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MONTHLY NEWSLETTER

National One District One Product (ODOP) Awards' 2024

The Footwear Design and Development Institute (FDDI) had the honour of participating in the prestigious National One District One Product (ODOP) Awards 2024, held on 14th July 2025 at Bharat Mandapam, New Delhi.

The event was graced by several eminent dignitaries, including the Hon'ble Union Minister of Commerce and Industry, Shri Piyush Goyal, the Hon'ble Minister of State for Commerce and Industry, Shri Jitin Prasada, and the Hon'ble Chief Minister of Delhi, Mrs. Rekha Gupta. The inaugural ceremony began with the ceremonial lighting of the lamp by the distinguished guests.



The inaugural lamp is being ceremoniously lit by the dignitaries

While addressing the gathering, Shri Piyush Goyal highlighted the significant contribution of 773 districts across the country to India's development journey. He described India as an "oasis in a desert" amid global economic uncertainty and reaffirmed India's status as the fastest-growing large economy in the world. He stated that India is on track to become the third-largest economy by 2027, attributing this growth to the collective efforts of the states, the people, and the visionary leadership of Hon'ble Prime Minister Shri Narendra Modi.

He praised the ODOP initiative as a uniquely Indian concept with no parallel anywhere in the world. Each district, he noted, carries its own rich legacy, and in some cases, even two products have been recognized under the ODOP framework. He emphasized that "local is now going global", underscoring the initiative's role in taking indigenous products to international markets.

During the ceremony, the dignitaries felicitated the winners of the National ODOP Awards 2024, honouring their contributions to innovation, public service delivery, and economic development. The event also saw the digital launch of the Handbook for the upcoming 3rd edition of the ODOP Awards, along with the release of the ODOP Best Practices Compendium.

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- 1st prize for FDDI, Patna Campus student in Pantaloon's 'Style Verse - Drop 13' national-level styling competition;
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- From Trash to Trend: Polytech Interns Redefine Fashion at FDDI, Rohtak Campus;
- FDDI and CBSE join hands for a successful training session on 'Innovative Design Skills';
- FDP on 'Advances in Ergonomics & Biomechanics - Revisit Footwear Development & Production' organized by CoE FDDI, Rohtak;
- Phase-II Onsite Training on 6S Implementation & Production Systems conducted by FDDI, Hyderabad Campus for Win Heels, Kerala;
- National Training Program on Material Science & Footwear Engineering organized at FDDI, Jodhpur Campus;
- FDDI, Hyderabad Campus Hosts National Traffic Awareness Day;
- FDDI, Noida participates in IFJAS, 2025;
- Insightful session on 'Research and Development in Footwear for Better Health & Safety' organized by FDDI;
- FDP on Advanced Weaving Technique held at FDDI, Noida Campus;
- 'Pratibha Samman Samaroh 2025' held at FDDI, Noida and FDDI, Jodhpur Campus;
- Design Patent granted for 'Table Top Decorative Toy' jointly to Faculty of FDDI, Hyderabad Campus and others;
- Pratibha Samman Samaroh/ Bhavishya Jyoti Programme for meritorious students.



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FDDI students and staff who attended the event gained invaluable insights into transformative initiatives and best practices that are shaping India's socio-economic development. Their participation reaffirmed FDDI's commitment to promoting excellence, innovation, and local entrepreneurship in line with national priorities.

Vision 2030 in Focus: FDDI Chennai Commemorates INI Day 2025 with Passion and Purpose

With the theme "Vision 2030 – Empowering Today, Transforming Tomorrow," FDDI Chennai marked INI Day 2025 with great enthusiasm, celebrating a day filled with inspiration, innovation, and pride.

The event was honored by the distinguished presence of Mr. Vivek Sharma, IRS, Managing Director (MD) of FDDI; Colonel Pankaj Kumar Sinha, Secretary of FDDI; Mr. Anil Kumar, Executive Director (ED), FDDI-Jodhpur; Mr. M. Sundaresan, ED, FDDI-Chennai; Ms. Manju Maan, ED, FDDI-Noida; Mr. Sunil Kumar Dwivedi, ED, FDDI-Fursatganj; Ms. Sarita Duhan, ED, FDDI-Rohtak; Mr. Lalit Prakash Jangra, ED, FDDI-Ankleshwar; and Mr. Neeraj Kumar, ED, FDDI-Patna.

The occasion brought together dignitaries, industry leaders, alumni, faculty, and students in a dynamic celebration of FDDI's accomplishments and its forward-looking vision, highlighting the institute's commitment to shaping the future of the footwear, leather, fashion, and retail sectors.

Mr. R. Selvam, IAS, Executive Director (ED) Council for Leather Exports (CLE), graced the

occasion as the Chief Guest. The Guests of Honour included Dr. N. Mohan, CEO of Kothari Group; Mr. Abdul Razak, Managing Director of VKC; and Mr. Puneet Malhotra, Regional Director – South Asia, University of Northampton.



Chief Guest, Mr. R. Selvam, IAS, ED-CLE inaugurated the event by lighting the ceremonial lamp



'One FDDI' Compendium release by the dignitaries

The celebration featured the launch of the "One FDDI" Compendium by the dignitaries, offering a comprehensive overview of the institute's achievements, initiatives, and milestones.



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Mr. Vivek Sharma, IRS, MD - FDDI, presented the Vision 2030 roadmap, outlining strategic plans, future goals, and transformative initiatives aimed at empowering students and strengthening FDDI's role in the global footwear, leather, fashion, and retail sectors.



- Incubate 100+ student-led ventures by 2030.
- E-Cell: To nurture entrepreneurship among students. Give early start to future leaders.
- Campus and Global Pitch Day– Bring in VCs, corporates & alumni funding.



“Vision 2030 – Empowering Today, Transforming Tomorrow,” being presented by Mr. Vivek Sharma, IRS, MD- FDDI

The industry panel featured distinguished experts who shared their insights on the evolving landscape of the footwear, leather, and fashion sectors. Panelists included Dr. K.J. Sreeram, Director, CSIR-CLRI; Mr. Binu Rajendran, Head – HR, Walkaroo; Mr. Noorul Islam, Managing Director, Nordic Hide; Mr. Chinnasamy Anbumalar, Director, PA Footwear Pvt. Ltd.; alongside Dr. N. Mohan and Mr. Abdul Razak. Their discussions highlighted industry trends, skill requirements, and FDDI's role in preparing a future-ready workforce.



A view of the industry panel discussion



Alumni spotlight

Alumni and student panel discussions added depth to the event, offering valuable insights into their personal journeys, career transitions, and professional growth. These sessions highlighted experiences, challenges, and achievements, while inspiring current students by showcasing real-world applications of skills learned at FDDI.



Student panel discussion in progress



Dance performance by students



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The interactions fostered meaningful dialogue on aspirations, learning pathways, and the evolving landscape of the footwear, leather, fashion, and retail industries.



Participants of fashion show - "Stride & Style"

The celebration culminated in a grand cultural extravaganza, featuring an array of classical and contemporary performances that showcased the artistic talents of FDDI students.

The highlight of the evening was a spectacular fashion show titled "Stride & Style," where innovative designs, creative ensembles, and cutting-edge footwear concepts were presented on the runway.



A view of the fashion show

The cultural program not only entertained but also demonstrated the holistic development of students, celebrating their talent, hard work, and dedication.

