

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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28th February 2020

Issue No. 769

Interactive Session of FDDI, Noida campus students with Chairman, CLE and Executive Director, CLE

On 19th February 2020, the students of the Footwear Design & Development Institute (FDDI), Noida had an interactive session with Mr. P Aqeel Ahmed, Chairman, Council for Leather Exports (CLE), Chairman & MD, Florence Co. Pvt. Ltd. and Mr. R. Selvam, IAS, Executive Director, CLE.



Mr. P Aqeel Ahmed, Chairman, CLE,
Chairman & MD, Florence Co. Pvt. Ltd.
interacting with the students



Mr. Arun Kumar Sinha, IAS, MD, FDDI
delivering the 'Welcome Address'

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI, Mr. Vikas Verma, IRSME, Executive Director (ED), FDDI and the staff & students of FDDI were present.

The Chairman, CLE and Executive Director, CLE interacted with the members of the faculty and gave valuable suggestions for the improvement of standards of teaching, research and collaboration programmes of the Institute across all the campuses.

In his 'Welcome Address', Mr. Arun Kumar Sinha, IAS, MD, FDDI said "Its a great privilege for FDDI to have two stalwarts of CLE who will enrich the staff and students with their knowledge and wisdom acquired through long industrial voyage."



A view of the participants

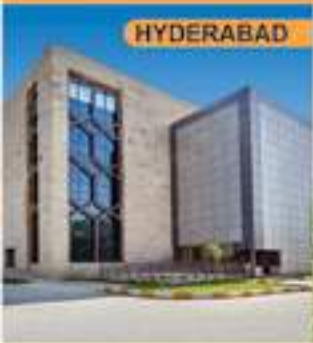
During the highly motivating interactive session with the students, Chairman, CLE and Executive Director, CLE briefed them about the skills that are required in the

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leather and footwear industry. They also spoke about persuasion skills, flexibility and ethical grounding that play a major role in ensuring one's career progression.

'Knowledge Festival 2020' held at FDDI, Noida campus

Panel discussion 'Vision of Making India a \$ 5 Trillion Economy by 2025' held

Footwear Design & Development Institute (FDDI), Noida in association with Wilhelm Textiles organized a two days 'Knowledge Festival 2020' in its premises on 20th & 21st February 2020. During the 'Knowledge Festival 2020', panel discussion on 'Vision of Making India a \$ 5 Trillion Economy by 2025' was also held.

vision of making India a \$ 5 Trillion Economy by 2025 and will leave no stone unturned in achieving this target."



A view of the panel discussion

Mr. Erik Illig, Managing Director, Wilhelm Textiles, Dr. N. Mohan, Executive Director & CEO, Clarks India, Mr. Subhash Jagga, Managing Director, Today Footwear, Mr. Ajay Raghava, Joint Director, Ministry of Environment Forest and Climate Change, Ms. Varija Bajaj, CEO, Varija Lifestyle, Ms. Sangeeta Tomar, Global Work and Life Skills Coach, Mr. Rajeev Gopallakrishnan, President Asia-Pacific Bata Emerging Markets, Mr. Tauseef Mirza, Director Mirza International, Mr. Ramesh Kumar Dua, Managing Director, Relaxo Footwears Ltd., Ms. Mukta Nandini Jain, Chairperson, Confederation of Asia Pacific Chamber of Commerce & Industry Women Entrepreneurs Council, Mr. Pawan, Woodland, Ms. Mukti Saxena, Brand Strategist, Suntech Group, Mr. S K Verma were the eminent panelist from trade and industry who provided valuable insights on 'Vision of Making India a \$ 5 Trillion Economy by 2025'.

The audience which included dignitaries, staff and students, media persons were



Mr. Vikas Verma, IRSME, Executive Director (ED), FDDI delivering the 'Welcome Address'

The purpose of organizing this event was to utilize this platform as a forum for the exchange of ideas of the eminent personalities on 'Vision of Making India a \$ 5 Trillion Economy by 2025' and provide an insight to the students.

Delivering the 'Welcome Address', Mr. Vikas Verma, IRSME, Executive Director (ED), FDDI said "FDDI will be privileged to be a part of the Honourable Prime Minister's

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all ears listening to the enriching panel discussion.



A view of the audience

During 'Knowledge Festival 2020', the students of the various programmes displayed their design work / creation. There was a live performance by famous 'Rocknaama' band which was enthralling.

Awareness workshop on 'Social Media Presence' held at FDDI, Noida campus

An awareness workshop on 'Social Media Presence' was held at Footwear Design & Development Institute (FDDI), Noida campus on 19th February 2020 at 4:30 PM in the seminar hall.



Ms. Anupriya Agarwal briefing about the role of 'Social Media Presence'

The session was conducted by Ms. Anupriya Agarwal, a young digital media professional, who has made a mark for herself as a Brand Marketeer and social media strategist.



A view of the participants

Ms. Agarwal briefed about the social media platforms like Instagram, Twitter, Facebook and LinkedIn which are the most useful tool of the contemporary society. She said that such social media are the most convenient and affordable platform to convey our messages to a larger audience and to make a connect with them. This not only helps in connecting people with us but, also helps in creating brand awareness and Institution branding.

Mr. Vikas Verma, IRSME, Executive Director (ED), FDDI, staff of the various Schools of FDDI Noida, namely FDDI School of Footwear Design & Production (FSFDP), FDDI School of Leather Goods and Accessories Design (FSLGAD), FDDI School of Retail & Fashion Merchandise (FSRFM) and FDDI School of Fashion Design (FSFD), International Testing Center (ITC), Information Technology Service Center (ITSC), HR, Accounts and Finance underwent the awareness workshop.

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Workshop on 'Rapid Prototyping Using 3D Printing' held at FDDI, Hyderabad campus

A workshop on 'Rapid Prototyping Using 3D Printing' was held at Footwear Design & Development Institute (FDDI), Hyderabad campus on 6th February 2020.



Theoretical session in progress

types & its applications. In the second session, Mr. Jayakrishnan, Research Scholar, IIITDM Kancheepuram explained about Software and Hardware aspects in 3D Printing process, especially about the fused deposition modeling process.

The afternoon session was conducted by Dr. Senthilkumaran K, Mr. Jayakrishnan



Practical session in progress

The workshop was conducted in collaboration with Indian Institute of Information Technology, Design and Manufacturing (IIITDM), Kancheepuram. IIITDM is a Centre of Excellence for technical education and research established in 2007 by the Ministry of Human Resource Development, Government of India to pursue design and manufacturing oriented engineering education and research and to promote the competitive advantage of Indian products in global markets.

The morning session of the workshop was conducted by Dr. Senthilkumaran K, Coordinator of Teaching Learning Center & Assistant Professor, IIITDM, Kancheepuram. He briefed about the future of the footwear and fashion industries with the help of technologies like Industry 4.0, 3D printing and explained the future design aspects of 3D Printing technology,

& Mr. Aravindan, IIITDM- Kancheepuram. During this session, the participants received hands-on practice which helped them to acquire good understanding of entire process planning related to the Fused Deposition Modeling (FDM) process and few participants have got the chance to print and visualize their design using the FDM printer.

The workshop was attended by one hundred participants which included faculty & students.

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