



FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Ministry of Commerce & Industry, Government of India
AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY



Monthly Newsletter

October-2025



Message from the Executive Director

Dear Readers,

October has been an inspiring month filled with learning, wellness, and vibrant student engagement across our campus. I am pleased to share that the initiatives undertaken this month truly reflected our institution's core values of responsibility, collaboration, and holistic development.

The Blood Donation Camp witnessed an encouraging response from students and staff, demonstrating compassion and a strong sense of social responsibility. I extend my heartfelt appreciation to all the volunteers and donors who contributed towards this noble cause.

The campus buzzed with excitement during the Sports and Cultural Week, showcasing talent, teamwork, creativity, and cultural diversity. It was wonderful to see students participate with such energy and sportsmanship.

In line with promoting well-being, the Fit to Run Campaign inspired students to adopt a healthy lifestyle and prioritize physical fitness. Additionally, the observance of Vigilance Awareness Week reinforced the importance of integrity, ethics, and transparency, encouraging everyone to contribute towards a responsible and corruption-free environment.

I commend the collective efforts of our students, faculty, and staff for making October a meaningful and memorable month. Let us continue this spirit of growth and positivity in the coming days.

Warm regards,

A handwritten signature in blue ink, appearing to read 'Pragya Singh'.

Ms. Pragya Singh, IRS

Executive Director

FDDI Chandigarh

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ABOUT CAMPUS

Chandigarh campus is known for academic excellence and disciplined campus environment. Institute is enriched in associations with industry and academic fraternity in north India. Frequent academic & cultural activities develop the professional acumen in the scholars.

Chandigarh campus is privileged to be one of the most preferred campuses of FDDI.

Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital library along with fully furnished separate Girls & Boys Hostels. This makes FDDI Chandigarh Campus a most modern and world class campus.

The environment here nurtures creativity, discipline, and holistic development for every learner. The campus continues to inspire excellence, innovation, and leadership across all academic domains.

ACKNOWLEDGEMENT

We are delighted to present the October 2025 edition of our Newsletter, capturing a month enriched with enthusiasm, learning, and vibrant campus activities. This edition features the Blood Donation Camp, reflecting our commitment to social responsibility and compassion.

The Sports and Cultural Week brought energy and creativity to the campus, celebrating talent, teamwork, and cultural vibrance. The Fit to Run Campaign encouraged students to adopt a healthy lifestyle, while Vigilance Awareness Week reinforced the values of integrity and ethical conduct.

We extend our heartfelt gratitude to our Executive Director, faculty, staff, and students for their support and participation. We hope this edition inspires and informs all readers.

Editorial Team



Mr. Sandeep Kumar Ganjay
Sr. Faculty & HOD



Mr. Ashok Joshi
Faculty & HOD



Dr. Pooja Singh
Faculty



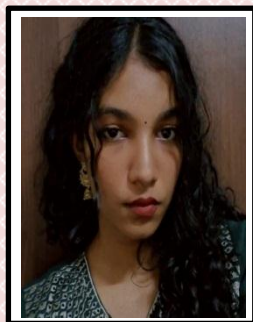
Dr. Annu Kumari
Faculty



Mr. Sudarshan Shahi
Faculty



Mr. Nitin Meena
Asst. Manager



V Chandana Samyuktha
Student



Aastha Narula
Student



Arshdeep Kaur
Student

From the Editorial Desk – October Edition

With immense pleasure, we present the October 2025 edition of our Newsletter, encapsulating a month that was vibrant, purposeful, and enriching in every sense. October emerged as a period where academic excellence, social responsibility, physical well-being, and cultural spirit blended seamlessly to create an inspiring campus environment.

This edition reflects the successful organization of the Blood Donation Camp, an initiative that showcased the compassion, empathy, and social awareness of our students and staff. The Webinar and workshops conducted during the month served as a valuable knowledge-sharing platform, enriching our learners with insightful perspectives and enhancing their academic and professional readiness.

The campus was enlivened with enthusiasm during the Sports and Cultural Week, offering students an opportunity to showcase their talent, creativity, leadership, and team spirit. The Fit to Run Campaign further strengthened the importance of adopting a healthy lifestyle and maintaining physical fitness, motivating students to integrate wellness into their daily routine. Additionally, the observance of Vigilance Awareness Week reminded us of the significance of integrity, transparency, and ethical conduct in building a responsible community.