The event underscored FDDI Chennai's commitment to excellence, collaboration, and global relevance, while celebrating the spirit and strength of the FDDI community.



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FDDI Vision 2030: Redefining India's Footwear and Design Future Empowering Today, Transforming Tomorrow

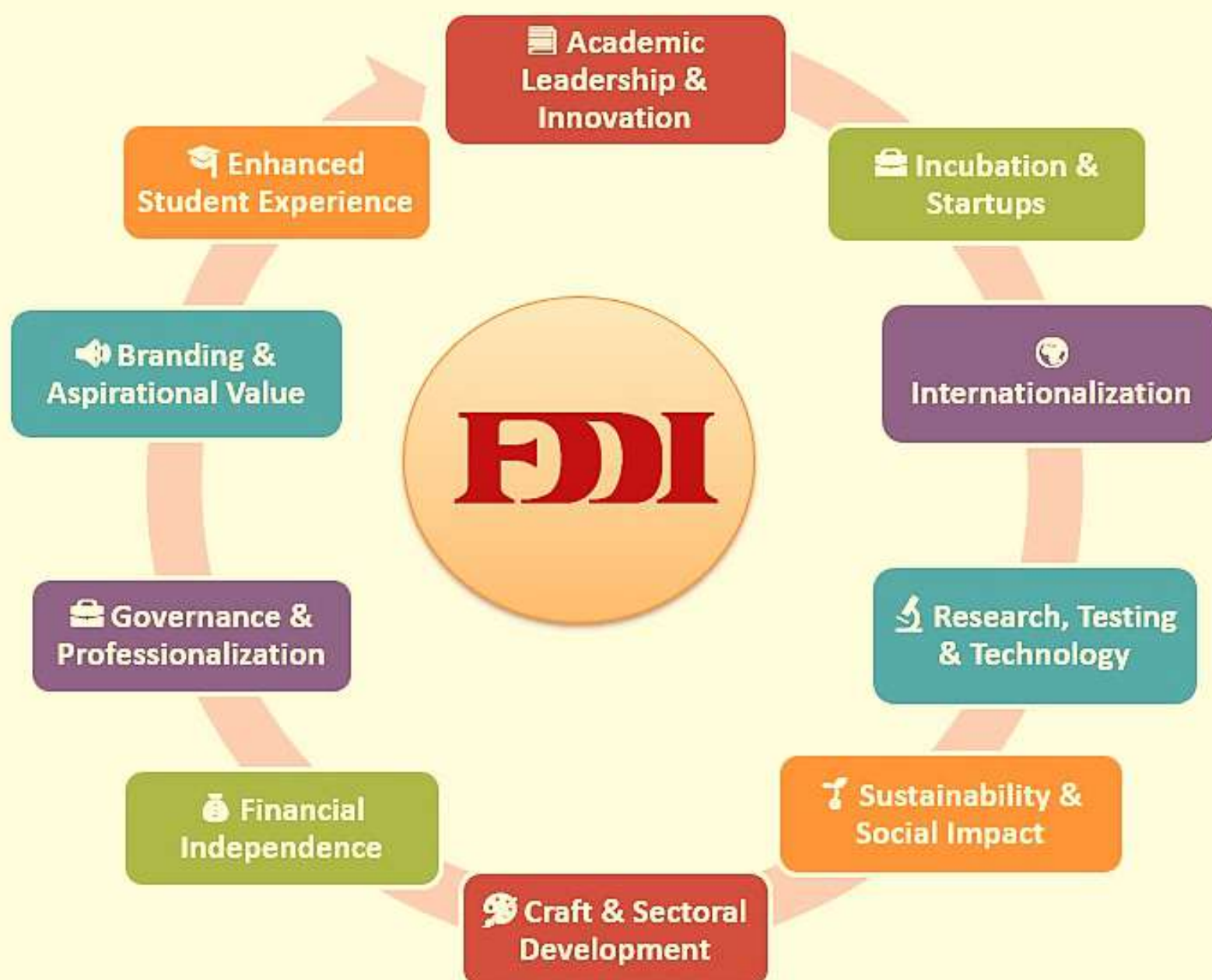
The Footwear Design and Development Institute (FDDI), India's premier institution in footwear, leather, and fashion education, has embarked on an ambitious journey toward Vision 2030 — a bold and transformative roadmap that positions the institute as a global leader in design education, innovation, sustainability, and sectoral leadership.

Under the guiding motto “Empowering Today, Transforming Tomorrow,” Vision 2030 is more than a plan — it is a movement. It brings together students, faculty, alumni, industry leaders, and policymakers under a unified mission: to create an institution that shapes not just skilled professionals, but pioneers of change.

FDDI's Vision 2030 marks a bold leap into the future — a future where the institute becomes not only the leading force in footwear design and development but also a beacon of innovation, entrepreneurship, and social impact for the global design economy.

Structured around 10 strategic thrust areas, Vision 2030 reflects the evolving aspirations of students, industry, government, and society. These focus areas are interconnected and form a holistic transformation blueprint for the decade ahead.

The 10 Pillars of Transformation



Academic Leadership & Innovation

Establishing FDDI as a centre of academic excellence — with dynamic curricula, cross-campus standardization, global benchmarking, digital rubrics, and faculty-led innovation hubs.



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▪ Incubation & Startups

Creating the FDDI Startup Hub, footwear innovation labs, and alumni entrepreneurship pipelines to nurture job creators. Goal: over 50 successful startups by 2030.

▪ Internationalization

Opening up global pathways for students and faculty through exchange programs, joint degrees, foreign admissions, and international collaborations.

▪ Research, Testing & Technology

Strengthening Centre of Excellence network, testing facilities, and IPR strategy to support cutting-edge research, innovations, and certifications.

▪ Sustainability & Social Impact

Embedding sustainability via FDDI Green Label, biodegradable design, low-impact production, and community-linked green practices.

▪ Craft & Sectoral Development

Reviving Indian craft heritage through design education, cluster integration, and modern techniques for sectoral identity enhancement.

▪ Financial Independence

Diversifying income through consulting, testing, IP commercialization, endowments, and continuing education to achieve self-reliance.

▪ Governance & Professionalization

Implementing reforms with CFA, Registrar, Deans, and ERP-backed systems for transparent, efficient, and responsive administration.

▪ Branding & Aspirational Value

Positioning FDDI as the nerve centre of the Indian footwear sector through thought leadership, events, and dynamic digital branding.

▪ Enhanced Student Experience

Delivering immersive, personalized, and future-ready student journeys via Fabulous Fridays, bridge programs, smart classrooms, and global exposure.

Ambitions Made Measurable

Vision 2030 is not just aspirational—it's actionable. Some of our bold targets include:

- 12,000 students across all campuses
- 100+ startups incubated through FDDI Startup Hub
- 100% digitization of academic and admin functions
- 50% from revenue from non-fee sources

Collaboration at the Core

FDDI Vision 2030 thrives on partnerships—with industry giants, artisans, entrepreneurs, alumni, global institutions, and government. From launching the FDDI Green Label to proposing a national footwear day and sectoral awards, FDDI seeks to be the nerve centre of the Indian and global footwear ecosystem.

Implementation with Intent

A multi-tiered implementation mechanism—comprising the Vision Steering Committee, Project Monitoring Unit, and Pillar-wise Task Forces—ensures accountability, agility, and inclusiveness. Real-time dashboards, quarterly reviews, and annual audits will monitor and drive progress.

