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MONTHLY NEWSLETTER

Mr. Vivek Sharma, IRS joins FDDI as 'Managing Director'

Mr. Vivek Sharma, an IRS officer of 2003 batch of the Indian Revenue Services has joined Footwear Design & Development Institute (FDDI) as the 'Managing Director' from 10th February, 2025.



Prior to joining FDDI, he was working in the Income Tax Department and handling the charge of Additional Director General-2 (HRD), Central Board of Direct Taxes, New Delhi

He has done Bachelors of Engineering with specialization in Industrial Engineering from Indian Institute of Technology (IIT)- Roorkee.

Having wide exposure in the field of Administration and Finance, Mr. Sharma intends that FDDI must play a transformative

role to promote the industry by providing skilled workforce and technology adoption to the Leather, Footwear and Allied industry which is a major constituent of India's manufacturing sector.

He has broader integrated vision to make FDDI, as one of the best hub of 'International Skill Learning Centre', develop industry-institute interface for collaborative research in the field of Footwear, Leather, Retail, Fashion & Management to stand up to the expectations of its stakeholders in the educational landscape globally.

He is also having holistic view to help the micro-entrepreneurs and artisans in their capacity building and to benefit from emerging opportunities.

International conference on 'Innovations in **Biomechanics and Footwear** Development' held

FDDI's Centre of Excellence (CoE), in collaboration with Galgotias University, Greater Noida, and the University of Cyberjaya, Malaysia, successfully hosted the international conference 2025 on 'Innovations in Biomechanics and Footwear Development' on 21st & 22nd February 2025 at Galgotias University.

During the conference, Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI was the 'Chief Guest' whereas Prof. Dr. Subir Kumar Saha, IIT Delhi was the 'Guest of Honor'. Dr. Shashi Bala Singh, Research Advisor to the Chancellor, Galgotias University, Dr. Madhusudan Pal, Scientist 'G' & Director, CoEs, FDDI, Dr. Avadhesh Kumar, Pro Vice Chancellor, Galgotias University, Dr. Shagun Aggarwal, Dean, School of Allied Health Sciences, Galgotias University, Dr. Rajeev Agarwal, Senior Physiotherapist, AIIMS, New Delhi were other dignitaries who attended the conference. Prof. (Dr.) David Whitford, Vice-Chancellor, University of Cyberjaya, Malaysia attend it through online mode.

The theme of the conference was 'Shaping the Future of Movement', which provided a dynamic platform for distinguished researchers, industry leaders, and academicians to discuss advancements in robotics, biomechanics, footwear technology, and health sciences.

On 21st February 2025, the morning session set the stage for insightful discussions on robotics, biomechanics, footwear design, and intellectual property rights whereas the afternoon session featured scientific presentations by Ph.D. scholars and faculty members under the thematic areas of footwear biomechanics, sports science, and disease prevention.

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(Continued on next page...)

Industry.





NTHLY NEWSLETTER

Under challenges & innovations in footwear technology, the second day focused on emerging AI-driven footwear design and industrial applications.



In concurrence, presentations were made by Dr. Sunil Kumar Hota from Defence Research and Development Organisation (DRDO) on Shoes for Combat Operations; by Dr. Madhusudan Pal on Challenges in Footwear Design Innovation and Manufacturing; by Dr. Gaurav Jagannath, Medical Advisory Board, Clinical AI Healthcare Technologies on AI Applications in IN THIS ISSUE (Continue from last page)

- > 'Hindi Pratibha Award' by TOLIC Noida for daughters of FDDI, Noida employee's;
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- Mr. Neeraj Kumar joins FDDI, Patna campus as 'Executive Director';
- Delegation from University of Northampton, United Kingdom visits FDDI, Noida;
- ➤ Industrial visit for FDDI, Hyderabad students at Chennai & Andhra Pradesh;
- > FDDI, Kolkata students visit 48th International Kolkata Book Fair;
- Research paper presented by Faculty of FDDI, Banur during FTC-2025;
- Professional exposure in Wholesale & Retail Dynamics for FDDI, Noida students;
- Online session on 'Design Thinking' held at FDDI, Kolkata campus;
- Fashion show 'Connect the Soul' held by FDDI, Jodhpur in association with EPCH;
- Research article of Faculty of FDDI gets published in 'The Science World';
- > Joint research paper of Faculty of FDDI, Jodhpur campus published in IJPME.

Dr. Abhirup Chatterjee, CoE - Hyderabad, Dr. M Vimudha, CoE - Chennai and Dr. Ankur Shukla, CoE - Rohtak contributed wholeheartedly by chairing the scientific sessions held both online and offline, enlightening the participants with their words of

Digital Physiotherapy and by Mr. Tushank Jain, Allure Enterprises Pvt. Ltd. on Localizing Innovations in India's Footwear

encouragement. The conference filled with stimulating discussions, valuable learning experiences paved way for fruitful collaborations to create

FDDI participates in 06th edition of Delhi International Leather Expo (DILEX)

footwear solutions that are not only innovative but also accessible, sustainable, and beneficial to all.

FDDI participated in the 06th edition of Delhi International Leather Leather Exports (CLE), prominent industrialists, dignitaries Expo (DILEX) - Reverse Buyer Seller Meet which was held at India from various embassies, international buyers, and members International Convention and Expo Center (IICC), Dwarka, New of the press and media attended the inauguration ceremony. Delhi on 20th & 21st February 2025.

Senior officials from Department for Promotion of Industry and Destination for Footwear and Leather Products Sourcing" Internal Trade (DPIIT), Government of India, and the Council for

Panel Discussions on "Bharat - the Destination for Footwear and rodus Sourcian Dignitaries sharing their views during the panel discussion

During DILEX, a panel discussion on "Bharat - the was held which was attended by Mr. Rajendra Kumar Jalan,







Vivek Sharma, IRS, Managing Director-FDDI, Mr. P.R. Aqeel Ahmed, Managing Director - M/s. Florence Shoe Co. Pvt. Ltd., Mr. Sanjay Leekha - Founder and Chairman-cum-Managing Director - Alpine Group, Mr. Puran Dawar, Chairman - Dawar Footwear Industries, Mr. William Wong, Founder/ Chairman of Federation of Hong Kong Brands, Mr. Motilal Sethi - President, Indian Leather Garments Association (ILGA).

