

WAVES



FDDI

Ministry of Commerce & Industry
Government of India
(An INI under FDDI Act 2017)

SHARING WHAT
YOU NEED

FDDI KOLKATA / ISSUE 8
FROM AUG 2023 TO JAN 2024

DESIGN CREDITS

MS. SHRUTI SINHA / FD 20

IN FRAME

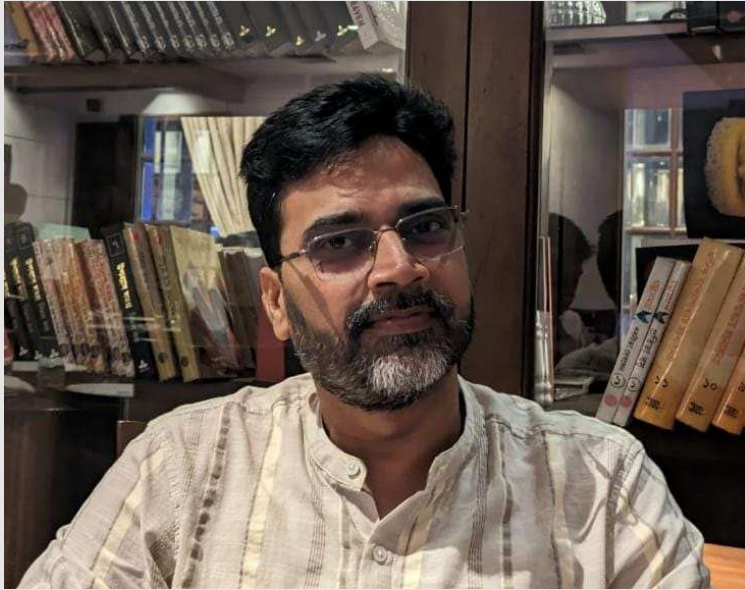
MS. RAKSHA GUPTA / FD 21

FACULTY GUIDE

MR. PRADEEP SRIVASTAVA

Waves is a quarterly e-magazine of FDDI Kolkata, started with its first issue in January 2022. The students and staffs of FDDI Kolkata are the contributors to the magazine. This magazine has four major sections covering articles on various academic and industrial topics, creative corners, interaction with alumni, and insight into our academic and extracurricular activities.





Dear Friends

Happy New Year 2024!!!

At the outset, I would like to wish all the family members of our big FDDI family a Very Prosperous New Year 2024. As we welcome the new year with new hopes, there has been a pleasant change in my professional life. I took over the reins of FDDI Kolkata as the new Executive Director seven months ago.

The last seven months were a great learning opportunity, as I interacted with my team and the students on campus. I was amazed by their versatility, team spirit, and motivation levels. In the students, I found out their utmost thirst for knowledge and the zeal to excel.

At FDDI Kolkata Campus, we are fully committed to working towards the holistic development of our students by providing them with the tools and experiences that encourage them to think. The aim is to create empowered minds so that students decide what is good for them, differentiate between right and wrong, and choose opportunities that help build them up and enable them to live in harmony.

As the new Executive Director of the Kolkata Campus, I am delighted that the institution's values align with my values, including the importance of trust, respect, innovation, and a sense of community.

In the end, I would like to thank you and particularly the editing team of "Waves," who have conceptualized and created such a beautiful issue that showcases our campus's vibrant activities.

With Best Wishes

Sunilkumar U.

ED- FDDI Kolkata Campus

editorial

editorial

editorial

editorial



Faculty Editor
Anita Ray
Senior Faculty – Grade 2
(FD)



Student Editor
Amalu B Cyriac
FD / Batch 21

Dear Readers,

Welcome to another edition of Wave magazine. It is well quoted by Jonathan Lockwood Huie; "Celebrate endings — for they precede new beginnings"; Graduation ceremonies mark both an end and a new beginning. This semester, the honorable governor of West Bengal, Dr. C.V. Ananda Bose, made an appearance as the chief guest at the fifth convocation ceremony, which celebrated the academic achievement of the class of 2019. There was a rain of scholarships awarding the toppers. The campus was alive with the fresh enthusiasm and leadership of the recently appointed executive director, Mr. Sunilkumar U., who actively supported a wide range of events that exceeded the previous records, making an all-time high.