We hope this edition brings you an engaging glimpse of October's memorable moments and inspires continued participation and positivity across the campus.

May this spirit of learning and collaboration continue to guide us forward. Together, let us strive to create an environment that encourages growth, innovation, and excellence.

Happy Reading!

Editorial Team

Blood Donation Camp – World Blood Donor Day

To mark World Blood Donor Day, Blood Donation Camp on 1st October-2025 was successfully organized, promoting the spirit of humanity and voluntary blood donation among the campus. The camp was held in collaboration with Mehar Super Speciality Hospital, Zirakpur, whose medical team ensured a smooth, safe and hygienic donation process.

The event began with a brief awareness session on the importance of regular blood donation and its life-saving impact.

Donors underwent a mandatory health check-up before donation, followed by refreshments and certificates as a token of appreciation.

The initiative received an encouraging response from students, faculty and staff, collecting units of blood. The drive not only created awareness but also motivated many first-time donors to contribute to such noble causes in the future.



Workshop on Make-up and Hair Styling

A three-day “Make-up and Hair Styling Workshop” was successfully conducted under the expert guidance of Ms. Nidhika Verma from Nidhika Make-up Studio and Academy, an ISO-certified institute known for its professional training standards.



The workshop aimed to provide students with practical exposure to essential grooming, make-up, and hairstyling techniques relevant to the fashion and lifestyle industry. Students were introduced to the fundamentals of skincare, product selection, base creation, contouring and eye make-up.

A variety of styles were demonstrated, ranging from natural everyday looks to advanced bridal make-up. Ms. Verma offered detailed explanations and live demonstrations, ensuring participants understood proper application methods, colour theory, blending techniques and hygiene practices.

The workshop also covered basic hairstyling skills, including curling, straightening and simple updos. Students actively practiced each technique, receiving personalised feedback.

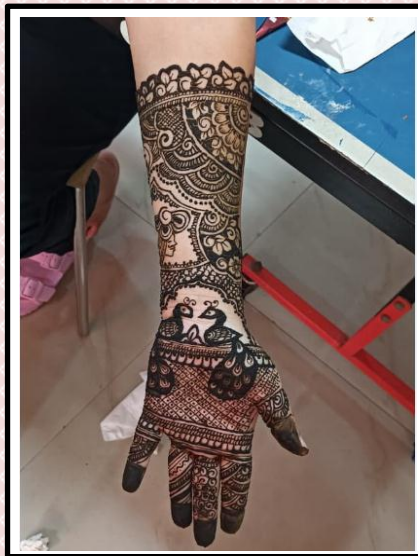
The session concluded with participants showcasing their final looks, reflecting enhanced confidence, creativity and technical proficiency.



Spotlight on Student's Club Activities

“Rang-e-Heena” Mehndi Competition

Embracing the festive spirit of Karwa Chauth, the “Sanskriti Club” of FDDI Chandigarh organized a vibrant ‘Rang-e-Heena’ Mehndi Competition on 9th October 2025. The event witnessed enthusiastic participation from female faculty members, staff families and students, adding color and joy to the celebration. Among the talented participants, Komal (Foundation Batch) secured the first prize, Vritee (Foundation Batch) won the second prize and Tanisha (2nd Year, Fashion Design) bagged the third prize. The event beautifully reflected Indian tradition, creativity and community bonding on campus.



Diya Painting Competition

A vibrant Diya Painting Competition was organised by the “Fine Arts Club” on 17th October from 10 AM to 12 PM. The event aimed to celebrate the festive spirit of Diwali by encouraging students to express their creativity through beautifully hand-painted diyas.

The competition witnessed enthusiastic participation as students showcased a variety of artistic styles, colour combinations and decorative techniques. The atmosphere was filled with festive energy, creativity, and joyful collaboration. The activity not only highlighted students’ artistic talents but also promoted cultural appreciation across the campus.

The winners were: 1st – Madhulika (Batch 2023),
2nd – Riva (Batch 2024) & 3rd – Siddhi (Batch 2023).

