



**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
Ministry of Commerce & Industry, Government of India  
AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017



वाणिज्य एवं  
उद्योग मंत्रालय  
MINISTRY OF  
COMMERCE  
AND INDUSTRY



# Monthly Newsletter



**CHANDIGARH**

**MAY  
2025**



**Message from the Executive Director**

Dear Readers,



Greetings from FDDI Chandigarh!

As we embrace the summer of 2025, I am proud to reflect on the strides FDDI Chandigarh has made over the past month. Our commitment to excellence in design, innovation and industry-relevant education continues to guide every initiative and achievement.

The May edition of our newsletter celebrates the creativity and perseverance of our students, faculty and staff. From remarkable project showcases and industrial collaborations to impactful workshops and Seminars, our campus has been buzzing with vibrant energy and purposeful engagement.

I would like to commend our students for their passion and resilience, especially as they step into a rapidly evolving industry landscape. Our faculty's dedication and the continued support of our industry partners ensure that FDDI remains a center of excellence in fashion, footwear and design education.

Let us continue to nurture a culture of curiosity, integrity, and innovation. I encourage all readers to actively engage with the stories and successes shared in this edition it is a true reflection of the FDDI spirit.

Wishing you an inspiring and productive season ahead.

Warm regards,

**Ms. Pragya Singh, IRS**

Executive Director  
FDDI Chandigarh

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# ABOUT CAMPUS



Chandigarh campus is known for academic excellence and disciplined campus environment. Institute is enriched in associations with industry and academic fraternity in north India. Frequent academic & cultural activities develop the professional acumen in the scholars. Chandigarh campus is privileged to be one of the most preferred campuses of FDDI. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital library along with fully furnished separate Girls & Boys Hostels.

This makes FDDI Chandigarh Campus a most modern and world class campus.





# ACKNOWLEDGEMENT

As we unveil this edition of the FDDI Chandigarh Monthly Newsletter, we wish to express our profound gratitude to everyone who has contributed to its creation and success. This publication stands as a testament to the dedication, talent, and collaborative energy that defines our campus community. We extend our sincere thanks to all faculty members, students, administrative staff, and department coordinators whose time, expertise, and creative input have helped present a vibrant overview of our academic, creative, and extracurricular achievements this month.

Special recognition is due to the following individuals, whose timely contributions, insightful content, and unwavering support have been pivotal in shaping this edition.

We are also grateful to our academic & non academic team for their ongoing encouragement and for fostering seamless communication and cooperation across all departments.

Thank you for helping us capture the dynamic spirit of FDDI CHANDIGARH.

## Editorial Team



Mr. Sandeep Kumar Ganjay  
Sr. Faculty & HOD



Mr. Ashok Joshi  
Faculty & HOD



Dr. Pooja Singh  
Faculty



Dr. Annu Kumari  
Faculty



Mr. Sudarshan Shahi  
Faculty



Mr. Nitin Meena  
Asst. Manager

## From the Editorial Desk – May Edition

As the vibrant month of May comes to a close, it brings with it a deep sense of pride and reflection for all of us at FDDI Chandigarh. This month has truly been a celebration of creativity, recognition, and academic culmination. Our campus has been buzzing with activities, milestones and moments that are worth cherishing and sharing.

One of the most exciting highlights this month was FDDI Chandigarh making headlines through a powerful podcast feature, where our faculty shared insights into the evolving landscape of footwear and fashion design education. The podcast not only brought attention to the academic rigor and creativity nurtured here but also reflected our commitment to staying at forefront of industry dialogue. It was a proud moment to see our voice resonate beyond the classroom and reach listeners across the country.

Adding to this wave of success was the much-anticipated TrendWalk Fashion Show, a spectacular showcase of final-year graduating students' design journeys. With themes rooted in sustainability, cultural identity, and modern innovation, the runway came alive with fresh ideas and boundary-pushing aesthetics. Trend Walk was more than just a fashion show - it was a celebration of vision, resilience, and the promising future of Indian design talent.

The event drew admiration from industry professionals, media, and proud families alike. Witnessing several other achievements our students won accolades, participated in enriching workshops, and collaborated on real world industry projects and webinars. These experiences not only enrich the portfolio of each learner but also shape their confidence and readiness for the professional world. Behind every success, there's a dedicated team of mentors, faculty, and staff who continue to support our students with passion and perseverance.

Throughout the end of the academic year, the spirit of growth and achievement remains at the heart of everything we do. Let this edition be a reminder of how far we've come and how exciting the journey ahead is. Whether you're a student, and alumnus, or a well-wisher of FDDI Chandigarh, thank you for being part of our story.

Here's to more creativity, more breakthroughs, and many more headlines to come.  
Warm regards,

**Editorial Team**



## Visual Merchandising Comes Alive at FDDI Chandigarh (1st – 5th May 2025)



As part of the course, *Fashion Retail & Visual Merchandising*, Fashion Design third year students at FDDI Chandigarh showcased their creativity through a series of themed window displays from **1st to 5th May 2025**. Under fashion retail and visual merchandise module, mentor **Dr. Annu Kumari** guided and developed four visually compelling displays based on **Fantasy, Abstract, Environmental** and **Realistic** themes at its merchandising lab. This project based learning activity not only enhanced student's practical skills in visual merchandising but also reflected FDDI's continued emphasis on experiential, industry aligned education.



