

FDDI HYDERABAD

FELICITAS

VOLUME 10

Small businesses to
checkout

Did you know?
Samosas in Saddle bags

Women
Empowerment
Movies 8

Websites to
follow



HOMAGE TO
AMRITA SHERGIL



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ABOUT

US

Crafted with enthusiasm and care, FDDI Hyderabad's Fashion Communication Club Melange, brings you "Felicitas"-A magazine that caters to the creative mind.

An array of topics ranging from fashion, make-up, pop culture, creative writings and musings, activities and sites to see, and more have been handpicked and presented for you to indulge in. This magazine is not only a work of dedicated design but also an innovative space that serves as an outlet and a platform for all the little wonders that go on, with the people around us, every day!



Greetings From Centre Incharge

Mr. Deepak Choudhary



I, Deepak Choudhary, HoD – FDP and Centre Incharge of Footwear Design and Development Institute, Hyderabad, am delighted to announce the release of Felicitas Volume 10, the quarterly magazine of our institute. This edition brings you some new and ponderable insights on life as well as the design field.

EDITOR'S NOTE

In this world of harsh and exhausting reality full of assignments, it is not always easy to get inspired. Your creativity and imagination might not have a limit, but sometimes things are not as smooth. With inspiring tales, surprising truths and beautiful insights on various topics, we are here to enhance the experience for you!

Here's a bite for you all. Are you keen on reading college updates? Or do you think studying about penguins is important? Whether you like to just flip through the pictures or read the corner notes too, we won't leave you out!

This 10th volume of Felicitas brings updates and information for the designer in you. The skills and facts that might be of help to you later in life. The team at Felicitas has been through countless sleepless nights for this edition to finally reach your hands (or, should I say, screens?) To all the readers who have taken time to read this, we hope you feel our sincerity.

We would also like to thank our faculty coordinator, **Dr. Anupriya Singh** for her guidance and support. She never failed to bring a positive influence on our team.

**Sudeeksha
Rishika**

CONTENT

COVER STORY

Homage To Amrita
Shergill 7

NERDS NEST

Daffodils review 13

Did you know 15

WOMENS DAY CORNER

Women empowerment
movies 18

An unrealistic
embodiment 21

The elephant whisperers -
review 23

CAMPUS UPDATE

Valentine's Event 25

IBTIDA 27

NIFT and BITS 37

Small Business 39

MUST TRY

SITES TO SEE

**WRITERS
VAULT**

**NEWS TO
KNOW**

LEGACY PAGE

Dating spots in Hyderabad	43
Useful .coms for designers	45
Unique brands to check on	49
Past: reality	51
BOOK REVIEW- The Lord Of The Flies	52
NMACC: the Nita Ambani Cultural Centre	53
Dior Fall 2023 show Mumbai	57
Legacy Page	59



HOMAGE TO SHE



Before being named “Mother of Indian Art” Shergill had had many phases and experiences to live through. All of which are beautifully depicted in her paintings. She was a painter, an atheist, a pianist, and a genius. Her thoughts, and actions were ahead of time and she was utterly comfortable with herself. She was a Hungarian-Indian, but her love for Indian culture was unparalleled. Her stay in Europe made her realize the worth of Indian Art.

Of course, like you and me, she was not an Indian art admirer by birth. She had a phase of painting numerous self-portraits. A phase where she painted stills in Paris and a phase where her paintings were heavily inspired by Pablo Picasso. But these are the times that made her believe in the worth of Indian art. She valued the time spent outside India because it helped her admire the country even more.

As an outspoken and rebellious personality, she decided to become the voice of the destitute and the sad in India. Amrita is the perfect role-model in this world, where everyone has an opinion and a voice. Even in a short span of 28 years, she managed to influence and inspire Indian art. So, here we are paying our homage to this beautiful soul. The one who deserves to be remembered forever.

”A fresco from Ajanta or a small piece of sculpture in the Musee Guimet is worth more than a whole Renaissance.”

O AMRITA RGIL



For this edition of the magazine, (we) have planned to follow the trend to produce some creative cover photos.

Paintings are done by one of the most unique artists of her time, Amrita Sher-gill, who was chosen after a lot of pondering, as the inspiration for the cover photos for this edition. Her paintings, like The Bride's Toilet, Sumair, and Hungarian Gypsy Girl, etc. are known for their painting techniques that were clearly ahead of her time.

Garments and jewelry were gathered, just like the original trend, that was available at hand for bringing the paintings to life.

We gathered a team of two photographers, five models, and three stylists under the guidance of the (magazine) manager on 9th March 2023 at 10:30 a.m. for this adventure.

”Europe belongs to Picasso, Braque and Mitasse,
but India belongs to me!”

Credits

Photographers

Hariharan J
Mohammed Asim

Editor

Vangogh

Models

Kajol Shah
Siri Chandana Gagi Reddy
Gayathri Bose
Neha Yesudas
Diya Thakur

Styling

Ananya Muppala
Prachi Singh
Anushka



The Bride's Toilet (1937)

A painting that harbors the delicacy of women. Highly inspired by murals in Ajanta. The highlight of the painting is the fair-skinned lady, a variable that entered Amrita Sher-gill's paintings during this time. It is currently in The National Gallery of Modern Art, New Delhi.

Self 10

Portrait 7 (1930)

This painting is part of a series of Self Portraits in which she depicted many different moods and qualities.

A teasing smile, long black hair and beads around her neck and wrist show her playfulness. The painting emits energy of youth and is a bit seductive too.





Sumair (1936)

Sumair is a beautiful portrait of Amrita's cousin.

The silk saree with beautiful design on it is certainly the eye catcher. The sad eyes of the lady create a good contrast for the mood of the painting.

