

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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28th May 2021

Issue No. 825

Webinar on 'Building Scale and Capacities in India to Achieve Economies of Scale and Enhance Global Competitiveness in the Footwear Sector' organized by FDDI in association with FICCI

In its continuous zest to drive footwear sector development related activities in India, Footwear Design & Development Institute (FDDI) in association with Federation of Indian Chambers of Commerce & Industry (FICCI) is organizing a series of virtual webinars titled 'Walk the Talk'.

Ms. Nidhi Mani Tripathi, Joint Secretary, Ministry of Commerce & Industry, Government of India and Mr. Praveen Mittal, Senior Director, FICCI opened the session by tracing the different development phases of the Indian Footwear Sector.

The other panel members of the webinar included eminent industry and institution personalities namely, Mr. Tauseef Mirza, Director, Mirza International Ltd., Mr. Puran Dawar, President, AFMEC, Mr. Virender Awal, Managing Director, Mochiko Shoes Pvt. Ltd., Mr. Arun Kumar Sinha,



Screenshot of the webinar 'Building Scale and Capacities in India to Achieve Economies of Scale and Enhance Global Competitiveness in the Footwear Sector'

As part of this series, the first webinar on 'Building Scale and Capacities in India to Achieve Economies of Scale and Enhance Global Competitiveness in the Footwear Sector' was held on 17th May 2021.

IAS, Managing Director, FDDI and was moderated by Mr. Mohit Bhasin, Partner, KPMG India.

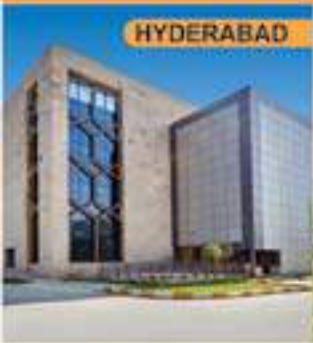
The panelists raised pertinent issues hampering the growth of the footwear

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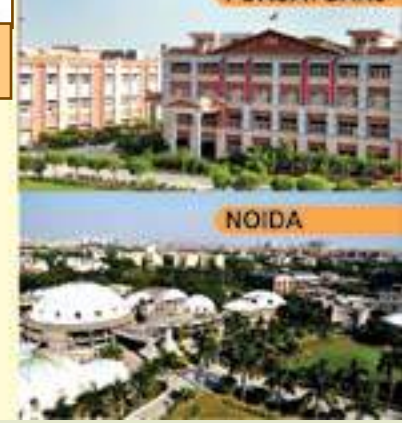


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industry in India and discussed the key determinant for sectoral growth and need of a holistic strategic action plan.

The suggestions included introducing plug & play infrastructure facilities for footwear manufacturing firms, undertaking cluster development initiatives around existing footwear clusters for ensuring overall migration towards organized segment in the country, rationalization of import duties on key raw materials for achieving the dream of 'Atmanirbhar Bharat' as well as introducing Free Trade Agreements with key markets, among others.

The webinar which gave meaningful insights & inputs for putting the sector back on the growth trajectory witnessed more than 830 registrations including students, faculty members, industry and institution professionals.

FDDI, Chandigarh (Banur) campus conducts e-workshop 'The Pink Smokey Eyes'

An e-workshop, 'The Pink Smokey Eyes' was conducted at Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus on 15th May 2021.

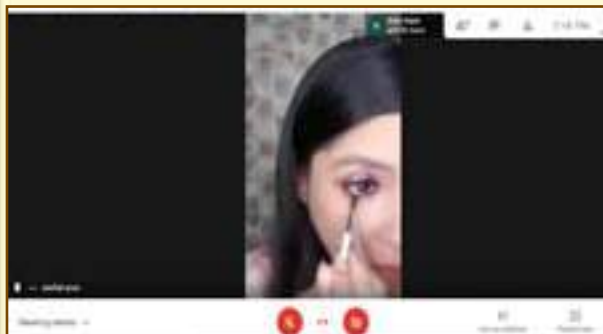
The workshop was organised under Make-Up and Styling module by the FDDI School of Fashion Design (FSFD), for which, Ms. Shaifali Arora,

Make-up artist was the resource person.



Resource person of the e-workshop - Ms. Shaifali Arora, Make-up artist

Through a presentation, Ms. Arora provided useful reasons as to why make-up and styling skills have become a necessity in the fashion industry and what are skills one needs in order to be a successful professional Make-up artist.



Ms. Shaifali Arora, Make-up artist demonstrating process of applying the basic make-up

Ms. Arora imparted knowledge on grooming of self-personality. She demonstrated the process of applying the basic makeup to advanced makeup skills according to the occasion, weather, skin type, Day time-Night time etc.

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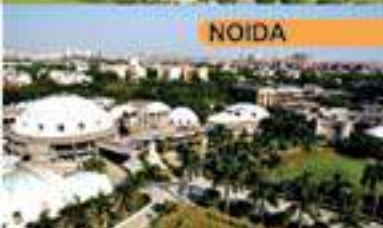
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Screenshot of the e-workshop

She said that “Makeup is a powerful tool used by all the gender around the world to enhance their looks and feel confident.”

The concluding event of the workshop was covered by Ms. Gauri Bhatia, HoD- FSFD, who explained the scope of Make-up and Styling skills in the Fashion world which involves lots of glamour and lucrative career options for students like the profile of Fashion Stylist’s, Fashion Designer, Fashion Bloggers, Fashion Consultant, Fashion Models etc.

The e-workshop which provided technical inputs and the traits, qualities & skills needed to be a successful Make-up artist that set them apart in the highly competitive Fashion world was attended by a total of fifty participants.

There was an interactive session after the e-workshop during which the doubts of the participants were cleared.

FDDI, Chandigarh (Banur) campus organizes a session on ‘Career Prospects and Admission Process’ with 102.7FM Jalandhar

For spreading awareness about the professional programmes conducted by Footwear Design & Development Institute (FDDI), a session on ‘Career Prospects and Admission Process’ in Footwear Design, Fashion Design, Retail Management & Leather Goods Design with 102.7FM Jalandhar was organized by its Chandigarh (Banur) campus.

Ms. Harvansh, Coordinator of FM Jalandhar was the moderator of the program which was broadcasted on 13th May 2021 having large audience reach.

Dr. Avinash Bajpai, Centre-in-Charge briefed about the multiple career options available to the aspiring

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students through the professional programmes conducted by FDDI in the field of Footwear, Fashion, Retail and Leather Goods & Accessories. The program also shed light on opportunities for the students, skill required and the need for up-skilling and reskilling. Dr. Bajpai also briefed about the process for taking admission to these industry specific professional programmes of FDDI.

The programme which was of half an hour duration also cleared the atmosphere of uncertainty amongst the aspiring students and their

parents which has been created due to COVID-19 pandemic.



OBITUARY

With profound grief we regret to inform the sad demise of our colleague, Mr. Binod Mandal, Instructor - Footwear who passed away on 19.05.2021.

Mr. Binod Mandal was associated with FDDI, Kolkata campus since 22nd September 2010.



Mr. Binod Mandal, Instructor - Footwear

This loss leaves the FDDI fraternity with a deep void and his contributions would always be remembered. We extend our heartfelt condolences to the bereaved family and pray to the almighty to grant peace to the departed soul.

Entire staff of
Footwear Design & Development Institute (FDDI)