

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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01<sup>st</sup> October 2021

Issue No. 843

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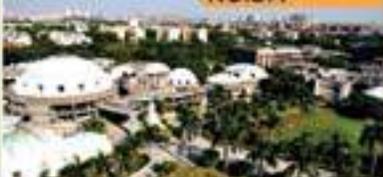
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## Training Centre established by FDDI for Leather Goods making inaugurated in Deoli village, Jammu

Footwear Design & Development Institute (FDDI) has established a training center for Leather Goods making at Deoli village in Jammu district.

techniques of making day to day products like ladies wallet, mobile case, ladies handbag, shopping bag, laptop bag, ladies belt, file folder, photo frame, table mats-woven, table lamp stand, jutti incorporating leather, textile & embroidery which will also demonstrate the legacy of Jammu & Kashmir.

**FDDI कौशल विकास केन्द्र**  
**TRAINING WORKSHOP ON LEATHER GOODS MAKING**  
Footwear Design & Development Institute  
(Ministry of Commerce & Industry, Government of India)  
Address : Ward. No. 2, Near J&K Grameen Bank,  
Village & Post Deoli, Tehsil Bishnah, Distt. Jammu - 181132  
Contact No.: 8082912772, 8899126566

Banner depicting the location of the training center



A view of the inauguration ceremony of the training center

Though the training workshop started from 10<sup>th</sup> September 2021, the official inauguration of the training centre was done on 16<sup>th</sup> September 2021.

The Sarpanch of Deoli Village, Mr. Yoginder Singh inaugurated & chaired the programme along with Ex-Sarpanch, Mr. Mulakhraj Singh & Ward member of Deoli village, Mr. Darshan Lal.

Jammu & Kashmir is known internationally for its unique style of embroidery which is found on various goods & craft products. The value addition on various goods & craft products using leather will be advantageous in increasing the acceptability of these products and enhance its market value.

The objective behind establishing this training center is to teach the new design &

Currently 50 trainees have been enrolled for the training session which is free for the youth of Deoli, Jammu. All the training material, refreshment during the workshop will be provided by FDDI.



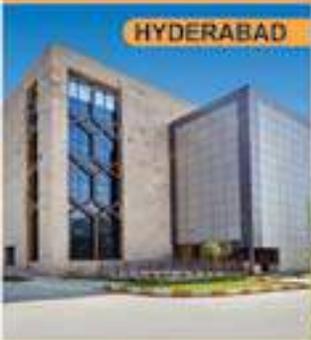
A view of the trainees

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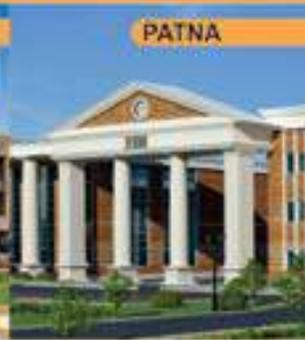
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The training session is conducted to make the youth well aware about the current trends so that they can make day-to-day articles & be self-dependent which will also fulfil the goals of 'Make in India' & 'Aatmanirbhar Bharat'.

## E-seminar on 'Latest Machineries - Footwear & Leather' held at FDDI, NOIDA campus

Expediting the benefit of digital communication, an e-seminar on 'Latest Machineries - Footwear & Leather' was held at Footwear Design & Development Institute (FDDI), NOIDA campus on 22<sup>nd</sup> September 2021.

The e-seminar was organized by FDDI School of Footwear Design & Production (FSFDP) which updated the participants on the latest technological developments by various machine manufacturers.

Mr. Dipen Sanghvi was the key speaker during the seminar. He is Commerce graduate and holds a Diploma in Shoe Making from International School of Modern Shoe Making, Zlin, Czech Republic (BATA School). In 2006, he started his own firm FOCUS Machines registered as Pvt. Ltd., Company.



Presentation being made by Mr. Dipen Sanghvi

The company, FOCUS firmly believes in sourcing/selling best of technology, which is time tested and extremely reliable, a testimony to this is that its principals are companies which are established over 50 years. These companies are in fact acclaimed pioneers in their respective field of leather goods and footwear.