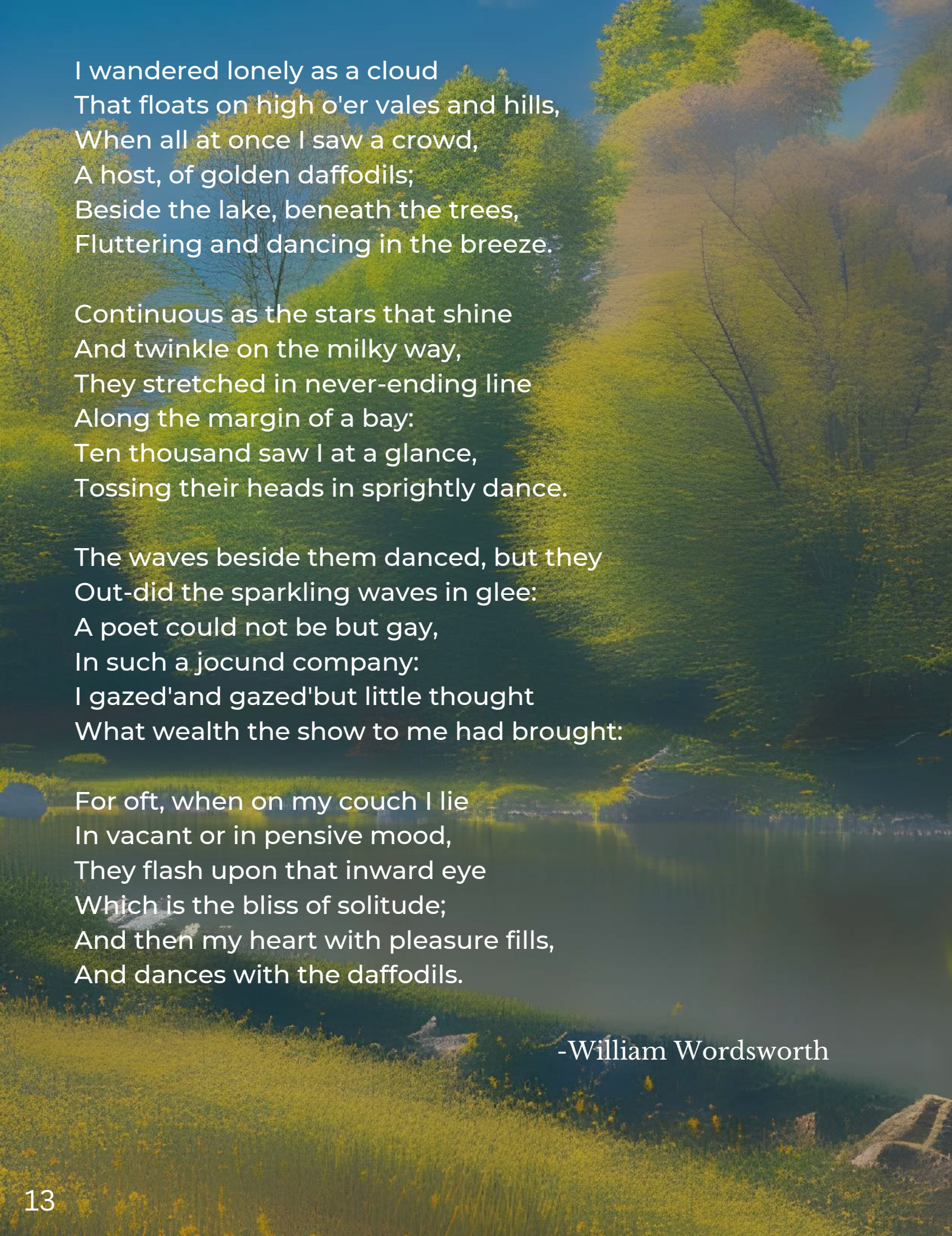




Self portrait in blue saree (1937)

The painter used to love placing herself in different situations, identities and attires in her portraits.

The feel of this painting is not aggressive or bold but it is not exactly typical feminine either. It shows the mature and composed side of Amrita.

A scenic landscape with a lake, trees, and a field of daffodils. The background shows a blue sky and a dense forest of green trees. In the foreground, there is a field of yellow daffodils. The text is overlaid on the image.

I wandered lonely as a cloud
That floats on high o'er vales and hills,
When all at once I saw a crowd,
A host, of golden daffodils;
Beside the lake, beneath the trees,
Fluttering and dancing in the breeze.

Continuous as the stars that shine
And twinkle on the milky way,
They stretched in never-ending line
Along the margin of a bay:
Ten thousand saw I at a glance,
Tossing their heads in sprightly dance.

The waves beside them danced, but they
Out-did the sparkling waves in glee:
A poet could not be but gay,
In such a jocund company:
I gazed'and gazed'but little thought
What wealth the show to me had brought:

For oft, when on my couch I lie
In vacant or in pensive mood,
They flash upon that inward eye
Which is the bliss of solitude;
And then my heart with pleasure fills,
And dances with the daffodils.

-William Wordsworth



NERD'S NEST

DAFFODILS


Aadya Taparia

William Wordsworth's classic poem, "Daffodils" is an excellent example of a piece of literature that celebrates the beauty and power of nature and its ability to bring joy in the human spirit. The imagery in the poem is expressive and captures the reader's imagination with its vivid language.

The poet's use of language is simple yet effective, creating a sense of awe that is both charming and touching. The central message of the poem is the enduring potential of nature to inspire and uplift us, long after the experience itself has passed.

In this modern era, as we continue to struggle with the obstacles that is life, this poem remains as true as ever. Its simple, yet sincere message of the beauty of nature is one that we can all appreciate and take comfort in, no matter where we are in the world or what challenges we face.

The central message of the poem is the enduring potential of nature to inspire and uplift us, long after the experience itself has passed.





DID

YOU

KNOW?

Bet you didn't know that the garments made during the ancient times of India were not stitched at all ! An Indus Valley female skeleton on display at the National Museum, New Delhi, wears a bangle on the left hand implying the existence of jewelry. How daunting ! Arm yourself for more of these mind boggling facts around Ancient Indian fashion.

DID YOU KNOW?

Underwear, What Underwear ?



From Humble Langot to modern boxers, Male underwear in India has come a long way.

For an incredibly long time, the concept of an underwear for men and women did not exist in India. There is evidence to suggest that Indian men did wear the antariya made up of sheer cloth (passed between the legs and tucked behind) around 250 AD but it was an outerwear. Now only worn by holy men, or sadhus, and wrestlers; The langot or kaupina was the first clothing resembling underwear, was born. It was believed to heighten spirituality and increase physical self-control in men. It was also linked with the Hindu god Shiva and one of the five symbols of Khalsa Sikhs.

Sculptures of Athletes in Langot from the Graeco-Buddhist site



Imagine, Salwaar Kameez as an indian formal !



A long tunic with traditional silhouette and embellishments with high craftsmanship ; Kameez was widely worn by people from South Asia, typically with a salwar / churidar. Before the introduction of the indo-western wear, the churidar Kameez was worn by working-class women. These clothes which are still common today are called the Kameez. The men too have their own known as the Kurtas and the sherwan.

DID YOU KNOW?

What is Natural Dyeing ?



Madder root, indigo and turmeric. They were the most used in antiquity as they were the easiest to find and develop. They are fermented and treated to turn into a dye. The discovery of this scrap and dyeing facilities at the excavation site confirms that Harappans dyed their cloth with the natural substances listed above. Only a single scrap of cloth that had been dyed a madder red has been found and preserved from that era.



“The clothes of dead bodies shall be their dress; they shall eat in broken dishes ; ornaments shall be of iron and they shall be always wandering.”



The loin cloth and social prestige. Manusmriti, who was believed to introduce the caste system, laid down the duties of the chandalas or the untouchables who were considered a sin. During ancient times, the social strata differentiated the people by the length of their wraps and the ornaments adorned. The longer the wrap and most body parts covered, signified social prestige over the simpler loin cloths worn by the lower class.