## Exploring The Future Of Design Education With Dr. Pooja Singh – A Podcast Hosted By Palak Khanna, Founder Design Ladder, Design Mentor, Podcaster

Design Ladder recently hosted an engaging podcast with **Dr. Pooja Singh**, an esteemed academician, design expert, and patent holder faculty at **FDDI Chandigarh**, known for her academic excellence and multiple design patents. The episode, shot on campus, offered an in-depth look into how FDDI stands out in the Indian design education landscape.

Dr. Singh shared how FDDI's **curriculum integrates creativity with practical industry exposure**, equipping students not only with aesthetic sense but also technical skills that are vital in the real world. She emphasized how her dual experience in academics and the design industry helps her guide students more effectively.

She spoke about FDDI's journey since its establishment in **1986** and its current status as an **Institute of National Importance under the Ministry of Commerce**. She addressed a common misconception that design is limited to fashion or interiors, explaining how **footwear design, leather goods, and retail management** are equally promising and creative fields, with FDDI being a pioneer in these areas.

The podcast also discussed **FDDI's core programs**, entrance exam (GAT), eligibility criteria, course structure, and strong placement support with top recruiters. Dr. Singh shared that students from any stream—science, commerce, or arts—can join FDDI and succeed with the right mindset.



In a bold and honest segment, she answered industry-relevant questions about luxury branding, price differences in footwear, and the global perception of Indian design. Her views encouraged students to value craftsmanship over labels and to see design as both a career and a way to influence culture.

This podcast episode was not only informative but deeply inspiring—offering a realistic, well-rounded look into the world of design education at FDDI. It positioned FDDI as an institute with both **heritage and forward vision**, where innovation, integrity, and industry-readiness converge.



*Listen to the full podcast here:* <https://www.youtube.com/watch?v=MtJLf71Ejw&t=1786s>



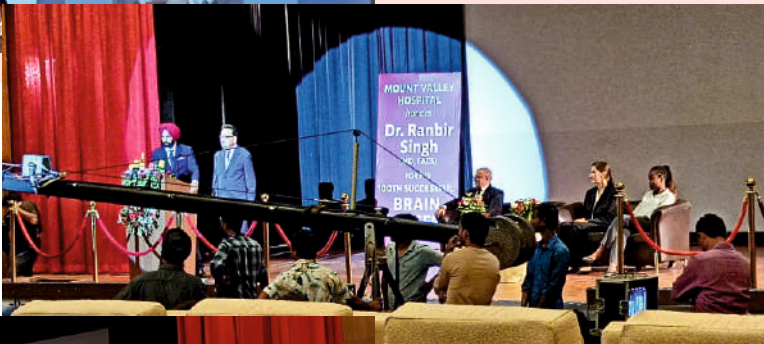
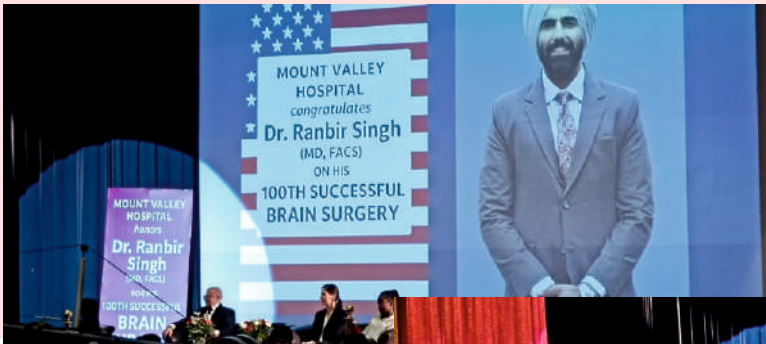
# LIGHTS, CAMERA, ACTION: THE BACKDROP CINEMA

The filming of a forthcoming Punjabi film recently turned the lively campus of FDDI Chandigarh into a dynamic movie set. Both students and staff were drawn to the school because of its youthful vitality, beautiful surroundings, and state-of-the-art facilities, which made it the ideal setting for several of the movie's most important sequences.

The film crew, which included well-known performers and a skilled production team, spent one day filming a number of scenes at various locations across the institute. The campus came to life with cinematic vitality, from the classrooms and hallways to the open areas and architectural features. In addition to providing students with a taste of what goes on behind the scenes in the film industry, the event excited the campus.



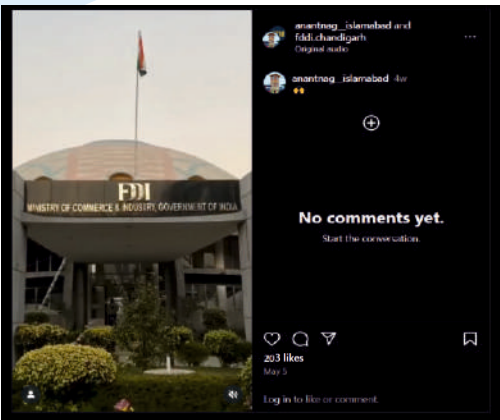
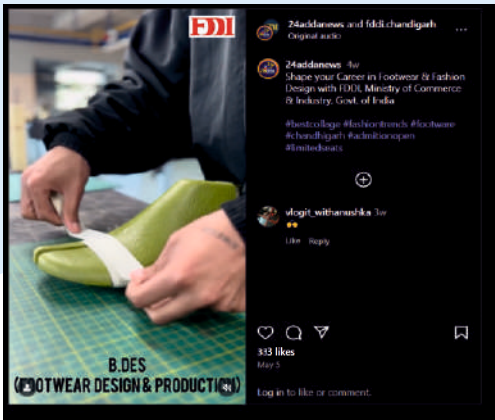
This partnership demonstrated FDDI Chandigarh's increasing prominence and significance outside of the scholarly community. It demonstrated how appealing the campus is as a modern, artistic setting that fits quite nicely with the aesthetic requirements of contemporary film. The event was both exciting and educational because FDDI students had a rare chance to watch live filmmaking as the cameras rolled and the lights flashed. The entire shoot left a lasting impression on everyone who witnessed it, adding a vivid chapter to the campus's cultural life.