During DILEX, a Reverse Buyer Sellers Meet (RBSM) was hosted by CLE which was attended by the eminent dignitaries and the participants.

Chairman - CLE, Mr. R. Selvam, IAS, Executive Director - CLE, Mr. The students of FDDI displayed a wide range of creations at its stall which included men's and women's footwear, casual, formal, sports shoes, fashion accessories, leather goods, handbags, and wallets.

> FDDI students volunteered to help/supported CLE organizing the whole event.

> DILEX provided an excellent platform to highlight the diverse strengths of the Indian leather industry, enabling traders and manufacturers to engage directly with industry-focused buyers.

FDDI, Rohtak students visit 38th Surajkund International Crafts Mela

On 20th February 2025, the students of FDDI, Rohtak campus visited the 38th Surajkund International Crafts Mela held at Surajkund in

Faridabad, Haryana.

Under the guidance of the faculty of FDDI namely, Dr. Sarita Devi & Mr. Anil Yadav, the students had the opportunity to see the richness and diversity of the handicrafts, handlooms and cultural fabric of India.

The student of School of Fashion Design (FD), School of Footwear Design and Production (FDP) and Foundation batch saw the vibrant fabrics and textiles, intricately designed carpets and rugs, elegant embroidery, needlework, stunning paintings and murals etc. and witnessed





the exceptional craftsmanship of artisans from across the country acquiring inspirations for their professional growth.

Workshop on 'Design Project' and 'Sneaker Artistry: Exploring Customization Techniques' held at FDDI, Hyderabad campus in collaboration with Pidilite Industries Limited

With the objective to update the knowledge of students and broadened their understanding to create amazing designs, a workshop 'Design Project' was held at FDDI, Hyderabad campus by Pidilite Industries Limited on 18th February, 2025. Another specialized workshop on 'Sneaker Artistry: Exploring Customization Techniques' was held on 27th February, 2025 for the students of School of Footwear Design & Production (FDP).





Professional, Expert Teacher from Pidilite Industries Limited conducted both the workshop.

Ms. Sangeeta Alluri, Fevicryl Certified

During the 'Design Project' workshop, conducted for the students of Foundation Batches, Ms. Sangeeta Alluri provided valuable tips for creating designs through metal wire bending, clay & paper casting with surface texture exploration that adds immense beauty and enhances the look of a product. Through demonstration, she briefed

about the techniques of handling of tools, painting, stamping and clay casting & metal wire bending for ornamentation and enhancing its aesthetical appeal and its applications for design projects and creating the artifacts.





The workshop on 'Sneaker Artistry: Exploring Customization Techniques' focused on sneaker customization through painting and colouring techniques. Participants explored various methods to transform plain sneakers into unique, artistic creations using vibrant

Through interactive demonstrations and hands-on sessions, Ms. Sangeeta Alluri provided valuable insights to

colours and innovative designs.

the students on the tools, materials, and techniques required for sneaker customization. They experimented with colour

blending, shading, and

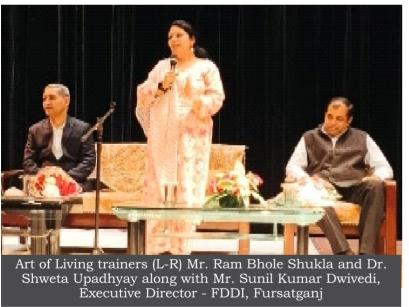




detailing, allowing them to express their creativity and personalize their footwear.

Art of Living workshop conducted at FDDI, Fursatganj campus

To help reduce stress and improve well-being, a workshop of 'Sudarshan Kriya' was organized at FDDI, Fursatganj campus on 16th February 2025.





This workshop on the breathing technique 'Sudarshan Kriya' was conducted by Art of Living trainers namely, Mr. Ram Bhole Shukla and Dr. Shweta Upadhyay for a stress-free and happy life.

Mr. Ram Bhole Shukla briefed that the true meaning of meditation is to let out the thoughts. The session was attended by the students and employees of the institute who participated with full zeal.

Valuable insights for FDDI, Chandigarh (Banur) & FDDI, Rohtak students at Bharat Tex 2025

To provide valuable insights on textiles, trends, digitalization & automation in textile production and its supply chains, a visit was organized at Bharat Tex 2025 for the Foundation Design students of FDDI, Chandigarh (Banur) & FDDI, Rohtak which was held at Bharat Mandapam, New Delhi.







Bharat Tex 2025, which was a grand showcase of India's textile industry, featured some of the biggest brands, including Shahi, Arvind, Wellspun, and many more. Students were able to visit various stalls and interact with industry leaders, gaining valuable knowledge about the latest developments in product design, textiles, and sustainable practices.





Under the guidance of the faculty of FDDI namely, Dr. Annu Kumari and Ms. Shefali Verma from FDDI - Chandigarh (Banur) campus and Dr. Sarita Devi & Mr. Anil Yadav from FDDI - Rohtak campus, the Foundation & Design students attended various roundtable discussions and masterclasses where they learned from Padma Shri awardee craftsmen, renowned industry experts, and leaders in the textile and footwear sector from 14th to 17th February 2025.

The opportunity to engage with industry giants, understand the intricacies of textile production, global textile trends and witness firsthand the innovations shaping the future of fashion and manufacturing left an indelible impression on the students.

Student Internship Program in Fashion Designing held at FDDI, Rohtak campus

To transform the creativity and passion into a rewarding career in fashion designing, a seven day internship program for students of Jawahar Navodaya Vidyalaya (JNV), Rasulpur, Palwal was held at FDDI, Rohtak campus from 10th to 16th February 2025.

A total of 80 senior secondary students actively participated in the program which was conducted by the faculties of Fashion Design (FD).