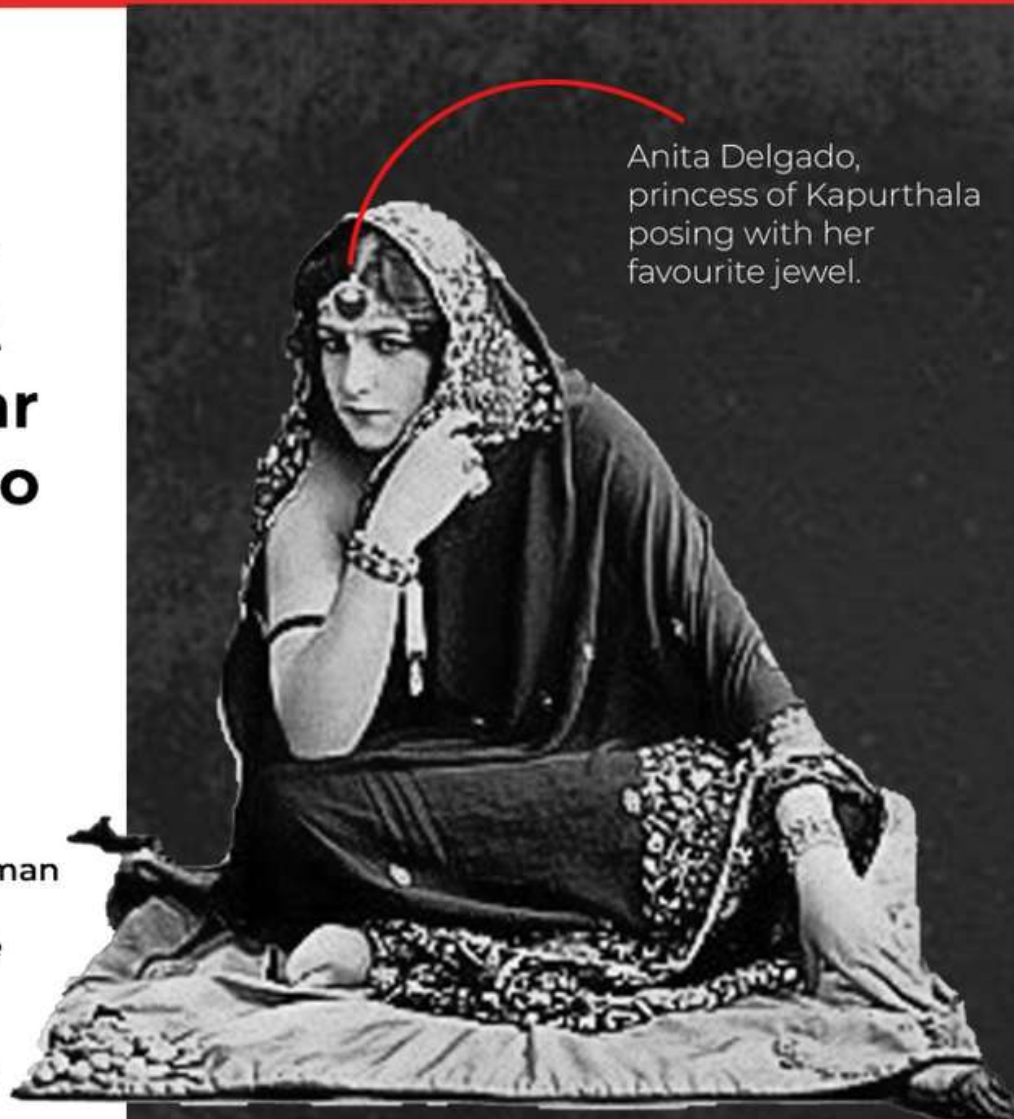
A still of the people in Chandala under the influence of Manusmriti.

DID YOU KNOW?

' I became infatuated by it, I recall that in the ninth year I took a fancy to a crescent moonshaped emerald.'



A fairytale story of a Spanish woman who became an Indian queen, Maharani of Kapurthala's favorite jewel is the crescent moon shaped emerald. Anita Delgado was a flamenco dancer in Málaga was sighted by the Maharaja of Kapurthala. The jewel was part of the decorations that adorned the head of the oldest elephant in the palace.



Anita Delgado, princess of Kapurthala posing with her favourite jewel.



Samosas in saddle bags ?



Samosas, a staple appetizer, snack, and street food in Indian cuisine have origins in medieval times or earlier. Described as a dainty delicacy, served as a snack in the great courts, during the 19th century Muslim soldiers and traders used to prepare Samosa, the spicy and mouth watering snack at night campfires and packed them into saddlebags for the next day's journey.

WOMEN EMPOWE

It is safe to say women's empowerment lies at the crux of fixing the gender gap in today's society. H
been credited for their ability to influence the masses and, therefore, inspire change in the socie
watchlist if you ha

BULBUL



Bulbul is a female-centric film directed by Anvita Dutt. It is an absolute masterpiece with a unique plot that depicts the struggles of a woman and how she fights back against the perpetrators.

QUEEN



Queen is one of those evergreen feel good movies that made its way into everyone's hearts. It is a beautiful story showing the journey of a young woman to finding herself and creating a sense of identity that is independent. It is definitely a must watch!

ENGLISH VINGLISH



English Vinglish is a great movie pick. It made many change their perceptions and attitudes towards housewives! The movie is a breath of fresh air, showing a housewife's determination to prove herself and detach her identity from being just that of her family.

GANGUBAI KATHIAWADI



Gangubai Kathiawadi is a movie depicting the story of a young woman who was sucked into prostitution but eventually rose up to rule the underworld, and fought for the rights of sex workers, and created history!

EMPOWERMENT MOVIES

However, it isn't that easy to achieve and demands the collective efforts of numerous people. Movies have long history. So this Women's Day, let's take a look at some women's empowerment movies to rewatch, or add to your watchlist if you haven't already watched them.

-Namritha.A

LITTLE WOMEN



Little Women is a story that of four sisters navigating their way together and yet independently in the patriarchal world. Each of them, are unique in their own way, take different paths and show us that women's empowerment does not mean sticking to one rigid path, but rather accepting that everyone can have a different adaptation of it.

CHARLIE'S ANGELS



Charlie's Angels is an action comedy that is fun to watch any day. It is a movie that empowers women to believe in themselves and their abilities. Who doesn't love to watch kickass women anyway?

OCEANS' 8



Ocean's 8 is a female-centric heist movie. It is a refreshing change from the heist movies that have been male dominated over the years. It depicts a criminal girl gang of eight women having distinct but equally important talents. It is extremely empowering to see women holding such power and extreme intelligence and skills.

ENOLA HOLMES



Enola Holmes is a mystery thriller series that follows the story of the young Enola Holmes, who is eager to prove herself in a male dominated world and create an identity out of the shadow of her elder brother, Sherlock Holmes. Her passion, persistence, curiosity, courage and her will to fight for what she believes in, is empowering and uplifting.



