

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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06th August 2021

Issue No. 835

Training Centre established by FDDI for Leather Goods making inaugurated in Bishnah, Jammu

Footwear Design & Development Institute (FDDI) has established a training center for Leather Goods making at Bishnah in Jammu district.



A view of the inauguration ceremony of the training center

Keeping in line with Hon'ble Prime Minister's clarion call 'Vocal for Local' and to build an 'Atmanirbhar Bharat', the training center established by FDDI was inaugurated on 31st July 2021 by the Chairman of Municipal Committee of Bishnah, Jammu Mr. Rajan Sharma.

The event also witnessed the gracious presence of Vice Chairman of Municipal Committee of Bishnah, Mr. Ramesh Lal, Counsellor of Bishnah, Mr. Kuldeep Singh & Mr. Ajay Nanda along with Mr. M.R Puri, Secretary, Sat. Guru Mandir Working Committee.

Jammu & Kashmir is known internationally for its style of embroidery which is found on various goods & craft products. The value addition on various goods & craft products

using leather will be very beneficial in increasing the acceptability of these products and enhance its market value.

The objective behind establishing this training center is to teach the new design & techniques of making day to day products like ladies wallet, mobile case, ladies handbag, shopping bag, laptop bag, ladies belt, file folder, photo frame, table mats- woven, table lamp stand, jutti incorporating leather, textile & embroidery which will also demonstrate the legacy of Jammu & Kashmir.



A view of the trainees

Exploring opportunities for Jammu & Kashmir, the training workshop is being conducted by FDDI and is gratis for the youth of Bishnah which will provide sustainable livelihood.

Initially fifty participants are undergoing the training programme which commenced from 02nd August, 2021. The participants are being trained to make homemade articles with the use of leather and textile with embroidery work.

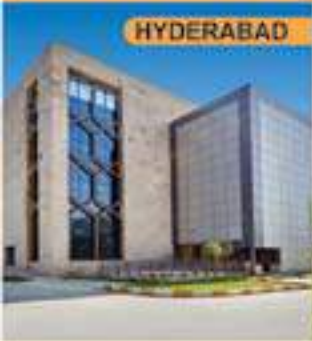
The training workshop is of one month duration in which the youth and native of Bishnah are taking keen interest that will

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help them to integrate with the new evolving product concepts.

Webinar on 'Standards for Footwear' organized by FDDI, Hyderabad campus

A webinar on 'Standards for Footwear' was held at Footwear Design & Development Institute (FDDI), Hyderabad campus on 02nd August, 2021 under the head Bureau of Indian Standards (BIS) Awareness Program.

& Production (FSFDP) of FDDI, Hyderabad campus and presented by BIS, Hyderabad Branch Office (HYBO).

BIS is the national standard body of India established under the BIS Act 2016 for the harmonious development of the activities of standardization.

Using the electronic and digital platform for effective communication, the webinar provided an opportunity to gain first-hand knowledge from some of the renowned experts



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Sr. No.	Key Speaker & Designation	Description of the topics presented
1.	Mr. P V Srikanth, Scientist-D, BIS-HYBO	Activities of BIS <ul style="list-style-type: none"> Standards formulation Laboratory Services Hallmarking Quality Management System (QMS) Training Consumer Engagement
2.	Mr. B J Gowtham, Scientist-C, BIS-HYBO	Conformity Assessment <ul style="list-style-type: none"> Product Certification scheme Product Specific Guidelines (Product Manuals) Certification Process BIS CARE App How to download Indian Standards Free of Cost How to download Product Manual
3.	Ms. Vidisha, Scientist-B, BIS-HYBO	QCOs, Standards on Footwear <ul style="list-style-type: none"> Introduction about QCOs Mandatory Footwear Standards General Tests for Footwear
4.	Mr. K V Rao, Scientist-E & Head-HYBO	Open House Discussion



Presentation on 'Standards for Footwear' in progress

The webinar having four sessions was organized by FDDI School of Footwear Design

in testing, inspection and certification to navigate the complexities associated with

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proper safety & quality processes.

The key speakers i.e. the scientists from the BIS, through presentation & discussion provided critical information on the ever-changing requirements that affects industries across the globe.

