



**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
Ministry of Commerce & Industry, Government of India  
AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017



वाणिज्य एवं  
उद्योग मंत्रालय  
MINISTRY OF  
COMMERCE  
AND INDUSTRY  
सत्यमेव जयते



# Monthly Newsletter



CHANDIGARH  
AUGUST 2025

## Message from the Executive Director

*Dear Readers,*

*It gives me immense pleasure to share the August 2025 edition of our Newsletter. The month of August has been vibrant and enriching, filled with activities that combined learning, tradition, and celebration.*



*We began the month with insightful workshops that provided our students with valuable knowledge, practical exposure, and creative inspiration. On National Handloom Day, we paid tribute to India's rich textile heritage, encouraging our students to appreciate and integrate traditional craftsmanship into modern design practices.*

*The spirit of patriotism was beautifully reflected in our Independence Day celebrations, where students and staff came together to honor the sacrifices of our freedom fighters and reaffirm our commitment to the nation's growth. Adding to the cultural vibrancy, the joyous festivities of Janmashtami were celebrated with devotion, enthusiasm, and creativity, showcasing the cultural richness and unity within our campus.*

*I extend my heartfelt appreciation to the faculty, staff, and students whose active participation and dedication made these events memorable. Each activity not only strengthened our community bond but also provided an opportunity to learn, express, and celebrate together.*

*Let us continue this journey of growth, creativity, and collaboration in the months ahead.*

*Warm regards,*

**Ms. Pragya Singh, IRS**  
Executive Director  
FDDI Chandigarh

# TABLE OF CONTENT

ABOUT CAMPUS	1
ACKNOWLEDGMENT	2
EDITORIAL DESK	3
WORKSHOPS	4-7
NATIONAL HANDLOOM DAY	8
INDEPENDENCE DAY CELEBRATION	9
JANAMASHTAMI CELEBRATION	10
GANESH CHATURTHI CELEBRATION	11
NATIONAL SPORTS DAY CELEBRATION	12
DGR RESETTLEMENT PROGRAM	13
FACULTY DEVELOPMENT PROGRAM	14-15
POETIC REFLECTIONS	16
ARTICLES	17-20
SUCCESS STORY	21
WHATS HOT: FASHION & FOOTWEAR HIGHLIGHTS	22-23



## ABOUT CAMPUS



Chandigarh campus is known for academic excellence and disciplined campus environment. Institute is enriched in associations with industry and academic fraternity in north India. Frequent academic & cultural activities develop the professional acumen in the scholars. Chandigarh campus is privileged to be one of the most preferred campuses of FDDI. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital library along with fully furnished separate Girls & Boys Hostels.

This makes FDDI Chandigarh Campus a most modern and world class campus.





# ACKNOWLEDGEMENT

We are delighted to present the August 2025 edition of our Newsletter, reflecting a month filled with learning, culture, and celebration. This edition covers the insightful workshops, the observance of National Handloom Day, the patriotic spirit of Independence Day and the joyous celebration of Janmashtami. We extend our heartfelt gratitude to our Executive Director, faculty members, staff, and students for their guidance, support, and enthusiastic participation in making these events successful. We look forward to continued support in future editions and hope this newsletter inspires everyone.

## Editorial Team



**Mr. Sandeep Kumar Ganjay**  
Sr. Faculty & HOD



**Mr. Ashok Joshi**  
Faculty & HOD



**Dr. Pooja Singh**  
Faculty



**Dr. Annu Kumari**  
Faculty



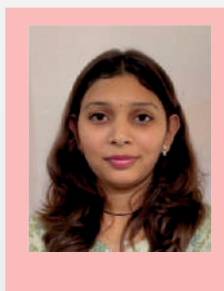
**Mr. Sudarshan Shahi**  
Faculty



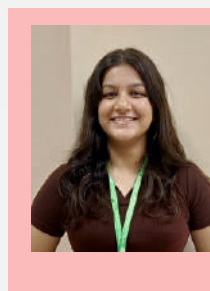
**Mr. Nitin Meena**  
Asst. Manager



**V Chandana Samyuktha**  
Student



**Arshdeep Kaur**  
Student



**Aastha Narula**  
Student

## From the Editorial Desk – August Edition

*Dear Readers,*

We are delighted to present the August 2025 edition of our Newsletter, capturing the spirit of a month filled with learning, creativity, and celebrations. August has always been special, and this year our campus witnessed a beautiful blend of academic enrichment and cultural vibrancy. Insightful workshops provided students with practical exposure and new perspectives, while National Handloom Day reminded us of India's rich legacy of handloom traditions, inspiring young designers to value and preserve this timeless heritage.