AN UNREALISTIC EMBODIMENT

Siri Chandana



It was a colorless Tuesday afternoon during my minus third standard when my mother called out and gave me my first Barbie. I was tickled pink by such a piece. Much of my early knowledge of how the world worked was formed through the countless hours spent playing with Barbie.

I gave her choppy, unfortunate haircuts, houses constructed of large wooden dominoes, and various cars, including a Volkswagen beetle with a missing back tire and gave her makeovers where she wore heels and ball gowns that were stitched by me. I was captured in the world of Barbie. She went with me everywhere, she played with me, went to school with me and even studied with me. The five-year-old Siri back then wanted to be all that Barbie was, she wanted to achieve those unattainable body and beauty standards.

I no longer play with that little unrealistic embodiment of a woman anymore!

Slowly, I understood my unhealthy relationship with Barbie and got out of my toxic utopian world. Back then, I didn't realize how unhealthy it was for me to think like that. Now I sit here with every shade of me—my pain, my grief, my loss, my deepest fears of all time and yet I learned to embrace them all.

To accept every single part of me with love and care. I no longer play with that little unrealistic embodiment of a woman anymore; I'm a passionate girl now who sees much beyond. My opinions about that toy have caused an internal tug-of-war in my beliefs. As I sit in my room now, surrounded by senior school books, I have understood that they are separate. In one, she has perpetuated a physical ideal that is unrepresentative of how real female bodies are built. Striving to look like that is not only striving for the impossible; the effort is detrimental to women's psychological and physical health. On the other hand, it has inspired me in her breaking of the plastic ceiling.

The 11.5-inch-tall embodiment is what frustrated me as well as excited me. From terrorism to feminism and beyond, I am vexed by the complexities of the world but eager to piece things together. Although I'm frustrated by what I can't understand, I keep asking myself, "How do I stop carrying everything that has ever happened to me?" I have fought many "WARS" in my life. I have found great value in the questions I ask. Things can be innocent yet mature; they can be detrimental yet empowering; and she can wear high heels and a ball gown to fight a war.



THE ELEPHANT WHISPERERS

'The Elephant Whisperers' released on 8th December 2022 is an Oscar-winning Indian documentary short movie, set in the Mudumalai Tiger Reserve, Tamil Nadu, India.

Directed by Kartiki Gonsalves, this poignant movie narrates the life of the tribal people who dedicated their lives to protecting the forest and its beings. The movie portrays the daily life of a family of four as well as the everyday lives of other elephant caretakers residing in the elephant camp in Mudumalai.

The forty-minute movie follows the story of Bellie and Bomman, a tribal couple who raised two orphaned elephants, Raghu and Ammu. Raghu is an orphaned elephant calf who was separated from its herd when they trespassed into the village in search of food and water due to the extreme droughts. Unfortunately, his mother was electrocuted to death. Raghu was later found by the forest department in very bad shape. Bomman and Bellie were assigned the duty of taking care of the calf and they successfully nurtured it back to health. Since they had successfully raised Raghu, the couple was handed over another calf, Ammu, as most people had failed to take proper care of elephant calves.

This movie gives us an insight into the lives of the forest people and emphasizes the importance of preserving nature. It also sheds light on the grave issues revolving around elephants trespassing and damaging the village when, in fact, they are simply trying to survive. Human actions that damage nature have serious consequences that are harmful not only for us but also for wildlife.

The Elephant whisperers is truly a wonderful, heart touching movie. It was nominated for the Academy Award for Best Documentary Short Film.

-Smrithi Nair



VALENTINE

Who doesn't like Valentine's Day? Well, there are a few exceptions. Probably those who don't have a valentine wouldn't want to celebrate. But we don't have to worry when we can find galantines instead of valentines, which would be much more fun.

The Prisma Society put on a spectacular fashion show to celebrate Valentine's Day, showcasing their unique and creative designs to a captivated audience.



E'S EVENT

The students of FD batch 2020 put their creative skills to the test with a stunning visual merchandising display for Valentine's Day. The display was filled with vibrant colors and romantic themes that captured the essence of the day. As you walked by, you couldn't help but be drawn in by the display's intricate details and beautiful arrangements.

With a variety of fun and engaging activities, students brought the campus to life. From games to dance-offs and karaoke sessions, there was something for everyone to enjoy.

-Ashrita Shetty Eramalla





IBTIDA

90's Space Psychedelics

FASHION

The Saga which started with the mind-blowing promo event on 20th of march, maintained the tension and hype to give us a splendid Week of Cultural and Sports.

Prisma Fashion Show:

Proudly following the theme Prisma Club did an absolutely stunning Fashion Show with participants dressed as angels from space.



You can go from happy to awestruck to emotional to sometimes over-stimulated. The nervous hearts and conquering thoughts of students made the event a success.

So, here's a glimpse of this colorful success!

SHOW

PSYCH HEDEL ICS

There are more than one spotlight stealers in FDDI. Everyone having different talents and unique styles.

To everyone who stuttered on "The Psychedelic", took a breath. The theme highlighted the change of mood and energy which happened during IBTIDA.



Lighting Ceremony by Centre In-charge: Mr. Deepak Choudhary.





To butter the experience up, we had our dancers! Navani, Anushka, Isha and Pranay. Showing their talent and vigor on stage.

SPICY RAMEN : Yes exactly what you are thinking about. Participants ate extremely hot, spicy Ramen.

The Winner was Samita - LGAD 2020!
(A hero in making)



DANCE

SPO RTS

Do you think our aliens were only supposed participate in cultural activities? The second and fourth days of Ibtida were filled with sports activities. Football, Cricket, Basketball as the regulars. The extra spice was Chess, Badminton, Carrom, played by students and faculties as well!

There was one more good news during these events the players got their own jerseys! Congratulations to our talented players.



If there is a game then naturally there are winners and losers (Let's say runner ups). Soccer being Soccer, has the biggest fandom. So turn the page to see the Winner!

Prizes, trophies and certificates were given to all the winners and participants on the final day of Ibtida.



The winning Football team ; 2023

LA MASIA

ETHNIC DAY

It was time to boast about our culture! Sarees, Half - sarees, Lehengas, Kurtis, Lungis and everything else in ethnic wear was out of the almirahs to seize the day. Pretty ladies, handsome boys took part in a lot of competitions. The show went on even after lunch.



BAISHALI SONG

With a soulful voice, Baishali from RFM batch 2020, managed to charm the audience with her talent and won first prize in singing competition.

SPLIT SCREEN DANCE

A new entry in daily routine. The competition to check the sync in between the two dancers. The test was taken very seriously by participants! With a screen placed in between they showcased their chemistry and hardwork.

2021 DANCE

Having the powers to summon the dance God in the room, 2021 batch rocked the stage with their energy and enthusiasm.