# Spotlight: Featured by Adda Lucknow & Anantnag Kashmir Instagram Page

On 9th May 2024, FDDI Chandigarh proudly welcomed a media team from **Adda Lucknow**, who visited the campus to shoot an exclusive promotional video capturing the vibrant atmosphere, modern infrastructure, and academic excellence of the institute. The video shoot highlighted various aspects of student life, state-of-the-art labs, fashion studios, and green open spaces, offering viewers a compelling visual experience of what life at FDDI Chandigarh truly looks like.

In a parallel wave of social media appreciation, the renowned **Anantnag (Kashmir) Instagram page** also featured FDDI Chandigarh in one of their posts. The post was praised by habitant of kashmir seeing the institute's commitment to creative education, innovation, and its beautifully maintained campus environment. It garnered attention from viewers across regions, further enhancing the visibility of FDDI Chandigarh among prospective students and the wider public.



These digital features not only spotlighted the institution's strengths but also reinforced its growing reputation as a center for footwear design, fashion, and retail excellence. Such recognition from respected platforms is a reflection of FDDI Chandigarh's commitment to delivering high-quality education and fostering a dynamic learning environment.

## From Classroom to Cinema: Gown Featured in Movie “Mr. & Mrs. 420 Again”

It takes immense pride in the recent cinematic debut of a student designed gown in the upcoming film *Mr. & Mrs. 420 Again*. Created by B. Des Fashion Design students **Sharvi Mudgal** and **Akanksha Mishra** from the **Batch of 2021**, the gown was originally conceived as part of a classroom assignment — a project that has now made an unexpected yet thrilling journey to the silver screen.

Designed during their academic tenure, the gown reflected a fusion of technical learning, creative experimentation, and a shared passion for fashion. The gown's appearance in the official trailer released this May came as a heartwarming and surreal surprise.

Though never intended for a movie, the garment's elegant silhouette, thoughtful detailing, and professional finish captured attention beyond the campus. This moment is not just a celebration of **Sharvi** and **Akanksha's** work, but also a proud testament to the quality of design education where student work can transcend academic boundaries and shine in real-world platforms.



The story behind the gown is also a powerful reminder to aspiring designers: **work created with sincerity and passion can open doors in the most unexpected ways**. As Sharvi recalls, the piece was more than a garment — it was a memory stitched with collaboration, creativity, and dedication.

Congratulates to both designers on this milestone and looks forward to more such moments where classroom creations become part of the wider cultural and creative landscape.



# KVIC Chandigarh Batch: Successful Completion (May 2025)

Focusing on empowerment & growth, skill development programs are always initiated within FDDI campus. FDDI-Chandigarh, in collaboration with KVIC-Chandigarh under **Gramodyog Vikas Yojana (GVY)** proudly announces the successful completion of skill development programme in the month of May 2025. Over the course of one month, 10 dedicated candidates received specialized training in “**Manufacturing of Leather Footwear**”.

The objective of this programme is to impart skill training to unemployed youth and rural women who could get employment or can get self-employed opportunities within the footwear sector. The programme focused on imparting practical training related to manufacturing of open & closed leather footwear's for men & women. The training programme imparted and upgraded the knowledge on the most appropriate and latest technologies, systems, materials and method of production, so that the gap of availability of qualitative trained manpower in the leather and footwear sector respectively can be reduced.



## Key Outcome

- 1. Skill Development for Employment and Entrepreneurship**  
Imparted essential knowledge and practical skills to trainees in specific trades, enabling them to secure employment in footwear manufacturing units, work as machine operators in the leather industry, or establish their own footwear-making enterprises and become self-employed.
- 2. Enhancement of Technical Competence**  
Provided basic technical skills and knowledge, thereby reducing common entry-level challenges faced in manufacturing units.
- 3. Innovation in Product Development**  
Encouraged the creation of new products and ideas by blending traditional leather techniques with textiles
- 4. Technological Empowerment of Artisans and Migrant Workers**  
Equipped unorganized footwear makers, artisans, and migrant labourers with technological know how in product development and manufacturing processes.
- 5. Awareness Building for Livelihood Opportunities**  
Fostered awareness about emerging avenues for livelihood generation in the footwear and leather sector.

## Outcome & Impact

The successful completion of this batch has significantly contributed to the development of the leather footwear sector, employment generation, and the promotion of Khadi and Village Industries. This initiative enhances prospects for sustainable livelihoods among participants.

Furthermore, the batch aligns with the broader vision of “Aatmanirbhar Bharat” by fostering local entrepreneurship and empowering individuals through skill development.





