

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका



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12<sup>th</sup> February 2021

Issue No. 810



KOLKATA

## Webinar on 'End to End Process in Fashion Industry' held at FDDI, NOIDA campus

On 03<sup>rd</sup> February 2021, Footwear Design & Development Institute (FDDI), NOIDA conducted a webinar on 'End to End Process in Fashion Industry'.

Ms. Anurita Chandola was the resource person for the informative session who is having more than 08 years of experience with renowned international brands.

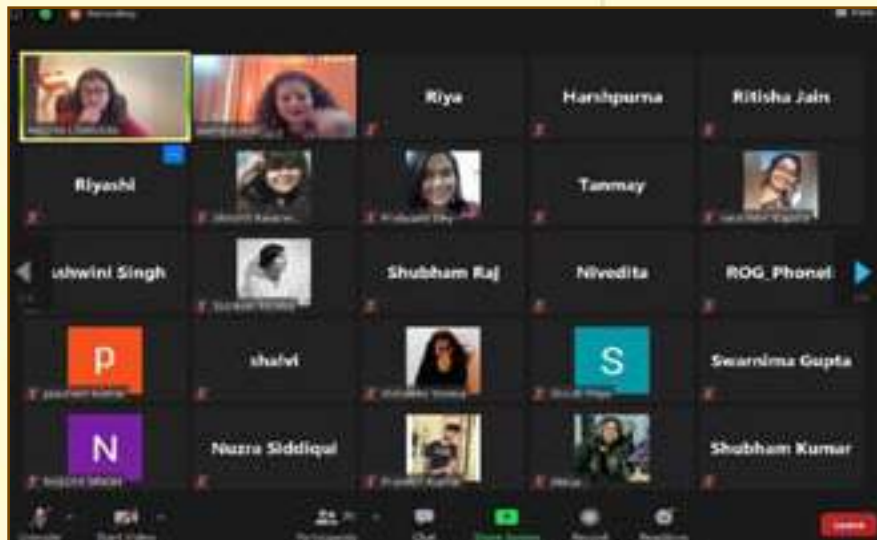
She is qualified designer from FDDI and Royal College of Art London and worked for companies like United Colors of Benetton, New Delhi



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Screen shot of the webinar

as a 'Design Manager' for men's, women's and kids' range for their sub brand: Under colors. Presently, she is working in the United Kingdom as Women's Mainline and Retail Designer for Weird Fish. Recently, she has launched her



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The webinar was organized by School of Leather Goods and Accessories Design which provided an insight on devising strategies, executing them in existing and new & uncharted territories for the unique needs of the fashion industry.

own label, Eesh -which caters to sustainable fashion.

An understanding of the design process and manufacturing is critical for fashion enthusiasts looking to launch their own brand. Awareness of related



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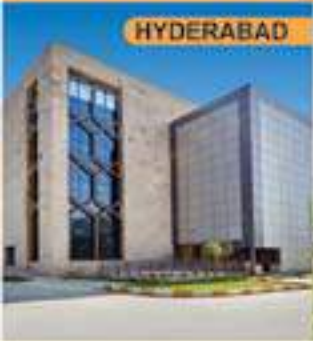


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elements and processes, such as style, fabric, cut, trim, fall, consumption, dyeing, and embroidery, right up to the end product is decisive to get to the top in any fashion venture.

Ms. Chandola explained the necessary steps required for understanding the manufacturing process and knowing how to work together effectively to grow one's fashion business & building a successful brand.

This webinar was attended by students and faculties from different centers of FDDI.

## Interactive session on 'IDLS Scheme' addressed by FDDI, PIU-Project Coordinator

With the purpose of generating awareness and for wider publicity of the Integrated Development of Leather Sector (IDLS) Scheme of the Department for Promotion of Industry and Internal Trade (DPIIT), Government of India, Footwear Design and Development Institute (FDDI), as Project implementation Unit (PIU) is leaving no stone unturned.

In this context, the Kanpur office of Council for Leather Exports (CLE) Central Region invited FDDI

for an interactive session with the applicant units. The session was addressed by Mr. Aritra Das, Project Coordinator, FDDI at KLC, Banthar on 05<sup>th</sup> February 2021.



Mr. Aritra Das, Project Coordinator, IDLS Scheme replying to the queries raised during the interactive session

The aim of the interactive session was to create awareness on compliances and understanding of certain technical procedure and issues being faced by the member applicants of IDLS Scheme.



A view of the interactive session



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Mr. Das provided necessary guidance to the applicants whose applications are under process at various stages with the PIU.

## Webinar on 'HR Policies and Procedures/Systems' held at FDDI, NOIDA campus

A webinar on 'HR Policies and Procedures/Systems' was successfully organized by the HR-HQ, NOIDA team under the guidance of Mr. Anil Kumar, Advisor HR of Footwear Design & Development Institute (FDDI), NOIDA campus on 05<sup>th</sup> February 2021.

with an objective to discuss the FDDI HR Policies & Systems as they provide structure, control, consistency, fairness to the system and they also ensure compliance with employment legislation and inform employees of their responsibilities and the Organization expectations.

The webinar was attended by 25 participants.

## Webinar on 'Road Safety & Defensive Driving' held at FDDI, NOIDA campus

A webinar on 'Road Safety & Defensive Driving' was conducted on 01<sup>st</sup> February 2021 by Road Safety Foundation (RSF), a non-governmental organization which is register under the section 1860 of Maharashtra Society Act & Bombay Public Trust Act, 1950.

The workshop was organized by the HR-



Screen shot of the webinar

The webinar was conducted for all the Centre In-Charges and HR Coordinators across campuses

HQ, NOIDA team with an objective to provide insight to the participants about the driving rules, standard driving



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practices, the required driving mechanics, anticipating the wrong moves, tendencies to commit mistakes.

Mr. Durgesh Sharma, Director, RSF, Mumbai was the resource person of this webinar who informed that Road safety & Defensive driving is the need of the current traffic scenario and all the employees should know its principles, techniques & system.

With the help of various practical examples, he explained about how to reduce the risk of driving by anticipating hazardous situations, adverse conditions or the driving errors of others by driving smoothly and steadily.

Around 30-35 employees participated in the webinar was interactive & informative.

## Import duty on leather back

To boost the indigenous leather industry, Union Finance Minister, Mrs. Nirmala Sitharaman on 01 February 2021 proposed to withdraw exemption of import duty on certain kinds of leathers. "These are domestically produced in good quantity and quality," Mrs. Sitharaman said.

The Finance Minister also announced raising customs duty on finished synthetic gem stones to encourage their domestic processing.

Steps proposed by the Finance Minister on 01 February 2021 to benefit MSMEs also included increasing duty from 10 per cent to 15 per cent on imported steel screws and plastic builder wares. On prawn feed import duty was increased from 5 per cent to 15 per cent. Mrs. Sitharaman also announced rationalising exemption of import duty on garments to give a boost to the local garment industry.

(Source: The Tribune)

**Compiled by:** Resource Centre (RCIP),  
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