The students explored various creative and technical skills, including basic drawing, Lippan art, 3D technology, screen printing, product development, and costing. The expert faculty of FDDI Rohtak also introduced them to basic design and stitching, CAD, CLO 3D technology, and craft innovation, enhancing their understanding of fashion design.





Upon completion of the program, the students were awarded certificates of participation.

FDDI, Chennai students visit Government Museum, Chennai

To enrich the knowledge about the evolution of textiles, costumes, and artifacts, which play a crucial role in the field of fashion design, eighteen students from II Year B. Des of School of Fashion Design (FD) of FDDI, Chennai campus visited Government Museum, Egmore, Chennai on 10th

Established in 1851, the museum, renowned for its extensive collection of textiles, sculptures, and archaeological artifacts, served as an ideal destination for the students to gain insights into traditional craftsmanship and historical influences on fashion.

Under the guidance of the faculty, Dr. D. Anita Rachel, the students explored the various exhibits that showcased ancient weaving techniques, intricate embroidery styles, and traditional attire from different periods of Indian history. The sections on temple sculptures and paintings further provided an understanding of draping styles and motifs used in traditional fashion.



Industry session on 'Translating Creative Ideas into Business Ventures' for FDDI, Noida students

An insightful industry session on 'Translating Creative Ideas into Business Ventures' was held at FDDI, Noida campus on 07th February 2025 for the students of the School of Retail and Fashion Merchandise (RFM).





The enriching session with SwatiModo Creations, led by Ms. Swati Mehrotra, Founder of SwatiModo. provided students with invaluable insights into turning passion and creativity into successful enterprises.

Ms. Mehrotra shared her inspiring entrepreneurial journey, emphasizing the importance of business planning, market positioning, and leveraging innovation to transform creative concepts into thriving brands. She highlighted the challenges of building a brand from the ground up and offered practical strategies for overcoming them with resilience and creativity.

The session concluded with an engaging Q&A segment, where students gained expert advice on entrepreneurship, industry trends, and practical approaches to launching their ventures.



Strengthening Industry-Academia Collaboration – FDDI, Jodhpur organizes CBSE School Principal Conference

On 05th February 2025, FDDI, Jodhpur campus successfully hosted the CBSE School Principal Conference which brought together distinguished academicians and industry leaders to discuss emerging career opportunities in footwear, leather and fashion industries.

The event was graced by Mr. Niren Anand, Founder of Evertrade India, Ms. Smita Anand, Advisor, UNCTAD-Empretec Program of India, Mr. Lalit Prakash Jangra, Executive Director (ED), FDDI Ankleshwar, and Mr. Satish Pahal, Deputy Secretary, CBSE HQ, who shared valuable insights on vocational education and industry-oriented learning.





It was organized to successfully navigate in the evolving educational landscape and to achieve the goals envisaged in National Education Policy (NEP) 2020 regarding vocational education and industry-oriented learning.

Principals from various CBSE schools participated in engaging discussions emphasizing the importance of skill-based education and career opportunities in design, footwear, leather, and retail sector.

The participants visited the entire campus of FDDI and explored FDDI Jodhpur's state-of-the-art laboratories, design labs, and advanced training facilities.

Joint research paper of the students and faculty of FDDI, Guna campus published in reputed UGC-approved international journals

Research papers jointly authored by the faculty and students of the School of Footwear Design & Production (FDP) at FDDI, Guna campus has been published in reputed UGC-approved international journals.

These research papers explore various aspects of market research in the footwear industry, including techniques, trends, and implications, as well as consumer behaviour, purchase decisions, and methods for measuring customer satisfaction and loyalty.

The paper titled, "The Science of Market Research in the Footwear Industry: Technique, Trends, Implications" bearing ISSN: 2582-3930, Volume 09, Issue 01 January 2025 has been published in International Journal of Scientific Research in Engineering and Management (IJSREM).











This research article co-authored by Ms. Krati Tomar of B. Des., 3rd Year – FDP and Mr. Neeraj Kumar Sharma - Jr. Faculty, explores the various techniques used in market research within the footwear industry, examines emerging trends shaping the sector, and discusses

the strategic implications for businesses aiming to thrive in an increasingly complex market environment. The paper can be reviewed at: https://ijsrem.com/volume09issue01january2025/.

The paper titled, "Understanding Marketing Research and Consumer Behaviour in the Guna District in Madhya Pradesh" bearing e-ISSN: 2582-5208, Volume:07/Issue:02/February-2025 has been published in International Research Journal of Modernization in Engineering Technology and Science (IRJMETS).

This research article co-authored by Mr. Rahul Yadav, B. Des., 3rd Year – FDP and Mr. Rahul Kumar Pandey - Sr. Faculty Grade-1, provides an in-depth conceptual analysis of various marketing research methodologies and consumer behaviour patterns within







Mr. Geetesh Kumar

Kori, B. Des., 3rd Year

paper can be reviewed at:

Guna district, emphasizing the key determinants that influence local market dynamics. By exploring existing theoretical frameworks and reviewing relevant literature, this study seeks to enhance the understanding of how businesses can effectively engage with consumers in regional markets. This paper can be reviewed at: https://www.doi.org/10.56726/IRJMETS67408.

Another paper titled, "The Role of Review Authenticity in Building Consumer Trust: A Study on Product Reviews" bearing E-ISSN: 2581-5946, Volume: 8 Issue: 1 January to February 2025 has been published in International Journal of Science and Management Studies (IJSMS).

This research article co-authored by Mr. Geetesh Kumar Kori, B. Des., 3rd Year – FDP and Mr. Neeraj Kumar Sharma - Jr. Faculty, elucidates the vital role of authentic reviews in building consumer trust. By examining consumer behaviour, industry practices, and methods for detecting fraudulent reviews, the research highlights how genuine product reviews impact trust, brand loyalty, and purchasing decisions. Furthermore, it delves into the broader implications for businesses and e-commerce platforms in upholding transparency and integrity within their review systems. The paper can be reviewed at: https://www.ijsmsjournal.org/current-issue.html.

