

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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27th August 2021

Issue No. 838

Master class on 'Importance of Foot Anatomy on Footwear' held at FDDI, Hyderabad campus

A master class on 'Importance of Foot Anatomy on Footwear' was held through online mode at Footwear Design & Development Institute (FDDI), Hyderabad campus on 17th August, 2021.

of Health Sciences Andhra Pradesh is a qualified fellowship joint replacement from Germany. He has been practicing for more than 13 years as an Orthopedic Surgeon Consultant (Hyderabad Nursing Home and Vijaya hospital and Consultant Arthroplasty (Hospital DU Cinquantenaire, Africa).



Key speaker - Dr. Pawan Kumar Sadhvani Consultant Orthopaedic, Joint Replacement, Arthroscopic, Foot and Ankle



A view of the presentation and participants attending the master class

For reaping the benefit of digital communication, this exclusive class was organized by FDDI School of Footwear Design & Production (FSFDP) of FDDI, Hyderabad campus which gave an in-depth knowledge of human foot anatomy & physiology and parameters to be considered for deigning of footwear.

Dr. Pawan Kumar Sadhvani was the key speaker for the master class who is practicing as Consultant Orthopaedic, Joint Replacement, Arthroscopic, Foot and Ankle surgeon in Hyderabad.

Dr. Pawan Kumar Sadhvani, MBBS, MS (Orthopaedics) from Dr. NTR University

Through a presentation, Dr. Pawan provided insight and practical advice related to structure and function of foot, basic parts of foot, classification of foot and foot abnormalities.

He shed light on Biomechanics, Gait cycle of the step, importance of swing phase and stand phase. He further briefed about anatomy of human foot and its structure, how each Bones and Joints, Ligaments and Tendons, Muscles, Nerves, Blood Vessels functions in human biomechanic, etc.

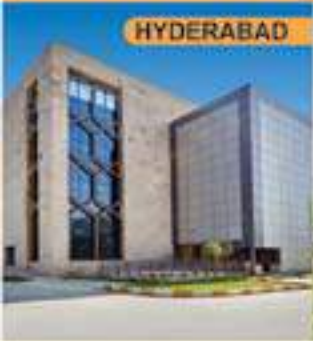
Dr. Pawan briefed about the various deformities, causes of Achilles tendon,

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remedies of flat feet and its types, how older people deal with flat feet, pronated and supinated foot, strengthening of Achilles tendon for performance footwear and importance of therapeutic footwear and so on.

During the interactive session he also clarified various queries raised by the participants.

The master class was attended by more than 160 participants including students, faculty members, staff members across 12 campuses of FDDI and from other institutions.

FDDI, NOIDA campus conducts live e-workshop on 'Madhubani Painting'

A live e-workshop on 'Madhubani Painting' was conducted at Footwear Design & Development Institute (FDDI), NOIDA campus on 16th August 2021.

Narmada Devi, Master Artisan, President, Shilp Sangh promoting Madhubani Paintings of Bihar was the resource person.

Utilizing the digital platform, the e-workshop was held to maximize the interactive potential, skill enhancement and to make the participants aware about the best practices in traditional art and craft i.e. Madhubani Paintings in leather goods and accessories design.

During the e-workshop, Mrs. Narmada Devi gave valuable tips to the participants and explained how to draw motif, basic techniques of colouring and finishing in making hard goods items like flower pot, ladies bags, mobile stand, pen stand, photo frame, card holder, home decor products, etc. mainly made up of leather and other material with Madhubani Painting.

The e-workshop helped in building the capacity of master craftsmen/artisans of the institute and training of young



Resource person- Mrs. Narmada Devi, Master Artisan, President, Shilp Sangh



Live e-workshop in progress

The e-workshop was organized by the FDDI School of Leather Goods & Accessories Design (FSLGAD) through online mode from 11:00 AM -04:00 PM, for which Mrs.

generation i.e. students to augment traditional arts and entrepreneurial skills which are the backbone of the cottage and small-scale industry.

