



# NEWSLETTER

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A WEEKLY NEWSLETTER

22<sup>nd</sup> December 2023



## Mr. Rajesh Kumar Singh, IAS, Secretary, DPIIT, MOC&I, GoI graces the 'Convocation ceremony' as 'Chief Guest' at FDDI, Noida campus

On 16<sup>th</sup> December 2023, FDDI, Noida campus held its Convocation ceremony for the passing out students of the Session 2022 & 2023.

The event was graced by Mr. Rajesh Kumar Singh, IAS, Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry (MOC&I), Government of India (GoI) as the 'Chief Guest', whereas the other distinguished guests of the event who graced the occasion were Mr. Motilal Sethi, Managing Director, M/s. Saroj International, President – Indian Leather Garments Association (ILGA) and Mr. Sanjay Gupta, Director, M/s. Sandeep Rubber, President - Indian Footwear Components Manufacturers Association (IFCOMA).

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- 'Meraki 2023' - exhibition of creativity held at FDDI, Noida;
- 'Craft Cluster' visit for students of FDDI, Chhindwara campus.



Lighting-up of the ceremonial lamp by the dignitaries



Mr. Pankaj Kumar Sinha, MD, FDDI giving memento to Secretary, DPIIT

On behalf of FDDI, Mr. Pankaj Kumar Sinha, Managing Director (MD), FDDI welcomed the 'Chief Guest' and all the other delegates including person from the print and electronic media during which the staff & students were also present.



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The Convocation ceremony began with the lighting-up of the ceremonial lamp by the Chief Guest along with other dignitaries.

Mr. Pankaj Kumar Sinha, MD, FDDI in his 'Welcome Address' said, "This graduation day is fulfilment of your years of hard work for you and your parents for many of you; who invested their hard earned money in educating you. I have no doubt that you will excel in whatever you choose to do and be successful in meeting the challenges that awaits you."



MD, FDDI delivering the 'Welcome Address'



Secretary, DPIIT delivering the 'Keynote Address'



MD, FDDI briefing the media



A graduating student receiving medal from Secretary, DPIIT

"Each of the graduating students is the ambassador of FDDI at the place wherever you shall be. It is your reputation and batch after batch, that make the future of the coming generation bright. Now being part of FDDI, you need to

strengthen the alumni networking so that more and more FDDI students achieve greater laurel in various field of success," added Mr. Sinha.

Marking the successful completion of their respective professional programme, a total of 496 students belonging to the Session 2022 & 2023 were awarded their Degrees, out of which 310 attended the historic ceremony held at the institute premises.

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### Pass out in Session 2022 - Noida Campus

Sr. No.	Programme	Name of the Students	Silver Medal (<75%) Department Topper	Gold Medal (<80%) Overall Topper
1	Bachelor of Design - Fashion Design	Kamaksha	Silver Medal	Gold Medal
2	Bachelor of Design & Production - Footwear Design	Akshita Kuthiala	Silver Medal	---
3	Bachelor of Design - Retail & Fashion Merchandise	Aditya Wankhade	Silver Medal	---
4	Bachelor of Design & Accessory Design - Leather Goods	Rupanshi Aron	Silver Medal	---
5	Bachelor of Business Administration - Retail & Fashion Merchandise	Deepanshi Agarwal	Silver Medal	Gold Medal
6	MBA -Retail & Fashion Merchandise	Mansi Khatri	Silver Medal	Gold Medal
7	Master of Design - Footwear Design & Production	Yashvi Gandhi	Silver Medal	---

### Pass out in Session 2023 - Noida Campus

Sr. No.	Programme	Name of the Student	Silver Medal (<75%) Department Topper	Gold Medal (<80%) Overall Topper
1	Bachelor of Design - Fashion Design	Deepak Sengar	Silver Medal	Gold Medal
2	Bachelor of Design - Footwear Design & Production	Karandeep Singh Patyal	Silver Medal	---
3	Bachelor of Design - Leather Goods & Accessory Design	Surekha Bharti	Silver Medal	---
4	Bachelor of Business Administration - Retail & Fashion Merchandise	Ipsita Pandey	Silver Medal	Gold Medal
5	Master of Design - Footwear Design & Production	Ali Haider	Silver Medal	---
6	MBA -Retail & Fashion Merchandise	Vaishnavi Kaushik	Silver Medal	Gold Medal



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The Valedictorians were called on the stage first, where they received their medals at the hands of the Chief Guest, proof of their undying, ever present effort towards achievement of excellence in their respective programmes.