# Empowering Armed Forces for a New Tomorrow: FDDI-DGR Resettlement Program

Proud to collaborate with the **Directorate General Resettlement (DGR), Ministry of Defence** to offer a meaningful new chapter for Junior Commissioned Officers (JCOs) and Other Ranks (OR) through an exclusive **12-week Resettlement Program**. This initiative is designed to provide practical, industry-aligned training to help transitioning servicemen step confidently into civilian careers or entrepreneurial ventures.



FDDI brings its legacy of skill development and industry partnerships to this unique program. The resettlement courses are offered in two key areas: **Footwear Manufacturing & Retailing** and **Retail Management**. Each module is carefully structured to deliver relevant, job-oriented knowledge from store operations and supply chain fundamentals to end-to-end footwear production and business management.



The training is short-term but high-impact, emphasizing **real-world learning** through hands-on workshops, industry visits, and practical assignments. The program is tailored specifically to the backgrounds and strengths of the armed forces personnel, making their transition both smooth and strategic.

FDDI remains committed to national service—not only through education and design—but by standing beside those who have served India with honor.





# CBSE Schools Principals Meet FDDI To Promote Skill Education

Proudly organized a significant **CBSE Exposure Visit** under the aegis of the Central Board of Secondary Education's Skill Education initiative. As part of CBSE's national plan to strengthen vocational awareness and integration in school education, this visit aimed to familiarize school principals with emerging trends, infrastructure, and teaching practices in the skill education ecosystem.

The event saw the gracious presence of **Mrs. Preeti Saxena, Commissioner of Kendriya Vidyalaya**, as the **Chief Guest**. Her participation added great value to the initiative, as she emphasized the importance of bridging school education with industry-aligned vocational learning to meet the goals outlined in the **National Education Policy 2020**.



During the visit, school principals from various CBSE-affiliated institutions toured FDDI's state of the art labs, workshops, and design studios. They were given a comprehensive orientation on the institute's core programs in **Footwear Design, Fashion Design, and Retail & Fashion Merchandise**. The sessions showcased how FDDI blends theoretical understanding with hands-on industry training, creating a powerful learning model that can be adapted in schools.

Mrs. Preeti Saxena, in her address, praised FDDI's role as an **Institute of National Importance** and highlighted how such exposure visits can inspire future collaborations between schools and higher education institutions. She encouraged school principals to promote awareness about non traditional career paths like footwear and leather design, empowering students to explore diverse options beyond conventional fields.

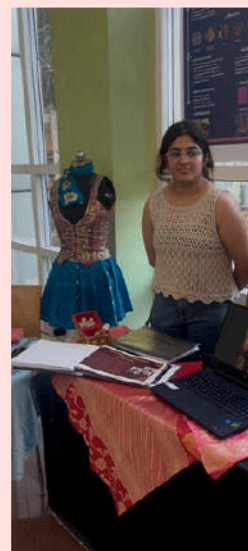
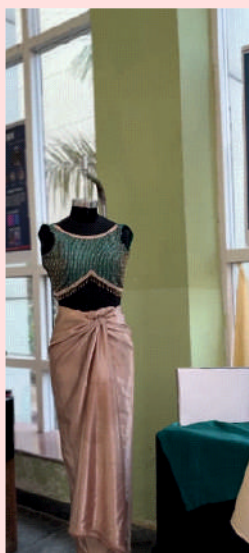


## Tradition Meets Innovation: Craft Cluster Exhibition By Fashion Design Students

The fashion design students of batch 2023-2027 organized a vibrant and culturally rich exhibition on **"Craft Cluster Work Exhibition"** showcasing their immersive field work and design development in collaboration with traditional Indian artisans.

As part of their curriculum, the students engaged in intensive on-ground research and hands-on creation with artisans from various heritage craft hubs, including Banarasi brocades from Banaras, intricate Maggam embroidery, and traditional textile techniques like Bagru and block printing.

Weeks of fieldwork, conversations with artisans, design testing, and documentation culminated in the display. Each exhibit showcased the students' interpretations of these traditional crafts, which were carefully transformed into modern design items including clothing, accessories, and textile panels. The students' capacity to maintain cultural history while adhering to contemporary market trends was demonstrated by the blending of traditional aesthetics with contemporary silhouettes and utility-focused approaches.



Displays that highlighted compelling tales of artisan communities, craft legacies, and the path of student-artisan collaboration welcomed exhibition faculty. Rich hand embroidery, a traditional South Indian craft, was on display in the Maggam work section, while the Banarasi brocade installations showcased the exquisite zari and weaving processes. With their earthy hues and striking designs, the Bagru and block printing exhibits provided a visual feast of natural dyes and hand-carved block techniques.

This program enhanced FDDI's dedication to advancing India's traditional crafts via education while also enabling students to develop design awareness and ethical fashion ideals. The exhibition's authenticity, inventiveness, and the students' respectful appropriation of classic approaches in contemporary design won praise from the faculty.

