

W A V E S

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FDDI

Ministry of Commerce & Industry
Government of India
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Waves is a quarterly e-magazine of FDDI Kolkata, started with its first issue in January 2022. The students and staffs of FDDI Kolkata are the contributors to the magazine. This magazine has four major sections covering articles on various academic and industrial topics, creative corners, interaction with alumni, and insight into our academic and extracurricular activities.



FDDI Kolkata



Faculty Editor
Anita Ray
Senior Faculty – Grade 2
(FD)



Student Editor
Amalu B Cyriac
FD / Batch 21

Dear Readers!

Welcome to another edition of Wave magazine....

It is said that 'The journey of a thousand miles begins with one step'.....

That one step of the aspiring young talented students began with joining FDDI Kolkata's course curriculum. The new students of academic session 2023 – 2027, witnessed the pride and achievements of FDDI Kolkata who joined this enormous family during the orientation week. A 4-day long orientation program was organized backed by the presence of esteemed industry personnel and alumni.

This was followed by numerous educational visits such as the Indian Museum, fun trips to Ecopark, draping competitions, Independence Day celebrations, etc...

On the academic front, it was time to start preparations for the upcoming mid-term examinations. Numerous guest faculties visited the institute to strengthen the academic learning of the students.

Last but not least, Chandrayaan-3's Lander Module successfully landed on the Moon's surface, a significant achievement for India's space program. Congratulations to the ISRO team and every Indian for the magnificent success!

Enjoy reading!.....

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Day 1:

FDDI Kolkata organized orientation week from **1st to 4th August 2023** for its new joining students of academic session 2023 to 2027. To attend the program, the hostel students reported to the institute on 31st July, Monday. The first day of orientation was the inaugural session which began with the students' registration at 9 a.m. by Ms. Ishita Saha, Ms. Arati, Mr. Rahman, and Ms. Muskan (student volunteers) in the COE Building Classroom.



Guest of Honor, Ms. Moulina Sinha



New joining students and senior batch students with the guest

The compering was done by the FDP 2021 students, Ms. Bhavya Rabi and Mr. Supratim. They called the dignitaries on the stage for the Saraswati Bandana and lighting of the lamp which was followed by a **welcome speech by Mr. Sunil Kumar, Executive Director, FDDI Kolkata**, and felicitation to guest of honor with sapling. The guest of honor for the orientation program was **Ms. Moulina Sinha, Format Visual Merchandiser Head-on Trend, Nykaa**. She is an experienced visual merchandiser with a demonstrated history of working in the retail industry. Her skills in making planograms, store design, product styling, retail store design and styling, visual merchandising, CorelDRAW, and Adobe Photoshop are commendable. She has been working with Kompanero as head of visual merchandising and projects in India and the UK. Apart from that she has also worked with H&M, BESTSELLER, and Tommy Hilfiger. She is a strong marketing professional with a Bachelor's of design degree in Fashion/Apparel Design from FDDI, Kolkata. As an esteemed member of our alumni community, the presence of Smt. Moulina Sinha added immense value to the event and inspired the new joining students.

Ms. Moulina Sinha addressed the gathering which was followed by a speech on introduction to Foundation Program by Mrs. **Anita Ray, foundation coordinator**. **Ms. Ishita Saha, Head of the Students Affairs department** introduced the new students to its rules and regulations. The inaugural session came to an end with a **vote of thanks by Dr. Mrinal Kani Datta** and a national anthem sung by all the attendees. A group photograph was arranged by the students of the 2021 batch Swarnoy, Rakshit near the workshop building including all staff members. All the attendees enjoyed the display stalls of the departments. The new students and their parents were invited for lunch along with the guest of honor.



Day 2:

On **2nd August 2023**, Wednesday the second day of the orientation program started with the introduction session. Ms. Ishita Saha, Head of Students Affairs introduced the HODs and department faculties to the new students. This was followed by the students' introduction. The new students shared their hobbies and career objectives. Mr. Rinsten, HOD, LLPD department felicitated the guest, Mr. Pratip Mazumder with sapling. He is the General Manager - Strategic Partnerships, India, Swiggy, and the ET Young Leader 2017 Top 100.

He interacted with the students on,

THE TRANSFORMATIVE IMPACT OF TECHNOLOGY:

RESHAPING LIVES AND INSPIRING INNOVATION

The session was interactive and interesting. At the end of the session, Mr. Rinsten, HOD, LLPD department presented a memento and a gift to the guest.

Then the students proceeded to the fashion design department lab visit under the guidance of Dr. Mrinal, Sr. Faculty, Mr. Anin Naim Mullick, and Ms. Arati Soni.