The patriotic fervor of Independence Day brought the institute together in unity and pride, as students and faculty paid heartfelt tribute to our freedom fighters. Adding to the festive cheer, the joyous celebration of Janmashtami reflected the cultural richness of our community, filled with devotion, creativity, and enthusiastic participation.

This newsletter is more than just a compilation of events—it is a testament to the hard work, energy, and dedication of our faculty, staff, and students who make every activity meaningful. We extend our sincere appreciation to all contributors and supporters who made these events a success.

We hope this edition inspires you, just as these experiences inspired us while bringing it together.

Warm regards,

**Editorial Team**



## Workshop on Fashion Illustration

A workshop on *Fashion Illustration* was conducted for the B. Design, FD, 3<sup>rd</sup> semester students to strengthen their drawing and visualization skills. The session was led by the resource person, Ms. Navdeep Kaur, Asst. Professor and Head of the Fashion Design Department, NIIFT Mohali, who shared valuable insights into the fundamentals of fashion figure drawing.



Students were introduced to 8-head and 10-head croqui, the basics of proportion in fashion sketching. Ms. Kaur also demonstrated elongations for stylized figures and explained the representation of various silhouettes to effectively convey garment design. The interactive workshop provided step by step guidance, enabling students to refine their techniques. Overall, it proved to be an enriching experience that enhanced both their technical and creative abilities.



## Sessions on Lifestyle Medicine

A 10-week module on Lifestyle Medicine was initiated in August 2025, conducted by Dr. Parag Sharma (MD, Psychiatrist & Lifestyle Physician) and Dr. Sandeep Kumar (Psychologist & Lifestyle Medicine Expert). The introductory session, held on 6th August, focused on “The Impact of Lifestyle Medicine on the Inner Well-being of College Students,” where students learned how diet and nutrition influence concentration, creativity, and overall health. On 20th and 27th August, sessions continued with practical insights, including mind-body mindfulness exercises demonstrated by Dr. Sandeep Kumar, equipping students with simple techniques to enhance focus and well-being. The module is designed to empower students with holistic lifestyle practices for improved mental and physical health.





## Workshop on Advanced Draping Techniques

The School of Fashion Design successfully organized a five-day workshop on “Advanced Draping Techniques” from 18th to 22nd August, conducted by eminent fashion designer Ms. Ritu Singh. The workshop began with an engaging seminar where Ms. Singh shared her rich industry experience and motivated students with practical insights into fabric sourcing and the design process cycle. She elaborated on advanced draping concepts such as creative and sculptural draping, multifunctional and convertible draping, theme-based and conceptual approaches, advanced silhouette construction, material experimentation, and functional/technical draping methods. Building on this foundation, the workshop offered hands-on training in corset and ball gown draping, lingerie construction, DIY draping techniques, and multifunctional designer garments. Students explored diverse fabrics like mesh, leather, satin, crepe, and georgette, gaining practical skills in fabric handling and innovative drape development. The program not only enhanced technical expertise but also inspired students to approach draping with originality, creativity, and industry-oriented vision.





## Fold & Create: An Origami Workshop



This workshop *was conducted* on 23rd August 2025 for newly joined foundation students, led by eminent fashion designer Ms. Ritu Singh. Bringing her rich industry and academic expertise, Ms. Singh introduced students to the art of origami as a design tool, blending precision, creativity, and innovation. The session offered an intensive hands-on platform where students explored diverse origami folds, rounds, and forms, and translated these techniques into dress development. Participants enthusiastically experimented with paper, fabric manipulation to create unique garment prototypes, gaining insights into how origami principles can be applied in product development. The workshop not only enhanced technical and creative skills but also encouraged students to think innovatively, making it a truly inspiring start to their design journey.





## National Handloom Day



*National Handloom Day* was celebrated on 7th August 2025 with great enthusiasm, highlighting India's rich textile traditions and craftsmanship. The event began with a vibrant fashion show by Fashion Design students, who presented traditional attire including sarees, dhotis and diverse regional headgear, showcasing the cultural diversity of the country. An engaging exhibition of handcrafted student works was also organized, featuring innovative creations that blended artistry with sustainability. A key highlight of the celebration was the zero-waste multifunctional garment draping, where students demonstrated eco-friendly approaches to design by creating versatile and sustainable outfits. The event successfully honored the legacy of Indian handlooms while inspiring young designers to merge traditional values with modern sustainable practices.





