



NEWSLETTER

ISSUE NO. 951

A WEEKLY NEWSLETTER

27th October 2023



'Firefighting Training & Fire Mock Drill' held at FDDI, Hyderabad campus

With the objective to create awareness among the students & staff members about fire-fighting techniques and the ways to respond swiftly in times of such emergency situation, a 'Firefighting Training & Fire Mock Drill' was held at FDDI, Hyderabad campus on 20th October, 2023.



Demonstration during 'Firefighting Training & Fire Mock Drill'

Fire mock drill was conducted by Mr. C. Anil Kumar, Mr. C Lingam, Mr. A. Lingaiah, Mr. T. Amarendar and Mr. M.A. Fazal, Fire Safety Officers from Madhapur, Hyderabad.

Fire Safety Officers explained about fire hydrant systems, its function, property, operation etc., through live demonstration.

They also imparted critical inputs of do's & don'ts in the case of fire with reference to building as well as vehicles and also explained about the types of fire and the role of 'Emergency Response Team' (ERT) and said that the roles and responsibilities of every officer involved in the ERT must be clear.

All the employees, students, security and housekeeping members of the institute participated in the drill with great enthusiasm which proved to be informative and an imperative lesson on life-saving skills.



Demonstration about the use of fire hydrant systems

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International Webinar on 'Custom Comfort: The Benefits of Tailored Orthopaedic Footwear' organized by FDDI, Hyderabad campus in collaboration with Bill Bird Shoes Ltd., England

With the objective to explore the advantages and innovations in orthopaedic footwear design, an international Webinar on 'Custom Comfort: The Benefits of Tailored Orthopaedic Footwear' was organized by FDDI, Hyderabad campus in collaboration with Bill Bird Shoes Ltd., England on 16th October, 2023.

The webinar was held in cooperation with School of Footwear Design & Production (FDP) of FDDI, Hyderabad campus during which Mr. William Robert Bird, a distinguished figure in the footwear industry with over three decades of experience was the 'Key Speaker'.

Mr. Bird's extensive knowledge was honed through B.Sc. course at University College London from 1972 to 1976. Subsequently, he embarked on a journey as a lecturer, contributing significantly to the field. For 11 years, from 2007 to 2018, he served as a lecturer in the B.A. in Footwear Design and Illustration at De Montfort University in Leicester, enriching the minds of aspiring footwear designers. Beyond academia, Mr. Bird has actively participated as a panelist in numerous events, showcasing his commitment to advancing the discourse on footwear design and orthopaedic solutions.

Mr. William Robert Bird began the session by discussing the evolving trends and advancements in orthopaedic shoe design, addressing the unique requirements of individuals with various foot conditions.



Mr. William Robert Bird making presentation



Students & faculties attending the international webinar

The webinar provided a platform for interactive discussions through a Q&A session during which the participants had the opportunity to inquire about the design principles, materials used, and the overall approach to creating personalized orthopaedic footwear, fact. Mr. William Bird shared valuable insights into the challenges faced in the industry and how tailored solutions contribute to improving the quality of life for individuals with foot-related concerns, factors to be consider while design a sport injury and so on.

The international webinar was attended by more than 100 participants including students, faculty members, and professionals.

Seminar on 'Product Costing & Planning' held at FDDI, Rohtak campus

With the objective to enhance the knowledge related to 'Product Costing & Planning' a seminar was organized on 12th October 2023 at FDDI, Rohtak campus by School of Footwear Design & Production (FDP).



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Mr. Snehasis Bose, HoD of Production Planning & Control unit of JQR Footwear located at Bahadurgarh, Haryana having 10 years of experience in footwear field was the 'Key Speaker'.



Mr. Snehasis Bose explaining about 'Product Costing & Planning'



Students & Faculties attending the seminar

He explained about product planning and how to calculate their cost, material cost estimate method, how to plan costs for materials without reference to orders. He also explained about industry concepts like Product costing sheets, BOM, PPV, PPH, material costing, labour costing, MRP Fixations without compromising product quality or customer satisfaction.

The session was attended by all the students and faculty of FDP.

Industrial visit for FDDI, Chhindwara students at Tridant Ltd., Budhni, Madhya Pradesh

On 12th October 2023, thirty-eight students of B.Des. Fashion Design from semester III and semester V of the School of Fashion Design (SFD) of FDDI, Chhinwara campus were taken on the industrial visit at Tridant Ltd, Budhni, Madhya Pradesh.

Headed by Mr. Rajinder Gupta as Chairman and Mr. Abhishek Gupta as Vice-Chairman, Tridant Ltd., is known for its expertise in organic cotton based bath linen segment, having multiple international certificate of recognition for their quality product such as OEKO-TEX, ISO, SUPIMA, Higgs Index, Sedex BCI etc., and is offering product to many well-known national and international brands and organizations such as Walmart, Metro, IKEA, Myntra, Homestop, Shoppers Stop, Reliance Brands, etc.

The purpose of the visit was to provide an opportunity to the students to know about various compliances and processing techniques that are widely used in the international home textile segments, along with standard procedures and practices.

Students visited the two separate production units at the facility one dedicated for 'Home Textile' and other for 'Bath Linen Segment' which is world's largest Towel manufacturing unit.



Students getting operational exposure at production plant of Tridant Ltd.



Technical employee briefing the students

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During the visit the Department Experts interacted with the students and explained them about the entire process of textile manufacturing starting from fiber to yarn followed by various aspects of weaving process in Home Furnishing Unit and Knitting process in Bath Linen (Towel) manufacturing unit where they follow international compliance and standards.

The students also observed the process of blending the material as per the requirement of order received at the Unit internally or from specifications received from international buyer.

Workshop on 'Design & Drawing Techniques' held at FDDI, Fursatganj

A workshop on 'Design & Drawing Techniques' was organized by School of Fashion Design for Foundation Year Batch -2023, FD batch 2022 and 2020 students at FDDI, Fursatganj campus from October 5-7, 2023.

Mr. Mandeep Singh, a Delhi based artist, imparted knowledge to the student and explained the techniques involved to creatively outline a proposal to its development, detailing, and presentation to the client and/or production.



Workshop in progress



Students with their creative outcome

Mr. Mandeep Singh is a national award – Artist Residency by Lalit Kala Academy, New Delhi. He is Master of Fine Arts, College of Art, Chandigarh and is a regular practicing artist.

Workshop covered the module of drawing skills and nature drawing during which the students handled different materials & color medium such as paper, paper plates and watercolor for creating new composition. Paper plates and weaving was done by students to develop art works. Students learnt the art of collage making with paper weaving and nature drawing with water color. Students did nature study and color rendering for creating design and art pieces.