FDDI Kolkata marked its presence at the education fair named; BRDS Design Hunt', Art Haat 2023, and organized the third combined ; Alumni Meet; for FDDI, IIFT, IIP, NID, and NIFT under the Ministry of Textiles and Commerce & Industry. Various seminars followed by the; Vigilance Awareness Week- 2023; Hindi Pakhwara, Swachhata Hi Seva; Campaign, and; Khadi Mahotsav' were celebrated. Simultaneously, numerous workshops and industry exposures were also conducted.

Last but not least, in the latest global news: Indian Prime Minister Modi formally handed over the G20 presidency to Luiz Inácio Lula da Silva, the President of Brazil. India continued to hold the position until 30 November 2023. The Indian Space Research Organisation (ISRO) has placed the Aditya-L1 spacecraft in a halo orbit around the Lagrangian point (L1). The Aditya-L1 satellite will be continuously viewing the sun without any occultation or eclipse and provides a greater advantage in observing solar activities without obstruction.

Enjoy reading!.....

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OF CREATIVE PATTERN MAKING

FDDI, Kolkata campus held its 5th Convocation ceremony on 04 December 2023 at its premises. The event was graced by Chief Guest, Dr. C.V. Ananda Bose, the Hon'ble Governor of West Bengal. Col. Pankaj Kumar Sinha - Managing Director, FDDI, Mr. Sunilkumar U.- Executive Director, FDDI-Kolkata, faculty members, staff, students, and prominent industrial personalities attended the landmark ceremony. He also presented the "Academic Report" of FDDI Kolkata to the Hon'ble Governor. Lighting-up of the lamp by the dignitaries Graduating students along with dignitaries. The Convocation Ceremony began with the National Anthem followed by the lighting up of the ceremonial lamp by the Chief Guest along with other dignitaries was recited in the presence of an audience comprised of the Graduating batch, the entire student, faculty members, staff, and distinguished industry personalities.

The Passing Out Oath was administered by ED Kolkata to the passing out students. Marking the successful completion of the young graduates, a total of 122 students were honoured during the ceremony out of which 46 were from School of Fashion Design (FD), 37 were from School of Leather Goods and Accessories Design (LGAD) and 39 students were from School of Footwear Design and Production (FDP).

5th CONVOCATION

BATCH: FD 2019





BATCH : FDP 2019



BATCH : LGAD 2019



The overall topper of the Class of 2023, Ms. Anushka Banerjee was awarded the Gold medal, while **Ms. Anushka Banerjee, Ms. Anchita Ghosh** and **Ms. Ritu Gupta** received silver medals earning the title of departmental toppers for their exceptional performance. As announced by Chandra Chemicals (an unit of P.C Chandra Group), an scholarship of Rs. 30,000 for the gold medallist and Rs. 25,000 each for the silver medallists was provided. Mr. Amitabh Chandra, Director Chandra Chemicals alongwith the Hon'ble Governor, MD FDDI gave away the scholarships. The Chief Guest, Dr. C V Ananda Bose, in his heartfelt message, extended warm congratulations to the graduating students and expressed his best wishes for their bright careers ahead. He emphasized the transformative journey awaiting the students as they step into the industry, joining the esteemed ranks of FDDI alumni who have left an indelible mark. A significant aspect of The Honourable Governor's address highlighted the importance of the Make in India initiative. Dr. C.V.