## Independence Day



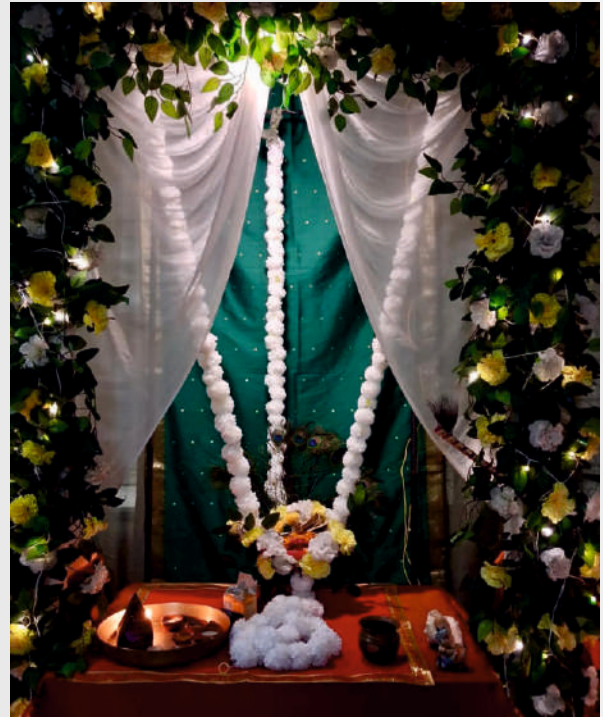
Independence Day was celebrated with great pride and patriotic fervor on 15th August 2025. The program began with the flag hoisting by Mr. Sandeep Kumar, Academic Incharge, FDDI Chandigarh followed by the singing of the national anthem, filling the atmosphere with a sense of unity and devotion. Students and faculty came together to present a series of cultural performances, including patriotic songs, dance and skits that paid tribute to the freedom fighters and highlighted the significance of the day. The celebration served as a reminder of the sacrifices made for the nation's independence and encouraged everyone to uphold the values of integrity, unity, and responsibility. The event concluded with enthusiastic participation from students, leaving behind a spirit of pride and national belonging.





## Janmashtami

Janmashtami was celebrated with devotion and enthusiasm on campus, marking the birth of Lord Krishna. The festivities began with a traditional puja, invoking blessings & creating a spiritual atmosphere. Students actively participated in a series of cultural events, including devotional songs, dance performances and skits depicting episodes from Lord Krishna's life, which added vibrancy to the occasion. The highlight of the celebration was the exciting “Matki Phod” competition, where students showcased teamwork and festive spirit while recreating the playful tradition associated with Krishna. The event beautifully combined devotion with joy, encouraging cultural expression and unity among students.





## Ganesh Chaturthi

Ganesh Chaturthi was celebrated with devotion and enthusiasm on campus, marking the arrival of Lord Ganesha. The festivities began with the sthapana of Ganpati ji, followed by a traditional puja performed with great reverence by students and staff. The atmosphere was filled with chants, prayers and positivity as everyone gathered to seek the blessings of Lord Ganesha, the remover of obstacles and harbinger of wisdom and prosperity. The event created a spiritual and festive environment, encouraging collective participation and devotion. Students contributed to the decoration, adding a cultural touch to the celebration. The program concluded with aarti and prasad distribution, leaving everyone with a sense of joy, unity and divine blessings.





## National Sports Day

National Sports Day was celebrated from 29th to 31st August 2025 to honor the legacy of hockey legend Major Dhyan Chand and to promote fitness under the *Fit India Movement*. The celebration began with a pledge and tribute to Major Dhyan Chand, followed by Kho-Kho, Kabaddi, poster making and sports talks on the first day. The second day witnessed enthusiastic participation in yoga, tug of war, badminton and table tennis, fostering teamwork and energy. The final day concluded with cricket, carrom, chess and a walkathon, encouraging students and staff to embrace the spirit of “Ek Ghanta Khel Ke Maidan Mein.” The three-day celebration spread awareness on fitness and instilled values of unity, sportsmanship and healthy living.