During the presentation, Mr. Dipen briefed upon the growing competition among global players which is paving the way for the development of innovative footwear with a focus on improving user-experience. The latest technology that is gaining popularity is the use of polyurethane capsules in the manufacture of athletic footwear. Some shoes are also being manufactured with built-in sensors to track the speed, distance covered, and calories burned & for any industry imbibing technology becomes easy with new developments in machine.

The e-seminar was attended by around 60 participants comprising of the students and faculties across all campuses of FDDI.

## 'Retail Students Day 2021' held at FDDI, Chhindwara campus

'Retail Students Day 2021' was organized at Footwear Design & Development Institute (FDDI), Chhindwara campus.

FDDI School of Retail and Fashion Merchandise (FSRFM), Chhindwara celebrated 4<sup>th</sup> September, 2021 as 'Retail Students day 2021' which marks the commencement of Retail course in FDDI.

On this occasion, logo design and photography contests were held which was evaluated by the panel of judges.

Out of 95 entries received from all the campuses of FDDI, 8 entries were shortlisted for both the contests and those 8 entries were again evaluated on the basis of contests



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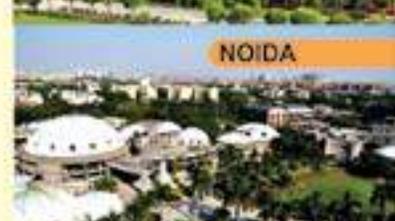
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theme and write-ups to find out the winners and runner-ups for both the contests.

Head Buyer- Lifestyle International Pvt. Ltd., Bangalore briefed about the various aspect of



Ms. Monika Kumari student of B. Des (FDP), FDDI, Rohtak campus was the winner of Logo Design Contest



Ms. Monika's Theme: RSD,2021- Progress



Ms. Ayushi Arvind Sharma, student of MBA(RFM), FDDI, Banur campus was the winner of Photography Contest



Ms. Ayushi's Theme: Monochrome Nature

Besides this, 'Yoga & Meditation' session was also conducted by Dr. Vinit Verma, Faculty-FSRFM, FDDI-Chhindwara campus during which he briefed about the importance of yoga & meditations in day-to-day life.

In concurrence, an interactive session on 'Buying & Merchandising' was also held during which Mr. Rishi Marwah, Menswear

buying & merchandising in the retail sector. Mr. Marwah also explained about different level of buying & merchandising functions along with various career opportunities one can have in the same.

There was another session which was conducted by Dr. Mahesh Singh, HOD-



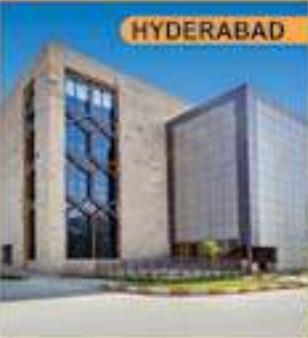
Screenshot of the 'Yoga & Meditation' session

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Retail, FDDI- Hyderabad during which he gave insights of the retail sector with regard to current actions and what the future holds and also shared his experience in this sector.

The webinar was organized by the FDDI School of Fashion Design (FSFD) during which Ms. Swaty Gupta, Sourcing Developer at Swedish brand 'RUSTA' was the resource person.



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Screenshot of the interactive session on 'Buying & Merchandising'

## Webinar on 'Role of Tech-Pack in Garment Industry' held at FDDI, NOIDA campus

A webinar on the topic 'Role of Tech-Pack in Garment Industry' was held at Footwear Design & Development Institute (FDDI), NOIDA campus on 21<sup>st</sup> September, 2021.

Using digital communication technology for reaping its benefit, the webinar shed light on the importance of 'Tech-Pack' which is a blueprint created by a technical designer that acts as an instruction manual which helps in converting design into product.

Ms. Swaty who is having more than ten years of industry experience, shared her knowledge about how garment industry works and importance of 'Tech-Pack' that contains detailed information about the product and is an important document for both designers and production department when making a new collection or garment.

During a presentation, she also explained the role & responsibilities of the various departments in garment manufacturing unit right from product order till dispatch.

The webinar which had an interactive session was attended by around 90 participants comprising of the students and faculties.



Ms. Swaty Gupta- the resource person for the webinar



Ms. Swaty Gupta briefing about the importance of 'Tech-Pack'