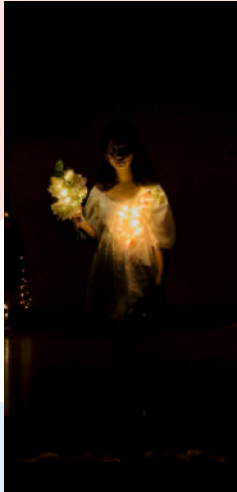
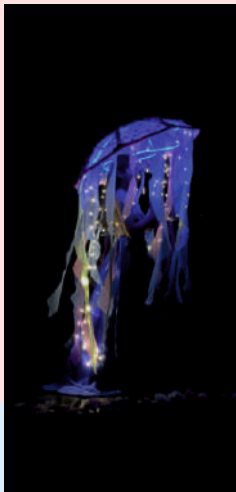




# Illuminating The Future: FDDI Fashion Student Present Bioluminescent Collection On The Ramp

With a beautiful fashion display focused on the future topic of "Bioluminescence," the Fashion Design students of Batch 2022-2026 recently enthralled spectators. The event was the result of extensive trend analysis, concept creation, and creative design execution and was organised as part of module Fashion Trend Report and Forecasting.

The students transformed this ethereal idea into a dynamic collection that blended brilliant colour palettes, iridescent surfaces, flowing forms, and experimental materials, all of which were inspired by the natural occurrence of bioluminescence, in which living beings generate light. The ramp came to life with clothing that sparkled, shimmered, and reflected light, signifying the fusion of fashion innovation, science and nature.

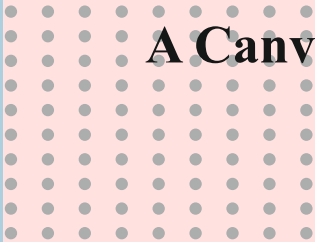


Every ensemble was created with a deep comprehension of trend forecasting concepts. The students showed how creativity and research can to identify and bring to life future design directions through everything from mood boards and macro-trend analysis to material sourcing and garment manufacturing. In line with changing consumer behaviour and predictions of global trends, emphasis was placed on sustainable materials and futuristic aesthetics. In addition to showcasing the student's artistic abilities, the fashion show reaffirmed the value of research-based design thinking in the fashion sector. The showcase's overall uniqueness, conceptual clarity, and visual storytelling were commended by both faculty and fellow students.

The young designers at FDDI demonstrated their readiness to spearhead the future of fashion where creativity, sustainability and narrative collide on the runway by transforming trend reports into wearable art.







# A Canvas Of Craft : Fashion Design Students Showcase Surface Design In Fabric Artistry Fashion Show

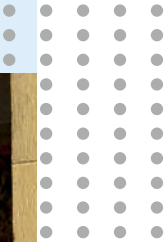
In a captivating fashion presentation titled Fabric Artistry and Enrichment Techniques, the Fashion Design students of Batch 2023-2027 recently introduced traditional craftsmanship to the modern catwalk. The display featured clothing made with a variety of fascinating surface enhancement techniques, such as cyanotype printing, tie and dye, screen printing, and block printing.

Weeks of practical experimentation, students examined each technique's potential to produce visually striking, unique textiles, culminating in this captivating presentation. A stunning union of art and fashion was exemplified by the runway's sweeping designs embellished with hand crafted patterns, earthy hues contrasted with stark contrasts, and eye-catching motifs created from cyanotype exposures.



Every outfit told a different story, showcasing the student's artistic development from idea to completion. The collections reflected contemporary aesthetics, design sensibility, and technical accuracy while honouring India's heritage of textile creativity. The show was a true celebration of craft ingenuity and design storytelling, from the precise positioning of screen layers and the rhythmic placing of wooden blocks to the impromptu beauty of tie and dye and the scientific marvel of cyanotypes.

This fashion presentation served as a proud demonstration of how the upcoming generation of designers can both create new trends in modern fashion and preserve cultural identity along with sustainability.





## TREND WALK – SEASON 4

### A DAZZLING SHOWCASE OF DESIGN EXCELLENCE

On Friday, 23rd May 2025, the campus of FDDI Chandigarh transformed into a vibrant hub of fashion, creativity, and celebration with the grand success of **TREND WALK – Season 4**, the Graduation Fashion Show of the B. Design, Fashion Design Batch 2021–2025. Organized in collaboration with **Lakmé Academy** powered by **Aptech**, the event marked the culmination of four years of intensive learning, innovation, and artistic exploration, offering final-year students a platform to launch themselves into the professional world.

Held at the picturesque the show attracted an enthusiastic gathering of faculty members, industry guests, and students. The event commenced at 11:00 AM with opening remarks by Ms. Pragya Singh (I.R.S), Executive Director of FDDI Chandigarh, who congratulated the students on their resilience, creativity, and growth throughout their academic journey.

### A Runway of Vision and Innovation

Each graduating designer presented an original collection that told a unique story — weaving together personal inspiration, technical expertise, and modern aesthetics. The collections spanned themes of sustainability, cultural identity, and historic elegance, reflecting a broad and thoughtful design perspective. Backed by professional styling and grooming from Lakmé Academy, the show reached a polished, industry-standard presentation that impressed all in attendance

Among the many collections, three in particular captured hearts and stood out for their storytelling and craftsmanship:

**Theme: AURORA**  
**Designer: ANNU**

This collection paid homage to the grandeur of ancient Rome, reinterpreted through a contemporary fashion lens. With flowing drapes, luxurious fabrics, and sharply structured silhouettes, *Aurora* celebrated the timeless elegance of Roman attire. The garments struck a fine balance between history and modernity — telling stories of imperial majesty reborn in the present day. Each piece echoed a tale of strength, power, and grace, masterfully tailored for the modern fashion-forward individual





**Theme: CULTURAL REVIVAL**  
**Designer: SAJEEDA BEGUM**

A deeply moving tribute to the people of Nagaland, this collection celebrated identity, faith, and cultural pride. Intricate weaves, bold tribal patterns, and indigenous motifs were thoughtfully blended into modern silhouettes, creating garments that honored tradition while embracing progress. Rooted in Christian faith and Naga heritage, each outfit stood as a symbol of resilience, reverence, and belonging. It was more than a fashion statement — it was a cultural preservation in motion, powerful and proud.



