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INSIDE FDDI KOLKATA

WHERE EVERY WEEK TELLS A NEW STORY



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DESIGNING THE FUTURE TOGETHER: A STEP TOWARDS FDDI–NIFT COLLABORATION

Date of Visit: 17th May 2025 (Saturday)

Venue: NIFT Kolkata Campus

Attendees:

- *Dr. Brijesh Deore, Director, NIFT Kolkata*
- *Mr. Neeraj Kumar, Executive Director, FDDI Kolkata*
- *Senior Faculty and Administrative officials of FDDI Kolkata*

On 17th May 2025, Mr. Neeraj Kumar, Executive Director of the Footwear Design and Development Institute (FDDI), Kolkata, paid a formal courtesy-cum-strategic visit to the National Institute of Fashion Technology (NIFT), Kolkata. The meeting was hosted by Dr. Brijesh Deore, Director of NIFT Kolkata, and attended by senior faculty and administrative officials of FDDI.

As part of the welcome gesture, Dr. Brijesh Deore felicitated Mr. Neeraj Kumar with a memento and uttariya, setting a warm and collegial tone for the visit. The meeting served as a platform to discuss collaborative opportunities aimed at enhancing academic quality, enriching student exposure, and increasing institutional visibility for both institutes.



Mr. Neeraj Kumar, Executive Director of the Footwear Design and Development Institute (FDDI), Kolkata being felicitated by Dr. Brijesh Deore, Director of NIFT Kolkata



Key discussion points and proposed outcomes from the meeting included:

- *Organizing a joint fashion show featuring collaborative works from students of both institutes*
- *Launching an annual inter-college design program to encourage innovation and healthy competition*
- *Initiating student and faculty exchange programs to promote cross-learning and diverse exposure*

Following the meeting, Dr. Deore conducted a brief tour of the NIFT Kolkata campus for Mr. Neeraj Kumar. The Executive Director was given an overview of the infrastructure and shown exclusive student projects across design disciplines. The visit highlighted the creative capabilities and academic strengths of the students and faculty.

The interaction concluded on a highly positive note, marking a significant step toward forging stronger academic and creative ties between FDDI and NIFT. The proposed initiatives are expected to foster long-term collaboration and mutual growth in the domains of fashion, footwear, and accessory design.

17 मई 2025 को FDDI कोलकाता के कार्यकारी निदेशक श्री नीरज ने NIFT कोलकाता का औपचारिक दौरा किया, जहाँ NIFT के निदेशक डॉ. बृजेश देओरे और वरिष्ठ संकाय सदस्यों ने उनका स्वागत किया। इस बैठक में दोनों संस्थानों के बीच शैक्षणिक गुणवत्ता, छात्र आदान-प्रदान, और संयुक्त फैशन शो जैसे सहयोगी प्रस्तावों पर चर्चा हुई। दौरे के अंत में श्री नीरज को परिसर का भ्रमण कराया गया, और यह मुलाकात रचनात्मक सहयोग की दिशा में एक सार्थक पहल सिद्ध हुई।



Pratibha Samman Samaroh 2025

On 17th May 2025, the Footwear Design and Development Institute (FDDI), Kolkata, under the Ministry of Commerce and Industry, Government of India, successfully hosted “Pratibha Samman Samaroh 2025” (प्रतिभा सम्मान समारोह) to honor meritorious Class 12 students (60% and above) from various Central and State Boards.

The event saw participation from 250+ students across Kolkata and Howrah, including representatives from DPS Ruby Park, South Point School, BDM International, KV Ballygunge, KV Fort William, KV Bamangachi, Sri Jain Vidyalaya, St. Francis Xavier, Howrah Shiksha Sadan, Marian Co-Educational Institute, and others. Coaching institutes like Eduwise, Eduprism, and Vikramshila were also present.

The program began with the ceremonial lamp-lighting by Shri Neeraj Kumar (Executive Director, FDDI Kolkata), along with Smt. Shubhra Chatterji (Founder-Director, Vikramshila – Chief Guest), Sri Uttam Kumar (Principal, KV Ballygunge – Guest of Honour), and Mr. Samuel Chakraborty (Centre In-Charge).

Key Highlights:

- Chief Guest Address: Smt. Shubhra Chatterji urged students to pursue their goals with confidence.
- Guest of Honour: Sri Uttam Kumar emphasized resilience and readiness for the future.
- Executive Director’s Remarks: Shri Neeraj Kumar encouraged students to explore careers in design, fashion, and footwear.