AWARDS

RDS



Gearing up with some dance performances and faculty performances, it concluded with a blast in the soccer ground with a DJ till 9 p. m. The winners of the various competitions were judged by our esteemed faculty from School of Fashion Design, Dr. Anupriya Singh. Prize Distribution ceremony brought smiles to so many faces!



THE CIRCUIT BAND

Who doesn't love live bands? On demand, we had a talented group of musicians called 'The Circuit Band' invited to the show. They had Ibtida converted into their own Concert. Only concluding after gaining many more fans. Insta ID: @band_circuit



FOUNDATION BATCH FASHION SHOW

With the theme of **FALLEN ANGELS**, the juniors just had the best breakthrough! Confident Strides, Power glares, Flamboyant Outfits and incredible story telling.

BAND

A woman in a traditional costume, possibly from a cultural festival, is the central focus of the top half of the image. She wears a large, ornate parasol made of a light-colored, textured material, possibly paper or fabric, with a dark frame. The parasol is decorated with intricate patterns and has a long, flowing tail. She is holding a bouquet of colorful flowers. The background is dark, suggesting an indoor event at night.

NIFT

Spectrum'23

and

The bottom half of the image shows a night-time event, likely a concert or festival. The scene is filled with vibrant, colorful lights in shades of green, yellow, and purple. A stage is visible in the background, with a large, illuminated structure. People are seen in the foreground, some holding up their phones to capture photos or videos. The overall atmosphere is festive and energetic.

BITS

Pearl'23



FDDI students have the extraordinary opportunity to participate in activities at other colleges. This is a great opportunity for the students to showcase their skills and gain experience outside of their college. One such activity that has become popular among FDDI students is participating in NIFT Spectrum College's culture week, which often includes a basketball match. Not only basketball we also participated in football and went up to the semi-finals. FDDI, the Footwear.

Design and Development Institute, is a proud participant in the BITS College Culture Week. This was an opportunity for us to showcase our skills in football, chess, cricket, and kabaddi. The BITS and NIFT (spectrum) College Culture Week provides an opportunity for our students to engage with their peers from other colleges in a fun and competitive environment. Furthermore, it gives them the chance to represent their college in a sport that they are passionate about and proud of.



SMALL BUSINESS

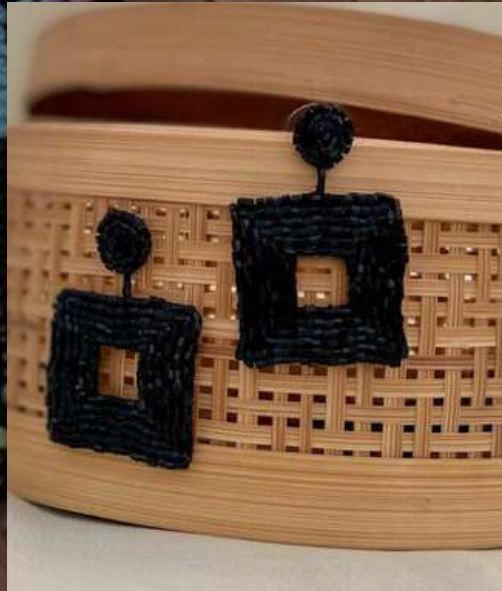
Jewellery which will make you feel powerful and unique. We create beautiful handmade accessories like earrings, bangles and also festive special rakhis using techniques like beading, crochet and threading.

**FA
DEN
GES
HAFT**



BY VANDANA

Instagram ID: @fg_by_babyv



My brand's name is Siolé
It's a fast fashion brand where we try
to make our designs as unique as
possible and also customize it
according to our customers
requirements.
We sell variety of products like body
jewellery and beaded / pearled hand
bags apart from garments.



SIOLÉ
BY MANSI

Instagram ID: @_siole_



Hello! This is Mehak and Simran from themehrancollection. Mehran is the homegrown brand which was started right after the 2020 lockdown. Mehran is an amalgamation of their names which means kindness. Each jewel at Mehran is either handmade or handcrafted.

M EH RAN COLLECTION

Instagram ID: @themehrancollection

www.themehrancollection.com



It all started when I had free time in lockdown. I wanted to create something to exhibit my skills and hence decided to start SHELLA . We sell scrunchies, paintings, resin keychains and some paper crafts.



SHELLA
BY ASHRITHA

Instagram ID: @_she.lla_
<https://shella.in/>

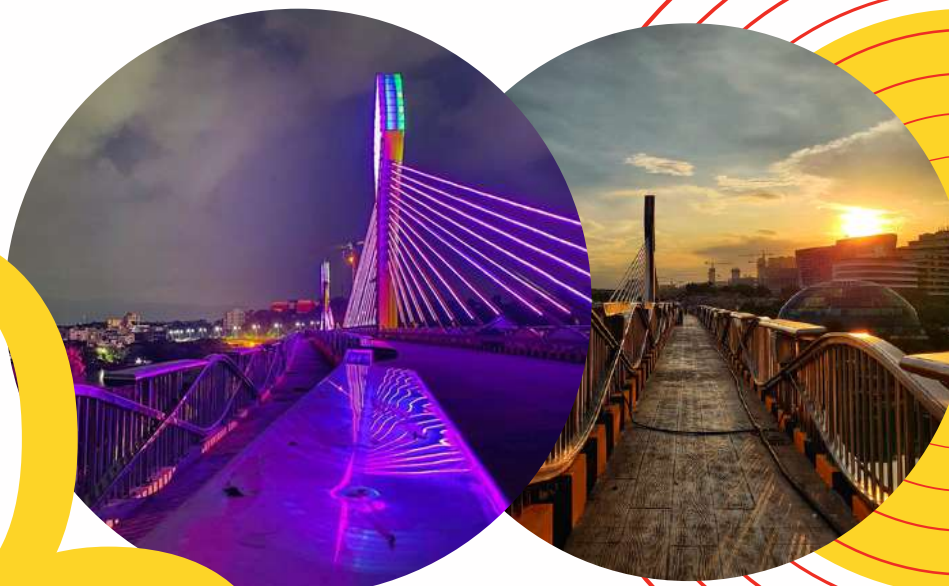


MUST TRY

IN HYDERABAD

Dating Spots

DRC



Durgam cheruvu lake offers scenic views and a sense of serenity amidst the chaotic hustle and bustle of the city. Simply paddling across the lake with your loved one is both very romantic and a great way to unwind after a long week.