During the open house discussion session, the scientist briefed about the various testing methods, BIS standards for footwear and application of these standards, and also clarified various technical queries asked by the manufacturers, industrialists and other participants.

The webinar was attended by more than 210 participants including students, faculty members, staff members across 12 campuses of FDDI and from other institutions and manufacturer and industrialist, such as Bata India Ltd., Paduka Enterprises, TUV SUD South Asia Ltd., Footshape, Patliputra, SUKHSOON, Indiana Footgear, Nicoli Shoes, Cherie Life Private Limited.

Webinar on 'Garment Sizes and Fit' held at FDDI, NOIDA campus

A webinar on the topic 'Garment Sizes and Fit' was held on 18th July 2021 at Footwear Design & Development Institute (FDDI), NOIDA campus.



Mr. Raj Chaudhary - the resource person for the webinar sharing business tips

The webinar, using electronic and digital platform, provided insight and practical advice related to fitting of garments, rectification of fitting problems, Zero waste pattern, application and importance.

Mr. Raj Chaudhary, Tech Design Head at Varana Design was the resource person of the webinar. He is an alumni of National Institute of Fashion Technology (NIFT) with an illustrious experience of more than 18 years in the industry and have worked with big names like Myntra, Shahi Exports, Good Earth and many more.

During the webinar, Mr. Raj shared business tips from his decades of experience and briefed about each aspect of garment creation, the challenges being faced to satisfy the customer with relevant sizing for country like India where manufactures don't have any standard size chart.

During the presentation, Mr. Raj also gave few essential tips on how to address the gender & ethnic diversity in a country like India, broad age ranges, different body shapes and garment wearing preferences.

There was an interactive session during which the doubts of the participants which included faculty members and students of FDDI School of Fashion Design were cleared.

FDDI, Chhindwara Faculty invited as 'Resources Person' during the webinar 'Motivational Talk on Carrier Orientation'

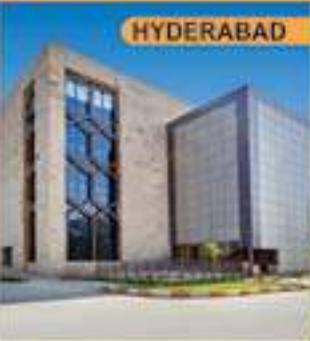
Mr. Vinit Kumar Verma, Faculty at Footwear Design & Development Institute (FDDI), Chhindwara campus was invited as 'Resources Person' during the webinar 'Motivational Talk on Carrier Orientation' organized by Nachiketa College of Computer Science, Commerce & Advanced Technology, Jabalpur, Madhya Pradesh.

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Mr. Vinit Kumar Verma, Faculty, FSR&FM, Chhindwara campus presenting his views

breadth of job roles & profiles it provides like store manager, visual merchandiser, regional sales manager etc., and competitive compensation packages.

Briefing on the topic he said, "In the age of cut-throat competition, it is necessary to choose a career based on your interests so as to excel and for career progression and in the current scenario, the retail

sector is having ample scope."

He explained about the need of time management matrix, also known as the Eisenhower matrix that aims to improve how you prioritize tasks, allows you to be more effective and be productive to be successful in professional world.

His thoughts were well received and appreciated by approx.100 participants from Management and Technology background of Nachiketa College, Jabalpur.

The webinar which was moderated by Dr. (Mrs.) P.R. Chandra, Principal, Nachiketa College, Vijay Nagar, Jabalpur was organized under Swami Vivekananda Career and Guidance cell on 20th July 2021 which takes care of organization of skill & employment workshops and placement of students.



A view of the participants attending the webinar

Exploring learning opportunity to train people for the emerging retail sector, Mr. Vinit Kumar Verma, Faculty, FDDI School of Retail and Fashion Merchandising (FSR&FM), Chhindwara campus briefed about the lucrative career option available in the retail sector today through the professional programmes conducted by FDDI, due to the

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Footwear Design &
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(Ministry of Commerce &
Industry, Government of India)
A-10/A, Sector-24,
NOIDA- 201301

Phone : + 91-120-4500100, 4500107
Fax : + 91-120-2412556, 2411301
Asst. Editor : Ashish Kumar
Email : ashish@fddiindia.com
Website : http://www.fddiindia.com