



NEWSLETTER

ISSUE NO. 963

A WEEKLY NEWSLETTER

19th January 2024



'Founder's Day' celebrated at FDDI, Noida campus

On 14th January 2024, Footwear Design & Development Institute (FDDI) celebrated 'Founder's Day' at its Noida campus with great gusto and vigor.



Lighting of the inaugural lamp by the dignitaries



Mr. Pankaj Kumar Sinha, MD-FDDI delivering the 'Welcome Address'

IN THIS ISSUE

- 'Founder's Day' celebrated at FDDI, Noida campus;
- FDDI & KSIDC organize 'Investor Conclave 2024' at Calicut;
- Seminar on 'Cyber Security Awareness' held at FDDI, Jodhpur campus;

On this occasion, Mr. Pankaj Kumar Sinha, Managing Director (MD)- FDDI, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI Hyderabad campus, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus staff and students of FDDI were present.

The Day marks a significant milestone in FDDI's journey as it was on this date in the year 1986 when Mr. Premnath Seth was appointed as the first Chairman of FDDI.

Delivering the 'Welcome Address', Mr. Pankaj Kumar Sinha, Managing Director-FDDI said, "On this auspicious occasion of Founder's Day of FDDI, we come together



Standing (From Left) Mr. Ajay Kumar, IRS (Retd.), Ex-Secy., Mr. Alok Sinha, IAS (Retd.), Ex-MD, Col. Pankaj Kumar Sinha, Present MD, Mr. Arvind Ray, IAS (Retd.), Ex-MD, Mr. Rajeev Lakhara, IRS (Retd.), Ex-MD.



Mr. Rajeev Kumar Jain, Deputy Secretary-DPIIT being felicitated by Mr. Pankaj Kumar Sinha, MD-FDDI

to celebrate the remarkable journey that brought us to this moment. It's a time to reflect on the spirit and vision of those extraordinary individuals who laid the cornerstone of our organization."

"As we trace the roots of our success, we find ourselves indebted to the pioneers who, with relentless determination, transformed dreams into reality. Their foresight, courage, and unwavering commitment have shaped the very essence of FDDI", added Mr. Sinha.



A WEEKLY NEWSLETTER



Ex-Managing Directors, Ex- Secretary, alumni, and industry stalwarts, were felicitated by Mr. Pankaj Kumar Sinha, MD-FDDI for their foresight, unwavering commitment and invaluable contributions to the institute.



Dignitaries launching the magazine, 'Textile Business Digest' containing 'Role of FDDI in shaping Footwear Industry'



A view of unveiling of the inaugural conceptual advertisement of FDDI

Ex-Managing Directors of FDDI namely, Mr. Arvind Ray, IAS (Retd.), Mr. Alok Sinha, IAS (Retd.), Mr. Rajeev Lakhara, IRS (Retd.), Ex- Secretary of FDDI. Mr. Ajay Kumar, IRS (Retd.), Deputy Secretary-DPIIT, Mr. Rajeev Kumar Jain graced the occasion.



'Meraki' being inaugurated by the dignitaries

Eminent industry experts including Mr. Motilal Sethi, Member- FDDI Governing Council (GC) & President, Indian Leather Goods Association (ILGA), Mr. Sanjay Gupta, Member- FDDI GC & President, Indian Footwear Components Manufacturers Association (IFCOMA), Mr. Dharmender Singh - Business Head at Gopsun Leather and Footwear Pvt., Ltd., Mr. Suman Nayak - Chief General Manager, Nippon Audiotronix Pvt., Ltd., Mohammad Yunus – Proprietor, East West Tanners, Mr. Yogesh Mankar, Director 24 Colourkicks Pvt. Ltd., Mr. Aarush Mehta, Business Head - Chemico Processing, Mr. Rishi Chaudhary, Founder –Ritambh, Mr. Sandeep Priyadarshi, Sr. Associate –EY, Eshu Gupta, BDM - Elmo Export, Rajveer Singh Sr. Merchandiser Flawless Buying, Mr. Biplab Bhattacharjee, Sr. Designer - SR Leathers, Mr. Simran Raj, E Com Manager-NappaDori and other alumni and industry stalwarts were also present.

On this occasion, an article containing coverage of FDDI under the topic, 'Role of FDDI in shaping Footwear Industry' in the magazine 'Textile Business Digest' of January 2024 issue was launched.