The event concluded with certificate and medal distribution, followed by an interactive session between students and faculty on career paths, design education, and FDDI admissions.

The Executive Director also announced the second phase of the AIST Entrance Exam to be held on 25th May 2025, with registrations open until 22nd May 2025.



DESIGN THINKING IN ACTION: A SHOWCASE BY FASHION DESIGN BATCH 23

Date: 21st May 2025

Venue: Visual Merchandising Lab, Department of Fashion Design

Subjects: Design Thinking Process and Product Design of Footwear and Fashion Accessories

The Jury Display Evaluation for FD Batch 23 was successfully conducted on 21st May 2025 at the Visual Merchandising Lab of the Department of Fashion Design. The evaluation focused on two core subjects—Design Thinking Process and Product Design of Footwear and Fashion Accessories.

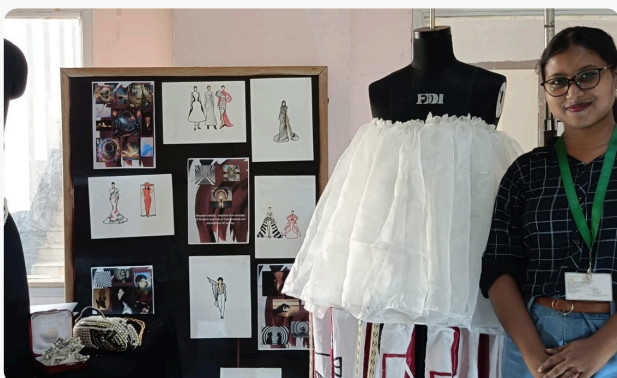
As part of their academic assessment, the students creatively showcased their design projects, which included garments and fashion accessories developed around a central theme. The display reflected a deep understanding of the design thinking methodology, combining empathy, innovation, and problem-solving in the final outcomes.

Each student presented their concepts, inspirations, and processes behind the design and development of their products. The fashion accessories and garments on display demonstrated a high level of craftsmanship, originality, and thematic coherence. The students utilized the space innovatively, enhancing the visual appeal and storytelling of their collections.

The jury panel appreciated the efforts and creativity of the students, offering constructive feedback to help them further refine their design sensibilities and professional readiness.

Overall, the evaluation provided a platform for students to exhibit their design capabilities, critical thinking, and ability to translate ideas into tangible fashion products, marking an important milestone in their academic journey.

21 मई 2025 को फैशन डिज़ाइन विभाग के विजुअल मर्चेन्डाइजिंग लैब में FD बैच 23 की जूरी डिस्प्ले आयोजित की गई। इसमें छात्रों ने डिज़ाइन थिंकिंग और फुटवियर व फैशन एसेसरी डिज़ाइन विषयों पर आधारित रचनात्मक प्रोजेक्ट्स प्रस्तुत किए। थीम आधारित परिधानों और एसेसरीज़ के ज़रिए उन्होंने नवाचार, सहानुभूति और समस्या-समाधान की समझ को प्रभावशाली ढंग से दर्शाया।



Connecting with Tomorrow's Designers: FDDI Kolkata at Education Interface 2025



Event: Education Interface 2025

Dates: 17th–19th May 2025

Venue: Netaji Indoor Stadium, Kolkata

FDDI Kolkata participated in Education Interface 2025, a premier education fair offering a platform for institutions to showcase their academic programs for the upcoming session. The event, held from 17th to 19th May at Netaji Indoor Stadium, drew participation from leading colleges and universities across the region.

Representing FDDI Kolkata were:

- Mr. Pradeep Srivastava
- Mr. Ashoke Kumar Biswas
- Mr. Samuel Chakraborty
- Ms. Ishita Saha
- Ms. Medini Prabha

Over the course of the three-day event, the team actively engaged with prospective students and parents, disseminating detailed information about FDDI's academic offerings, admission process, and career opportunities in the fields of footwear, fashion, retail, and leather goods design.

The participation proved to be fruitful, with significant interest from students leading to multiple inquiries and form sales. Follow-up actions are scheduled to convert these leads into successful admissions.

The Executive Director of FDDI Kolkata, Shri Neeraj Kumar, along with Mr. Dharmendra Jaiswal, visited the event to encourage the team. During their visit, they also toured various institutional stalls, observing trends in academic engagement and outreach strategies.

FDDI Kolkata's presence at Education Interface 2025 further reinforced its commitment to expanding its academic footprint and connecting with aspiring students through meaningful interaction and outreach.