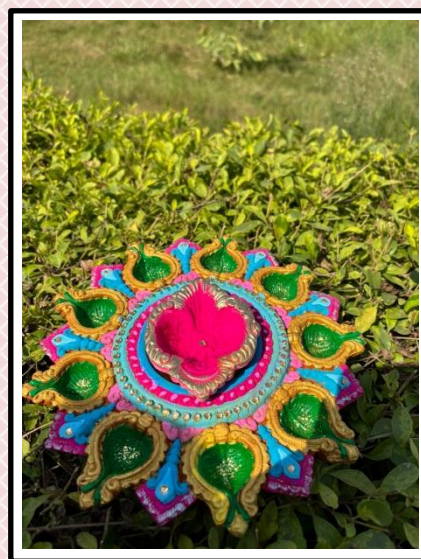


Photography Competition

The “Photography/Videography Club” organised an engaging Photography Contest on 17th October 2025 at 10:00 AM, centered around the theme “*Macro on Festival.*”

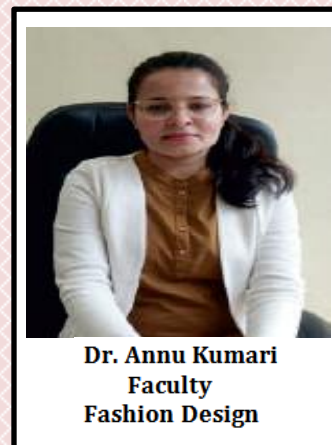
Participants explored the festive essence through close-up shots of diyas, sweets, rangoli textures, firecracker sparks, and ornaments. The event encouraged students to experiment with perspective and detail, capturing the vibrancy and warmth of the festive season.

The contest received enthusiastic participation, showcasing creative compositions and strong visual storytelling skills. Ishika from the Foundation Batch was declared the winner for her outstanding macro photograph that beautifully reflected the theme.



Threads of Transformation: Phulkari's Modern Renaissance in Punjab

Phulkari — Punjab's iconic embroidery — is more than just a craft. It is a vibrant cultural narrative, a living tribute to the tradition and resilience of Punjabi women. Passed down through generations, Phulkari weaves stories of community, celebrations and identity with every stitch, using brightly colored silk floss on coarse khaddar cloth. What makes Phulkari unique is its symbolic motifs — flowers, birds, geometric forms and sometimes modern elements — never traced yet mentally mapped with remarkable precision, reflecting a rich oral-visual heritage entrenched in Punjab's agrarian and patriarchal history (Gundev and Karolia, 2018).



In recent years, the art of Phulkari has experienced a remarkable renaissance, propelled by targeted government initiatives such as the Mission Phulkari and the National Handicrafts Development Programme (NHDP). These programs have provided rural artisans, particularly women, with skills training, financial support, and market linkages, empowering them to elevate their craft to international quality standards. Notably, the “One District, One Product” initiative focuses on clusters in Patiala, Ropar, and Fatehgarh Sahib, facilitating infrastructural support and export certification, which have benefited over 1,900 artisans and supplied more than 1,040 toolkits in recent years (Lok Sabha Report, 2024).

Market reforms like the reduction of GST on handicrafts from 12% to 5% have further incentivized production and global competitiveness. Artisan clusters like the Phulkari Makers Bassi Pathana Trust serve as hubs for training, cooperative production, and international market access. Their participation in major exhibitions, including the Dubai International Apparel and Textile Fair, exemplifies the rising global recognition of Phulkari as a premium art form (Nabha Foundation Newsletter, 2025; Indian Express, 2025).

Phulkari's revival extends beyond textiles into the realm of footwear, where traditional embroidery adorns handcrafted juttis and contemporary shoes, marrying Punjab's heritage aesthetics with modern fashion. This blend of government support, grassroots clusters, and design innovation ensures that Phulkari, once vulnerable to fading traditions, now flourishes anew. It embodies a powerful synthesis of cultural preservation, women's empowerment, and creative entrepreneurship—an unbroken thread binding Punjab's rich past to its promising future.

References

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- Lok Sabha Parliamentary Reports on NHDP & CHCDS (2024).
- Punjab Govt., One District One Product Initiative (2025).
- Nabha Foundation Newsletter (2025).
- Indian Express Coverage of Bathinda Artisan Exhibition (2025)
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Webinar on “AI Based Clothing”