Student explaining her concept to the dignitaries at 'Meraki'



A WEEKLY NEWSLETTER



Besides this, the inaugural conceptual advertisement of FDDI, featuring the compelling tagline "Empowering Dreams, Empowering Passion" was unveiled by Mr. Pankaj Kumar Sinha, MD-FDDI and Ex-Managing Directors of FDDI namely, Mr. Arvind Ray, IAS (Retd.), Mr. Alok Sinha, IAS (Retd.). This launch signifies a significant step forward in showcasing the essence and vision of FDDI, encapsulating the institution's commitment to nurturing dreams and fostering unwavering passion within its community.



Cultural performance by students



Dance performance by students



Song performance by a student

The theme for the celebration was 'Seed of Life: Creation-Inspiration-Growth' that commenced with 'Meraki'; a captivating fashion show, followed by melodious music that added a dynamic touch to the celebration, generating excitement among the participants.



A view of the Fashion Show by Leather Goods and Accessories Department



Fashion Design students presenting their collection



A view of the Fashion Show by students of Footwear Design & Production

Just as the 'Seed of Life' signifies both the culmination and the ever-expanding possibilities of creation, the inception of FDDI was a culmination of diverse contributions from individuals across diverse backgrounds.



Mr. Pankaj Kumar Sinha, MD-FDDI briefing the media about the future plans of FDDI



A view of the audience during the 'Founder's Day' celebration





A WEEKLY NEWSLETTER



Through 'Meraki', the students of FDDI, from the Foundation batch 2023-2027 semester 1 Design Project 1, presented their discoveries and explorations of significant historical eras through handmade crafts and lifestyle products such as garments, footwear, accessories, decor, and a lot more which successfully brought together diverse departments of FDDI.

During the event, cultural performances and fashion shows also featured, highlighting the fusion of traditional and contemporary designs, and showcasing India's rich culture and heritage.

The fashion show added a dynamic touch to Founder's Day celebration.



Song performance by a student

Sr. No.	Name of the Panel Member	Expert Details
1.	Mr. Niren Anand	M.D. Evertrade Group India & China (FDDI Alumnus 1999 Batch)
2.	Ms. Swati Mehrortra	Owner & founder Swati Modo Creation Pvt . Ltd., (FDDI Alumnus 2006 Batch)
3.	Mr. Anuj Nevatia	Co-Founder & Director , Brand Bacc Bucci

Additionally, the celebration included 'Talk Show' on the topic 'FDDI's Education: A Roadmap to Business Success' which was moderated by Mr. Amit Verma, Sr. Manager, Placement. During this, the panelist which included prominent alumni/industry experts, provided valuable insights into the entrepreneurial education provided by FDDI that caused the successful entrepreneurial behaviour.



'Talk Show' in progress



Mr. Anil Kumar, AFHQCS, ED, FDDI, Jodhpur campus delivering the 'Vote of Thanks'

Delivering the 'Vote of Thanks', Mr. Anil Kumar, AFHQCS, Executive Director

(ED), FDDI, Jodhpur campus said, "As we celebrate Founder's Day, let us rekindle the passion and determination that fueled our founders' journey. Let their stories inspire us to strive for excellence, to embrace challenges as opportunities, and to work together towards a future that honors their vision."



A WEEKLY NEWSLETTER



The event was sponsored by Nine k Nanotech, M.B. Rubber P. Ltd., Footwear Klick (Lancer), Derpa Industries, East West Tanners, Superhouse Ltd., XO Footwear, Alpine Apparels Private Limited, AFPL Global Private Limited, Today Footwear Private Limited, Super House Limited, Sibrama Newage, K H Exports India Private Limited, Savi Global Fashion, Rehman Industry Ltd., Harman Sales Private Limited, Corporate Infotech Private Limited, Allure Enterprises P Ltd., P & O International Private Limited, Star International Private Limited, Elixir, Singh Graphics, Unique, Midia Service, Ninex Nenotech P. Ltd., Sandhya Office Automation, Himalayan Traders, Lakme Academy, Raynold Stepcare, Punjab and Sind Bank.

FDDI & KSIDC organize 'Investor Conclave 2024' at Calicut

Expanding its reach, the FDDI alongwith Kerala State Industrial Development Corporation Limited (KSIDC) organized the 'Investor Conclave 2024' at Chaliyaar Hall, The Raviz Kadavu, Calicut on 13th January 2024.