17 से 19 मई 2025 तक नेताजी इंडोर स्टेडियम, कोलकाता में आयोजित Education Interface 2025 में FDDI कोलकाता ने भाग लिया। टीम ने छात्रों और अभिभावकों को संस्थान के कोर्स, प्रवेश प्रक्रिया और करियर संभावनाओं की जानकारी दी। कार्यक्रम में बड़ी संख्या में छात्रों की रुचि देखने को मिली, जिससे कई पूछताछ और फॉर्म बिक्री हुई।

FASHION SHOW – "ECHOES OF ELEGANCE: A JOURNEY THROUGH HISTORIC FASHION"

On **16th May 2025**, the Department of Fashion Design organized a spectacular fashion show titled **"Echoes of Elegance: A Journey Through Historic Fashion"** for **Fashion Design Batch 2023**, showcasing students' understanding of the **History of Fashion Costumes**.

The event celebrated historical fashion eras through creative reinterpretations of iconic costume styles. Students drew inspiration from various time periods, translating historical research into modern wearable art. Each ensemble reflected a deep appreciation for cultural aesthetics, fabric use, silhouette evolution, and garment construction techniques.

The runway presentations were not only visually captivating but also intellectually engaging, reflecting both academic depth and creative flair. The show was well-received by faculty, peers, and guests, serving as a live platform to demonstrate students' ability to blend historical knowledge with contemporary design sensibilities.

16 मई 2025 को FDDI कोलकाता के फैशन डिज़ाइन विभाग ने "Echoes of Elegance" फैशन शो का आयोजन किया, जिसमें 2023 बैच के छात्रों ने ऐतिहासिक परिधानों की आधुनिक व्याख्या प्रस्तुत की। इस शो में विभिन्न युगों से प्रेरित पोशाकों के ज़रिए छात्रों ने फैशन इतिहास की समझ और रचनात्मकता का सुंदर मेल दिखाया। कार्यक्रम ने दर्शकों को ऐतिहासिक और समकालीन फैशन के संगम से परिचित कराया।



MATERIAL MATTERS: A SHOWCASE OF INNOVATION IN LEATHER & LIFESTYLE PRODUCTS



The Leather Lifestyle and Product Design (LLPD) department at FDDI Kolkata successfully conducted the Semester IV Jury for the 2023 batch, showcasing student excellence across four key areas: Leather Bag Design, Digital Fashion Illustration, Manufacturing Metal Hard Goods, and Metal-Wood Lifestyle Products.

Accomplished industry professionals Mr. Ajeet Raj and Ms. Aatya Patel, Founders & Creative Directors of Aleangallery, graced the event as external jurors. Their insights added immense value on design relevance, material application, and consumer appeal.

Students presented innovative leather bags, high-quality digital illustrations, precision-crafted metal accessories, and artistic lifestyle products like tables and lampshades. The jury praised the originality, research, and hands-on execution—marking the event as a celebration of creativity and design functionality.

29 मई 2025 को FDDI कोलकाता के LLPD विभाग ने सेमेस्टर IV की जूरी आयोजित की, जिसमें छात्रों ने नवाचार और व्यावहारिक सोच के साथ डिज़ाइन कौशल का प्रदर्शन किया।



FROM SCREEN TO SCULPTURE: EXPLORING 3D CAD IN FORM

The Foundation Batch displayed their creative interpretations of the subject 3D CAD through an engaging exhibition featuring models crafted from clay and paper. Moving beyond digital tools, students explored the tactile process of translating digital 3D concepts into physical form. Each model reflected a unique understanding of structure, form, and spatial dynamics, embodying principles learned in CAD through hands-on experimentation. The use of clay allowed for organic shapes, while paper provided a medium for geometric precision. This display celebrated both creativity and technical learning, showcasing how foundational skills in 3D design can be expressed through simple, yet impactful materials.

23 मई 2025 को सेमेस्टर II, 2024 बैच के छात्रों द्वारा "From Screen to Sculpture" प्रदर्शनी का आयोजन वर्कशॉप बिल्डिंग में किया गया। इसमें छात्रों ने 3D CAD विषय की समझ को मिट्टी और कागज़ से बनाए मॉडल्स के ज़रिए प्रस्तुत किया। इस प्रदर्शनी ने डिजिटल डिज़ाइन को भौतिक रूप में बदलने की उनकी रचनात्मक और तकनीकी क्षमता को दर्शाया।





Ms. Akashi Singh

FD/Batch 2020

ALUMNI TALK

ALUMNI TALK

ALUMNI TALK

ALUMNI TALK

ALUMNI TALK

ALUMNI TALK

MEver since I was a child, I dreamed of becoming a designer. The name Ritu Beri was one I grew up hearing — a symbol of Indian fashion excellence and global recognition. I often imagined what it would be like to work with her someday, holding on to the hope that my dream might one day come true.