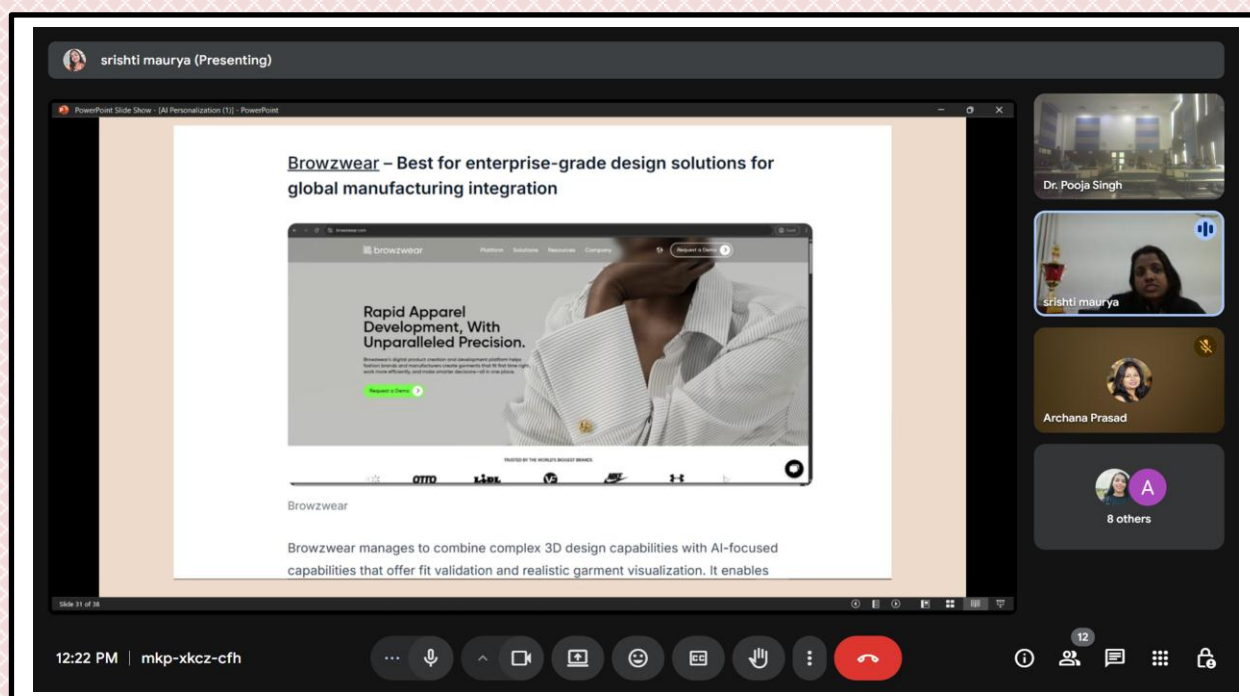
An insightful webinar on “AI Based Clothing” on 3rd October was organized, aimed at enhancing students’ knowledge of emerging technologies shaping the future of the fashion and apparel industry.

The session was conducted by Dr. Srishti Maurya, Principal, SP College of Fashion Design, Swati Patil Mahavidyalaya, SNDT Women’s University, Mumbai.

The expert speaker highlighted the growing role of Artificial Intelligence in fashion forecasting, design innovation, virtual sampling, consumer behaviour analysis and personalized styling. She demonstrated how AI tools are transforming traditional clothing design processes and enabling sustainable, efficient, and smart fashion solutions.

The session received active participation from students and faculty, followed by an interactive Q&A segment.

It broadened learners’ understanding of how digital intelligence is reshaping every stage of the fashion value chain. The webinar motivated students to experiment with AI-enabled platforms for creative and technical advancement. Overall, the session proved to be an enriching learning experience, strengthening their readiness for future industry demands.



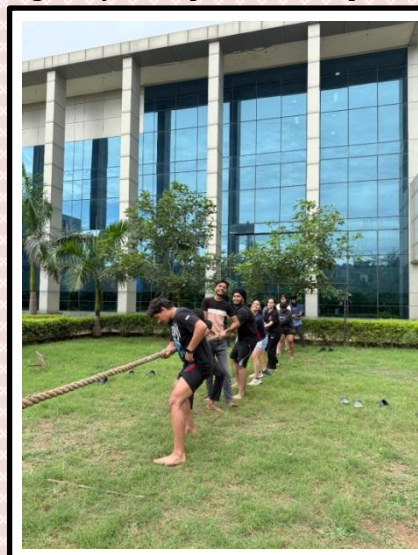
Sports & Cultural Week – INVICTUS 2025

The campus celebrated INVICTUS – Sports & Culture Week from 6th to 10th October 2025, bringing together enthusiasm, teamwork and competitive spirit. The week-long celebration offered students a dynamic platform to showcase their athletic skills while fostering unity and sportsmanship.