The paper titled, "Measuring Customer Satisfaction and Loyalty: Approaches and Insights" bearing ISSN: 2581-7175, Volume 8, Issue 1, Jan-Feb 2025 has been published in International Journal of Scientific Research and Engineering

This research article co-authored by Ms. Nisha Yadav, B. Des., 3rd Year – FDP and Mr. Varun Tripathi - Faculty, explores various approaches to measure customer satisfaction and loyalty, including both traditional and modern techniques. The

https://www.ijsred.com/volume8-issue1-part13.html.

Certificate of Publication

The training methodology at FDDI provides ample opportunity to the students to carry out research work with a credible and impactful research output.

International Journal of Scientific Research and Engineering Development

(International Four Research (Igus Nature Journal and Regiment in 1904)

Certificate of Jublication

This is to Certify that Paper Entitled

"Measuring Customer Sotisfaction and Loyalty: Approaches and insights."

Authored by

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Technical review article co-authored by faculty of FDDI, Chennai campus gets published in WJM&HC

A technical review article co-authored by Dr. D. Anita Rachel, Sr. Faculty Grade – II, School of Fashion Design (FD) of FDDI, Chennai campus has been published in the World Journal of Medicine and Health Care (WJM&HC) - MK Science Set Open access publication.

The topic of the article is 'Role of Textile Materials in Orthopedic Application's' bearing e - ISSN 3065-5145, which is available at https://mkscienceset.com/articles-file/583- article1737356204.pdf





This article states about the use of biomedical textiles is more rampant than anyone realizes.

Medical textiles are used to repair or replace various musculoskeletal tissues such as for preparation of wipes, swabs, wound dressings,

bandages, gauzes, plasters, pressure garments, orthopedic belts and for new applications, such as heart valves, vascular grafts, artificial veins, artificial ligaments, artificial joints, artificial skin, and artificial cartilage.

The article explains about the commonly used materials for preparation of biomedical textiles that includes Cotton, Nylon, Silk, Ultra-high molecular weight polyethylene, Polyester, Polypropylene, Poly tetra-fluoro ethylene, Polyether ether ketone, and Polyether ketone which are prepared from various monomers in varying proportions as per the requirement of the material to be used. Various methods are used in their preparation like Braiding, Knitting, and Weaving, which helps in the development of certain kinds of materials with different specificity and character. Other important measures in the preparation of the medical textile include Denier (the filament counts in multifilament fibers), Tenacity (the strength per denier) and Heat shrink (the amount of shrinkage at a particular time and temperature).



Design Registration granted for 'Table Top Article' jointly to faculty of FDDI, Hyderabad campus and others

Dr. Rambabu Muppidi, Design Faculty of FDDI School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad campus and two other persons jointly submitted their creative and innovative design Small wooden accessories goods title 'Table Top Article', to Indian Patent Office, Intellectual Property Building, and Kolkata, India for design protection.

This creative and innovative design bears Design Number: 440947-001, CBR Number:

223390, Class: 11 -02. With the support of Mr. Subhajit Saha, Head of Legal & IPR, Founder Resolute 4IP, the application was submitted on 17th December, 2024 and the registration was officially granted on 6th February 2025.

Besides Dr. Rambabu Muppidi, Mr. Krishna Kumar Yadav, Assistant Professor, NIRMA University, and Mrs. Kalapala Vanaja, Librarian at Elite International School have made significant contributions to the research study.









The design of tabletop artifacts is inspired by Nirmal toys with bird's diagram which is liked by children. The team designed and developed creative concepts with small wooden tabletop accessories tailored for the artisan community. The tradition of crafting Tellaponiki wood, Massenet wood, known as white wood, is deeply rooted in the Adhilabad District of Telangana, alongside the Etikoppaka crafts of Visakhapatnam from the Visaka region. This research supports government efforts to document and study the local crafts of Kondapalli and Nirmal crafts in Andhra Pradesh and Telangana, with the goal of engaging and inspiring students through ongoing exposure to local handicraft clusters, thus fostering opportunities for creative innovation and experimentation.

6th Convocation ceremony of FDDI, Kolkata campus held

FDDI, Kolkata campus held its 6th Convocation ceremony on 17th February 2025 at its premise for the Batch of 2024.

The event was graced by the 'Chief Guest', Prof. (Dr.) J.P. Sampath Kumar – Director, NID, Assam, and Mr. Amitava Chandra, Director,





Chandra Chemicals and Mr. Anindya Ray, Astt. Vice President, Jaya Shree Textiles, Grasim Industries Ltd., as the 'Guests of Honour' who were welcomed by Mr. Vivek Sharma, IRS, Managing Director (MD) – FDDI.





On this occasion, Colonel Pankaj Kumar Sinha, Secretary - FDDI, Mr. Niraj Kumar, Executive Director - FDDI Patna, faculty members, staff, graduating batch of 2024, their parents, students and prominent industrial personalities were present.

The Convocation ceremony began with the recitation of National Anthem followed by lighting-up of the ceremonial lamp by the Chief Guest along with other dignitaries.

Marking the successful completion of their professional programme, a total of 81 students were honoured during the ceremony out of which 40 were from School of Fashion Design (FD), 18 were from School of Leather Goods and Accessories Design (LGAD) and 23 students were from School of Footwear Design and Production (FDP).





Delivering the 'Keynote Address', Mr. Vivek Sharma, IRS, MD – FDDI highlighted FDDI's commitment to fostering innovation, research, and technological advancements that address global challenges in the area of footwear, fashion, leather products, and retail & fashion merchandise. He briefed about the achievements of the students and the faculty, as well as the various events organized at the institute along with his vision for the future.