ON PHOTOGRAPHY

To provide in-depth practical knowledge in fashion photography, product photography, and street photography, a workshop was conducted for the 2020 batch of students at the FDDI, Kolkata campus, from October 16th to 20th, 2023. The five-day module was conducted by Mr. Akhil Ranjan, a seasoned professional with over 14 years of experience known for his work in numerous celebrity shoots and India's most prestigious fashion weeks. The workshop emphasized the intricacies of capturing product images optimized for online retail platforms, ensuring students acquired practical knowledge for efficient e-commerce photography. Mr. Akhil Ranjan briefed the fundamentals of photography concepts, including camera settings and lighting techniques, and actively applied these skills during hands-on sessions.

ADVANCED DRAPING TECHNIQUES

workshop

A six days' workshop on 'Advanced Draping Techniques' was held at FDDI, Kolkata campus for the students of School of Fashion Design (SFD) 2021 Batch, Semester 5,th Session 2021 – 2025 and FD 2020 Batch, Semester 7, Session 2020 - 2024 from 18th to 23rd September 2023. The workshop, was conducted by external faculty, Mr. Gaurav Govind, Design & Management Professional during which the students got an opportunity to learn the skills to make ball gown and lingerie.

Through demonstration he explained about Customization as per client requirements, Various types of boning attachments, identification and rectification of errors, attachment of stays and fusing, material and their usage acquaintance, types of lingerie, working out alternative methods during the shortage of resources etc.



Alumni Meet

FOR FDDI, IIFT, IIP, NID & NIFT

With the objective to meet, connect, share experiences & achievements, re-live the splendid moments of togetherness and explore opportunities for collaboration and networking, the third combined 'Alumni Meet' for five institutes namely, **Footwear Design and Development Institute (FDDI)**, **Indian Institute of Foreign Trade (IIFT)**, **Indian Institute of Packaging (IIP)**, **National Institute of Design (NID)** and **National Institute of Fashion Technology (NIFT)** was held at FDDI, Kolkata campus on 24 November 2023.



Welcoming dance by the students



Group picture of the guests and hosts

The event was a part of the convergence initiative launched by the Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles (HCIM, CA, F&PD&T), Government of India (GoI), Mr. Piyush Goyal to foster an industry-academia interface and build a global professional network through engagement with the alumni of the five eminent institutes that work under the aegis of the Ministry of Commerce and Industry and Ministry of Textiles, Government of India. The event was attended by eminent dignitaries from the five institutes, such as Prof. Bidhan Das, Deputy Director of IIP, Kolkata, Prof. Dr. Nilay Kr Pramanik – Deputy Director, IIP-Kolkata, Dr. K. Rangarajan, Head of IIFT, Kolkata Centre, Prof. Dr. Niti Chatnani, Professor at IIFT, Delhi, Mr. Brijesh Deore, Director of NIFT, Kolkata, Mr. Rajesh Chatterjee Deputy Director (Head of Office) Weavers Service Centre and Mr. Sunil Kumar Ullattuthodiyil, Executive Director (ED), FDDI Kolkata campus.

Mr Sunil Kumar Ullattuthodiyil in his '**Welcome Address**', said that, "The event provided a fillip to strengthen the bond between the alumni and the five institutes and to create a platform for collaboration and innovation in the fields of textiles and commerce & industry." The meet was attended by almost **100 attendees of the five institutes** along with dignitaries during which presentation on the idea of convergence by Prof. Jonalee Bajpai, Professor, NIFT - Bangalore, Head of Industry & Alumni Affairs Pan India was made. An open house discussion on '**Importance of Convergence among the 5 Institutes**' was also organized discussions were held on enhancing their contribution to their alma mater. The event featured cultural performances, interactive sessions and networking opportunities for the alumni. The alumni also participated in various cultural activities.

MODELLING AUDITION

BE1 SCOUTING AND PRODUCTION

On **November 4th, 2023**, FDDI, Kolkata campus, collaborated with Be 1 Scouting & Production for modeling auditions. **Be 1 Scouting & Production**, 1, Rue des Fusillés, 94270 Le Kremlin-Bicêtre, France, is a renowned **international scouting agency based in Paris** and is launching the first-ever international modeling contest in India, Be 1 Scouting Tour India 2023, which is open to participants of all genders.