The activities began on 6th October with energetic outdoor sports, including the *100 Meter Race*, *Baton Relay*, and *Badminton*, all of which witnessed lively participation. On 7th



October, the momentum continued with traditional and team-based games such as *Kho-Kho*, *Tug of War*, *Kabaddi*, and the cheerful *Lemon & Spoon Race*, promoting



teamwork and agility. On 8th October, indoor games such as *Treasure Hunt*, *Carrom*, *Table Tennis* and *Chess* brought strategy, skill and excitement to the event. Students displayed outstanding discipline, coordination and leadership

throughout.

Adding a cultural and creative dimension, 9th October featured *Cooking Without Fire* and *Face Painting*, allowing students to express artistic and culinary skills. The week concluded on 10th October with vibrant cultural performances including *Cricket*, *Dance*, *Singing*, *Stand-up Comedy*, and *Skit*, followed by a grand Closing Ceremony and Prize Distribution honoring the winners. INVICTUS 2025 truly promoted holistic development, blending fitness, creativity and team spirit into a memorable campus celebration.



Celebrating 150 Years of “Vande Mataram”

India is celebrating 150 years of the national song “Vande Mataram,” composed by Bankim Chandra Chattopadhyay in 1875. The year-long commemoration, formally launched on 7th November 2025 by the Prime Minister, includes mass singing events, cultural programs and the release of a commemorative stamp and coin to honor the song’s legacy.

As part of this national initiative, the campus staff and students came together to sing *Vande Mataram*, paying tribute to its historical and cultural significance. The collective recitation created a patriotic atmosphere, reminding everyone of the revolutionary spirit that once unified the country during the freedom struggle.



Vigilance Awareness Week 2025

Vigilance Awareness Week 2025 was observed from 27th Oct 2025 to 02nd Nov 2025 with a series of impactful activities aimed at promoting integrity, transparency, and collective responsibility.

The week began with the display of an awareness banner on the outer campus wall to spread the message of anti-corruption. Employees participated in the e-pledge while a campus-wide Integrity Pledge was administered to reaffirm commitment to honesty and ethical conduct.

Students enthusiastically engaged in creative competitions, including Slogan Writing, where powerful anti-corruption messages were produced and displayed across notice boards, an Essay Writing Competition on *"My Role in Building a Corruption-Free Nation,"* and a Digital Poster Making Competition on anti-corruption themes. A Preventive Vigilance Session for employees and JCO candidates highlighted ethical behavior and vigilance practices, followed by an Ethics & Anti-Corruption Quiz Competition to strengthen awareness.

A compelling Street Play showcased the consequences of corruption in everyday life, while a Debate Competition on *"Is Corruption a Social Issue or an Individual Choice?"* encouraged critical thinking. A community-oriented Walkathon and Pamphlet Distribution Drive further extended outreach to the public. The week concluded with an Awareness Session on Anti-Corruption and Ethics for school students, reinforcing values of integrity from a young age.



Fit to Run Campaign

The Fit to Run Campaign was successfully conducted from 2nd October to 31st October 2025, with daily sessions held at 7:00 AM. The initiative aimed to promote physical fitness, discipline and a healthy lifestyle among students and staff. Each morning began with warm-up exercises followed by guided running practice, encouraging participants to gradually build stamina, improve cardiovascular health and develop consistency in their fitness routines.

The campaign witnessed enthusiastic participation throughout the month, fostering a spirit of motivation and collective well-being. Regular attendance and energetic engagement highlighted the growing awareness of the importance of fitness in daily life. By the end of the campaign, participants reported noticeable improvements in endurance, strength and overall health.

The Fit to Run Campaign not only encouraged physical activity but also instilled habits of self-care, resilience, and routine—making it a meaningful and impactful wellness initiative on campus.



Opening Ceremony DGR-Sponsored Certificate Course in Retail Management

The DGR-sponsored “Certificate Course in Retail Management” commenced with an enlightening opening ceremony aimed at empowering retiring defense personnel with essential industry skills. The course marks a significant initiative by the Directorate General Resettlement (DGR) to support personnel transitioning into second careers through structured, industry-oriented training.

Col Rajneesh Vijra, Joint Director, DRZ West, graced the inaugural event and delivered an inspiring opening address. In his session, he highlighted the importance of skill enhancement, adaptability, and lifelong learning in the evolving retail sector. He encouraged participants to leverage this opportunity to build confidence and professional competence for their post-service journey.