S
F



If you're not a fan of eating just at one place, and prefer hopping from place to place to eat an array of food items with your date, street food is the way to go, and here are some of the best street food lanes to visit: - DLF road street food - Hitech city street food - Charminar



Enjoy a movie outdoors at this open air cinema place with snacks and beverages. It has bean bag seating for the most comfortable movie experience

C
S

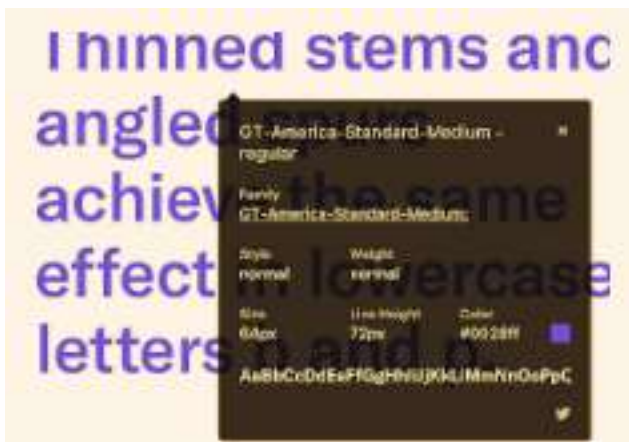
SITES TO SEE

USEFUL .COMS FOR DESIGNERS:

-Pradiksha

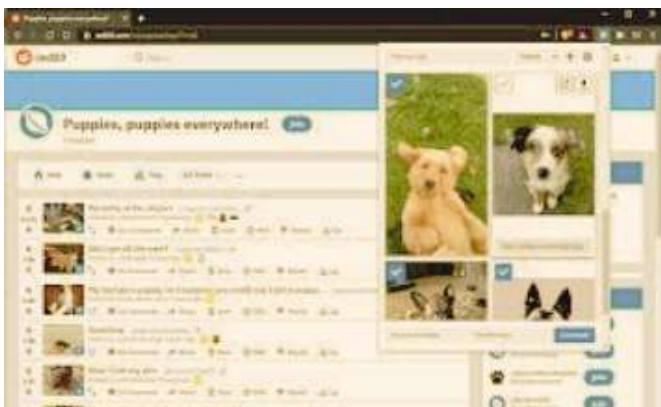
1. What Font

Wondering about the easiest way to find out the fonts used on a webpage? We've got you covered! This extension helps you identify the fonts on any web page easily. With this extension, you could inspect web fonts by just hovering on them.



2. Image Downloader

Found the perfect image for your project? But unable to download it due to its large size? We know how disappointing it can be, and hence we bring to you, Image Downloader, a great web page that makes it easy for you to download full-sized images from almost any webpage or website you want.



SITES TO SEE

USEFUL .COMS FOR DESIGNERS:

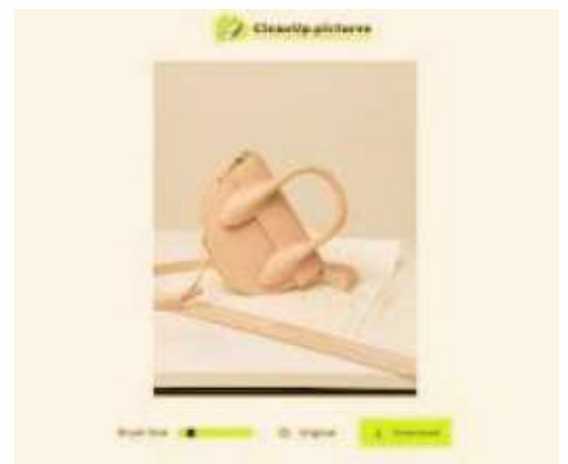
3. Palettemaker.com

Designers' lives revolve around colors and color palettes! This unique tool for creative professionals and colour lovers allows you to create colour palettes and test their behavior in pre-made designs.



4. Cleanup Pictures

There's always some unwanted element in our images that we want to get rid of! This advanced AI-based editing tool, helps you erase unwanted elements in a smooth and clean way.



SITES TO SEE

USEFUL .COMS FOR DESIGNERS:

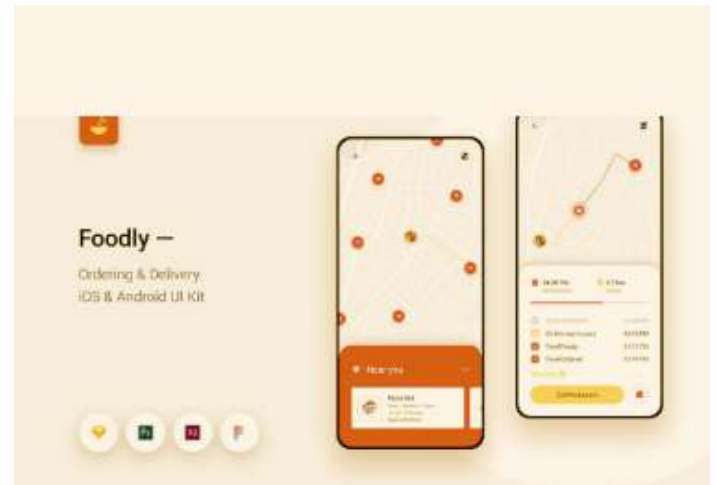
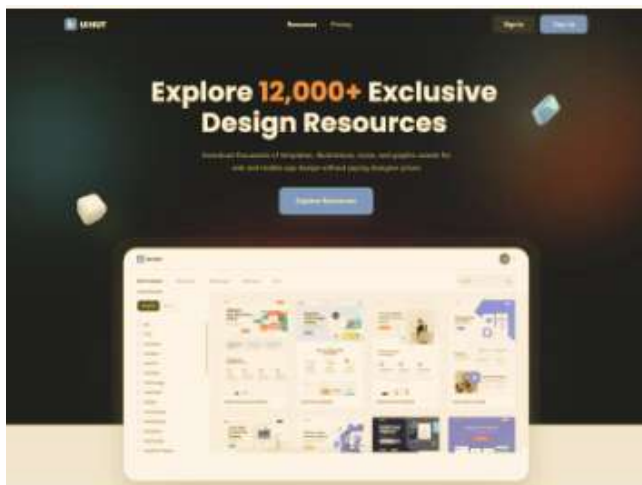
5. Muzli

Want to get the freshest links about design from around the web? You can have it all! This website curates all the latest content from hundreds of online design, tech, and news publications.



6. UI Hut

Running out of templates for your next creative project? Check out this tool! A must for designers and developers, it offers a wide range of UI elements, design resources, and templates for any creative project.