## DGR Resettlement Program:- Batch II

The second batch of the DGR-FDDI Resettlement Program commenced on 25<sup>th</sup> August 2025. The program, conducted in collaboration with the Directorate General Resettlement, is designed to provide career opportunities for defense personnel through specialized training. The certificate course in Footwear Manufacturing and Retailing aims to equip participants with industry relevant skills, enabling a smooth transition into civilian careers. With a strong focus on practical learning and entrepreneurship, the course provides a platform for participants to explore opportunities in both manufacturing and retail sectors. The enthusiastic participation in the second batch reflects the growing relevance and impact of the program, reaffirming FDDI's commitment to empowering ex-servicemen with new career pathways.



## Professional Development Activities

Dr. Annu Kumari and Ms. Payal Shrivastav participated in a Hindi Antakshari Competition held on 7th August 2025 at NABI, Mohali, organized under Nagar Rajbhasha Karyanvayan Samiti in collaboration with Union Bank of India, celebrating Hindi language, culture, and creativity.



Dr. Agya Preet participated in the NISTI webinar on “Waste to Wealth with Sustainability and Circularity” held on 23rd August 2025. The session was led by Mr. Sankar Kanagasabai, Chairman of Shree Renga Polyester Pvt. Ltd.

Dr. Pooja Singh was honoured with the *Chiranjeev Pratibha Samman Award* on Independence Day 2025 by Jeevan Asheesh Samitee, Kota, and Hemakshee Publication, Sikar. She received this recognition for her exemplary contribution to sustainable community development and commendable efforts in *Women in Science and Innovation*.





## Professional Development Activities



Dr. Annu Kumari participated in Hindi Technical Seminar on *"Amritkaal mein Viksit Bharat ki Vishwa mein Bhumika"* held on 28th August 2025, organized by Nagar Rajbhasha Karyanvayan Samiti, Mohali, in collaboration with NIPCCD, where she presented her paper on India's textile and fashion industry, emphasizing its evolution, global comparisons, and future growth opportunities.



Dr. Agya Preet, Faculty, School of Fashion Design, FDDI Chandigarh, was invited by NIFT Panchkula as an External Jury Member for the Industry Internship Evaluation of 7th-semester Textile Design students.

Dr. Pooja Singh participated in the One Day National Webinar on *"Apparel 4.0: Innovating Through Smart Manufacturing Practices"* organized by Amity University, Chhattisgarh on 13th August 2025.



## Poetic Reflections

### *September's Hush*

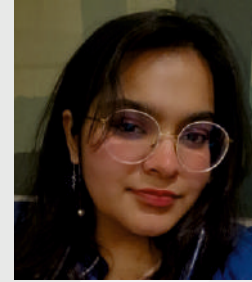
August slipped away,  
Quiet as a secret untold,  
September begins,  
Is it just me, or does the air feel old?

A loud, non-stop rain,  
Drumming on the window's glass,  
Washing away the heat of summer,  
Letting softer days finally pass.

The calm after fire,  
A breath that carries gentle desire,  
Golden skies whisper low,  
Holding moments we never let go.

September drifts away,  
Like leaves in a gentle surrender,  
A hush of warmth, a fleeting glow,  
Hard to let go, yet soft in its splendor.

*( This poem is inspired by the peaceful shift from August to September, when the fiery restlessness of summer gives way to gentler, cooler days. It depicts the bittersweet sensation of transition—the way rain wipes away the heat, the skies turn golden, and time feels both short and delicate. The poem's central theme is how seasons mimic emotions: endings that are both weighty and lovely, and moments we want to grasp onto even as they slip away.)*



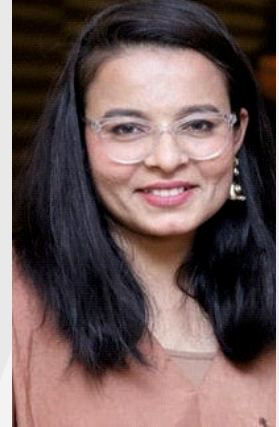
**Jhanvi Garg**  
B.Des Footwear Design & Production  
Batch 2022