Following the address, Col Vijra visited the training labs and facilities, reviewing the learning environment and interacting with faculty and trainees. His visit reinforced the commitment to providing high-quality, practical learning experiences.

The program officially set a positive tone for the weeks ahead, motivating participants to engage wholeheartedly in their upskilling journey.



Karmayogi Phase-II Training Session

The Karmayogi Phase-II Training Session was conducted on 30th October, aimed at ensuring that all staff members complete the essential capacity-building modules under the Karmayogi initiative. Designed to strengthen professional competence and enhance workplace efficiency, the session focused on guiding participants through the remaining training components to ensure full compliance.

Staff members who had not yet completed the programme were encouraged to attend, enabling them to gain a deeper understanding of the digital learning platform, behavioural modules, and role-specific skill development pathways. The session emphasized continuous learning, accountability, and professional growth as key elements of the Karmayogi framework.

The training concluded with participants reaffirming their commitment to upskilling and contributing more effectively to organizational goals.



Faculty Participation in Academic and Professional Development Activities

Mr. Sandeep Kumar Ganjay conducted an insightful one-day workshop on 3D Pattern Making at CGC University, Mohali, on October 6, 2025. He shared advanced industry techniques and practical applications, offering students hands-on exposure to modern digital pattern development.



Dr. Pooja Singh was invited as a keynote speaker in the Faculty Development Programme on “Outcome-Based Education (OBE) and NEP 2020,” where she presented on Best Practices, Case Studies, and Future Roadmaps organised by Saksham Society and the Institute of Home Science, Dr. Bhimrao Ambedkar University, Agra.



Dr. Annu Kumari successfully completed a professional development NPTEL+ online workshop on “Instructional Objectives and Strategies – ID2 (Batch 2)” by Dr. Briju Thankachan, Executive Director, EdTech Society on 11th October 2025.



Dr. Agya Preet published a chapter in the Bhumi Publication book titled “*Multidisciplinary Approaches in Commerce, Management & Economics*” (ISBN: 978-81-993182-4-3), co-authored with Dr. Priya Jaswal, titled “*Artificial Intelligence for Sustainable Textiles: A Review Across the Value Chain.*”



Dr. Agya Preet successfully completed a Five-Day International Seminar on “Advancing Fashion Design through Hybrid-Quantum Technologies,” held from 13th to 17th October 2025, organized by the School of Design, Presidency University, and funded by the Anusandhan National Research Foundation (NRF), Department of Science & Technology, Government of India.



Dr. Agya Preet presented a research paper titled “Designing Next Generation Welding Protective Gear in the New US Tariff Era: Balancing Safety, Comfort and Domestic Innovation” in the One-Day Seminar on “Indian Textile Industry in the New Tariff Era” held on 29th October 2025, organized by The Institution of Engineers (India) Kanpur Local Centre in association with The Textile Association (India) U.P Unit & U.P Textile Technology Institute (GCTI), Kanpur.



Voice of Success:- What Our Alumni Say

Studying at the Footwear Design and Development Institute (FDDI) was the turning point in my career. FDDI provided me with a strong foundation in design, manufacturing, and the business side of footwear. The hands-on training, industry exposure, and technical knowledge I gained there shaped me into a confident footwear designer and entrepreneur. Today, I run my own footwear business, where I apply the skills and values learned at FDDI to create stylish, functional, and high-quality shoes. My journey from student to business owner is deeply rooted in the excellence and expertise I received at FDDI.



Ammar Ayaz

**B.Des-Footwear Design & Production-2018
Manager-Scholar Shoe Factory, AGRA, UP**



Studying B.Des in Fashion Design at FDDI has been a journey of creativity, learning, and self-discovery. The guidance of mentors and hands-on experiences shaped my professional and personal growth. Today, as a government employee, fashion stylist, and entrepreneur, I proudly carry forward the values and lessons gained at FDDI. The institute continues to be the foundation of my vision, inspiring me to excel in every new endeavor.

Vani Sharma

B. Design, Fashion Design, Batch 2018

Founder & Creative Director: Vastraluxe (Clothing Brand) and Fashion Stylist

My journey at FDDI in Footwear Design & Production has been one of creativity, growth, and constant learning. The mentorship and hands-on experiences shaped my professional confidence and outlook. Today, as Founder's Office Manager at Crepdog Crew, and as a stylist and entrepreneur, I carry these lessons forward. FDDI remains the foundation of my achievements and the inspiration behind my career path.



