

# FDDI NEWSLETTER

Be Ambitious.  
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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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FURSATGANJ

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16<sup>th</sup> July 2021

Issue No. 832

## 'Innovation Development Program' on traditional Ikat craft held at FDDI, Fursatganj

An 'Innovation Development Program' on traditional Ikat craft was held at Footwear Design & Development Institute (FDDI), Fursatganj campus from July 12 -14, 2021.

Ikat fabric has an intentional bleed and blurry lines, which is its key identification factor. It is produced in many parts of world with their ethnic styles. Odisha is a major producer of this fabric in India. In Ikat, the technique of yarn resist dyeing is used to produce different design, motif and pattern on fabric surface. Cotton and silk yarns are used for making this fabric.

The faculty and staff members were provided training and given the task to innovate new fabric design development with traditional Ikat fabric.



Demonstration being given on yarn preparation

Training, using demonstration was given by Mr. Rajesh Sharma, a certified trained weaver by Shuttle & Needles Studio, Chennai. He briefed on yarn preparation, resisting the yarn, design planning



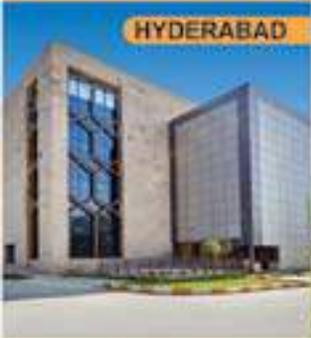
Ikat fabric sample in cotton developed by the participants

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and sample development with different yarn counts. Faculty members created real fabric sample on handloom weaving.

Exploring the opportunity to train the faculty and staff members who are the biggest asset of the institute, the FDDI School of Fashion Design (FSFD) has conducted this program to upgrade the knowledge and skill standards of faculty members with hands-on experience.

During this 3-day program, faculty members came-up with new innovation in traditional style of Ikat and developed real fabric samples.

## Webinar ‘Inspiring Impressions’ organized by FDDI, Chennai campus

A webinar having five sessions under the head ‘Inspiring Impressions’ was organized by Footwear Design & Development Institute (FDDI), Chennai campus on 11<sup>th</sup> July, 2021.

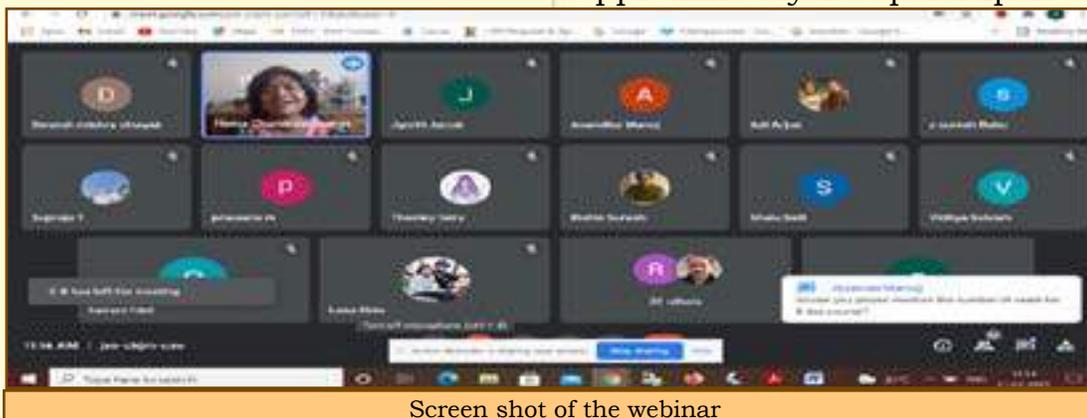
Using electronic and digital platform, the webinar was organized during which the alumni of FDDI, Chennai campus addressed the challenges and innovations shaping the footwear & fashion landscape.

The alumni made presentations on five different topics. They shared their knowledge and expertise from being student to a professional for career development.

During the webinar, the alumni also emphasized on career development connection, how to overcome fear during career transition then to switch gears in one’s career and become an entrepreneur.

The participants of the webinar acquired substantial exposure and knowledge regarding various insights and job profile and set themselves up for career success.