Their mission is to discover and nurture exceptional talent from diverse backgrounds. Their event management company in India is led by the esteemed **Dr. Manu Bora**, an accomplished orthopaedic surgeon and Arthroscopic doctor, who brings a unique blend of expertise to their international modeling contest. 25 participants appeared for the audition, consisting of 11 external candidates and 14 FDDI candidates.





BRDS DESIGN HUNT

To share information about the professional programs of FDDI with prospective students and parents and attract potential collaborators, FDDI Kolkata participated in the education fair 'BRDS Design Hunt' which was held on November 26, 2023, at Uttirno Hall in Kolkata.

The officials of FDDI apprised the needs of today's job market about the footwear, fashion, retail, and leather goods and accessories industries and created awareness among almost 400 visitors, consisting of students who are also on the threshold of choosing a lucrative career in these areas.

At its stall, FDDI displayed banners, standees, pamphlets, and various designs developed by its students. Mr. Sunil Kumar Ullattuthodiyil, Executive Director, FDDI-Kolkata campus, interacted with Mr. Harshil Bhavsar, the coordinator of the event.



footwear fashion show



On the evening of November 5, 2023, the Footwear Design and Development Institute (FDDI) in Kolkata hosted a dazzling showcase of creativity and craftsmanship in HAYAT. The event, entirely curated and executed by FDDI Kolkata students, celebrated innovation in footwear design. The runway came alive with a diverse array of designs, reflecting the students' unique perspectives and imaginative flair. From avant-garde conceptual pieces to practical, everyday styles, the collection encompassed a broad spectrum of tastes and preferences. The FDDI students demonstrated not only a mastery of design but also a keen understanding of industry trends. Sustainable materials, ergonomic designs, and cultural inspirations were seamlessly integrated into the showcased footwear, showcasing a commitment to both style and functionality. Attendees were treated to a visual feast of colors, textures, and styles, as each pair of shoes told a story of dedication and passion. The event served as a testament to the talent nurtured at FDDI Kolkata, solidifying its reputation as a hub for budding footwear designers. The Footwear Fashion Show by FDDI Kolkata students was not just an exhibition; it was a celebration of emerging talent, creativity, and the exciting future of footwear design.

हिन्दी

Pakhwara

'Hindi Pakhwara' was held at all the campuses of FDDI from September 14th to 28th, 2023.

To promote knowledge and skills in the use of the official language, Hindi, among the faculty, staff, and students in consonance with the policy of the Government of India, four competitions were organized during the 'Hindi Pakhwara'.

The competitions witnessed the oratory, logical skills, and literary acumen of the faculty, staff, and students in Hindi. Besides this, by the Department of Official Language Incentive Scheme, under the FDDI Rajbhasha Protshahan Yojna, teaching as well as non-teaching departments received cash prizes and certificates for the maximum percentage of work done by the department in Hindi throughout the year.

During all the competitions, a large number of both teaching and non-teaching staff, as well as students, participated enthusiastically in the competitions

Khadi Mahotsv

'ATMANIRBHAR BHARAT', 'SWADESHI', AND 'VOCAL FOR LOCAL'

On October 26th, 2023, a day-long 'Khadi Mahotsav' event was organized at the FDDI Kolkata campus in collaboration with the Khadi Village Industries Commission (KVIC) Kolkata. The theme of the event revolved around 'Atmanirbhar Bharat', 'Swadeshi', and 'Vocal for Local'.