The future is being shaped today. Vision 2030 is our collective promise — to our students, to the industry, and to the nation.

Let's walk this path together — one step at a time.

**Vivek Sharma, IRS
MD FDDI**



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Training Program on Image Building for Academic and Non-Academic Staff held at FDDI, Noida

For the capacity building of academic and non-academic staff of FDDI, Noida and to enhance professional effectiveness and institutional representation, a comprehensive training program on Image Building was conducted by Image Unlock.

The sessions for academic staff were held on the 3rd, 4th, 11th, and 25th of July 2025, while the training for non-academic staff took place on the 16th, 17th, 24th, and 25th of July 2025. The program was conducted by renowned trainers namely, Ms. Sweta Verma (Founder - Image Unlock), Ms. Mohita Dutta, Ms. Rupali Das and Ms. Shanoo Arora who brought their expertise in soft skills development, public speaking, and professional conduct to the sessions.

Delivering the 'Keynote Address' in the closing session, MD FDDI emphasized that a positive image reflects a sense of integrity, trust and credibility which is crucial for creating a positive and lasting impression that influences perceptions, relationships, and ultimately, success.

During the sessions, participants were guided on key practices to enhance personal branding. They were encouraged to observe and learn from inspiring icons, adopt confident mannerisms, and be active listeners to build trust and rapport. Emphasis was placed on dressing appropriately to reflect professionalism, respecting punctuality

as a sign of reliability, and staying engaged in community activities to demonstrate leadership and empathy. Ultimately, the session underscored the importance of aiming to inspire others, as a strong image is built not just on personal success, but on positive influence and meaningful contribution.



A view of team building activity



An engaging moment from the team-building activity



Participants along with trainers of the 'Image Building' and FDDI Management

Designed to promote a cohesive and confident workforce, the sessions witnessed enthusiastic participation and valuable interactions. The initiative underscores FDDI's commitment to continuous professional development and fostering a culture of excellence and confidence across all levels of its workforce.

FDDI welcomes new students with orientation programme

Setting the tone for an academic year marked by ambition, transition and new beginnings, orientation programme for the newly inducted students of the session 2025-2026 was organized at FDDI campuses.

The programmes were designed to not only to introduce students to institute's life but also to familiarize them with the academic structure, campus facilities and available resources. Sessions included guidance on institute's policies and an overview of support system.



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Orientation programme at FDDI Noida Campus, was held on 21st July, FDDI. Mr. Vivek Sharma, IRS, Managing Director (MD)- FDDI, inaugurated the session with an insightful address, urging students to embrace learning with enthusiasm. Delivering the Keynote Address, he encouraged them to actively engage with their batch mates, seniors, and faculty to maximize their learning experience and academic journey at the institute.



Mr. Vivek Sharma, IRS, MD – FDDI addressing the newly inducted students



Newly inducted students attending the orientation programme at FDDI, Noida Campus

Ms. Manju Maan, Executive Director, shared the institute's vision and reaffirmed FDDI's commitment to supporting students throughout their journey. She also outlined key rules and expectations, laying a strong foundation for discipline and growth.



Mr. Subhas Jagga addressing the students at FDDI, Rohtak Campus



Alumni interaction session at FDDI, Rohtak Campus

At FDDI, Rohtak Campus a three-day orientation programme was conducted from 21st to 23rd July 2025. The programme was graced by eminent personalities from the footwear industry: Mr. Subhas Jagga, Chairman, Footwear Industry Association, Bahadurgarh and Mr. Pawan Goyal, Managing Director, Combit Footwear, Bahadurgarh, Haryana. During their sessions, they shared valuable insights on the future of the footwear industry, job prospects, and career progression. They encouraged students to commit to excellence and work diligently to build successful careers in the field. To spark creativity, they also announced an exciting design competition exclusively for freshers—encouraging them to showcase their talent and think outside the box.



An alumni sharing his views with newly arrived students at FDDI, Hyderabad Campus



Newly arrived students attending the orientation programme at FDDI, Hyderabad Campus

During the orientation programme, all Heads of Departments and others associated addressed the students and made them aware of various aspects of functioning of the Institute. Students were also made to understand the Teaching Learning Process and active learning in theory and practice

At FDDI, Hyderabad Campus it was organized on 21st & 22nd July 2025 during which an 'Ice Breaking Session' was conducted by Dr. Leena George (Freelance Soft Skill Trainer) followed by student's interactive & motivational session by



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FDDI alumni Mr. Karthik Peruru (Creative Director & Talent Manager), Mr. Vooradi Prasanth (Lecturer-GILT, Hyderabad) and Mr. Poturi Chandra Shekar (Lecturer-GILT, Hyderabad).



Ms. Priyanka, Mayor, Bihta addressing the students at FDDI, Patna Campus



A view of orientation programme at FDDI, Patna Campus

During the orientation programme held at FDDI, Patna Campus from 21st to 22nd July 2025, Ms. Priyanka, Mayor, Bihta who was the Chief Guest of the programme addressed the students and motivated them to acquire learning with dedication, staying curious, and continuously upgrade one's skills to succeed in their chosen fields.

A 'Mindfulness and Meditation' session along with Yoga was also organized for the students. Mr. Ritesh Mishra, alumni of FDDI provided insights to the students on recent footwear trends and how FDDI helps students in shaping their career in the field of footwear and fashion.

During the orientation programme held on 22nd July 2025 at FDDI, Jodhpur Campus, Prof. (Dr.) Ram Gopal, Ex-Director, DRDO was the Chief Guest. In his address, he encouraged the students to cultivate discipline, emotional intelligence, innovation, and a harmonious outlook toward life.



Prof. (Dr.) Ram Gopal, Ex-Director, DRDO addressing the students at FDDI, Jodhpur Campus

FDDI, Kolkata student and her team won the second-best invention prize at InventX 2025 hosted by IIT, Jammu

Ms. Anneasa Manna, a student of B.Des- (Batch: 2023-2027) of the School of Footwear Design and Production (FDP) of FDDI, Kolkata Campus was selected among 60 students from across India to participate in InventX 2025, an innovation-focused program hosted by IIT, Jammu in collaboration with the Makers Bhavan Foundation. She was part of a multidisciplinary team consisting from mechanical engineering and pharmaceutical science backgrounds who were tasked with solving a real-world problem over a span of six transformative weeks.



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Her team project focused on developing a dual-action larval extraction device to treat myiasis (infestation by warble fly larvae) in livestock, a condition that causes significant economic losses in India's dairy and meat industries. What initially began as an exploration of human maggot



In center: Ms. Anneasa Manna along with her team



Team receiving second-best invention prize at InventX 2025

infestations eventually evolved into a veterinary innovation that contributes to the broader agricultural ecosystem.

On 11th July 2025, the project culminated in a high-pressure pitch session where the team won the second-best invention prize at InventX 2025.

She credited her success to the strong foundation built at FDDI, where she has been trained in user-centric design principles, iterative problem-solving techniques, and a deep understanding of materials. The mentorship and hands-on guidance provided by the experienced faculty of the institute not only sharpened her technical skills but also instilled in her the confidence to innovate and adapt to real-world industry challenges.