The webinar was attended by approximately 100 participants



Screen shot of the webinar

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Sr. No.	Resource Person /Alumnal of FDDI	Topic of Presentation
1	 Mr. Chandran Bhanu Ojha - AGM-VKC	Career opportunities in the Footwear Industry and Survival/ Growth.
2	 Ms. Praseetha, Brand Manager & Designer at VILVAH	Footwear Designing opportunities, and the high demand of customized design in Footwear Industry.
3	 Mr. Zeeshan, Managing Director-HTC Group	Business opportunities to start a Footwear Industry and its Growth.
4	 Ms. Oshin Anil, Fashion Designer/ Stylist	Career opportunities in the field of Fashion Designing.
5	 Ms. Binita, Fashion Designer	Scenario of Present and Future market demand in the Fashion Designing and the role & requirement of candidates in the field of Media.

including students, faculty members and staff members across 12 campuses of FDDI and from other institutions and industry persons. The event was watched by many on Facebook Live on 'FDDI Chennai' Facebook page.

## **Webinar on 'Personality Development' & e-workshop on 'Public Speaking, Interview Preparation' held at FDDI, Kolkata campus**

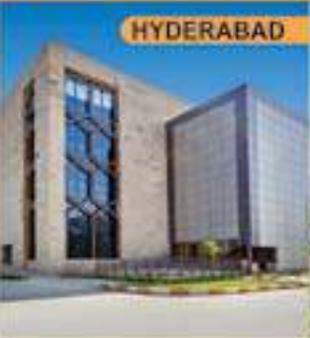
A webinar on the topic 'Personality Development' was held on 9<sup>th</sup> July

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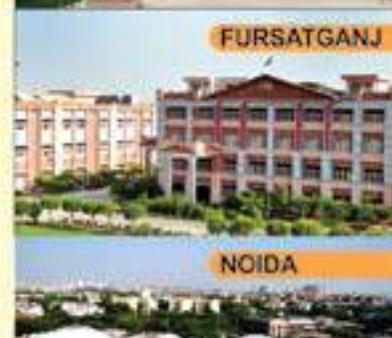
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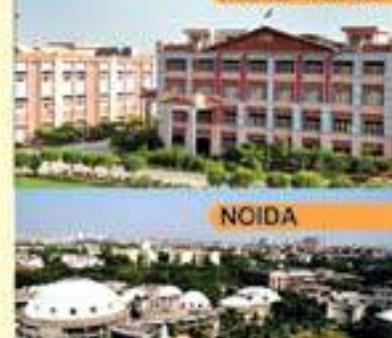
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2021 and an e-workshop on 'Public Speaking, Interview Preparation' was conducted on 10<sup>th</sup> July 2021 at Footwear Design & Development Institute (FDDI), Kolkata campus.

mentor, orator and trainer with experience of more than 5 years in the field.

During the presentation, Mr. Shivansh Ahuja gave few essential



Mr. Shivansh Ahuja - the resource person for the webinar & e-workshop



A view of the participants attending the e-workshop

To conduct an engaging experience of learning using electronic and digital platforms as the best medium of communication in the post COVID-19 era, the webinar & e-workshop was held for the students of Fashion Design, Leather Goods & Accessories and Footwear Department.

Mr. Shivansh Ahuja, Founder of City One Initiative, was the Chief Trainer and Mentor i.e. resource person for the webinar and the e-workshop. He is an alumnus of the prestigious Nottingham University Business School, United Kingdom (UK), (2019) and a renowned public speaking

tips and tricks to the students to improve communication skills, deliver confident speeches and build an effective body language & how body language changes everything.

**Compiled by:** Resource Centre (RCIP),  
Footwear Design &  
Development Institute (FDDI)  
(Ministry of Commerce &  
Industry, Government of India)  
A-10/A, Sector-24,  
NOIDA- 201301  
**Phone :** + 91-120-4500100, 4500107  
**Fax :** + 91-120-2412556, 2411301  
**Asst. Editor :** Ashish Kumar  
**Email :** ashish@fddiindia.com  
**Website :** http://www.fddiindia.com