With great vigor and zeal, the day came to an end. The students' lives were improved by the motivation and new perspective it provided.

With a remarkable career spanning over 11 years in the Digital and Consumer Internet space, he is a wealth of experience and knowledge to share with all. He has played a pivotal role in building and scaling various businesses across different Categories, Product Lines, and Regions and has held significant leadership positions at renowned organizations like Swiggy, Uber, Practo, and Aegon Life, leaving a lasting impact on the industry. His expertise in strategic management and business turnarounds has led to the success of numerous ventures.

Additionally, he is deeply committed to fostering high-performing teams and mentoring future leaders, which aligns perfectly with our mission to empower and nurture talented individuals. He has also been honored as an Economic Times Young Leader, Top 100 in the year 2017.

Talk on Inspiring Creativity: Cultivating Entrepreneurial Thinking for Make in India



After lunch, Mr. Rinsten, HOD, LLPD department felicitated the guest, Mr. Subhpratik Bhattacharje, Partner Chemi Co.

Mr. Subhpratik Bhattacharjee at the age of 28, is a shining example of talent, determination, and versatility. Hailing from India, Mr. Bhattacharjee's ethnic background reflects a beautiful blend of Bengali and Punjabi heritage. He has always demonstrated a passion for learning and excelled in his education, especially in the field of science.

Beyond academics, Mr. Bhattacharjee's journey of achievements extends to various extracurricular activities. He is not only a Bengal and National Champion in Kyokushin Karate but also holds the prestigious Senior Brown Kyu belt and a Junior Black Belt. In addition to his martial arts prowess, he is an accomplished swimmer and was a champion at the club level when he was under 18.



Mr. Bhattacharjee pursued his schooling at South Point and Lycee, where he undoubtedly made a lasting impression with his dedication and enthusiasm. Later, he continued his educational journey at the Institute of Hotel Management in Kolkata, showcasing his multidimensional talents as he held a remarkable rank in the prestigious IIT examination. In his professional life, Mr. Bhattacharjee has made significant strides in various fields. He not only serves as a partner of Chemi Co., a thriving leather unit, but also as the proprietor of Chemi Co. Machineries Inc., a successful machine manufacturing unit. Mr. Bhattacharjee's entrepreneurial spirit extends further as he founded Bhattacharya Bags, now known as DK Enterprises, a distinguished leather goods manufacturing unit. Furthermore, he has ventured into the water plant industry, being the proprietor of Yana Bistro, which holds BIS and ISI certifications. Amidst his impressive achievements, Mr. Bhattacharjee also served as a chef at the renowned Taj Bengal Kolkata, where his culinary skills have delighted the palates of many. His story of success and determination serves as an inspiration to all of us.

Day 3: Day 3: Day 3: Day 3: Day 3: Day 3:

On **3rd August 2023, Thursday** the third day of the orientation program started with a **visit to the Leather, Lifestyle Products Design, (LLPD) Department and COE Building**. Mr. Rinsten, HOD, LLPD department, Mr. Pradeep Srivastava, Sr. Faculty, Mr. Biman Bose, Ms. Gayas, Mr. Rahman guided the students through various machinery of the Leather, **Lifestyle Products Design, (LLPD) Department, and Centre of Excellence**. The students were mesmerized to see the vast collection of equipment and the latest machinery of the institute. With a lot of vigour and enthusiasm, the day came to an end. It motivated the students and gave them a brand-new outlook on life.



DAY 4.



On 4th **August 2023, Friday** the fourth day of the orientation program started with the **concluding session**. Ms. Ishita Saha, Head of Students Affairs introduced the **Admin and Support Staff** to the new students. **Mr. Kailash Tripathi, Sr. Faculty, FDP department** felicitated the guest, **Mr. Sukhdip Singh Sidhu, Managing Director of Sooky Leather** with a sapling. He established himself 'as an iconic footwear manufacturer in the field of fashion footwear. He has vast experience in manufacturing, marketing, and merchandising. Established in **1994, Sooky Leather manufactures, wholesales, and re tails** a huge compilation of **Men's Shoes, Lady's Shoes, Men's Zipper, Leather Boots**, and much more. These are tested on a set of standards prior final delivery of the order.

Mr. Sukhdip Singh Sidhu interacted with the students on his '**Business Journey**'. His son **Mr. Manvir Singh, an esteemed alumnus of Footwear Design and Production, FDDI, Kolkata** shared his experiences on FDDI aiding him in shaping and flourishing his business. The session was interactive and interesting. At the end of the session, **Mr. Kailash Tripathi, Sr. Faculty, FDP department presented** a memento and a gift to the guest.