Prestigious 'Best Cultural Wear' title at 'Miss Grand India - 2025' awarded to costume designed by FDDI, Hyderabad Campus team



Ms. Apoorva, representing Telangana at Miss Grand India 2025 showcasing costume designed by team of FDDI, Hyderabad Campus

Ms. Apoorva, representing Telangana at 'Miss Grand India - 2025', was awarded the 'Best Cultural Wear' title, wearing a breathtaking state costume designed by talented team from the School of Fashion Design (FD) of FDDI, Hyderabad Campus.

'Miss Grand India' event is the national pageant that selects India's representative for the international 'Miss Grand International' competition to be held in Bangkok, Thailand on 18th October 2025. 'Miss Grand India - 2025', was held on 13th July 2025 by Star Entertainment Production in which twenty-nine candidates from different States and Union Territories of India competed for the right to represent the country in the parent tournament.

The costume worn by Ms. Apoorva paid a heartfelt tribute to Bathukamma — Telangana's vibrant and sacred floral festival that celebrates feminine energy, unity, sisterhood, and devotion. FDDI team designed beautifully merged traditional silhouettes with contemporary detailing, symbolizing the strength, grace, and spirituality of Telangana's women and their deep connection to nature and culture.

The ensemble was lovingly crafted by creative team consisting of Ms. Shraddha Marshal (Alumni – 2020 Batch), Ms. Neha Bhima, Ms. Pranavi Sunchu, Ms. Yaagnika Reddy (all from B.Des. FD – 2023 Batch) under the guidance and support from Mr. K. Harish Kumar, Faculty, FD.



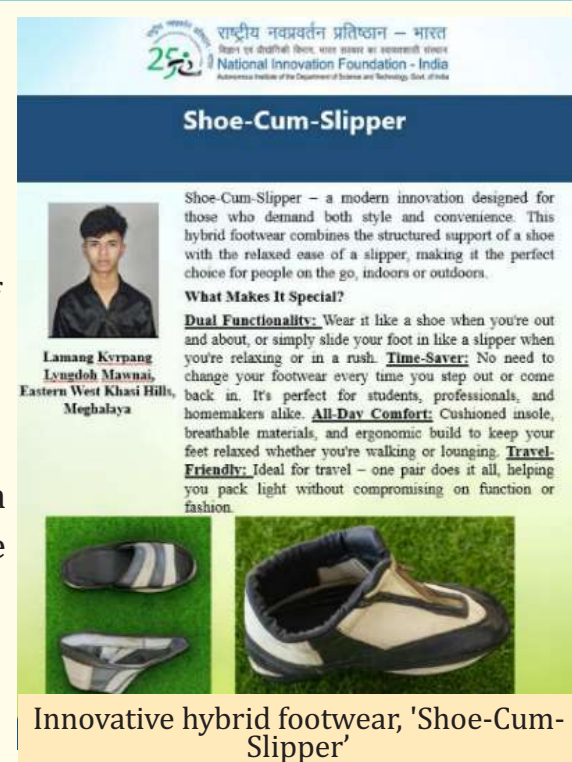
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Innovative creation 'Shoe-Cum-Slipper' of FDDI, Kolkata student recognized by the National Innovation Foundation- India

Mr. Lamangkyrpang Lyngdoh Mawnai, a student of B.Des- (Batch: 2024-2028) of the School of Footwear Design and Production (FDP) of FDDI, Kolkata Campus was recognized by the National Innovation Foundation- India for his innovative hybrid footwear, 'Shoe-Cum-Slipper'.

He innovatively created a versatile two-in-one design footwear that functions as both a slipper and a shoe. The removable outer cover allows it to be worn as a slipper in hot or rainy weather, and as a shoe during colder conditions.

This unique product combines the structured support of a shoe with the relaxed ease of a slipper, making it suitable for indoor and outdoor use.



Innovative hybrid footwear, 'Shoe-Cum-Slipper'

1st prize for FDDI, Patna Campus student in Pantaloon's 'Style Verse - Drop 13' national-level styling competition

Ms. Aastha Bharti, a student of MBA in Retail & Fashion Merchandise at FDDI, Patna Campus during her summer internship at Pantaloon's, Kankarbagh Store participated in the 'Style Verse - Drop 13', a national-level styling competition conducted by Pantaloon's across all zones and won the 1st prize.

She styled mannequins using the Drop 13 collection, aligning with fashion trends, customer preferences, and seasonality; executed visual merchandising displays as per brand VM guidelines and actively engaging with customers to communicate the inspiration and styling rationale behind each curated look.

She represented the East Zone, comprising more than 25 flagship Pantaloon's stores across key cities in Eastern India, including major outlets in Bihar, Jharkhand, West Bengal, Odisha, Assam, Chhattisgarh, and Tripura.

Her styled presentation was selected as the best from the East Zone (1st Prize), a recognition awarded after evaluating store-level winners across all participating outlets.



A view of the store styled by Ms. Aastha Bharti



Ms. Aastha Bharti receiving the prize

National Organ Donation Awareness Day & Free Medical Camp organized by FDDI, Hyderabad Campus

To promote organ donation awareness and encourage a healthy lifestyle among students and staff, National Organ Donation Awareness Day & Free Medical Camp was organized by FDDI, Hyderabad Campus in collaboration with the Asian Institute of Nephrology & Urology (AINU) and Lenus Diagnostics on 31st July 2025.

Encouraging the students and staff, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI, Hyderabad Campus said, "Organ donation is one of the noblest acts a human being can do. One donor can save up to 8 lives and heal many more. It's not just a medical act - it's a legacy of compassion and humanity".



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Though the actual observance falls on 3rd August 2025, the event was organized in advance to foster awareness and encourage healthy lifestyles among students and staff. On this occasion, Ms. Sneha Ji, COO, Lenus Diagnostics, Mehdiapatnam, Dr. Abdul Gafoor, COO & Founder, Lenus Diagnostics, Mehdiapatnam were special guests.



Dr. Narasimhugari Tej Lohit Reddy, IAS, ED, FDDI, Hyderabad Campus inaugurating Free Medical Health Camp



Eye check-up service being utilized by employees and students

Speaking on this occasion, Dr. Srikanth Gundlapalli, MD, DM (Nephrology), Sr. Consultant Nephrologist, AINU said, "Organ donation gives those suffering from organ failure a second chance at life. Be a donor. Be a hero."

The health camp offered a range of services including Blood Pressure and Blood Sugar testing, Eye and Dental check-ups, ECG, weight measurement, medical consultations, diabetic screening, and issuance of health certificates.

The event witnessed enthusiastic participation from students, faculty, and staff, who availed expert medical consultations and screenings. It effectively raised awareness about the significance of organ donation and the need for preventive healthcare in today's world.

Collaborative research study by FDDI faculties and others published in ABDC Journal

A landmark collaborative research study titled "Sustainable Innovation in Leather Goods and Accessories Design: A Study of Eco-Friendly Materials and Processes" bearing ISSN:1526-4726, was published in a high-ranking Scopus Q1 ABDC journal on 25th July (2025) at pg.795 – 798, Volume 05, Issue 03, 2025.

The study was co-authored by Mr. K. Elayaraja, Senior Faculty - Footwear Design and Production (FDP), FDDI, Hyderabad Campus, Dr. Rambabu Muppidi, Faculty, Leather Goods & Accessories Design (LGAD), FDDI, Hyderabad Campus and Mr. Vishva Kumar, Faculty - FDP, FDDI, Chennai Campus along with professors from Anna University and the Central Leather Research Institute, Chennai.

This multidisciplinary research explores the impact of eco-friendly materials like vegetable-tanned leather, recycled leather, and bio-leather on the future of sustainable product design.