Arpit Sehrawat

**B. Design Footwear Design & Production, Batch 2018
Founder's Office Manager, Crepdog Crew**



FDDI was an incredible learning experience that shaped my creative journey. I'm grateful for the knowledge, skills, and confidence I gained during my time there. What made it even more special was the amazing people I got to meet and learn from. The multiple internship experiences I had during my time at FDDI gave me valuable industry insights and prepared me well for my career.

EYA TOMAR

B.Design, Leather Goods and Accessories Design, Batch 2018

Brand manager at Oops Proof, Delhi

Fashion & Footwear Highlights – October 2025

Fashion Highlights

Grace Wales Bonner Joins Hermès

Celebrated designer Grace Wales Bonner was appointed as the new Creative Director for Hermès Men's Ready-to-Wear, marking a historic shift for the heritage house. Known for her culturally rich and refined aesthetic, her leadership is expected to bring poetic craftsmanship and a modern global perspective to the brand's menswear identity.



Global Fashion Weeks Spotlight Innovation

October saw strong momentum from Paris and Milan Fashion Weeks, with designers embracing futuristic minimalism and bio-crafted materials for Spring/Summer 2026. Key runways highlighted asymmetric silhouettes, fluid tailoring, and tech-integrated textiles. Victoria Beckham, Coperni, and Balmain drew attention for blending classic forms with experimental design, setting a progressive tone for the upcoming season.



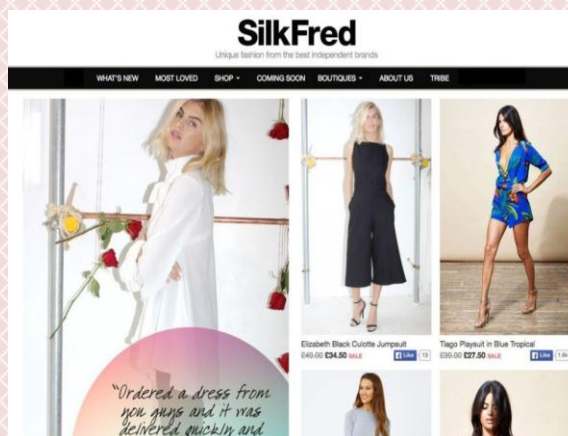
Sustainability Takes Center Stage

Brands continued prioritizing eco-innovation. Burberry relaunched its iconic outerwear line with updated silhouettes and sustainable materials, supported by immersive pop-ups across Asia and the Middle East. Coperni introduced “carewear”—garments infused with probiotic and prebiotic blends designed to interact with the skin—signaling a new frontier in wellness fashion.



Retail Landscape Shifts

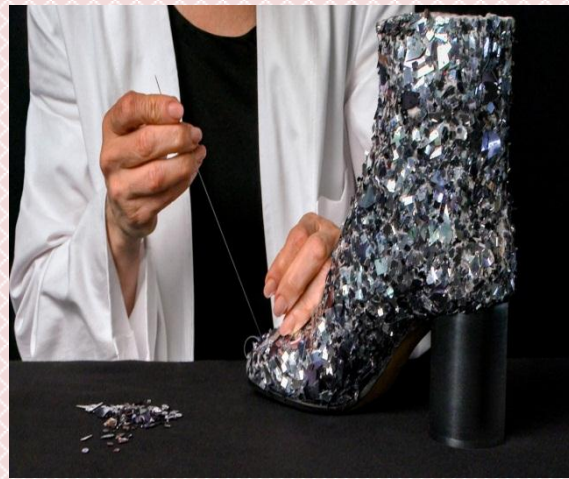
The month also brought significant business developments. Online retailer SilkFred, known for supporting small independent designers, collapsed into administration. The closure highlighted the growing pressures on digital fashion marketplaces and emphasized the need for stronger support systems for emerging labels.



