

# FDDI NEWSLETTER

Be Ambitious.  
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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA

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PUNJAB

GUJARAT

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KOLKATA

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CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

30<sup>th</sup> October 2020

Issue No. 795

## Webinar on 'Gender Sensitization/POSH' organized by FDDI, NOIDA

A webinar on 'Gender Sensitization/POSH' was organized by HR-HQ, NOIDA on October 20, 2020 which was attended by employees of all the campuses.

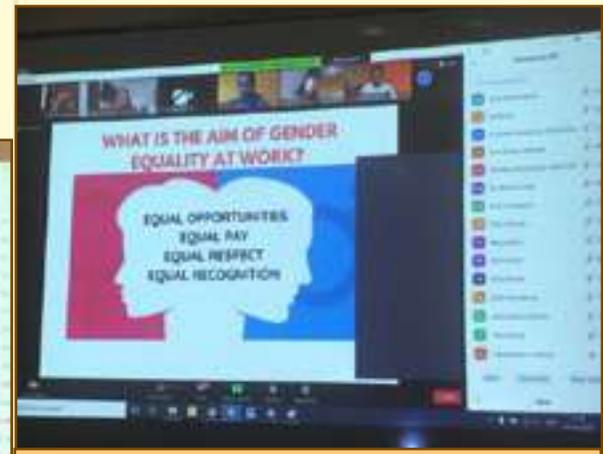


Ms. Aparna Sethi interacting with the participants

The resource person of the webinar was Ms. Aparna Sethi (Founder & CEO of Protouch) – who is having over two decades of diverse experience.

The webinar was conducted through presentation and case studies. It provided clarity

to the employees about the 'Behavioural Code of Conduct at Workplace' and Prevention of Sexual Harassment (POSH) at Workplace under the law in India.



Ms. Aparna Sethi making the presentation

She also stressed on the need of this law in contemporary times, responsibility of employer, employees to create a healthy environment at workplace to achieve gender sensitization.

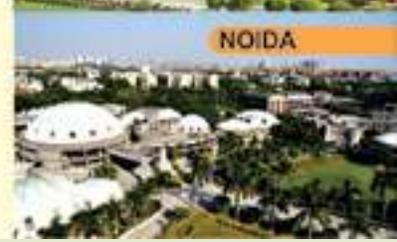
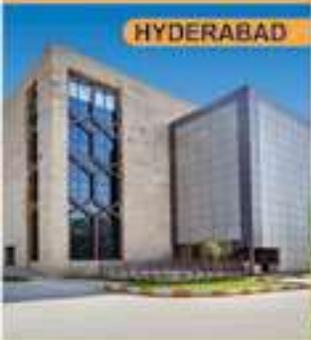
The webinar was attended by approx. sixty employee of the Institute who participated with full zeal.

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webinar was geared towards providing insight on Athletic & Sports Footwear Technology along with the market drivers.

## Webinar on 'Future Trends and India's Position in Global Market for Athletic & Sports Footwear Technology' held at FDDI, Hyderabad campus

A webinar on 'Future Trends and India's Position in Global Market for Athletic & Sports Footwear Technology' was held at Footwear Design & Development Institute (FDDI), Hyderabad campus on October 15, 2020.

Organized by the School of Footwear Design & Production (SFDP) of FDDI, Hyderabad, the

Mr. Niren Anand was the moderator and key speaker for the webinar who is the founder of Evertrade Group, China. He is an alumni of FDDI of 1997 batch.



Mr. Niren Anand – Resource person of the webinar

Mr. Niren Anand and Ms. Smita Anand were the only Indian entrepreneurs from China who

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participated in BRICS Summit, Xiamen.

included faculties & students from various FDDI campus. It was widely applauded.



Screen shot of the webinar

During the webinar, Mr. Niren briefed about the challenges and opportunities of sports footwear manufacturing in India. He also briefed about the transformation of emerging sports footwear technology from China to India.

There was an interactive session during which Mr. Niren discussed about the 3's i.e. Skill, Scale and Speed which are necessary for systematic maintenance and utilization of the workforce.

The webinar was attended by more than 130 participants which

## Webinar on 'Technical Consideration of Soles and Customer Satisfaction' held at FDDI, Chennai campus

A webinar on 'Technical Consideration of Soles and Customer Satisfaction' was held at Footwear Design & Development Institute (FDDI), Chennai campus on 12 September, 2020.

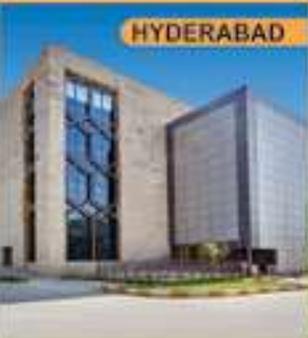
Organized by the School of Footwear Design & Production (SFDP) of FDDI, Chennai, the

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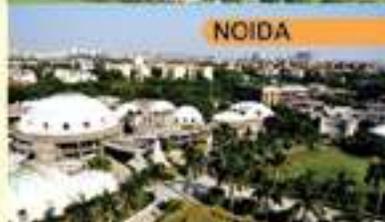
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webinar provided insight on the innovation of various soling materials, which are most widely used by the footwear industry.

and P.G. Diploma in Footwear Designing and CAD-CAM from FDDI in 2006 is having more than 11 years of experience.



Screen shot of the webinar

Mr. Praveen Kumar Singh, Group Manager - Training & Development, Bata India Ltd., was the resource persons for the webinar.

Mr. Praveen Kumar Singh has done B. Sc. (Electronics) from University of Lucknow in 2004

He briefed about the importance of soles which apart from other products, is a vital constituent of footwear that provides fit and comfort.

Mr. Praveen explained about the latest materials, avl technologies, identifications, product differentiations, making methods, testing's, innovations and customer satisfactions.

The session was attended by more than 90 participants, which included students from various campuses, college professors, staff members and faculties of FDDI.

**Compiled by:** Resource Centre (RCIP),  
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