

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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05th March 2021

Issue No. 813

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NOIDA



Series of e-workshop on 'Make-up & Styling' held at FDDI, NOIDA campus

A series of e-workshop on 'Make-up & Styling' was held at Footwear Design & Development Institute (FDDI), NOIDA campus from 29th January 2021 to 26th February 2021.

Founded by Mrs. Vandana Luthra as a beauty and slimming services centre in 1989, VLCC is today widely recognized for its comprehensive portfolio of beauty and wellness products and services and also enjoys a high level of consumer trust.

The VLCC Group's operations currently span 350+ locations in

Sr. No.	Topic	Expert Details	Date
1.	Make up Products & Kit Knowledge	Ms. Surya Paudal - Master Trainer	29/01/2021
2.	Difference between fashion / catwalk make up, Character makeup - Screen and stage / TV, Still photographic makeup	Ms. Varsha Grade - Makeup Faculty	05/02/2021
3.	Hair Products & Hair Basic Kit	Mr. Zafar Ahmed - Hair Faculty	12/02/2021
4.	Skin Care & Skin Types	Ms. Reshu Agarwal - Skin Faculty	19/02/2021
5.	Food & Nutrition	Dr. Deepthi Verma- Program Head Nutrition	26/02/2021

This five days e-workshop was organized by School of Fashion Design during which India's leading beauty and wellness care institution - Vandana Luthra Curls and Curves (VLCC) conducted enlightening and knowledge powering sessions by introducing the students and faculty to the artistry behind make-up & styling.

over 165 cities and 16 countries across South Asia, South East Asia, the GCC Region, and East Africa. VLCC has built a diversified service portfolio for the emerging market needs with its beauty and grooming services for men and women.

During the e-workshop on 'Make up Products & Kit Knowledge',

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Ms. Surya Paudal, Master Trainer briefed about the fundamentals of product knowledge and makeup kit and demonstrated the process of applying the basic make up.



Ms. Surya Paudal -Master Trainer conducting the e-workshop on 'Make up Products & Kit Knowledge'

styles. Mr. Zafar informed that as accessories are to outfits, hair-do is to makeup. Hair and makeup go hand-in-hand and are incomplete without each other.



Screen shot of e-workshop held by Ms. Varsha Grade - Makeup Faculty

During the e-workshop held on 05th February 2021, Ms. Varsha Grade - Makeup Faculty provided valuable tips about the different styles of makeup and their applications. She informed that as fashion aspirants, it is essential to understand that Makeup is not only about shimmery eyes and glossy lips; it's much more than that.

During the e-workshop on 'Hair Products & Hair Basic Kit' conducted on 12th February 2021, Mr. Zafar Ahmed - Hair Faculty demonstrated and informed the participants about the hair and



Demonstration during the e-workshop on 'Hair Products & Hair Basic Kit'

Ms. Reshu Agarwal - Skin Faculty provided valuable insights during the e-workshop on 'Skin Care & Skin Types' which was conducted on 12th February 2021. She

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informed that skin care lays the foundation for a healthy makeup and skin care should not only be limited to makeup. Ms. Reshu emphasized that proper skin care must be done on day-to-day basis as it is directly associated with healthy living & hygiene.



Screen shot of e-workshop on 'Skin Care & Skin Types'

The e-workshop on 'Food & Nutrition' was conducted by Dr. Deepti Verma- Program Head Nutrition on 26th February 2021. Dr. Deepti explained about the consumption of balanced diet by individual and how our physical activity and food intake relates to changes in our body weight. During the session, Dr. Deepti also gave general nutrition tips like healthy diet, stress busters, and immunity to the participants.

FDDI has extended support to the students via five days e-workshop

which provided a chance to add new skills in attainment of their professional objective.



Dr. Deepti Verma- Program Head Nutrition briefing during the e-workshop on 'Food & Nutrition'

This e-workshop was attended by students and faculties from various department and campuses of FDDI.

Research paper of faculties of FDDI Chennai & Hyderabad published in IRJMETS

A joint research paper titled "Evaluation Study Analysis about Three Different Types of Leather Vs Polyester Non-Woven" of the faculties of Footwear Design & Development Institute (FDDI) Chennai & Hyderabad campus has been published in the International Research Journal of Modernization in Engineering

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Technology and Science
(IRJMETS).

The paper discusses about an
assessment of various sorts

of leather and toe
puff with stiffener
materials dependent
on polyester non-
woven material.

Both the faculties
were awarded
the 'Certificate of
Participation' from
IRJMETS. The
research paper can

be reviewed at: IRJMETS,
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The research paper of Mr. D. Ramesh, A. F. Tech M.F.W, Associate Faculty - FDDI, Chennai campus & Mr. T. Loganathan-M. Tech., Jr. Faculty - FDDI, Hyderabad campus of FDDI School of Footwear Design and Production (FSFDP) has been published in IRJMETS -Volume 3 issue 2, February 2021 (Paper Id: IRJMETS484453).

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