

# FDDI NEWSLETTER

Be Ambitious.  
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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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20<sup>th</sup> November 2020

Issue No. 798

## FDDI, Banur campus provides online consultancy services to M/S. D. S. Associates, New Delhi

Footwear Design & Development Institute (FDDI) Banur, campus provided online consultancy services to M/S. D. S. Associates, New Delhi on 'Corporate Communications'.



Mr. Gaurav Singh – Faculty (LGAD), FDDI, Banur campus

Mr. Gaurav Singh – Faculty, Leather Goods & Accessories Design (LGAD) Department of FDDI, Banur campus provided online consultancy to the

professionals of M/S D. S. Associates, New Delhi.

M/s. D.S. Associates is a Delhi based firm of Practicing Company Secretary since 2007 which provides corporate consultancy to clientele ranging from various companies including listed, Government and public limited companies.

Mr. Gaurav Singh is a Management graduate having over 10 years of experience in academics and industry with 'Communication Skills' as his area of expertise.

Mr. Singh conducted online sessions on weekends for over a month's time which commenced in mid-October 2020.

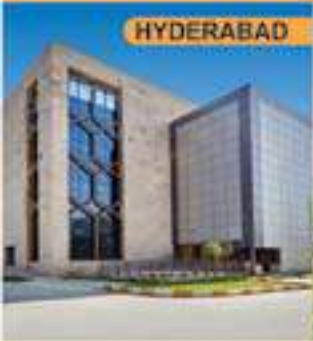
The online sessions helped the participants to improve and understand oral and written communication (e-mail writing, letter writing, minutes of meeting, minimising contradiction between oral communications).

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## International webinar on 'Testing of Leather & Footwear' by SATRA, UK held at FDDI, Hyderabad campus

An international webinar on 'Testing of Leather & Footwear' was held at Footwear Design & Development Institute (FDDI), Hyderabad campus on 04<sup>th</sup> November, 2020.



Screen shot of the webinar

The webinar which was organized by the School of Footwear Design & Production (SFDP) of FDDI, Hyderabad was conducted by the Technical

Experts of Shoe and Allied Trades Research Association (SATRA), Technology Centre, London, United Kingdom.

SATRA is an independent research and testing organization established in the UK in 1919. It has technical facilities in Europe and China serving customers throughout the world. It is also a Notified Body for various European

directives including personal protection equipment (PPE), which is one of SATRA's largest sector operations.

SATRA has its own chemicals analysis laboratory for testing restricted substances in accordance with

European REACH, and US chemicals regulations for which it is CPSC-accredited. A number of SATRA systems are recognized in the supply chain as setting industry standards



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for quality and production efficiency.

The session was conducted by Mr. Mark Southam, Footwear Consultant and Ms. Christine Anscombe, Assistant Director SATRA Technology Centre, Northamptonshire, United Kingdom.

Mr. Mark Southam began the session with introduction to testing & its requirement and importance of testing, controlling testing, reporting testing and critical footwear tests.

He further explained the key test factors for the actual test, such as style, price point, previous experience, acceptable risk and explained about the special considerations for children's footwear and a few key test types, for an example, slip resistance, sole bond attachment (Peel strength & toe load test), High heeled footwear, strap strength, fitting and chemical test etc.

There was an interactive session during which Mr. Mark Southam discussed the various kinds of machine used by SATRA to test the finished footwear, claims against the organization in the event that they face - item, issues, testing for segments with 3DP innovation, etc.

During the webinar, Ms. Christine Anscombe, Assistant Director gave a demonstration about leather hide detailing, texture and various testing center for footwear, etc.

The webinar was attended by more than 150 participants which included faculties & students from various FDDI campus.

## **'Vigilance Awareness Week-2020' observed at FDDI, Banur campus**

In consonance with the directions of the Central Vigilance Commission, Footwear Design & Development

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Institute (FDDI) Banur, campus observed the 'Vigilance Awareness Week -2020' from 27.10.2020 to 02.11.2020 with great enthusiasm and active participation.

took solemn pledge to be honest in discharging their duties and desist from indulging in corrupt practices and lead an honest and non-corrupt life.



'Integrity Pledge' taken by FDDI staff at Banur campus

Observance of 'Vigilance Awareness Week' every year is part of the multi-pronged approach of the Commission with the objective to bring about alertness among the people and government employees through participative and pro-active vigilance management, to bring

down corruption to zero.

The theme chosen for this year's 'Vigilance Awareness Week' is "Vigilant India - Prosperous India".

On this occasion, the 'Integrity Pledge' was administered by the senior most officer at the campus in the presence of all the staff in Hindi and then in English. The staff of the campus

**Compiled by:** Resource Centre (RCIP),  
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