

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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20th August 2021

Issue No. 837

KOLKATA



75th Independence Day celebrated at FDDI campuses

The 75th Independence Day was celebrated with great enthusiasm and patriotism at all the campuses of Footwear Design & Development Institute (FDDI) located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad on 15th August 2021.

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Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI unfurled the Tri-colour at FDDI, Noida campus in the presence of the staff & students of FDDI.



Flag hoisting at FDDI, Chhindwara campus



Flag hoisting at FDDI, Kolkata campus



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI saluting the Tri-colour

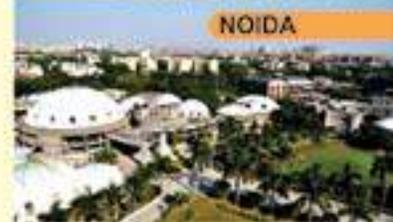
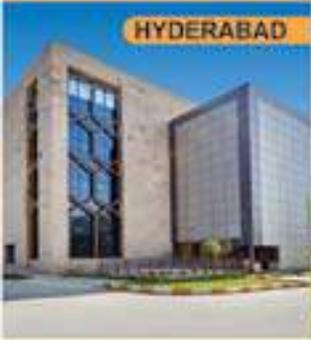
Delivering the keynote address, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, said, "The celebration is also special as it marks the commemoration of the 75th Anniversary of Indian Independence. To celebrate this "AZADI KA AMRIT MAHOTSAV" as envisioned by our Hon'ble Prime Minister, FDDI is organizing a series of activities which includes Quiz Competition, Poster Making Competition, Slogan Writing Competition, T- Shirt Painting Competition, Dress-up like Tri-colours, Essay Writing Competition, Banner Making Competition, Run for Unity etc. on Quit India Movement theme."

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A view of flag hoisting at FDDI, Fursatganj campus



A view of FDDI, Chennai campus



Flag hoisting at FDDI, Ankleshwar campus



Flag hoisting at FDDI, Hyderabad campus



Flag hoisting at FDDI, Rohtak campus



A view of FDDI, Jodhpur campus

“Grab the wheel of your destiny and steer it towards positive changes so as to keep our head high and make the country proud”, added Mr. Sinha

The flag hosting ceremony was followed by the National Anthem in all the campuses of FDDI, amid maintaining precautionary measures of COVID-19 pandemic.

Faculty & staff of the respective campuses assembled and participated in making the

Independence Day celebrations inspiring and enlightening.

Webinar on ‘Zero Waste and Upcycling’ held at FDDI, NOIDA campus

A webinar on the topic ‘Zero Waste and Upcycling’ was held on 28th July 2021 at Footwear Design & Development Institute (FDDI), NOIDA campus.

