



**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA  
An Institution of National Importance as per FDDI Act 2017

# ADMISSION 2020

<b>Revised Selection Criteria for Undergraduate Prog:-</b>	<b>Revised Selection Criteria for Postgraduate Prog:-</b>
Admission at various FDDI campuses for various programmes will be awarded on the basis of aggregate percentage of marks obtained in 12 <sup>th</sup> or Equivalent/ 3 years AICTE approved diploma.	Admission at various FDDI campuses for various programmes will be awarded on the basis of aggregate percentage of marks obtained in Graduation.
Complete details regarding Revised Selection Criteria is available at <a href="https://www.fddiindia.com/pdf/Notification-4.pdf">https://www.fddiindia.com/pdf/Notification-4.pdf</a> <i>Candidates who have already applied for Admission (AIST 2020) NEED NOT apply again.</i>	

## **BACHELOR OF DESIGN (B.DES) – 4 YRS.**

- **Footwear Design & Production**
- **Leather Goods & Accessories Design**
- **Fashion Design**

## **BACHELOR OF BUSINESS ADMINISTRATION (BBA) – 3 YRS.**

- **Retail & Fashion Merchandise**

## **MASTER OF DESIGN (M.DES) – 2 YRS.**

- **Footwear Design & Production**

## **MASTER OF BUSINESS ADMINISTRATION (MBA) – 2 YRS.**

- **Retail & Fashion Merchandise**

For Online Registration, visit <https://applyadmission.net/fddi2020>

Last Date for Online Registration is 25<sup>th</sup> July 2020

**PROMINENT RECRUITERS:-** Zara, Marks & Spencer, Nike, Adidas, Decathlon, Puma, Uniqlo, Shopper Stop, ITC Wills Lifestyle, Tommy Hilfiger, Future Group, Bata India, Aditya Birla Group, Reliance Luxury Brands, Sabyasachi, TATA International

For details, visit <https://www.fddiindia.com/placement.php>

Refer to FDDI website for detailed information <https://www.fddiindia.com>

**Campuses:-** Noida | Rohtak | Kolkata | Chennai | Fursatganj (Near Lucknow) | Jodhpur | Guna | Chhindwara | Ankleshwar (Gujarat) | Hyderabad | Chandigarh | Patna