During the 'Investor Conclave 2024' key players in the industry, institution united to discuss, deliberate, and to foster the growth and development of Kerala

On this occasion, Mr. P Rajeev – Hon'ble Minister for Industries, Law and Coir, Government of Kerala, Mr. S Harikishore, IAS, Managing Director (MD), KSIDC & Director, DIC, Mr. Suman Billa, IAS, Principal Secretary, Industries and NORKA, Government of Kerala, Mr. Pankaj Kumar Sinha, Managing Director (MD)-FDDI and Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI Hyderabad campus, Mr. V K C Razzak, Chairman, All India MSME Footwear Council & Director, KSIDC and Mr. Ranjith Babu, General Manager, DIC – Calicut were present.

During the conference, distinguished individuals addressed on diverse subjects.

In his 'Special Address', Mr. Pankaj Kumar Sinha, MD, FDDI said, “Kerala, with its rich cultural tapestry and entrepreneurial spirit, has proven to be the fertile soil from which the footwear sector has blossomed. Our journey in this picturesque state has been one marked by collaboration, innovation, and an unwavering commitment to excellence.”

“At FDDI, we take pride in being architects of the future for the footwear industry. Our commitment to nurturing talent and fostering innovation through comprehensive education, skill development, and cutting-edge design initiatives has been unwavering. The success of our journey is owed to the relentless efforts of our dedicated faculty, the support of the industry, the enthusiasm of our students, and the collaborative partnerships we've forged along the way,” added Mr. Sinha.



Dignitaries at Dais (From Left): Dr. Narasimhugari Tej Lohit Reddy, IAS, ED, FDDI Hyderabad campus, Mr. Pankaj Kumar Sinha, MD, FDDI, Mr. P Rajeev – Hon'ble Minister for Industries, Law and Coir, Government of Kerala, Mr. S Harikishore, IAS, MD, KSIDC & Director, DIC, Mr. Suman Billa, IAS, Principal Secretary, Industries and NORKA, Government of Kerala



Participants at 'Investor Conclave 2024', Calicut

The event addressed a multitude of relevant topics, including fostering Start-Ups and Scale-Ups, charting paths for sustainable growth, and understanding the government's role in enhancing the ecosystem.

A WEEKLY NEWSLETTER



In his address, Dr. Narasimhugari Tej Lohit Reddy, IAS, ED, FDDI Hyderabad campus briefed on the topic 'Footwear Industry in Kerala and Opportunities'.

During the 'Technical Sessions', Dr. Narasimhugari Tej Lohit Reddy, IAS, ED, FDDI Hyderabad campus briefed on 'Schemes, policies & initiatives of the Central Government'. Mr. Prince Joseph, Sr. Faculty Footwear Department, HoD - FDDI Chennai briefed on 'Areas of collaboration, new technologies, training etc.' Mr. D Ramesh, Faculty - FDDI Chennai briefed on Integrated Development of Leather Sector (IDLS) Scheme and Mr. Rajesh Nair, Faculty - FDDI Chennai briefed on 'Testing Facilities'.

Seminar on 'Cyber Security Awareness' held at FDDI, Jodhpur campus

Seminar on 'Cyber Security Awareness' was held at FDDI, Jodhpur campus on 12th January 2024, in which all the officers, employees as well as the students participated enthusiastically.

The main objective of this seminar was to understand the current increasing cybercrimes and the possible threats arising from it.

Dr. Arjun Choudhary, Assistant Professor, Sardar Patel Police University (SPPU), Jodhpur, an expert in cyber security briefed about the online security best practices, taking proactive steps to enhance cybersecurity at home and workplace. Detailed discussion and guidance on emerging trends in security, and some practical tips to avoid cyber threats were also provided by him.

He also told that by dialing the number 1930, any complaint about cybercrime can be lodged so that the fraud done to someone can be resolved as soon as possible.



Dr. Arjun Choudhary, Assistant Professor, SPPU, Jodhpur being felicitated by Mr. Anil Kumar, AFHQCS, ED, FDDI, Jodhpur campus



Dr. Arjun Choudhary, Assistant Professor, SPPU, Jodhpur briefing about Cyber Security

Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus, stated, "In the contemporary scenario, cyber-crime is a growing trend with advancement of technology and the need of the hour is to generate sustained awareness among the officers, employees and students of FDDI for safeguarding of computer systems and networks against data leakage, theft, or damage to their hardware, software, or electronic data".