

FDDI NEWSLETTER

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Institution of National Importance (INI)
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A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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NOIDA

26th February 2021

Issue No. 812

‘Principals Meet’ held at FDDI, Chhindwara campus

A ‘Principals Meet’ was held at Footwear Design & Development Institute (FDDI), Chhindwara campus on 17th February 2021.



A view of the ‘Principals Meet’

The meet was organized in coordination with the District Education Officer (DEO), Chhindwara District which was attended by approx. 400 Principals of various schools which are operational in the vicinity of Chhindwara.



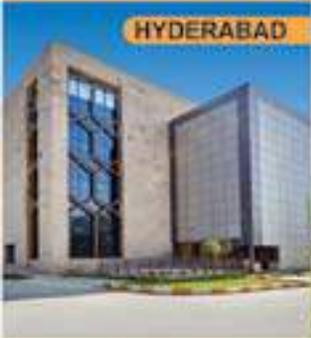
Another view of the ‘Principals Meet’

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The meet was organized to clear the atmosphere of uncertainty amongst Principals and then through word of mouth amongst teachers, students and their parents which has been created due to COVID-19 pandemic.

Mr. Rajiv Sathe, Head - Rashtriya Madhyamik Shiksha Abhiyan (RMSA), Dist. Chhindwara was also present in the meet.

The meet also provide a platform for spreading awareness among all the School Principals of Chhindwara and nearby areas to brief about the career opportunities available in the field of footwear, fashion, leather products, and retail & fashion merchandise through the skill based professional programmes of FDDI.

Industrial exposure for FDDI, NOIDA students at Mochicko Shoes Pvt. Ltd.

On 17th February 2021, under the supervision and guidance of the faculty of Footwear Design & Development Institute (FDDI),

NOIDA campus, the students of Bridge courses (2017-21) were taken for factory visit to watch the manufacturing facilities of Mochicko Shoes Pvt. Ltd.



Students watching the technicalities of sports shoe manufacturing process at of Mochicko Shoes Pvt. Ltd.

Mochiko Shoes Pvt. Ltd., located at Phase 2, NOIDA is working with Adidas and Reebok.



Students at Mochicko Shoes Pvt. Ltd.

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The objective of this industrial exposure was to give better insights of the industrial process taking place i.e., from material to making of sport shoe.

Production Manager and Excellence Head of Production of Mochicko Shoes Pvt. Ltd. briefed the students about the entire process of sports shoe manufacturing right from receiving the order receiving till the final dispatch. He also briefed about all the intricacies of best way of material utilization and shared their experience with the students.

The objective of this industrial exposure was to provide a solid foundation & to make the students conversant with latest technological developments in sports footwear technology along with familiarizing them with the various stages of sports shoe manufacturing.

This visit was the part of their project based academic module 'Sports Shoe Manufacturing and Planning' where students have

chosen to work on the tecno-managerial aspects of Sprinter shoe, Football boot & Cricket boot manufacturing.

Through this visit, the students also got an opportunity to learn about the working atmosphere and various functional areas like quality control, supply chain logistics and other major operations of the industrial unit.

Webinar on 'Sustainable Design Practices' held at FDDI, NOIDA campus

A webinar on 'Sustainable Design Practices' was conducted on 19th February 2021, Footwear Design & Development Institute (FDDI), NOIDA.

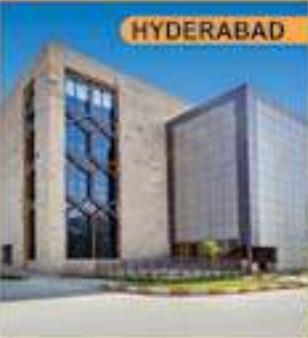
The webinar was organized by School of Leather Goods and Accessories Design which provided valuable insight into lightweighting, material selection, shape optimization, and durability that paves path to embrace improvement

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towards sustainable environment
& human well-being.



Ms. Monica Singh, based in New York was the resource person for the informative session who is an award-winning speaker, a fashion designer, an influencer, a businesswoman and the founder and president of the Mahendra Singh Foundation that works towards empowering women who've survived violence. She is UN Women Youth Ambassador and speaks on topics including gender-based violence, gender equality.

She has done her graduation from National Institute of fashion technology, Delhi and her

post-graduation from Parsons School of design. Along with 12 years of experience in the industry, Monica is also a part conscious fashion campaign of UN Foundation to encourage the brands as well as designer to create and follow sustainable methods in fashion industry.

She emphasized that 'Sustainable Design' seeks to reduce negative impacts on the environment, and the health and comfort of building occupants, thereby improving building performance. The basic objectives of sustainability are to reduce consumption of non-renewable resources, minimize waste, and create healthy, productive environments.

This webinar was attended by students and faculties from different centers of FDDI.

Compiled by: Resource Centre (RCIP),
Footwear Design &
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(Ministry of Commerce &
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A-10/A, Sector-24,
NOIDA- 201301

Phone : + 91-120-4500100, 4500107

Fax : + 91-120-2412556, 2411301

Asst. Editor : Ashish Kumar

Email : ashish@fddiindia.com

Website : <http://www.fddiindia.com>