Sr. No.	Detail of the Student	Medal	Award
1	Ms. Sarah Mullamithawala (B.Des - FD)	Gold	Rs. 30,000 scholarship from Dendrite Adhesive
2	Mr. Amarta Sen (B.Des - FDP)	Silver	Rs. 25,000 scholarship from Dendrite Adhesive
3	Ms. Kavinmalar M A (B.Des - LGAD)	Silver	Rs. 25,000 scholarship from Dendrite Adhesive

The Chief Guest, Prof. (Dr.) J.P. Sampath Kumar – Director, NID, Assam, in his heartfelt message, encouraged the graduates to pursue excellence, avoid any shortcuts in life and equip oneself and develop own capacities to contribute meaningfully to the society.





Recognizing academic excellence, the scholarships were presented by representatives from Chandra Chemical Enterprises (Pvt.) Limited, P.C. Chandra Group, manufacturers of Dendrite Adhesive.

The graduating class of 2024 joins a prestigious alumni network, with past graduates securing positions at top companies such as Adidas, Lifestyle (Landmark), Arvind Fashions Ltd., H&M, and others. The institute's commitment to excellence and industry relevance continues to drive its high placement rate.

Online session on 'Integrated Supply Chain Dynamics: Supermarket Paradigm' held at FDDI – Chhindwara campus

On 07th February 2025, an online session on the topic 'Integrated Supply Chain Dynamics: Supermarket Paradigm' was conducted for the students of School of Retail & Fashion Merchandise (RFM) of FDDI – Chhindwara campus.

The resource person for the session was Dr. A. S. Suresh, a distinguished academician and industry expert with over three decades of experience in supply chain management, retail, and strategic business operations.





During the session, Dr. Suresh familiarized the students about the fundamentals of supply chain, challenges and future trends, role of technology in supply chain efficiency. With the help of case study, he discussed the challenges and opportunities in managing retail supply chains, highlight the role of technology and innovation in modern supply chains, and explore case studies and real-world applications of efficient supply chain models.

Students were also engaged in an interactive Q&A session, where Dr. Suresh shared his views on career opportunities in supply chain management, the impact of emerging technologies, and strategies for tackling supply chain disruptions with industry perspective.

Workshop on 'Intellectual Property Rights (IPR) & Its Registration Process' at FDDI, Chandigarh (Banur) campus

To create and encourage a sense of patent and copyrighting among the students and faculty members, an insightful workshop on 'Intellectual Property Rights (IPR) & Its Registration Process' was held at FDDI, Chandigarh (Banur) campus on 07th February 2025.









The workshop featured two eminent speakers from the Indian Patent Office (IPO), New Delhi, namely, Mr. Rajesh Kumar Meena, Examiner of Patents & Designs and Mr. Jai Veer, Assistant Controller.

They provided key insights into IPR fundamentals, the registration process, conversion of the research/project works into Patents and practical strategies for safeguarding innovations.

The workshop was conducted offline at the FDDI Chandigarh campus and streamed live across the 12 FDDI campuses, with 349 participants attending the session.

There was an interactive session which offered the participants an opportunity to engage directly with the experts and clear their doubts.

Industrial visit for FDDI, Hyderabad students at Flipkart Warehouse

To provide comprehensive insights into Flipkart's operational strategies and its fulfilment procedures, an industrial visit was organized for the students of School of Retail & Fashion Merchandise (RFM) and of School Fashion Design (FD) of FDDI, Hyderabad campus at Flipkart Warehouse located at Sangareddy, Telangana on 06th February 2025.

Accompanied by their faculty member, the students saw the functioning of large scale fulfillment center designed to manage large electronic appliances (white goods), covering warehouse operations, automation, inventory management and order fulfillment.





During the enlightening visit, the operational experts of Flipkart Warehouse explained the students about the operational strategies and their commitment to excellence in customer service.

Mrs. Priyadarshini Raje Scindia visit FDDI, Guna campus

On 05th February 2025, Mrs. Priyadarshini Raje Scindia, W/o. Mr. Jyotiraditya M. Scindia, Hon'ble Union Minister of Communications and Minister of Development of North Eastern Region, Government of India visited the FDDI, Guna campus. She was greeted by Mr. Jitendra Gupta, Center Incharge (CI), FDDI-Guna and the esteemed faculty members of the institute.

During her one hour stay, she visited the Cutting Lab, Lasting Lab and Closing Lab, where she observed the latest technology and practical training processes being provided to students.







She witnessed and appreciated the creative works and innovative designs developed by FDDI students at the Product Development Center (PDC), where a display of footwear prototypes, designs, sketches etc. was made.

An interaction session with the student was organized during which she shared her valuable thoughts with the students, encouraging them to pursue their dreams with passion and determination.





She also gave valuable suggestions for the improvement of standards of teaching, research and collaboration programmes of the institute.

'Design Quest Display' inaugurated at FDDI, Jodhpur

Showcasing the creativity in the arena of research and innovation in fashion and footwear technology, a 'Design Quest Display' was inaugurated on 03rd February 2025 at FDDI, Jodhpur campus.

A pursuit of knowledge aimed at connecting, learning, and showcasing the creativity and innovation of students, the display features unique footwear, fashion, and design concepts, reflecting industry trends and artistic excellence.

The event was graced by esteemed guests, faculty, and students, fostering inspiration and collaboration.



Student Internship Program under NEP 2020 held at FDDI, Jodhpur campus





Following the guidelines outlined in National Education Policy (NEP) 2020, an eight-day internship program for students of Govt. School Badli and Ratanada, Jodhpur was conducted at FDDI, Jodhpur campus from 27th January to 04th February 2025.

A total of 25 students from class 9 to class 12 took part in the internship program which was conducted in collaboration with Bharti Airtel Foundation and the District Education Department, Jodhpur.

To help students gain essential & practical skills and experience, the experts of FDDI Jodhpur imparted critical knowledge and expertise to create a strong foundation for their future.

FDDI, Noida participates in 'Bharat Parv' 2025

FDDI, Noida had the privilege of participating in the prestigious 'Bharat Parv' 2025, which was organized by the Ministry of Tourism, Government of India from January 26th to 31st January 2025, at the historic Red Fort, New Delhi.