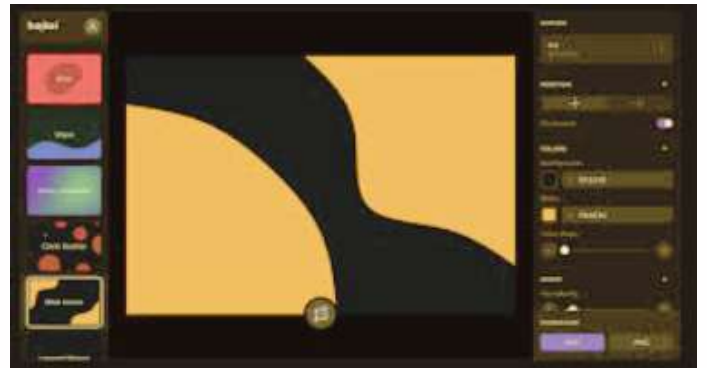


SITES TO SEE

USEFUL .COMS FOR DESIGNERS:

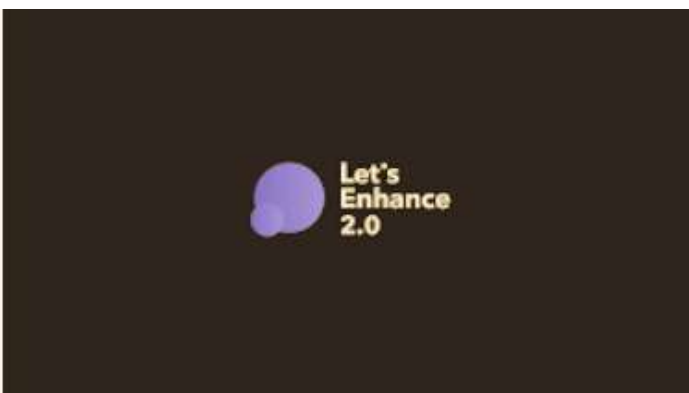
7. Haikei

A web app to generate stunning ready to use visual content such as backgrounds, gradients & patterns with your design tools and workflow. Check this out and make your next project stand out!



8. Let's Enhance.io

The struggle of low-resolution pictures is real! This website would make that an easy task for you. It's an automatic AI editor that increases image resolution without losing quality.



UNIQUE BRANDS TO CHECK ON

-Malvika

Take the plunge in the mesmerizing world of contemporary fashion by checking out some of the in, Chic & unique contemporary brands listed below that will certainly inspire your closet !

VEJA 'Inclusive Sneakers'

Parisian-based and Brazilian-made Veja designs sneakers are chic & practical. Their signature sneaker design is working with a white or black base and adding fun pops of detailing (think pops of neon yellow or burgundy).



TAASHA CRAFT 'Customized Jewelry'

From the color palette to the embroidery or design details that are on your dress, they make matching bangles for any occasion to complete your outfit. This is hands down the best place where you can find customized bangles that are unique to you !



VRTT VINTAGE 'Recycling'

Refash, a multi-brand retail concept that sells both online through its website and offline with the aim of being the singular destination where one can get all information related to upcycling. It is not just a brand; it is a movement





DOH TAK KEH 'Statement Wear'

Each piece of clothing designed, intends to make a statement in the wearer's wardrobe. Upcycling and deconstructing silhouettes are the forte of DOH TAK KEH. Website: <https://dohtakkeh.com/> Instagram ID: doh_tak_keh_

PASHION FOOTWEAR 'Convertible Heels'

Pashion believes in empowering women to choose everything between style and comfort, a career or a relationship, a social life or motherhood, and so much more. Determined to find a better solution to high heel woes, Pavone set out to create convertible heels, which you all love and adore now.



DHAARNI 'Handmade With Beauty'

With something unique in every piece, Dhaarni has the most beautiful and contemporary handmade jewelry. Their new 'vacation' collection dropped recently, do check it out.



~~PRESENT : FUTURE~~

PAST : REALITY

From a place where each one strives to live, where the first impression matters the most, where individuality is given the least importance and the world expects us to follow the crowd otherwise termed, "DIFFERENT", to a whole new world of your own in which you are unbothered by public opinion and can utilize your freedom without being questioned.

The world that we now live in, is full of comparison, you haven't spent a single day without being questioned about the personal choices that you have made. Always being told not to misuse your freedom. You were always a curious person, who would never sit in one place and were very enthusiastic in whatever you did as a kid but, now knowing the norms of society you have become conscious as to how you act in a way that you don't offend the other, cause the slightest actions which may be all right to you may affect the other.

Create a world of your own that will have space for individual intelligence to spring. It will be a place where people can experience and feel each moment memorably. Not a place where there is only happiness but a place where people can feel each emotion with an open heart and be content. A place where social status does not become identity but just a token of your achievements.



-SIRI CHANDANA



Book Review

-AADYA TAPARIA

"Maybe there is a beast... maybe it's only us." Simon, Lord of the Flies

"Lord of the Flies" by William Golding is a haunting and thought-provoking novel exploring the grimmer aspects of human nature. Golding's ability to bring forth a sense of unease and tension, building throughout the story, is a crucial part of what makes this a compelling read. One of the key themes of the novel is the breakdown of society and civilized systems and the descent into savagery.

"We did everything adults would do. What went wrong?"

The boys struggle to survive on the island as their fragile attempt at maintaining social order breaks down, slowly giving way to violent and primitive instincts. The portrayal of the boys' fall to barbarism is both chilling and intriguing, exhibiting just how easily the facade of civilization can be stripped away in the absence of social structures and norms. The novel's strengths lie in its exploration of the dynamics of power and authority. Jack, in particular, becomes obsessed with the idea of control, leading to a brutal and violent regime.

Bollocks to the rules! We're strong—we hunt! If there's a beast, we'll hunt it down! We'll close in and beat and beat and beat —""

The author expresses how the desire for power can lead to corruption and the abuse of authority, as seen in the character of Jack. On the other hand, the importance of leadership and the need for a just and fair leader is also highlighted.

LORD OF THE FLIES



WILLIAM GOLDING

"There aren't any grownups. We shall have to look after ourselves."

Ralph soon comes to represent the voice of reason, struggling to maintain control and order as the boys become more violent and unruly. The novel explores themes of power and leadership, as well as the destructive effects of fear and violence on the human mind and its surrounding relationships. Overall, 'Lord of the Flies' is a masterful work of literature, offering a stark warning about the fragility of civilization and the potential for evil in human beings when confronted by extreme circumstances, often only restrained by the illusion of order and rules.

"The world, that understandable and lawful world, was slipping away."

William Golding, Lord of the Flies Golding has written a novel that continues to captivate and haunt readers alike and whose relevance will endure for generations to come.

NEWS TO KNOW

Systematized by Jeffrey Deitch along with Ranjit Hoskote, India's leading cultural theorist, The Nita Mukesh Ambani center stationed within the Jio World Center, aims at promoting the finest Indian arts and culture. The whole exhibit was inspired by the idea of unions that are deeply rooted in Indian culture. A grand theater, pavilion, seating capacity for over 2000 and a goodly area for art shows and exhibitions; NMACC promises to deliver a phenomenal and one-of-a-kind experience.

Being the matriarch of the family, the art house was inaugurated on Friday, March 31st, by Kokilaben Ambani on the auspicious day of Lord Sri Ram's birth anniversary. The sanguine ceremony followed by the two-day event hosted by the Ambanis, was graced by several celebrities like Tom Holland, Zendaya, Nick Jonas, Deepika Padukone, Ranveer Singh, Alia Bhatt, Priyanka Chopra and more.