**Theme: PUNJABI PYAAR**  
**Designer: LAVANYA**

Radiating with color, vibrance, and emotion, this bridal collection drew inspiration from the soulful essence of Punjab. Titled *Punjabi Pyaar*, it celebrated love through grandeur and tradition. Each ensemble captured a different phase of a bride's journey, woven with intricate embellishments, rich textiles, and a palette that reflected the spirit of Punjabi festivity. The runway came alive with joy, elegance, and romance — offering a heartfelt tribute to love and heritage.



**Celebration of Learning and Transformation**

Beyond the glamour, *TREND WALK – Season 4* stood as a testament to the holistic education and mentorship provided at FDDI. The collections reflected the countless hours students spent ideating, sketching, draping, and constructing their visions. The journey from classroom to runway was not only about fashion but also about growth, resilience, and transformation.

**Applause and Recognition**

The event concluded with thunderous applause, emotional farewells, and awards recognizing excellence in design, innovation, and presentation. Faculty members expressed pride in seeing their students emerge as confident, capable designers ready to take on the industry. The audience left deeply inspired, having witnessed the creative spark of India's next generation of fashion leaders.





## BIDDING ADIEU WITH MEMORIES: FAREWELL PARTY

The final year batch of 2021–2025 was recently honoured and celebrated with a touching farewell celebration. For both students and staff, the occasion was a genuinely memorable one, full of laughter, appreciation, nostalgia, and thought-provoking remarks.

Faculty members gave a welcome speech to kick off the celebration, expressing their support and gratitude for the graduating class's accomplishments and efforts over the years. The cultural performances, of juniors included dance, singing and skits, enhanced the celebratory yet poignant ambiance and brought attention to the strong ties that have been forged within the FDDI community.

In recognition of their distinct personalities and campus memories, students received titles and tokens of gratitude. As final-year students recounted their experiences, progress, and thanks for the institute that moulded their room was filled with moments of delight and heartbreaking farewells. A cake-cutting ceremony, music and dancing marked the end of the evening, leaving behind smiles, and vows to stay in touch, and a deep sense of pride in belonging to the FDDI family. It was more than simply a farewell; it was a celebration of lessons learnt, friendships, and the start of new possibilities.



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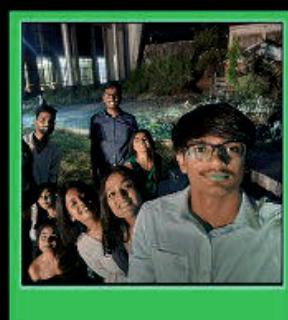
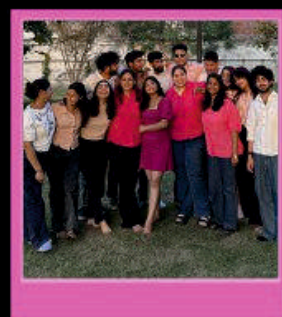


The principles, abilities, and spirit of FDDI are carried by the final-year students as they move off for their goals, prepared to leave their mark on the world.





*Your time here was a chapter—  
now go write the story  
only you can tell...*







# FOOTWEAR EXHIBITION BY FINAL - YEAR STUDENTS

The final-year students of B. Design, FDP Batch 2021-2025, recently showcased their exceptional talent and industry readiness through a compelling Footwear Exhibition, featuring a diverse range of leather & non-leather footwear collections of more than 70 pairs. These products were the result of intensive industry projects carried out in collaboration with leading companies including Off Business, Magnum Footwear and other renowned names in the footwear and performance-wear industry.



The exhibition reflected the student's ability to merge creativity with functionality, as each product was thoughtfully developed to meet real-world performance standards and user needs. The showcased designs demonstrated a deep understanding of market trends, consumer behavior, and technical precision. From research and ideation to prototyping and testing, the students followed an industry simulated process, guided by both academic mentors and industry professionals. The sports footwear on display addressed contemporary needs such as comfort, durability, sustainability, and athletic performance, offering innovative solutions for targeted user segments like runners, gym-goers, and casual athletes. What made the exhibition particularly commendable was its clear emphasis on industry-academia synergy. By working directly with industry partners, students gained hands-on experience in professional settings, sharpening their design thinking and business acumen. The event received widespread appreciation from faculty, visiting industry experts, and peers, who applauded the originality and practicality of the work presented. This exhibition marked an important milestone for the students and reaffirmed FDDI's commitment to fostering industry-ready designers capable of shaping the future of the global footwear market.





# Pratibha Samman Samaroh-2025

On 27th May 2025, FDDI Chandigarh Campus organized a grand Talent Felicitation Ceremony to recognize the outstanding academic performance of meritorious students of C.B.S.E affiliated schools . More than 70 students were felicitated in the presence of their proud parents and esteemed guest.

The meritorious students secured more than 90 percent in their board exams were felicitated with gold medals and those secured more than 80 percent and less than 90 percent were felicitated by silver medals and appreciations in terms of certificates have been provided to each students.