Sharing the details, Mr. Sunil Kumar, ED, FDDI, Kolkata, said the motive for organizing the event was to let youth know why we should be 'Vocal for Local'. A seminar on 'Khadi Mahotsav' was held during the event, which was addressed by Mr. A.P. Chobin, Assistant Director, KVIC, Kolkata. Mr. Sunil Kumar, Executive Director (ED), FDDI, Kolkata, and Mr. Abhinav Kumar Mishra, Executive Technical, KVIC, Kolkata, were also present. In his 'Keynote Address', Mr. A. P. Chobin said, "Khadi is not only a fabric; it represents nation, fashion, and transformation. Khadi is the fabric of the freedom struggle, and Father of the Nation, Mahatma Gandhi, developed the concept of Khadi as a means to provide employment to the unemployed rural population and make them self-reliant." The seminar was attended by all staff members and students of FDDI, Kolkata, along with people from neighboring areas. In concurrence, Pledge, Rally, and exhibition-cum-sales were also organized.

art haat 2023

The students of FDDI, Kolkata campus took center stage at Arts Acre Foundations 'Art Haat 2023' which was held from 1st – 4th December 2023 at Newtown, Kolkata. Marking its 7 edition, Art Haat has been a cornerstone event by Arts Acre since 2016, providing a dynamic platform for artists and artisans. This year, FDDI Kolkata students infused a distinctive vibrancy into the event, unveiling a captivating product line within the expansive Arts Acre campus.

The students displayed a wide variety of crafts, ranging from skilfully created leather bags to customized hand-painted shoes, creative posters, coasters, key chains, hand crafted jewellery pieces, and a variety of accessories. Each piece was a work of art, demonstrating their skill and providing a special blend, utility, and individuality. Throughout the event, the students' efforts resulted in noteworthy sales in addition to creative achievement, showcasing their entrepreneurship.



Under the directions of the Central Vigilance Commission, 'Vigilance Awareness Week 2023' was observed at all the campuses of FDDI located in Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna, and Hyderabad from October 30th, 2023, to November 5th, 2023.

The theme chosen for this year's 'Vigilance Awareness Week' was "Say no to corruption; commit to the nation." FDDI conducted a series of events to highlight the importance of integrity, transparency, and accountability.

On this occasion, the 'Integrity Pledge' was administered by the senior officer at the campuses in the presence of all the staff in Hindi and then in English. The staff of the respective campus took a solemn pledge to be honest in discharging their duties, desist from indulging in corrupt practices, and lead an honest and non-corrupt life.

VIGILANCE AWARENESS WEEK 2023

Indian Traditional Draping Competition

parampara



The fashion design students of FDDI Kolkata, Batch 2021 participated in the intra-college competition on traditional draping competition, 'Parampara 2023', on 21st August 2023, Wednesday. The students styled their models as per the traditional costumes of various states of India which jury members evaluated. At the end of the competition, the winners were awarded with cash prizes.

1st prize winner is **Ms. Ananya Kumari** for Nauvari sari draping from Maharashtra, who received a cash prize of Rs. 2000. **2nd prize winner** is **Ms. Amalu B. Cyriac** for Kappulu sari draping from Andhra Pradesh who received a cash prize of Rs. 1500. **3rd prize winner** is **Ms. Komal Shah** for Surguja sari draping from Chhattisgarh who received a cash prize of Rs. 1000. The event was full of fun and amusement along with practical learning for the students.



seminar

DENDRITE ADHESIVES

To the students with the recent advances and future prospects of 'Dendrite Adhesives and Footwear Chemicals', a seminar was organized by the School of Footwear Design and Production (FDP) at the FDDI, Kolkata campus, on September 26th, 2023. It was conducted by the specialist representatives of Chandras' Chemical Enterprises (Pvt.) Ltd., namely, Dr. B. Nayak, Senior Vice President, R & D; Mr. Suman Basu, Head, Sales & Marketing; Mrs. Sriparna Mitra, Head HR; and Mr. Biswajit Ray, Marketing Coordinator. Through a presentation and interactive session, they were briefed about the different types of products—different types of adhesives used in the footwear industry and their application—hardener, primer, their technical aspects, uses, safety precautions, etc. HR-Head offered career opportunities available in 'Chandra Chemicals' for FDDI students, which is a leading manufacturer of a wide variety of synthetic adhesives based on polychloroprene, PU, EVA, epoxy, lamination, and other elastomers, and Hardner & Primer for different materials.