Footwear Highlights – October 2025

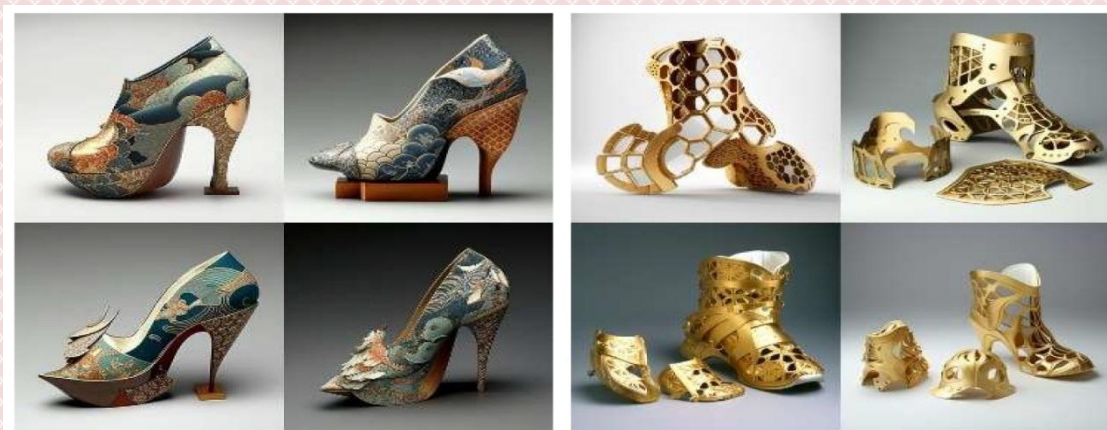
Maison Margiela Unveils Limited-Edition Tabi Series

Maison Margiela introduced an exclusive *Tabi Collector's Series* this October, featuring the striking “Broken Mirror” design. Each pair is meticulously hand-embroidered with reflective glass beads and sequins, available in a highly limited run of just 25 pieces. This launch reinforces Margiela’s legacy of experimental craftsmanship while elevating the Tabi silhouette into a coveted collector’s item.



Global Footwear Trends Dominate Fashion Weeks

Footwear emerged as a defining element of runway storytelling. Designers showcased futuristic heels, sculptural platforms, and hybrid sneaker-boot forms for Spring/Summer 2026. Textures such as metallic leather, mesh overlays, and hand-woven uppers stood out, with an emphasis on comfort-driven luxury. Neutral tones and architectural shapes set the tone for next season’s footwear direction.



Eco-Innovation Leads the Market

Adidas, Target, and Zalando jointly announced a major milestone in their “*Next Stride*” bio-materials project: the first pilot production run of bio-based footwear soles made using algae, castor bean, and other renewable materials. This is part of their wider collaboration with material innovators like Algenesis Labs, Balena, and Kuori.



From the vegan design space, von Holzhausen introduced its “Ripple Shoe,” made from its proprietary Liquidplant™ material — a fully plant-based compound made from sugar and seed oils that can substitute for polyurethane. The brand claims this material is biodegradable, recyclable, and durable enough for scale.



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**FOOTWEAR DESIGN &
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DIPLOMA IN FOOTWEAR TECHNOLOGY

KEY INPUTS :-

Manufacturing Technique & Quality Control,
Pattern Engineering & Production Supervision
Product Design, Costing, Sustainability
AI, IT & Industry Ready Skills

KEY OUTCOME :-

- ✓ Get your 1-Year Diploma by completing both modules.
- ✓ Path way to B.Des program through lateral entry.
- ✓ Multiple entry/exit, exist with a certificate.

MODULE 1:- Footwear Manufacturing Technology
MODULE 2:- Footwear Design & Development

**Apply
Now**

LAST DATE :- 31 DEC. 2025



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**FOOTWEAR DESIGN &
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DIPLOMA IN FASHION DESIGN

KEY INPUTS :-

Fashion Illustration, Textile Studies, Fashion Graphics
Surface Ornamentation, Sustainable Fashion, Entrepreneurship

KEY OUTCOME :-

- ✓ Get your 1-Year Diploma by completing both modules.
- ✓ Path way to B.Des program through lateral entry.
- ✓ Multiple entry/exit, exist with a certificate.

MODULE 1:- Apparel Design
MODULE 2:- Apparel Manufacturing

**Apply
Now**

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Ministry of Commerce & Industry, Government of India



DIPLOMA IN RETAIL FASHION MANAGEMENT

KEY INPUTS :-

Retail Operations, Merchandising & Marketing, E-Commerce, SEO,
Digital Tools & CRM Branding, Business Communications & Visual Merchandising

KEY OUTCOME :-

- ✓ Get your 1-Year Diploma by completing both modules.
- ✓ Path way to BBA program through lateral entry.
- ✓ Multiple entry/exit, exist with a certificate.

MODULE 1:- Retail Fashion Store Business
MODULE 2:- Retail Fashion Digital Business

**Apply
Now**

LAST DATE :- 31 DEC. 2025



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Shape the future with creativity and passion.*

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FDDI Chandigarh