## Insights and Perspectives

### अमृतकाल में भारत का कपड़ा एवं वस्त्र उद्योग: वैश्विक नेतृत्व और विकास का रोडमैप

अमृतकाल में भारत की वैश्विक भूमिका को तब और मजबूती मिलती है जब हम देश के वस्त्र और परिधान उद्योग की दिशा को समझते हैं। यह क्षेत्र न सिर्फ करोड़ों भारतीयों की आजीविका का स्रोत है, बल्कि निर्यात और रोजगार में भी देश का अग्रणी योगदान करता है। भारत विश्व कपड़ा और रेडीमेड गारमेंट बाजार में चीन के बाद सबसे बड़ा निर्यातक है और लगभग ४.५ करोड़ लोगों को प्रत्यक्ष रूप से रोजगार देता है। २०४७ के विकसित भारत के संकल्प में टेक्सटाइल सेक्टर डिजिटल नवाचार, तकनीकी वस्त्रों और उच्च गुणवत्ता वाले ब्रांड “Crafted in India” की संस्कृति के साथ जुड़कर अपनी विशेष पहचान कायम कर रहा है।



**डॉ. अन्नू कुमारी**  
फैकल्टी  
फैशन डिजाइन विभाग



सरकार द्वारा पीएम मेगा टेक्सटाइल पार्क योजना, उत्पादन से जुड़ी प्रोत्साहन (PLI), और तकनीकी कपड़ा मिशन जैसी नई योजनाएं इस क्षेत्र को ग्रीन टेक्नॉलॉजी, डिज़ाइन, और वैश्विक प्रतिस्पर्धा के लिए तैयार कर रही हैं। भारतीय वस्त्र उद्योग पूरे विश्व में पारंपरिक हस्तशिल्प एवं आधुनिक डिज़ाइन के मेल से %वसुधैव कुटुम्बकम्% की भावना को साकार कर रहा है। यूरोप, अफ्रीका व खाड़ी देशों में भारतीय वस्त्रों की मांग दिन-ब-दिन बढ़ रही है, जिससे भारत का वैश्विक नेतृत्व और सशक्त हो रहा है।

इन प्रगतिशील कदमों के साथ, भारत की कपड़ा एवं परिधान नीति न सिर्फ आर्थिक बढ़त बल्कि सामाजिक समावेशन, ग्रामीण विकास, महिला सशक्तिकरण और पर्यावरणीय जिम्मेदारी के लक्ष्य को भी आगे बढ़ा रही है। अमृतकाल में भारत का वस्त्र क्षेत्र एक लोकल टू ग्लोबल विजन लिए हुए है, जो आने वाले समय में देश को विश्व बाजारों में प्रतिस्पर्धात्मक, आत्मनिर्भर और टिकाऊ विकास की राह पर आगे ले जाएगा।

(स्रोत: NITI Aayog India@2047 Vision, सरकारी रिपोर्ट)

## Insights and Perspectives

### Why Do Traditional Sizing Methods Often Lead To Ill-Fitting Shoes

Traditional shoe sizing methods often lead to ill-fitting shoes because they primarily consider only the length of the foot while ignoring other crucial dimensions like width, depth and the three-dimensional shape of individual feet

Human feet vary greatly in shape and volume, but most shoe manufacturers use limited “lasts” (the molds that give shoes their form) that cannot accommodate the wide range of foot in the population.



**PUSHPRAJ SINGH**

General Manager ,

Shoe Variants Pvt.Ltd (NIVIA SPORTS) Jalandhar



As a result, a large proportion of people end up wearing shoes that are too long or too narrow, which can cause discomfort, foot pain, calluses, deformities, and more serious issues for helpless groups like older adults and those with diabetes.

Additionally, some people prioritize fashion or fail to have their feet properly measured before purchasing, which further increases the occurrence of ill-fitting footwear.

A greater range of widths and more individualized fitting measures are needed to accommodate these variations, but current sizing and manufacturing practices have yet to adequately address this diversity.



**Traditional sizing methods often lead to ill-fitting shoes for several reasons:-**

**Lack of Standardization:** Different countries and brands use various sizing systems (such as US, UK, or EU sizes) and even within the same system there can be significant variation in how sizes are calculated and applied. This makes it difficult for consumers to know their true size across brands and regions.



**Inconsistent Lasts:** Each manufacturer uses its own proprietary “last” (the mold around which a shoe is built) which differ in shape, volume, and style even for the same labeled size. This results in shoes with the same size number fitting very differently.

**Ignoring Foot Width:** Most traditional systems only specify length, ignoring width, which is crucial for comfort and foot health. People with wider feet may end up buying longer shoes to accommodate width, leading to a poor fit.

**Materials and Design:-** Variations in materials, design and manufacturing processes can alter how a shoe fits, even if the size label is the same. For example, elastic materials may make a shoe feel larger than a leather one of the same size.

