



NEWSLETTER

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5th Convocation ceremony of FDDI, Kolkata campus held

FDDI, Kolkata campus held its 5th Convocation ceremony on 04th December 2023 at its premise.

The event was graced by Chief Guest, Dr. C.V. Ananda Bose, the Hon'ble Governor of West Bengal.



Lighting-up of the lamp by the dignitaries



Graduating students alongwith dignitaries

Mr. Pankaj Kumar Sinha - Managing Director, FDDI, Mr. Sunilkumar U.- Executive Director, FDDI-Kolkata, faculty members, staff, students and prominent industrial personalities attended the landmark ceremony. He also presented the "Academic Report" of FDDI Kolkata to the Hon'ble Governor.

The Convocation Ceremony began with the National Anthem followed by lighting-up of the ceremonial lamp by the Chief Guest along with other dignitaries was recited in the presence of an audience comprised of the Graduating batch, the entire student, faculty members, staff and distinguished industry personalities.

The Passing Out Oath was administered by ED Kolkata to the passing out students. Marking the successful completion of the young graduates, a total of 122 students were honoured during the ceremony out of which 46 were from School of Fashion Design (FD), 37 were from School of Leather Goods and Accessories Design (LGAD) and 39 students were from School of Footwear Design and Production (FDP).

The overall topper of the Class of 2023, Ms. Anushka Banerjee was awarded the Gold medal, while Ms. Anushka Banerjee, Ms. Anchita Ghosh and Ms. Ritu Gupta received silver medals earning the title of departmental toppers for their exceptional performance.

As announced by Chandra Chemicals (an unit of P.C Chandra Group), an scholarship of Rs. 30,000 for the gold medallist and Rs. 25,000 each for the silver medallists was provided. Mr. Amitabh Chandra, Director Chandra Chemicals alongwith the Hon'ble Governor, MD FDDI gave away the scholarships.

The Chief Guest, Dr. C V Ananda Bose, in his heartfelt message, extended warm congratulations to the graduating students and expressed his best wishes for their bright careers ahead. He emphasized the transformative journey awaiting the students as they step into the industry, joining the esteemed ranks of FDDI alumni who have left an indelible mark.

A significant aspect of The Honourable Governor's address highlighted the importance of the Make in India initiative. Dr. C.V.

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A student receiving scholarship

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Ananda Bose emphasized how the students, equipped with their design skills and innovative ideas, could contribute to the nation's manufacturing sector. He urged them to carry forward the spirit of Make in India, fostering indigenous production and innovation.

The Hon'ble Governor declared the giving of the Coveted 'Governor's Scroll' to the Gold medallist and Silver medallists during the Convocation Ceremony. To recognize and motivate exceptional academic achievements, the Hon'ble Governor announced cash prizes worth Rs. 35,555 for the gold medallist and Rs. 25,555 each for the silver medallists.

The program concluded with the "Vote of Thanks".

MoU signed between FDDI, Patna & MIT, Muzaffarpur

On 02nd December 2023, FDDI, Patna has signed a Memorandum of Understanding (MoU) with Muzaffarpur Institute of Technology (MIT), Muzaffarpur for institutional collaboration in education, research outreach programmes, student exchange programme, faculty exchange and many more.

The primary objective of this collaboration is to promote teaching and research collaboration involving faculty members and students of FDDI Patna and MIT Muzaffarpur to ensure teaching and research of highest standard, carry out joint academic and research programmes, as well as collaborative research projects.

The signing ceremony took place at the FDDI Patna campus and was attended by prominent figures from both the institutions. The MoU was signed by Mr. Sanjeev Kumar Mishra - Center Incharge, FDDI Patna and Dr. Mithilesh Kumar Jha, Principal, MIT, Muzaffarpur, in the esteemed presence of Mr. Pankaj Kumar Sinha, Managing Director (MD), FDDI and other faculty members and officials.

The MoU would also facilitate the exchange of students, scholars, and faculty in the common subjects of both the institute. Both the institutes have agreed to participate and jointly organize international conference, meetings, submit research proposals and provide training to students and scholars.

Divulging the details, Mr. Pankaj Kumar Sinha, MD-FDDI said, "The MoU between FDDI Patna and MIT Muzaffarpur will facilitate cooperation between both the Institutes that eventually will promote professional growth in design and management, besides promoting cross disciplinary learning."

Dr. Mithilesh Kumar Jha remarked this occasion to be historic as it opens up a whole new vista of opportunities for both the institutes. In this era of exponential development, opportunities such as these are the stairs that can elevate the overall quality of education within our country and subsequently provide students with better opportunities.



Signing of the MoU in the presence of prominent figures from both the institutions



Exchange of the MoU

FDDI, Jodhpur curated 2-days Craft Carnival

On 28th-29th November 2023, FDDI Jodhpur organized 'Craft Carnival' in institute premises.

The event was inaugurated by Mr. Pankaj Kumar Sinha, Managing Director (MD) FDDI during which Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur was also present.

During the carnival, about 20-25 artisans from different areas of Rajasthan participated, some of which are National Awardees and have been very popular in their art like Zakir Hussain of Bone & Horn Art, Jyotiswarup of Swarnameenakari, Saifali Khan of Usta Art of Bikaner, Jodhpuri Bandhej.

Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus in his 'Welcome Address', said that, "It was an effort to revive many extinct handicrafts which are now practicing in rare artisan families and to bridge the gap between Institute & Artisans."

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The stalls promoting art and handcraft were the focal point for visiting students which consisted of more than 700 students from 08 different schools & Institutes across the city who saw the intricacies of embroidery and various types of handicrafts. They were introduced to various handicrafts, handlooms and leather artefacts products.

Sharing the details, Mr. Pankaj Kumar Sinha, MD-FDDI said, “Artisans related to footwear, handicrafts, handloom and leather industries will be given all possible assistance in terms of promotion, design & technology for their products and other desired necessary training.”

The closing ceremony of the two-day craft carnival was summarized in the hospitality of Deputy Commandant Ammunition Depot of the Army and Mr. Kiran V.N, Assistant Director – DC Handicraft as the 'Guest of Honour'.

Artisans from different art fields like Mohanlal Chauhan of leather embroidery, Manohar Lal Chaudhary of applique work, Gopal Prajapat of terracotta art, Tamanna Bhati of fabric artwork, Deepak Tyagi of carpet industry etc. shared the experience of this two-day carnival.



Mr. Pankaj Kumar Sinha, MD-FDDI interacting with a footwear artisan



A view of the stall of handicrafts

Leather Accessories Artist, Mr. Ashwini Mutha said that such events provide a golden opportunity to the artisans to showcase their different types of products and to expose their skills to the students, which a commendable step taken by FDDI.

The artisans were given appreciation certificates for their participation & volunteer students of the institute were given awards and certificates.

Operational Exposure in Retailing for FDDI, Chhindwara students at Empress Mall, Nagpur

Considering first-hand knowledge & exposure essential to acquire knowledge about the day-to-day functioning of various retail stores, the students FDDI, Chhindwara campus were taken to Empress Mall, Nagpur on 25th November 2023.



Students at Empress Mall, Nagpur



Mr. Ashok Khurana, Mall Manager and Dr. Shir Ram, Vice-President, Operations providing insight on various aspect of retailing

The visit was organized to provide an insight into global retail trends to the students and to correlate their theoretical knowledge with the practical aspects of retailing.

Mr. Ashok Khurana, Mall Manager and Dr. Shir Ram, Vice-President, Operations interacted with the students during the visit and guided them regarding Mall Management, Branding, Visual Merchandising, Elements of Fashion, Retail Software, Supply Chain Management etc.

The visit was an eye opener which also helped the students to understand the kind of effort one has to put behind the beautifully decorated & arranged show windows.

Insightful session held at FDDI, Jodhpur campus on 73rd Constitution Day

By organizing an insightful session, FDDI, Jodhpur campus celebrated the 73rd Constitution Day on 26th November 2023.

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Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus in his 'Welcome Address', said that, "The Constitution was adopted by the Constituent Assembly on 26th November 1949 which is also known as 'Samvidhan Divas'. It came into force on January 26, 1950, making the beginning of a new era in the history of the Indian Republic, a day celebrated as Republic Day ever since."

The Ministry of Social Justice and Empowerment on 19th November, 2015, notified the decision of the Government of India to celebrate 26th November as 'Constitution Day'.

During the session, Mr. Kishan Singh Yadav, Central Government Senior Standing Counsel (CAT) shared his views on the theme i.e., 'India - Mother of Democracy'. He explained the importance of the Indian Constitution and emphasized on implementing its usefulness at the grassroots level. He appealed to implement one's rights and above all one's duties properly.



Mr. Anil Kumar, AFHQCS, ED, FDDI, Jodhpur campus felicitating the dignitaries



A view of the session

Mr. Rajendra Kataria, Advocate, Rajasthan High Court, Jodhpur has also graced the occasion with his esteemed presence.

There was an interactive session during which the queries of the participants i.e. students and staff were replied by the dignitaries.

'Carnival Moda 3.0' held at FDDI, Chhindwara campus

To display the work done by the students of FDDI Chhindwara campus, a three days exhibition, 'Carnival Moda 3.0' was held at FDDI, Chhindwara campus from 22nd to 24th November 2023.



Students at 'Carnival Moda 3.0'



A view of fashion show based on theme 'Leather Craft'

'Carnival Moda 3.0' showcased an exhibition on various creative modules covered in the Design Program in Fashion and Footwear such as Art & Craft exhibition, Home décor section, Surface ornamentation & embroidery section, Draping Section, Footwear & Leather Accessories section and Design Studio showcasing the various costumes on different themes and techniques learned by students during their studies.

In addition to the exhibition, workshop on 'Pottery & Mural Art' and fashion show based on different theme such as 'Gala Gown', 'Indian Drapes', 'Creative Apparels' and 'Leather Craft' were also held.

Approximately 1000 students of various prominent schools and institutions of Chhindwara who were accompanied by their Principals and teachers also saw the event.

Faculties & Craftsmen of FDDI, Noida visits Almo Exports Pvt. Ltd.