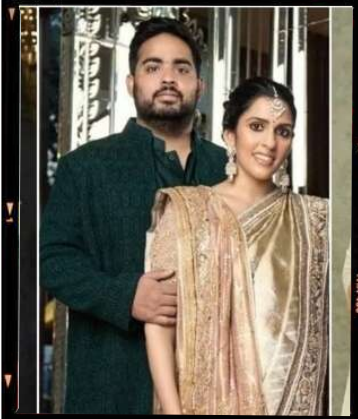


NMACC : Nita Mukesh Ambani Cultural Center

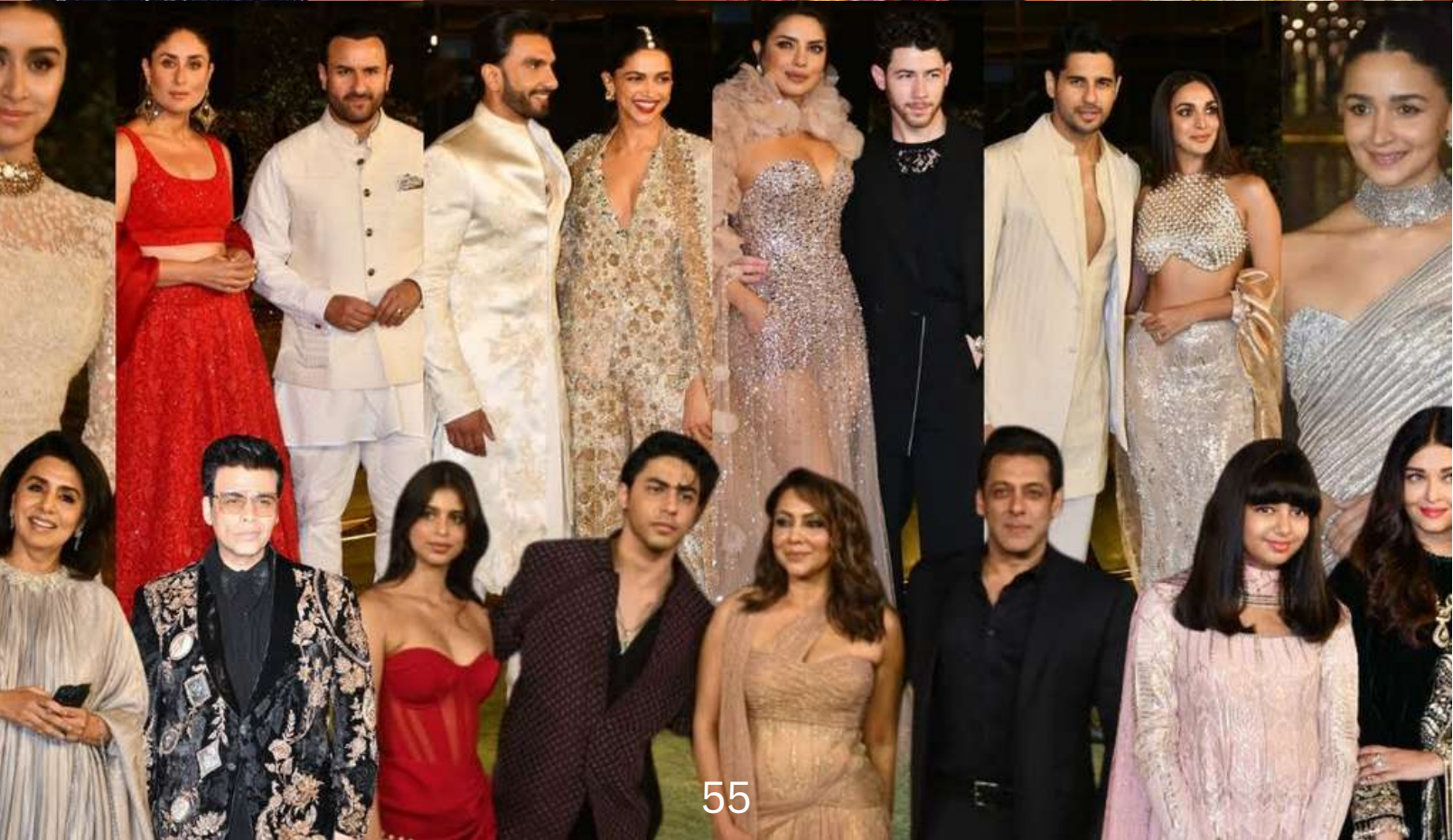
Mumbai, popularly known as the "city of dreams", now has India's first ever multidisciplinary cultural center; NMACC

Mukesh Ambani and his wife Nita Ambani welcomed the guests adorning a black – classy Jodhpuri suit and a Royal blue saree with floral Zari work motifs respectively. Akash Ambani and Shloka Mehta arrived in bottle green kurta and vintage heirloom saree in pink and gold pastels. Meanwhile Anant Ambani twinned with his wife Radhika Merchant in an all black Jodhpuri suit and a monochrome saree by Shahab Durazi.

According to reporters, Daulat Ki Chaat , a famous North Indian – The menu included delectable and appetizing desi dishes such as halwa, laddoo, dessert, pappad, dal, palak paneer accompanied by a glass of wine and a dessert with Rs 500 notes, fake Rs 500 notes.



FAMOUS CELEBRITIES AT THE INAGRUATION CEREMONY





The ceremony included musical events as well as craft shows namely Swadesh, India in Fashion and Sangam Confluence. The best parts of the event included performance of SRK to one of his super hit song, "Jhoom Jo Pathaan".



DIOR

FALL 2023 SHOW





On Thursday, 30th March, 2023, Dior unveiled its Fall 2023 collection paying tribute to the Indian craftsmanship and artisans against the regal backdrop of the Gateway of India in Mumbai.



The night was nothing short of a breathtaking spectacle! The star studded event left the audiences enchanted in the spell woven by the Dior collection with its exquisite pieces showcasing aspects from all across India – from the beautiful, brightly coloured silks, to extravagant embroideries, Indian inspired silhouettes, weaves of Tamil Nadu, Madras checks, and tie and dye fabrics!



The show marked the long standing friendship and partnership between Maria Grazia Chiuri, Creative Director of Women's Collection, Dior, and Karishma Swali, Creative Director, Chanakya International and Chanakya School of Craft. It was a momentous evening with the representation of Indian crafts .



LEGACY PAGE

Thank you note for all the seniors!

All the previous student coordinators of E-Magazine Club:



Ibadondor Khariam
(FDP 2017)



Kashish Veerapandian
(LGAD 2018)



Swarangi Mahajan
(FD 2017)



Aman Ashok Saahi
(FD 2018)



Anesha Das Gupta
(FDP 2019)



Akshata Chirravuri
(FD 2019)



Palak Singh
(FD 2019)



Kaashvi Verma
(RFM 2020)



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