'Bharat Parv' 2025 with the theme 'Dekho Apna Desh' was an exciting event filled with diverse activities. The event featured a display of Republic Day tableaux, performances by Armed Forces bands, and cultural showcases from various States and Union Territories, rich flavors of India at 59 food stalls, 70 stalls of handicraft & handloom.





At its dedicated stall, FDDI beautifully displayed the work of its talented students. The stall was a visual treat, highlighting the creativity and skills nurtured within FDDI's educational environment.

The display included an array of garments stitched and designed by students of School of Fashion Design (FD), showcasing their craftsmanship and design expertise. The students also displayed woven scarves and panels, block and

screen printed fabrics. In addition to the textile and garment designs, the stall also exhibited a range of footwear designs created by the students of School of Footwear Design and Production (FDP), along with leather products, including apparel, accessories, and bags by





the students of School of Leather Goods and Accessories Design (LGAD). These products represented a fusion of traditional techniques with modern design sensibilities, reflecting FDDI's commitment to preserving Indian craftsmanship while promoting innovation in design.

One of the highlights of the stall was the opportunity for visitors to experience hands-on block printing. Artisans from Kolhapur (leather craft), Madhubani painting, and Thapu work from Jaipur collaborated with FDDI to offer interactive craft and design intervention experiences. This interaction gave people a deeper appreciation for art, as well as a chance to understand the detailed craftsmanship involved





in its creation. The event garnered attention from several YouTube influencers who shared FDDI's story with a wider audience.

At the 'Activity Zone' the students energized the event with multiple flash mob performances each day, earning praise for their creativity and vibrancy. The School of Retail & Fashion Merchandise (RFM) organized fashion and brand quizzes and visual merchandise display and interacted with the audience.





On the final day of the event, a fashion show was organized, featuring collections designed by students from all schools of FDDI, Noida. The models for the show were also the students themselves, who confidently showcased their designs on the ramp. The event received widespread admiration from the visitors and became one of the most talked-about highlights of the event.

FDDI Noida's participation in 'Bharat Parv' 2025 was a resounding success. The students had an incredible opportunity to showcase their skills to a broader audience, interact with visitors, and gain valuable exposure.

'Hindi Pratibha Award' by TOLIC - Noida for daughters of FDDI, Noida employee's

The Town Official Language Implementation Committee (TOLIC), Noida operates the 'Hindi Pratibha Award' Scheme as per the instructions of the Official Language Department, Ministry of Home Affairs, under which the children of employees working in the member offices of TOLIC are awarded for excellent marks (Grade-A) in Hindi subject in class 10th and 12th.

Adhering to this, Ms. Pooja Tiwari, daughter of Mr. Nagendra Tiwari, Dy. Manager, Store and Ms. Sonali Panda, daughter of Mr. Saroj Panda, Technologist, International Testing Center (ITC) were awarded with the 'Hindi Pratibha Award' at the 48th meeting of TOLIC which was held on 29th January 2025, at the National Institute of Open Schooling, Noida.











Both of them have passed Class-10 with excellent marks in Hindi subject. They received their awards from Mr. Ashutosh Gautam, Chairman, TOLIC-Noida, during which Dr. Pragya Kandpal, Member Secretary, TOLIC-Noida, Mr. Chandra Prakash, Hindi Officer - FDDI and other dignitaries were present.

Apart from this, under the aegis of TOLIC, Noida, Mr. Mohammad Faisal, Laboratory Analyst, ITC participated and received the consolation prize in Hindi Official Language and General Knowledge Competition which was held on 20th December 2024 at V.V. Giri National Labor Institute, Noida.

Joint research paper of Faculties of FDDI gets published in IJA&FC

A joint research paper of the faculties of FDDI entitled 'Effect of washing on the comfort properties of antimicrobial-finished cotton fabric' was published in 'International Journal of Agriculture and Food Science (IJA&FC), 7(2): 80-83'.

This paper bearing ISSN: 2664-8458 is authored by Dr. Sushila, Dr. Sarita Devi from the School of Fashion Design, FDDI and Dr. Nisha Arya, Associate Professor, Department of Apparel & Textile Science, COCS, CCS HAU, Hisar, Haryana, India.

The study aims to explore the influence of washing on the comfort properties of finished cotton fabrics to assess their durability and performance. The findings indicate that the finishing treatment with 5g/l concentration of lemon peels extract to cotton fabric sample by exhaust and pad dry cure methods resulted increased significantly at 1% level of significance in air permeability of washed finished fabric when compared to the unwashed finished cotton fabric sample.

This research paper is also available online at the link: https://www.agriculturaljournals.com/archives/2025/vol7issue2/PartB/7-2-12-320.pdf



Cover page of the joint research paper

Mr. Neeraj Kumar joins FDDI, Patna campus as 'Executive Director'

Mr. Neeraj Kumar joined FDDI, Patna campus as 'Executive Director' on 3rd February 2025. He is an educationist with an impressive 20 years of service with a strong academic foundation. He brings a rich experience in education and



leadership. Before joining FDDI, Mr. Neeraj Kumar worked as a Deputy Registrar, Academic Affairs at the Indian Institute of Technology, Indore.

He served as Assistant Commissioner (Administration) at Navodya Vidyalay Samiti, Patna for two years. He has also served in Vivekananda College, Delhi University and Vasanta College for Women, Banaras Hindu University, Varanasi.

His educational qualification are Masters of Business Management in Finance, Post graduate Diploma in Material Management and Diploma in Labour Laws with Administrative Laws. He has also qualified NET in management.

Mr. Neeraj's technical background complements his strategic leadership style, enabling him to approach challenges with a blend of analytical thinking and practical solutions.

His expertise is expected to drive innovation, efficiency and growth at FDDI, Patna, further solidifying its reputation as a premier institute in the footwear and leather industry.

Delegation from University of Northampton, UK visits FDDI, Noida

On 05th February 2025, a high level delegation consisting of three members from the University of Northampton (UoN), United Kingdom (UK) visited FDDI, Noida.

The delegation consisted of Mr. Matthew Haines, Director of Global Engagement at UoN and Vice Chancellor and CEO - Ms. Becky Bradshaw & Ms. Shweta – Manager, Indian operations.