&

**FOOTWEAR
CHEMICALS**

01

DEVOILER

With an objective to learn facing the real challenges as well as the actual working patterns of garment manufacturing, 40 students of the School of Fashion Design (SFD), Batch 2022, 2021 & 2020 of FDDI Kolkata campus were taken for the industrial visit to the garment manufacturing unit of Devoiler on 8 September 2022. Devoiler is an Indian ethnic wear brand that combines traditional Indian textiles with contemporary elegance and unique designs.

The brand was founded by Nisha Loyalka, an internationally recognized fashion designer who was deeply moved by the plight of underprivileged handcraft workers in Kolkata, and was determined to create a brand that would provide them with a sustainable livelihood while showcasing the beauty of traditional Indian clothing. Nisha have won New York fashion week and London fashion week competition.

02

WEBEL-FUJISOFT-VARA

Similarly, with an objective to provide practical exposure to its students, an industrial visit to Webel-Fujisoft-Vara, Centre of Excellence (CoE): Industry 4.0, Newtown, Kolkata was organized for FDDI, Kolkata on 6 September 2022 for 45 students of the School of Fashion Design (SFD), batch 2021 & 2020 and the Foundation, batch 2023. Webel-Fujisoft-Vara is an initiative of the Government of West Bengal, the Centre of Excellence in Industry 4.0 is being developed by Webel, Fujisoft Inc, and Vara Technology.

The CoE brings together graduate students, professionals, start-ups, corporates, technology providers and government to radically transform skill development as well foster innovation. The students visited the 3D printing manufacturing facility of the company comprising of state-of-the-art machines, processes and professional environment.

Industrial Visit





ECONOMIC TIMES IN CAMPUS (ETIC):

“BRIDGING CREATIVITY AND BUSINESS SUCCESS”

On September 27th, the FDDI Kolkata Campus hosted a special event called ETIC, organized by the Times Group. ETIC, which stands for Economic Times in Campus, was a lively platform tailored for budding entrepreneurs and design school students. Its main goal was to bridge the gap between creative ideas and the corporate world. The program provided students with valuable real-world business experience. The most exciting part was the Economic Times Quiz, where participants had the chance to win prizes, adding to the thrill of the event. ETIC also served as a valuable resource for those interested in staying updated with current business trends. It nurtured talent, allowing future business leaders to showcase their innovative ideas. The core aim of ETIC was to promote business success and innovation. It offered an enriching experience that encouraged learning and networking. This event represented a significant step in preparing the next generation of business creators for success in the corporate world.

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Hi scholars, I am Rachit Kumar Tarway, currently working as a Regional Visual merchandiser in Wildcraft. I was a B. Des graduate from FDDI, Kolkata (2013, Batch). My department was fashion design where I learned the basics of design and fundamental principles. It is with great joy and a sense of nostalgia that I take this opportunity to address the vibrant community of FDDI, as an alumnus. Having graduated in 2017 my journey beyond the campus gates has been a remarkable expedition filled with growth, challenges, and the enduring spirit of our beloved alma mater. As I traverse the various chapters of my post-college life, I am reminded of the invaluable lessons and experiences that FDDI, bestowed upon me. The foundation laid during my time on campus has been a guiding light, shaping my personal and professional endeavors in ways I could have never imagined. The college offers a lot of time to explore yourself and choose the correct field where you feel happy and enjoy what you do. For a better future always be ready to take challenges. "College days are not just a chapter in life; they are a melody of laughter, a canvas of friendships, and a dance of unforgettable moments. Enjoy the symphony, paint the memories, and dance through every beat.

