

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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14th August 2020

Issue No. 784

FDDI, Chandigarh students bagged first position in national level 'Virtual Fashion Show 2020'

The students of Footwear Design & Development Institute (FDDI), Chandigarh campus participated in a national level 'Virtual Fashion Show 2020' and secured the first prize of Rs.3000.

Fashion Technology & Interior Design which is a leading Fashion and Interior Design institute of South India affiliated to the Bengaluru Central University (BCU).

Six students of third year namely, Ms. Anushka, Ms. Vani, Ms. Shreya, Ms. Kriti, Ms. Swati and Ms. Riya while staying at



Students of FDDI, Chandigarh campus in their fashion collection 'Street Style'

This 'Virtual Fashion Show 2020' was organized by NITTE School of

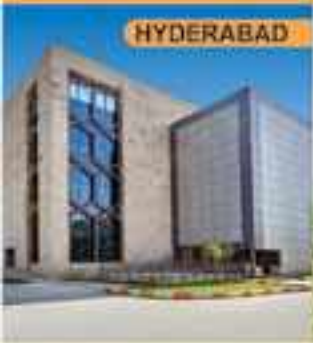
home, had worked together and sent their entry for the virtual

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fashion show on a theme 'Street Style' which was inspired by Raja Kumari. They beautifully and interestingly draped and tailored sarees in a new different look.

The stunning collection was highly appraised by the judges which consisted of Ms. Shaambhawu Ventakes - Actress and Mr. Steplin Lalan - Fashion Designer. They announced the results of this show through a video message on Instagram on 28th July 2020 in which the 1st position was secured by FDDI's budding designers.

The digital fashion show is certainly one way to get around social distancing rules that best fits our needs of today in the COVID-19 pandemic.

Webinar on 'Impact of COVID-19 on Handloom Sector of India' held at FDDI, Chhindwara campus

On the occasion of National Handloom Day on 7th August 2020, a webinar on 'Impact of COVID-19 on Handloom Sector of India' was held at Footwear Design & Development Institute (FDDI), Chhindwara campus.

It was organized by the Fashion Design Department (FDD) of FDDI, Chhindwara campus.



Video documentary on Maheshwari Saree and related handloom products

National Handloom Day is observed every year on August 7 to recognize the contribution and hard work of handloom weavers. It is the day when the country celebrates the effort of artisans and weavers in preserving the indigenous crafts of India.

The resource persons for the event were Dr. Amrita Rajput, HOD-Fashion Design, SAGE University, Indore and Mr. Neeraj Jaiswal, Faculty NIFT, Kangra.

Dr. Amrita Rajput, HOD-Fashion Design, SAGE University is having academic experience of more than 20 years whereas Mr. Neeraj Jaiswal, Faculty NIFT, Kangra is having an experience of



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18+ years in the field of Fashion and academics.

of India by the students of FDD of 5th semester namely Ms. Lipi

Parihar, Ms. Deepika Singh, Ms. Monika Singh and Ms. Tanvi Talreja was made.

A video documentary made by Ms. Sonali Bende & Ms. Shivani Pal, students of FDD of 3rd semester on the handloom artisans of village Sausar who are working on Maheshwari Saree and related handloom products was also shown during the

webinar. Besides this, various work created by students of 5th and 3rd semester of FDD students was also showcased in the webinar.

The webinar saw a large participation of the students and staff and was widely applauded.

Plantation Drive at FDDI, Rohtak campus

A plantation drive was held at Footwear Design & Development Institute (FDDI), Rohtak campus on 08th August 2020.



A screen shot of the webinar

Both the resource persons briefed about the current scenario of the handloom sector of India and the challenges it is facing. They urged that it is the responsibility of the young budding designer and fashion design students to create a platform and discover new and independent ways in order to promote and establish the handloom sector keeping in mind the philosophy of be 'vocal for local'.

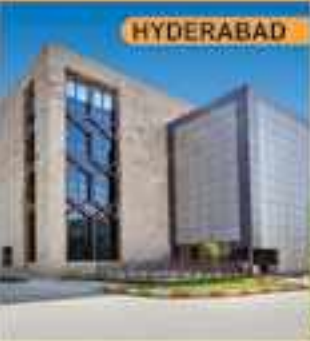
During the webinar, a presentation on Handloom sector

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The plantation drive was conducted by LPS Bossard Pvt. Ltd., in association with Rotary Club, BP Jain Skill Development Centre and Forest Department, Rohtak.

the occasion and contributed to the drive by planting a few saplings in the Institute's premises.

Emphasizing the need for planting saplings/trees which is one of the

best and most effective ways to combat the menace of air pollution, Mr. Jain motivated all the staff members to actively participate for the betterment of the society, nature & the world.

Various types of saplings and plants with a total number of 350 were

provided by LPS Bossard Pvt. Ltd which were planted all around the campuses making the green campuses a little more greener.



A view of the plantation drive

Bossard India, Rotary Club, BP Jain Skill Development Centre and Forest department Rohtak started this initiative to plant 10000 saplings/trees across Rohtak city so that the city can be made greener.

LPS Bossard Pvt. Ltd., is a Rohtak based MNC in the field of fastening technology which has made a name for itself in the list of top suppliers of Lock Washers, Lock Nut in India.

Mr. Rajesh Jain, Managing Director of Bossard India graced

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