on 'Liquid Embroidery' was organized on 23rd August 2023 for the students of Foundation Batch of FDDI, Rohtak campus.



A view of workshop



Final outcome by the student

Ms. Sonia Bhutani from Pidilite Industries Ltd., conducted the workshop which was attended by the students from Footwear Design & Production, Foundation Batch & Fashion Design with great zeal.

She briefed about the concept of 'Liquid Embroidery' and demonstrated how to use the 3d outliners to attain the

embroidery look. She explained that this art form can also be used on many kinds of fabrics, synthetics materials & products.

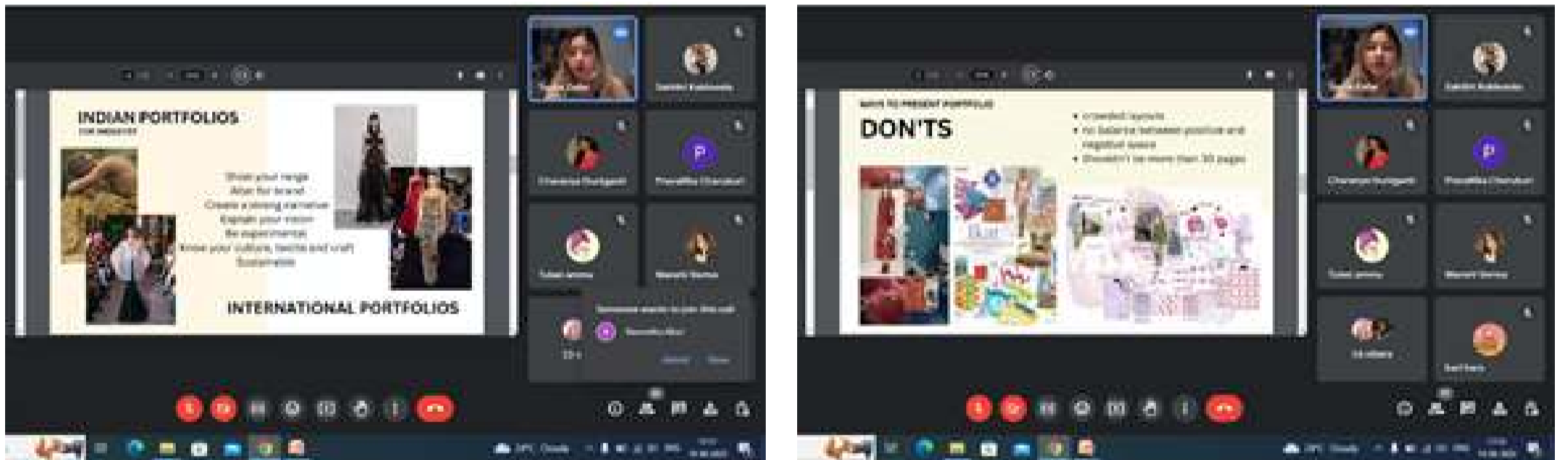
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International webinar on 'Portfolio Development: Crafting your Path to Success' held by FDDI, Hyderabad

On 19th August 2023, an international webinar on 'Portfolio Development: Crafting your Path to Success' was held by FDDI, Hyderabad.

The webinar was held in cooperation with School of Fashion Design (FD) of FDDI, Hyderabad campus during which Ms. Tasha Zafar and Ms. Sahithi K from Istituto Marangoni, London, United Kingdom were the key speakers.



Screenshot of the webinar

Students of B.Des. Fashion Design of 2020 batch attended this webinar which provided insight on the significance of a well-crafted portfolio in today's competitive landscape, Key elements of a successful portfolio, Tailoring portfolios for different industries and career paths, Do's and Don'ts of portfolio presentation and design, Real-world examples of standout portfolios and their impact etc.

The webinar provided technical inputs to the students for enhancing their portfolio development techniques which will help them in expressing and translating their product designs & creative thoughts.

During the open house discussion session, the speakers clarified various technical queries asked by the students and other participants.