-Rachit Kumar Tarway

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alumni



As an FDDI alumna, I Soumya Srivastava express my deep gratitude to the institute. Starting the journey in 2012-2018 with my graduation in Fashion Design and master's in Retail and Fashion merchandise. Five years were filled with enriching experiences, knowledge passion for design. Completed internships in various entities such as Pantaloons, Big Bazaar in Visual Merchandising, and Jimmy Mode as a designer. Grateful to the dedicated faculty who helped to polish my skills. It's a wonderful experience comprising a friendly environment, new friends & excitement of college life. Completing my master's and embarking on a career in design, I later transitioned to teaching, bringing an overall 5.5years of industry to teaching experience including industry experience as an assistant designer responsible for designing various innovative styles, keeping up to date with the current and latest fashion trends in Andree Creations, Patna & 3 years experience as Fashion Faculty of Fashion Illustration in the National Institute of Fashion Designing, Hyderabad & 2yrs and continuous journey back to FDDI as fashion faculty. The pride I feel in returning here as an alma mater as a faculty member is truly remarkable, creating a full circle from student to faculty. As I am part of FDDI I always feel like a homely and lovely place that holds a special place in my heart and the journey from student to faculty is a testament to the lasting impact of FDDI on my life. This transition in my life is not the end but the beginning of many more goals and opportunities.

-Soumya Srivastava

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Myself Sanmitra Paul and I am a Freelance Graphic Designer & Fashion Designer, currently working as a Brand Strategist cum Marketing Head for Ornaete. I am a Fashion Graduate from FDDI, Kolkata and a Post Graduate in Luxury Brand Management from FAD International, Pune. I am skilled in fashion designing, creative direction, fashion styling, graphic designing, marketing & social media management. I have a demonstrated history of working in fashion and marketing for more than 5 years. I have been engaged in projects related to creative styling, PR management, illustrations, designing and marketing for sustainable brands like Anshu Modi, D-urban, P2, Indiase and other brands as a freelancer. Being in this industry for 5+ years, one thing I have learnt is to be updated and have good knowledge in the field that you work in. So Be creative, be open to ideas & never stop learning !! Rest you will achieve whatever you want to.

-Sanmitra Paul

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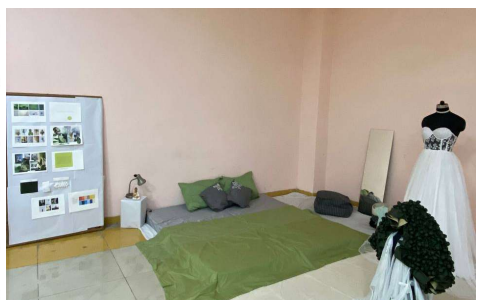
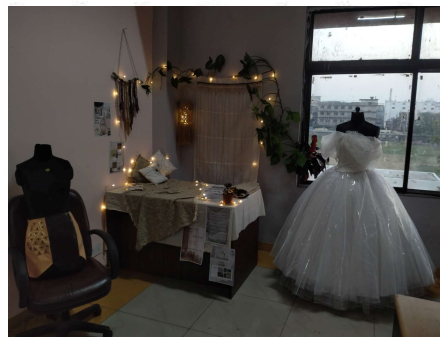
INFRAME: AMAN JABED CHOUDHURY / FDP 21