**Growth Allowance:** Some sizing charts add extra length for children's shoes to allow for growth or for all shoes to provide “wiggle room,” which results in shoes that are too large or too small if not accounted.

**Limited Size Ranges:** Many brands offer a limited range of widths, forcing consumers to compromise on fit, especially if they have non-average foot shapes.

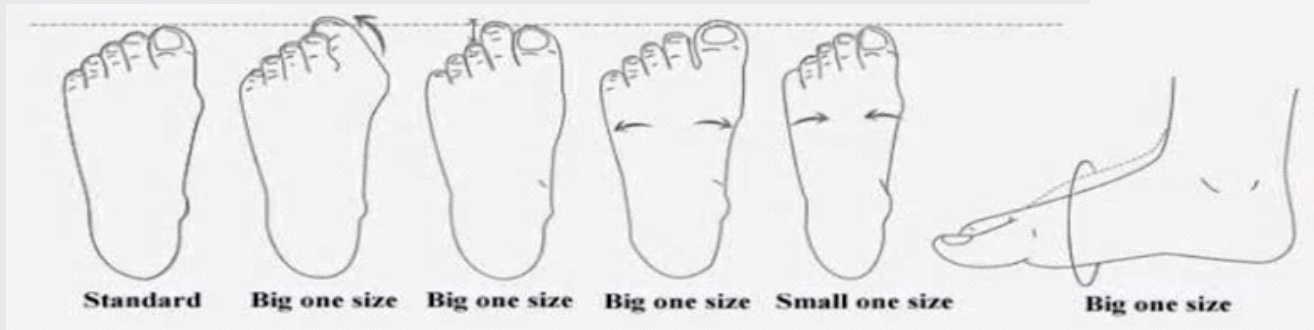
**Not Enough Choices:** Many brands only offer a few widths. If your foot is very narrow or wide, customers might have trouble finding a good fit.



Because of these factors lots of people wear shoes that are too tight, too loose or just not comfortable. This can cause foot pain, blisters, and other problems, especially for older adults or those with certain health conditions like diabetes

These factors contribute to a high occurrence of incorrectly fitted footwear which is associated with foot pain, disorders, and discomfort. The problem is particularly acute for people with unique foot shapes, such as children with down syndrome, older adults, or those with diabetes.

Feet come in many shapes and sizes and the way shoes are made and sized often doesn't reflect diversity. A shift toward greater standardization, individualized measuring, and expanded width and shape options in shoe manufacturing is needed to better serve the spectrum of human feet and reduce the prevalence of foot pain, deformities, and related complications.

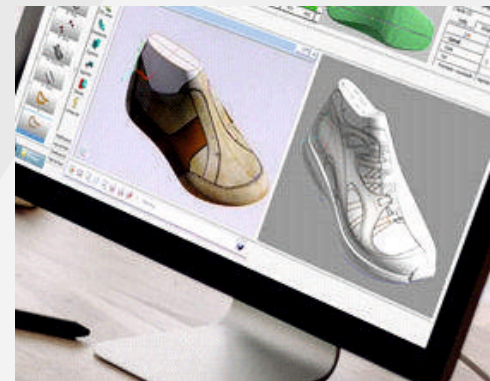


## Solution

A promising solution to the widespread issue of ill-fitting shoes is the adoption of personalized footwear fitting and manufacturing, utilizing modern technologies such as 3D scanning and digital modeling to produce shoes by either broadening the range of sizes and widths or creating custom footwear for each customer.

This approach benefits consumers by promoting healthier feet, enhancing comfort, and ensuring correct fitting.

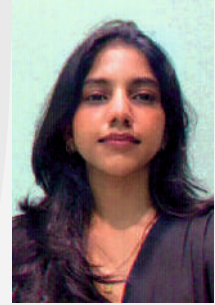
It can also boost demand for Indian footwear industries by increasing accessibility through digital scanning, online ordering, and small-batch or on demand manufacturing. By implementing these methods, the future of footwear can move beyond discomfort and harm, instead fostering healthy, pain-free walking for people of all ages and needs.





## Voices of Success: What Our Alumni Say

FDDI has been the stepping stone in my career journey. The institute provided me with strong design fundamentals, practical exposure, and the confidence to showcase my creativity in the fashion industry. The constant support, guidance, and motivation from faculty helped me explore my true potential. Today, working as a Kidswear Designer, I proudly credit my success to FDDI for shaping my professional path. I would recommend it to every aspiring fashion professional.