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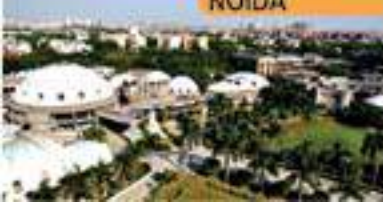
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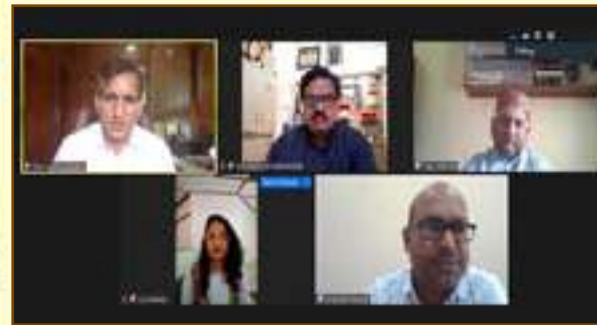
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FDDI, Chhindwara celebrates 'National Handloom Day' with awareness webinar

On 7th August 2021, Footwear Design & Development Institute (FDDI), Chhindwara campus celebrated 'National Handloom Day' with an awareness webinar.



Top from Left to Right: Mr. R K Gautal, Padamshri S. Shakir Ali, Padmashri Vijay Sharma sharing their views

FDDI School of Fashion Design (FSFD) had invited three eminent speakers for the webinar who highlight the contribution of handloom to the socio-economic development of the country and increase income of the weavers.

Mr. R. K. Gautam, IAS, Deputy Commissioner Sirmaur, NAHAN, Himachal Pradesh was the first speaker. Besides this, Padmashri S. Shakir Ali who has learned the art under the guidance of renowned artist Mr. Ved Pal Sharma in different traditional schools and specializes in Mughal Art style and Miniature Painting Art, Jaipur Rajasthan and Padmashri Vijay Sharma, -Miniature Painting Chamba, Himachal Pradesh who has played pioneer role in reviving the tradition of Pahari Miniature painting were invited to grace the occasion as speakers and share their views with the participants during the webinar.

Along with the guest speakers more than 35 artisans belonging to Chanderi & Maheshwari art form, and the students and staff of FDDI joined the webinar.



Documentary on Maheshwari handloom craft, Madhya Pradesh (MP)



Documentary on Chanderi handloom craft, MP

Padmshri S. Shakir Ali and Padmshri Vijay Sharma presented and explained their miniature art forms and elaborated upon various techniques during the interactive session with the participants.

Through visual documentary, the students of FSFD showcased their work based on the handloom theme on Embroidery art, Chanderi Saree, Maheshwari Saree and Pathani Silk which was highly appreciated.

The take-away points of the webinar, which was held using digital communication was a win-win situation for both the students and artisans. It build a bridge of communication between them, so that the students can have better learning opportunity with the artisan during their craft cluster project study in various traditional crafts and the artisans shall pass on their legacy i.e. skill & techniques to the younger generation.

The eye opening session was followed by an interactive session of questions and answers. The webinar was streamed live

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on Facebook and was later covered in local newspaper, cable network and regional news channels.

Technical article written by Faculty FDDI, Fursatganj gets published in 'Shuttles & Needles'

A technical article 'Ikat Weaving with Rigid Heddle Loom' written by Mr. Rajesh Sharma, Sr. Faculty/ HoD - FDDI School of Fashion Design (FSFD), Fursatganj has been published in the August 2021 issue of the monthly newsletter 'Shuttles & Needles' of Shuttle and Needles Studio, Chennai.

practiced on the yarns prior to dyeing and weaving the fabric.



Mr. Rajesh Sharma,
Sr. Faculty/ HoD -
FSFD, Fursatganj

Briefing about this technical article, Mr. Sharma said "Technically, Ikat is a woven fabric prepared by yarn resist dyeing technique to create vivid surface design patterns. The surface design is visible on both sides of the fabric."



Weft Ikat



Warp Ikat



Double Ikat

Mr. Rajesh has done Master degree in Fashion Design and M.A - English literature from MS University & Panjab University, Chandigarh and M.Phil in Fashion Design. With experience more than 22 years in Academics & Industry, has keen interest in design development - Apparel, Textiles, traditional crafts and graphics.

Ikat has a long history tracking back to centuries. Ikat carried traditions from generation to generation imbibing different cultures. Ikat (in Indonesian languages means "bind") is a dyeing technique originated from Indonesia used to create pattern textiles that uses resist dyeing

The article is available on the link <https://mailchi.mp/shuttlesandneedles.com/august-2021-newsletter>.

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