Using a mixed-method approach including design prototyping, material testing, and interviews with sustainable brands, the study identifies key benefits and limitations in applying these innovations.

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Sustainable Innovation in Leather Goods and Accessories Design: A Study of Eco-Friendly Materials and Processes

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Abstract
The leather industry, long associated with high environmental impact due to chemical-intensive processes and animal-derived raw materials, is undergoing a paradigm shift toward sustainability. This study investigates the role of eco-friendly materials and sustainable processes such as vegetable tanning, recycled leather, and bio-leather in transforming the design and manufacturing of leather goods and accessories. A mixed-method approach was employed, combining material performance testing, design prototyping, and semi-structured interviews with sustainable brands. Findings reveal that while bio-based alternatives and eco-conscious tanning methods reduce ecological footprints, challenges remain in scalability, consumer perception, and durability. This paper concludes by proposing a design framework for sustainable leather goods, integrating material science, circular design, and ethical production systems.



Figure 1: Transforming Leather Goods

Paper published



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Findings underscore how bio-based alternatives and ethical tanning methods contribute to reduced environmental impact, while highlighting challenges related to durability, consumer acceptance, and scalability. The research proposes a practical design framework integrating circular design principles, material science, and ethical manufacturing.



Mr. K. Elayaraja, Sr. Faculty, FDP,
FDDI, Hyderabad Campus



Certificate of Publication



Mr. Vishva Kumar, Senior Faculty, FDP, FDDI,
Chennai Campus



Dr. Rambabu Muppidi, Faculty,
LGAD, FDDI, Hyderabad Campus



Certificate of Publication



Certificate of Publication

Kargil Vijay Diwas celebrated at FDDI, Hyderabad Campus and organizes Blood Donation Camp

On 25th July 2025, Kargil Vijay Diwas was celebrated at FDDI, Hyderabad Campus to honour bravery of Indian soldiers during 1999 Kargil War. On this occasion, a blood donation camp was also organized.



Employees and students taking pledge



Glimpse of the Blood Donation Camp



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A solemn pledge ceremony was held, during which all the employees and students took an oath to uphold the values of unity, patriotism, and dedicated service to the nation.

Addressed the gathering, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI, Hyderabad Campus highlighting the Kargil War, which lasted for about 60 days, ended on this day. He highlighted that despite harsh terrain, the Indian Armed Forces displayed exceptional bravery, and their dedication and supreme sacrifice for the nation will continue to inspire every citizen.

Subedar Kumar Neesu, a decorated defence personnel from the Patiala, Punjab cadre, delivered an emotional tribute, recalling the unparalleled bravery of Indian soldiers and the immense sacrifices they make in the most extreme battlefield conditions.

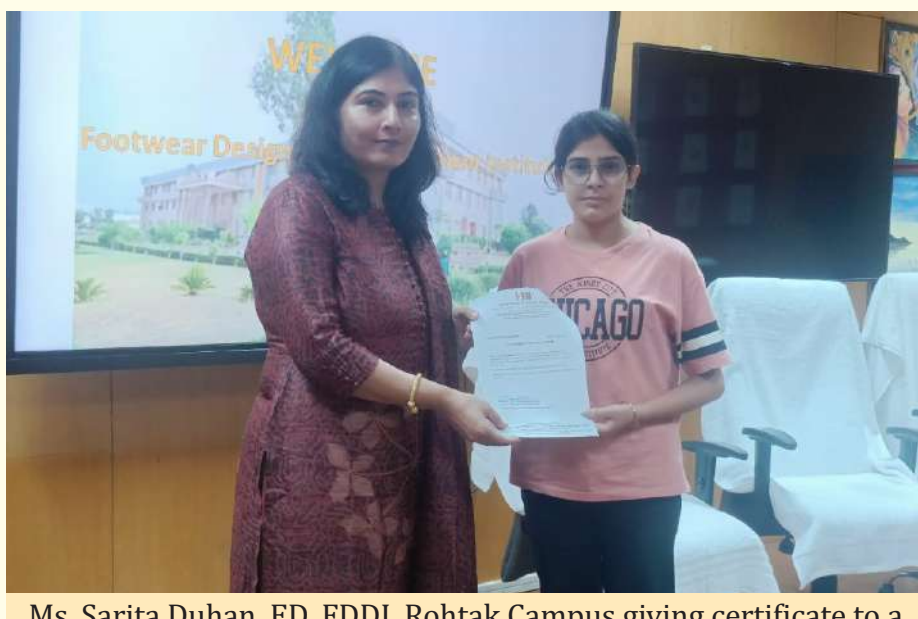
Dr. Sudha Kiran, CEO of the Shri P.V. Narasimha Rao Memorial Trust, highlighted that the Kargil victory stands as a testament to the indomitable spirit of India, and emphasized that the event served as a heartfelt tribute to the nation's fallen heroes. With the support of medical professionals, over 30 students and faculty members came forward to donate blood. Additionally, free Hemoglobin (Hb) testing, Blood Pressure (BP) checks, and blood group identification services were provided to all attendees.

From Trash to Trend: Polytech Interns Redefine Fashion at FDDI, Rohtak Campus

From 23rd June 2025 to 21st July 2025, internship programme on 'Fashion Design' was organized by FDDI, Rohtak Campus for the 2nd year students of Ch. Bansi Lal Government Polytechnic, Bhiwani, Haryana.



Garments made by using waste materials



Ms. Sarita Duhan, ED, FDDI, Rohtak Campus giving certificate to a students

The programme emphasized sustainable fashion practices, highlighting the creative reuse and recycling of materials. During the internship, students learned to utilize textile waste, develop patterns, apply cutting and stitching techniques, and embellish garments. Each student successfully created garments using sustainable methods promoting upcycling and reducing waste.

FDDI and CBSE join hands for a successful training session on 'Innovative Design Skills'

FDDI Head Office in collaboration with the Central Board of Secondary Education (CBSE), organized a comprehensive training session on 'Innovative Design Skills' on 18th July 2025. The session was specially curated to empower educators with creative problem-solving techniques and design thinking approaches, aligning with the evolving needs of modern education.

The workshop witnessed overwhelming participation, with over 100+ CBSE educators attending in person. The highlight of the event was the keynote address by Guest Speaker, Dr. Biswajit Saha, Director of Skills, CBSE who applauded the initiative led by FDDI and emphasized the importance of such sessions in enhancing the skill ecosystem in schools. He also encouraged FDDI to replicate similar programs across different states to ensure wider outreach.



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The session featured valuable insights from industry experts, including Ms. Snigdha Agraj, alumni and industry expert who shared real-world applications of innovative design and its relevance in today's fast-changing landscape.