Today, that dream is my reality.

I'm Akashi, a graduate from the Fashion Design (FD) 2020 batch of FDDI Kolkata. While I completed my degree in fashion design, during my academic journey I discovered a strong interest in graphic design and UI/UX. This creative spark led me to shift my focus and explore the world of visual communication more deeply.

Now, I feel incredibly honored to have started my professional career under the mentorship of Ms. Ritu Beri — one of India's top 10 fashion designers and widely known as the First Lady of Fashion. I'm currently working with her as a graphic designer, and it's more than just a role — it's a personal dream fulfilled.

To learn from someone I've admired since childhood is a privilege I truly cherish. This opportunity is helping me grow, gain industry insight, and build a future shaped by passion, creativity, and purpose.

FASHION Quiz

1. WHICH FASHION DESIGNER IS KNOWN FOR THE WRAP DRESS AND EMPOWERING WOMEN THROUGH FASHION?

- A** COCO CHANEL **B** DONATELLA VERSACE **C** DIANE VON FÜRSTENBERG **D** STELLA MCCARTNEY
DIANE VON FÜRSTENBERG.

2. WHAT DOES “LBD” STAND FOR IN FASHION?

- A** LONG BLACK DRESS **B** LIGHT BLUE DENIM **C** LITTLE BLACK DRESS **D** LOOSE BUTTONED
LITTLE BLACK DRESS.”

3. WHICH FASHION CAPITAL IS FAMOUS FOR PARIS FASHION WEEK?

- A** MILAN **B** NEW YORK **C** LONDON **D** PARIS
PARIS

4. WHICH SHOE BRAND IS KNOWN FOR ITS SIGNATURE RED SOLES?

- A** JIMMY CHOO **B** MANOLO BLAHNIK **C** CHRISTIAN LOUBOUTIN **D** STEVE MADDEN
CHRISTIAN LOUBOUTIN.

5. WHAT FABRIC IS MADE BY WORMS AND HAS A SMOOTH, LUXURIOUS FEEL?

- A** COTTON **B** LINEN **C** SILK **D** WOOL

6. WHAT IS THE NAME OF THE SCOTTISH PATTERNED CLOTH OFTEN USED IN KILTS?

- A** GINGHAM **B** TARTAN **C** PLAID **D** HOUNDSTOOTH

7. WHAT TYPE OF BAG WAS FAMOUSLY CARRIED BY PRINCESS DIANA AND LATER NAMED AFTER HER?

- A** BIRKIN BAG **B** KELLY BAG **C** LADY DIOR BAG **D** CHANEL FLAP BAG

8. WHAT ICONIC FASHION ITEM DID LEVI STRAUSS INVENT IN 1873?

- A** LEATHER JACKET **B** BLUE JEANS **C** DENIM SKIRT **D** CARGO PANTS

9. WHICH LUXURY FASHION HOUSE USES THE INTERLOCKING “G” LOGO?

- A** GUCCI **B** GIVENCHY **C** GIORGIO ARMANI **D** GOYARD

10. WHO WAS THE FIRST DESIGNER TO USE PUNK FASHION ON THE RUNWAY?

- A** ALEXANDER MCQUEEN **B** VIVIENNE WESTWOOD **C** JEAN-PAUL GAULTIER **D** KARL LAGERFELD

1. Diane von Fürstenberg 2. Little Black Dress 3. Paris 4. Christian Louboutin 5. Silk 6. Tartan 7. Lady Dior 8. Kelly Bag 9. Gucci 10. Vivienne Westwood.

About us

Launched in May 2025, Inside FDDI Kolkata – Where Every Week Tells a New Story is the official weekly e-magazine of FDDI Kolkata. Curated by the enthusiastic students and dedicated staff of the campus, this magazine serves as a vibrant platform to showcase the talent, achievements, and ongoing activities within our institute. Inside FDDI Kolkata aims to capture the dynamic spirit of our institute, bringing a new story to life every week.

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FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

**AN INSTITUTION OF NATIONAL IMPORTANCE
under FDDI Act 2017**

Ministry of
Commerce and Industry
Government of India



सत्यमेव जयते



**PAN-INDIA
Presence**

**EXCELLENCE
IN EDUCATION SINCE
1986**



2025-26

ADMISSION OPEN

- Footwear Design & Production
- Leather, Lifestyle & Product Design
- Fashion Design



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