The delegation met Colonel Pankaj Kumar Sinha, Secretary, FDDI and had a long discussion on internationalization of higher education between both the institutions through partnership, dual degrees and furthering research collaborations.

The methodology for 'Course Mapping', possibilities of offering 'Collaborative Programmes' to the students and 'Faculty & Student Exchange Programme' which also included the issue of financial implications & legalities involved in exchange, was discussed in detail.

They visited the campus of the institute including the state-ofart facilities and infrastructure as established at namely, School of Footwear Design & Production (FDP), School of Fashion Design (FD), School of Leather Goods and Accessories Design (LGAD), and School of Retail and Fashion Merchandise (RFM) and the International Testing Center (ITC) of FDDI having Physical & Chemical Laboratory and saw various testing-cum-quality control services being provided by it.



The delegates also interacted with the staff and faculty members over various issues where the programmes conducted by FDDI and its unique features and benefits were briefed to them.





The delegation discussed in length about the curriculum development process of the Institute, methodologies of promoting training programs among the industry and services offered by FDDI, shared experience of FDDI with regards to linkages with higher

institutions, research institutions and the traditional crafts sector etc.

The delegation also addressed the students of FDDI wherein the students enquired about the courses and related details and future programs offered by UoN.

Industrial visit for FDDI, Hyderabad students at Chennai & Andhra Pradesh

To immerse students in real-world industrial processes and for bridging the gap between classroom learning and industry practices, an industrial visit for the students of Footwear Design & Production (FDP) of FDDI, Hyderabad campus was organized at various leading footwear manufacturing companies in Chennai and Tada, Andhra Pradesh (AP).

The students visited Hindustan Unilever (Footwear Division), where Mr. Pandian, GM - Production, guided them through the various stages of non-leather footwear production, (Sketcher Brand) shedding light on the machinery and processes used to manufacture footwear at scale.

Sr. No.	Company	Date
1	Hindustan Unilever (Footwear Division), Chennai	29th January, 2025
2	Apache Footwear Group Ltd. (ADIDAS) , Tada , AP	30th January 2025
3.	Sanghavi Accessories Pvt . Ltd., Chennai	31 st January 2025
4.	Riya Leather, Chrompet and Serene Shoe	04th February 2025
	Company, Chrompet, Chennai	

On 30th January 2025, the students had the opportunity to visit Apache Footwear Group Ltd., a sprawling facility that covers 350 acres and boasts a production capacity of 1.3 million pairs annually. The visit was guided by both the Technical and HR Teams of Apache, who provided an in-depth look into the company's innovative non-leather footwear manufacturing processes and cutting-edge automation techniques. Students had the chance to observe footwear automation in action, witnessing how advanced technology streamlines production, enhances efficiency, and maintains high standards of quality. They learned about Apache's commitment to sustainability, its efforts to reduce waste, and its approach to meeting high production demands. This experience offered valuable insights into the future of footwear manufacturing and the vital role technology plays in modern production lines.





On 31st January, 2025, the students visited Sanghavi Accessories Pvt. Ltd., where they explored the process of shoe last development. The company is renowned for its expertise in designing and creating high-quality shoe lasts, the crucial foundation for footwear manufacturing. Mr. Raj Kumar, Incharge- Sanghavi Shoe Accessories Pvt. Ltd. Explained the students on how precision and innovation play a key role in creating functional and aesthetically pleasing footwear.





On February 4, 2025, the students had the opportunity to visit Riya Leather, a renowned leather exporter based in Chromepet. Specializing in leather suede and nubuck, Riya Leather has established itself as a key player in the industry. During the visit, they gained valuable insights into the intricate leathermaking process, witnessing firsthand the craftsmanship and expertise that go into producing high-quality materials for global markets.

Further, they visited Serene Shoe Company, a reputed footwear manufacturer known for its expertise in crafting moccasins and sneakers. With a strong export presence, particularly in Switzerland, Serene Shoe Company is committed to blending traditional techniques with modern innovation.







The students had an interactive session with Mr. Faizal, Director of Serene Shoe Company which helped them gaining insights into the global footwear market, design innovations, and export strategies.

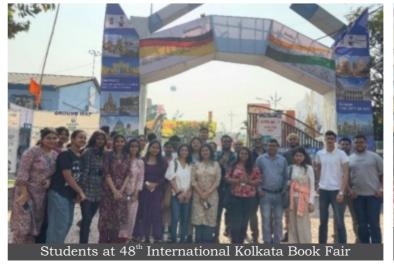
Accompanied by the faculties of FDDI, the visit provided practical insights into the manufacturing processes, and operations of a leading industrial establishment by utilization of advanced technologies in production and delivering high-quality products.

FDDI, Kolkata students visit 48th International Kolkata Book Fair

The students of the FDDI, Kolkata campus visited the 48th International Kolkata Book Fair, held at Central Park, Salt Lake, on 03rd February 2025.

The fair, a celebration of literature and culture, highlighted Germany as the theme country, offering valuable insights into its literary heritage. The German pavilion presented notable works, enriching the student's understanding of global literature. Additionally, students explored regional and Indian literature, gaining exposure to a wide range of languages and genres.

A key focus of the visit was on design and communication, with books on fashion, footwear, graphic design, and branding providing professional insights. Students had the opportunity to engage with publishers and industry experts, deepening their knowledge of current trends and creative processes.









Interactive sessions, book launches, and panel discussions further enhanced the experience, addressing topics such as literary trends, digital storytelling, and careers in publishing. These activities provided valuable academic and career perspectives.

Research paper presented by Faculty of FDDI, Banur during FTC-2025

Dr. Pooja Singh, Faculty, School of Fashion Design (FD), FDDI, Banur campus presented a research paper during the conference on Functional Textiles & Clothing (FTC-2025) which was held at IIT, Delhi from 31st January 2025 to 2nd February 2025.