For the Class of 2022 and 2023, for their exceptional performance, the department topper was awarded the Silver medal and overall topper was awarded the Gold medal.



A graduating student receiving Degree from Secretary, DPIIT



The graduating batch along with the dignitaries



A student briefing about the concept of footwear to the Secretary, DPIIT



Secretary, DPIIT watching the display by LGAD

Secretary, DPIIT in his 'Keynote Address' said that, "You are obtaining your Degrees at a time when India stands on the cusp of Change. India has emerged as the fastest growing economy in the world."

Secretary, DPIIT encouraged the students to be catalysts for change, contributing to the growth and development of the country.

In a spectacular display of academic prowess and innovation, the students of FDDI School of Footwear

Design & Production (FDP), School of Fashion Design (FD), School of Leather Goods & Accessories Design (LGAD), and School of Retail and Fashion Merchandise (RFM) displayed their works in the form of presentations. They had put up stalls where a display of footwear, leather art crafts, designs, sketches etc. was made.



Secretary, DPIIT watching the display by FD



Secretary, DPIIT briefing the media

The program concluded with the "Vote of Thanks".  
Live streaming of this graduation ceremony was done on social media.

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### 'Meraki 2023' - exhibition of creativity held at FDDI, Noida

'Meraki' an exhibition of design ideas, creative explorations and concepts which can be adopted and applied into different verticals of the design, fashion and lifestyle product industry was held FDDI, Noida campus on 11<sup>th</sup> December 2023.

It was inaugurated by Mr. Pankaj Kumar Sinha, Managing Director (MD), FDDI during which Dr. Madhusudan Pal, Director, CoE, the staff and students of the Institute were present.

Industry guest, Mrs. Parul Mann, a dedicated professional with 6 years of experience in L&D development as a content developer and a training expert graced the occasion.



Mr. Pankaj Kumar Sinha, MD, FDDI inaugurating 'Meraki 2023'



Foundation batch 2023-2027 with their creativity

The students of FDDI, from the Foundation batch 2023-2027, curated the exhibition under the mentorship of Mrs. Rashmi Tomar, Design Faculty. The students presented their findings and explorations of significant historical eras through handmade crafts and lifestyle products such as garments, footwear, accessories, decor and a lot more.

### 'Craft Cluster' visit for students of FDDI, Chhindwara campus

To provide exposure to the handicraft cluster, fifty-five students of B.Des. Fashion Design from semester III and semester V of the School of Fashion Design (SFD) of FDDI, Chhindwara campus were taken to Aid & Survival of Handicraft Artisans (ASHA), Chhindwara, Madhya Pradesh on 29<sup>th</sup> November 2023.

ASHA is practicing since more than ten years, inspiring from tribal art and regional motifs to retain the essence of the art and artisan's artwork that is working for client like Mrignayani –Retail outlet situated branches in New Delhi, Bhopal, Indore, Gwalior, Jabalpur, Rewa and Kolkata setup by M.P. Govt. Emporium, TRIFED-Tribal Co-operative Marketing Development Federation of India, Ministry of Tribal Affairs, Govt. of India, selling variety of products in international retail stores specially in USA and Australia.



Mr. Rohit Rusia Co-Founder of Bhartiya Silp and ASHA briefing students about history of "Chhipa Kala - Wooden Hand Block Printing".



Headed by Mr. Rohit G Rusia as Co-Founder- ASHA and Co-Founder of Hastshilp is working for revival of Chhipa Block Printing craft in Central region of India.

Master artisan, Mrs. Aarti and Mr. Rohit Rusia briefed and demonstrated the students & faculty about the block printing techniques of Chhipa Traditional Art. They explained them about the entire process starting from block making, designing, clour making & fixing, tracing, curing, impression techniques to finishing of the products.

The students & faculty acquired the knowledge & skill of complete block printing process on manmade dress material fabric and sarees which is widely used in a range of products that comprise the block printing on Chanderi, Maheshwari, Kosa, Tussar Saree, Dress Material, Readymade, and gift article, thus, offering them an opportunity for creative innovation and experimentation.