Mr Anurag, Artist and career coach joined the program as special guest. Mr Sandeep Kumar, Head of Dept. of Fashion Design congratulated the students and motivated them to continue their hardwork. He also shared his insightful thoughts on Importance of Planning for making Careers.



Article

# Reviving Elegance: The Bone and Horn Craft of Punjab

Punjab's cultural tapestry is woven with traditional crafts, a large number of which are struggling to survive in this rapidly-changing world. Of these, perhaps the most extraordinary — not to mention rare and complicated form of artistic expression is the art of bone and horn craft, one that shouldn't go unappreciated, especially by the next generation of fashion designers. An artisanal tradition of the Punjab regions of Pakistan and India that creates functional items from animal products, these waris have been produced by the same family of ivory workers for over 300 years. These are items like hair combs, jewelry, buttons, buckles, knife handles and inlaid decorations which, in minute detail, reflect distinct grain patterns and a rich, natural palette from creamy white to dense black.



Dr. Pooja Singh  
Faculty



For fashion design students, an endangered art like this one is a rare chance to bring together sustainable with storytelling. Bone and horn is biodegradable which is much better for the environment than plastics or other synthetic materials used in accessories. Their textures and tones are truly their own, providing architects with genuine, authentic organic look and feel that is hard to achieve with current materials. And as they're all handmade, working with artisans can result in one-of-a-kind, limited-run items that offer an added layer of depth and exclusivity to any collection.

This dying art presents an opportunity to combine sustainability with narrative. Bone and horn is biodegradable material so it is a responsible and environmentally friendly alternative to plastic and synthetic accessories. Their natural textures and tones give designers a real organic look that is hard to mimic with contemporary options. What's more, working with artisans can also result in custom, limited-edition items, further enhancing their collections with a unique touch and an air of exclusivity.

Budding designers can be instrumental in the resurrection of the look. Working directly with artisan clusters, working with these materials in final-year projects, or selling them through exhibitions can ensure visibility and economic impact for these makers. More than a visual medium, however, bone and horn also create opportunities for conscience design, which is tied to the increasing popularity of ethical and sustainable fashion.

Punjab's bone and horn artistry is a design potential simply waiting to be rediscovered, not merely a piece of history. Students have the ability to save this dying legacy and reinterpret it for a contemporary, conscientious audience because they will be the future leaders of the fashion industry. By doing this, they will contribute to the continuation of a lovely tradition in addition to producing beautiful products.



# Article

## The Human Brain vs. Artificial Intelligence: Striking the Right Balance in Learning

In the age of rapid technological advancement, Artificial Intelligence (AI) is transforming industries, redefining workflows, and reshaping how students learn and create. From generating design ideas to automating technical specifications, AI has become a powerful tool in fashion education. However, as educators, it is crucial to remind our students that while AI is a valuable assistant, the human brain must remain in the driver's seat.

### Understanding the Brain- AI Relationship

The human brain is a marvel of evolution. It is intuitive, emotional, and capable of abstract thought and imagination—traits that no AI, no matter how advanced, can replicate in their entirety. AI, on the other hand, is a product of human programming and data processing. It can analyze vast amounts of information quickly, recognize patterns, and provide logical outputs—but it lacks personal judgment, empathy, and original intuition.



**Mr. Sandeep Kumar Ganjay**  
**Sr. Faculty**

### Why Students Must Not Rely Solely on AI

- **Loss of Critical Thinking:** Relying blindly on AI-generated answers can weaken students' problem-solving abilities. For instance, using AI to sketch a design without understanding form, silhouette, or user needs results in shallow outcomes.
- **Creativity Cannot Be Outsourced:** True innovation stems from lived experiences, emotions, culture, and observation—elements that only a human mind can process meaningfully. AI can assist in execution, but ideation must be led by the designer.
- **AI Can Be Wrong:** AI tools are trained on existing data, which may be outdated, biased, or incorrect. Without the ability to evaluate the relevance or accuracy of AI output, students risk reproducing misinformation.
- **Originality and Ethics:** AI may reproduce elements from existing works without clear attribution. Students must learn to create original work and use AI responsibly, giving credit where due.

### How to Use AI With the Brain

Rather than rejecting AI, students should be taught how to collaborate with it:

- **As a Research Assistant:** Use AI to gather data, summarize information, or explore diverse global perspectives—but verify the facts and interpret them independently.
- **For Ideation Boosts:** Use AI to break creative blocks by suggesting variations, colors, or themes -but filter those ideas through personal design thinking.
- **To Automate Repetitive Tasks:** AI can help draft tech packs, prepare size charts, or generate mood boards quickly—freeing up more time for hands-on learning and conceptual development.
- **To Simulate and Test Ideas:** AI can simulate how a garment fits or how colors interact -use these insights to refine your concepts, not to replace your instincts.

### Teaching Students to Think First, Then Use AI

As educators, our role is to prepare students for a future where AI is ubiquitous. But instead of letting them lean entirely on technology, we must empower them to become thoughtful, reflective, and independent designers. Every prompt entered into an AI tool should begin with a thought—a question, an intention, a curiosity that stems from the student's own understanding.

Encouraging sketchbook journaling, mind mapping, and manual pattern drafting before AI intervention will cultivate the brain's ability to analyze and innovate. Faculty must also initiate discussions about ethical design, authorship, and the long-term role of human-centered creativity in the fashion industry.