Then the students proceeded to the **Footwear Design and Production (FDP)** department lab visit under the guidance of **Mr. Prashant Nanda, Sr. Faculty, Mr. Ashok Biswas, Mr. Mukesh Ram.**

BUSINESS JOURNEY

Post lunch, Mr. **Kailash Tripathi, Sr. Faculty, FDP department** felicitated the guest, **Mr. Abhijit Sarkar, GM- Malcom India Ltd.** He has worked in many reputed organizations like Bata Ltd., Ajanta Shoes, and many others in various capacities.

He interacted with the students on his '**Business Journey**'. The discussion was lively and informative. At the end of the session, **Mr. Kailash Tripathi, Sr. Faculty, FDP department** presented a memento and a gift to the guest. To conclude the session, Dr. **Mrinal Kanti Datta from FD, Mr. Prashanta Nanda from FDP, and Mr. Rinsten Dorjee from LLPD** shared their thoughts and wished the best of luck for their respective career.

An interactive quiz session was organized by Ms. Anita Ray, and Ms. Ishita Saha for the new students where they had to identify the departments/equipment they visited during the orientation week. The day came to an end with great vigor and enthusiasm. It brought motivation and a fresh new perspective to the life of the students.



ECOPARK VISIT

FDDI Kolkata students visited Eco Park, Newtown as a part of a team building exercise on the 3rd of August 2023, Thursday under the active participation of the senior faculties and staff of FDDI Kolkata. The visit enabled the students to work in a team take on leadership roles and see their team members learn from others and develop new skills. It aligned all the students to perform and achieve their goals and to arrive at a consensus before making any decisions.






INDIAN TRADITIONAL DRAPING COMPETITION Parampara

Fashion Design students of batch 2021, of the School of Fashion Design (FSFD), Footwear Design & Development Institute (FDDI), Kolkata campus organized an Indian traditional draping competition named '**Parampara 2023**' as per their course curriculum on **21st August 2023**, Monday.

The students draped in Indian traditional drapes represented diverse Indian cultures, ethnicities, and costumes. The students studied the rich Indian heritage and culture and their practice of wearing ancient custom sarees. The students studied state-specific saree-draping customs that make India a blending pot of many ethnicities and fashions.



A visit to the **Indian Museum**, Dharmatala, Kolkata was organized by the School of Fashion Design (FSFD), Footwear Design & Development Institute (FDDI), Kolkata campus for **its fashion design and foundation students on 24th May 2023**, Thursday. During the visit, 35 students accompanied by a senior faculty and a lab assistant visited the six sections of the Indian Museum comprising thirty-five galleries of cultural and scientific artifacts namely Indian art, archaeology, anthropology, geology, zoology, and economic botany which are in accordance with the course curriculum.

VISIT TO INDIAN MUSEUM

Alumni. _____

TALK

I am a Fashion Educator, Freelance Stylist, and Budding Entrepreneur, currently building 2 small businesses namely, Skill Pool and Jashn E Stree. I am a Fashion Graduate from FDDI, Kolkata, and have been certified by Business of Fashion (BoF) in Fashion Styling and Image Making, hold a Professional Diploma in Image Consulting from ICBI and a Graduate in Luxury Brand Management from FAD International, Pune. I am skilled in fashion styling, visual merchandising, fashion consulting, product styling, visual communication, and wardrobe management. I have a demonstrated history of working in the fashion and academic industry for 5+ years. I have been engaged in commercial styling projects for JD Institute of Fashion Technology and brands like Marco Donatelli and P2. My works have been featured on the platforms of Asian Designer Week, Slow Fashion Movement, and My City Links Magazine. I have conducted workshops, seminars, and webinars for various institutions and organizations like FDDI Kolkata, Orange Institute of Design Kolkata, Image Management Professionals Association, IIFT Bangalore, INSD Pune, DSIFD Mumbai and Cindrebay School of Design and have been associated as a mentor for Ed-tech platforms like Udemy, BitClass, SkillsRediscovery, Habit & currently working at SEFT.



Alumni. ---

TALK

Hello everyone,

With Gratitude, I Komal Pandey from FD Batch 2015-2019 FDDI & Miss Fresher 2015 Kolkata Campus. Currently Working as Head Sales at Simar Dugal.

My academic interests are diverse. However, I am particularly fascinated by all my mentors of whatever I have learned. I believe that education is the key to unlocking one's potential, and I am excited to be a part of this institution. Leaning toward my extracurricular time, I enjoy Modelling and exploring my keen interests, and I believe that it gave me an abundance of joy and rejuvenation. I am thrilled to be a part of this academic community.