Dr. Biswajit Saha, Director of Skills, CBSE



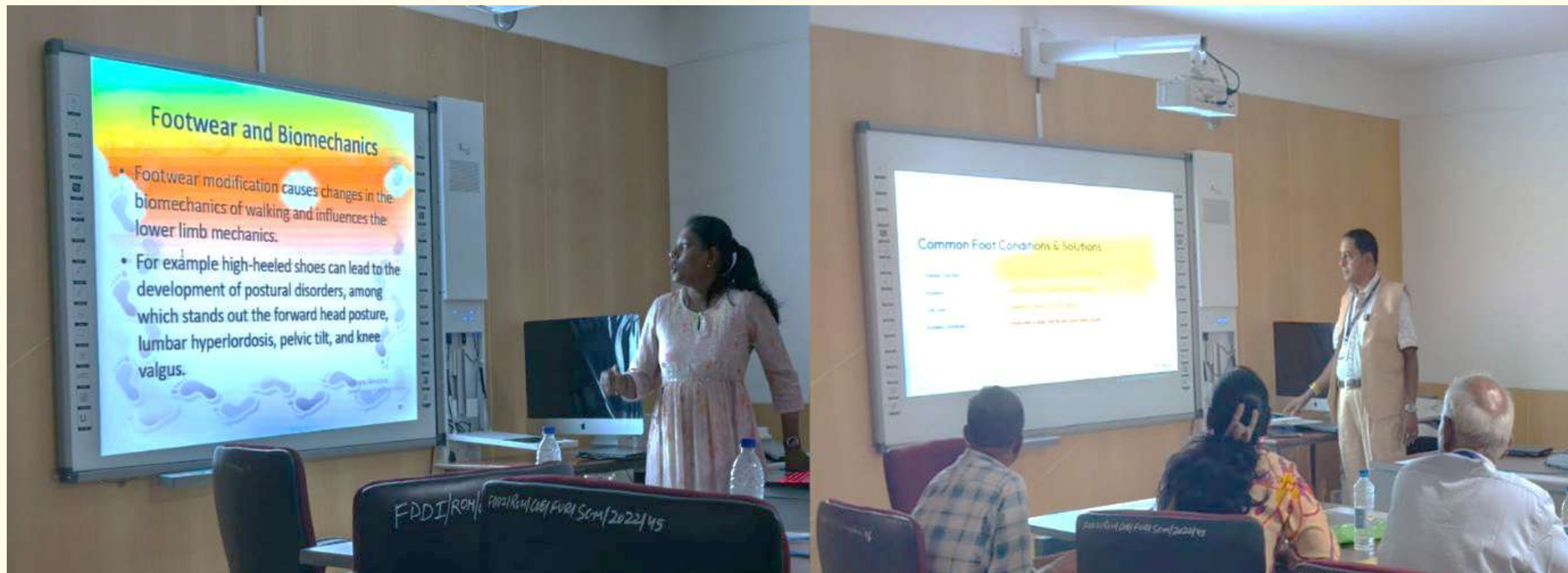
A view of the participants

For sharing valuable insights, the guest speaker, along with esteemed alumni and industry expert, was warmly felicitated by Colonel Pankaj Kumar Sinha, Secretary - FDDI.

Participants appreciated the training's hands-on format and informative content. Many CBSE educators expressed a strong interest in more such sessions in the future and requested FDDI to visit their institutions to guide students on the wide range of courses offered by FDDI. They were particularly keen on learning about the career pathways in design, fashion, footwear, and retail offered by the institute.

FDP on 'Advances in Ergonomics & Biomechanics – Revisit Footwear Development & Production' organized by CoE FDDI, Rohtak

From 14th to 18th July 2025, a Faculty Development Program (FDP) on 'Advances in Ergonomics & Biomechanics – Revisit Footwear Development & Production' was organized by Centre of Excellence (CoE) FDDI, Rohtak which aimed to equip FDDI faculty with enhanced understanding, improved comprehension, and updated knowledge, enabling them to deliver more effective content, instructions, and meaningful deliberations to students.



FDP in progress



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The FDP had experienced faculties as core instructors like Dr. Abhirup Chatterjee, Senior Project Scientist and Head, CoEs at Hyderabad, Jodhpur and Rohtak with more than 20 years of experience in research, academics and Govt. admin (15 Yrs.); and Dr Priyadharshini Ramalingam, Senior Faculty – II, FDDI Chennai with nearly 12 years of experience in Industry (3 Yrs.), Research (4 Yrs.) and teaching (5 Yrs.). The FDP also had 2 special lectures.

The FDP was an engaging and enriching experience, featuring interactive sessions, expert presentations, and practical demos aligned with current academic and industry trends.



Participants of FDP interacting with Ms. Sarita Duhan, Executive Director, FDDI, Rohtak Campus



Media coverage

Faculties and staff from different campuses of FDDI across the country viz. FDDI Jodhpur, Rohtak, Kolkata, Fursatganj, Noida, Chennai and CoEs Jodhpur & Noida attended the FDP. The FDP invigorated all participants to apply the valuable lessons learned during this FDP in their classrooms and to continue their journey of professional development.

Phase-II Onsite Training on 6S Implementation & Production Systems conducted by FDDI, Hyderabad Campus for Win Heels, Kerala

Subsequent to the 1st phase of onsite training on 6s Implementation, Production Process and Control System provided by FDDI, Hyderabad Campus for Win Heels, Kozhikode, Kerala from 10th - 14th March 2025, the 2nd phase of onsite training was provided from 07th to 11th July 2025 which continued to build upon the foundational concepts introduced during the first phase.



Mr. Srinivasan K, Sr. Faculty, FDDI Hyderabad explaining strategies for productivity improvement



Conducting the 5S Game



Mr. Srinivasan K, explaining Lean manufacturing concepts and their application

It enhanced the understanding of production process control, and introduced key concepts of industrial engineering and productivity improvement. The focus was on reviewing 1S implementation across departments, preparing for 2S rollout, and equipping factory personnel with tools for waste reduction and efficiency enhancement.

A comprehensive module on Lean manufacturing concepts was provided. The eight wastes such as Defects, Overproduction, Waiting, Non-utilized talent, Transportation, Inventory, Motion, and Extra processing (DOWNTIME) were thoroughly explained. Key Lean tools such as Cellular Manufacturing, Kaizen, Total Productive Maintenance (TPM), and the integration of 5S and 6S were introduced. Participants were encouraged to incorporate these tools into daily operations to achieve sustainable improvements in quality, productivity, and workplace culture.

A 6S implementation calendar, with milestones and review checkpoints, was recommended for internal follow-up. Managers were advised to conduct weekly audits, encourage floor-level suggestions, and implement visual controls.



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Through workplace reviews, interactive activities, and knowledge-sharing sessions, employees of Win Heels gained actionable insights on Lean operations and sustainable improvements.

National Training Program on Material Science & Footwear Engineering organized at FDDI, Jodhpur Campus

With the objective of fostering industry-academia collaboration and capacity building in the footwear and allied sectors, a five-day National Training Program on Material Science & Footwear Engineering was organized at FDDI, Jodhpur Campus from 07th to 11th July 2025.

The program brought together participants from across India, faculty members and scientists from various FDDI campuses which aimed at enhancing understanding of emerging trends, technological innovations, and sustainable practices in the fields of footwear design, material science, and fashion technology.



Training program in progress



A view of the participants

The sessions were enriched by the presence of renowned experts such as Dr. D. Kumar, Retired Principal Scientist, Central Arid Zone Research Institute (CAZRI), and Mr. Ankit Jain, Co-founder of UF Polymers who shared valuable insights on practical applications of materials, innovation strategies, and real-world challenges in sustainable product development.

FDDI, Hyderabad Campus Hosts National Traffic Awareness Day

To raise awareness about road safety, helmet use, the perils of reckless or irresponsible driving, and the need of adherence of traffic safety rules among students, staff, and the general public, National Traffic Awareness Day was organized by FDDI, Hyderabad Campus in collaboration with the Rayadurgam Traffic Police, on 11th July 2025.