# Research Spotlight: Innovation Apparel Design For Nursing Mothers



Dr. Pooja Singh  
Faculty

We are proud to highlight the recent publication by **Dr. Pooja Singh and Sharvi Mudgal**, titled- "*Adaptation of Creative Apparel Design for Nursing Mothers While Breast-feeding*", featured in the **Journal of Textile Science & Fashion Technology (Vol. 11, Issue 4, 2025)**.

This insightful research focuses on the development of **functional and aesthetically appealing apparel solutions for breastfeeding mothers**, addressing the practical challenges they face in everyday wear. The study explores innovative garment adaptations that provide **discreet access, comfort, and style**, offering mothers greater convenience without compromising on fashion or modesty.




Sharvi Mudgal  
Student

Through design experimentation and user feedback, the paper emphasizes the need for inclusive clothing solutions in the maternity wear segment, contributing meaningfully to the field of **functional fashion design**.

This research reflects FDDI's commitment to addressing **real-world needs through design innovation**, and advancing thought leadership in textile and apparel technology.

**Citation:** Sharvi Mudgal and Dr. Pooja Singh.  
*Adaptation of Creative Apparel Design for Nursing Mothers While Breastfeeding.*  
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## Adaptation of Creative Apparel Design for Nursing Mothers While Breastfeeding

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**Abstract**  
The research aims at designing innovative postpartum clothing that addresses the problems that women experience with Pre- existing postpartum clothing, including as a result of physiological changes, discomfort, and the need for good breastfeeding garments. The suggested designs incorporate ergonomic thinking, breathable and elastic materials, as well as convenient elements such as discreet nursing in public. With the aim of gaining insights, a survey of 30-40 participants was conducted, and a garment was developed, produced, and evaluated based on the



# Multi-objective Optimization Of Machining Parameters Using GRA While Performing Electric Discharge Machining Of Inconel-800

AIP Conf. Proc. 3185, 020085 (2025),

SCOPUS Indexed and Listed in Web of Science (Clarivate)

An experiment-based multi-objective analysis of process parameters of conventional EDM is discussed in this paper. As it was quite familiar that EDM can machine hard-to-cut material by melting and vaporization. Inconel 800 a superalloy was machined using Oscarmax 430 using electrode rotation to increase the rate of debris removal, thereby a smooth machined surface is obtained. The experiment has been carried out by selecting five process parameters viz, Electrode inner diameter (EID), Discharge current (I), Pulse on time ( $T_{on}$ ), Pulse off time ( $T_{off}$ ), Gap Voltage ( $V_g$ ), Electrode RPM (N). Further Scanning Electron Microscopy (SEM) and EDS have been carried out to investigate the surface textures and irregularity and carbon deposition onto the machined surface after EDM. It has been observed that fewer micro-cracks were generated on the top of the machined surface with tool rotation as debris removal is faster. MRR increases considerably at a peak current of 8A, 12A, and 16A with tool rotation, and uniform cavity shapes are obtained when rotation is provided. The best combination of machining parameters is selected using Grey Relational Analysis (GRA) after conducting experiments using the L18 design of the experiment.



Dr. Prashan Tripathi  
Faculty



## AIP Conference Proceedings

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### Multi-objective optimization of machining parameters using GRA while performing electric discharge machining of Inconel-800

Prashant Tripathi; Shankar Singh

+ Author & Article Information

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# What’s Hot: Footwear & Fashion Industry Updates

## Jonathan Anderson Appointed Creative Director at Dior

Northern Irish designer Jonathan Anderson has been named the new creative director for Dior's women's, men's, and haute couture collections, succeeding Maria Grazia Chiuri after her nearly decade-long tenure.

## 2025 Met Gala: "Superfine" Theme Unveiled

The 2025 Met Gala, held on May 5, introduced the theme "Superfine," celebrating the fusion of high fashion and fine art. Notably, actor Harry Hamlin shared an amusing anecdote about accidentally entering Colman Domingo's dressing room during preparations.

## Country to Couture Celebrates a Decade

Australia's "Country to Couture" runway event marked its 10th anniversary, showcasing 22 collections under themes like "Threads of Country" and "Rising Colours: The BLAK Party." The event highlights Indigenous fashion and coincides with the Darwin Aboriginal Art Fair.

## Bollywood Embraces Sustainable Fashion

Bollywood stars, including Alia Bhatt, Dia Mirza, and Sonam Kapoor, are increasingly advocating for sustainable fashion. Their choices promote eco-friendly fabrics, support local artisans, and encourage ethical consumption.

# Footwear Highlights

## Footwear News Celebrates 80 Years

Footwear News commemorated its 80th anniversary, reflecting on its journey since 1945 as a leading voice in the footwear industry.

## FFANY Trend Watch: May 2025 Insights

The latest FFANY Trend Watch podcast featured discussions on emerging footwear trends, highlighting the industry's focus on innovation and sustainability.

## Tommy Hilfiger x Aleali May: Spring 2025 Collection

Tommy Hilfiger partnered with fashion insider Aleali May to launch the Spring 2025 "Tommy Girl" collection, featuring varsity jackets, polo tops, and statement jeans in classic red, white, and blue hues.





"As We Step Into June,  
Let's Carry The Enthusiasm & Creativity From MAY  
Keep Striving, Keep Shining!"

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