CONCEPT, DESIGN, STYLING, PHOTOGRAPHY: AMALU B CYRIAC /FD 21

SUCCESS

In the tapestry of life, success is a nuanced masterpiece, each thread woven from the fabric of individual experiences and perspectives. Through the lens of my journey, I have come to redefine success as a multifaceted gem that gleams not just in professional achievements but in the convoluted interplay of various life dimensions. Success, often depicted as the pinnacle of professional achievements, is a multi-layered journey that transcends the confines of career milestones. In a world that tends to measure success by external accolades, we ought to put our intrinsic motivation above that of others because it gives us some sort of strength for self-control in situations and steers our abilities to respond in different situations of our lives. It is crucial to embrace a more holistic perspective that encompasses the diverse facets of life. However, success extends far beyond the professional realm. It is an intricate dance that requires adept management of various life elements. Also, we must live in the present rather than the past or the future. By doing so, you can not only conserve energy but also channel it towards bettering yourself. Imagine success not only as a towering career but as a wall-hanging interlaced with threads of clear thinking, emotional resilience, and the ability to navigate life's undulating terrain. True success, in my view, hinges on maintaining balance across the spectrum of life. It is the art of harmonizing relationships, accepting the challenges, limitations, and availability of different sources of resources, adhering to routines, nurturing health, indulging in pleasure, and fostering personal development. This holistic approach contends that genuine success transcends individual heights of achievement, requiring delicate equilibrium and perfect synchronization across diverse domains. At the heart of success lies a profound understanding of one's purpose. This clarity serves as a guiding light, illuminating the path through challenges and setbacks. It transforms goals into intentional pursuits, piloting the journey of life with purpose and mindfulness. Thus, we must ensure our private victories before winning our public victories. Since the outside world can only witness the final result and not the individual steps of our journey, cognitive prowess and effective problem-solving extend beyond the confines of professional realms, shaping a successful life in its entirety. Therefore, your relationship with yourself is more significant than anything else. And, in this paradigm, success embraces the ability to revel in one's own company. Regulating emotions, controlling sleep patterns, and nurturing a healthy lifestyle are not just components; they are integral facets of a successful life. True success radiates from within, resonating with a profound sense of well-being. Success has been observed in many ways and is inseparable from the nurturing that we receive from our environments, so it is also important to consider the relationships that you build with family, society, and community, maintain the heritage of our social values, and align with our cultural roots. Moreover, feeling at ease in our surroundings and embracing cultural customs add layers of richness to the concept of success.

Conclusion: In embracing a holistic perspective on success, I advocate for a nuanced and deliberate approach. Success is not a singular destination or stop but an ongoing journey, where every step and every thread contributes to the intricate mosaic of a well-rounded and fulfilling life. It is through this comprehensive lens that one can truly be recognized as successful in the myriad facets of their existence.



GLIMPSES OF

HOMEDECOR AND DRAPING ASSIGNMENT OF 2021 BATCH

1. I am an American rapper/ actress and I made a surprise appearance on the runway during Balenciaga's pre-fall 2024 show in Los Angeles. Who am I?
2. I am known as Chanel's signature perfume and I smell like a floral bouquet. One of the ingredients in me is a rare flower known as O'Neill. Who am I?
3. I am a viral DIY fashion trend from jeans, and am now trending all over social media, especially Instagram. What am I?
4. I am a colour which is joyous and powerful in nature and I have been named as the colour of 2023 for the same. which colour am I?
5. I am a brand which is recognised as the best luxury product in 2023, for its coat made with a new kind of vegetable leather called Lunaform, and also got to be one of the winners of PETA's 2023 vegan fashion awards. Who am I?
6. I am an Indian Airline company which recently launched its new uniform which is designed by famed couturier Manish Malhotra. Who am I?
7. I am the former president of Fear of God Athletics, and now I have been welcomed back as chief designer officer for Nike's Jordan brand. Who am I?
8. I am an American singer who co-designed with the Italian fashion house Versace for its cruise 2023 collection named La Vacanza in Cannes. Who am I?
9. I was revealed as the latest partner in collab with H&M. We celebrated the release with extravagant, celebrity-clad parties, one of which was held in New York. Who am I?
10. I am a fashion model who walked in the L'Oreal Paris fashion show wearing a bodycon gown which was handmade with over 1.5 lakh Swarovski crystals. Who am I?



BY:ADITI KRISHNA / FD 22

BULLETIN QUIZ

1/ Cardi B 2/ Chanel's N°5 3/ Denim Maxi Skirts 4/ Viva Magenta 5/ Balenciaga 6/ Air India 7/ Jayson Maiden 8/ Dua Lipa 9/ Mugler 10/ Kendall Jenner

ANSWERS:

Explore Your Creative Journey at FDDI Kolkata!



ABOUT US:

Are you passionate about design and aspire to make a mark in the Fashion industry? FDDI Kolkata welcomes you to an innovative and dynamic learning environment, where creativity meets expertise.

ADMISSION PROCESS:

Ready to embark on your design journey? Scan here for a first-hand experience.



SCAN ME

WHY CHOOSE FDDI KOKATA?

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