The program commenced at 10:00 AM with a Peace Rally from the FDDI campus to Malkam Cheruvu, led by the faculty, staff, and dignitaries. The rally featured impactful placards, slogans, and banners promoting traffic rules and safe driving.



Pledge for Safe Driving



Peace Rally from the FDDI Campus to Malkam Cheruvu



Media coverage

Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI, Hyderabad Campus addressed the gathering and highlighted the crucial role of youth in building a safer road culture. He emphasized upon the importance of adhering to traffic regulations for both personal and community safeties.



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Mr. Ganesh Patel, Circle Inspector of Rayadurgam Traffic Police Station, delivered an insightful talk on helmet usage, traffic control, and the importance of seat belts and the dangers of mobile phone use while driving.

FDDI, Noida participates in IFJAS, 2025

FDDI, Noida Campus participated in the India Fashion Jewellery & Accessories Show (IFJAS) 2025 which was held at India Expo Centre & Mart, Knowledge Park – II, Greater Noida from 04th 06th July 2025.

The students made an indelible mark through an inspiring exhibition and a spectacular runway presentation. The stunning bags by Cheshna and Arghya (LGAD Noida, 2025 graduating batch) beautifully drew inspiration from the vibrant forms and colours of fruits, blending nature's freshness into contemporary design. Bags designed by Raj Mangalam, Arshiya Thakur, and Kamyas Srivastava (LGAD Batch 2023–2027) captured attention with their refined use of traditional leather crafting techniques, including intricate cutwork and embossing — a true tribute to timeless artistry. The runway also featured the elegant corsets created by Nikita Rathi, Aashifa Munir and Forum Verma from Rohtak, FDDI Campus (B.Des Fashion Design, 2021–2025 batch). Their structured yet stylish pieces were highly praised by industry experts for their craftsmanship and modern appeal.

IFJAS 2025 provided a platform to the students to present their creative visions and also fostered valuable industry interactions and collaborations.

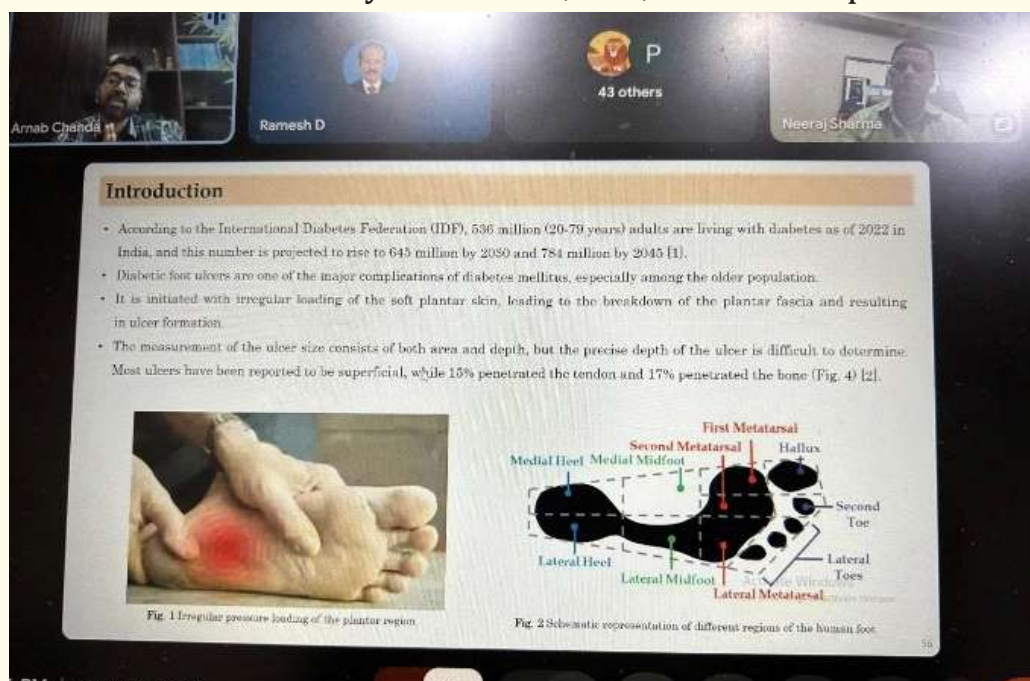


Students presenting their collection

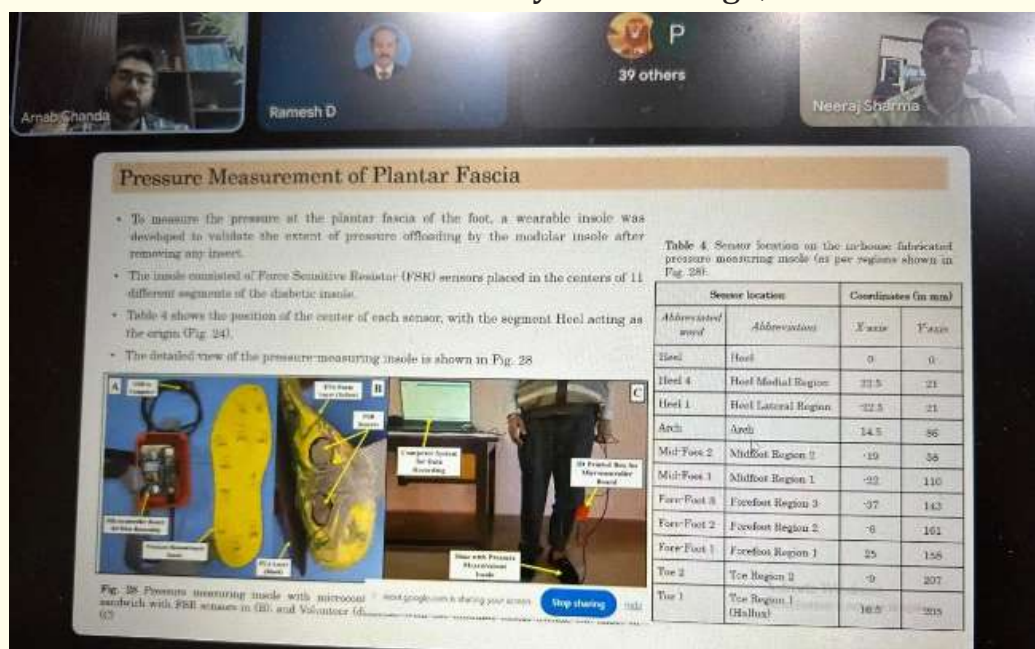
Insightful session on 'Research and Development in Footwear for Better Health & Safety' organized by FDDI

On 09th July 2025, an insightful session on 'Research and Development in Footwear for Better Health & Safety' was organized by FDDI's School of Footwear Design and Production (FDP).

This highly engaging online session was conducted by Dr. Arnab Chanda, a distinguished academician from IIT - Delhi. Dr. Chanda holds a PhD from the University of Alabama, USA, and has completed his Post-Doctoral research at the University of Pittsburgh, USA.



Dr. Arnab Chanda conducting the online session



Dr. Arnab Chanda explaining how footwear design significantly influences safety

During the session, Dr. Arnab Chanda, briefed about the key factors contributing to slips and falls, highlighting how footwear design significantly influences safety. Emphasis was placed on outsole and bottom design for enhancing slip resistance and preventing falls, along with the role of insoles in promoting foot health. Special attention was given to challenges faced by diabetic patients, underlining the need for customized footwear solutions. The session also showcased cutting-edge developments in customized insoles, including advanced prototypes researched and developed at IIT Delhi.