**MUSKAN MAHAJAN**

*B. Design, Fashion Design, Batch 2018  
Kidswear Designer at D.B Lon Industries, Surat*



**SWETA PANDIT**

*B.Des, Footwear Design and Production, Batch 2019  
Footwear Merchandiser at Bharat Enterprises*

My journey at FDDI has been a life-changing experience. The institute nurtured my skills, enhanced my creativity, and gave me the confidence to enter the footwear industry. With constant support from mentors and hands-on exposure to real world practices, I was able to shape my career path successfully. Today, working as a Footwear Merchandiser, I feel grateful to FDDI for being the foundation of my professional growth. I highly recommend it to aspiring designers and merchandisers.

My journey at FDDI was truly transformative. The institute provided me with the right knowledge, skills, and guidance to excel in the retail fashion industry. With the constant support of my mentors, I was able to grow both personally and professionally. Today, as a Retail Merchandiser with Hemant & Nandita, I proudly credit FDDI for shaping my career and giving me the confidence to succeed. I strongly recommend FDDI to aspiring professionals.



**Ankit Singh Chauhan**

*M.B.A, Retail Fashion Merchandise, Batch 2021  
Retail Merchandiser at Hemant and Nandita*



**Adarsh Srivastava**

*B. Design,  
Leather Goods and Accessories Design,  
Batch 2019*

My journey at FDDI has been truly transformative, enhancing my academic, professional, and personal growth. The institute instilled in me the confidence to express ideas effectively and align them with industry requirements. I am especially grateful to Gaurav Sir for communication classes that refined my presentation and interpersonal skills, and to Anoop Sir for his valuable mentorship. The holistic learning environment, industry exposure, and guidance enabled me to secure a Leather Goods Designer role with one of the highest entry-level packages.

# Fashion & Footwear Highlights- August 2025

## Fashion Highlights

### *The Devil Wears Prada 2 Fashion Preview*

Filming has begun for *The Devil Wears Prada 2*, set for release in May 2026. Costumes, designed by Molly Rogers, include high-fashion looks from Dries Van Noten, Saint Laurent, Dior, Lanvin, Jean Paul Gaultier, among others—promising iconic sartorial moments.



### *“Wonky Jeans” Make a Statement*

Autumn's buzziest denim trend? Asymmetrical “wonky jeans” featuring crossover waistlines. From high-street picks at John Lewis (£79) to Agolde's “Vana” (£350), plus Zara and AllSaints versions, this style is playful and fashion-forward.



### *1990s Lace Revival in Stores*



Australian Kmart is bringing lace garments dresses, tops, skirts back to its racks, sparking both delight and nostalgic discomfort among shoppers reliving their 90s wardrobes.



# Fashion & Footwear Highlights- August 2025

## Footwear Highlights

### *A Bold New Chapter for Titas Footwear (India)*



Anirudh Mohta has acquired a 51% stake in Titas Footwear Pvt Ltd and aims to scale the brand to a ₹1,000 crore powerhouse over the next decade. With current annual sales at ₹50–60 crore, the plan involves investing ₹50 crore over three years to expand its retail footprint, launch fresh product lines targeting

younger consumers, and eventually build a D2C business especially in West Bengal where it aims to generate ₹200–300 crore in revenue alone.

### *Unexpected Comeback: Ghillie Lace-Up Shoes*

Marie Claire reports the surprising resurgence of ghillie lace-up shoes a style once tied to Celtic dance and Scottish countryside. Designers like Chloé and Simone Rocha are reviving them with modern materials (soft nappa leather, glitter accents, chunky soles). Perfect paired with cable-knit socks or argyle tights, they're both craft-focused and fashion-forward.



### *Sneaker Scene: Pharrell, Jordan & More Drop This August*

Trend Hunter names **Bad Bunny x adidas "Gazelle Indoor"** sneakers—echoing Puerto Rican vibes—and Arc'teryx's rugged **Konseal Shoe** for Fall/Winter as standout August releases.



# OUR PRESENCE





*“In every page turned,  
we discover new ways to  
create, inspire, and evolve.”*

STAY CONNECTED  
FOLLOW US ON:



<https://bit.ly/4kQd9bW>



<https://bit.ly/4mKo74a>



<https://bit.ly/4kFMnTs>



<https://x.com/ChdFDDICampus>



<https://bit.ly/3Z9qjic>



FDDI Chandigarh