

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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08<sup>th</sup> January 2021

Issue No. 805

## Delegation from Gujarat Rural Industry Marketing Corporation visits FDDI, Ankleshwar campus

On 4<sup>th</sup> January 2021, a three member delegation consisting of the Managing Director of Gujarat Rural Industry Marketing Corporation (GRIMCO) - a Govt. of Gujarat Undertaking, Mr. Vikram

Singh Jadhav of Gujarat Administrative Services along with Mrs. Khyati Nair, Company Secretary / Manager Leather Branch and Mr. B.A. Chauhan, Asst. Manager - I/C Manager MKY Branch & ADM Branch visited the Footwear Design & Development Institute (FDDI), Ankleshwar campus. Mr. Navneet Patel, Nayab Tahsildar of Ankleshwar also accompanied them.

The purpose of their visit was to seek co-operation for a future ambitious project of Gujarat Government in the field of footwear training and for setting-up a footwear manufacturing plant in Bhavnagar region of Gujarat so that the people of that region can be imparted skill and employment in this sector.



The delegation watching the footwear manufacturing process

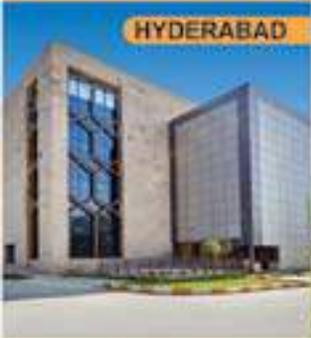
They visited the entire campus of FDDI where they were made aware of the technicalities & management

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aspects of various skill based programmes being conducted by the institute.

The delegation keenly observed the various operations in footwear manufacturing right from design & development to finishing and packaging.

The delegation was impressed with the latest machinery, electronic and CAD/CAM based design support present in the institute which is also capable to assist those who want to set up their own industry and to help the organization to grow the business.

The activities undertaken by FDDI were also briefed to them where the information about the growth of the Indian footwear & leather products industry, the technological advancement taking place in the industry and how FDDI is contributing in the growth path of the footwear & leather products industry was conveyed.

## Commerce min seeks view from ministries on proposed national logistics policy

The Commerce Ministry has sought views of different departments on its proposed national logistics policy which aims at enhancing productivity and competitiveness of manufacturers by reducing cost of logistics, sources said.

The proposed policy talks about developing national and State master plans for multi-modal connectivity; formulation of an umbrella national logistics law; comprehensive standards for the sector; and developing IT applications to provide solutions that include track and trace for trucks.

Besides, the policy proposes development of short-term training courses for creation of a talented workforce, and promotion of green logistics enterprises and infrastructure.

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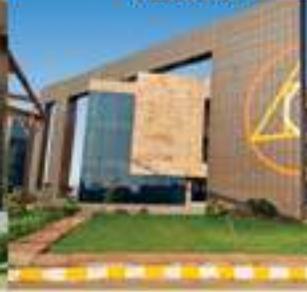
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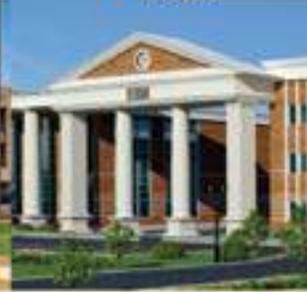
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To improve logistics for international trade, it proposes augmentation of physical facilities and land custom stations, improvement in inter-agency coordination to streamline inspection and testing, they said.

One of the sources said a robust logistics sector will help significantly in the sustainable economic growth of the country.

The ministry would seek the Cabinet approval for the policy.

In the last Budget, the government had announced that it will come up with National Logistics Policy.

The move comes at a time when high logistics cost is impacting competitiveness of domestic goods in international market.

India's logistics sector is highly fragmented and the government aims to reduce

the logistics cost from the present 14 per cent of Gross Domestic Product (GDP) to less than 10 per cent by 2022.

According to an official statement, the sector is very complex with more than 20 government agencies, 40 partnering government agencies, 37 export promotion councils, 500 certifications, and 10,000 commodities.

(Source: Financial Express)

## Garment sector likely to register growth this yr

With COVID-19 making the year 2020 a year of learning and turbulence, the textile and apparel sector is confident of achieving the much needed growth in 2021.

The sector can make 2021 a year of progress by focusing on USA for apparels, as the textile industry had benefited from the volumes in the

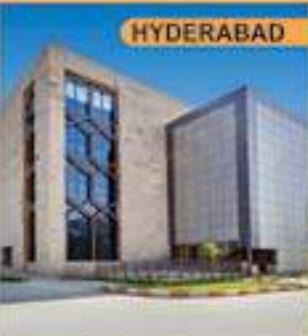
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Student with their display

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market in the first 10 months of 2020, Indian Texpreneurs Federation (ITF) convener, Mr. Prabhu Dhamodharan said on 2<sup>nd</sup> January 2021.



“Now, its time to step up the efforts to repeat the same success in the US market for our apparel products,” he said.

Vietnams Free Trade Agreement (FTA) with the European Union would intensify competition for India, and at the same time a level-playing field with top competing nations for the US market in terms of duty combined with quick economic recovery make a

compelling case for Indian apparel sector for immediate growth, he said.

"We need to intensify efforts and focus on all levels, including those at the government, cluster and companies to grab our share in the US markets," he said.

Stressing on value addition with new capex, he said using the low-interest and easy liquidity combined with robust demand during post-COVID-19 times, the sector can hit the target of 20 per cent increase in per product revenue.

**(Source: The Sunday Statesman)**

**Compiled by:** Resource Centre (RCIP),  
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