With a strong emphasis on real-world applications and scientific rigor, the session provided a deeper understanding of how innovative footwear design can significantly improve user safety and health outcomes. The session was attended by more than 55 faculties across campuses.



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FDP on Advanced Weaving Technique held at FDDI, Noida Campus

Faculty Development Programme (FDP) on 'Advanced Weaving Technique' was organized by the School of Fashion Design (FD), of FDDI, Noida Campus from 07th to 11th July, 2025.



FDP in progress



Demonstration on weaving technique

Mr. Praveen Kumar Tiwari, an expert in weaving with experience of more than 35 years who has been associated with DC Handicrafts projects - empaneled designer, NIFT, NID and other premier institutions imparted training on fabric structures and their construction techniques to the faculty members of FD and School of Leather Goods and Accessories (LGAD). He elaborated on how different fabric structures necessitate distinct weave plans, which in turn determine the dressing loom setup, yarn preparation, warp beam configuration, and lifting plan.

Demonstration was given for different fabric structure and their construction. During this training session tapestry weaving, toweling material, pile weave and other advanced fabric structure design samples were prepared to have better understanding of the advanced weave designing.

'Pratibha Samman Samaroh 2025' held at FDDI, Noida and FDDI, Jodhpur Campus

At the 'Pratibha Samman Samaroh 2025' (प्रतिभा सम्मान समारोह) - a vibrant celebration of talent, unwavering dedication, and tireless perseverance, the meritorious students who have passed Class 12th in the academic year 2024-25 were felicitated with medals, certificates, and goodie bags as a token of appreciation for their academic achievements at FDDI, Noida Campus on 5th July 2025 and at FDDI, Jodhpur Campus on 13th July, 2025.

At FDDI, Noida Campus, the top 11 highest scorers received special trophies for their exceptional performance. The 'Chief Guests' for the event namely, Mr. Neeraj Sachdeva, Director, UIDAI and Mr. Anuj Kumar Sharma, MD, CEO, Maven Impex Pvt., Ltd., appreciated the initiative of FDDI and highlighted the significance of acknowledging young talent at the right time.



A student being felicitated during the event at FDDI, Noida Campus



A view of the students who were felicitated



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'Pratibha Samman Samaroh 2025' (प्रतिभा सम्मान समारोह) at FDDI, Jodhpur Campus was organized in collaboration with Bahujan Samaj Group which witnessed enthusiastic participation from over 500 students across various institutions and educational backgrounds.



A view of the attendees during 'Pratibha Samman Samaroh 2025' at FDDI, Jodhpur Campus



A student being felicitated during the event at FDDI, Jodhpur Campus

Eminent guests, educators, and community leaders graced the occasion and shared their words of wisdom, inspiring the students to pursue their ambitions with dedication and resilience. The atmosphere was filled with pride and joy as students were called on stage to receive their certificates and accolades in the presence of their peers and families.

During the event held at the respective campuses of FDDI, the participants were briefed about the professional programmes conducted by FDDI in the area of footwear, leather, fashion, retail and management.

Design Patent granted for 'Table Top Decorative Toy' jointly to Faculty of FDDI, Hyderabad Campus and others

Dr. Rambabu Muppidi, Design Faculty at FDDI School of Leather Goods & Accessories Design (LGAD), Hyderabad Campus, along with two co-applicants, submitted their innovative design titled "Table Top Decorative Toy" to the Indian Patent Office, Intellectual Property Building, Kolkata, for design protection.



Dr. Rambabu Muppidi, Faculty, LGAD, FDDI, Hyderabad Campus

METRO INDIA

Telugu artisan receives 14th design patent for wooden toy innovation

METRO INDIA NEWS | HYDERABAD

Blending traditional craftsmanship with modern design, Dr. Rambabu Muppidi—a Telugu artisan, designer, and educator—has received his 14th design patent for a unique creation titled "Table Top Decorative Toy Car". Officially granted by the Indian Patent Office on Friday, July 4, 2025, the design stands as a symbol of India's rich toy-making heritage reimagined for today's generation.

Dr. Muppidi, a faculty member at FDDI Hyderabad's School of Leather Goods & Accessories Design (LGAD), is known for his deep-rooted work in preserving indigenous crafts. His latest innovation—a handcrafted, child-safe toy car—is not just decorative but educational, designed to aid motor skill development and imaginative play among children.

The toy car draws inspiration from iconic wooden crafts of Kondapalli, Erloppur, and Mirnal, blending heritage aesthetics with contemporary functionality. Crafted using safe, sustainable materials, it encourages storytelling, sand play, and early learning—making it more than a showpiece.

This patent (Design No. 400244-000) is part of a larger initiative led by Dr. Muppidi, under which 28 designs have been submitted, and 14 granted to date. The legal process was supported by Subhag Saha, Head of Legal & IPR and Founder of Resolute 400.

A national award-winning design researcher, Dr. Muppidi continues to inspire the next generation of designers to innovate with purpose, cultural sensitivity, and sustainability at the core.



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Design Number 450244-001 (CBR No. 204566, Class 11-02) was officially registered on 4th July 2025, as published in The Patent Office Journal No. 27/2025 (Page 143, Entry 66262). The application, submitted on 4th March 2025 with legal support from Mr. Subhajit Saha, Head of Legal & IPR and Founder of Resolute 4IP, marks a creative and innovative achievement.

Besides Dr. Rambabu Muppidi, Mr. Yarlagadda Anjaneyulu, Senior Faculty, Prism Educational Society and Dr. Alok Kumar, Assist. Professor, School of Fine Arts, Amity University have made significant contributions to the research study.

This 'Table Top Decorative Toy' is more than a decorative toy; it is an educational and movable play companion for children, handcrafted with wooden elements to promote traditional values and modern play.



Table Top Decorative Toy



Certificate of Registration of Design

Pratibha Samman Samaroh/ Bhavishya Jyoti Programme for meritorious students

To honour meritorious students of Classes 10th and 12th and to motivate them for continued academic excellence and future success, FDDI, Rohtak Campus in collaboration with Amar Ujala (Hindi daily) and Reliance MET organized Pratibha Samman Samaroh/ Bhavishya Jyoti Programme on 30th June 2025 at Samvad Bhavan near the Mini Secretariat, Jhajjar, Haryana.

The ceremony was graced by the Chief Guest, Mr. Swapnil Ravindra Patil, IAS, Deputy Commissioner, Jhajjar along with distinguished guests namely, Mr. Kaptan Beerdhana, Chairman, Zila Parishad, Ms. Sarita Duhan, Executive Director (ED), FDDI, Rohtak Campus, Mr. Jele Singh Saini, Chairman, Municipal Committee and Col. Romel Rajyan from Reliance during which approximately 350 students were honoured.



A view of the Pratibha Samman Samaroh/ Bhavishya Jyoti Programme



A group of meritorious students who were honoured by the dignitaries

Addressing the gathering, Chief Guest, Mr. Patil emphasized the importance of quality education, determination, and ethical values. He encouraged students to aim high and work with dedication to realize their goals.

Ms. Sarita Duhan, ED, FDDI, Rohtak Campus also encouraged the students to build a successful academic career, promote entrepreneurship, and take advantage of the various professional courses available at FDDI. Approx. 700 students, teachers, and parents participated in this ceremony.