To acquire the advance skill about the various activities related to manufacturing of designer ladies clutch, kids school bag, the Faculties & Craftsmen of School of Leather Goods and Accessories Design (LGAD) of FDDI, Noida campus visited Almo Exports Pvt. Ltd., located at Pace City I, Sector 37, Gurugram, Haryana on 17th November 2023.



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The purpose of industrial visit was to provide an insight on the technical development taking place in the industry and to understand the gap between the theoretical and practical knowledge that could also be passed on to the students in future and they could be groomed accordingly.

The visit provided a unique chance for craftsmen to witness industry best practices and innovations, while faculty members explored the strategic dimensions of market dynamics and global competition.



Faculties & Craftsmen of LGAD at Almo Exports Pvt. Ltd.



A view of the manufacturing line of Almo Exports Pvt. Ltd.

It was a beneficial visit for the Faculties & Craftsmen as they interacted with the departmental heads and gained practical knowledge about emerging technologies in the industry.

Footwear Innovation takes center stage: Eleven Research Papers from FDDI Chhindwara presented and published at International Conference - ICSETI 2023

Making FDDI proud, the faculty and students research group from the School of Footwear Design & Production (FDP) of FDDI Chhindwara participated, presented eleven ground breaking research papers at the International Conference on Science, Engineering and Technology Innovations (ICSETI) 2023 which was conducted through Hybrid Mode from 25th – 26th November 2023.

They showcased their prowess in the field of Design Thinking, Footwear Design, Sustainable Development, Technological Innovations presenting a diverse array of research papers that got published at ICSETI 2023. The conference was a premier platform for global academia, provided an ideal stage for FDDI to contribute the discourse on cutting-edge advancements in the footwear industry.

Research Titled “Augmented Reality (AR) & Virtual Reality (VR) Application in Footwear Retail & Design” presented by Mr. Prashant Kumar Saxena, Faculty Footwear Design & Production and final year student of B.Design FDP as co-author Ms. Somya Borkar received the “Best Research Presentation Award” of ICSETI 2023 Conference.



Research Group of FDDI presenting their Research Papers at ICSETI – 2023 (Hybrid Mode)



Best Presentation Awarded to FDDI



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Mr. Prashant Kumar Saxena, Faculty, FDP had participated & presented nine research papers along with seven final year students as co-author of footwear & fashion batches. In continuation, Dr. Pankaj Dubey, Faculty FDP participated with two more research papers along with two students as co-authors from third semester footwear batches.

The eleven research papers covered a spectrum of topics, ranging from sustainable materials in footwear to innovations in diabetic footwear design etc. The faculty and student researchers delved into crucial aspects of the industry, presenting insights that promise to shape the future of innovative technologies in footwear and product designing.

| Name of the Faculty of FDP | | |
|---|---|---|
|  |  |  |
| Mr. Prashant Kumar Saxena, Faculty FDP | Certificates of Participations and Presentations Awarded to Mr. Prashant Kumar Saxena | Dr. Pankaj Dubey, Faculty, FDP |

| Sl. No. | Title of Research Papers Presented | Detail of 1 st Author | Detail of Co-Author |
|---------|---|--|---|
| 1 | An Overview of the Indian Footwear Industry: Trends, Challenges and Opportunities | Mr. Prashant Kumar Saxena Faculty, Footwear Design | |
| 2 | Augmented Reality (AR) & Virtual Reality (VR) Application in Footwear Retail & Design | Mr. Prashant Kumar Saxena Faculty, Footwear Design | Ms. Soumya Borkar Student, B.Design, FDP |
| 3 | Footwear Design For Special Population: A Focus on Diabetic Solutions | | Mr. Sajal Sangole Student, B.Design, FDP |
| 4 | Striding Beyond Limits: A Survey of Smart Material in Next Generation Clothing & Footwear | | Mr. Simrant Baghel Student, B.Design, FDP |
| 5 | Digital Transformation in Indian Footwear Retail: E-Commerce Platforms | | Mr. Mohit Vishwakarma Student, B.Design, FDP |
| 6 | A.I. Into Footwear Industry: Impact of Industry 4.0 in Product Design | | Ms. Nandini Khatarkar Student, B.Design, FDP |
| 7 | Material Innovation in Sustainable Fashion, Footwear & Leather Goods Garments: A Cross-Industry | | Ms. Teena Khandait Student, B.Design, FD |
| 8 | Footwear Design for Extreme Environment Challenges & Innovation | | Mr. Gravit Turkar Student, B.Design, FDP |
| 9 | Sustainable Materials for Footwear: A Comprehensive Review & Analysis | | Dr. Pankaj Dubey Faculty, Footwear |
| 10 | Recycling of Waste Material from Footwear Industry | | Ms. Sakshi Pathe Student, B.Design, FDP |
| 11 | The Impact of Design Thinking on Innovations: Insight view on Product Design Industries | Mr. Prashant Kumar Saxena Faculty, Footwear Design | |

The success of FDDI Chhindwara's research group underscores the collaborative spirit that thrives within the institute. The faculty's expertise and the students' fresh perspectives converged to create a synergy that resulted in impactful research contributions.