She presented her research paper titled 'Falconeria insignis: A Novel Plant Source for Sustainable Finish on Museum Textile Antiquities'. This study explores Falconeria insignis as an eco-friendly botanical source for enhancing the preservation of museum textile antiquities. The developed finish with antimicrobial, antifungal and insecticidal property was used to develop for the base fabrics used in the showcases. The base fabric of showcase is in direct contact with the textiles displayed in that particular showcase, placed in a museum. So, to protect textiles exhibited in museums, from insects and microorganism's application of finish on the base fabric used in the showcases can be very effective.

Professional exposure in Wholesale & Retail Dynamics for FDDI, **Noida students**

To provide practical knowledge and clear understanding of the difference between wholesale and retail markets, an educational visit

was provided to the students of the School of Retail and Fashion Merchandise (RFM) of FDDI, Noida campus at Sadar Bazar, Delhi on 2^{nc} February 2025.

Interacting with shopkeepers at Sadar Bazar, Delhi which is renowned for its vast range and competitive bulk pricing, offered the students

valuable insights into inventory planning, supply chains, and the importance of volume

in profitability.

One of the key takeaways from the visit was the categorization of the market. Sadar Bazar is divided into specific sections, each specializing in a particular product category. The students visited Toys Section, Bangles and Accessories, Indian Attire and Textiles Section & Home Essentials Section and were able to get a better understanding on how wholesale markets operate as the backbone of the retail sector.

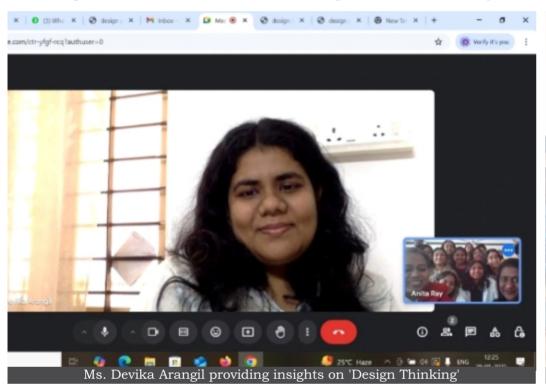






Online session on 'Design Thinking' held at FDDI, Kolkata campus

To build a practice of creativity and innovation among the students of the School of Fashion Design (FD), an online session on 'Design Thinking' was held at FDDI, Kolkata campus on 29th January 2025.





Ms. Devika Arangil, Creative Practitioner/Asst. Professor, Department of Costume & Fashion Design, Holy Cross Institute of Management & Technology was the resource person for the session.

By providing basic understanding of the 'Design Thinking' principles, key tools & terminology, Ms. Devika took the students for a virtual tour of the 'Design Thinking' process. The journey of transformation of a concept to product was well explained to the students.

Fashion show – 'Connect the Soul' held by FDDI, Jodhpur in association with EPCH

The Artefact Fair was held at Export Promotion Council for Handicrafts (EPCH) Trade Facilitation Center (TFC), Boranada on 23rd January 2025 which was inaugurated by the Hon'ble Union Minister – Mr. Gajendra Singh Shekhawat.

As part of this grand event, FDDI Jodhpur's designers presented a mesmerizing fashion show on the theme 'Connect the Soul' in collaboration with EPCH. The show featured remarkable designs created in alignment with the School of Fashion Design, with students confidently performing a ramp walk to showcase their creative expressions.

Several esteemed dignitaries graced the occasion, including EPCH Executive Director – Mr. R.K. Verma, COA EPCH – Mr. Hansraj Baheti, renowned exporter Mr. Nirmal Bhandari, AFRI Director - Dr. Tarun Kant, along-with Executive Director, FDDI Jodhpur – Mr. Anil Kumar.

The event was a spectacular celebration of creativity, craftsmanship, and innovation, bringing together students, industry experts, and fashion enthusiasts.







Research article of Faculty of FDDI gets published in 'The Science World'

A research article titled, Amrita Shergill, Bhartiya Adhunik Kala Ki Agrani (Amrita Shergill, Pioneer of Indian Modern Art), written by Mr. Saurabh Srivastava, Jr. Faculty of the School of Fashion Design (FD) of FDDI, Noida campus has been published in 'The Science

World' e magazine' January 2025 edition, Vol 5 (1), 6113-6115, ISSN No. 2583-2212.

This article elucidates the influence of a Hungarian–Indian painter, Ms. Amrita Shergill in Indian art, her art style and art technique giving prominence to the life of women. By becoming the subject of many novelists and playwrights, she proved herself to be a pioneer of modern art.

The topic selected for this article is a part of the art subject of the foundation batch students of FDDI, who will get information related to their subject and will also be able to understand how to present the biography of an artist in the field of art and how to write an article on that subject. This article is available online at the link: https://zenodo.org/records/14773033





Research article

Joint research paper of Faculty of FDDI, Jodhpur campus published in IJPME

A joint research paper entitled "Exploring Industry 4.0 Technologies for Sustainable Development Goals: A Systematic Literature Review" was published in the International Journal of Production Management and Engineering on 31st January 2025.



This joint research paper by Dr. Pramod Kumar, Associate Professor-Department of Mechanical Engineering, Vivekananda Global University, Jaipur, Dr. Jaiprakash Bhamu - Department of Mechanical Engineering, Engineering College Bikaner, Rajasthan, Dr. Jagdish Bhadu, Faculty, School of Footwear Design & Production (FDP) of FDDI, Jodhpur Campus, Mr. Praveen Saraswat - Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur is available on https://doi.org/10.4995/ijpme.2025.21155

The paper aims to show through a systematic literature review that in recent years regarding Industry 4.0 (I4.0) which has emerged as a most significant concept in global manufacturing and examines the research trends in Industry 4.0 (I4.0) from 2011 to 2022, focusing on various parameters like definitions, research methods, journals, and authors

to support sustainable development. The study highlights challenges small industries face in adopting I4.0 due to resource constraints and emphasizes the need for government and expert support. The study concludes by identifying opportunities for further research, particularly in mathematical modeling, supply chain management, and linking sustainability with I4.0 technologies.



Front Page of Research Paper

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