At last there is still a long way to go but being connected with roots grounded I feel overwhelmed sharing my journey.

Best Regards
Komal Pandey



Alumni. ---

TALK

Hello Young Pupil. I am Bhaswati, currently serving as a Data Storyteller- UI/UX designer in an MNC Data product-based company.

I love to spend my leisure time with a cup of tea and my IPAD creating digital art that relaxes my mind.

The things that always keep me motivated at my office desk – Working hard initially will help you work smart later, Upscaling yourself and it's okay to fail but be consistent and believe in yourself.

I was a B.Des graduate from FDDI, Kolkata (2013 Batch). My dept. was fashion design where I learned the basics of the design process and fundamental principles which helped me make decisions on my future career path. The college really helped us to believe in the design we created and gave it shape with their expertise and knowledge of design.

Later, I completed my M.Des In Product Design from MIT Pune, Ujjain Campus (Avantika University) where I held 1st position in my stream and acquired a GOLD MEDAL during our convocation program.

Well, what else helped me in my career path? is reading good books about design and asking questions when I was in confusion.

Enjoy your college days as much as you can, as the time will fly but the memories with your friends and professors will never fade away.



- Bhaswati Banerjee

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BY: ISHIKA RAJ / FD 22

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buzz

A full-page photograph of actress Rekha standing in a regal pose. She is wearing a black turtleneck, a long, flowing gold brocade jacket with wide sleeves, a tall gold crown, round sunglasses, and a large diamond necklace. Her hands are on her hips, and she is looking towards the camera. The background is a soft, out-of-focus grey.

THE EVERGREEN STYLE ICON REKHA IN VOGUE ARABIA

Veteran actress Rekha has always managed to wow us with her elegance and charisma. A true blue fashionista, the actress hails as one of the most iconic personalities in the industry. And now, Rekha has left us awestruck once again as she graces the cover of Vogue Arabia.

The outfit comprised a black turtleneck paired with a lavish vintage brocade jacket embellished with elaborate threadwork, sequins, and golden embroidery. A Mughal-inspired headgear embellished with gold zari and opulent Manish Malhotra jewellery completes the look.



WEST SIDE STORY BRINGS FABULOUS 60S NEW

YORK FASHION TO THE NMACC

To call *West Side Story* a “feast for the eyes” would be a bit of an overstatement. But hear us out. Jerome Robbins’ Shakespeare-inspired Broadway classic doesn’t have the spectacular set design of Andrew Lloyd Webber’s *Phantom of the Opera*, or the fantastical lighting of Julie Taymor’s *The Lion King*. In this show, lighting, set, and costume all work to serve the performers—and as the *West Side Story* Broadway tour drops anchor at Mumbai’s NMACC this week, Indian audiences have a chance to witness first-hand how functional-but-fabulous fashion can keep a mid-century show feeling fresh as ever.

A woman with her hair in braids is walking on a runway. She is wearing a two-piece outfit. The top is a one-shoulder crop top with a deep V-neckline, heavily embellished with intricate, multi-colored embroidery. The skirt is long and flowing, also featuring detailed embroidery. The background is a blurred outdoor setting with trees and a building.

Haute Couture X Rahul Mishra

This year 2023, will be remembered as **Rahul Mishra's** year after his tremendous work at **Haute Couture Week** in **Paris**. He grabbed headlines for dressing up **Zendaya** in a blue sari for the grand launch of **NAMACC** in Mumbai after that he again grabbed headlines for his **haute collection**. It was Mishra's big moment in the fashion season. Fast forward to the end of March, Mishra became perhaps the most popular choice gracing the red carpet. The collection titled "**WE THE PEOPLE**" is about the artisans the **Shoaib bhai**s and **Mahinder masterjis** at the atelier that Mishra, in his own way wants to thank for all his success.

The depth of intricate surface embellishment does not just sit on the surface but looks deeper within the ideologies in the play. When you look closer you will find **embroidered tigers**. From lehengas to sarees Mishra's Haute collection had a **desi element** in some or another way. The embroidery in some of the dresses concealed minuscule **figures of artisans**. Mishra said that he was particularly proud of the fact that, after years of training people coming from slums and from densely populated sub-factory set-ups in large cities, now **the reverse migration has begun**- craftsmen are returning to their local Indian villages to build new communities of makers keeping traditional crafts alive.