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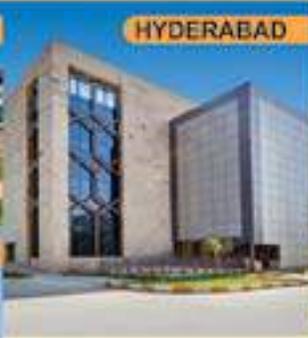
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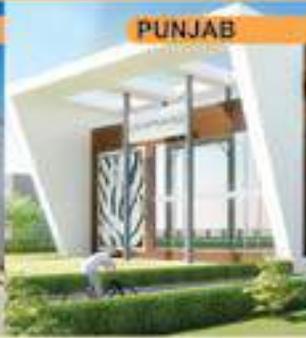
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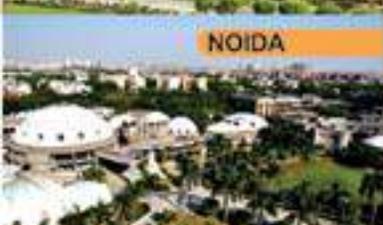
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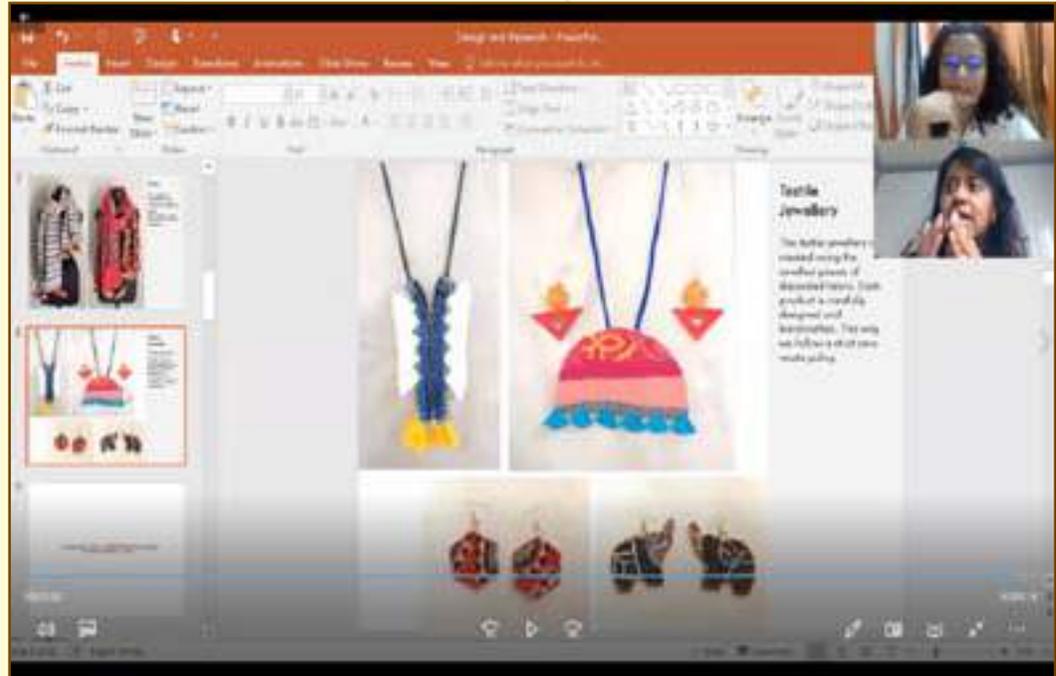


NOIDA

Ms. Swati Soharia, a graduate of the National Institute of Fashion Technology (NIFT), New Delhi was the resource person of the webinar.

for fashion and passion for sustainable living.

During the presentation, Ms. Swati also gave few essential tips on turning scraps



Ms. Swati Soharia - the resource person for the webinar sharing tips on turning scraps discarded from factories into new unique products

Her staunch belief in frugal design and innovation led her to experiment early on with various materials and forms. After being exposed to the wasteful nature and exploitative practices of modern garment retail and visual merchandising industries, she worked towards raising awareness about the dangers of fast fashion and promotes more responsible consumer behavior in fashion retail.

Launched in 2017, Swati Soharia Studio, the label is a natural outcome of her love

discarded from factories into new unique products by carefully planning.

Leveraging digital technology for wider outreach, the webinar provided insight and practical advice to up-cycle waste fabric into handcrafted, one-of-a-kind accessories and how to follow a strict zero-waste policy.

The webinar was attended by students and faculties from different centres of FDDI.

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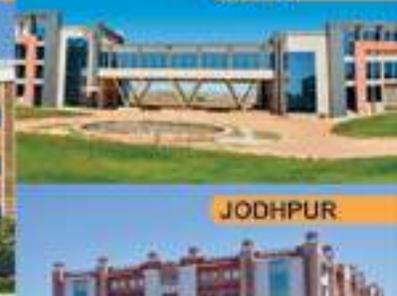
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Three days theatrical function 'Kheda Mahotsav' held at FDDI, Chhindwara campus

On the occasion of 142nd birth anniversary of Munshi Premchand, a three-day theatrical function named 'Kheda Mahotsav' was organized from 31st July to 2nd August 2021 at Footwear Design & Development Institute (FDDI), Chhindwara campus.



A view of the play 'Sadgati'

Munshi Premchand is one of the most celebrated writers and is regarded as one of the foremost Hindustani writers of the early twentieth century.



A view of the audience

Amid maintaining precautionary measures of COVID-19 pandemic, the event was jointly organized by theatrical organization - Om: Manch Par Astitva, Chhindwara District Administration and FDDI, Chhindwara.

During this event, theatrical adaptation was done by the theater artist of Chhindwara district on 6 stories composed by late Munshi

Premchand. The six stories that were played during the said event included Chamatkar, Bade Ghar Ki Beti, Budhi Kaki, Panch Parmeshwar, Sawa Ser Gehun & Sadgati.

The SDM of Chhindwara district Mr. Atul Singh was the chief guest of the occasion.

The theatrical function, through dramatic expression was successful in portraying

the glimpse of village life that kept the audience hooked for all three days.

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