ANITA DONGRE'S NEW ECO-FRIENDLY LAUNDRY GEL IS A STEP TOWARDS A GREENER FUTURE



While a newer generation of Indian brands is embracing the call of the eco-friendly path, the bigger houses, large in footprints and stubborn in their ways, have the real capacity to make a change. Anita Dongre has embraced that responsibility, and after having released a line of vegan accessories and eco-friendly clothing, she's set her sights on something that usually slips under the radar: laundry detergent. Mass-produced laundry detergents are nefarious in their impact on the human body, and Dongre's new line of eco-friendly laundry gel plans to combat conventional, chemical-heavy detergents with its superior formula backed by forgotten wisdom.

She says that as a design house, we are always looking at conscious alternatives to all our products and processes. The majority of detergents are filled with harmful chemicals that are slowly destroying aquatic life. Also, when we design clothes, we look closely into the quality and life of the garment. Small details like the care instructions are so important to ensure you can continue wearing and re-wearing the outfit for years to come. During the lockdown, I finally got time to research and understand this space. This project has been a long time in the making and we're so excited to finally launch it!

[illegible]



PHOTOGRAPH BY:
AMALU B CYRIAC/ FD 21



"DAYS OF SURVIVAL"



ANANYA SINGH/ FD 21





SUPRATIM DUTTA/ FDP 21

VIVIAN AKA **DIVINE**

**VIVIAN AKA
DIVINE**

HIP HOP

INDIAN

RAPSTAR

GULLY GANG



जीले बेटा आने वाली मौत है
पैसा नहीं रैप मेरा शॉक है
उड़ती पंछी देख कर कुत्ते भौकते
जहां वहा तु कभी ना पहुंचे



JAYEETA ROY /FD 22





PAANCHALE GUHA / FD 22



WHO AM I EDITION

1. I am a Bollywood actress and also the daughter of a Bollywood superstar. I've become one of the brand ambassadors of Maybelline. Who am I?
2. I am a social media personality who usually does unconventional and unique dressing styles. Once I wore a dress made out of a garbage bag On an OTT platform. Who am I?
3. I am a famous saare and dupatta draper from Kolkata. I have a record of draping a saare in 325 different ways and taking as low as 18.5 seconds to drape a saare. I had draped the wedding outfits of Deepika Padukone, Priyanka Chopra, and Isha Ambani. Who am I?
4. I wore a gold Kama sutra-inspired dress at the NMACC gala in Mumbai. It was a chikankari saare which almost took a year to make and was a custom Abu Jani Sandeep Khosla ensemble. Who am I?
5. I am an Indian designer and recently I did a bridal couture show 2023-24 on July 20 to celebrate 18 years of my brand. The young sensation Alia Bhatt and Ranveer Singh were the showstoppers.
6. I am a professional stylist and fashion consultant. I am the personal stylist of the superstars Shah Rukh Khan and Deepika Padukone. Recently I was been spotted at the first campaign launch of Reliance retails Tira Beauty. Who am I?
7. I became viral in fashion due to my odd shape and cartoonishly large appearance. I was inspired by a Japanese video game character 'Astor boy'. I've been worn by Doja Cat, and Ciara and even got customized for Janelle Monae. Who am I?
8. I am a beauty brand owned by an American singer. Recently I've been launched in India and can be available in all Sephora stores. Who am I?
9. I am an Indian K-pop singer and actress. I belong to a Kerala family. I've been most popularly known as Maknae (youngest member) of X, an all-girl K-pop band. Who am I?
10. I am the third mission of a program, a series of lunar exploration missions developed by the Indian Space Research Organisation. I was launched on July 2023 and I touched the moon on August 23 successfully. Who am I?



BY:ADITI KRISHNA / FD 22

BULLETIN QUIZ

1/ Suhana Khan 2/ Urfi Javed 3/ Dolly Jain 4/ Gigi Hadid 5/ Manish Malhotra 6/ Shaleena Nathani 7/ MSCHF Big red boots 8/ Rare Beauty 9/ Arita ami 10/ Chandrayaan 3

ANSWERS:



HEARTFELT CONDELENCE

EESHIKA SARKAR

FD 2020, FDDI Kolkata

BIRTH: 5th April, 2002

DEATH: 10th September, 2023

We are deeply grieved to know about the sudden, premature, and untimely demise of Ms. Eeshika Sarkar, a student of Fashion Design Department, 2020 batch of FDDI Kolkata. She was a sincere, meritorious, jovial and a genial person.

We extend our heartfelt condolence to her bereaved family and friends. May her departed soul rest in eternal peace in heaven!

She will always remain in our hearts and memories.

FDDI KOLKATA



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FDDI KOLKATA

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We are looking forward to hear feedback from you. Write
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